

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 1

Q.1 Have you already cast your vote in the General Election which will be held on Thursday 7th May?/

Did you vote in the General Election held today across the United Kingdom?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Yes, by post	5116	2290	2823	168	503	695	968	1103	1679	2081	1346	617	1059	4371	342	639	499	408	343	447	470	701	522	473	272
	36%	35%	36%	23%	27%	30%	36%	36%	44%	35%	36%	32%	39%	36%	47%	37%	38%	38%	30%	34%	31%	34%	36%	34%	38%
Yes, in person	9231	4265	4959	556	1363	1583	1692	1916	2121	3804	2434	1292	1679	7892	388	1070	815	649	802	870	1027	1358	913	901	438
	64%	65%	64%	76%	73%	69%	63%	63%	56%	64%	64%	68%	61%	64%	53%	62%	62%	61%	70%	66%	68%	66%	63%	65%	61%
Yes, by proxy	37	18	19	10	6	3	6	6	6	20	11	3	2	31	2	5	3	5	2	1	4	5	4	3	3
	*	*	*	1%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Yes, by post	5116	2270	1756	490	165	98	164	32	871	306	437	1039	499	333	1631	1890	1417	473	631	164	195	25	2798	1615
	36%	39%	32%	38%	40%	33%	29%	45%	39%	21%	38%	37%	38%	29%	38%	38%	35%	36%	38%	29%	31%	32%	39%	31%
Yes, in person	9231	3550	3751	809	244	197	396	39	1333	1170	720	1727	824	815	2642	3036	2659	828	1014	395	438	53	4339	3622
	64%	61%	68%	62%	60%	67%	71%	55%	60%	79%	62%	62%	62%	71%	62%	61%	65%	63%	62%	70%	69%	68%	61%	69%
Yes, by proxy	37	12	17	5	-	1	1	-	2	3	-	8	6	6	12	11	11	3	1	6	2	-	13	16
	*	*	*	*	-	*	*	-	*	*	-	*	*	1%	*	*	*	*	*	1%	*	-	*	*
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Yes, by post	5116 36%	831 33%	1453 32%	158 29%	4806 36%	266 32%	2957 38%	243 31%	1835 33%	426 43%	4690 35%	2412 34%	2545 38%	2591 38%	1054 35%	1312 33%
Yes, in person	9231 64%	1718 67%	3096 68%	376 70%	8590 64%	554 67%	4795 62%	536 69%	3732 67%	571 57%	8660 65%	4660 66%	4183 62%	4243 62%	1993 65%	2607 66%
Yes, by proxy	37 *	7 *	11 *	2 *	34 *	3 *	16 *	2 *	18 *	3 *	34 *	25 *	10 *	10 *	6 *	19 *
No	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Table 2
Q.2 Which party did you vote for?
Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Great- er London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Conservative	5832	2803	3026	130	411	670	1032	1382	2207	2560	1514	825	917	5214	241	624	527	504	531	599	522	1028	638	368	250
	41%	43%	39%	18%	22%	29%	39%	46%	58%	43%	40%	43%	33%	42%	33%	36%	40%	47%	46%	45%	35%	50%	44%	27%	35%
Labour	5524	2294	3225	483	1058	1110	1020	982	871	2011	1543	731	1228	4896	374	870	602	407	466	469	682	582	444	313	315
	38%	35%	41%	66%	57%	49%	38%	32%	23%	34%	41%	38%	45%	40%	51%	51%	46%	38%	41%	36%	45%	28%	31%	23%	44%
Liberal Democrat	1304	646	658	48	170	207	229	277	373	732	289	119	162	1168	43	116	89	53	69	130	188	236	244	94	42
	9%	10%	8%	7%	9%	9%	9%	9%	10%	12%	8%	6%	6%	10%	6%	7%	7%	5%	6%	10%	13%	11%	17%	7%	6%
SNP	561	261	300	32	101	100	108	127	93	211	152	83	114	-	-	-	-	-	-	-	-	-	-	561	-
	4%	4%	4%	4%	5%	4%	4%	4%	2%	4%	4%	4%	4%	-	-	-	-	-	-	-	-	-	-	41%	-
The UK Independence Party	409	227	182	8	40	54	99	99	109	87	90	81	151	382	42	42	42	40	33	55	36	72	20	6	21
	3%	3%	2%	1%	2%	2%	4%	3%	3%	1%	2%	4%	6%	3%	6%	2%	3%	4%	3%	4%	2%	3%	1%	*	3%
The Green Party	296	147	148	16	31	59	77	65	48	118	81	25	70	289	13	23	21	22	23	35	38	78	36	4	3
	2%	2%	2%	2%	2%	3%	3%	2%	1%	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	3%	3%	4%	3%	*	*
Plaid Cymru	71	39	31	4	11	15	14	14	13	24	25	4	18	-	-	-	-	-	-	-	-	-	-	-	71
	*	1%	*	1%	1%	1%	1%	*	*	*	1%	*	1%	-	-	-	-	-	-	-	-	-	-	-	10%
The British National Party	6	2	4	-	2	1	1	2	-	-	-	3	3	6	1	1	-	2	1	-	1	-	-	-	-
	*	*	*	-	*	*	*	*	-	-	-	*	*	*	*	*	-	*	*	-	*	-	-	-	-
Another party	116	68	48	5	13	13	22	24	39	59	36	6	15	109	2	10	11	6	8	5	9	30	28	7	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	2%	1%	-
Refused	265	86	179	8	35	52	64	53	53	103	61	35	62	230	16	28	25	28	16	25	25	38	29	24	11
	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%

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Table 2
Q.2 Which party did you vote for?
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Conservative	5832 41%	5832 100%	-	-	-	-	-	-	671 30%	451 30%	315 27%	1026 37%	756 57%	510 44%	2103 49%	4036 82%	373 9%	205 16%	930 57%	21 4%	36 6%	4 5%	5689 80%	37 1%
Labour	5524 38%	-	5524 100%	-	-	-	-	-	835 38%	633 43%	574 50%	1179 43%	395 30%	377 33%	1531 36%	504 10%	3356 82%	384 29%	287 17%	329 58%	73 11%	32 41%	417 6%	4210 80%
Liberal Democrat	1304 9%	-	-	1304 100%	-	-	-	-	303 14%	185 13%	126 11%	315 11%	93 7%	85 7%	197 5%	242 5%	209 5%	646 50%	44 3%	70 12%	14 2%	2 3%	464 6%	396 8%
SNP	561 4%	-	-	-	-	-	561 100%	-	49 2%	28 2%	25 2%	68 2%	35 3%	98 8%	258 6%	2 *	25 1%	8 1%	-	10 2%	501 79%	-	54 1%	366 7%
The UK Independence Party	409 3%	-	-	-	409 100%	-	-	-	96 4%	53 4%	27 2%	64 2%	25 2%	46 4%	98 2%	35 1%	28 1%	3 *	307 19%	3 1%	1 *	-	269 4%	31 1%
The Green Party	296 2%	-	-	-	-	296 100%	-	-	103 5%	48 3%	38 3%	47 2%	12 1%	20 2%	28 1%	51 1%	41 1%	29 2%	28 2%	123 22%	2 *	1 1%	76 1%	103 2%
Plaid Cymru	71 *	-	-	-	-	-	71 100%	23 1%	10 1%	4 *	13 *	3 *	3 *	15 *	3 *	14 *	2 *	2 *	3 1%	-	39 50%	20 *	26 *	
The British National Party	6 *	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-	2 *	-	-	-	-	-	-	-	1 *	2 *
Another party	116 1%	-	-	-	-	-	-	-	41 2%	27 2%	17 1%	22 1%	1 *	2 *	6 *	23 *	21 1%	9 1%	27 2%	5 1%	1 *	-	52 1%	31 1%
Refused	265 2%	-	-	-	-	-	-	-	85 4%	41 3%	30 3%	40 1%	9 1%	13 1%	47 1%	41 1%	20 *	18 1%	21 1%	1 *	7 1%	-	108 2%	51 1%

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Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Conservative	5832 41%	764 30%	1873 41%	136 25%	5616 42%	172 21%	3922 50%	212 27%	1621 29%	354 35%	5478 41%	1735 24%	3978 59%	4020 59%	1273 42%	420 11%
Labour	5524 38%	1233 48%	1709 37%	272 51%	4934 37%	537 65%	2376 31%	434 56%	2618 47%	396 40%	5128 38%	3552 50%	1686 25%	1721 25%	1272 42%	2245 57%
Liberal Democrat	1304 9%	226 9%	411 9%	71 13%	1245 9%	50 6%	654 8%	66 8%	560 10%	99 10%	1205 9%	1016 14%	253 4%	269 4%	284 9%	716 18%
SNP	561 4%	124 5%	180 4%	20 4%	546 4%	11 1%	230 3%	17 2%	303 5%	35 4%	526 4%	426 6%	116 2%	121 2%	84 3%	337 9%
The UK Independence Party	409 3%	59 2%	136 3%	4 1%	398 3%	6 1%	235 3%	9 1%	162 3%	19 2%	390 3%	15 *	388 6%	393 6%	7 *	3 *
The Green Party	296 2%	53 2%	109 2%	17 3%	276 2%	19 2%	109 1%	21 3%	157 3%	16 2%	280 2%	176 2%	109 2%	111 2%	66 2%	108 3%
Plaid Cymru	71 *	17 1%	21 *	- -	70 1%	1 *	30 *	2 *	36 1%	4 *	67 1%	39 1%	27 *	28 *	15 *	23 1%
The British National Party	6 *	3 *	- -	- -	6 *	- -	4 *	- -	2 *	- -	6 *	3 *	3 *	3 *	- -	3 *
Another party	116 1%	16 1%	47 1%	5 1%	112 1%	2 *	62 1%	3 *	46 1%	10 1%	106 1%	49 1%	65 1%	65 1%	18 1%	31 1%
Refused	265 2%	61 2%	74 2%	11 2%	227 2%	25 3%	146 2%	17 2%	80 1%	67 7%	198 1%	86 1%	113 2%	113 2%	34 1%	52 1%

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Table 3

Q.2 Which party did you vote for?**Base: All respondents willing to say who they voted for**

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14119	6487	7622	726	1837	2229	2602	2972	3753	5802	3730	1877	2678	12064	716	1686	1292	1034	1131	1293	1476	2026	1410	1353	702
Conservative	5832 41%	2803 43%	3026 40%	130 18%	411 22%	670 30%	1032 40%	1382 47%	2207 59%	2560 44%	1514 41%	825 44%	917 34%	5214 43%	241 34%	624 37%	527 41%	504 49%	531 47%	599 46%	522 35%	1028 51%	638 45%	368 27%	250 36%
Labour	5524 39%	2294 35%	3225 42%	483 67%	1058 58%	1110 50%	1020 39%	982 33%	871 23%	2011 35%	1543 41%	731 39%	1228 46%	4896 41%	374 52%	870 52%	602 47%	407 39%	466 41%	469 36%	682 46%	582 29%	444 31%	313 23%	315 45%
Liberal Democrat	1304 9%	646 10%	658 9%	48 7%	170 9%	207 9%	229 9%	277 9%	373 10%	732 13%	289 8%	119 6%	162 6%	1168 10%	43 6%	116 7%	89 7%	53 5%	69 6%	130 10%	188 13%	236 12%	244 17%	94 7%	42 6%
SNP	561 4%	261 4%	300 4%	32 4%	101 5%	100 4%	108 4%	127 4%	93 2%	211 4%	152 4%	83 4%	114 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	561 41%	- -
The UK Independence Party	409 3%	227 3%	182 2%	8 1%	40 2%	54 2%	99 4%	99 3%	109 3%	87 1%	90 2%	81 4%	151 6%	382 3%	42 6%	42 2%	42 3%	40 4%	33 3%	55 4%	36 2%	72 4%	20 1%	6 *	21 3%
The Green Party	296 2%	147 2%	148 2%	16 2%	31 2%	59 3%	77 3%	65 2%	48 1%	118 2%	81 2%	25 1%	70 3%	289 2%	13 2%	23 1%	21 2%	22 2%	23 2%	35 3%	38 3%	78 4%	36 3%	4 *	3 *
Plaid Cymru	71 1%	39 1%	31 *	4 1%	11 1%	15 1%	14 1%	14 *	13 *	24 *	25 1%	4 *	18 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	71 10%
The British National Party	6 *	2 *	4 *	- -	2 *	1 *	1 *	2 *	- -	- -	- -	3 *	3 *	6 *	1 *	1 *	- -	2 *	1 *	- -	1 *	- -	- -	- -	- -
Another party	116 1%	68 1%	48 1%	5 1%	13 1%	13 1%	22 1%	24 1%	39 1%	59 1%	36 1%	6 *	15 1%	109 1%	2 *	10 1%	11 1%	6 1%	8 1%	5 *	9 1%	30 1%	28 2%	7 1%	- -

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Conservative	5832 41%	5832 100%	-	-	-	-	-	-	671 32%	451 31%	315 28%	1026 38%	756 57%	510 45%	2103 50%	4036 82%	373 9%	205 16%	930 57%	21 4%	36 6%	4 5%	5689 81%	37 1%
Labour	5524 39%	-	5524 100%	-	-	-	-	-	835 39%	633 44%	574 51%	1179 43%	395 30%	377 33%	1531 36%	504 10%	3356 83%	384 30%	287 18%	329 58%	73 12%	32 41%	417 6%	4210 81%
Liberal Democrat	1304 9%	-	-	1304 100%	-	-	-	-	303 14%	185 13%	126 11%	315 12%	93 7%	85 7%	197 5%	242 5%	209 5%	646 50%	44 3%	70 12%	14 2%	2 3%	464 7%	396 8%
SNP	561 4%	-	-	-	-	-	561 100%	-	49 2%	28 2%	25 2%	68 2%	35 3%	98 9%	258 6%	2 *	25 1%	8 1%	-	10 2%	501 80%	-	54 1%	366 7%
The UK Independence Party	409 3%	-	-	-	409 100%	-	-	-	96 5%	53 4%	27 2%	64 2%	25 2%	46 4%	98 2%	35 1%	28 1%	3 *	307 19%	3 1%	1 *	-	269 4%	31 1%
The Green Party	296 2%	-	-	-	-	296 100%	-	-	103 5%	48 3%	38 3%	47 2%	12 1%	20 2%	28 1%	51 1%	41 1%	29 2%	28 2%	123 22%	2 *	1 1%	76 1%	103 2%
Plaid Cymru	71 1%	-	-	-	-	-	71 100%	23 1%	10 1%	4 *	13 *	3 *	3 *	15 *	3 *	14 *	2 *	2 *	3 1%	-	39 50%	20 *	26 *	
The British National Party	6 *	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-	2 *	-	-	-	-	-	-	-	1 *	2 *
Another party	116 1%	-	-	-	-	-	-	-	41 2%	27 2%	17 2%	22 1%	1 *	2 *	6 *	23 *	21 1%	9 1%	27 2%	5 1%	1 *	-	52 1%	31 1%

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	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14119	2495	4486	525	13203	798	7622	764	5505	933	13186	7011	6625	6731	3019	3886
Conservative	5832 41%	764 31%	1873 42%	136 26%	5616 43%	172 22%	3922 51%	212 28%	1621 29%	354 38%	5478 42%	1735 25%	3978 60%	4020 60%	1273 42%	420 11%
Labour	5524 39%	1233 49%	1709 38%	272 52%	4934 37%	537 67%	2376 31%	434 57%	2618 48%	396 42%	5128 39%	3552 51%	1686 25%	1721 26%	1272 42%	2245 58%
Liberal Democrat	1304 9%	226 9%	411 9%	71 14%	1245 9%	50 6%	654 9%	66 9%	560 10%	99 11%	1205 9%	1016 14%	253 4%	269 4%	284 9%	716 18%
SNP	561 4%	124 5%	180 4%	20 4%	546 4%	11 1%	230 3%	17 2%	303 6%	35 4%	526 4%	426 6%	116 2%	121 2%	84 3%	337 9%
The UK Independence Party	409 3%	59 2%	136 3%	4 1%	398 3%	6 1%	235 3%	9 1%	162 3%	19 2%	390 3%	15 *	388 6%	393 6%	7 *	3 *
The Green Party	296 2%	53 2%	109 2%	17 3%	276 2%	19 2%	109 1%	21 3%	157 3%	16 2%	280 2%	176 3%	109 2%	111 2%	66 2%	108 3%
Plaid Cymru	71 1%	17 1%	21 *	- -	70 1%	1 *	30 *	2 *	36 1%	4 *	67 1%	39 1%	27 *	28 *	15 *	23 1%
The British National Party	6 *	3 *	- -	- -	6 *	- -	4 *	- -	2 *	- -	6 *	3 *	3 *	3 *	- -	3 *
Another party	116 1%	16 1%	47 1%	5 1%	112 1%	2 *	62 1%	3 *	46 1%	10 1%	106 1%	49 1%	65 1%	65 1%	18 1%	31 1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 4
Q.3 When did you finally decide which party to vote for?
Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
On polling day	2206	891	1314	115	347	434	455	426	429	824	592	294	493	1898	131	248	197	162	176	191	231	317	245	188	120
	15%	14%	17%	16%	19%	19%	17%	14%	11%	14%	16%	15%	18%	15%	18%	14%	15%	15%	15%	14%	15%	15%	17%	14%	17%
In the last few days	1479	627	850	96	250	298	258	275	302	642	384	200	252	1274	63	155	138	92	109	143	184	230	160	124	81
	10%	10%	11%	13%	13%	13%	10%	9%	8%	11%	10%	10%	9%	10%	9%	9%	10%	9%	10%	11%	12%	11%	11%	9%	11%
In the last week	1157	506	650	73	190	231	241	217	205	467	318	149	221	1026	66	128	97	94	101	113	137	171	119	78	53
	8%	8%	8%	10%	10%	10%	9%	7%	5%	8%	8%	8%	8%	8%	9%	7%	7%	9%	9%	9%	9%	8%	8%	6%	7%
In the last month	2774	1255	1517	188	414	442	523	577	630	1147	752	354	513	2400	139	337	267	208	227	259	269	399	295	240	134
	19%	19%	19%	26%	22%	19%	20%	19%	17%	19%	20%	19%	19%	20%	19%	20%	20%	20%	20%	20%	18%	19%	21%	17%	19%
Since the beginning of the year	1329	657	671	57	146	185	252	278	411	564	329	183	246	1133	68	163	133	105	109	127	111	195	122	133	63
	9%	10%	9%	8%	8%	8%	9%	9%	11%	10%	9%	10%	9%	9%	9%	10%	10%	10%	10%	10%	7%	9%	8%	10%	9%
Longer than a year ago	1154	675	477	39	125	165	189	258	378	534	314	148	153	947	57	144	92	89	91	90	125	164	95	151	56
	8%	10%	6%	5%	7%	7%	7%	9%	10%	9%	8%	8%	6%	8%	8%	8%	7%	8%	8%	7%	8%	8%	7%	11%	8%
I have always known how I would end up voting	4285	1962	2322	166	400	526	748	994	1451	1727	1102	584	862	3616	208	539	393	312	334	395	444	588	403	463	206
	30%	30%	30%	23%	21%	23%	28%	33%	38%	29%	29%	31%	31%	29%	28%	31%	30%	29%	29%	30%	30%	28%	28%	34%	29%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 4
Q.3 When did you finally decide which party to vote for?
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
On polling day	2206	671	835	303	96	103	49	23	2206	-	-	-	-	-	-	583	546	273	375	96	72	13	1048	602
	15%	12%	15%	23%	23%	35%	9%	32%	100%	-	-	-	-	-	-	12%	13%	21%	23%	17%	11%	17%	15%	11%
In the last few days	1479	451	633	185	53	48	28	10	-	1479	-	-	-	-	-	422	375	173	201	67	45	13	669	485
	10%	8%	11%	14%	13%	16%	5%	14%	-	100%	-	-	-	-	-	9%	9%	13%	12%	12%	7%	17%	9%	9%
In the last week	1157	315	574	126	27	38	25	4	-	-	1157	-	-	-	-	324	328	119	157	54	32	8	469	482
	8%	5%	10%	10%	7%	13%	4%	6%	-	-	100%	-	-	-	-	7%	8%	9%	10%	10%	5%	10%	7%	9%
In the last month	2774	1026	1179	315	64	47	68	13	-	-	-	2774	-	-	-	725	787	319	385	170	86	16	1234	1173
	19%	18%	21%	24%	16%	16%	12%	18%	-	-	-	100%	-	-	-	15%	19%	24%	23%	30%	14%	21%	17%	22%
Since the beginning of the year	1329	756	395	93	25	12	35	3	-	-	-	-	1329	-	-	493	329	105	213	62	45	4	815	420
	9%	13%	7%	7%	6%	4%	6%	4%	-	-	-	-	100%	-	-	10%	8%	8%	13%	11%	7%	5%	11%	8%
Longer than a year ago	1154	510	377	85	46	20	98	3	-	-	-	-	-	1154	-	427	304	98	109	64	101	5	590	489
	8%	9%	7%	7%	11%	7%	17%	4%	-	-	-	-	-	100%	-	9%	7%	8%	7%	11%	16%	6%	8%	9%
I have always known how I would end up voting	4285	2103	1531	197	98	28	258	15	-	-	-	-	-	-	4285	1963	1418	217	206	52	254	19	2325	1602
	30%	36%	28%	15%	24%	9%	46%	21%	-	-	-	-	-	-	100%	40%	35%	17%	13%	9%	40%	24%	33%	30%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 4
Q.3 When did you finally decide which party to vote for?
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
On polling day	2206 15%	471 18%	713 16%	87 16%	2033 15%	150 18%	1171 15%	127 16%	857 15%	102 10%	2104 16%	968 14%	1137 17%	1182 17%	433 14%	490 12%
In the last few days	1479 10%	322 13%	526 12%	71 13%	1339 10%	124 15%	768 10%	103 13%	575 10%	69 7%	1410 11%	724 10%	687 10%	705 10%	309 10%	397 10%
In the last week	1157 8%	253 10%	387 8%	52 10%	1065 8%	82 10%	618 8%	66 8%	450 8%	78 8%	1079 8%	594 8%	497 7%	503 7%	268 9%	320 8%
In the last month	2774 19%	485 19%	940 21%	110 21%	2597 19%	153 19%	1396 18%	139 18%	1183 21%	176 18%	2598 19%	1450 20%	1202 18%	1216 18%	581 19%	855 22%
Since the beginning of the year	1329 9%	194 8%	416 9%	48 9%	1252 9%	63 8%	730 9%	79 10%	497 9%	93 9%	1236 9%	579 8%	716 11%	720 11%	261 9%	314 8%
Longer than a year ago	1154 8%	187 7%	365 8%	47 9%	1094 8%	50 6%	585 8%	72 9%	481 9%	114 11%	1040 8%	629 9%	508 8%	511 7%	231 8%	395 10%
I have always known how I would end up voting	4285 30%	644 25%	1213 27%	121 23%	4050 30%	201 24%	2500 32%	195 25%	1542 28%	368 37%	3917 29%	2153 30%	1991 30%	2007 29%	970 32%	1167 30%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 5
Q.4 Which party did you vote for in the previous general election, held in 2015?
Base: All respondents

	Gender		Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Conservative	4937	2316	2619	116	461	629	833	1095	1803	2369	1299	616	641	4487	178	551	403	406	458	510	533	917	531	257	193
	34%	35%	34%	16%	25%	28%	31%	36%	47%	40%	34%	32%	23%	36%	24%	32%	31%	38%	40%	39%	36%	44%	37%	19%	27%
Labour	4087	1807	2277	250	650	776	845	797	769	1524	1103	529	923	3605	310	665	464	295	331	317	545	387	291	254	228
	28%	27%	29%	34%	35%	34%	32%	26%	20%	26%	29%	28%	34%	29%	42%	39%	35%	28%	29%	24%	36%	19%	20%	18%	32%
The UK Independence Party	1646	869	777	31	103	179	355	431	547	479	398	307	458	1541	114	185	185	160	151	213	82	272	179	21	84
	11%	13%	10%	4%	6%	8%	13%	14%	14%	8%	10%	16%	17%	13%	16%	11%	14%	15%	13%	16%	5%	13%	12%	2%	12%
Liberal Democrat	1304	611	693	31	173	216	205	294	385	700	341	112	146	1150	49	116	109	68	85	115	160	216	232	103	51
	9%	9%	9%	4%	9%	9%	8%	10%	10%	12%	9%	6%	5%	9%	7%	7%	8%	6%	7%	9%	11%	10%	16%	7%	7%
SNP	635	291	344	32	110	109	126	149	109	240	164	96	134	-	-	-	-	-	-	-	-	-	-	635	-
	4%	4%	4%	4%	6%	5%	5%	5%	3%	4%	4%	5%	5%	-	-	-	-	-	-	-	-	-	-	46%	-
The Green Party	565	240	324	61	119	128	97	98	62	202	163	67	131	513	31	50	41	38	37	54	70	109	83	29	23
	4%	4%	4%	8%	6%	6%	4%	3%	2%	3%	4%	4%	5%	4%	4%	3%	3%	4%	3%	4%	5%	5%	6%	2%	3%
Plaid Cymru	78	43	35	3	13	15	16	13	18	28	19	9	22	-	-	-	-	-	-	-	-	-	-	-	78
	1%	1%	*	*	1%	1%	1%	*	*	*	1%	*	1%	-	-	-	-	-	-	-	-	-	-	-	11%
The British National Party	14	6	8	1	2	3	3	3	2	3	1	5	5	14	3	2	-	4	1	-	4	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	*	-	*	-	-	-	-
Another party	91	55	36	1	16	11	20	20	23	33	32	5	21	74	-	11	6	5	4	4	9	20	15	11	6
	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	-	1%	*	*	*	*	1%	1%	1%	1%	1%
Did not Vote in the 2015 Election	751	260	487	196	164	153	109	78	51	239	209	126	176	670	34	105	78	65	60	77	71	106	74	39	42
	5%	4%	6%	27%	9%	7%	4%	3%	1%	4%	6%	7%	6%	5%	5%	6%	6%	6%	5%	6%	5%	5%	5%	3%	6%
Can't remember	158	37	121	9	38	39	35	21	16	40	47	18	51	134	5	16	15	12	14	16	14	22	20	19	5
	1%	1%	2%	1%	2%	2%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Refused	118	38	80	3	23	23	22	26	21	48	15	22	32	106	8	13	16	9	6	12	13	15	14	9	3
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 5
Q.4 Which party did you vote for in the previous general election, held in 2015?
Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Conservative	4937	4036	504	242	35	51	2	3	583	422	324	725	493	427	1963	4937	-	-	-	-	-	-	4275	365
	34%	69%	9%	19%	9%	17%	*	4%	26%	29%	28%	26%	37%	37%	46%	100%	-	-	-	-	-	-	60%	7%
Labour	4087	373	3356	209	28	41	25	14	546	375	328	787	329	304	1418	-	4087	-	-	-	-	-	663	2803
	28%	6%	61%	16%	7%	14%	4%	20%	25%	25%	28%	28%	25%	26%	33%	-	100%	-	-	-	-	-	9%	53%
The UK Independence Party	1646	930	287	44	307	28	-	2	375	201	157	385	213	109	206	-	-	-	1646	-	-	-	1224	207
	11%	16%	5%	3%	75%	9%	-	3%	17%	14%	14%	14%	16%	9%	5%	-	-	-	100%	-	-	-	17%	4%
Liberal Democrat	1304	205	384	646	3	29	8	2	273	173	119	319	105	98	217	-	-	1304	-	-	-	-	482	487
	9%	4%	7%	50%	1%	10%	1%	3%	12%	12%	10%	11%	8%	8%	5%	-	-	100%	-	-	-	-	7%	9%
SNP	635	36	73	14	1	2	501	-	72	45	32	86	45	101	254	-	-	-	-	-	635	-	93	397
	4%	1%	1%	1%	*	1%	89%	-	3%	3%	3%	3%	3%	9%	6%	-	-	-	-	-	100%	-	1%	8%
The Green Party	565	21	329	70	3	123	10	3	96	67	54	170	62	64	52	-	-	-	-	565	-	-	56	417
	4%	*	6%	5%	1%	42%	2%	4%	4%	5%	5%	6%	5%	6%	1%	-	-	-	-	100%	-	-	1%	8%
Plaid Cymru	78	4	32	2	-	1	-	39	13	13	8	16	4	5	19	-	-	-	-	-	-	78	17	47
	1%	*	1%	*	-	*	-	55%	1%	1%	1%	1%	*	*	*	-	-	-	-	-	-	100%	*	1%
The British National Party	14	3	3	-	4	-	-	-	4	3	2	-	1	1	3	-	-	-	-	-	-	-	7	2
	*	*	*	-	1%	-	-	-	*	*	*	-	*	*	*	-	-	-	-	-	-	-	*	*
Another party	91	14	42	5	2	3	-	2	23	12	9	25	6	5	11	-	-	-	-	-	-	-	30	48
	1%	*	1%	*	*	1%	-	3%	1%	1%	1%	1%	*	*	*	-	-	-	-	-	-	-	*	1%
Did not Vote in the 2015 Election	751	168	446	53	20	12	10	6	142	124	91	206	55	31	102	-	-	-	-	-	-	-	213	400
	5%	3%	8%	4%	5%	4%	2%	8%	6%	8%	8%	7%	4%	3%	2%	-	-	-	-	-	-	-	3%	8%
Can't remember	158	35	64	19	5	4	5	-	58	25	23	29	10	1	12	-	-	-	-	-	-	-	48	58
	1%	1%	1%	1%	1%	1%	1%	-	3%	2%	2%	1%	1%	*	*	-	-	-	-	-	-	-	1%	1%
Refused	118	7	4	-	1	2	-	-	21	19	10	26	6	8	28	-	-	-	-	-	-	-	42	22
	1%	*	*	-	*	1%	-	-	1%	1%	1%	1%	*	1%	1%	-	-	-	-	-	-	-	1%	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 5
Q.4 Which party did you vote for in the previous general election, held in 2015?
Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Conservative	4937 34%	691 27%	1696 37%	115 21%	4709 35%	196 24%	3298 42%	215 28%	1361 24%	319 32%	4618 35%	2002 28%	2858 42%	2897 42%	1294 42%	669 17%
Labour	4087 28%	909 36%	1202 26%	198 37%	3636 27%	411 50%	1931 25%	303 39%	1780 32%	312 31%	3775 28%	2724 38%	1257 19%	1291 19%	971 32%	1719 44%
The UK Independence Party	1646 11%	231 9%	487 11%	38 7%	1613 12%	14 2%	1013 13%	54 7%	560 10%	71 7%	1575 12%	62 1%	1575 23%	1580 23%	32 1%	25 1%
Liberal Democrat	1304 9%	241 9%	400 9%	70 13%	1251 9%	46 6%	619 8%	71 9%	592 11%	106 11%	1198 9%	951 13%	323 5%	343 5%	325 11%	606 15%
SNP	635 4%	140 5%	198 4%	26 5%	616 5%	14 2%	272 4%	19 2%	329 6%	39 4%	596 4%	442 6%	173 3%	178 3%	98 3%	339 9%
The Green Party	565 4%	93 4%	201 4%	46 9%	527 4%	32 4%	147 2%	44 6%	363 6%	40 4%	525 4%	417 6%	137 2%	139 2%	137 4%	278 7%
Plaid Cymru	78 1%	20 1%	17 *	1 *	77 1%	1 *	29 *	2 *	44 1%	5 1%	73 1%	53 1%	22 *	22 *	13 *	40 1%
The British National Party	14 *	3 *	3 *	- -	13 *	1 *	8 *	- -	6 *	1 *	13 *	2 *	10 *	10 *	1 *	1 *
Another party	91 1%	13 1%	30 1%	4 1%	85 1%	4 *	33 *	4 1%	51 1%	13 1%	78 1%	56 1%	34 1%	34 *	15 *	41 1%
Did not Vote in the 2015 Election	751 5%	160 6%	246 5%	26 5%	667 5%	81 10%	283 4%	46 6%	408 7%	54 5%	697 5%	291 4%	244 4%	245 4%	121 4%	169 4%
Can't remember	158 1%	28 1%	45 1%	9 2%	139 1%	12 1%	71 1%	13 2%	63 1%	20 2%	138 1%	60 1%	79 1%	79 1%	34 1%	26 1%
Refused	118 1%	27 1%	35 1%	3 1%	97 1%	11 1%	64 1%	10 1%	28 1%	20 2%	98 1%	37 1%	26 *	26 *	12 *	25 1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 6

Q.4 Which party did you vote for in the previous general election, held in 2015?

Base: All respondents who gave a party

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	13357	6238	7113	526	1647	2066	2500	2900	3718	5578	3520	1746	2481	11384	685	1580	1208	976	1067	1213	1403	1921	1331	1310	663
Conservative	4937	2316	2619	116	461	629	833	1095	1803	2369	1299	616	641	4487	178	551	403	406	458	510	533	917	531	257	193
	37%	37%	37%	22%	28%	30%	33%	38%	48%	42%	37%	35%	26%	39%	26%	35%	33%	42%	43%	42%	38%	48%	40%	20%	29%
Labour	4087	1807	2277	250	650	776	845	797	769	1524	1103	529	923	3605	310	665	464	295	331	317	545	387	291	254	228
	31%	29%	32%	48%	39%	38%	34%	27%	21%	27%	31%	30%	37%	32%	45%	42%	38%	30%	31%	26%	39%	20%	22%	19%	34%
The UK Independence Party	1646	869	777	31	103	179	355	431	547	479	398	307	458	1541	114	185	185	160	151	213	82	272	179	21	84
	12%	14%	11%	6%	6%	9%	14%	15%	15%	9%	11%	18%	18%	14%	17%	12%	15%	16%	14%	18%	6%	14%	13%	2%	13%
Liberal Democrat	1304	611	693	31	173	216	205	294	385	700	341	112	146	1150	49	116	109	68	85	115	160	216	232	103	51
	10%	10%	10%	6%	11%	10%	8%	10%	10%	13%	10%	6%	6%	10%	7%	7%	9%	7%	8%	9%	11%	11%	17%	8%	8%
SNP	635	291	344	32	110	109	126	149	109	240	164	96	134	-	-	-	-	-	-	-	-	-	-	635	-
	5%	5%	5%	6%	7%	5%	5%	5%	3%	4%	5%	5%	5%	-	-	-	-	-	-	-	-	-	-	48%	-
The Green Party	565	240	324	61	119	128	97	98	62	202	163	67	131	513	31	50	41	38	37	54	70	109	83	29	23
	4%	4%	5%	12%	7%	6%	4%	3%	2%	4%	5%	4%	5%	5%	5%	3%	3%	4%	3%	4%	5%	6%	6%	2%	3%
Plaid Cymru	78	43	35	3	13	15	16	13	18	28	19	9	22	-	-	-	-	-	-	-	-	-	-	-	78
	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	12%
The British National Party	14	6	8	1	2	3	3	3	2	3	1	5	5	14	3	2	-	4	1	-	4	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	*	-	*	-	-	-	-
Another party	91	55	36	1	16	11	20	20	23	33	32	5	21	74	-	11	6	5	4	4	9	20	15	11	6
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	1%	*	1%	*	*	1%	1%	1%	1%	1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 6

Q.4 Which party did you vote for in the previous general election, held in 2015?

Base: All respondents who gave a party

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	13357	5622	5010	1232	383	278	546	65	1985	1311	1033	2513	1258	1114	4143	4937	4087	1304	1646	565	635	78	6847	4773
Conservative	4937	4036	504	242	35	51	2	3	583	422	324	725	493	427	1963	4937	-	-	-	-	-	-	4275	365
	37%	72%	10%	20%	9%	18%	*	5%	29%	32%	31%	29%	39%	38%	47%	100%	-	-	-	-	-	-	62%	8%
Labour	4087	373	3356	209	28	41	25	14	546	375	328	787	329	304	1418	-	4087	-	-	-	-	-	663	2803
	31%	7%	67%	17%	7%	15%	5%	22%	28%	29%	32%	31%	26%	27%	34%	-	100%	-	-	-	-	-	10%	59%
The UK Independence Party	1646	930	287	44	307	28	-	2	375	201	157	385	213	109	206	-	-	-	1646	-	-	-	1224	207
	12%	17%	6%	4%	80%	10%	-	3%	19%	15%	15%	15%	17%	10%	5%	-	-	-	100%	-	-	-	18%	4%
Liberal Democrat	1304	205	384	646	3	29	8	2	273	173	119	319	105	98	217	-	-	1304	-	-	-	-	482	487
	10%	4%	8%	52%	1%	10%	1%	3%	14%	13%	12%	13%	8%	9%	5%	-	-	100%	-	-	-	-	7%	10%
SNP	635	36	73	14	1	2	501	-	72	45	32	86	45	101	254	-	-	-	-	-	635	-	93	397
	5%	1%	1%	1%	*	1%	92%	-	4%	3%	3%	3%	4%	9%	6%	-	-	-	-	-	100%	-	1%	8%
The Green Party	565	21	329	70	3	123	10	3	96	67	54	170	62	64	52	-	-	-	-	565	-	-	56	417
	4%	*	7%	6%	1%	44%	2%	5%	5%	5%	5%	7%	5%	6%	1%	-	-	-	-	100%	-	-	1%	9%
Plaid Cymru	78	4	32	2	-	1	-	39	13	13	8	16	4	5	19	-	-	-	-	-	-	78	17	47
	1%	*	1%	*	-	*	-	60%	1%	1%	1%	1%	*	*	*	-	-	-	-	-	-	100%	*	1%
The British National Party	14	3	3	-	4	-	-	-	4	3	2	-	1	1	3	-	-	-	-	-	-	-	7	2
	*	*	*	-	1%	-	-	-	*	*	*	-	*	*	*	-	-	-	-	-	-	-	*	*
Another party	91	14	42	5	2	3	-	2	23	12	9	25	6	5	11	-	-	-	-	-	-	-	30	48
	1%	*	1%	*	1%	1%	-	3%	1%	1%	1%	1%	*	*	*	-	-	-	-	-	-	-	*	1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 6

Q.4 Which party did you vote for in the previous general election, held in 2015?**Base: All respondents who gave a party**

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	13357	2341	4234	498	12527	719	7350	712	5086	906	12451	6709	6389	6494	2886	3718
Conservative	4937 37%	691 30%	1696 40%	115 23%	4709 38%	196 27%	3298 45%	215 30%	1361 27%	319 35%	4618 37%	2002 30%	2858 45%	2897 45%	1294 45%	669 18%
Labour	4087 31%	909 39%	1202 28%	198 40%	3636 29%	411 57%	1931 26%	303 43%	1780 35%	312 34%	3775 30%	2724 41%	1257 20%	1291 20%	971 34%	1719 46%
The UK Independence Party	1646 12%	231 10%	487 12%	38 8%	1613 13%	14 2%	1013 14%	54 8%	560 11%	71 8%	1575 13%	62 1%	1575 25%	1580 24%	32 1%	25 1%
Liberal Democrat	1304 10%	241 10%	400 9%	70 14%	1251 10%	46 6%	619 8%	71 10%	592 12%	106 12%	1198 10%	951 14%	323 5%	343 5%	325 11%	606 16%
SNP	635 5%	140 6%	198 5%	26 5%	616 5%	14 2%	272 4%	19 3%	329 6%	39 4%	596 5%	442 7%	173 3%	178 3%	98 3%	339 9%
The Green Party	565 4%	93 4%	201 5%	46 9%	527 4%	32 4%	147 2%	44 6%	363 7%	40 4%	525 4%	417 6%	137 2%	139 2%	137 5%	278 7%
Plaid Cymru	78 1%	20 1%	17 *	1 *	77 1%	1 *	29 *	2 *	44 1%	5 1%	73 1%	53 1%	22 *	22 *	13 *	40 1%
The British National Party	14 *	3 *	3 *	- -	13 *	1 *	8 *	- -	6 *	1 *	13 *	2 *	10 *	10 *	1 *	1 *
Another party	91 1%	13 1%	30 1%	4 1%	85 1%	4 1%	33 *	4 1%	51 1%	13 1%	78 1%	56 1%	34 1%	34 1%	15 1%	41 1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 7

Q.5 How did you vote in the EU referendum, held in June 2016?**Base: All respondents**

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
I voted for the UK to remain in the EU	7097 49%	3290 50%	3803 49%	492 67%	1179 63%	1272 56%	1241 47%	1323 44%	1590 42%	3447 58%	1928 51%	718 38%	990 36%	5857 48%	344 47%	848 49%	593 45%	464 44%	509 44%	565 43%	879 59%	974 47%	681 47%	895 65%	345 48%
I voted for the UK to leave the EU	6738 47%	3102 47%	3631 47%	149 20%	578 31%	884 39%	1337 50%	1624 54%	2166 57%	2293 39%	1728 46%	1108 58%	1592 58%	5965 49%	365 50%	794 46%	656 50%	562 53%	593 52%	700 53%	555 37%	1016 49%	724 50%	430 31%	343 48%
I did not vote in the EU referendum	462 3%	158 2%	303 4%	87 12%	96 5%	100 4%	72 3%	67 2%	40 1%	135 2%	117 3%	78 4%	130 5%	397 3%	18 2%	62 4%	56 4%	32 3%	39 3%	46 3%	57 4%	63 3%	24 2%	45 3%	20 3%
Refused	87 1%	23 *	64 1%	6 1%	19 1%	25 1%	16 1%	11 *	10 *	30 1%	18 *	8 *	28 1%	75 1%	5 1%	10 1%	12 1%	4 *	6 1%	7 1%	10 1%	11 1%	10 1%	7 1%	5 1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 7

Q.5 How did you vote in the EU referendum, held in June 2016?**Base: All respondents**

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
I voted for the UK to remain in the EU	7097 49%	1735 30%	3552 64%	1016 78%	15 4%	176 59%	426 76%	39 55%	968 44%	724 49%	594 51%	1450 52%	579 44%	629 55%	2153 50%	2002 41%	2724 67%	951 73%	62 4%	417 74%	442 70%	53 68%	2332 33%	3645 69%
I voted for the UK to leave the EU	6738 47%	3978 68%	1686 31%	253 19%	388 95%	109 37%	116 21%	27 38%	1137 52%	687 46%	497 43%	1202 43%	716 54%	508 44%	1991 46%	2858 58%	1257 31%	323 25%	1575 96%	137 24%	173 27%	22 28%	4650 65%	1340 26%
I did not vote in the EU referendum	462 3%	109 2%	268 5%	31 2%	4 1%	9 3%	16 3%	5 7%	76 3%	57 4%	58 5%	105 4%	32 2%	14 1%	120 3%	67 1%	98 2%	27 2%	8 *	11 2%	18 3%	3 4%	143 2%	247 5%
Refused	87 1%	10 *	18 *	4 *	2 *	2 1%	3 1%	-	25 1%	11 1%	8 1%	17 1%	2 *	3 *	21 *	10 *	8 *	3 *	1 *	-	2 *	-	25 *	21 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 7

Q.5 How did you vote in the EU referendum, held in June 2016?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
I voted for the UK to remain in the EU	7097 49%	1414 55%	2378 52%	364 68%	6503 48%	525 64%	3304 43%	456 58%	3208 57%	539 54%	6558 49%	7097 100%	-	106 2%	3053 100%	3938 100%
I voted for the UK to leave the EU	6738 47%	1011 40%	2042 45%	154 29%	6452 48%	232 28%	4197 54%	273 35%	2163 39%	395 40%	6343 47%	-	6738 100%	6738 98%	-	-
I did not vote in the EU referendum	462 3%	106 4%	117 3%	14 3%	408 3%	50 6%	227 3%	38 5%	188 3%	52 5%	410 3%	-	-	-	-	-
Refused	87 1%	25 1%	23 1%	4 1%	67 *	16 2%	40 1%	14 2%	26 *	14 1%	73 1%	-	-	-	-	-

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 8

Q.6 Which of the following statements comes closest to your view even if you do not agree with any of them entirely?

Base: All respondents who voted in the EU referendum

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	13835	6392	7434	641	1757	2156	2578	2947	3756	5740	3656	1826	2582	11822	709	1642	1249	1026	1102	1265	1434	1990	1405	1325	688
I voted for Britain to leave the EU at the referendum and I now want Brexit to happen as soon as possible	6844 49%	3167 50%	3672 49%	156 24%	605 34%	904 42%	1350 52%	1640 56%	2189 58%	2339 41%	1751 48%	1123 62%	1614 63%	6054 51%	371 52%	808 49%	665 53%	572 56%	600 54%	705 56%	576 40%	1028 52%	729 52%	441 33%	349 51%
I voted for Britain to remain in the EU at the referendum, but the result to leave the EU must be honoured and we need to get on with it	3053 22%	1400 22%	1651 22%	226 35%	468 27%	506 23%	531 21%	585 20%	737 20%	1404 24%	874 24%	344 19%	425 16%	2591 22%	163 23%	382 23%	275 22%	210 20%	266 24%	245 19%	327 23%	436 22%	287 20%	305 23%	157 23%
I voted for Britain to remain in the EU at the referendum and would still like to prevent Brexit from happening if at all possible	3938 28%	1825 29%	2111 28%	259 40%	684 39%	746 35%	697 27%	722 24%	830 22%	1997 35%	1031 28%	359 20%	543 21%	3177 27%	175 25%	452 28%	309 25%	244 24%	236 21%	315 25%	531 37%	526 26%	389 28%	579 44%	182 26%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 8

Q.6 Which of the following statements comes closest to your view even if you do not agree with any of them entirely?

Base: All respondents who voted in the EU referendum

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	13835	5713	5238	1269	403	285	542	66	2105	1411	1091	2652	1295	1137	4144	4860	3981	1274	1637	554	615	75	6982	4985
I voted for Britain to leave the EU at the referendum and I now want Brexit to happen as soon as possible	6844 49%	4020 70%	1721 33%	269 21%	393 98%	111 39%	121 22%	28 42%	1182 56%	705 50%	503 46%	1216 46%	720 56%	511 45%	2007 48%	2897 60%	1291 32%	343 27%	1580 97%	139 25%	178 29%	22 29%	4706 67%	1376 28%
I voted for Britain to remain in the EU at the referendum, but the result to leave the EU must be honoured and we need to get on with it	3053 22%	1273 22%	1272 24%	284 22%	7 2%	66 23%	84 15%	15 23%	433 21%	309 22%	268 25%	581 22%	261 20%	231 20%	970 23%	1294 27%	971 24%	325 26%	32 2%	137 25%	98 16%	13 17%	1584 23%	1069 21%
I voted for Britain to remain in the EU at the referendum and would still like to prevent Brexit from happening if at all possible	3938 28%	420 7%	2245 43%	716 56%	3 1%	108 38%	337 62%	23 35%	490 23%	397 28%	320 29%	855 32%	314 24%	395 35%	1167 28%	669 14%	1719 43%	606 48%	25 2%	278 50%	339 55%	40 53%	692 10%	2540 51%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 8

Q.6 Which of the following statements comes closest to your view even if you do not agree with any of them entirely?

Base: All respondents who voted in the EU referendum

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	13835	2425	4420	518	12955	757	7501	729	5371	934	12901	7097	6738	6844	3053	3938
I voted for Britain to leave the EU at the referendum and I now want Brexit to happen as soon as possible	6844 49%	1041 43%	2082 47%	156 30%	6535 50%	254 34%	4252 57%	297 41%	2189 41%	395 42%	6449 50%	106 1%	6738 100%	6844 100%	-	-
I voted for Britain to remain in the EU at the referendum, but the result to leave the EU must be honoured and we need to get on with it	3053 22%	577 24%	1045 24%	128 25%	2798 22%	224 30%	1644 22%	173 24%	1185 22%	218 23%	2835 22%	3053 43%	-	-	3053 100%	-
I voted for Britain to remain in the EU at the referendum and would still like to prevent Brexit from happening if at all possible	3938 28%	807 33%	1293 29%	234 45%	3622 28%	279 37%	1605 21%	259 36%	1997 37%	321 34%	3617 28%	3938 55%	-	-	-	3938 100%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 9

Q.7 How easy was it for you to decide how to vote in this general election, compared to other elections you have voted in?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
NET: Easier than usual	4846 34%	2371 36%	2470 32%	287 39%	726 39%	778 34%	839 31%	967 32%	1249 33%	1871 32%	1304 34%	687 36%	970 35%	4197 34%	255 35%	631 37%	451 34%	372 35%	391 34%	441 33%	520 35%	656 32%	480 33%	403 29%	246 35%
Much easier than usual (+2)	3427 24%	1711 26%	1712 22%	178 24%	463 25%	517 23%	595 22%	706 23%	968 25%	1317 22%	877 23%	495 26%	728 27%	2963 24%	175 24%	444 26%	317 24%	274 26%	285 25%	310 24%	352 23%	467 23%	339 24%	282 20%	182 26%
A bit easier than usual (+1)	1419 10%	660 10%	758 10%	109 15%	263 14%	261 11%	244 9%	261 9%	281 7%	554 9%	427 11%	192 10%	242 9%	1234 10%	80 11%	187 11%	134 10%	98 9%	106 9%	131 10%	168 11%	189 9%	141 10%	121 9%	64 9%
About the same as usual (0)	5161 36%	2352 36%	2808 36%	197 27%	594 32%	755 33%	966 36%	1131 37%	1518 40%	2123 36%	1330 35%	698 37%	999 36%	4313 35%	256 35%	606 35%	452 34%	359 34%	399 35%	465 35%	513 34%	743 36%	520 36%	607 44%	241 34%
A bit harder than usual (-1)	2486 17%	1113 17%	1372 18%	129 18%	337 18%	417 18%	497 19%	511 17%	595 16%	1131 19%	650 17%	291 15%	408 15%	2136 17%	118 16%	264 15%	242 18%	201 19%	212 18%	232 18%	263 18%	379 18%	225 16%	229 17%	121 17%
Much harder than usual (-2)	1751 12%	695 11%	1055 14%	52 7%	186 10%	307 13%	354 13%	409 14%	443 12%	734 12%	465 12%	214 11%	333 12%	1524 12%	95 13%	194 11%	152 12%	117 11%	140 12%	170 13%	191 13%	267 13%	198 14%	130 9%	97 14%
NET: Harder than usual	4237 29%	1808 28%	2427 31%	181 25%	523 28%	724 32%	851 32%	920 30%	1038 27%	1865 32%	1115 29%	505 26%	741 27%	3660 30%	213 29%	458 27%	394 30%	318 30%	352 31%	402 31%	454 30%	646 31%	423 29%	359 26%	218 31%
I've not voted in any other elections	140 1%	42 1%	96 1%	69 9%	29 2%	24 1%	10 *	7 *	1 *	46 1%	42 1%	22 1%	30 1%	124 1%	8 1%	19 1%	20 2%	13 1%	5 *	10 1%	14 1%	19 1%	16 1%	8 1%	8 1%
Mean	0.16	0.24	0.09	0.35	0.26	0.12	0.09	0.11	0.19	0.10	0.16	0.24	0.23	0.16	0.17	0.25	0.17	0.20	0.16	0.14	0.15	0.10	0.14	0.14	0.16
Standard deviation	1.30	1.30	1.31	1.27	1.29	1.32	1.30	1.31	1.29	1.30	1.30	1.30	1.32	1.31	1.32	1.31	1.31	1.32	1.32	1.31	1.31	1.31	1.32	1.20	1.35
Standard error	0.01	0.02	0.01	0.05	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.03	0.03	0.01	0.05	0.03	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.03	0.05

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 9

Q.7 How easy was it for you to decide how to vote in this general election, compared to other elections you have voted in?

Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
NET: Easier than usual	4846 34%	2198 38%	2014 36%	226 17%	104 25%	40 14%	178 32%	14 20%	360 16%	234 16%	271 23%	1100 40%	758 57%	606 53%	1517 35%	1685 34%	1422 35%	335 26%	568 35%	223 39%	190 30%	29 37%	2400 34%	2159 41%
Much easier than usual (+2)	3427 24%	1594 27%	1431 26%	124 10%	72 18%	23 8%	134 24%	9 13%	212 10%	91 6%	129 11%	655 24%	573 43%	480 42%	1287 30%	1232 25%	1039 25%	200 15%	405 25%	154 27%	149 23%	18 23%	1718 24%	1546 29%
A bit easier than usual (+1)	1419 10%	604 10%	583 11%	102 8%	32 8%	17 6%	44 8%	5 7%	148 7%	143 10%	142 12%	445 16%	185 14%	126 11%	230 5%	453 9%	383 9%	135 10%	163 10%	69 12%	41 6%	11 14%	682 10%	613 12%
About the same as usual (0)	5161 36%	2293 39%	1741 32%	447 34%	135 33%	100 34%	286 51%	24 34%	435 20%	312 21%	283 24%	822 30%	407 31%	471 41%	2431 57%	2019 41%	1466 36%	463 36%	408 25%	139 25%	308 49%	26 33%	2702 38%	1788 34%
A bit harder than usual (-1)	2486 17%	841 14%	969 18%	341 26%	89 22%	72 24%	71 13%	22 31%	541 25%	482 33%	389 34%	629 23%	118 9%	65 6%	262 6%	707 14%	724 18%	289 22%	379 23%	120 21%	96 15%	16 21%	1172 16%	827 16%
Much harder than usual (-2)	1751 12%	484 8%	704 13%	283 22%	78 19%	82 28%	23 4%	11 15%	835 38%	430 29%	193 17%	193 7%	37 3%	11 1%	52 1%	526 11%	473 12%	217 17%	291 18%	82 15%	40 6%	7 9%	850 12%	397 8%
NET: Harder than usual	4237 29%	1325 23%	1673 30%	624 48%	167 41%	154 52%	94 17%	33 46%	1376 62%	912 62%	582 50%	822 30%	155 12%	76 7%	314 7%	1233 25%	1197 29%	506 39%	670 41%	202 36%	136 21%	23 29%	2022 28%	1224 23%
I've not voted in any other elections	140 1%	16 *	96 2%	7 1%	3 1%	2 1%	3 1%	- -	35 2%	21 1%	21 2%	30 1%	9 1%	1 *	23 1%	- -	2 *	- -	- -	1 *	1 *	- -	26 *	82 2%
Mean	0.16	0.34	0.20	-0.43	-0.17	-0.59	0.35	-0.30	-0.75	-0.70	-0.33	0.27	0.86	0.87	0.57	0.23	0.19	-0.14	0.01	0.16	0.26	0.22	0.17	0.40
Standard deviation	1.30	1.25	1.35	1.19	1.32	1.18	1.10	1.20	1.30	1.17	1.22	1.25	1.16	1.06	1.02	1.27	1.31	1.26	1.42	1.41	1.16	1.27	1.29	1.27
Standard error	0.01	0.02	0.02	0.03	0.07	0.07	0.05	0.14	0.03	0.03	0.04	0.02	0.03	0.03	0.02	0.02	0.02	0.03	0.04	0.06	0.05	0.14	0.02	0.02

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 9

Q.7 How easy was it for you to decide how to vote in this general election, compared to other elections you have voted in?

Base: All respondents

		Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
		Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
NET: Easier than usual		4846 34%	853 33%	1536 34%	177 33%	4464 33%	335 41%	2569 33%	332 43%	1869 33%	390 39%	4456 33%	2227 31%	2416 36%	2474 36%	962 32%	1207 31%
Much easier than usual	(+2)	3427 24%	573 22%	1024 22%	130 24%	3188 24%	206 25%	1846 24%	224 29%	1308 23%	293 29%	3134 23%	1510 21%	1789 27%	1823 27%	632 21%	844 21%
A bit easier than usual	(+1)	1419 10%	280 11%	512 11%	47 9%	1276 10%	129 16%	723 9%	108 14%	561 10%	97 10%	1322 10%	717 10%	627 9%	651 10%	330 11%	363 9%
About the same as usual	(0)	5161 36%	896 35%	1615 35%	167 31%	4868 36%	246 30%	2850 37%	246 31%	1979 35%	319 32%	4842 36%	2661 37%	2325 35%	2356 34%	1176 39%	1454 37%
A bit harder than usual	(-1)	2486 17%	454 18%	808 18%	117 22%	2328 17%	137 17%	1323 17%	121 15%	994 18%	138 14%	2348 18%	1294 18%	1127 17%	1140 17%	518 17%	763 19%
Much harder than usual	(-2)	1751 12%	324 13%	564 12%	71 13%	1654 12%	84 10%	988 13%	73 9%	654 12%	146 15%	1605 12%	876 12%	834 12%	838 12%	385 13%	487 12%
NET: Harder than usual		4237 29%	778 30%	1372 30%	188 35%	3982 30%	221 27%	2311 30%	194 25%	1648 30%	284 28%	3953 30%	2170 31%	1961 29%	1978 29%	903 30%	1250 32%
I've not voted in any other elections		140 1%	29 1%	37 1%	4 1%	116 1%	21 3%	38 *	9 1%	89 2%	7 1%	133 1%	39 1%	36 1%	36 1%	12 *	27 1%
Mean		0.16	0.13	0.14	0.09	0.15	0.29	0.14	0.37	0.16	0.25	0.15	0.10	0.21	0.22	0.10	0.08
Standard deviation		1.30	1.30	1.30	1.35	1.30	1.30	1.31	1.30	1.30	1.39	1.30	1.28	1.34	1.33	1.27	1.28
Standard error		0.01	0.03	0.02	0.06	0.01	0.05	0.01	0.05	0.02	0.04	0.01	0.02	0.02	0.02	0.02	0.02

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 10
Q.8 Which of these would you rank 1st?
Base: All respondents

	Gender		Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
I trusted the motives of the party I voted for more than those of other parties	2653 18%	1221 19%	1430 18%	178 24%	396 21%	407 18%	475 18%	577 19%	620 16%	1120 19%	727 19%	327 17%	470 17%	2142 17%	122 17%	303 18%	240 18%	182 17%	193 17%	230 17%	277 18%	371 18%	224 16%	378 27%	133 19%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	2138 15%	1009 15%	1127 14%	55 7%	152 8%	246 11%	395 15%	516 17%	774 20%	875 15%	561 15%	325 17%	372 14%	1925 16%	95 13%	222 13%	216 16%	190 18%	178 16%	233 18%	181 12%	362 18%	248 17%	129 9%	84 12%
I preferred the promises made by the party I voted for more than the promises of the other parties	2130 15%	896 14%	1234 16%	182 25%	368 20%	404 18%	420 16%	388 13%	368 10%	860 15%	574 15%	248 13%	445 16%	1889 15%	138 19%	292 17%	202 15%	174 16%	178 16%	211 16%	220 15%	296 14%	178 12%	156 11%	85 12%
I thought the leader of the party I chose would make a better Prime Minister	2038 14%	855 13%	1179 15%	79 11%	255 14%	276 12%	341 13%	426 14%	661 17%	795 13%	572 15%	287 15%	378 14%	1796 15%	112 15%	250 15%	200 15%	172 16%	192 17%	176 13%	193 13%	301 15%	200 14%	127 9%	115 16%
I have always voted for that party	1543 11%	776 12%	766 10%	43 6%	180 10%	270 12%	296 11%	321 11%	433 11%	566 10%	383 10%	229 12%	361 13%	1290 10%	81 11%	240 14%	142 11%	91 9%	123 11%	129 10%	202 13%	165 8%	117 8%	173 13%	80 11%
I thought the party I chose would do a better job of running the economy	1524 11%	779 12%	745 10%	69 9%	195 10%	270 12%	280 11%	333 11%	377 10%	696 12%	363 10%	208 11%	254 9%	1332 11%	76 10%	173 10%	131 10%	115 11%	150 13%	144 11%	155 10%	229 11%	159 11%	124 9%	68 10%
I voted tactically to try and stop another party from winning	1318 9%	583 9%	734 9%	83 11%	190 10%	235 10%	253 9%	267 9%	290 8%	573 10%	337 9%	161 8%	243 9%	1050 9%	52 7%	119 7%	87 7%	65 6%	80 7%	110 8%	148 10%	194 9%	195 14%	200 15%	68 10%
I voted for who I thought was the best candidate locally regardless of their party	1040 7%	454 7%	586 8%	45 6%	136 7%	173 8%	206 8%	197 7%	283 7%	420 7%	274 7%	127 7%	217 8%	870 7%	56 8%	115 7%	99 8%	73 7%	53 5%	85 6%	125 8%	146 7%	118 8%	90 7%	80 11%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 10
Q.8 Which of these would you rank 1st?
Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote								Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn		
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253		
I trusted the motives of the party I voted for more than those of other parties	2653 18%	460 8%	1390 25%	275 21%	112 27%	114 39%	245 44%	20 28%	297 13%	248 17%	218 19%	527 19%	228 17%	295 26%	840 20%	537 11%	990 24%	295 23%	205 12%	145 26%	252 40%	23 29%	753 11%	1463 28%		
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	2138 15%	1794 31%	141 3%	55 4%	85 21%	4 1%	17 3%	-	296 13%	209 14%	124 11%	465 17%	307 23%	170 15%	567 13%	1099 22%	227 6%	108 8%	523 32%	12 2%	27 4%	3 4%	1868 26%	158 3%		
I preferred the promises made by the party I voted for more than the promises of the other parties	2130 15%	216 4%	1438 26%	236 18%	82 20%	45 15%	67 12%	3 4%	342 16%	297 20%	248 21%	544 20%	170 13%	140 12%	389 9%	412 8%	843 21%	209 16%	222 13%	112 20%	86 14%	9 12%	466 7%	1214 23%		
I thought the leader of the party I chose would make a better Prime Minister	2038 14%	1458 25%	498 9%	21 2%	12 3%	6 2%	10 2%	1 1%	232 11%	164 11%	129 11%	405 15%	273 21%	216 19%	619 14%	1036 21%	391 10%	104 8%	257 16%	73 13%	27 4%	7 9%	1493 21%	519 10%		
I have always voted for that party	1543 11%	562 10%	718 13%	83 6%	27 7%	15 5%	104 19%	11 15%	125 6%	53 4%	50 4%	77 3%	61 5%	83 7%	1094 26%	547 11%	693 17%	80 6%	34 2%	16 3%	104 16%	10 13%	678 9%	640 12%		
I thought the party I chose would do a better job of running the economy	1524 11%	926 16%	461 8%	35 3%	26 6%	8 3%	27 5%	2 3%	188 9%	129 9%	113 10%	254 9%	149 11%	159 14%	532 12%	827 17%	326 8%	67 5%	121 7%	32 6%	41 6%	3 4%	967 14%	421 8%		
I voted tactically to try and stop another party from winning	1318 9%	205 4%	505 9%	384 29%	48 12%	52 18%	49 9%	9 13%	387 18%	227 15%	169 15%	319 11%	84 6%	41 4%	91 2%	214 4%	345 8%	261 20%	171 10%	132 23%	54 9%	14 18%	425 6%	564 11%		
I voted for who I thought was the best candidate locally regardless of their party	1040 7%	211 4%	373 7%	215 16%	17 4%	52 18%	42 7%	25 35%	339 15%	152 10%	106 9%	183 7%	57 4%	50 4%	153 4%	265 5%	272 7%	180 14%	113 7%	43 8%	44 7%	9 12%	500 7%	274 5%		

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 10
Q.8 Which of these would you rank 1st?
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
I trusted the motives of the party I voted for more than those of other parties	2653 18%	520 20%	810 18%	123 23%	2485 19%	141 17%	1223 16%	150 19%	1236 22%	149 15%	2504 19%	1678 24%	873 13%	887 13%	568 19%	1096 28%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	2138 15%	280 11%	670 15%	54 10%	2044 15%	66 8%	1378 18%	82 10%	645 12%	147 15%	1991 15%	494 7%	1600 24%	1611 24%	314 10%	169 4%
I preferred the promises made by the party I voted for more than the promises of the other parties	2130 15%	463 18%	687 15%	97 18%	1969 15%	136 17%	992 13%	136 17%	953 17%	126 13%	2004 15%	1253 18%	770 11%	792 12%	458 15%	773 20%
I thought the leader of the party I chose would make a better Prime Minister	2038 14%	312 12%	621 14%	59 11%	1903 14%	119 14%	1235 16%	115 15%	657 12%	172 17%	1866 14%	827 12%	1145 17%	1163 17%	461 15%	348 9%
I have always voted for that party	1543 11%	280 11%	464 10%	43 8%	1427 11%	109 13%	910 12%	86 11%	524 9%	107 11%	1436 11%	809 11%	673 10%	688 10%	358 12%	436 11%
I thought the party I chose would do a better job of running the economy	1524 11%	271 11%	575 13%	40 7%	1403 10%	109 13%	870 11%	91 12%	536 10%	103 10%	1421 11%	707 10%	743 11%	755 11%	391 13%	304 8%
I voted tactically to try and stop another party from winning	1318 9%	252 10%	404 9%	74 14%	1236 9%	68 8%	544 7%	61 8%	688 12%	102 10%	1216 9%	781 11%	488 7%	495 7%	242 8%	532 14%
I voted for who I thought was the best candidate locally regardless of their party	1040 7%	178 7%	329 7%	46 9%	963 7%	75 9%	616 8%	60 8%	346 6%	94 9%	946 7%	548 8%	446 7%	453 7%	261 9%	280 7%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 11
Q.8 Which of these would you rank 2nd?
Base: All respondents

	Gender		Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
I trusted the motives of the party I voted for more than those of other parties	2702 19%	1247 19%	1455 19%	165 22%	393 21%	487 21%	498 19%	518 17%	641 17%	1106 19%	726 19%	340 18%	525 19%	2322 19%	141 19%	371 22%	264 20%	183 17%	216 19%	263 20%	296 20%	367 18%	221 15%	259 19%	121 17%
I preferred the promises made by the party I voted for more than the promises of the other parties	2337 16%	993 15%	1339 17%	134 18%	367 20%	424 19%	441 17%	473 16%	498 13%	973 16%	620 16%	291 15%	448 16%	1911 16%	129 18%	260 15%	222 17%	162 15%	168 15%	222 17%	239 16%	319 15%	190 13%	304 22%	122 17%
I thought the party I chose would do a better job of running the economy	2336 16%	1080 16%	1253 16%	109 15%	265 14%	368 16%	410 15%	501 17%	683 18%	956 16%	621 16%	327 17%	427 16%	2012 16%	126 17%	296 17%	203 15%	197 19%	185 16%	217 16%	217 14%	340 16%	231 16%	201 15%	123 17%
I thought the leader of the party I chose would make a better Prime Minister	2330 16%	1072 16%	1258 16%	108 15%	237 13%	338 15%	419 16%	515 17%	713 19%	918 16%	644 17%	334 17%	426 16%	2069 17%	116 16%	258 15%	218 17%	202 19%	219 19%	208 16%	236 16%	357 17%	255 18%	159 12%	102 14%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	2127 15%	1021 16%	1106 14%	77 10%	221 12%	248 11%	374 14%	502 17%	705 19%	939 16%	525 14%	293 15%	367 13%	1881 15%	105 14%	232 14%	200 15%	173 16%	186 16%	201 15%	194 13%	346 17%	244 17%	160 12%	86 12%
I voted for who I thought was the best candidate locally regardless of their party	780 5%	348 5%	432 6%	44 6%	120 6%	131 6%	151 6%	154 5%	180 5%	328 6%	191 5%	101 5%	157 6%	624 5%	40 5%	101 6%	65 5%	31 3%	51 4%	56 4%	98 7%	97 5%	85 6%	105 8%	51 7%
I have always voted for that party	614 4%	288 4%	326 4%	29 4%	91 5%	97 4%	131 5%	115 4%	151 4%	240 4%	148 4%	83 4%	141 5%	521 4%	31 4%	74 4%	50 4%	49 5%	50 4%	60 5%	82 5%	72 3%	53 4%	56 4%	37 5%
I voted tactically to try and stop another party from winning	584 4%	270 4%	313 4%	48 7%	109 6%	102 4%	110 4%	111 4%	104 3%	237 4%	159 4%	63 3%	122 4%	474 4%	22 3%	55 3%	47 4%	36 3%	39 3%	47 4%	64 4%	85 4%	79 5%	70 5%	40 6%
None of these	574 4%	254 4%	319 4%	20 3%	69 4%	86 4%	132 5%	136 4%	131 3%	208 4%	157 4%	80 4%	127 5%	480 4%	22 3%	67 4%	48 4%	29 3%	33 3%	44 3%	75 5%	81 4%	81 6%	63 5%	31 4%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 11
Q.8 Which of these would you rank 2nd?
Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
I trusted the motives of the party I voted for more than those of other parties	2702 19%	581 10%	1454 26%	289 22%	98 24%	70 24%	136 24%	9 13%	359 16%	298 20%	265 23%	530 19%	233 18%	208 18%	809 19%	660 13%	1019 25%	266 20%	251 15%	137 24%	146 23%	17 22%	886 12%	1350 26%
I preferred the promises made by the party I voted for more than the promises of the other parties	2337 16%	383 7%	1285 23%	244 19%	86 21%	94 32%	177 32%	15 21%	360 16%	275 19%	197 17%	489 18%	170 13%	210 18%	636 15%	440 9%	889 22%	253 19%	204 12%	154 27%	184 29%	16 21%	675 9%	1220 23%
I thought the party I chose would do a better job of running the economy	2336 16%	1309 22%	778 14%	99 8%	28 7%	13 4%	64 11%	6 8%	293 13%	208 14%	168 15%	419 15%	260 20%	214 19%	774 18%	1041 21%	562 14%	139 11%	262 16%	59 10%	82 13%	7 9%	1381 19%	731 14%
I thought the leader of the party I chose would make a better Prime Minister	2330 16%	1534 26%	636 12%	48 4%	24 6%	14 5%	25 4%	1 1%	259 12%	196 13%	133 11%	474 17%	280 21%	202 18%	786 18%	1067 22%	487 12%	142 11%	343 21%	65 12%	37 6%	7 9%	1589 22%	659 13%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	2127 15%	1496 26%	338 6%	115 9%	86 21%	12 4%	36 6%	2 3%	267 12%	180 12%	156 13%	411 15%	244 18%	199 17%	670 16%	1146 23%	307 8%	138 11%	317 19%	35 6%	50 8%	1 1%	1622 23%	374 7%
I voted for who I thought was the best candidate locally regardless of their party	780 5%	156 3%	313 6%	144 11%	25 6%	35 12%	55 10%	15 21%	185 8%	109 7%	83 7%	152 5%	43 3%	37 3%	171 4%	186 4%	252 6%	107 8%	67 4%	32 6%	58 9%	15 19%	288 4%	327 6%
I have always voted for that party	614 4%	163 3%	298 5%	76 6%	22 5%	7 2%	33 6%	6 8%	80 4%	47 3%	31 3%	61 2%	38 3%	44 4%	313 7%	161 3%	280 7%	72 6%	25 2%	8 1%	34 5%	6 8%	265 4%	228 4%
I voted tactically to try and stop another party from winning	584 4%	133 2%	231 4%	113 9%	16 4%	27 9%	21 4%	7 10%	176 8%	87 6%	64 6%	135 5%	38 3%	23 2%	61 1%	124 3%	146 4%	97 7%	85 5%	37 7%	26 4%	4 5%	225 3%	229 4%
None of these	574 4%	77 1%	191 3%	176 13%	24 6%	24 8%	14 2%	10 14%	227 10%	79 5%	60 5%	103 4%	23 2%	17 1%	65 2%	112 2%	145 4%	90 7%	92 6%	38 7%	18 3%	5 6%	219 3%	135 3%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 11
Q.8 Which of these would you rank 2nd?
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
I trusted the motives of the party I voted for more than those of other parties	2702 19%	512 20%	865 19%	117 22%	2479 18%	193 23%	1308 17%	164 21%	1179 21%	164 16%	2538 19%	1608 23%	989 15%	1006 15%	615 20%	976 25%
I preferred the promises made by the party I voted for more than the promises of the other parties	2337 16%	478 19%	716 16%	109 20%	2188 16%	129 16%	1132 15%	117 15%	1045 19%	151 15%	2186 16%	1422 20%	816 12%	832 12%	499 16%	907 23%
I thought the party I chose would do a better job of running the economy	2336 16%	407 16%	762 17%	80 15%	2189 16%	128 16%	1365 18%	107 14%	833 15%	144 14%	2192 16%	1017 14%	1241 18%	1254 18%	516 17%	488 12%
I thought the leader of the party I chose would make a better Prime Minister	2330 16%	343 13%	726 16%	78 15%	2184 16%	122 15%	1369 18%	141 18%	783 14%	151 15%	2179 16%	897 13%	1332 20%	1355 20%	473 15%	401 10%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	2127 15%	305 12%	682 15%	51 10%	2023 15%	91 11%	1295 17%	94 12%	713 13%	169 17%	1958 15%	794 11%	1273 19%	1288 19%	429 14%	350 9%
I voted for who I thought was the best candidate locally regardless of their party	780 5%	171 7%	242 5%	28 5%	729 5%	45 5%	393 5%	58 7%	306 5%	93 9%	687 5%	439 6%	303 4%	309 5%	161 5%	272 7%
I have always voted for that party	614 4%	131 5%	184 4%	16 3%	557 4%	50 6%	364 5%	40 5%	196 4%	56 6%	558 4%	337 5%	260 4%	264 4%	146 5%	187 5%
I voted tactically to try and stop another party from winning	584 4%	105 4%	209 5%	30 6%	545 4%	36 4%	265 3%	38 5%	265 5%	42 4%	542 4%	309 4%	250 4%	256 4%	102 3%	201 5%
None of these	574 4%	104 4%	174 4%	27 5%	536 4%	29 4%	277 4%	22 3%	265 5%	30 3%	544 4%	274 4%	274 4%	280 4%	112 4%	156 4%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 12
Q.8 Which of these would you rank 3rd?
Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
I thought the party I chose would do a better job of running the economy	2828 20%	1238 19%	1589 20%	114 16%	362 19%	403 18%	523 20%	610 20%	816 21%	1095 19%	796 21%	407 21%	522 19%	2457 20%	142 19%	327 19%	312 24%	226 21%	225 20%	249 19%	295 20%	387 19%	294 20%	246 18%	125 18%
I thought the leader of the party I chose would make a better Prime Minister	2249 16%	1084 16%	1164 15%	117 16%	273 15%	339 15%	404 15%	464 15%	652 17%	974 16%	557 15%	301 16%	414 15%	1996 16%	113 15%	284 17%	206 16%	182 17%	187 16%	229 17%	211 14%	368 18%	216 15%	153 11%	100 14%
I trusted the motives of the party I voted for more than those of other parties	2116 15%	943 14%	1170 15%	117 16%	286 15%	361 16%	382 14%	438 14%	532 14%	880 15%	536 14%	296 15%	399 15%	1840 15%	124 17%	245 14%	190 14%	164 15%	168 15%	197 15%	221 15%	324 16%	207 14%	180 13%	96 13%
I preferred the promises made by the party I voted for more than the promises of the other parties	1942 14%	927 14%	1014 13%	122 17%	261 14%	324 14%	355 13%	400 13%	480 13%	800 14%	522 14%	245 13%	369 13%	1618 13%	96 13%	238 14%	155 12%	134 13%	146 13%	170 13%	216 14%	269 13%	194 13%	214 16%	110 15%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	1850 13%	902 14%	947 12%	67 9%	211 11%	289 13%	294 11%	423 14%	566 15%	803 14%	483 13%	222 12%	335 12%	1580 13%	84 11%	216 13%	172 13%	139 13%	152 13%	176 13%	189 13%	275 13%	177 12%	159 12%	111 16%
I have always voted for that party	760 5%	322 5%	438 6%	46 6%	90 5%	112 5%	156 6%	161 5%	195 5%	294 5%	211 6%	100 5%	154 6%	637 5%	46 6%	96 6%	75 6%	45 4%	71 6%	67 5%	81 5%	96 5%	60 4%	91 7%	32 4%
I voted for who I thought was the best candidate locally regardless of their party	733 5%	336 5%	397 5%	41 6%	120 6%	140 6%	143 5%	133 4%	156 4%	307 5%	188 5%	83 4%	154 6%	598 5%	34 5%	111 6%	66 5%	50 5%	57 5%	68 5%	66 4%	75 4%	71 5%	104 8%	31 4%
I voted tactically to try and stop another party from winning	583 4%	225 3%	358 5%	62 8%	111 6%	104 5%	114 4%	97 3%	95 2%	225 4%	143 4%	85 4%	128 5%	469 4%	30 4%	50 3%	34 3%	42 4%	51 4%	58 4%	71 5%	76 4%	57 4%	81 6%	33 5%
None of these	1323 9%	596 9%	724 9%	48 7%	158 8%	209 9%	295 11%	299 10%	314 8%	527 9%	355 9%	173 9%	265 10%	1099 9%	63 9%	147 9%	107 8%	80 8%	90 8%	104 8%	151 10%	194 9%	163 11%	149 11%	75 11%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 12
Q.8 Which of these would you rank 3rd?
Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
I thought the party I chose would do a better job of running the economy	2828 20%	1539 26%	918 17%	158 12%	38 9%	24 8%	100 18%	2 3%	332 15%	272 18%	191 17%	592 21%	328 25%	241 21%	872 20%	1126 23%	713 17%	192 15%	380 23%	74 13%	119 19%	12 15%	1660 23%	899 17%
I thought the leader of the party I chose would make a better Prime Minister	2249 16%	1227 21%	821 15%	64 5%	27 7%	28 9%	39 7%	2 3%	226 10%	195 13%	148 13%	438 16%	249 19%	220 19%	773 18%	972 20%	588 14%	117 9%	286 17%	78 14%	54 9%	6 8%	1294 18%	871 17%
I trusted the motives of the party I voted for more than those of other parties	2116 15%	799 14%	885 16%	210 16%	64 16%	38 13%	52 9%	15 21%	309 14%	202 14%	177 15%	416 15%	212 16%	162 14%	638 15%	727 15%	617 15%	212 16%	220 13%	101 18%	65 10%	11 14%	983 14%	815 16%
I preferred the promises made by the party I voted for more than the promises of the other parties	1942 14%	561 10%	894 16%	184 14%	84 21%	55 19%	108 19%	16 23%	277 13%	170 11%	180 16%	354 13%	164 12%	172 15%	625 15%	495 10%	651 16%	219 17%	197 12%	96 17%	115 18%	16 21%	772 11%	894 17%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	1850 13%	1017 17%	547 10%	103 8%	67 16%	18 6%	60 11%	5 7%	222 10%	176 12%	149 13%	351 13%	183 14%	184 16%	585 14%	860 17%	434 11%	122 9%	192 12%	47 8%	67 11%	6 8%	1114 16%	574 11%
I have always voted for that party	760 5%	213 4%	390 7%	52 4%	23 6%	13 4%	53 9%	5 7%	74 3%	54 4%	40 3%	98 4%	43 3%	47 4%	404 9%	208 4%	360 9%	54 4%	36 2%	16 3%	55 9%	5 6%	293 4%	335 6%
I voted for who I thought was the best candidate locally regardless of their party	733 5%	161 3%	306 6%	110 8%	25 6%	24 8%	65 12%	7 10%	148 7%	96 6%	73 6%	138 5%	54 4%	53 5%	171 4%	177 4%	226 6%	91 7%	61 4%	36 6%	71 11%	6 8%	281 4%	304 6%
I voted tactically to try and stop another party from winning	583 4%	123 2%	291 5%	73 6%	19 5%	24 8%	33 6%	2 3%	124 6%	95 6%	59 5%	150 5%	45 3%	30 3%	80 2%	108 2%	163 4%	87 7%	76 5%	39 7%	33 5%	4 5%	210 3%	257 5%
None of these	1323 9%	192 3%	472 9%	350 27%	62 15%	72 24%	51 9%	17 24%	494 22%	219 15%	140 12%	237 9%	51 4%	45 4%	137 3%	264 5%	335 8%	210 16%	198 12%	78 14%	56 9%	12 15%	543 8%	304 6%

Lord Ashcroft

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 12
Q.8 Which of these would you rank 3rd?
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Char-ity/not-for-profit	White	BME	Chris-tian	Other	None	CATI	Online	Remain	Leave	Enthu-siast	Accep-ter	Resis-ter
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
I thought the party I chose would do a better job of running the economy	2828 20%	480 19%	856 19%	88 16%	2658 20%	142 17%	1605 21%	145 19%	1032 18%	151 15%	2677 20%	1213 17%	1524 23%	1549 23%	575 19%	613 16%
I thought the leader of the party I chose would make a better Prime Minister	2249 16%	397 16%	711 16%	82 15%	2089 16%	137 17%	1232 16%	124 16%	863 15%	148 15%	2101 16%	1063 15%	1118 17%	1130 17%	492 16%	559 14%
I trusted the motives of the party I voted for more than those of other parties	2116 15%	410 16%	701 15%	74 14%	1971 15%	127 15%	1185 15%	125 16%	764 14%	155 16%	1961 15%	1049 15%	969 14%	981 14%	466 15%	571 14%
I preferred the promises made by the party I voted for more than the promises of the other parties	1942 14%	316 12%	647 14%	79 15%	1800 13%	122 15%	965 12%	118 15%	817 15%	169 17%	1773 13%	1076 15%	793 12%	804 12%	397 13%	668 17%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	1850 13%	305 12%	574 13%	66 12%	1737 13%	103 13%	1064 14%	95 12%	668 12%	139 14%	1711 13%	893 13%	896 13%	914 13%	400 13%	475 12%
I have always voted for that party	760 5%	150 6%	224 5%	28 5%	714 5%	40 5%	436 6%	34 4%	277 5%	59 6%	701 5%	425 6%	309 5%	314 5%	188 6%	232 6%
I voted for who I thought was the best candidate locally regardless of their party	733 5%	137 5%	243 5%	32 6%	675 5%	51 6%	370 5%	51 7%	297 5%	82 8%	651 5%	406 6%	292 4%	301 4%	159 5%	238 6%
I voted tactically to try and stop another party from winning	583 4%	116 5%	197 4%	31 6%	540 4%	39 5%	255 3%	37 5%	282 5%	43 4%	540 4%	319 4%	226 3%	232 3%	110 4%	203 5%
None of these	1323 9%	245 10%	407 9%	56 10%	1246 9%	62 8%	656 8%	52 7%	585 10%	54 5%	1269 9%	653 9%	611 9%	619 9%	266 9%	379 10%

Lord Ashcroft

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 13
Q.8 Which of these would you rank top 3?
Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
I trusted the motives of the party I voted for more than those of other parties	7471 52%	3411 52%	4055 52%	460 63%	1075 57%	1255 55%	1355 51%	1533 51%	1793 47%	3106 53%	1989 52%	963 50%	1394 51%	6304 51%	387 53%	919 54%	694 53%	529 50%	577 50%	690 52%	794 53%	1062 51%	652 45%	817 59%	350 49%
I thought the party I chose would do a better job of running the economy	6688 46%	3097 47%	3587 46%	292 40%	822 44%	1041 46%	1213 45%	1444 48%	1876 49%	2747 47%	1780 47%	942 49%	1203 44%	5801 47%	344 47%	796 46%	646 49%	538 51%	560 49%	610 46%	667 44%	956 46%	684 48%	571 41%	316 44%
I thought the leader of the party I chose would make a better Prime Minister	6617 46%	3011 46%	3601 46%	304 41%	765 41%	953 42%	1164 44%	1405 46%	2026 53%	2687 46%	1773 47%	922 48%	1218 44%	5861 48%	341 47%	792 46%	624 47%	556 52%	598 52%	613 47%	640 43%	1026 50%	671 47%	439 32%	317 44%
I preferred the promises made by the party I voted for more than the promises of the other parties	6409 45%	2816 43%	3587 46%	438 60%	996 53%	1152 51%	1216 46%	1261 42%	1346 35%	2633 45%	1716 45%	784 41%	1262 46%	5418 44%	363 50%	790 46%	579 44%	470 44%	492 43%	603 46%	675 45%	884 43%	562 39%	674 49%	317 44%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	6115 43%	2932 45%	3180 41%	199 27%	584 31%	783 34%	1063 40%	1441 48%	2045 54%	2617 44%	1569 41%	840 44%	1074 39%	5386 44%	284 39%	670 39%	588 45%	502 47%	516 45%	610 46%	564 38%	983 48%	669 46%	448 33%	281 39%
I have always voted for that party	2917 20%	1386 21%	1530 20%	118 16%	361 19%	479 21%	583 22%	597 20%	779 20%	1100 19%	742 20%	412 22%	656 24%	2448 20%	158 22%	410 24%	267 20%	185 17%	244 21%	256 19%	365 24%	333 16%	230 16%	320 23%	149 21%
I voted for who I thought was the best candidate locally regardless of their party	2553 18%	1138 17%	1415 18%	130 18%	376 20%	444 19%	500 19%	484 16%	619 16%	1055 18%	653 17%	311 16%	528 19%	2092 17%	130 18%	327 19%	230 17%	154 15%	161 14%	209 16%	289 19%	318 15%	274 19%	299 22%	162 23%
I voted tactically to try and stop another party from winning	2485 17%	1078 16%	1405 18%	193 26%	410 22%	441 19%	477 18%	475 16%	489 13%	1035 18%	639 17%	309 16%	493 18%	1993 16%	104 14%	224 13%	168 13%	143 13%	170 15%	215 16%	283 19%	355 17%	331 23%	351 25%	141 20%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 13
Q.8 Which of these would you rank top 3?
Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
I trusted the motives of the party I voted for more than those of other parties	7471 52%	1840 32%	3729 68%	774 59%	274 67%	222 75%	433 77%	44 62%	965 44%	748 51%	660 57%	1473 53%	673 51%	665 58%	2287 53%	1924 39%	2626 64%	773 59%	676 41%	383 68%	463 73%	51 65%	2622 37%	3628 69%
I thought the party I chose would do a better job of running the economy	6688 46%	3774 65%	2157 39%	292 22%	92 22%	45 15%	191 34%	10 14%	813 37%	609 41%	472 41%	1265 46%	737 55%	614 53%	2178 51%	2994 61%	1601 39%	398 31%	763 46%	165 29%	242 38%	22 28%	4008 56%	2051 39%
I thought the leader of the party I chose would make a better Prime Minister	6617 46%	4219 72%	1955 35%	133 10%	63 15%	48 16%	74 13%	4 6%	717 33%	555 38%	410 35%	1317 47%	802 60%	638 55%	2178 51%	3075 62%	1466 36%	363 28%	886 54%	216 38%	118 19%	20 26%	4376 61%	2049 39%
I preferred the promises made by the party I voted for more than the promises of the other parties	6409 45%	1160 20%	3617 65%	664 51%	252 62%	194 66%	352 63%	34 48%	979 44%	742 50%	625 54%	1387 50%	504 38%	522 45%	1650 39%	1347 27%	2383 58%	681 52%	623 38%	362 64%	385 61%	41 53%	1913 27%	3328 63%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	6115 43%	4307 74%	1026 19%	273 21%	238 58%	34 11%	113 20%	7 10%	785 36%	565 38%	429 37%	1227 44%	734 55%	553 48%	1822 43%	3105 63%	968 24%	368 28%	1032 63%	94 17%	144 23%	10 13%	4604 64%	1106 21%
I have always voted for that party	2917 20%	938 16%	1406 25%	211 16%	72 18%	35 12%	190 34%	22 31%	279 13%	154 10%	121 10%	236 9%	142 11%	174 15%	1811 42%	916 19%	1333 33%	206 16%	95 6%	40 7%	193 30%	21 27%	1236 17%	1203 23%
I voted for who I thought was the best candidate locally regardless of their party	2553 18%	528 9%	992 18%	469 36%	67 16%	111 38%	162 29%	47 66%	672 30%	357 24%	262 23%	473 17%	154 12%	140 12%	495 12%	628 13%	750 18%	378 29%	241 15%	111 20%	173 27%	30 38%	1069 15%	905 17%
I voted tactically to try and stop another party from winning	2485 17%	461 8%	1027 19%	570 44%	83 20%	103 35%	103 18%	18 25%	687 31%	409 28%	292 25%	604 22%	167 13%	94 8%	232 5%	446 9%	654 16%	445 34%	332 20%	208 37%	113 18%	22 28%	860 12%	1050 20%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 13
Q.8 Which of these would you rank top 3?
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
I trusted the motives of the party I voted for more than those of other parties	7471 52%	1442 56%	2376 52%	314 59%	6935 52%	461 56%	3716 48%	439 56%	3179 57%	468 47%	7003 52%	4335 61%	2831 42%	2874 42%	1649 54%	2643 67%
I thought the party I chose would do a better job of running the economy	6688 46%	1158 45%	2193 48%	208 39%	6250 47%	379 46%	3840 49%	343 44%	2401 43%	398 40%	6290 47%	2937 41%	3508 52%	3558 52%	1482 49%	1405 36%
I thought the leader of the party I chose would make a better Prime Minister	6617 46%	1052 41%	2058 45%	219 41%	6176 46%	378 46%	3836 49%	380 49%	2303 41%	471 47%	6146 46%	2787 39%	3595 53%	3648 53%	1426 47%	1308 33%
I preferred the promises made by the party I voted for more than the promises of the other parties	6409 45%	1257 49%	2050 45%	285 53%	5957 44%	387 47%	3089 40%	371 48%	2815 50%	446 45%	5963 45%	3751 53%	2379 35%	2428 35%	1354 44%	2348 60%
I thought that party I chose or its leader would do a better job of negotiating the UK's exit from the EU	6115 43%	890 35%	1926 42%	171 32%	5804 43%	260 32%	3737 48%	271 35%	2026 36%	455 46%	5660 42%	2181 31%	3769 56%	3813 56%	1143 37%	994 25%
I have always voted for that party	2917 20%	561 22%	872 19%	87 16%	2698 20%	199 24%	1710 22%	160 20%	997 18%	222 22%	2695 20%	1571 22%	1242 18%	1266 18%	692 23%	855 22%
I voted for who I thought was the best candidate locally regardless of their party	2553 18%	486 19%	814 18%	106 20%	2367 18%	171 21%	1379 18%	169 22%	949 17%	269 27%	2284 17%	1393 20%	1041 15%	1063 16%	581 19%	790 20%
I voted tactically to try and stop another party from winning	2485 17%	473 19%	810 18%	135 25%	2321 17%	143 17%	1064 14%	136 17%	1235 22%	187 19%	2298 17%	1409 20%	964 14%	983 14%	454 15%	936 24%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 14

Q.9 Now thinking about the wider issues facing the country, which was the most important issue when it came to deciding how to vote in the general election?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Brexit/ making sure we get the best deal with the EU/ making sure we leave the EU/ making sure Brexit happens on the right terms	3996 28%	2071 32%	1923 25%	109 15%	330 18%	499 22%	672 25%	945 31%	1441 38%	1823 31%	1006 27%	536 28%	619 23%	3520 29%	174 24%	409 24%	369 28%	311 29%	310 27%	414 31%	418 28%	686 33%	429 30%	301 22%	175 25%
NHS/ hospitals	2416 17%	874 13%	1539 20%	201 27%	441 24%	422 19%	430 16%	446 15%	476 13%	881 15%	695 18%	339 18%	499 18%	2107 17%	166 23%	351 20%	246 19%	186 18%	193 17%	222 17%	195 13%	303 15%	245 17%	184 13%	125 18%
Economy/ Jobs/ unemployment/ growth	1157 8%	709 11%	447 6%	62 8%	151 8%	198 9%	250 9%	236 8%	260 7%	628 11%	273 7%	119 6%	131 5%	973 8%	55 8%	124 7%	91 7%	81 8%	103 9%	105 8%	154 10%	149 7%	111 8%	124 9%	60 8%
Having the right leadership / choosing the best team / having the best PM	1104 8%	428 7%	676 9%	20 3%	83 4%	152 7%	160 6%	236 8%	453 12%	473 8%	300 8%	145 8%	182 7%	941 8%	51 7%	130 8%	98 7%	97 9%	84 7%	84 6%	93 6%	188 9%	116 8%	111 8%	52 7%
Immigration/ asylum seekers/ migrants/ travellers	908 6%	430 7%	478 6%	16 2%	70 4%	109 5%	226 8%	238 8%	249 7%	246 4%	230 6%	174 9%	257 9%	798 6%	55 8%	112 7%	86 7%	81 8%	75 7%	99 8%	75 5%	129 6%	86 6%	56 4%	54 8%
Cuts/ spending/ austerity	786 5%	366 6%	420 5%	53 7%	130 7%	144 6%	154 6%	183 6%	122 3%	318 5%	213 6%	92 5%	160 6%	650 5%	40 5%	127 7%	72 5%	50 5%	68 6%	47 4%	80 5%	79 4%	87 6%	99 7%	37 5%
Terrorism / security	704 5%	241 4%	463 6%	37 5%	105 6%	131 6%	142 5%	156 5%	133 3%	241 4%	192 5%	109 6%	160 6%	616 5%	35 5%	101 6%	77 6%	38 4%	66 6%	54 4%	77 5%	108 5%	60 4%	49 4%	39 5%
Poverty/ inequality/ homelessness	522 4%	236 4%	286 4%	43 6%	70 4%	89 4%	109 4%	107 4%	104 3%	193 3%	151 4%	53 3%	125 5%	423 3%	26 4%	64 4%	37 3%	31 3%	36 3%	41 3%	78 5%	56 3%	54 4%	61 4%	38 5%
Schools/ education/ universities/ student fees	407 3%	108 2%	299 4%	71 10%	104 6%	113 5%	66 2%	29 1%	24 1%	184 3%	116 3%	53 3%	54 2%	367 3%	24 3%	40 2%	33 3%	39 4%	25 2%	51 4%	56 4%	63 3%	36 3%	23 2%	17 2%
Pensions/ elderly/ elderly care costs	379 3%	182 3%	197 3%	2 *	12 1%	13 1%	26 1%	117 4%	209 5%	139 2%	92 2%	55 3%	92 3%	316 3%	19 3%	41 2%	38 3%	22 2%	39 3%	30 2%	32 2%	56 3%	39 3%	43 3%	20 3%
Benefits/ tax credits	333 2%	128 2%	204 3%	19 3%	88 5%	86 4%	83 3%	34 1%	23 1%	90 2%	70 2%	34 2%	139 5%	279 2%	20 3%	40 2%	31 2%	28 3%	28 2%	28 2%	38 3%	43 2%	23 2%	36 3%	18 3%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 14

Q.9 Now thinking about the wider issues facing the country, which was the most important issue when it came to deciding how to vote in the general election?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Great- er London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Rising living costs/ prices/ inflation	226 2%	88 1%	138 2%	16 2%	38 2%	66 3%	54 2%	33 1%	19 *	75 1%	59 2%	37 2%	55 2%	184 1%	13 2%	22 1%	21 2%	18 2%	16 1%	27 2%	23 2%	23 1%	21 1%	30 2%	12 2%
Crime/ law & order/ police/ anti-social behaviour	183 1%	85 1%	98 1%	5 1%	35 2%	34 1%	39 1%	36 1%	34 1%	66 1%	50 1%	24 1%	42 2%	158 1%	6 1%	30 2%	23 2%	7 1%	18 2%	18 1%	25 2%	17 1%	14 1%	18 1%	7 1%
Climate change/ environment	155 1%	81 1%	72 1%	21 3%	26 1%	26 1%	30 1%	27 1%	25 1%	71 1%	45 1%	14 1%	24 1%	139 1%	3 *	15 1%	10 1%	10 1%	8 1%	13 1%	18 1%	34 2%	28 2%	8 1%	8 1%
Council/ local services	129 1%	59 1%	70 1%	6 1%	32 2%	23 1%	30 1%	23 1%	15 *	43 1%	35 1%	19 1%	32 1%	103 1%	9 1%	22 1%	12 1%	9 1%	9 1%	9 1%	13 1%	14 1%	6 *	19 1%	7 1%
Deficit/ debt	112 1%	66 1%	46 1%	8 1%	10 1%	10 *	21 1%	29 1%	34 1%	64 1%	23 1%	11 1%	14 1%	95 1%	5 1%	11 1%	8 1%	10 1%	8 1%	7 1%	15 1%	23 1%	8 1%	10 1%	7 1%
Taxes	110 1%	56 1%	54 1%	7 1%	24 1%	29 1%	29 1%	12 *	9 *	62 1%	25 1%	11 1%	12 *	95 1%	3 *	11 1%	9 1%	7 1%	11 1%	9 1%	23 2%	18 1%	4 *	12 1%	3 *
Housing and planning/ wind farms	49 *	28 *	21 *	2 *	16 1%	9 *	7 *	6 *	9 *	23 *	15 *	6 *	5 *	47 *	1 *	5 *	4 *	1 *	3 *	7 1%	18 1%	4 *	4 *	1 *	1 *
Public transport/ buses/ trains	20 *	11 *	9 *	3 *	6 *	4 *	4 *	2 *	1 *	8 *	4 *	4 *	4 *	18 *	1 *	2 *	2 *	3 *	2 *	- -	3 *	3 *	2 *	- -	2 *
Roads/ congestion	7 *	5 *	2 *	2 *	3 *	1 *	- -	- -	1 *	1 *	3 *	2 *	1 *	7 *	2 *	- -	3 *	- -	1 *	- -	- -	- -	1 *	- -	- -
Other	443 3%	243 4%	200 3%	14 2%	46 2%	75 3%	89 3%	88 3%	131 3%	204 3%	121 3%	46 2%	72 3%	261 2%	10 1%	30 2%	24 2%	16 2%	23 2%	31 2%	41 3%	42 2%	44 3%	163 12%	19 3%
Don't know/ no answer	238 2%	78 1%	159 2%	17 2%	52 3%	48 2%	45 2%	42 1%	34 1%	72 1%	73 2%	29 2%	61 2%	197 2%	14 2%	27 2%	23 2%	17 2%	21 2%	22 2%	26 2%	26 1%	21 1%	29 2%	12 2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 14

Q.9 Now thinking about the wider issues facing the country, which was the most important issue when it came to deciding how to vote in the general election?

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Brexit/ making sure we get the best deal with the EU/ making sure we leave the EU/ making sure Brexit happens on the right terms	3996 28%	2800 48%	435 8%	404 31%	135 33%	40 14%	75 13%	17 24%	545 25%	378 26%	258 22%	813 29%	497 37%	347 30%	1158 27%	1994 40%	537 13%	359 28%	707 43%	52 9%	101 16%	18 23%	3150 44%	499 9%
NHS/ hospitals	2416 17%	150 3%	1819 33%	242 19%	21 5%	36 12%	84 15%	6 8%	355 16%	242 16%	223 19%	520 19%	199 15%	155 13%	722 17%	285 6%	1251 31%	274 21%	115 7%	143 25%	96 15%	11 14%	337 5%	1654 31%
Economy/ Jobs/ unemployment/ growth	1157 8%	636 11%	329 6%	89 7%	8 2%	15 5%	38 7%	7 10%	134 6%	94 6%	84 7%	215 8%	110 8%	111 10%	409 10%	584 12%	265 6%	101 8%	46 3%	36 6%	39 6%	6 8%	710 10%	325 6%
Having the right leadership / choosing the best team / having the best PM	1104 8%	729 13%	239 4%	49 4%	10 2%	11 4%	42 7%	5 7%	111 5%	93 6%	55 5%	168 6%	110 8%	121 10%	446 10%	626 13%	184 5%	67 5%	93 6%	28 5%	43 7%	1 1%	781 11%	271 5%
Immigration/ asylum seekers/ migrants/ travellers	908 6%	520 9%	152 3%	26 2%	151 37%	14 5%	16 3%	4 6%	150 7%	82 6%	71 6%	153 6%	92 7%	77 7%	283 7%	348 7%	150 4%	16 1%	304 18%	11 2%	25 4%	2 3%	654 9%	124 2%
Cuts/ spending/ austerity	786 5%	29 *	607 11%	67 5%	2 *	17 6%	51 9%	1 1%	84 4%	82 6%	65 6%	182 7%	47 4%	80 7%	246 6%	63 1%	433 11%	81 6%	36 2%	53 9%	60 9%	4 5%	71 1%	578 11%
Terrorism / security	704 5%	400 7%	166 3%	49 4%	42 10%	6 2%	11 2%	1 1%	152 7%	90 6%	82 7%	121 4%	51 4%	30 3%	178 4%	288 6%	138 3%	49 4%	124 8%	9 2%	16 3%	3 4%	468 7%	140 3%
Poverty/ inequality/ homelessness	522 4%	9 *	408 7%	34 3%	- -	10 3%	45 8%	9 13%	70 3%	51 3%	39 3%	99 4%	34 3%	61 5%	168 4%	25 1%	268 7%	63 5%	12 1%	59 10%	42 7%	9 12%	34 *	420 8%
Schools/ education/ universities/ student fees	407 3%	20 *	305 6%	48 4%	1 *	11 4%	11 2%	3 4%	82 4%	52 4%	49 4%	93 3%	27 2%	16 1%	88 2%	83 2%	149 4%	54 4%	19 1%	23 4%	13 2%	5 6%	63 1%	259 5%
Pensions/ elderly/ elderly care costs	379 3%	63 1%	215 4%	49 4%	8 2%	6 2%	21 4%	1 1%	71 3%	62 4%	44 4%	70 3%	20 2%	17 1%	95 2%	112 2%	124 3%	54 4%	39 2%	12 2%	22 3%	4 5%	125 2%	145 3%
Benefits/ tax credits	333 2%	57 1%	220 4%	17 1%	3 1%	10 3%	15 3%	1 1%	94 4%	35 2%	38 3%	57 2%	26 2%	18 2%	65 2%	66 1%	139 3%	22 2%	34 2%	5 1%	22 3%	1 1%	88 1%	182 3%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 14

Q.9 Now thinking about the wider issues facing the country, which was the most important issue when it came to deciding how to vote in the general election?

Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Rising living costs/ prices/ inflation	226 2%	41 1%	132 2%	27 2%	4 1%	1 *	13 2%	1 1%	46 2%	32 2%	27 2%	39 1%	22 2%	12 1%	48 1%	46 1%	91 2%	24 2%	14 1%	12 2%	14 2%	2 3%	65 1%	112 2%
Crime/ law & order/ police/ anti-social behaviour	183 1%	58 1%	85 2%	17 1%	5 1%	4 1%	7 1%	2 3%	55 2%	23 2%	15 1%	31 1%	13 1%	10 1%	36 1%	67 1%	54 1%	13 1%	25 2%	3 1%	8 1%	3 4%	83 1%	62 1%
Climate change/ environment	155 1%	13 *	39 1%	20 2%	1 *	77 26%	2 *	-	38 2%	22 1%	14 1%	28 1%	14 1%	13 1%	26 1%	22 *	30 1%	20 2%	9 1%	60 11%	2 *	-	39 1%	76 1%
Council/ local services	129 1%	15 *	60 1%	26 2%	5 1%	4 1%	7 1%	4 6%	39 2%	23 2%	16 1%	21 1%	2 *	7 1%	21 *	25 1%	45 1%	21 2%	11 1%	6 1%	7 1%	2 3%	57 1%	47 1%
Deficit/ debt	112 1%	87 1%	11 *	6 *	-	3 1%	2 *	1 1%	9 *	10 1%	11 1%	10 *	10 1%	19 2%	43 1%	82 2%	13 *	2 *	7 *	1 *	2 *	1 1%	94 1%	10 *
Taxes	110 1%	47 1%	41 1%	12 1%	1 *	2 1%	5 1%	-	23 1%	22 1%	9 1%	21 1%	6 *	7 1%	22 1%	48 1%	25 1%	6 *	8 *	6 1%	4 1%	-	57 1%	35 1%
Housing and planning/ wind farms	49 *	7 *	30 1%	8 1%	-	1 *	1 *	-	13 1%	7 *	5 *	12 *	3 *	5 *	4 *	11 *	16 *	8 1%	6 *	2 *	1 *	-	16 *	20 *
Public transport/ buses/ trains	20 *	5 *	9 *	2 *	1 *	1 *	-	-	6 *	3 *	3 *	2 *	2 *	2 *	2 *	5 *	7 *	1 *	2 *	1 *	-	-	7 *	12 *
Roads/ congestion	7 *	-	6 *	1 *	-	-	-	-	4 *	2 *	-	-	-	-	1 *	2 *	3 *	-	-	-	-	-	1 *	4 *
Other	443 3%	76 1%	132 2%	83 6%	7 2%	17 6%	102 18%	6 8%	56 3%	37 3%	35 3%	94 3%	34 3%	39 3%	148 3%	90 2%	104 3%	55 4%	19 1%	28 5%	106 17%	5 6%	150 2%	215 4%
Don't know/ no answer	238 2%	70 1%	84 2%	28 2%	4 1%	10 3%	13 2%	2 3%	69 3%	37 3%	14 1%	25 1%	10 1%	7 1%	76 2%	65 1%	61 1%	14 1%	16 1%	15 3%	12 2%	1 1%	100 1%	63 1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 14

Q.9 Now thinking about the wider issues facing the country, which was the most important issue when it came to deciding how to vote in the general election?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Brexit/ making sure we get the best deal with the EU/ making sure we leave the EU/ making sure Brexit happens on the right terms	3996 28%	494 19%	1288 28%	112 21%	3815 28%	142 17%	2488 32%	163 21%	1297 23%	216 22%	3780 28%	1398 20%	2511 37%	2537 37%	673 22%	699 18%
NHS/ hospitals	2416 17%	523 20%	669 15%	104 19%	2278 17%	118 14%	1126 14%	117 15%	1128 20%	206 21%	2210 17%	1538 22%	769 11%	778 11%	584 19%	945 24%
Economy/ Jobs/ unemployment/ growth	1157 8%	178 7%	504 11%	45 8%	1042 8%	106 13%	603 8%	78 10%	459 8%	163 16%	994 7%	713 10%	406 6%	415 6%	372 12%	332 8%
Having the right leadership / choosing the best team / having the best PM	1104 8%	160 6%	302 7%	35 7%	1051 8%	51 6%	688 9%	55 7%	352 6%	78 8%	1026 8%	529 7%	544 8%	550 8%	262 9%	261 7%
Immigration/ asylum seekers/ migrants/ travellers	908 6%	153 6%	308 7%	17 3%	864 6%	38 5%	548 7%	46 6%	304 5%	33 3%	875 7%	94 1%	790 12%	794 12%	52 2%	38 1%
Cuts/ spending/ austerity	786 5%	168 7%	237 5%	51 10%	724 5%	55 7%	299 4%	45 6%	429 8%	29 3%	757 6%	572 8%	182 3%	185 3%	186 6%	383 10%
Terrorism / security	704 5%	151 6%	228 5%	27 5%	670 5%	29 4%	432 6%	36 5%	221 4%	44 4%	660 5%	246 3%	421 6%	425 6%	141 5%	101 3%
Poverty/ inequality/ homelessness	522 4%	96 4%	157 3%	42 8%	476 4%	41 5%	200 3%	36 5%	281 5%	24 2%	498 4%	384 5%	115 2%	119 2%	121 4%	259 7%
Schools/ education/ universities/ student fees	407 3%	156 6%	105 2%	16 3%	350 3%	52 6%	171 2%	41 5%	182 3%	37 4%	370 3%	263 4%	107 2%	111 2%	92 3%	167 4%
Pensions/ elderly/ elderly care costs	379 3%	44 2%	73 2%	9 2%	361 3%	17 2%	263 3%	14 2%	94 2%	5 1%	374 3%	204 3%	168 2%	174 3%	95 3%	103 3%
Benefits/ tax credits	333 2%	74 3%	89 2%	7 1%	289 2%	40 5%	160 2%	35 4%	126 2%	14 1%	319 2%	155 2%	153 2%	164 2%	52 2%	92 2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 14

Q.9 Now thinking about the wider issues facing the country, which was the most important issue when it came to deciding how to vote in the general election?

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Rising living costs/ prices/ inflation	226 2%	69 3%	83 2%	7 1%	203 2%	23 3%	108 1%	19 2%	93 2%	2 *	224 2%	135 2%	77 1%	81 1%	57 2%	74 2%
Crime/ law & order/ police/ anti-social behaviour	183 1%	52 2%	67 1%	3 1%	168 1%	13 2%	100 1%	14 2%	63 1%	5 1%	178 1%	91 1%	84 1%	87 1%	49 2%	39 1%
Climate change/ environment	155 1%	29 1%	58 1%	8 1%	144 1%	11 1%	50 1%	13 2%	86 2%	8 1%	147 1%	108 2%	40 1%	44 1%	40 1%	64 2%
Council/ local services	129 1%	40 2%	48 1%	6 1%	112 1%	13 2%	65 1%	8 1%	49 1%	2 *	127 1%	67 1%	55 1%	60 1%	39 1%	23 1%
Deficit/ debt	112 1%	22 1%	39 1%	5 1%	103 1%	5 1%	74 1%	6 1%	29 1%	4 *	108 1%	58 1%	51 1%	51 1%	36 1%	22 1%
Taxes	110 1%	21 1%	54 1%	3 1%	89 1%	20 2%	47 1%	14 2%	48 1%	7 1%	103 1%	64 1%	41 1%	41 1%	30 1%	34 1%
Housing and planning/ wind farms	49 *	12 *	19 *	4 1%	41 *	6 1%	22 *	3 *	21 *	3 *	46 *	32 *	17 *	17 *	17 1%	15 *
Public transport/ buses/ trains	20 *	3 *	13 *	- -	16 *	4 *	11 *	2 *	6 *	2 *	18 *	13 *	5 *	7 *	7 *	4 *
Roads/ congestion	7 *	4 *	1 *	- -	4 *	3 *	4 *	- -	3 *	- -	7 *	1 *	5 *	5 *	1 *	- -
Other	443 3%	70 3%	136 3%	22 4%	409 3%	22 3%	195 3%	26 3%	212 4%	95 10%	348 3%	312 4%	113 2%	113 2%	89 3%	223 6%
Don't know/ no answer	238 2%	37 1%	82 2%	13 2%	221 2%	14 2%	114 1%	10 1%	102 2%	23 2%	215 2%	120 2%	84 1%	86 1%	58 2%	60 2%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 15

Q.10 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Theresa May	7150	3514	3635	181	521	831	1298	1699	2620	3128	1825	993	1184	6353	320	775	647	590	634	730	683	1225	749	477	320
	50%	53%	47%	25%	28%	36%	49%	56%	69%	53%	48%	52%	43%	52%	44%	45%	49%	56%	55%	55%	46%	59%	52%	35%	45%
Jeremy Corbyn	5253	2253	2994	487	1089	1061	940	890	786	1984	1472	665	1120	4331	306	732	504	348	373	398	618	554	498	641	281
	37%	34%	38%	66%	58%	47%	35%	29%	21%	34%	39%	35%	41%	35%	42%	43%	38%	33%	33%	30%	41%	27%	35%	47%	39%
Don't know	1981	806	1172	66	262	389	428	436	400	793	494	254	436	1610	106	207	166	124	140	190	200	285	192	259	112
	14%	12%	15%	9%	14%	17%	16%	14%	11%	13%	13%	13%	16%	13%	14%	12%	13%	12%	12%	14%	13%	14%	13%	19%	16%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 15

Q.10 Which of the following do you think would make the best Prime Minister?

Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Theresa May	7150	5689	417	464	269	76	54	20	1048	669	469	1234	815	590	2325	4275	663	482	1224	56	93	17	7150	-
	50%	98%	8%	36%	66%	26%	10%	28%	48%	45%	41%	44%	61%	51%	54%	87%	16%	37%	74%	10%	15%	22%	100%	-
Jeremy Corbyn	5253	37	4210	396	31	103	366	26	602	485	482	1173	420	489	1602	365	2803	487	207	417	397	47	-	5253
	37%	1%	76%	30%	8%	35%	65%	37%	27%	33%	42%	42%	32%	42%	37%	7%	69%	37%	13%	74%	63%	60%	-	100%
Don't know	1981	106	897	444	109	117	141	25	556	325	206	367	94	75	358	297	621	335	215	92	145	14	-	-
	14%	2%	16%	34%	27%	40%	25%	35%	25%	22%	18%	13%	7%	6%	8%	6%	15%	26%	13%	16%	23%	18%	-	-

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Absolutes/col percents

Table 15

Q.10 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Theresa May	7150	974	2268	170	6868	223	4710	254	2087	507	6643	2332	4650	4706	1584	692
	50%	38%	50%	32%	51%	27%	61%	33%	37%	51%	50%	33%	69%	69%	52%	18%
Jeremy Corbyn	5253	1165	1672	270	4705	490	2051	430	2670	449	4804	3645	1340	1376	1069	2540
	37%	46%	37%	50%	35%	60%	26%	55%	48%	45%	36%	51%	20%	20%	35%	64%
Don't know	1981	417	620	96	1857	110	1007	97	828	44	1937	1120	748	762	400	706
	14%	16%	14%	18%	14%	13%	13%	12%	15%	4%	14%	16%	11%	11%	13%	18%

General Election Day Poll 2017

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Absolutes/col percents

Table 16

Q.11a I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
If you work hard, it is possible to be very successful in Britain no matter what your background.	8460 59%	3976 60%	4480 57%	336 46%	936 50%	1217 53%	1459 55%	1846 61%	2666 70%	3694 63%	2221 59%	1125 59%	1396 51%	7348 60%	416 57%	965 56%	784 60%	641 60%	697 61%	806 61%	881 59%	1289 62%	869 60%	697 51%	415 58%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work.	5924 41%	2597 40%	3321 43%	398 54%	936 50%	1064 47%	1207 45%	1179 39%	1140 30%	2211 37%	1570 41%	787 41%	1344 49%	4946 40%	316 43%	749 44%	533 40%	421 40%	450 39%	512 39%	620 41%	775 38%	570 40%	680 49%	298 42%

General Election Day Poll 2017

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Absolutes/col percents

Table 16

Q.11a I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
If you work hard, it is possible to be very successful in Britain no matter what your background.	8460 59%	4928 84%	2003 36%	692 53%	234 57%	148 50%	189 34%	32 45%	1270 58%	854 58%	620 54%	1554 56%	864 65%	654 57%	2644 62%	4095 83%	1551 38%	682 52%	1084 66%	186 33%	237 37%	33 42%	5810 81%	1709 33%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work.	5924 41%	904 16%	3521 64%	612 47%	175 43%	148 50%	372 66%	39 55%	936 42%	625 42%	537 46%	1220 44%	465 35%	500 43%	1641 38%	842 17%	2536 62%	622 48%	562 34%	379 67%	398 63%	45 58%	1340 19%	3544 67%

General Election Day Poll 2017

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Absolutes/col percents

Table 16

Q.11a I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
If you work hard, it is possible to be very successful in Britain no matter what your background.	8460 59%	1368 54%	2789 61%	249 46%	7959 59%	425 52%	5167 67%	416 53%	2747 49%	613 61%	7847 59%	3595 51%	4587 68%	4666 68%	1959 64%	1557 40%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work.	5924 41%	1188 46%	1771 39%	287 54%	5471 41%	398 48%	2601 33%	365 47%	2838 51%	387 39%	5537 41%	3502 49%	2151 32%	2178 32%	1094 36%	2381 60%

General Election Day Poll 2017

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Absolutes/col percents

Table 17

Q.11b I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
For most children growing up in Britain today, life will be better than it was for their parents	5627 39%	2726 41%	2898 37%	265 36%	591 32%	791 35%	993 37%	1227 41%	1760 46%	2408 41%	1447 38%	775 41%	979 36%	4863 40%	305 42%	657 38%	522 40%	441 42%	479 42%	529 40%	557 37%	817 40%	556 39%	494 36%	270 38%
For most children growing up in Britain today, life will be worse than it was for their parents	8757 61%	3847 59%	4903 63%	469 64%	1281 68%	1490 65%	1673 63%	1798 59%	2046 54%	3497 59%	2344 62%	1137 59%	1761 64%	7431 60%	427 58%	1057 62%	795 60%	621 58%	668 58%	789 60%	944 63%	1247 60%	883 61%	883 64%	443 62%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 17

Q.11b I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
For most children growing up in Britain today, life will be better than it was for their parents	5627 39%	3233 55%	1460 26%	412 32%	112 27%	90 30%	149 27%	26 37%	806 37%	546 37%	414 36%	976 35%	564 42%	428 37%	1893 44%	2677 54%	1151 28%	444 34%	633 38%	127 22%	177 28%	20 26%	3758 53%	1255 24%
For most children growing up in Britain today, life will be worse than it was for their parents	8757 61%	2599 45%	4064 74%	892 68%	297 73%	206 70%	412 73%	45 63%	1400 63%	933 63%	743 64%	1798 65%	765 58%	726 63%	2392 56%	2260 46%	2936 72%	860 66%	1013 62%	438 78%	458 72%	58 74%	3392 47%	3998 76%

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Absolutes/col percents

Table 17

Q.11b I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
For most children growing up in Britain today, life will be better than it was for their parents	5627 39%	906 35%	1840 40%	153 29%	5243 39%	336 41%	3407 44%	282 36%	1859 33%	364 36%	5263 39%	2433 34%	2993 44%	3043 44%	1355 44%	1028 26%
For most children growing up in Britain today, life will be worse than it was for their parents	8757 61%	1650 65%	2720 60%	383 71%	8187 61%	487 59%	4361 56%	499 64%	3726 67%	636 64%	8121 61%	4664 66%	3745 56%	3801 56%	1698 56%	2910 74%

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Absolutes/col percents

Table 18

Q.11c I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
If some people earn a great deal of money through their own ability and hard work that is a good thing and they should be allowed to enjoy it	6814 47%	3234 49%	3575 46%	270 37%	688 37%	956 42%	1206 45%	1496 49%	2198 58%	3047 52%	1733 46%	894 47%	1124 41%	6011 49%	311 42%	759 44%	633 48%	524 49%	588 51%	655 50%	731 49%	1124 54%	686 48%	493 36%	310 43%
The government should do more to ensure that wealth in Britain is shared out more equally by imposing much higher taxes on those with the highest incomes	7570 53%	3339 51%	4226 54%	464 63%	1184 63%	1325 58%	1460 55%	1529 51%	1608 42%	2858 48%	2058 54%	1018 53%	1616 59%	6283 51%	421 58%	955 56%	684 52%	538 51%	559 49%	663 50%	770 51%	940 46%	753 52%	884 64%	403 57%

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Absolutes/col percents

Table 18

Q.11c I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
If some people earn a great deal of money through their own ability and hard work that is a good thing and they should be allowed to enjoy it	6814 47%	4495 77%	1171 21%	510 39%	214 52%	105 35%	102 18%	24 34%	985 45%	688 47%	471 41%	1154 42%	719 54%	550 48%	2247 52%	3737 76%	917 22%	480 37%	953 58%	88 16%	146 23%	19 24%	5201 73%	914 17%
The government should do more to ensure that wealth in Britain is shared out more equally by imposing much higher taxes on those with the highest incomes	7570 53%	1337 23%	4353 79%	794 61%	195 48%	191 65%	459 82%	47 66%	1221 55%	791 53%	686 59%	1620 58%	610 46%	604 52%	2038 48%	1200 24%	3170 78%	824 63%	693 42%	477 84%	489 77%	59 76%	1949 27%	4339 83%

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Absolutes/col percents

Table 18

Q.11c I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
If some people earn a great deal of money through their own ability and hard work that is a good thing and they should be allowed to enjoy it	6814 47%	1041 41%	2320 51%	166 31%	6363 47%	388 47%	4224 54%	345 44%	2149 38%	444 44%	6370 48%	2613 37%	3979 59%	4041 59%	1562 51%	989 25%
The government should do more to ensure that wealth in Britain is shared out more equally by imposing much higher taxes on those with the highest incomes	7570 53%	1515 59%	2240 49%	370 69%	7067 53%	435 53%	3544 46%	436 56%	3436 62%	556 56%	7014 52%	4484 63%	2759 41%	2803 41%	1491 49%	2949 75%

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Absolutes/col percents

Table 19

Q.11d I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	9939 69%	4349 66%	5583 72%	501 68%	1349 72%	1623 71%	1835 69%	2157 71%	2474 65%	4049 69%	2609 69%	1285 67%	1976 72%	8375 68%	508 69%	1177 69%	901 68%	733 69%	784 68%	860 65%	1027 68%	1399 68%	986 69%	1064 77%	500 70%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4445 31%	2224 34%	2218 28%	233 32%	523 28%	658 29%	831 31%	868 29%	1332 35%	1856 31%	1182 31%	627 33%	764 28%	3919 32%	224 31%	537 31%	416 32%	329 31%	363 32%	458 35%	474 32%	665 32%	453 31%	313 23%	213 30%

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Absolutes/col percents

Table 19

Q.11d I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther-esa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	9939 69%	2988 51%	4503 82%	1063 82%	312 76%	240 81%	486 87%	56 79%	1623 74%	1086 73%	861 74%	2021 73%	824 62%	790 68%	2734 64%	2668 54%	3259 80%	1027 79%	1079 66%	477 84%	547 86%	64 82%	3975 56%	4336 83%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4445 31%	2844 49%	1021 18%	241 18%	97 24%	56 19%	75 13%	15 21%	583 26%	393 27%	296 26%	753 27%	505 38%	364 32%	1551 36%	2269 46%	828 20%	277 21%	567 34%	88 16%	88 14%	14 18%	3175 44%	917 17%

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Absolutes/col percents

Table 19

Q.11d I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	9939 69%	1850 72%	2983 65%	417 78%	9294 69%	560 68%	5137 66%	563 72%	4069 73%	627 63%	9312 70%	5450 77%	4099 61%	4151 61%	2075 68%	3323 84%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4445 31%	706 28%	1577 35%	119 22%	4136 31%	263 32%	2631 34%	218 28%	1516 27%	373 37%	4072 30%	1647 23%	2639 39%	2693 39%	978 32%	615 16%

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Absolutes/col percents

Table 20

Q.11e I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
People have a right to things like decent housing, healthcare, education and enough to live on, and the government should make sure everyone has them	8179 57%	3614 55%	4558 58%	559 76%	1299 69%	1445 63%	1533 58%	1638 54%	1705 45%	3115 53%	2157 57%	1056 55%	1829 67%	6845 56%	439 60%	1039 61%	740 56%	557 52%	622 54%	695 53%	924 62%	1031 50%	798 55%	895 65%	439 62%
People are too ready to talk about their rights - they have a responsibility to provide for themselves and should not expect the government to do so for them	6205 43%	2959 45%	3243 42%	175 24%	573 31%	836 37%	1133 42%	1387 46%	2101 55%	2790 47%	1634 43%	856 45%	911 33%	5449 44%	293 40%	675 39%	577 44%	505 48%	525 46%	623 47%	577 38%	1033 50%	641 45%	482 35%	274 38%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 20

Q.11e I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote								When Mind Made Up						2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
People have a right to things like decent housing, healthcare, education and enough to live on, and the government should make sure everyone has them	8179 57%	1686 29%	4487 81%	883 68%	185 45%	211 71%	464 83%	51 72%	1296 59%	889 60%	720 62%	1716 62%	657 49%	653 57%	2248 52%	1527 31%	3274 80%	904 69%	671 41%	476 84%	502 79%	65 83%	2330 33%	4472 85%
People are too ready to talk about their rights - they have a responsibility to provide for themselves and should not expect the government to do so for them	6205 43%	4146 71%	1037 19%	421 32%	224 55%	85 29%	97 17%	20 28%	910 41%	590 40%	437 38%	1058 38%	672 51%	501 43%	2037 48%	3410 69%	813 20%	400 31%	975 59%	89 16%	133 21%	13 17%	4820 67%	781 15%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 20

Q.11e I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
People have a right to things like decent housing, healthcare, education and enough to live on, and the government should make sure everyone has them	8179 57%	1543 60%	2491 55%	380 71%	7556 56%	547 66%	3898 50%	503 64%	3605 65%	656 66%	7523 56%	4836 68%	2995 44%	3043 44%	1700 56%	3088 78%
People are too ready to talk about their rights - they have a responsibility to provide for themselves and should not expect the government to do so for them	6205 43%	1013 40%	2069 45%	156 29%	5874 44%	276 34%	3870 50%	278 36%	1980 35%	344 34%	5861 44%	2261 32%	3743 56%	3801 56%	1353 44%	850 22%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 21

Q.11f I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
On the whole, immigration into Britain has been a good thing for the country	8362 58%	3975 60%	4380 56%	561 76%	1247 67%	1426 63%	1442 54%	1610 53%	2076 55%	3918 66%	2285 60%	889 46%	1252 46%	7048 57%	379 52%	967 56%	698 53%	569 54%	585 51%	737 56%	1068 71%	1180 57%	865 60%	921 67%	393 55%
On the whole, immigration into Britain has been a bad thing for the country	6022 42%	2598 40%	3421 44%	173 24%	625 33%	855 37%	1224 46%	1415 47%	1730 45%	1987 34%	1506 40%	1023 54%	1488 54%	5246 43%	353 48%	747 44%	619 47%	493 46%	562 49%	581 44%	433 29%	884 43%	574 40%	456 33%	320 45%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 21

Q.11f I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
On the whole, immigration into Britain has been a good thing for the country	8362 58%	2560 44%	3865 70%	1021 78%	44 11%	211 71%	425 76%	44 62%	1145 52%	833 56%	646 56%	1708 62%	733 55%	737 64%	2560 60%	2609 53%	2810 69%	1012 78%	276 17%	477 84%	457 72%	55 71%	3230 45%	3932 75%
On the whole, immigration into Britain has been a bad thing for the country	6022 42%	3272 56%	1659 30%	283 22%	365 89%	85 29%	136 24%	27 38%	1061 48%	646 44%	511 44%	1066 38%	596 45%	417 36%	1725 40%	2328 47%	1277 31%	292 22%	1370 83%	88 16%	178 28%	23 29%	3920 55%	1321 25%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 21

Q.11f I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
On the whole, immigration into Britain has been a good thing for the country	8362 58%	1516 59%	2737 60%	409 76%	7655 57%	621 75%	4006 52%	522 67%	3663 66%	657 66%	7705 58%	5797 82%	2268 34%	2321 34%	2337 77%	3407 87%
On the whole, immigration into Britain has been a bad thing for the country	6022 42%	1040 41%	1823 40%	127 24%	5775 43%	202 25%	3762 48%	259 33%	1922 34%	343 34%	5679 42%	1300 18%	4470 66%	4523 66%	716 23%	531 13%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 22

Q.11g I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Changes in society in Britain over the last few years have been mostly for the better	4249 30%	2088 32%	2156 28%	271 37%	563 30%	682 30%	696 26%	816 27%	1221 32%	1980 34%	1142 30%	498 26%	611 22%	3688 30%	191 26%	459 27%	374 28%	319 30%	342 30%	392 30%	579 39%	625 30%	407 28%	373 27%	188 26%
Changes in society in Britain over the last few years have been mostly for the worse	10135 70%	4485 68%	5645 72%	463 63%	1309 70%	1599 70%	1970 74%	2209 73%	2585 68%	3925 66%	2649 70%	1414 74%	2129 78%	8606 70%	541 74%	1255 73%	943 72%	743 70%	805 70%	926 70%	922 61%	1439 70%	1032 72%	1004 73%	525 74%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 22

Q.11g I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Changes in society in Britain over the last few years have been mostly for the better	4249 30%	1965 34%	1372 25%	519 40%	39 10%	86 29%	151 27%	17 24%	585 27%	443 30%	338 29%	774 28%	392 29%	343 30%	1374 32%	1826 37%	1106 27%	494 38%	190 12%	135 24%	165 26%	17 22%	2406 34%	1328 25%
Changes in society in Britain over the last few years have been mostly for the worse	10135 70%	3867 66%	4152 75%	785 60%	370 90%	210 71%	410 73%	54 76%	1621 73%	1036 70%	819 71%	2000 72%	937 71%	811 70%	2911 68%	3111 63%	2981 73%	810 62%	1456 88%	430 76%	470 74%	61 78%	4744 66%	3925 75%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 22

Q.11g I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Changes in society in Britain over the last few years have been mostly for the better	4249 30%	749 29%	1403 31%	168 31%	3887 29%	319 39%	2252 29%	260 33%	1657 30%	389 39%	3860 29%	2628 37%	1481 22%	1532 22%	1260 41%	1317 33%
Changes in society in Britain over the last few years have been mostly for the worse	10135 70%	1807 71%	3157 69%	368 69%	9543 71%	504 61%	5516 71%	521 67%	3928 70%	611 61%	9524 71%	4469 63%	5257 78%	5312 78%	1793 59%	2621 67%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 23

Q.11h I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Overall, life in Britain today is better than it was 30 years ago	7363 51%	3736 57%	3625 46%	415 57%	895 48%	1124 49%	1258 47%	1545 51%	2126 56%	3457 59%	1935 51%	870 46%	1078 39%	6319 51%	386 53%	851 50%	666 51%	548 52%	568 50%	683 52%	818 54%	1060 51%	739 51%	691 50%	353 50%
Overall, life in Britain today is worse than it was 30 years ago	7021 49%	2837 43%	4176 54%	319 43%	977 52%	1157 51%	1408 53%	1480 49%	1680 44%	2448 41%	1856 49%	1042 54%	1662 61%	5975 49%	346 47%	863 50%	651 49%	514 48%	579 50%	635 48%	683 46%	1004 49%	700 49%	686 50%	360 50%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 23

Q.11h I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	2017 Vote							When Mind Made Up							2015 Vote						Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Overall, life in Britain today is better than it was 30 years ago	7363 51%	3441 59%	2431 44%	778 60%	105 26%	141 48%	263 47%	35 49%	1028 47%	705 48%	565 49%	1403 51%	702 53%	616 53%	2344 55%	3050 62%	1868 46%	779 60%	557 34%	260 46%	292 46%	32 41%	4152 58%	2252 43%
Overall, life in Britain today is worse than it was 30 years ago	7021 49%	2391 41%	3093 56%	526 40%	304 74%	155 52%	298 53%	36 51%	1178 53%	774 52%	592 51%	1371 49%	627 47%	538 47%	1941 45%	1887 38%	2219 54%	525 40%	1089 66%	305 54%	343 54%	46 59%	2998 42%	3001 57%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 23

Q.11h I'm going to read out some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Overall, life in Britain today is better than it was 30 years ago	7363 51%	1224 48%	2436 53%	276 51%	6878 51%	420 51%	3991 51%	371 48%	2879 52%	626 63%	6737 50%	4101 58%	3019 45%	3075 45%	1903 62%	2142 54%
Overall, life in Britain today is worse than it was 30 years ago	7021 49%	1332 52%	2124 47%	260 49%	6552 49%	403 49%	3777 49%	410 52%	2706 48%	374 37%	6647 50%	2996 42%	3719 55%	3769 55%	1150 38%	1796 46%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 24

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Summary**Base: All respondents**

		Aspects							
		Multiculturalis m	Social liberalism	Feminism	The Green movement	Globalisation	The internet	Capitalism	Immigration
Base		14384	14384	14384	14384	14384	14384	14384	14384
A force for good	(10)	1126 8%	955 7%	1862 13%	1974 14%	448 3%	1773 12%	396 3%	526 4%
	(9)	919 6%	813 6%	1241 9%	1273 9%	479 3%	1875 13%	488 3%	608 4%
	(8)	1793 12%	1613 11%	1986 14%	1998 14%	1402 10%	2897 20%	1424 10%	1605 11%
	(7)	1742 12%	1622 11%	1895 13%	1939 13%	1932 13%	2341 16%	1906 13%	2014 14%
	(6)	1285 9%	1435 10%	1400 10%	1453 10%	1961 14%	1456 10%	1873 13%	1584 11%
A mixed blessing	(5)	2829 20%	3232 22%	3164 22%	2657 18%	4148 29%	2961 21%	3681 26%	2898 20%
	(4)	946 7%	960 7%	732 5%	725 5%	955 7%	336 2%	1063 7%	914 6%
	(3)	891 6%	793 6%	572 4%	593 4%	730 5%	241 2%	909 6%	962 7%
	(2)	793 6%	595 4%	410 3%	458 3%	526 4%	148 1%	684 5%	910 6%
	(1)	579 4%	375 3%	253 2%	295 2%	349 2%	101 1%	392 3%	715 5%
A force for ill	(0)	1230 9%	618 4%	435 3%	490 3%	515 4%	124 1%	537 4%	1508 10%
NET: A force for good		6865 48%	6438 45%	8384 58%	8637 60%	6222 43%	10342 72%	6087 42%	6337 44%
NET: A force for ill		4439 31%	3341 23%	2402 17%	2561 18%	3075 21%	950 7%	3585 25%	5009 35%
Don't know		251 2%	1373 10%	434 3%	529 4%	939 7%	131 1%	1031 7%	140 1%
Mean		5.42	5.66	6.37	6.40	5.46	7.03	5.35	4.97

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 24

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Summary**Base: All respondents**

	Aspects							
	Multiculturalis m	Social liberalism	Feminism	The Green movement	Globalisation	The internet	Capitalism	Immigration
Base	14384	14384	14384	14384	14384	14384	14384	14384
Standard deviation	2.87	2.55	2.52	2.60	2.20	2.05	2.27	2.77
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

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CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 25

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Multiculturalism

Base: All respondents

		Gender		Age						SEG				Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base		14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
A force for good	(10)	1126	452	670	142	264	230	174	165	151	513	330	121	157	942	42	132	90	62	73	102	179	139	123	133	51
		8%	7%	9%	19%	14%	10%	7%	5%	4%	9%	9%	6%	6%	8%	6%	8%	7%	6%	6%	8%	12%	7%	9%	10%	7%
	(9)	919	402	517	86	182	221	156	127	147	449	266	90	112	763	35	97	71	66	56	69	165	120	84	110	46
		6%	6%	7%	12%	10%	10%	6%	4%	4%	8%	7%	5%	4%	6%	5%	6%	5%	6%	5%	5%	11%	6%	6%	8%	6%
	(8)	1793	791	1000	145	340	342	344	293	329	876	487	178	250	1534	73	177	168	130	139	145	258	260	184	188	71
		12%	12%	13%	20%	18%	15%	13%	10%	9%	15%	13%	9%	9%	12%	10%	10%	13%	12%	12%	11%	17%	13%	13%	14%	10%
	(7)	1742	840	902	118	262	329	316	353	364	807	468	217	246	1473	92	197	170	104	140	157	198	251	164	180	89
		12%	13%	12%	16%	14%	14%	12%	12%	10%	14%	12%	11%	9%	12%	13%	11%	13%	10%	12%	12%	13%	12%	11%	13%	12%
	(6)	1285	573	712	70	168	194	239	235	379	565	349	149	220	1097	60	173	119	93	103	124	114	186	125	130	58
		9%	9%	9%	10%	9%	9%	9%	8%	10%	10%	9%	8%	8%	9%	8%	10%	9%	9%	9%	9%	8%	9%	9%	9%	8%
A mixed blessing	(5)	2829	1155	1672	72	300	443	538	653	823	1044	729	415	632	2433	162	382	259	226	229	259	245	383	288	261	135
		20%	18%	21%	10%	16%	19%	20%	22%	22%	18%	19%	22%	23%	20%	22%	22%	20%	21%	20%	20%	16%	19%	20%	19%	19%
	(4)	946	430	516	21	68	115	184	255	303	361	241	142	199	813	60	112	84	84	82	75	71	154	91	76	57
		7%	7%	7%	3%	4%	5%	7%	8%	8%	6%	6%	7%	7%	7%	8%	7%	6%	8%	7%	6%	5%	7%	6%	6%	8%
	(3)	891	426	465	14	67	103	186	203	318	326	239	114	211	771	61	97	92	75	75	88	61	139	83	76	44
		6%	6%	6%	2%	4%	5%	7%	7%	8%	6%	6%	6%	8%	6%	8%	6%	7%	7%	7%	7%	4%	7%	6%	6%	6%
	(2)	793	381	412	22	52	78	153	200	288	301	186	126	179	688	38	109	70	66	50	86	61	128	80	55	50
		6%	6%	5%	3%	3%	3%	6%	7%	8%	5%	5%	7%	7%	6%	5%	6%	5%	6%	4%	7%	4%	6%	6%	4%	7%
	(1)	579	327	252	8	37	47	100	171	216	211	145	86	135	503	36	64	56	36	56	56	41	94	64	45	31
		4%	5%	3%	1%	2%	2%	4%	6%	6%	4%	4%	4%	5%	4%	5%	4%	4%	3%	5%	4%	3%	5%	4%	3%	4%
A force for ill	(0)	1230	729	500	16	80	131	233	333	437	398	283	240	307	1077	59	142	118	94	122	134	92	179	137	93	60
		9%	11%	6%	2%	4%	6%	9%	11%	11%	7%	7%	13%	11%	9%	8%	8%	9%	9%	11%	10%	6%	9%	10%	7%	8%
NET: A force for good		6865	3058	3801	561	1216	1316	1229	1173	1370	3210	1900	755	985	5809	302	776	618	455	511	597	914	956	680	741	315
		48%	47%	49%	76%	65%	58%	46%	39%	36%	54%	50%	39%	36%	47%	41%	45%	47%	43%	45%	45%	61%	46%	47%	54%	44%
NET: A force for ill		4439	2293	2145	81	304	474	856	1162	1562	1597	1094	708	1031	3852	254	524	420	355	385	439	326	694	455	345	242
		31%	35%	27%	11%	16%	21%	32%	38%	41%	27%	29%	37%	38%	31%	35%	31%	32%	33%	34%	33%	22%	34%	32%	25%	34%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 25

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Multiculturalism

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	251 2%	67 1%	183 2%	20 3%	52 3%	48 2%	43 2%	37 1%	51 1%	54 1%	68 2%	34 2%	92 3%	200 2%	14 2%	32 2%	20 2%	26 2%	22 2%	23 2%	16 1%	31 2%	16 1%	30 2%	21 3%
Mean	5.42	5.17	5.62	7.20	6.57	6.13	5.31	4.85	4.62	5.76	5.59	4.89	4.80	5.38	5.11	5.33	5.31	5.21	5.15	5.20	6.24	5.27	5.36	5.83	5.24
Standard deviation	2.87	2.98	2.76	2.41	2.64	2.70	2.82	2.85	2.78	2.81	2.84	2.93	2.85	2.87	2.74	2.81	2.85	2.80	2.89	2.93	2.83	2.86	2.94	2.81	2.87
Standard error	0.02	0.04	0.03	0.09	0.06	0.06	0.06	0.05	0.05	0.04	0.05	0.07	0.06	0.03	0.10	0.07	0.08	0.09	0.09	0.08	0.07	0.06	0.08	0.08	0.11

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 25

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Multiculturalism

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll- ing day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther- esa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	1126	132	695	149	5	34	83	8	129	107	72	234	82	122	380	163	483	132	20	124	83	10	201	800
		8%	2%	13%	11%	1%	11%	15%	11%	6%	7%	6%	8%	6%	11%	9%	3%	12%	10%	1%	22%	13%	13%	3%	15%
	(9)	919	156	537	132	2	24	53	5	130	96	80	186	88	72	267	183	381	144	12	68	56	5	222	573
		6%	3%	10%	10%	*	8%	9%	7%	6%	6%	7%	7%	7%	6%	6%	4%	9%	11%	1%	12%	9%	6%	3%	11%
	(8)	1793	396	966	243	9	42	93	8	247	203	145	372	157	160	509	449	701	231	25	109	103	14	540	994
		12%	7%	17%	19%	2%	14%	17%	11%	11%	14%	13%	13%	12%	14%	12%	9%	17%	18%	2%	19%	16%	18%	8%	19%
	(7)	1742	564	779	204	5	48	88	8	248	196	149	381	155	142	471	567	595	194	59	94	101	6	709	763
		12%	10%	14%	16%	1%	16%	16%	11%	11%	13%	13%	14%	12%	12%	11%	11%	15%	15%	4%	17%	16%	8%	10%	15%
	(6)	1285	552	492	133	11	25	42	7	192	118	125	276	108	91	375	522	361	130	71	40	49	8	671	426
		9%	9%	9%	10%	3%	8%	7%	10%	9%	8%	11%	10%	8%	8%	9%	11%	9%	10%	4%	7%	8%	10%	9%	8%
A mixed blessing	(5)	2829	1300	973	210	55	65	100	18	482	310	238	487	250	171	891	1147	733	236	257	63	114	19	1552	837
		20%	22%	18%	16%	13%	22%	18%	25%	22%	21%	21%	18%	19%	15%	21%	23%	18%	18%	16%	11%	18%	24%	22%	16%
	(4)	946	522	275	49	24	18	20	5	159	95	71	187	81	82	271	425	179	63	156	22	27	4	614	218
		7%	9%	5%	4%	6%	6%	4%	7%	7%	6%	6%	7%	6%	7%	6%	9%	4%	5%	9%	4%	4%	5%	9%	4%
	(3)	891	527	229	37	35	10	19	3	129	91	79	151	99	76	266	392	172	53	185	13	19	4	609	177
		6%	9%	4%	3%	9%	3%	3%	4%	6%	6%	7%	5%	7%	7%	6%	8%	4%	4%	11%	2%	3%	5%	9%	3%
	(2)	793	488	157	51	48	6	12	3	141	80	55	141	72	66	238	348	133	40	183	9	18	2	566	134
		6%	8%	3%	4%	12%	2%	2%	4%	6%	5%	5%	5%	5%	6%	6%	7%	3%	3%	11%	2%	3%	3%	8%	3%
	(1)	579	370	109	25	42	5	15	1	76	63	43	97	72	55	173	245	88	26	172	7	19	2	437	88
		4%	6%	2%	2%	10%	2%	3%	1%	3%	4%	4%	3%	5%	5%	4%	5%	2%	2%	10%	1%	3%	3%	6%	2%
A force for ill	(0)	1230	749	205	49	161	13	21	4	204	90	77	217	148	108	386	443	174	38	479	10	30	1	939	158
		9%	13%	4%	4%	39%	4%	4%	6%	9%	6%	7%	8%	11%	9%	9%	9%	4%	3%	29%	2%	5%	1%	13%	3%
NET: A force for good		6865	1800	3469	861	32	173	359	36	946	720	571	1449	590	587	2002	1884	2521	831	187	435	392	43	2343	3556
		48%	31%	63%	66%	8%	58%	64%	51%	43%	49%	49%	52%	44%	51%	47%	38%	62%	64%	11%	77%	62%	55%	33%	68%
NET: A force for ill		4439	2656	975	211	310	52	87	16	709	419	325	793	472	387	1334	1853	746	220	1175	61	113	13	3165	775
		31%	46%	18%	16%	76%	18%	16%	23%	32%	28%	28%	29%	36%	34%	31%	38%	18%	17%	71%	11%	18%	17%	44%	15%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 25

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Multiculturalism**Base: All respondents**

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	251	76	107	22	12	6	15	1	69	30	23	45	17	9	58	53	87	17	27	6	16	3	90	85
	2%	1%	2%	2%	3%	2%	3%	1%	3%	2%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	3%	4%	1%	2%
Mean	5.42	4.29	6.46	6.50	2.15	6.28	6.58	5.90	5.20	5.57	5.52	5.62	5.10	5.49	5.40	4.82	6.36	6.45	2.69	7.31	6.38	6.35	4.38	6.76
Standard deviation	2.87	2.67	2.59	2.56	2.43	2.54	2.62	2.68	2.81	2.75	2.71	2.84	2.97	3.04	2.91	2.63	2.63	2.48	2.46	2.36	2.70	2.46	2.74	2.53
Standard error	0.02	0.04	0.04	0.07	0.12	0.15	0.11	0.32	0.06	0.07	0.08	0.05	0.08	0.09	0.04	0.04	0.04	0.07	0.06	0.10	0.11	0.28	0.03	0.04

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 25

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Multiculturalism

Base: All respondents

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	1126 8%	258 10%	363 8%	85 16%	969 7%	139 17%	357 5%	114 15%	640 11%	168 17%	958 7%	921 13%	149 2%	158 2%	246 8%	666 17%
	(9)	919 6%	208 8%	341 7%	54 10%	811 6%	102 12%	343 4%	99 13%	454 8%	63 6%	856 6%	752 11%	136 2%	145 2%	253 8%	490 12%
	(8)	1793 12%	366 14%	634 14%	90 17%	1602 12%	175 21%	777 10%	129 17%	847 15%	150 15%	1643 12%	1358 19%	369 5%	387 6%	505 17%	835 21%
	(7)	1742 12%	332 13%	618 14%	84 16%	1580 12%	147 18%	896 12%	114 15%	690 12%	138 14%	1604 12%	1201 17%	481 7%	491 7%	547 18%	644 16%
	(6)	1285 9%	256 10%	401 9%	42 8%	1214 9%	59 7%	766 10%	53 7%	440 8%	65 7%	1220 9%	729 10%	502 7%	520 8%	377 12%	334 8%
A mixed blessing	(5)	2829 20%	462 18%	846 19%	85 16%	2695 20%	116 14%	1688 22%	121 15%	972 17%	228 23%	2601 19%	1135 16%	1549 23%	1564 23%	604 20%	516 13%
	(4)	946 7%	153 6%	277 6%	23 4%	919 7%	19 2%	589 8%	23 3%	321 6%	49 5%	897 7%	302 4%	606 9%	614 9%	166 5%	128 3%
	(3)	891 6%	130 5%	261 6%	19 4%	866 6%	14 2%	565 7%	24 3%	293 5%	35 4%	856 6%	235 3%	636 9%	639 9%	136 4%	96 2%
	(2)	793 6%	119 5%	221 5%	8 1%	772 6%	16 2%	507 7%	31 4%	245 4%	23 2%	770 6%	145 2%	624 9%	630 9%	77 3%	62 2%
	(1)	579 4%	70 3%	159 3%	12 2%	567 4%	7 1%	389 5%	19 2%	168 3%	23 2%	556 4%	102 1%	471 7%	475 7%	52 2%	46 1%
A force for ill	(0)	1230 9%	149 6%	382 8%	29 5%	1199 9%	18 2%	773 10%	45 6%	397 7%	47 5%	1183 9%	113 2%	1092 16%	1096 16%	44 1%	65 2%
NET: A force for good		6865 48%	1420 56%	2357 52%	355 66%	6176 46%	622 76%	3139 40%	509 65%	3071 55%	584 58%	6281 47%	4961 70%	1637 24%	1701 25%	1928 63%	2969 75%
NET: A force for ill		4439 31%	621 24%	1300 29%	91 17%	4323 32%	74 9%	2823 36%	142 18%	1424 25%	177 18%	4262 32%	897 13%	3429 51%	3454 50%	475 16%	397 10%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 25

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Multiculturalism**Base: All respondents**

	<u>Public v Private</u>			<u>Ethnicity</u>		<u>Religion</u>			<u>Methodology</u>		<u>EU Referendum</u>		<u>Brexit</u>			
	<u>Total</u>	<u>Public</u>	<u>Pri- vate</u>	<u>Char- ity/ not- for- profit</u>	<u>White</u>	<u>BME</u>	<u>Chris- tian</u>	<u>Other</u>	<u>None</u>	<u>CATI</u>	<u>Online</u>	<u>Remain</u>	<u>Leave</u>	<u>Enthu- sias- t</u>	<u>Accep- ter</u>	<u>Resis- ter</u>
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	251 2%	53 2%	57 1%	5 1%	236 2%	11 1%	118 2%	9 1%	118 2%	11 1%	240 2%	104 1%	123 2%	125 2%	46 2%	56 1%
Mean	5.42	5.94	5.60	6.59	5.31	7.18	4.92	6.51	5.93	6.38	5.34	6.81	3.91	3.94	6.37	7.16
Standard deviation	2.87	2.76	2.86	2.72	2.87	2.29	2.77	2.83	2.89	2.70	2.87	2.30	2.68	2.69	2.23	2.28
Standard error	0.02	0.06	0.04	0.12	0.02	0.08	0.03	0.10	0.04	0.09	0.03	0.03	0.03	0.03	0.04	0.04

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 26

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Social liberalism

Base: All respondents

		Gender		Age						SEG				Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base		14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
A force for good	(10)	955	462	491	105	219	189	144	147	151	466	246	92	150	813	43	103	69	61	70	69	153	129	116	108	34
		7%	7%	6%	14%	12%	8%	5%	5%	4%	8%	6%	5%	5%	7%	6%	6%	5%	6%	6%	5%	10%	6%	8%	8%	5%
	(9)	813	397	416	76	160	156	143	148	130	426	215	72	98	679	27	88	60	43	45	75	145	110	86	97	37
		6%	6%	5%	10%	9%	7%	5%	5%	3%	7%	6%	4%	4%	6%	4%	5%	5%	4%	4%	6%	10%	5%	6%	7%	5%
	(8)	1613	755	855	112	268	329	294	303	307	762	461	152	236	1345	71	173	138	114	117	146	225	204	157	198	70
		11%	11%	11%	15%	14%	14%	11%	10%	8%	13%	12%	8%	9%	11%	10%	10%	10%	11%	10%	11%	15%	10%	11%	14%	10%
	(7)	1622	781	840	96	241	296	318	313	358	763	435	202	218	1380	88	194	151	113	132	130	196	221	155	163	79
		11%	12%	11%	13%	13%	13%	12%	10%	9%	13%	11%	11%	8%	11%	12%	11%	11%	11%	12%	10%	13%	11%	11%	12%	11%
	(6)	1435	649	786	88	168	236	288	267	388	599	414	170	249	1223	79	185	121	103	121	134	146	198	136	141	71
		10%	10%	10%	12%	9%	10%	11%	9%	10%	10%	11%	9%	9%	10%	11%	11%	9%	10%	11%	10%	10%	10%	9%	10%	10%
A mixed blessing	(5)	3232	1349	1882	102	364	513	627	740	886	1180	831	488	724	2815	176	414	331	237	264	300	294	489	310	263	154
		22%	21%	24%	14%	19%	22%	24%	24%	23%	20%	22%	26%	26%	23%	24%	24%	25%	22%	23%	23%	20%	24%	22%	19%	22%
	(4)	960	441	519	20	68	119	186	237	330	377	245	159	177	823	60	97	101	78	78	85	75	162	87	89	48
		7%	7%	7%	3%	4%	5%	7%	8%	9%	6%	6%	8%	6%	7%	8%	6%	8%	7%	7%	6%	5%	8%	6%	6%	7%
	(3)	793	410	383	15	49	70	130	229	300	329	185	108	168	694	39	98	84	81	57	76	67	115	77	64	35
		6%	6%	5%	2%	3%	3%	5%	8%	8%	6%	5%	6%	6%	6%	5%	6%	6%	8%	5%	6%	4%	6%	5%	5%	5%
	(2)	595	331	264	10	30	50	100	155	250	244	148	94	108	521	25	68	50	55	52	67	41	95	68	45	29
		4%	5%	3%	1%	2%	2%	4%	5%	7%	4%	4%	5%	4%	4%	3%	4%	4%	5%	5%	5%	3%	5%	5%	3%	4%
	(1)	375	229	146	6	18	35	61	99	156	142	106	52	74	326	22	46	26	34	38	40	25	53	42	27	22
		3%	3%	2%	1%	1%	2%	2%	3%	4%	2%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%	3%	2%	3%
A force for ill	(0)	618	396	222	6	38	57	129	151	237	234	138	117	128	548	24	73	58	39	62	70	40	102	80	41	29
		4%	6%	3%	1%	2%	2%	5%	5%	6%	4%	4%	6%	5%	4%	3%	4%	4%	4%	5%	5%	3%	5%	6%	3%	4%
NET: A force for good		6438	3044	3388	477	1056	1206	1187	1178	1334	3016	1771	688	951	5440	308	743	539	434	485	554	865	862	650	707	291
		45%	46%	43%	65%	56%	53%	45%	39%	35%	51%	47%	36%	35%	44%	42%	43%	41%	41%	42%	42%	58%	42%	45%	51%	41%
NET: A force for ill		3341	1807	1534	57	203	331	606	871	1273	1326	822	530	655	2912	170	382	319	287	287	338	248	527	354	266	163
		23%	27%	20%	8%	11%	15%	23%	29%	33%	22%	22%	28%	24%	24%	23%	22%	24%	27%	25%	26%	17%	26%	25%	19%	23%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 26

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Social liberalism

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	1373	373	997	98	249	231	246	236	313	383	367	206	410	1127	78	175	128	104	111	126	94	186	125	141	105
	10%	6%	13%	13%	13%	10%	9%	8%	8%	6%	10%	11%	15%	9%	11%	10%	10%	10%	10%	6%	9%	9%	10%	15%	
Mean	5.66	5.52	5.79	7.06	6.65	6.24	5.60	5.29	4.95	5.89	5.75	5.19	5.33	5.63	5.57	5.59	5.51	5.43	5.44	5.44	6.37	5.50	5.63	6.07	5.52
Standard deviation	2.55	2.71	2.39	2.19	2.35	2.34	2.49	2.54	2.55	2.57	2.50	2.53	2.50	2.55	2.40	2.50	2.44	2.51	2.58	2.60	2.47	2.56	2.70	2.48	2.51
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.02	0.09	0.06	0.07	0.08	0.08	0.08	0.07	0.06	0.07	0.07	0.10

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 26

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Social liberalism

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the begin-ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther-esa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	955 7%	58 1%	612 11%	169 13%	4 1%	29 10%	62 11%	6 8%	120 5%	71 5%	57 5%	199 7%	72 5%	123 11%	313 7%	88 2%	448 11%	152 12%	13 1%	113 20%	67 11%	8 10%	117 2%	722 14%
	(9)	813 6%	95 2%	482 9%	152 12%	3 1%	19 6%	50 9%	8 11%	91 4%	92 6%	57 5%	166 6%	83 6%	87 8%	237 6%	110 2%	369 9%	140 11%	9 1%	70 12%	52 8%	10 13%	165 2%	535 10%
	(8)	1613 11%	289 5%	896 16%	236 18%	11 3%	37 13%	106 19%	6 8%	226 10%	177 12%	150 13%	364 13%	137 10%	139 12%	420 10%	335 7%	642 16%	252 19%	50 3%	94 17%	112 18%	8 10%	433 6%	921 18%
	(7)	1622 11%	516 9%	737 13%	202 15%	12 3%	45 15%	72 13%	10 14%	239 11%	182 12%	131 11%	325 12%	166 12%	133 12%	446 10%	528 11%	555 14%	193 15%	69 4%	73 13%	85 13%	12 15%	662 9%	725 14%
	(6)	1435 10%	569 10%	585 11%	130 10%	16 4%	37 13%	61 11%	6 8%	213 10%	163 11%	159 14%	281 10%	138 10%	104 9%	377 9%	518 10%	440 11%	145 11%	90 5%	56 10%	69 11%	13 17%	714 10%	518 10%
A mixed blessing	(5)	3232 22%	1536 26%	1104 20%	202 15%	95 23%	62 21%	98 17%	20 28%	558 25%	345 23%	251 22%	634 23%	264 20%	218 19%	962 22%	1304 26%	817 20%	214 16%	392 24%	87 15%	108 17%	8 10%	1811 25%	947 18%
	(4)	960 7%	589 10%	229 4%	46 4%	31 8%	14 5%	23 4%	3 4%	135 6%	103 7%	78 7%	165 6%	94 7%	82 7%	303 7%	482 10%	160 4%	52 4%	157 10%	12 2%	33 5%	4 5%	682 10%	183 3%
	(3)	793 6%	522 9%	148 3%	33 3%	40 10%	14 5%	18 3%	1 1%	109 5%	68 5%	51 4%	138 5%	101 8%	71 6%	255 6%	384 8%	114 3%	34 3%	185 11%	8 1%	21 3%	1 1%	595 8%	110 2%
	(2)	595 4%	414 7%	88 2%	21 2%	36 9%	7 2%	4 1%	1 1%	97 4%	52 4%	49 4%	92 3%	56 4%	43 4%	206 5%	290 6%	77 2%	18 1%	160 10%	2 *	9 1%	2 3%	485 7%	61 1%
	(1)	375 3%	277 5%	44 1%	8 1%	32 8%	1 *	5 1%	2 3%	55 2%	36 2%	16 1%	63 2%	46 3%	35 3%	124 3%	187 4%	38 1%	10 1%	117 7%	2 *	9 1%	2 3%	320 4%	28 1%
A force for ill	(0)	618 4%	435 7%	62 1%	7 1%	83 20%	4 1%	6 1%	- -	91 4%	38 3%	26 2%	106 4%	73 5%	56 5%	228 5%	276 6%	51 1%	7 1%	250 15%	3 1%	8 1%	- -	523 7%	46 1%
NET: A force for good		6438 45%	1527 26%	3312 60%	889 68%	46 11%	167 56%	351 63%	36 51%	889 40%	685 46%	554 48%	1335 48%	596 45%	586 51%	1793 42%	1579 32%	2454 60%	882 68%	231 14%	406 72%	385 61%	51 65%	2091 29%	3421 65%
NET: A force for ill		3341 23%	2237 38%	571 10%	115 9%	222 54%	40 14%	56 10%	7 10%	487 22%	297 20%	220 19%	564 20%	370 28%	287 25%	1116 26%	1619 33%	440 11%	121 9%	869 53%	27 5%	80 13%	9 12%	2605 36%	428 8%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 26

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Social liberalism

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	1373	532	537	98	46	27	56	8	272	152	132	241	99	63	414	435	376	87	154	45	62	10	643	457
	10%	9%	10%	8%	11%	9%	10%	11%	12%	10%	11%	9%	7%	5%	10%	9%	9%	7%	9%	8%	10%	13%	9%	9%
Mean	5.66	4.43	6.70	7.03	3.19	6.38	6.81	6.43	5.52	5.79	5.84	5.86	5.46	5.90	5.51	4.82	6.66	6.94	3.49	7.45	6.64	6.78	4.59	6.99
Standard deviation	2.55	2.31	2.20	2.12	2.48	2.21	2.17	2.19	2.46	2.34	2.27	2.50	2.63	2.74	2.66	2.31	2.23	2.10	2.37	2.06	2.26	2.24	2.40	2.14
Standard error	0.02	0.03	0.03	0.06	0.13	0.13	0.10	0.28	0.06	0.06	0.07	0.05	0.07	0.08	0.04	0.03	0.04	0.06	0.06	0.09	0.09	0.27	0.03	0.03

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 26

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Social liberalism

Base: All respondents

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- siasit	Accep- ter	Resis- ter
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	955 7%	203 8%	309 7%	67 13%	865 6%	79 10%	252 3%	72 9%	618 11%	93 9%	862 6%	810 11%	114 2%	124 2%	176 6%	624 16%
	(9)	813 6%	135 5%	300 7%	65 12%	750 6%	57 7%	293 4%	58 7%	444 8%	52 5%	761 6%	681 10%	113 2%	121 2%	191 6%	482 12%
	(8)	1613 11%	330 13%	547 12%	80 15%	1462 11%	134 16%	685 9%	125 16%	771 14%	119 12%	1494 11%	1225 17%	330 5%	345 5%	451 15%	759 19%
	(7)	1622 11%	331 13%	571 13%	71 13%	1472 11%	137 17%	829 11%	97 12%	660 12%	109 11%	1513 11%	1056 15%	513 8%	527 8%	463 15%	579 15%
	(6)	1435 10%	266 10%	497 11%	49 9%	1338 10%	89 11%	820 11%	76 10%	520 9%	90 9%	1345 10%	790 11%	599 9%	612 9%	393 13%	384 10%
A mixed blessing	(5)	3232 22%	610 24%	968 21%	96 18%	3038 23%	171 21%	1972 25%	156 20%	1050 19%	298 30%	2934 22%	1307 18%	1766 26%	1786 26%	708 23%	579 15%
	(4)	960 7%	148 6%	278 6%	20 4%	924 7%	30 4%	630 8%	39 5%	273 5%	61 6%	899 7%	286 4%	638 9%	646 9%	166 5%	112 3%
	(3)	793 6%	116 5%	221 5%	15 3%	772 6%	16 2%	527 7%	34 4%	226 4%	32 3%	761 6%	178 3%	599 9%	601 9%	124 4%	52 1%
	(2)	595 4%	67 3%	174 4%	13 2%	575 4%	13 2%	398 5%	21 3%	170 3%	23 2%	572 4%	107 2%	475 7%	482 7%	58 2%	42 1%
	(1)	375 3%	40 2%	109 2%	12 2%	365 3%	5 1%	260 3%	12 2%	97 2%	15 2%	360 3%	57 1%	312 5%	314 5%	35 1%	20 1%
A force for ill	(0)	618 4%	58 2%	224 5%	9 2%	590 4%	16 2%	384 5%	21 3%	205 4%	30 3%	588 4%	47 1%	561 8%	562 8%	29 1%	17 *
NET: A force for good		6438 45%	1265 49%	2224 49%	332 62%	5887 44%	496 60%	2879 37%	428 55%	3013 54%	463 46%	5975 45%	4562 64%	1669 25%	1729 25%	1674 55%	2828 72%
NET: A force for ill		3341 23%	429 17%	1006 22%	69 13%	3226 24%	80 10%	2199 28%	127 16%	971 17%	161 16%	3180 24%	675 10%	2585 38%	2605 38%	412 13%	243 6%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 26

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Social liberalism

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- siasit	Accep- ter	Resis- ter
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	1373 10%	252 10%	362 8%	39 7%	1279 10%	76 9%	718 9%	70 9%	551 10%	78 8%	1295 10%	553 8%	718 11%	724 11%	259 8%	288 7%
Mean	5.66	6.06	5.77	6.70	5.61	6.59	5.16	6.29	6.27	6.01	5.64	6.82	4.39	4.42	6.23	7.29
Standard deviation	2.55	2.33	2.57	2.44	2.55	2.18	2.42	2.44	2.60	2.37	2.56	2.12	2.39	2.40	2.07	2.04
Standard error	0.02	0.05	0.04	0.11	0.02	0.08	0.03	0.09	0.04	0.08	0.02	0.03	0.03	0.03	0.04	0.03

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 27

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Feminism

Base: All respondents

	Gender			Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales	
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713	
A force for good	(10)	1862	605	1255	185	382	347	335	341	272	831	515	205	306	1584	100	219	143	122	136	166	244	245	209	191	87
		13%	9%	16%	25%	20%	15%	13%	11%	7%	14%	14%	11%	11%	13%	14%	13%	11%	11%	12%	13%	16%	12%	15%	14%	12%
	(9)	1241	532	708	95	172	217	243	253	261	569	334	137	198	1042	48	141	117	82	102	118	153	158	123	147	52
		9%	8%	9%	13%	9%	10%	9%	8%	7%	10%	9%	7%	7%	8%	7%	8%	9%	8%	9%	9%	10%	8%	9%	11%	7%
	(8)	1986	913	1071	107	277	355	374	410	463	874	540	255	313	1669	96	250	176	140	132	164	224	287	200	228	89
		14%	14%	14%	15%	15%	16%	14%	14%	12%	15%	14%	13%	11%	14%	13%	15%	13%	13%	12%	12%	15%	14%	14%	17%	12%
	(7)	1895	930	963	72	257	319	370	423	454	838	500	229	327	1613	96	219	192	134	143	157	240	253	179	188	94
		13%	14%	12%	10%	14%	14%	14%	14%	12%	14%	13%	12%	12%	13%	13%	13%	15%	13%	12%	12%	16%	12%	12%	14%	13%
	(6)	1400	676	723	59	160	193	271	279	438	566	358	209	264	1199	71	186	119	96	141	133	123	207	123	128	73
		10%	10%	9%	8%	9%	8%	10%	9%	12%	10%	9%	11%	10%	10%	10%	11%	9%	9%	12%	10%	8%	10%	9%	9%	10%
A mixed blessing	(5)	3164	1452	1711	101	332	454	585	698	994	1177	801	464	708	2754	171	381	292	250	273	303	299	465	320	249	161
		22%	22%	22%	14%	18%	20%	22%	23%	26%	20%	21%	24%	26%	22%	23%	22%	22%	24%	24%	23%	20%	23%	22%	18%	23%
	(4)	732	369	363	25	55	100	127	162	263	291	207	88	145	640	48	68	77	60	62	64	60	124	77	57	35
		5%	6%	5%	3%	3%	4%	5%	5%	7%	5%	5%	5%	5%	5%	7%	4%	6%	6%	5%	5%	4%	6%	5%	4%	5%
	(3)	572	298	274	16	47	72	92	139	206	221	158	72	119	478	29	62	62	54	35	52	40	88	56	56	38
		4%	5%	4%	2%	3%	3%	3%	5%	5%	4%	4%	4%	4%	4%	4%	4%	5%	5%	3%	4%	3%	4%	4%	4%	5%
	(2)	410	219	191	16	31	53	63	95	152	172	111	57	69	358	21	45	33	35	31	48	38	61	46	34	18
		3%	3%	2%	2%	2%	2%	2%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	2%	3%
	(1)	253	156	97	12	29	37	40	59	76	98	65	38	52	217	11	38	22	21	15	27	14	42	27	19	17
		2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%
A force for ill	(0)	435	286	149	19	49	64	89	89	125	159	97	88	91	371	18	40	37	29	39	50	37	74	47	41	23
		3%	4%	2%	3%	3%	3%	3%	3%	3%	3%	3%	5%	3%	3%	2%	2%	3%	3%	3%	4%	2%	4%	3%	3%	3%
NET: A force for good		8384	3656	4720	518	1248	1431	1593	1706	1888	3678	2247	1035	1408	7107	411	1015	747	574	654	738	984	1150	834	882	395
		58%	56%	61%	71%	67%	63%	60%	56%	50%	62%	59%	54%	51%	58%	56%	59%	57%	54%	57%	56%	66%	56%	58%	64%	55%
NET: A force for ill		2402	1328	1074	88	211	326	411	544	822	941	638	343	476	2064	127	253	231	199	182	241	189	389	253	207	131
		17%	20%	14%	12%	11%	14%	15%	18%	22%	16%	17%	18%	17%	17%	17%	15%	18%	19%	16%	18%	13%	19%	18%	15%	18%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 27

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Feminism

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	434 3%	137 2%	296 4%	27 4%	81 4%	70 3%	77 3%	77 3%	102 3%	109 2%	105 3%	70 4%	148 5%	369 3%	23 3%	65 4%	47 4%	39 4%	38 3%	36 3%	29 2%	60 3%	32 2%	39 3%	26 4%
Mean	6.37	6.05	6.65	7.24	6.95	6.64	6.42	6.24	5.83	6.53	6.43	6.09	6.13	6.35	6.33	6.43	6.29	6.19	6.29	6.23	6.77	6.20	6.38	6.63	6.20
Standard deviation	2.52	2.57	2.45	2.61	2.52	2.51	2.49	2.50	2.42	2.51	2.51	2.58	2.50	2.52	2.47	2.46	2.46	2.51	2.47	2.61	2.44	2.56	2.59	2.51	2.55
Standard error	0.02	0.03	0.03	0.10	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.02	0.09	0.06	0.07	0.08	0.07	0.07	0.06	0.06	0.07	0.07	0.10

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 27

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Feminism

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the begin-ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther-esa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	1862	316	1104	226	19	49	101	8	250	173	136	382	152	188	581	338	813	210	62	168	103	11	445	1182
		13%	5%	20%	17%	5%	17%	18%	11%	11%	12%	12%	14%	11%	16%	14%	7%	20%	16%	4%	30%	16%	14%	6%	23%
	(9)	1241	313	623	142	14	38	73	5	179	140	98	249	126	126	323	302	459	155	69	84	78	6	419	643
		9%	5%	11%	11%	3%	13%	13%	7%	8%	9%	8%	9%	9%	11%	8%	6%	11%	12%	4%	15%	12%	8%	6%	12%
	(8)	1986	644	866	224	29	52	121	8	284	213	178	384	193	154	580	623	640	236	117	92	126	13	824	850
		14%	11%	16%	17%	7%	18%	22%	11%	13%	14%	15%	14%	15%	13%	14%	13%	16%	18%	7%	16%	20%	17%	12%	16%
	(7)	1895	751	750	213	31	33	78	10	262	211	144	428	166	154	530	674	564	190	171	67	88	11	933	708
		13%	13%	14%	16%	8%	11%	14%	14%	12%	14%	12%	15%	12%	13%	12%	14%	14%	15%	10%	12%	14%	14%	13%	13%
	(6)	1400	622	481	131	34	36	52	9	237	157	144	239	127	88	408	527	357	130	152	45	62	13	763	421
		10%	11%	9%	10%	8%	12%	9%	13%	11%	11%	12%	9%	10%	8%	10%	11%	9%	10%	9%	8%	10%	17%	11%	8%
A mixed blessing	(5)	3164	1597	975	212	120	62	84	18	514	315	251	592	287	238	967	1261	709	231	509	70	106	10	1884	850
		22%	27%	18%	16%	29%	21%	15%	25%	23%	21%	22%	21%	22%	21%	23%	26%	17%	18%	31%	12%	17%	13%	26%	16%
	(4)	732	422	191	50	25	6	9	2	129	62	62	123	75	54	227	354	139	43	122	6	11	4	489	152
		5%	7%	3%	4%	6%	2%	2%	3%	6%	4%	5%	4%	6%	5%	5%	7%	3%	3%	7%	1%	2%	5%	7%	3%
	(3)	572	344	118	35	29	5	15	3	80	51	38	114	54	50	185	261	101	43	108	6	20	2	417	105
		4%	6%	2%	3%	7%	2%	3%	4%	4%	3%	3%	4%	4%	4%	4%	5%	2%	3%	7%	1%	3%	3%	6%	2%
	(2)	410	264	82	25	20	2	5	2	56	40	27	74	55	26	132	193	68	27	79	6	6	-	296	73
		3%	5%	1%	2%	5%	1%	1%	3%	3%	3%	2%	3%	4%	2%	3%	4%	2%	2%	5%	1%	1%	-	4%	1%
	(1)	253	151	72	11	8	2	4	1	41	37	10	46	22	25	72	106	51	9	58	5	7	2	170	53
		2%	3%	1%	1%	2%	1%	1%	1%	2%	3%	1%	2%	2%	2%	2%	2%	1%	1%	4%	1%	1%	3%	2%	1%
A force for ill	(0)	435	254	87	14	58	2	5	2	72	32	27	71	45	32	156	179	59	10	140	5	8	1	310	77
		3%	4%	2%	1%	14%	1%	1%	3%	3%	2%	2%	3%	3%	3%	4%	4%	1%	1%	9%	1%	1%	1%	4%	1%
NET: A force for good		8384	2646	3824	936	127	208	425	40	1212	894	700	1682	764	710	2422	2464	2833	921	571	456	457	54	3384	3804
		58%	45%	69%	72%	31%	70%	76%	56%	55%	60%	61%	61%	57%	62%	57%	50%	69%	71%	35%	81%	72%	69%	47%	72%
NET: A force for ill		2402	1435	550	135	140	17	38	10	378	222	164	428	251	187	772	1093	418	132	507	28	52	9	1682	460
		17%	25%	10%	10%	34%	6%	7%	14%	17%	15%	14%	15%	19%	16%	18%	22%	10%	10%	31%	5%	8%	12%	24%	9%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 27

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Feminism

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	434	154	175	21	22	9	14	3	102	48	42	72	27	19	124	119	127	20	59	11	20	5	200	139
	3%	3%	3%	2%	5%	3%	2%	4%	5%	3%	4%	3%	2%	2%	3%	2%	3%	2%	4%	2%	3%	6%	3%	3%
Mean	6.37	5.55	7.09	7.04	4.66	7.14	7.33	6.25	6.23	6.43	6.47	6.50	6.26	6.59	6.28	5.80	7.09	7.02	4.95	7.80	7.12	6.81	5.66	7.29
Standard deviation	2.52	2.43	2.37	2.26	2.78	2.11	2.13	2.42	2.50	2.45	2.35	2.48	2.56	2.59	2.58	2.42	2.37	2.23	2.54	2.18	2.23	2.28	2.46	2.34
Standard error	0.02	0.03	0.03	0.06	0.14	0.12	0.09	0.29	0.05	0.06	0.07	0.05	0.07	0.08	0.04	0.03	0.04	0.06	0.06	0.09	0.09	0.27	0.03	0.03

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 27

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Feminism

Base: All respondents

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	1862 13%	382 15%	594 13%	140 26%	1740 13%	105 13%	663 9%	107 14%	1061 19%	240 24%	1622 12%	1398 20%	396 6%	411 6%	393 13%	990 25%
	(9)	1241 9%	235 9%	409 9%	70 13%	1163 9%	71 9%	581 7%	57 7%	587 11%	77 8%	1164 9%	836 12%	364 5%	372 5%	286 9%	542 14%
	(8)	1986 14%	391 15%	680 15%	73 14%	1862 14%	110 13%	1017 13%	99 13%	835 15%	131 13%	1855 14%	1199 17%	718 11%	729 11%	511 17%	677 17%
	(7)	1895 13%	342 13%	657 14%	64 12%	1759 13%	118 14%	1020 13%	115 15%	722 13%	110 11%	1785 13%	1055 15%	778 12%	800 12%	512 17%	521 13%
	(6)	1400 10%	259 10%	430 9%	43 8%	1308 10%	83 10%	818 11%	83 11%	473 8%	63 6%	1337 10%	672 9%	678 10%	687 10%	347 11%	316 8%
A mixed blessing	(5)	3164 22%	528 21%	942 21%	79 15%	2944 22%	190 23%	1914 25%	170 22%	1030 18%	243 24%	2921 22%	1109 16%	1913 28%	1939 28%	549 18%	534 14%
	(4)	732 5%	111 4%	214 5%	21 4%	689 5%	38 5%	476 6%	34 4%	213 4%	31 3%	701 5%	253 4%	459 7%	465 7%	148 5%	99 3%
	(3)	572 4%	78 3%	182 4%	8 1%	538 4%	29 4%	370 5%	34 4%	158 3%	25 3%	547 4%	179 3%	379 6%	381 6%	102 3%	75 2%
	(2)	410 3%	63 2%	106 2%	11 2%	390 3%	18 2%	262 3%	20 3%	123 2%	17 2%	393 3%	116 2%	274 4%	277 4%	59 2%	54 1%
	(1)	253 2%	34 1%	82 2%	6 1%	243 2%	9 1%	156 2%	13 2%	81 1%	8 1%	245 2%	69 1%	176 3%	177 3%	40 1%	28 1%
A force for ill	(0)	435 3%	47 2%	166 4%	14 3%	402 3%	22 3%	265 3%	22 3%	140 3%	28 3%	407 3%	72 1%	347 5%	348 5%	33 1%	38 1%
NET: A force for good		8384 58%	1609 63%	2770 61%	390 73%	7832 58%	487 59%	4099 53%	461 59%	3678 66%	621 62%	7763 58%	5160 73%	2934 44%	2999 44%	2049 67%	3046 77%
NET: A force for ill		2402 17%	333 13%	750 16%	60 11%	2262 17%	116 14%	1529 20%	123 16%	715 13%	109 11%	2293 17%	689 10%	1635 24%	1648 24%	382 13%	294 7%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

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Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Feminism

Base: All respondents

	<u>Public v Private</u>				<u>Ethnicity</u>		<u>Religion</u>			<u>Methodology</u>		<u>EU Referendum</u>		<u>Brexit</u>		
	<u>Total</u>	<u>Public</u>	<u>Pri- vate</u>	<u>Char- ity/ not- for- profit</u>	<u>White</u>	<u>BME</u>	<u>Chris- tian</u>	<u>Other</u>	<u>None</u>	<u>CATI</u>	<u>Online</u>	<u>Remain</u>	<u>Leave</u>	<u>Enthu- siasit</u>	<u>Accep- ter</u>	<u>Resis- ter</u>
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	434 3%	86 3%	98 2%	7 1%	392 3%	30 4%	226 3%	27 3%	162 3%	27 3%	407 3%	139 2%	256 4%	258 4%	73 2%	64 2%
Mean	6.37	6.68	6.42	7.28	6.37	6.47	6.01	6.39	6.87	6.93	6.33	7.17	5.52	5.53	6.73	7.53
Standard deviation	2.52	2.40	2.55	2.55	2.52	2.41	2.46	2.49	2.52	2.56	2.51	2.28	2.49	2.49	2.25	2.24
Standard error	0.02	0.05	0.04	0.11	0.02	0.09	0.03	0.09	0.03	0.08	0.02	0.03	0.03	0.03	0.04	0.04

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 28

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

The Green movement

Base: All respondents

		Gender			Age						SEG				Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base		14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
A force for good	(10)	1974	783	1186	206	368	363	366	364	307	879	540	211	335	1656	83	232	155	122	140	178	244	275	227	223	95
		14%	12%	15%	28%	20%	16%	14%	12%	8%	15%	14%	11%	12%	13%	11%	14%	12%	11%	12%	14%	16%	13%	16%	16%	13%
	(9)	1273	568	704	94	184	269	242	253	231	583	360	131	197	1076	51	149	117	94	76	114	176	165	134	142	55
		9%	9%	9%	13%	10%	12%	9%	8%	6%	10%	9%	7%	7%	9%	7%	9%	9%	9%	7%	9%	12%	8%	9%	10%	8%
	(8)	1998	867	1131	120	323	378	372	386	419	898	530	239	326	1690	103	221	166	130	157	179	262	282	190	201	107
		14%	13%	14%	16%	17%	17%	14%	13%	11%	15%	14%	13%	12%	14%	14%	13%	13%	12%	14%	14%	17%	14%	13%	15%	15%
	(7)	1939	891	1048	93	270	340	407	369	460	829	527	240	341	1668	102	218	180	152	175	166	212	268	195	178	93
		13%	14%	13%	13%	14%	15%	15%	12%	12%	14%	14%	13%	12%	14%	14%	13%	14%	14%	15%	13%	14%	13%	14%	13%	13%
	(6)	1453	705	748	60	158	228	264	344	399	613	391	189	258	1249	83	193	139	98	123	125	138	205	145	142	62
		10%	11%	10%	8%	8%	10%	10%	11%	10%	10%	10%	10%	9%	10%	11%	11%	11%	9%	11%	9%	9%	10%	10%	10%	9%
A mixed blessing	(5)	2657	1168	1487	76	301	369	523	617	771	953	692	416	586	2326	153	324	262	207	233	243	226	412	266	209	122
		18%	18%	19%	10%	16%	16%	20%	20%	20%	16%	18%	22%	21%	19%	21%	19%	20%	19%	20%	18%	15%	20%	18%	15%	17%
	(4)	725	356	369	23	57	66	121	161	297	278	180	101	164	618	33	91	69	57	54	79	65	104	66	64	43
		5%	5%	5%	3%	3%	3%	5%	5%	8%	5%	5%	5%	6%	5%	5%	5%	5%	5%	5%	6%	4%	5%	5%	5%	6%
	(3)	593	327	265	8	29	63	86	148	259	238	146	87	120	511	33	73	62	55	48	51	48	85	56	55	27
		4%	5%	3%	1%	2%	3%	3%	5%	7%	4%	4%	5%	4%	4%	5%	4%	5%	5%	4%	4%	3%	4%	4%	4%	4%
	(2)	458	279	179	7	17	37	75	120	202	191	118	66	83	393	26	49	40	32	35	62	31	72	46	41	24
		3%	4%	2%	1%	1%	2%	3%	4%	5%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	5%	2%	3%	3%	3%	3%
	(1)	295	191	104	6	13	12	37	71	156	140	56	46	53	254	9	39	23	28	17	25	24	49	40	24	17
		2%	3%	1%	1%	1%	1%	2%	2%	4%	2%	1%	2%	2%	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%
A force for ill	(0)	490	326	164	7	29	52	82	107	213	174	121	91	102	411	22	48	46	40	46	58	31	74	46	49	30
		3%	5%	2%	1%	2%	2%	3%	4%	6%	3%	3%	5%	4%	3%	3%	3%	3%	4%	4%	4%	2%	4%	3%	4%	4%
NET: A force for good		8637	3814	4817	573	1303	1578	1651	1716	1816	3802	2348	1010	1457	7339	422	1013	757	596	671	762	1032	1195	891	886	412
		60%	58%	62%	78%	70%	69%	62%	57%	48%	64%	62%	53%	53%	60%	58%	59%	57%	56%	59%	58%	69%	58%	62%	64%	58%
NET: A force for ill		2561	1479	1081	51	145	230	401	607	1127	1021	621	391	522	2187	123	300	240	212	200	275	199	384	254	233	141
		18%	23%	14%	7%	8%	10%	15%	20%	30%	17%	16%	20%	19%	18%	17%	18%	18%	20%	17%	21%	13%	19%	18%	17%	20%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 28

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

The Green movement

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	529 4%	112 2%	416 5%	34 5%	123 7%	104 5%	91 3%	85 3%	92 2%	129 2%	130 3%	95 5%	175 6%	442 4%	34 5%	77 4%	58 4%	47 4%	43 4%	38 3%	44 3%	73 4%	28 2%	49 4%	38 5%
Mean	6.40	6.09	6.67	7.70	7.22	6.99	6.52	6.17	5.52	6.55	6.51	6.02	6.17	6.38	6.28	6.39	6.27	6.19	6.26	6.24	6.90	6.29	6.47	6.62	6.30
Standard deviation	2.60	2.74	2.45	2.22	2.26	2.34	2.50	2.61	2.71	2.60	2.56	2.66	2.60	2.59	2.47	2.56	2.56	2.63	2.55	2.71	2.44	2.63	2.65	2.65	2.70
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.02	0.09	0.06	0.07	0.08	0.08	0.08	0.06	0.06	0.07	0.07	0.10

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

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The Green movement

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll- ing day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther- esa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	1974	188	1220	233	16	127	143	14	252	209	167	419	157	214	556	226	803	232	66	303	148	18	303	1409
		14%	3%	22%	18%	4%	43%	25%	20%	11%	14%	14%	15%	12%	19%	13%	5%	20%	18%	4%	54%	23%	23%	4%	27%
	(9)	1273	194	703	182	15	58	84	7	200	149	122	272	117	122	291	253	484	191	58	105	87	8	330	740
		9%	3%	13%	14%	4%	20%	15%	10%	9%	10%	11%	10%	9%	11%	7%	5%	12%	15%	4%	19%	14%	10%	5%	14%
	(8)	1998	550	956	265	28	40	101	16	310	216	182	442	166	160	522	544	709	261	137	82	111	12	737	951
		14%	9%	17%	20%	7%	14%	18%	23%	14%	15%	16%	16%	12%	14%	12%	11%	17%	20%	8%	15%	17%	15%	10%	18%
	(7)	1939	748	776	207	31	32	87	8	314	248	173	395	163	131	515	670	586	210	165	38	95	10	948	658
		13%	13%	14%	16%	8%	11%	16%	11%	14%	17%	15%	14%	12%	11%	12%	14%	14%	16%	10%	7%	15%	13%	13%	13%
	(6)	1453	715	475	126	30	18	42	4	225	148	128	289	134	102	427	634	366	117	139	15	54	6	857	400
		10%	12%	9%	10%	7%	6%	7%	6%	10%	10%	11%	10%	9%	10%	13%	9%	9%	8%	3%	9%	8%	12%	8%	
A mixed blessing	(5)	2657	1462	733	173	108	14	62	11	424	263	208	461	251	180	870	1181	597	167	411	13	71	11	1712	587
		18%	25%	13%	13%	26%	5%	11%	15%	19%	18%	18%	17%	19%	16%	20%	24%	15%	13%	25%	2%	11%	14%	24%	11%
	(4)	725	476	154	37	23	3	10	4	102	62	52	136	85	67	221	355	136	35	131	3	15	5	538	130
		5%	8%	3%	3%	6%	1%	2%	6%	5%	4%	4%	5%	6%	6%	5%	7%	3%	3%	8%	1%	2%	6%	8%	2%
	(3)	593	393	116	22	40	1	6	-	93	46	23	94	74	60	203	296	100	24	133	1	11	-	465	77
		4%	7%	2%	2%	10%	*	1%	-	4%	3%	2%	3%	6%	5%	5%	6%	2%	2%	8%	*	2%	-	7%	1%
	(2)	458	338	61	18	24	-	3	1	52	34	25	70	49	42	186	246	53	21	110	-	8	-	380	51
		3%	6%	1%	1%	6%	-	1%	1%	2%	2%	2%	3%	4%	4%	4%	5%	1%	2%	7%	-	1%	-	5%	1%
	(1)	295	230	34	11	12	-	1	-	42	15	15	49	41	19	114	166	32	6	75	-	4	-	257	24
		2%	4%	1%	1%	3%	-	*	-	2%	1%	1%	2%	3%	2%	3%	3%	1%	*	5%	-	1%	-	4%	*
A force for ill	(0)	490	356	49	10	59	-	3	3	56	33	16	68	60	48	209	237	50	17	158	-	6	2	416	38
		3%	6%	1%	1%	14%	-	1%	4%	3%	2%	1%	2%	5%	4%	5%	5%	1%	1%	10%	-	1%	3%	6%	1%
NET: A force for good		8637	2395	4130	1013	120	275	457	49	1301	970	772	1817	737	729	2311	2327	2948	1011	565	543	495	54	3175	4158
		60%	41%	75%	78%	29%	93%	81%	69%	59%	66%	67%	66%	55%	63%	54%	47%	72%	78%	34%	96%	78%	69%	44%	79%
NET: A force for ill		2561	1793	414	98	158	4	23	8	345	190	131	417	309	236	933	1300	371	103	607	4	44	7	2056	320
		18%	31%	7%	8%	39%	1%	4%	11%	16%	13%	11%	15%	23%	20%	22%	26%	9%	8%	37%	1%	7%	9%	29%	6%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 28

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

The Green movement

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	529	182	247	20	23	3	19	3	136	56	46	79	32	9	171	129	171	23	63	5	25	6	207	188
	4%	3%	4%	2%	6%	1%	3%	4%	6%	4%	4%	3%	2%	1%	4%	3%	4%	2%	4%	1%	4%	8%	3%	4%
Mean	6.40	5.11	7.44	7.34	4.48	8.63	7.80	7.12	6.43	6.72	6.83	6.68	6.05	6.55	6.04	5.46	7.23	7.33	4.76	9.05	7.55	7.35	5.30	7.73
Standard deviation	2.60	2.46	2.20	2.12	2.79	1.60	1.97	2.52	2.47	2.38	2.30	2.49	2.72	2.78	2.75	2.47	2.27	2.17	2.68	1.33	2.18	2.34	2.51	2.13
Standard error	0.02	0.03	0.03	0.06	0.14	0.09	0.08	0.31	0.05	0.06	0.07	0.05	0.08	0.08	0.04	0.04	0.04	0.06	0.07	0.06	0.09	0.28	0.03	0.03

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 28

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

The Green movement

Base: All respondents

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	1974 14%	382 15%	640 14%	136 25%	1826 14%	130 16%	652 8%	138 18%	1144 20%	191 19%	1783 13%	1486 21%	407 6%	420 6%	360 12%	1113 28%
	(9)	1273 9%	272 11%	413 9%	76 14%	1171 9%	94 11%	541 7%	86 11%	617 11%	80 8%	1193 9%	918 13%	312 5%	325 5%	305 10%	600 15%
	(8)	1998 14%	411 16%	703 15%	75 14%	1849 14%	136 17%	1019 13%	116 15%	823 15%	132 13%	1866 14%	1253 18%	670 10%	677 10%	528 17%	718 18%
	(7)	1939 13%	381 15%	660 14%	62 12%	1797 13%	131 16%	1061 14%	112 14%	747 13%	113 11%	1826 14%	1059 15%	809 12%	825 12%	514 17%	529 13%
	(6)	1453 10%	245 10%	491 11%	45 8%	1362 10%	75 9%	850 11%	74 9%	497 9%	68 7%	1385 10%	679 10%	719 11%	732 11%	360 12%	306 8%
A mixed blessing	(5)	2657 18%	466 18%	788 17%	88 16%	2504 19%	129 16%	1649 21%	123 16%	842 15%	226 23%	2431 18%	924 13%	1616 24%	1634 24%	536 18%	370 9%
	(4)	725 5%	92 4%	212 5%	9 2%	688 5%	30 4%	482 6%	29 4%	205 4%	39 4%	686 5%	231 3%	475 7%	484 7%	133 4%	89 2%
	(3)	593 4%	64 3%	173 4%	6 1%	569 4%	21 3%	402 5%	27 3%	160 3%	49 5%	544 4%	156 2%	424 6%	428 6%	97 3%	55 1%
	(2)	458 3%	64 3%	127 3%	8 1%	441 3%	14 2%	306 4%	18 2%	129 2%	19 2%	439 3%	94 1%	354 5%	359 5%	55 2%	34 1%
	(1)	295 2%	21 1%	80 2%	7 1%	286 2%	3 *	204 3%	13 2%	73 1%	13 1%	282 2%	51 1%	239 4%	243 4%	29 1%	18 *
A force for ill	(0)	490 3%	52 2%	145 3%	12 2%	466 3%	14 2%	330 4%	17 2%	135 2%	56 6%	434 3%	55 1%	430 6%	432 6%	36 1%	17 *
NET: A force for good		8637 60%	1691 66%	2907 64%	394 74%	8005 60%	566 69%	4123 53%	526 67%	3828 69%	584 58%	8053 60%	5395 76%	2917 43%	2979 44%	2067 68%	3266 83%
NET: A force for ill		2561 18%	293 11%	737 16%	42 8%	2450 18%	82 10%	1724 22%	104 13%	702 13%	176 18%	2385 18%	587 8%	1922 29%	1946 28%	350 11%	213 5%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 28

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

The Green movement

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- sias- t	Accep- ter	Resis- ter
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	529 4%	106 4%	128 3%	12 2%	471 4%	46 6%	272 4%	28 4%	213 4%	14 1%	515 4%	191 3%	283 4%	285 4%	100 3%	89 2%
Mean	6.40	6.83	6.53	7.38	6.37	7.03	5.90	6.87	7.00	6.46	6.39	7.37	5.33	5.35	6.76	7.86
Standard deviation	2.60	2.37	2.54	2.45	2.61	2.28	2.57	2.50	2.53	2.79	2.59	2.19	2.62	2.62	2.20	2.04
Standard error	0.02	0.05	0.04	0.11	0.02	0.08	0.03	0.09	0.03	0.09	0.02	0.03	0.03	0.03	0.04	0.03

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 29

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Globalisation

Base: All respondents

		Gender		Age						SEG				Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base		14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
A force for good	(10)	448	200	248	42	88	92	76	68	82	195	106	60	84	393	16	59	40	24	39	40	67	60	48	38	17
		3%	3%	3%	6%	5%	4%	3%	2%	2%	3%	3%	3%	3%	3%	2%	3%	3%	2%	3%	3%	4%	3%	3%	3%	2%
	(9)	479	225	253	48	82	103	74	79	93	244	117	47	70	416	25	51	31	48	30	46	77	70	38	46	17
		3%	3%	3%	7%	4%	5%	3%	3%	2%	4%	3%	2%	3%	3%	3%	2%	5%	3%	3%	3%	5%	3%	3%	3%	2%
	(8)	1402	623	779	114	237	245	229	241	336	661	359	180	200	1192	70	145	133	92	89	124	186	211	142	139	71
		10%	9%	10%	16%	13%	11%	9%	8%	9%	11%	9%	9%	7%	10%	10%	8%	10%	9%	8%	9%	12%	10%	10%	10%	10%
	(7)	1932	907	1025	129	286	328	386	374	429	905	511	217	295	1669	99	237	174	156	160	148	243	275	177	180	83
		13%	14%	13%	18%	15%	14%	14%	12%	11%	15%	13%	11%	11%	14%	14%	14%	13%	15%	14%	11%	16%	13%	12%	13%	12%
	(6)	1961	897	1062	105	262	322	365	414	493	862	523	237	337	1664	98	240	173	156	156	174	203	278	186	197	100
		14%	14%	14%	14%	14%	14%	14%	14%	13%	15%	14%	12%	12%	14%	13%	14%	13%	15%	14%	13%	14%	13%	13%	14%	14%
A mixed blessing	(5)	4148	1754	2391	156	511	653	782	896	1150	1592	1130	569	845	3553	223	481	391	303	345	373	388	622	427	386	209
		29%	27%	31%	21%	27%	29%	29%	30%	30%	27%	30%	30%	31%	29%	30%	28%	30%	29%	30%	28%	26%	30%	30%	28%	29%
	(4)	955	492	463	41	93	124	170	208	319	379	248	121	205	825	56	116	91	62	82	79	81	152	106	91	39
		7%	7%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%	7%	7%	8%	7%	7%	6%	7%	6%	5%	7%	7%	7%	5%
	(3)	730	420	309	20	54	88	128	197	243	315	187	88	138	604	32	77	68	57	51	78	60	102	79	72	54
		5%	6%	4%	3%	3%	4%	5%	7%	6%	5%	5%	5%	5%	5%	4%	4%	5%	5%	4%	6%	4%	5%	5%	5%	8%
	(2)	526	297	229	9	33	45	125	141	173	199	143	82	99	439	24	63	51	25	47	60	46	64	59	60	27
		4%	5%	3%	1%	2%	2%	5%	5%	5%	3%	4%	4%	4%	4%	3%	4%	4%	2%	4%	5%	3%	3%	4%	4%	4%
	(1)	349	208	141	2	20	24	77	90	136	146	82	47	74	299	18	53	36	31	24	38	25	44	30	35	15
		2%	3%	2%	*	1%	1%	3%	3%	4%	2%	2%	2%	3%	2%	2%	3%	3%	3%	2%	3%	2%	2%	2%	3%	2%
A force for ill	(0)	515	345	170	8	29	64	98	142	174	172	123	101	118	436	21	55	40	30	53	66	54	63	54	53	26
		4%	5%	2%	1%	2%	3%	4%	5%	5%	3%	3%	5%	4%	4%	3%	3%	3%	3%	5%	5%	4%	3%	4%	4%	4%
NET: A force for good		6222	2852	3367	438	955	1090	1130	1176	1433	2867	1616	741	986	5334	308	732	551	476	474	532	776	894	591	600	288
		43%	43%	43%	60%	51%	48%	42%	39%	38%	49%	43%	39%	36%	43%	42%	43%	42%	45%	41%	40%	52%	43%	41%	44%	40%
NET: A force for ill		3075	1762	1312	80	229	345	598	778	1045	1211	783	439	634	2603	151	364	286	205	257	321	266	425	328	311	161
		21%	27%	17%	11%	12%	15%	22%	26%	27%	21%	21%	23%	23%	21%	21%	22%	19%	22%	24%	18%	21%	23%	23%	23%	

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 29

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Globalisation**Base: All respondents**

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	939 7%	205 3%	731 9%	60 8%	177 9%	193 8%	156 6%	175 6%	178 5%	235 4%	262 7%	163 9%	275 10%	804 7%	50 7%	137 8%	89 7%	78 7%	71 6%	92 7%	71 5%	123 6%	93 6%	80 6%	55 8%
Mean	5.46	5.27	5.64	6.41	6.05	5.83	5.36	5.16	5.11	5.63	5.46	5.26	5.23	5.48	5.46	5.45	5.42	5.54	5.35	5.27	5.83	5.52	5.39	5.41	5.33
Standard deviation	2.20	2.35	2.05	1.95	2.01	2.10	2.21	2.23	2.23	2.18	2.15	2.31	2.22	2.20	2.10	2.21	2.16	2.13	2.23	2.34	2.25	2.13	2.21	2.23	2.17
Standard error	0.02	0.03	0.02	0.08	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.06	0.04	0.02	0.08	0.06	0.06	0.07	0.07	0.07	0.06	0.05	0.06	0.06	0.08

General Election Day Poll 2017 CATI & Online Fieldwork : 6th-9th June 2017

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Table 29

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Globalisation

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll- ing day	In the last few days	In the last week	In the last month	Since the begin- ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther- esa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	448 3%	122 2%	229 4%	52 4%	4 1%	10 3%	20 4%	2 3%	62 3%	48 3%	32 3%	91 3%	47 4%	25 2%	143 3%	133 3%	163 4%	46 4%	20 1%	22 4%	22 3%	4 5%	164 2%	242 5%
	(9)	479 3%	164 3%	205 4%	55 4%	12 3%	10 3%	21 4%	2 3%	72 3%	72 5%	30 3%	78 3%	53 4%	41 4%	133 3%	186 4%	142 3%	46 4%	24 1%	20 4%	21 3%	1 1%	226 3%	201 4%
	(8)	1402 10%	502 9%	604 11%	165 13%	16 4%	23 8%	55 10%	7 10%	187 8%	150 10%	118 10%	300 11%	123 9%	114 10%	410 10%	503 10%	414 10%	158 12%	85 5%	57 10%	62 10%	7 9%	627 9%	590 11%
	(7)	1932 13%	780 13%	764 14%	219 17%	19 5%	26 9%	73 13%	5 7%	285 13%	190 13%	171 15%	411 15%	182 14%	138 12%	555 13%	755 15%	569 14%	202 15%	109 7%	73 13%	78 12%	8 10%	952 13%	731 14%
	(6)	1961 14%	812 14%	751 14%	190 15%	29 7%	45 15%	75 13%	8 11%	315 14%	191 13%	184 16%	386 14%	204 15%	165 14%	516 12%	689 14%	587 14%	201 15%	143 9%	85 15%	87 14%	12 15%	975 14%	704 13%
A mixed blessing	(5)	4148 29%	1727 30%	1569 28%	358 27%	107 26%	90 30%	164 29%	22 31%	634 29%	414 28%	313 27%	783 28%	332 25%	333 29%	1339 31%	1441 29%	1191 29%	370 28%	487 30%	138 24%	176 28%	17 22%	2081 29%	1472 28%
	(4)	955 7%	438 8%	320 6%	67 5%	34 8%	27 9%	36 6%	3 4%	145 7%	92 6%	65 6%	195 7%	100 8%	76 7%	282 7%	341 7%	243 6%	88 7%	146 9%	43 8%	39 6%	6 8%	536 7%	300 6%
	(3)	730 5%	326 6%	247 4%	53 4%	31 8%	13 4%	25 4%	10 14%	111 5%	75 5%	60 5%	125 5%	74 6%	83 7%	202 5%	245 5%	168 4%	76 6%	132 8%	28 5%	32 5%	10 13%	409 6%	242 5%
	(2)	526 4%	231 4%	171 3%	40 3%	35 9%	9 3%	27 5%	1 1%	74 3%	44 3%	43 4%	115 4%	52 4%	50 4%	148 3%	146 3%	132 3%	29 2%	122 7%	22 4%	33 5%	- -	293 4%	170 3%
	(1)	349 2%	148 3%	129 2%	14 1%	25 6%	15 5%	11 2%	1 1%	43 2%	44 3%	26 2%	59 2%	39 3%	37 3%	101 2%	80 2%	107 3%	16 1%	90 5%	25 4%	17 3%	2 3%	183 3%	124 2%
A force for ill	(0)	515 4%	231 4%	150 3%	24 2%	64 16%	7 2%	24 4%	3 4%	69 3%	51 3%	33 3%	79 3%	54 4%	53 5%	176 4%	140 3%	110 3%	22 2%	159 10%	22 4%	26 4%	6 8%	291 4%	163 3%
NET: A force for good		6222 43%	2380 41%	2553 46%	681 52%	80 20%	114 39%	244 43%	24 34%	921 42%	651 44%	535 46%	1266 46%	609 46%	483 42%	1757 41%	2266 46%	1875 46%	653 50%	381 23%	257 45%	270 43%	32 41%	2944 41%	2468 47%
NET: A force for ill		3075 21%	1374 24%	1017 18%	198 15%	189 46%	71 24%	123 22%	18 25%	442 20%	306 21%	227 20%	573 21%	319 24%	299 26%	909 21%	952 19%	760 19%	231 18%	649 39%	140 25%	147 23%	24 31%	1712 24%	999 19%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 29

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Globalisation

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	939	351	385	67	33	21	30	7	209	108	82	152	69	39	280	278	261	50	129	30	42	5	413	314
	7%	6%	7%	5%	8%	7%	5%	10%	9%	7%	7%	5%	5%	3%	7%	6%	6%	4%	8%	5%	7%	6%	6%	6%
Mean	5.46	5.29	5.67	5.92	3.84	5.29	5.45	5.19	5.47	5.54	5.54	5.55	5.44	5.24	5.42	5.61	5.63	5.79	4.26	5.41	5.38	5.12	5.31	5.68
Standard deviation	2.20	2.16	2.19	2.04	2.58	2.19	2.28	2.23	2.13	2.26	2.12	2.15	2.30	2.27	2.23	2.08	2.17	2.00	2.38	2.36	2.30	2.50	2.20	2.24
Standard error	0.02	0.03	0.03	0.06	0.13	0.13	0.10	0.28	0.05	0.06	0.06	0.04	0.06	0.07	0.04	0.03	0.04	0.06	0.06	0.10	0.09	0.29	0.03	0.03

General Election Day Poll 2017

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Absolutes/col percents

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Globalisation**Base: All respondents**

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	448 3%	87 3%	172 4%	14 3%	375 3%	67 8%	193 2%	43 6%	201 4%	80 8%	368 3%	299 4%	132 2%	141 2%	92 3%	198 5%
	(9)	479 3%	91 4%	184 4%	21 4%	413 3%	63 8%	249 3%	46 6%	174 3%	21 2%	458 3%	308 4%	152 2%	159 2%	121 4%	180 5%
	(8)	1402 10%	254 10%	491 11%	58 11%	1296 10%	100 12%	737 9%	94 12%	547 10%	97 10%	1305 10%	906 13%	447 7%	457 7%	358 12%	538 14%
	(7)	1932 13%	403 16%	643 14%	81 15%	1762 13%	153 19%	1070 14%	117 15%	713 13%	140 14%	1792 13%	1197 17%	673 10%	694 10%	535 18%	641 16%
	(6)	1961 14%	357 14%	662 15%	80 15%	1838 14%	107 13%	1059 14%	95 12%	770 14%	95 10%	1866 14%	1112 16%	775 12%	793 12%	509 17%	585 15%
A mixed blessing	(5)	4148 29%	725 28%	1239 27%	157 29%	3926 29%	187 23%	2258 29%	208 27%	1601 29%	367 37%	3781 28%	1882 27%	2093 31%	2115 31%	839 27%	1021 26%
	(4)	955 7%	159 6%	273 6%	36 7%	917 7%	30 4%	529 7%	39 5%	374 7%	57 6%	898 7%	390 5%	536 8%	543 8%	173 6%	210 5%
	(3)	730 5%	117 5%	221 5%	20 4%	697 5%	21 3%	398 5%	29 4%	294 5%	55 6%	675 5%	270 4%	446 7%	448 7%	121 4%	147 4%
	(2)	526 4%	74 3%	157 3%	15 3%	502 4%	16 2%	294 4%	28 4%	198 4%	20 2%	506 4%	173 2%	341 5%	344 5%	55 2%	115 3%
	(1)	349 2%	43 2%	93 2%	16 3%	334 2%	11 1%	193 2%	19 2%	135 2%	12 1%	337 3%	98 1%	238 4%	239 3%	34 1%	63 2%
A force for ill	(0)	515 4%	65 3%	167 4%	14 3%	485 4%	23 3%	277 4%	28 4%	201 4%	29 3%	486 4%	108 2%	393 6%	396 6%	33 1%	72 2%
NET: A force for good		6222 43%	1192 47%	2152 47%	254 47%	5684 42%	490 60%	3308 43%	395 51%	2405 43%	433 43%	5789 43%	3822 54%	2179 32%	2244 33%	1615 53%	2142 54%
NET: A force for ill		3075 21%	458 18%	911 20%	101 19%	2935 22%	101 12%	1691 22%	143 18%	1202 22%	173 17%	2902 22%	1039 15%	1954 29%	1970 29%	416 14%	607 15%

General Election Day Poll 2017
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Absolutes/col percents

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Globalisation

Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- siasit	Accep- ter	Resis- ter
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	939 7%	181 7%	258 6%	24 4%	885 7%	45 5%	511 7%	35 4%	377 7%	27 3%	912 7%	354 5%	512 8%	515 8%	183 6%	168 4%
Mean	5.46	5.68	5.61	5.62	5.41	6.31	5.41	5.82	5.47	5.75	5.44	5.97	4.90	4.92	5.95	5.99
Standard deviation	2.20	2.09	2.24	2.11	2.19	2.26	2.17	2.35	2.22	2.20	2.20	2.01	2.27	2.28	1.87	2.11
Standard error	0.02	0.04	0.03	0.09	0.02	0.08	0.03	0.09	0.03	0.07	0.02	0.02	0.03	0.03	0.03	0.03

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

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The internet

Base: All respondents

	Gender		Age						SEG				Region													
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng-land	North	North West	Yorks & Hum-ber-side	East Mid-lands	West Mid-lands	East Anglia	Grea-ter London	South East	South West	Scot-land	Wales	
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713	
A force for good	(10)	1773	980	791	111	290	342	361	352	317	722	452	244	350	1533	93	210	165	129	140	137	236	245	178	168	72
		12%	15%	10%	15%	15%	15%	14%	12%	8%	12%	12%	13%	13%	12%	13%	12%	12%	12%	10%	16%	12%	12%	12%	10%	
	(9)	1875	1036	838	101	230	303	365	422	454	802	515	223	332	1589	88	226	156	152	156	181	192	282	156	194	92
		13%	16%	11%	14%	12%	13%	14%	14%	12%	14%	14%	12%	12%	13%	12%	13%	14%	14%	14%	13%	14%	11%	14%	13%	
	(8)	2897	1415	1480	153	365	495	545	590	749	1246	764	386	497	2437	143	372	239	206	222	249	320	408	278	296	164
		20%	22%	19%	21%	19%	22%	20%	20%	21%	20%	20%	18%	20%	20%	22%	18%	19%	19%	19%	21%	20%	19%	21%	23%	
	(7)	2341	1011	1328	149	320	355	454	444	619	1020	644	289	387	1998	113	271	206	155	202	191	251	361	248	232	111
		16%	15%	17%	20%	17%	16%	17%	15%	16%	17%	17%	15%	14%	16%	15%	16%	16%	15%	18%	14%	17%	17%	17%	16%	
	(6)	1456	621	834	80	182	218	253	313	410	625	393	166	269	1258	80	161	145	111	119	152	146	200	144	131	67
		10%	9%	11%	11%	10%	10%	9%	10%	11%	11%	10%	9%	10%	10%	11%	9%	11%	10%	10%	12%	10%	10%	10%	9%	
A mixed blessing	(5)	2961	1081	1880	99	354	440	513	640	915	1129	757	455	606	2544	147	351	296	229	218	286	268	429	320	267	150
		21%	16%	24%	13%	19%	19%	19%	21%	24%	19%	20%	24%	22%	21%	20%	22%	22%	22%	19%	22%	18%	21%	22%	19%	21%
	(4)	336	141	195	17	36	36	57	72	118	127	82	38	85	293	28	34	39	23	24	31	29	45	40	24	19
		2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	4%	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%
	(3)	241	97	144	2	23	34	38	69	75	77	59	43	62	207	14	25	21	18	19	30	22	32	26	18	16
		2%	1%	2%	*	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%
	(2)	148	66	81	6	18	11	25	42	46	51	35	24	38	133	8	18	12	10	16	15	11	22	21	13	2
		1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
	(1)	101	43	58	3	11	9	21	19	38	39	24	11	27	87	3	17	11	8	4	16	3	19	6	10	4
		1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	1%
A force for ill	(0)	124	52	72	3	8	12	16	43	42	43	32	16	32	107	4	8	14	10	16	19	14	10	12	11	6
		1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%
NET: A force for good		10342	5063	5271	594	1387	1713	1978	2121	2549	4415	2768	1308	1835	8815	517	1240	911	753	839	910	1145	1496	1004	1021	506
		72%	77%	68%	81%	74%	75%	74%	70%	67%	75%	73%	68%	67%	72%	71%	72%	69%	71%	73%	69%	76%	72%	70%	74%	71%
NET: A force for ill		950	399	550	31	96	102	157	245	319	337	232	132	244	827	57	102	97	69	79	111	79	128	105	76	47
		7%	6%	7%	4%	5%	4%	6%	8%	8%	6%	6%	7%	9%	7%	8%	6%	7%	6%	7%	8%	5%	6%	7%	6%	7%

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The internet

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	131 1%	30 *	100 1%	10 1%	35 2%	26 1%	18 1%	19 1%	23 1%	24 *	34 1%	17 1%	55 2%	108 1%	11 2%	21 1%	13 1%	11 1%	11 1%	9 1%	11 1%	10 1%	13 1%	10 1%	10 1%
Mean	7.03	7.29	6.81	7.39	7.21	7.26	7.15	6.93	6.73	7.11	7.06	6.95	6.87	7.02	7.00	7.08	6.91	7.02	7.03	6.83	7.26	7.04	6.92	7.13	7.00
Standard deviation	2.05	2.04	2.03	1.86	2.00	1.96	2.02	2.15	2.06	1.99	2.02	2.09	2.19	2.06	2.03	2.02	2.10	2.08	2.09	2.16	2.01	2.01	2.05	2.01	1.98
Standard error	0.02	0.03	0.02	0.07	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.05	0.04	0.02	0.08	0.05	0.06	0.06	0.06	0.06	0.05	0.04	0.05	0.05	0.07

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The internet

Base: All respondents

		2017 Vote								When Mind Made Up								2015 Vote					Best PM		
		Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the begin-ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther-esa May	Jeremy Corbyn
Base		14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
A force for good	(10)	1773	638	775	150	44	33	80	11	258	180	131	322	169	132	581	558	586	146	182	56	89	13	793	780
		12%	11%	14%	12%	11%	11%	14%	15%	12%	12%	11%	12%	13%	11%	14%	11%	14%	11%	11%	10%	14%	17%	11%	15%
	(9)	1875	746	709	210	38	33	91	9	272	177	163	352	197	165	549	662	546	180	180	61	90	11	930	695
		13%	13%	13%	16%	9%	11%	16%	13%	12%	12%	14%	13%	15%	14%	13%	13%	13%	14%	11%	11%	14%	14%	13%	13%
	(8)	2897	1185	1115	267	74	56	126	15	419	288	254	566	279	258	833	1026	821	266	280	124	142	16	1447	1070
		20%	20%	20%	20%	18%	19%	22%	21%	19%	19%	22%	20%	21%	22%	19%	21%	20%	20%	17%	22%	22%	21%	20%	20%
	(7)	2341	928	930	231	48	54	83	7	346	233	208	504	202	193	655	764	688	253	232	112	104	13	1124	894
		16%	16%	17%	18%	12%	18%	15%	10%	16%	16%	18%	18%	15%	17%	15%	15%	17%	19%	14%	20%	16%	17%	16%	17%
	(6)	1456	593	564	138	47	30	48	7	216	159	116	290	135	111	429	511	409	146	172	55	51	6	731	521
		10%	10%	10%	11%	11%	10%	9%	10%	10%	11%	10%	10%	10%	10%	10%	10%	10%	11%	10%	10%	8%	8%	10%	10%
A mixed blessing	(5)	2961	1278	1046	241	109	72	104	18	470	322	198	573	264	222	912	1056	759	232	423	127	124	14	1550	967
		21%	22%	19%	18%	27%	24%	19%	25%	21%	22%	17%	21%	20%	19%	21%	21%	19%	18%	26%	22%	20%	18%	22%	18%
	(4)	336	144	119	27	10	7	10	1	66	31	32	65	26	27	89	105	83	36	51	14	12	-	176	104
		2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	3%	2%	2%	2%	2%	2%	2%	3%	3%	2%	2%	-	2%	2%
	(3)	241	114	88	7	11	5	5	1	43	25	18	39	21	18	77	88	62	14	45	6	6	2	130	77
		2%	2%	2%	1%	3%	2%	1%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	1%	1%	3%	2%	1%
	(2)	148	64	54	11	10	2	1	-	31	17	9	21	12	12	46	50	41	13	24	3	1	-	84	43
		1%	1%	1%	1%	2%	1%	*	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	-	1%	1%
	(1)	101	48	29	8	5	-	4	-	24	13	7	13	10	5	29	41	19	10	14	1	4	-	65	26
		1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	*	1%	-	1%	*
A force for ill	(0)	124	59	36	7	7	1	2	-	18	17	12	12	7	8	50	52	27	5	27	2	4	-	79	28
		1%	1%	1%	1%	2%	*	*	-	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	*	1%	-	1%	1%
NET: A force for good		10342	4090	4093	996	251	206	428	49	1511	1037	872	2034	982	859	3047	3521	3050	991	1046	408	476	59	5025	3960
		72%	70%	74%	76%	61%	70%	76%	69%	68%	70%	75%	73%	74%	74%	71%	71%	75%	76%	64%	72%	75%	76%	70%	75%
NET: A force for ill		950	429	326	60	43	15	22	2	182	103	78	150	76	70	291	336	232	78	161	26	27	2	534	278
		7%	7%	6%	5%	11%	5%	4%	3%	8%	7%	7%	5%	6%	6%	7%	7%	6%	6%	10%	5%	4%	3%	7%	5%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 30

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

The internet

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	131	35	59	7	6	3	7	2	43	17	9	17	7	3	35	24	46	3	16	4	8	3	41	48
	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	4%	1%	1%
Mean	7.03	6.92	7.15	7.20	6.54	6.96	7.36	7.23	6.90	6.93	7.11	7.07	7.14	7.11	7.02	6.97	7.18	7.10	6.66	7.01	7.28	7.47	6.92	7.22
Standard deviation	2.05	2.07	2.02	1.92	2.26	1.89	1.92	1.92	2.12	2.10	2.01	1.93	2.01	1.98	2.12	2.07	2.01	1.93	2.20	1.83	1.95	1.86	2.09	1.99
Standard error	0.02	0.03	0.03	0.05	0.11	0.11	0.08	0.23	0.05	0.06	0.06	0.04	0.06	0.06	0.03	0.03	0.03	0.05	0.05	0.08	0.08	0.21	0.02	0.03

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Base: All respondents

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- siasist	Accep- ter	Resis- ter
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	1773 12%	371 15%	665 15%	56 10%	1611 12%	149 18%	849 11%	130 17%	771 14%	196 20%	1577 12%	943 13%	756 11%	774 11%	347 11%	578 15%
	(9)	1875 13%	317 12%	659 14%	64 12%	1739 13%	125 15%	1010 13%	102 13%	742 13%	89 9%	1786 13%	1013 14%	791 12%	802 12%	430 14%	572 15%
	(8)	2897 20%	511 20%	960 21%	107 20%	2710 20%	170 21%	1557 20%	143 18%	1153 21%	159 16%	2738 20%	1572 22%	1218 18%	1240 18%	711 23%	839 21%
	(7)	2341 16%	388 15%	763 17%	108 20%	2185 16%	133 16%	1225 16%	130 17%	939 17%	121 12%	2220 17%	1288 18%	988 15%	1013 15%	552 18%	711 18%
	(6)	1456 10%	256 10%	444 10%	59 11%	1356 10%	79 10%	788 10%	79 10%	555 10%	71 7%	1385 10%	727 10%	670 10%	680 10%	308 10%	409 10%
A mixed blessing	(5)	2961 21%	510 20%	809 18%	105 20%	2809 21%	123 15%	1687 22%	150 19%	1067 19%	270 27%	2691 20%	1219 17%	1628 24%	1640 24%	554 18%	653 17%
	(4)	336 2%	59 2%	88 2%	14 3%	318 2%	15 2%	211 3%	14 2%	103 2%	24 2%	312 2%	128 2%	190 3%	192 3%	49 2%	77 2%
	(3)	241 2%	46 2%	64 1%	12 2%	232 2%	6 1%	144 2%	11 1%	84 2%	17 2%	224 2%	67 1%	167 2%	168 2%	30 1%	36 1%
	(2)	148 1%	34 1%	29 1%	2 *	142 1%	6 1%	80 1%	6 1%	59 1%	13 1%	135 1%	47 1%	94 1%	96 1%	23 1%	22 1%
	(1)	101 1%	17 1%	26 1%	2 *	95 1%	2 *	63 1%	6 1%	27 *	10 1%	91 1%	26 *	70 1%	70 1%	17 1%	9 *
A force for ill	(0)	124 1%	22 1%	26 1%	4 1%	114 1%	7 1%	89 1%	5 1%	29 1%	20 2%	104 1%	24 *	96 1%	97 1%	11 *	12 *
NET: A force for good		10342 72%	1843 72%	3491 77%	394 74%	9601 71%	656 80%	5429 70%	584 75%	4160 74%	636 64%	9706 73%	5543 78%	4423 66%	4509 66%	2348 77%	3109 79%
NET: A force for ill		950 7%	178 7%	233 5%	34 6%	901 7%	36 4%	587 8%	42 5%	302 5%	84 8%	866 6%	292 4%	617 9%	623 9%	130 4%	156 4%

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	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- siasit	Accep- ter	Resis- ter
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Don't know	131 1%	25 1%	27 1%	3 1%	119 1%	8 1%	65 1%	5 1%	56 1%	10 1%	121 1%	43 1%	70 1%	72 1%	21 1%	20 1%
Mean	7.03	7.08	7.27	6.99	7.01	7.47	6.92	7.22	7.17	6.91	7.04	7.29	6.75	6.76	7.21	7.35
Standard deviation	2.05	2.10	1.98	1.93	2.05	1.98	2.09	2.06	1.99	2.37	2.02	1.87	2.19	2.19	1.87	1.86
Standard error	0.02	0.04	0.03	0.08	0.02	0.07	0.02	0.07	0.03	0.08	0.02	0.02	0.03	0.03	0.03	0.03

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Capitalism

Base: All respondents

		Gender		Age						SEG				NET: Eng- land	Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2		DE	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base		14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
A force for good	(10)	396	275	121	23	49	51	56	82	135	210	86	47	50	357	12	45	30	21	36	44	67	69	33	24	15
		3%	4%	2%	3%	3%	2%	2%	3%	4%	4%	2%	2%	2%	3%	2%	3%	2%	2%	3%	3%	4%	3%	2%	2%	2%
	(9)	488	329	159	23	64	58	61	95	187	271	112	45	60	440	25	50	35	56	40	37	65	78	54	32	16
		3%	5%	2%	3%	3%	3%	2%	3%	5%	5%	3%	2%	2%	4%	3%	3%	3%	5%	3%	3%	4%	4%	4%	2%	2%
	(8)	1424	864	560	50	155	167	223	291	538	735	365	151	170	1260	69	173	117	99	133	124	190	214	141	113	51
		10%	13%	7%	7%	8%	7%	8%	10%	14%	12%	10%	8%	6%	10%	9%	10%	9%	9%	12%	9%	13%	10%	10%	8%	7%
	(7)	1906	1025	879	84	213	295	329	411	574	967	479	190	265	1658	88	220	166	163	146	156	229	297	193	179	69
		13%	16%	11%	11%	11%	13%	12%	14%	15%	16%	13%	10%	10%	13%	12%	13%	13%	15%	13%	12%	15%	14%	13%	13%	10%
	(6)	1873	858	1014	102	232	325	353	380	481	845	497	236	291	1592	78	232	159	141	134	178	192	287	191	183	98
		13%	13%	13%	14%	12%	14%	13%	13%	13%	14%	13%	12%	11%	13%	11%	14%	12%	13%	12%	14%	13%	14%	13%	13%	14%
A mixed blessing	(5)	3681	1502	2178	153	484	623	716	789	916	1357	997	558	761	3158	185	422	366	255	296	369	364	530	371	333	190
		26%	23%	28%	21%	26%	27%	27%	26%	24%	23%	26%	29%	28%	26%	25%	28%	24%	24%	26%	28%	24%	26%	26%	24%	27%
	(4)	1063	436	626	66	131	186	211	234	235	414	294	132	217	888	63	120	97	75	79	93	92	147	122	112	63
		7%	7%	8%	9%	7%	8%	8%	8%	6%	7%	8%	7%	8%	7%	9%	7%	7%	7%	7%	7%	6%	7%	8%	8%	9%
	(3)	909	363	546	59	142	147	176	187	198	319	289	110	191	747	65	117	87	73	75	74	68	113	75	109	53
		6%	6%	7%	8%	8%	6%	7%	6%	5%	5%	8%	6%	7%	6%	9%	7%	7%	7%	7%	6%	5%	5%	5%	8%	7%
	(2)	684	305	378	51	72	104	142	160	155	236	178	111	159	576	47	90	66	33	53	60	77	87	63	68	40
		5%	5%	5%	7%	4%	5%	5%	5%	4%	4%	5%	6%	6%	5%	6%	5%	5%	3%	5%	5%	5%	4%	4%	5%	6%
	(1)	392	178	213	21	41	40	86	101	103	130	100	59	101	314	14	48	37	24	21	37	36	48	49	53	25
		3%	3%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	4%	3%	2%	3%	3%	2%	2%	3%	2%	2%	3%	4%	4%
A force for ill	(0)	537	258	278	35	64	81	103	133	121	179	120	93	144	436	26	63	51	36	44	53	49	55	59	80	21
		4%	4%	4%	5%	3%	4%	4%	4%	3%	3%	3%	5%	5%	4%	4%	4%	4%	3%	4%	4%	3%	3%	4%	6%	3%
NET: A force for good		6087	3351	2733	282	713	896	1022	1259	1915	3028	1539	669	836	5307	272	720	507	480	489	539	743	945	612	531	249
		42%	51%	35%	38%	38%	39%	38%	42%	50%	51%	41%	35%	31%	43%	37%	42%	38%	45%	43%	41%	50%	46%	43%	39%	35%
NET: A force for ill		3585	1540	2041	232	450	558	718	815	812	1278	981	505	812	2961	215	438	338	241	272	317	322	450	368	422	202
		25%	23%	26%	32%	24%	24%	27%	27%	21%	22%	26%	26%	30%	24%	29%	26%	26%	23%	24%	24%	21%	22%	26%	31%	28%

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Capitalism

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	1031	180	849	67	225	204	210	162	163	242	274	180	331	868	60	134	106	86	90	93	72	139	88	91	72
	7%	3%	11%	9%	12%	9%	8%	5%	4%	4%	7%	9%	12%	7%	8%	8%	8%	8%	8%	7%	5%	7%	6%	7%	10%
Mean	5.35	5.64	5.09	5.05	5.31	5.26	5.14	5.25	5.70	5.70	5.29	5.06	4.84	5.41	5.15	5.31	5.21	5.51	5.45	5.32	5.68	5.56	5.32	4.99	5.05
Standard deviation	2.27	2.38	2.13	2.39	2.23	2.13	2.22	2.32	2.30	2.25	2.20	2.29	2.29	2.26	2.24	2.28	2.23	2.22	2.29	2.27	2.33	2.20	2.28	2.34	2.17
Standard error	0.02	0.03	0.03	0.09	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.06	0.05	0.02	0.09	0.06	0.06	0.07	0.07	0.06	0.06	0.05	0.06	0.07	0.09

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Capitalism

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	396 3%	269 5%	74 1%	26 2%	16 4%	2 1%	1 *	-	48 2%	19 1%	24 2%	46 2%	41 3%	34 3%	184 4%	232 5%	61 1%	24 2%	47 3%	4 1%	3 *	1 1%	309 4%	70 1%
	(9)	488 3%	347 6%	71 1%	33 3%	14 3%	9 3%	6 1%	-	57 3%	41 3%	26 2%	66 2%	62 5%	64 6%	172 4%	300 6%	69 2%	24 2%	58 4%	9 2%	8 1%	-	400 6%	63 1%
	(8)	1424 10%	933 16%	258 5%	137 11%	37 9%	14 5%	24 4%	2	186 8%	111 8%	98 8%	262 9%	185 14%	111 10%	471 11%	811 16%	201 5%	124 10%	160 10%	15 3%	29 5%	2 3%	1090 15%	219 4%
	(7)	1906 13%	999 17%	530 10%	183 14%	45 11%	29 10%	60 11%	5 7%	247 11%	215 15%	161 14%	383 14%	192 14%	168 15%	540 13%	896 18%	408 10%	179 14%	194 12%	36 6%	68 11%	7 9%	1209 17%	481 9%
	(6)	1873 13%	762 13%	716 13%	213 16%	42 10%	22 7%	62 11%	13 18%	307 14%	226 15%	196 17%	353 13%	171 13%	132 11%	488 11%	685 14%	529 13%	212 16%	185 11%	53 9%	75 12%	10 13%	965 13%	630 12%
A mixed blessing	(5)	3681 26%	1387 24%	1456 26%	351 27%	119 29%	91 31%	139 25%	22 31%	602 27%	392 27%	279 24%	767 28%	325 24%	258 22%	1058 25%	1109 22%	1115 27%	353 27%	488 30%	134 24%	152 24%	16 21%	1741 24%	1349 26%
	(4)	1063 7%	286 5%	522 9%	98 8%	28 7%	33 11%	51 9%	8 11%	165 7%	113 8%	91 8%	220 8%	99 7%	102 9%	273 6%	232 5%	383 9%	122 9%	109 7%	66 12%	63 10%	12 15%	374 5%	516 10%
	(3)	909 6%	204 3%	508 9%	75 6%	16 4%	22 7%	60 11%	6 8%	130 6%	94 6%	76 7%	184 7%	67 5%	90 8%	268 6%	182 4%	344 8%	84 6%	77 5%	69 12%	64 10%	10 13%	257 4%	531 10%
	(2)	684 5%	124 2%	401 7%	63 5%	26 6%	22 7%	38 7%	2 3%	111 5%	65 4%	45 4%	156 6%	49 4%	65 6%	193 5%	95 2%	285 7%	69 5%	73 4%	61 11%	39 6%	5 6%	168 2%	417 8%
	(1)	392 3%	66 1%	219 4%	29 2%	12 3%	17 6%	38 7%	4 6%	52 2%	29 2%	29 3%	58 2%	40 3%	40 3%	144 3%	46 1%	175 4%	30 2%	44 3%	35 6%	37 6%	3 4%	89 1%	258 5%
A force for ill	(0)	537 4%	80 1%	331 6%	28 2%	21 5%	19 6%	46 8%	3 4%	66 3%	50 3%	30 3%	82 3%	42 3%	66 6%	201 5%	57 1%	225 6%	28 2%	74 4%	57 10%	47 7%	6 6%	106 1%	375 7%
NET: A force for good		6087 42%	3310 57%	1649 30%	592 45%	154 38%	76 26%	153 27%	20 28%	845 38%	612 41%	505 44%	1110 40%	651 49%	509 44%	1855 43%	2924 59%	1268 31%	563 43%	644 39%	117 21%	183 29%	20 26%	3973 56%	1463 28%
NET: A force for ill		3585 25%	760 13%	1981 36%	293 22%	103 25%	113 38%	233 42%	23 32%	524 24%	351 24%	271 23%	700 25%	297 22%	363 31%	1079 25%	612 12%	1412 35%	333 26%	377 23%	288 51%	250 39%	35 45%	994 14%	2097 40%

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Don't know	1031	375	438	68	33	16	36	6	235	124	102	197	56	24	293	292	292	55	137	26	50	7	442	344
	7%	6%	8%	5%	8%	5%	6%	8%	11%	8%	9%	7%	4%	2%	7%	6%	7%	4%	8%	5%	8%	9%	6%	7%
Mean	5.35	6.20	4.59	5.45	5.23	4.51	4.27	4.57	5.27	5.28	5.37	5.27	5.64	5.23	5.41	6.27	4.68	5.32	5.33	3.91	4.41	4.31	6.12	4.41
Standard deviation	2.27	2.04	2.23	2.06	2.42	2.28	2.29	1.89	2.15	2.09	2.09	2.12	2.28	2.48	2.45	2.00	2.24	2.03	2.30	2.29	2.28	2.13	2.05	2.28
Standard error	0.02	0.03	0.03	0.06	0.12	0.14	0.10	0.23	0.05	0.06	0.06	0.04	0.06	0.07	0.04	0.03	0.04	0.06	0.06	0.10	0.09	0.25	0.03	0.03

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A force for good	(10)	396 3%	47 2%	154 3%	9 2%	364 3%	25 3%	231 3%	23 3%	136 2%	58 6%	338 3%	147 2%	237 4%	248 4%	73 2%	63 2%
	(9)	488 3%	58 2%	180 4%	8 1%	445 3%	39 5%	304 4%	37 5%	138 2%	25 3%	463 3%	203 3%	274 4%	285 4%	122 4%	70 2%
	(8)	1424 10%	185 7%	476 10%	36 7%	1335 10%	79 10%	884 11%	78 10%	442 8%	88 9%	1336 10%	625 9%	763 11%	776 11%	330 11%	282 7%
	(7)	1906 13%	314 12%	663 15%	66 12%	1771 13%	120 15%	1117 14%	103 13%	660 12%	118 12%	1788 13%	980 14%	876 13%	894 13%	493 16%	469 12%
	(6)	1873 13%	355 14%	656 14%	62 12%	1751 13%	99 12%	1048 13%	91 12%	704 13%	112 11%	1761 13%	996 14%	816 12%	836 12%	447 15%	529 13%
A mixed blessing	(5)	3681 26%	701 27%	1134 25%	134 25%	3447 26%	211 26%	2037 26%	178 23%	1406 25%	324 32%	3357 25%	1752 25%	1767 26%	1788 26%	723 24%	1008 26%
	(4)	1063 7%	223 9%	286 6%	60 11%	1003 7%	47 6%	530 7%	49 6%	463 8%	88 9%	975 7%	580 8%	443 7%	447 7%	217 7%	359 9%
	(3)	909 6%	180 7%	289 6%	47 9%	856 6%	47 6%	413 5%	48 6%	425 8%	51 5%	858 6%	551 8%	327 5%	330 5%	202 7%	346 9%
	(2)	684 5%	117 5%	187 4%	41 8%	639 5%	39 5%	298 4%	54 7%	318 6%	35 4%	649 5%	371 5%	285 4%	286 4%	112 4%	258 7%
	(1)	392 3%	67 3%	102 2%	19 4%	363 3%	26 3%	157 2%	31 4%	201 4%	26 3%	366 3%	215 3%	162 2%	162 2%	61 2%	154 4%
A force for ill	(0)	537 4%	98 4%	145 3%	25 5%	504 4%	26 3%	207 3%	42 5%	281 5%	52 5%	485 4%	292 4%	228 3%	229 3%	79 3%	212 5%
NET: A force for good		6087 42%	959 38%	2129 47%	181 34%	5666 42%	362 44%	3584 46%	332 43%	2080 37%	401 40%	5686 42%	2951 42%	2966 44%	3039 44%	1465 48%	1413 36%
NET: A force for ill		3585 25%	685 27%	1009 22%	192 36%	3365 25%	185 22%	1605 21%	224 29%	1688 30%	252 25%	3333 25%	2009 28%	1445 21%	1454 21%	671 22%	1329 34%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 31

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Capitalism**Base: All respondents**

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Pri- vate	Char- ity/ not- for- profit	White	BME	Chris- tian	Other	None	CATI	Online	Remain	Leave	Enthu- siasit	Accep- ter	Resis- ter
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	1031	211	288	29	952	65	542	47	411	23	1008	385	560	563	194	188
	7%	8%	6%	5%	7%	8%	7%	6%	7%	2%	8%	5%	8%	8%	6%	5%
Mean	5.35	5.13	5.55	4.80	5.34	5.48	5.61	5.21	5.02	5.35	5.35	5.19	5.55	5.57	5.59	4.84
Standard deviation	2.27	2.15	2.24	2.24	2.27	2.30	2.17	2.51	2.33	2.36	2.27	2.25	2.28	2.28	2.15	2.27
Standard error	0.02	0.04	0.03	0.10	0.02	0.08	0.03	0.09	0.03	0.08	0.02	0.03	0.03	0.03	0.04	0.04

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 32

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Immigration

Base: All respondents

	Gender			Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales	
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713	
A force for good	(10)	526 4%	255 4%	269 3%	53 7%	114 6%	115 5%	82 3%	81 3%	81 2%	248 4%	135 4%	57 3%	85 3%	440 4%	22 3%	58 3%	35 3%	33 3%	35 3%	44 3%	85 6%	66 3%	62 4%	70 5%	16 2%
	(9)	608 4%	307 5%	300 4%	62 8%	124 7%	102 4%	100 4%	107 4%	113 3%	307 5%	163 4%	63 3%	74 3%	496 4%	19 3%	64 4%	51 4%	43 4%	32 3%	41 3%	110 7%	74 4%	62 4%	85 6%	27 4%
	(8)	1605 11%	798 12%	807 10%	129 18%	264 14%	330 14%	257 10%	271 9%	354 9%	834 14%	430 11%	143 7%	194 7%	1336 11%	63 9%	178 10%	116 9%	108 10%	103 9%	139 11%	222 15%	237 11%	170 12%	188 14%	81 11%
	(7)	2014 14%	979 15%	1033 13%	158 22%	336 18%	374 16%	358 13%	359 12%	429 11%	975 17%	575 15%	198 10%	263 10%	1733 14%	100 14%	207 12%	205 16%	137 13%	171 15%	171 13%	278 19%	265 13%	199 14%	194 14%	87 12%
	(6)	1584 11%	766 12%	818 10%	96 13%	240 13%	244 11%	290 11%	281 9%	433 11%	751 13%	429 11%	184 10%	219 8%	1337 11%	72 10%	203 12%	128 10%	111 10%	107 9%	141 11%	174 12%	242 12%	159 11%	175 13%	72 10%
A mixed blessing	(5)	2898 20%	1167 18%	1729 22%	107 15%	324 17%	458 20%	524 20%	664 22%	821 22%	1129 19%	799 21%	386 20%	575 21%	2501 20%	153 21%	358 21%	258 20%	227 21%	229 20%	281 21%	294 20%	424 21%	277 19%	257 19%	140 20%
	(4)	914 6%	396 6%	518 7%	31 4%	82 4%	111 5%	172 6%	215 7%	303 8%	347 6%	235 6%	134 7%	196 7%	781 6%	52 7%	110 6%	83 6%	66 6%	74 6%	83 6%	62 4%	153 7%	98 7%	86 6%	47 7%
	(3)	962 7%	442 7%	519 7%	22 3%	82 4%	122 5%	209 8%	226 7%	301 8%	364 6%	235 6%	149 8%	212 8%	829 7%	69 9%	129 8%	109 8%	71 7%	92 8%	78 6%	62 4%	126 6%	93 6%	82 6%	51 7%
	(2)	910 6%	391 6%	519 7%	27 4%	79 4%	111 5%	174 7%	232 8%	287 8%	331 6%	201 5%	139 7%	233 9%	779 6%	50 7%	117 7%	83 6%	81 8%	71 6%	93 7%	57 4%	146 7%	81 6%	71 5%	60 8%
	(1)	715 5%	335 5%	380 5%	16 2%	53 3%	86 4%	157 6%	190 6%	213 6%	210 4%	186 5%	127 7%	191 7%	620 5%	43 6%	87 5%	75 6%	52 5%	64 6%	77 6%	44 3%	109 5%	69 5%	54 4%	41 6%
A force for ill	(0)	1508 10%	706 11%	801 10%	20 3%	132 7%	199 9%	324 12%	378 12%	455 12%	377 6%	369 10%	310 16%	448 16%	1326 11%	80 11%	178 10%	162 12%	122 11%	160 14%	159 12%	97 6%	210 10%	158 11%	101 7%	81 11%
NET: A force for good		6337 44%	3105 47%	3227 41%	498 68%	1078 58%	1165 51%	1087 41%	1099 36%	1410 37%	3115 53%	1732 46%	645 34%	835 30%	5342 43%	276 38%	710 41%	535 41%	432 41%	448 39%	536 41%	869 58%	884 43%	652 45%	712 52%	283 40%
NET: A force for ill		5009 35%	2270 35%	2737 35%	116 16%	428 23%	629 28%	1036 39%	1241 41%	1559 41%	1629 28%	1226 32%	859 45%	1280 47%	4335 35%	294 40%	621 36%	512 39%	392 37%	461 40%	490 37%	322 21%	744 36%	499 35%	394 29%	280 39%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 32

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Immigration

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Don't know	140 1%	31 *	108 1%	13 2%	42 2%	29 1%	19 1%	21 1%	16 *	32 1%	34 1%	22 1%	50 2%	116 1%	9 1%	25 1%	12 1%	11 1%	9 1%	11 1%	16 1%	12 1%	11 1%	14 1%	10 1%
Mean	4.97	5.05	4.90	6.38	5.77	5.42	4.71	4.54	4.56	5.49	5.08	4.28	4.15	4.93	4.63	4.85	4.70	4.79	4.59	4.74	5.84	4.89	5.02	5.46	4.69
Standard deviation	2.77	2.81	2.72	2.34	2.66	2.73	2.79	2.77	2.68	2.59	2.72	2.86	2.85	2.77	2.70	2.73	2.78	2.77	2.82	2.79	2.61	2.72	2.81	2.70	2.77
Standard error	0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.04	0.03	0.04	0.07	0.05	0.03	0.10	0.07	0.08	0.09	0.08	0.08	0.07	0.06	0.07	0.07	0.10

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 32

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Immigration

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the begin-ning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther-esa May	Jeremy Corbyn	
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253	
A force for good	(10)	526 4%	63 1%	313 6%	70 5%	2 *	17 6%	49 9%	2 3%	61 3%	41 3%	31 3%	105 4%	38 3%	60 5%	190 4%	76 2%	240 6%	60 5%	8 *	51 9%	45 7%	4 5%	91 1%	390 7%
	(9)	608 4%	83 1%	351 6%	103 8%	4 1%	8 3%	48 9%	6 8%	83 4%	58 4%	43 4%	124 4%	58 4%	55 5%	187 4%	111 2%	250 6%	84 6%	8 *	48 8%	54 9%	6 8%	130 2%	407 8%
	(8)	1605 11%	309 5%	870 16%	251 19%	4 1%	34 11%	105 19%	10 14%	205 9%	145 10%	134 12%	362 13%	138 10%	146 13%	475 11%	363 7%	639 16%	246 19%	13 1%	105 19%	114 18%	12 15%	445 6%	923 18%
	(7)	2014 14%	567 10%	981 18%	250 19%	9 2%	61 21%	94 17%	9 13%	257 12%	220 15%	165 14%	429 15%	180 14%	188 16%	575 13%	598 12%	707 17%	265 20%	41 2%	139 25%	100 16%	10 13%	715 10%	992 19%
	(6)	1584 11%	630 11%	652 12%	158 12%	8 2%	43 15%	52 9%	6 8%	242 11%	155 10%	134 12%	332 12%	154 12%	122 11%	445 10%	641 13%	480 12%	151 12%	62 4%	61 11%	59 9%	7 9%	774 11%	576 11%
A mixed blessing	(5)	2898 20%	1295 22%	1037 19%	250 19%	41 10%	65 22%	92 16%	13 18%	455 21%	341 23%	228 20%	499 18%	238 18%	217 19%	920 21%	1157 23%	763 19%	264 20%	244 15%	88 16%	106 17%	17 22%	1562 22%	928 18%
	(4)	914 6%	526 9%	253 5%	50 4%	19 5%	19 6%	25 4%	4 6%	152 7%	96 6%	77 7%	168 6%	105 8%	61 5%	255 6%	410 8%	164 4%	58 4%	153 9%	25 4%	32 5%	-	613 9%	192 4%
	(3)	962 7%	559 10%	256 5%	47 4%	30 7%	12 4%	20 4%	6 8%	145 7%	106 7%	77 7%	193 7%	86 6%	82 7%	273 6%	408 8%	208 5%	59 5%	169 10%	13 2%	28 4%	8 10%	646 9%	209 4%
	(2)	910 6%	531 9%	243 4%	39 3%	43 11%	6 2%	16 3%	5 7%	148 7%	75 5%	84 7%	168 6%	98 7%	68 6%	269 6%	385 8%	179 4%	44 3%	202 12%	6 1%	21 3%	3 4%	608 9%	186 4%
	(1)	715 5%	422 7%	152 3%	28 2%	57 14%	6 2%	21 4%	3 4%	129 6%	86 6%	59 5%	118 4%	79 6%	52 5%	192 4%	286 6%	123 3%	27 2%	199 12%	7 1%	25 4%	3 4%	506 7%	129 2%
A force for ill	(0)	1508 10%	816 14%	346 6%	48 4%	184 45%	21 7%	34 6%	6 8%	280 13%	135 9%	113 10%	257 9%	148 11%	100 9%	475 11%	480 10%	284 7%	39 3%	534 32%	15 3%	45 7%	5 6%	1024 14%	268 5%
NET: A force for good		6337 44%	1652 28%	3167 57%	832 64%	27 7%	163 55%	348 62%	33 46%	848 38%	619 42%	507 44%	1352 49%	568 43%	571 49%	1872 44%	1789 36%	2316 57%	806 62%	132 8%	404 72%	372 59%	39 50%	2155 30%	3288 63%
NET: A force for ill		5009 35%	2854 49%	1250 23%	212 16%	333 81%	64 22%	116 21%	24 34%	854 39%	498 34%	410 35%	904 33%	516 39%	363 31%	1464 34%	1969 40%	958 23%	227 17%	1257 76%	66 12%	151 24%	19 24%	3397 48%	984 19%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 32

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Immigration

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote					Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Don't know	140	31	70	10	8	4	5	1	49	21	12	19	7	3	29	22	50	7	13	7	6	3	36	53
	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	4%	1%	1%
Mean	4.97	4.02	5.80	6.21	1.78	5.66	6.12	5.21	4.63	4.94	4.92	5.17	4.79	5.28	4.99	4.56	5.74	6.11	2.36	6.66	5.90	5.60	4.11	6.13
Standard deviation	2.77	2.55	2.60	2.36	2.27	2.46	2.72	2.81	2.79	2.65	2.70	2.73	2.78	2.77	2.80	2.52	2.66	2.28	2.28	2.19	2.77	2.74	2.62	2.55
Standard error	0.02	0.03	0.04	0.07	0.11	0.14	0.12	0.34	0.06	0.07	0.08	0.05	0.08	0.08	0.04	0.04	0.04	0.06	0.06	0.09	0.11	0.32	0.03	0.04

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 32

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Immigration

Base: All respondents

		Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
		Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base		14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A force for good	(10)	526 4%	112 4%	187 4%	37 7%	452 3%	66 8%	173 2%	58 7%	287 5%	60 6%	466 3%	432 6%	73 1%	80 1%	113 4%	312 8%
	(9)	608 4%	126 5%	207 5%	39 7%	530 4%	72 9%	205 3%	66 8%	323 6%	44 4%	564 4%	513 7%	71 1%	77 1%	141 5%	366 9%
	(8)	1605 11%	312 12%	525 12%	92 17%	1458 11%	133 16%	656 8%	115 15%	803 14%	149 15%	1456 11%	1361 19%	210 3%	220 3%	455 15%	896 23%
	(7)	2014 14%	351 14%	745 16%	115 21%	1841 14%	158 19%	942 12%	132 17%	893 16%	147 15%	1867 14%	1500 21%	447 7%	462 7%	624 20%	861 22%
	(6)	1584 11%	307 12%	517 11%	63 12%	1443 11%	125 15%	850 11%	92 12%	612 11%	107 11%	1477 11%	993 14%	533 8%	554 8%	476 16%	496 13%
A mixed blessing	(5)	2898 20%	492 19%	880 19%	76 14%	2721 20%	159 19%	1679 22%	137 18%	1030 18%	251 25%	2647 20%	1297 18%	1457 22%	1480 22%	687 23%	587 15%
	(4)	914 6%	144 6%	277 6%	29 5%	881 7%	21 3%	580 7%	24 3%	296 5%	53 5%	861 6%	264 4%	614 9%	618 9%	149 5%	111 3%
	(3)	962 7%	170 7%	292 6%	18 3%	922 7%	28 3%	627 8%	40 5%	283 5%	45 5%	917 7%	272 4%	661 10%	664 10%	158 5%	111 3%
	(2)	910 6%	147 6%	248 5%	15 3%	891 7%	14 2%	577 7%	30 4%	290 5%	45 5%	865 6%	174 2%	691 10%	700 10%	100 3%	65 2%
	(1)	715 5%	125 5%	203 4%	20 4%	697 5%	11 1%	475 6%	23 3%	211 4%	24 2%	691 5%	95 1%	602 9%	605 9%	52 2%	40 1%
A force for ill	(0)	1508 10%	239 9%	443 10%	29 5%	1472 11%	24 3%	938 12%	57 7%	496 9%	73 7%	1435 11%	137 2%	1318 20%	1321 19%	67 2%	67 2%
NET: A force for good		6337 44%	1208 47%	2181 48%	346 65%	5724 43%	554 67%	2826 36%	463 59%	2918 52%	507 51%	5830 44%	4799 68%	1334 20%	1393 20%	1809 59%	2931 74%
NET: A force for ill		5009 35%	825 32%	1463 32%	111 21%	4863 36%	98 12%	3197 41%	174 22%	1576 28%	240 24%	4769 36%	942 13%	3886 58%	3908 57%	526 17%	394 10%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 32

Q.12 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing? Please give each one a score between 0 and 10, where 0 means they a very much a force for ill, 10 means it is very much a force for good and 5 means it is a mixed blessing.

Immigration

Base: All respondents

	<u>Public v Private</u>			<u>Ethnicity</u>		<u>Religion</u>			<u>Methodology</u>		<u>EU Referendum</u>		<u>Brexit</u>			
	<u>Total</u>	<u>Public</u>	<u>Pri- vate</u>	<u>Char- ity/ not- for- profit</u>	<u>White</u>	<u>BME</u>	<u>Chris- tian</u>	<u>Other</u>	<u>None</u>	<u>CATI</u>	<u>Online</u>	<u>Remain</u>	<u>Leave</u>	<u>Enthu- sias- t</u>	<u>Accep- ter</u>	<u>Resis- ter</u>
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Don't know	140 1%	31 1%	36 1%	3 1%	122 1%	12 1%	66 1%	7 1%	61 1%	2 *	138 1%	59 1%	61 1%	63 1%	31 1%	26 1%
Mean	4.97	5.15	5.16	6.08	4.87	6.45	4.51	5.88	5.45	5.59	4.92	6.41	3.46	3.49	5.96	6.77
Standard deviation	2.77	2.77	2.75	2.59	2.77	2.25	2.69	2.74	2.77	2.60	2.77	2.14	2.55	2.56	2.12	2.08
Standard error	0.02	0.06	0.04	0.11	0.02	0.08	0.03	0.10	0.04	0.08	0.02	0.03	0.03	0.03	0.04	0.03

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 33
Gender
Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Male	6573	6573	-	294	673	936	1184	1432	2054	3076	1553	830	1095	5592	343	809	608	506	532	577	681	908	628	658	323
	46%	100%	-	40%	36%	41%	44%	47%	54%	52%	41%	43%	40%	45%	47%	47%	46%	48%	46%	44%	45%	44%	44%	48%	45%
Female	7801	-	7801	438	1196	1345	1480	1591	1751	2824	2236	1082	1642	6694	389	904	708	556	615	740	820	1153	809	718	389
	54%	-	100%	60%	64%	59%	56%	53%	46%	48%	59%	57%	60%	54%	53%	54%	52%	54%	56%	55%	56%	56%	52%	55%	
Refused	10	-	-	2	3	-	2	2	1	5	2	-	3	8	-	1	1	-	-	1	-	3	2	1	1
	*	-	-	*	*	-	*	*	*	*	*	-	*	*	-	*	*	-	-	*	-	*	*	*	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 33
Gender
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Male	6573	2803	2294	646	227	147	261	39	891	627	506	1255	657	675	1962	2316	1807	611	869	240	291	43	3514	2253
	46%	48%	42%	50%	56%	50%	47%	55%	40%	42%	44%	45%	49%	58%	46%	47%	44%	47%	53%	42%	46%	55%	49%	43%
Female	7801	3026	3225	658	182	148	300	31	1314	850	650	1517	671	477	2322	2619	2277	693	777	324	344	35	3635	2994
	54%	52%	58%	50%	44%	50%	53%	44%	60%	57%	56%	55%	50%	41%	54%	53%	56%	53%	47%	57%	54%	45%	51%	57%
Refused	10	3	5	-	-	1	-	1	1	2	1	2	1	2	1	2	3	-	-	1	-	-	1	6
	*	*	*	-	-	*	-	1%	*	*	*	*	*	*	*	*	*	-	-	*	-	-	*	*

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 33
Gender
Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Male	6573	962	2445	182	6148	364	3471	347	2647	508	6065	3290	3102	3167	1400	1825
	46%	38%	54%	34%	46%	44%	45%	44%	47%	51%	45%	46%	46%	46%	46%	46%
Female	7801	1592	2113	353	7272	459	4295	432	2933	492	7309	3803	3631	3672	1651	2111
	54%	62%	46%	66%	54%	56%	55%	55%	53%	49%	55%	54%	54%	54%	54%	54%
Refused	10	2	2	1	10	-	2	2	5	-	10	4	5	5	2	2
	*	*	*	*	*	-	*	*	*	-	*	*	*	*	*	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 34
Which of the following age groups do you fall into?
Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
18 to 24	734	294	438	734	-	-	-	-	-	239	272	96	124	638	37	79	77	50	67	44	109	104	71	64	32
	5%	4%	6%	100%	-	-	-	-	-	4%	7%	5%	5%	5%	5%	5%	6%	5%	6%	3%	7%	5%	5%	5%	4%
25 to 34	1872	673	1196	-	1872	-	-	-	-	778	550	266	272	1599	108	232	160	121	132	143	315	227	161	189	84
	13%	10%	15%	-	100%	-	-	-	-	13%	15%	14%	10%	13%	15%	14%	12%	11%	12%	11%	21%	11%	11%	14%	12%
35 to 44	2281	936	1345	-	-	2281	-	-	-	959	615	319	385	1928	105	270	229	171	177	204	295	287	190	226	127
	16%	14%	17%	-	-	100%	-	-	-	16%	16%	17%	14%	16%	14%	16%	17%	16%	15%	15%	20%	14%	13%	16%	18%
45 to 54	2666	1184	1480	-	-	-	2666	-	-	999	674	376	612	2276	121	330	250	218	219	260	250	387	241	260	130
	19%	18%	19%	-	-	-	100%	-	-	17%	18%	20%	22%	19%	17%	19%	19%	21%	19%	20%	17%	19%	17%	19%	18%
55 to 64	3025	1432	1591	-	-	-	-	3025	-	1125	795	439	654	2558	157	359	284	212	243	279	262	450	312	313	154
	21%	22%	20%	-	-	-	-	100%	-	19%	21%	23%	24%	21%	21%	21%	22%	20%	21%	21%	17%	22%	22%	23%	22%
65 plus	3806	2054	1751	-	-	-	-	-	3806	1805	885	416	693	3295	204	444	317	290	309	388	270	609	464	325	186
	26%	31%	22%	-	-	-	-	-	100%	31%	23%	22%	25%	27%	28%	26%	24%	27%	27%	29%	18%	30%	32%	24%	26%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 34
Which of the following age groups do you fall into?
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
18 to 24	734 5%	130 2%	483 9%	48 4%	8 2%	16 5%	32 6%	4 6%	115 5%	96 6%	73 6%	188 7%	57 4%	39 3%	166 4%	116 2%	250 6%	31 2%	31 2%	61 11%	32 5%	3 4%	181 3%	487 9%
25 to 34	1872 13%	411 7%	1058 19%	170 13%	40 10%	31 10%	101 18%	11 15%	347 16%	250 17%	190 16%	414 15%	146 11%	125 11%	400 9%	461 9%	650 16%	173 13%	103 6%	119 21%	110 17%	13 17%	521 7%	1089 21%
35 to 44	2281 16%	670 11%	1110 20%	207 16%	54 13%	59 20%	100 18%	15 21%	434 20%	298 20%	231 20%	442 16%	185 14%	165 14%	526 12%	629 13%	776 19%	216 17%	179 11%	128 23%	109 17%	15 19%	831 12%	1061 20%
45 to 54	2666 19%	1032 18%	1020 18%	229 18%	99 24%	77 26%	108 19%	14 20%	455 21%	258 17%	241 21%	523 19%	252 19%	189 16%	748 17%	833 17%	845 21%	205 16%	355 22%	97 17%	126 20%	16 21%	1298 18%	940 18%
55 to 64	3025 21%	1382 24%	982 18%	277 21%	99 24%	65 22%	127 23%	14 20%	426 19%	275 19%	217 19%	577 21%	278 21%	258 22%	994 23%	1095 22%	797 20%	294 23%	431 26%	98 17%	149 23%	13 17%	1699 24%	890 17%
65 plus	3806 26%	2207 38%	871 16%	373 29%	109 27%	48 16%	93 17%	13 18%	429 19%	302 20%	205 18%	630 23%	411 31%	378 33%	1451 34%	1803 37%	769 19%	385 30%	547 33%	62 11%	109 17%	18 23%	2620 37%	786 15%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 34
Which of the following age groups do you fall into?
Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
18 to 24	734 5%	137 5%	194 4%	28 5%	628 5%	100 12%	204 3%	74 9%	442 8%	68 7%	666 5%	492 7%	149 2%	156 2%	226 7%	259 7%
25 to 34	1872 13%	559 22%	844 19%	97 18%	1607 12%	237 29%	630 8%	183 23%	1006 18%	151 15%	1721 13%	1179 17%	578 9%	605 9%	468 15%	684 17%
35 to 44	2281 16%	600 23%	1095 24%	122 23%	2020 15%	244 30%	971 13%	186 24%	1069 19%	147 15%	2134 16%	1272 18%	884 13%	904 13%	506 17%	746 19%
45 to 54	2666 19%	688 27%	1143 25%	141 26%	2500 19%	146 18%	1394 18%	132 17%	1105 20%	182 18%	2484 19%	1241 17%	1337 20%	1350 20%	531 17%	697 18%
55 to 64	3025 21%	486 19%	974 21%	105 20%	2943 22%	54 7%	1888 24%	109 14%	980 18%	149 15%	2876 21%	1323 19%	1624 24%	1640 24%	585 19%	722 18%
65 plus	3806 26%	86 3%	310 7%	43 8%	3732 28%	42 5%	2681 35%	97 12%	983 18%	303 30%	3503 26%	1590 22%	2166 32%	2189 32%	737 24%	830 21%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 35
SEG
Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
A	1595	877	715	67	176	245	251	287	569	1595	-	-	-	1363	64	168	118	111	105	160	215	268	154	170	62
	11%	13%	9%	9%	9%	11%	9%	9%	15%	27%	-	-	-	11%	9%	10%	9%	10%	9%	12%	14%	13%	11%	12%	9%
B	4310	2199	2109	172	602	714	748	838	1236	4310	-	-	-	3726	190	506	373	318	370	390	516	662	401	409	175
	30%	33%	27%	23%	32%	31%	28%	28%	32%	73%	-	-	-	30%	26%	30%	28%	30%	32%	30%	34%	32%	28%	30%	25%
C1	3791	1553	2236	272	550	615	674	795	885	-	3791	-	-	3198	217	409	376	275	264	315	430	512	400	367	226
	26%	24%	29%	37%	29%	27%	25%	26%	23%	-	100%	-	-	26%	30%	24%	29%	26%	23%	24%	29%	25%	28%	27%	32%
C2	1912	830	1082	96	266	319	376	439	416	-	-	1912	-	1634	99	240	192	156	175	189	147	264	172	178	100
	13%	13%	14%	13%	14%	14%	14%	15%	11%	-	-	100%	-	13%	14%	14%	15%	15%	15%	14%	10%	13%	12%	13%	14%
D	1264	521	742	83	166	208	301	299	207	-	-	-	1264	1093	71	168	131	89	100	141	80	169	144	107	64
	9%	8%	10%	11%	9%	9%	11%	10%	5%	-	-	-	46%	9%	10%	10%	10%	8%	9%	11%	5%	8%	10%	8%	9%
E	1476	574	900	41	106	177	311	355	486	-	-	-	1476	1248	91	222	123	113	128	120	106	183	162	143	85
	10%	9%	12%	6%	6%	8%	12%	12%	13%	-	-	-	54%	10%	12%	13%	9%	11%	11%	9%	7%	9%	11%	10%	12%
Refused	36	19	17	3	6	3	5	12	7	-	-	-	-	32	-	1	4	-	5	3	7	6	6	3	1
	*	*	*	*	*	*	*	*	*	-	-	-	-	*	-	*	*	-	*	*	*	*	*	*	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 35
SEG
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
A	1595	783	449	198	35	20	54	8	204	165	114	299	170	150	493	713	349	185	145	35	64	10	948	446
	11%	13%	8%	15%	9%	7%	10%	11%	9%	11%	10%	11%	13%	13%	12%	14%	9%	14%	9%	6%	10%	13%	13%	8%
B	4310	1777	1562	534	52	98	157	16	620	477	353	848	394	384	1234	1656	1175	515	334	167	176	18	2180	1538
	30%	30%	28%	41%	13%	33%	28%	23%	28%	32%	31%	31%	30%	33%	29%	34%	29%	39%	20%	30%	28%	23%	30%	29%
C1	3791	1514	1543	289	90	81	152	25	592	384	318	752	329	314	1102	1299	1103	341	398	163	164	19	1825	1472
	26%	26%	28%	22%	22%	27%	27%	35%	27%	26%	27%	27%	25%	27%	26%	26%	27%	26%	24%	29%	26%	24%	26%	28%
C2	1912	825	731	119	81	25	83	4	294	200	149	354	183	148	584	616	529	112	307	67	96	9	993	665
	13%	14%	13%	9%	20%	8%	15%	6%	13%	14%	13%	13%	14%	13%	14%	12%	13%	9%	19%	12%	15%	12%	14%	13%
D	1264	417	596	67	68	35	45	8	239	128	118	258	105	65	351	316	419	64	208	63	53	9	540	536
	9%	7%	11%	5%	17%	12%	8%	11%	11%	9%	10%	9%	8%	6%	8%	6%	10%	5%	13%	11%	8%	12%	8%	10%
E	1476	500	632	95	83	35	69	10	254	124	103	255	141	88	511	325	504	82	250	68	81	13	644	584
	10%	9%	11%	7%	20%	12%	12%	14%	12%	8%	9%	9%	11%	8%	12%	7%	12%	6%	15%	12%	13%	17%	9%	11%
Refused	36	16	11	2	-	2	1	-	3	1	2	8	7	5	10	12	8	5	4	2	1	-	20	12
	*	*	*	*	-	1%	*	-	*	*	*	*	1%	*	*	*	*	*	*	*	*	-	*	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 35
SEG
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
A	1595 11%	243 10%	498 11%	60 11%	1482 11%	98 12%	907 12%	82 10%	583 10%	129 13%	1466 11%	899 13%	652 10%	672 10%	389 13%	490 12%
B	4310 30%	856 33%	1520 33%	169 32%	3980 30%	283 34%	2253 29%	232 30%	1741 31%	308 31%	4002 30%	2548 36%	1641 24%	1667 24%	1015 33%	1507 38%
C1	3791 26%	846 33%	1281 28%	205 38%	3530 26%	227 28%	2018 26%	191 24%	1520 27%	245 25%	3546 26%	1928 27%	1728 26%	1751 26%	874 29%	1031 26%
C2	1912 13%	347 14%	745 16%	45 8%	1810 13%	88 11%	1096 14%	91 12%	697 12%	118 12%	1794 13%	718 10%	1108 16%	1123 16%	344 11%	359 9%
D	1264 9%	244 10%	490 11%	54 10%	1180 9%	78 9%	652 8%	88 11%	502 9%	64 6%	1200 9%	472 7%	720 11%	733 11%	217 7%	242 6%
E	1476 10%	11 *	18 *	3 1%	1420 11%	44 5%	825 11%	97 12%	533 10%	108 11%	1368 10%	518 7%	872 13%	881 13%	208 7%	301 8%
Refused	36 *	9 *	8 *	- -	28 *	5 1%	17 *	- -	9 *	28 3%	8 *	14 *	17 *	17 *	6 *	8 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 36
Region
Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Scotland	1377	658	718	64	189	226	260	313	325	579	367	178	250	-	-	-	-	-	-	-	-	-	-	1377	-
	10%	10%	9%	9%	10%	10%	10%	10%	9%	10%	10%	9%	9%	-	-	-	-	-	-	-	-	-	-	100%	-
North	732	343	389	37	108	105	121	157	204	254	217	99	162	732	732	-	-	-	-	-	-	-	-	-	-
	5%	5%	5%	5%	6%	5%	5%	5%	5%	4%	6%	5%	6%	6%	100%	-	-	-	-	-	-	-	-	-	-
North West	1714	809	904	79	232	270	330	359	444	674	409	240	390	1714	-	1714	-	-	-	-	-	-	-	-	-
	12%	12%	12%	11%	12%	12%	12%	12%	12%	11%	11%	13%	14%	14%	-	100%	-	-	-	-	-	-	-	-	-
Yorks & Humberside	1317	608	708	77	160	229	250	284	317	491	376	192	254	1317	-	-	1317	-	-	-	-	-	-	-	-
	9%	9%	9%	10%	9%	10%	9%	9%	8%	8%	10%	10%	9%	11%	-	-	100%	-	-	-	-	-	-	-	-
East Midlands	1062	506	556	50	121	171	218	212	290	429	275	156	202	1062	-	-	-	1062	-	-	-	-	-	-	-
	7%	8%	7%	7%	6%	7%	8%	7%	8%	7%	7%	8%	7%	9%	-	-	-	100%	-	-	-	-	-	-	-
West Midlands	1147	532	615	67	132	177	219	243	309	475	264	175	228	1147	-	-	-	-	1147	-	-	-	-	-	-
	8%	8%	8%	9%	7%	8%	8%	8%	8%	8%	7%	9%	8%	9%	-	-	-	-	100%	-	-	-	-	-	-
Wales	713	323	389	32	84	127	130	154	186	237	226	100	149	-	-	-	-	-	-	-	-	-	-	-	713
	5%	5%	5%	4%	4%	6%	5%	5%	5%	4%	6%	5%	5%	-	-	-	-	-	-	-	-	-	-	-	100%
East Anglia	1318	577	740	44	143	204	260	279	388	550	315	189	261	1318	-	-	-	-	-	1318	-	-	-	-	-
	9%	9%	9%	6%	8%	9%	10%	9%	10%	9%	8%	10%	10%	11%	-	-	-	-	-	100%	-	-	-	-	-
Greater London	1501	681	820	109	315	295	250	262	270	731	430	147	186	1501	-	-	-	-	-	-	1501	-	-	-	-
	10%	10%	11%	15%	17%	13%	9%	9%	7%	12%	11%	8%	7%	12%	-	-	-	-	-	-	100%	-	-	-	-
South East	2064	908	1153	104	227	287	387	450	609	930	512	264	352	2064	-	-	-	-	-	-	-	2064	-	-	-
	14%	14%	15%	14%	12%	13%	15%	15%	16%	16%	14%	14%	13%	17%	-	-	-	-	-	-	-	100%	-	-	-
South West	1439	628	809	71	161	190	241	312	464	555	400	172	306	1439	-	-	-	-	-	-	-	-	1439	-	-
	10%	10%	10%	10%	9%	8%	9%	10%	12%	9%	11%	9%	11%	12%	-	-	-	-	-	-	-	-	100%	-	-

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 36
Region
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Scotland	1377	368	313	94	6	4	561	-	188	124	78	240	133	151	463	257	254	103	21	29	635	-	477	641
	10%	6%	6%	7%	1%	1%	100%	-	9%	8%	7%	9%	10%	13%	11%	5%	6%	8%	1%	5%	100%	-	7%	12%
North	732	241	374	43	42	13	-	-	131	63	66	139	68	57	208	178	310	49	114	31	-	-	320	306
	5%	4%	7%	3%	10%	4%	-	-	6%	4%	6%	5%	5%	5%	5%	4%	8%	4%	7%	5%	-	-	4%	6%
North West	1714	624	870	116	42	23	-	-	248	155	128	337	163	144	539	551	665	116	185	50	-	-	775	732
	12%	11%	16%	9%	10%	8%	-	-	11%	10%	11%	12%	12%	12%	13%	11%	16%	9%	11%	9%	-	-	11%	14%
Yorks & Humberside	1317	527	602	89	42	21	-	-	197	138	97	267	133	92	393	403	464	109	185	41	-	-	647	504
	9%	9%	11%	7%	10%	7%	-	-	9%	9%	8%	10%	10%	8%	9%	8%	11%	8%	11%	7%	-	-	9%	10%
East Midlands	1062	504	407	53	40	22	-	-	162	92	94	208	105	89	312	406	295	68	160	38	-	-	590	348
	7%	9%	7%	4%	10%	7%	-	-	7%	6%	8%	7%	8%	8%	7%	8%	7%	5%	10%	7%	-	-	8%	7%
West Midlands	1147	531	466	69	33	23	-	-	176	109	101	227	109	91	334	458	331	85	151	37	-	-	634	373
	8%	9%	8%	5%	8%	8%	-	-	8%	7%	9%	8%	8%	8%	8%	9%	8%	7%	9%	7%	-	-	9%	7%
Wales	713	250	315	42	21	3	-	71	120	81	53	134	63	56	206	193	228	51	84	23	-	78	320	281
	5%	4%	6%	3%	5%	1%	-	100%	5%	5%	5%	5%	5%	5%	5%	4%	6%	4%	5%	4%	-	100%	4%	5%
East Anglia	1318	599	469	130	55	35	-	-	191	143	113	259	127	90	395	510	317	115	213	54	-	-	730	398
	9%	10%	8%	10%	13%	12%	-	-	9%	10%	10%	9%	10%	8%	9%	10%	8%	9%	13%	10%	-	-	10%	8%
Greater London	1501	522	682	188	36	38	-	-	231	184	137	269	111	125	444	533	545	160	82	70	-	-	683	618
	10%	9%	12%	14%	9%	13%	-	-	10%	12%	12%	10%	8%	11%	10%	11%	13%	12%	5%	12%	-	-	10%	12%
South East	2064	1028	582	236	72	78	-	-	317	230	171	399	195	164	588	917	387	216	272	109	-	-	1225	554
	14%	18%	11%	18%	18%	26%	-	-	14%	16%	15%	14%	15%	14%	14%	19%	9%	17%	17%	19%	-	-	17%	11%
South West	1439	638	444	244	20	36	-	-	245	160	119	295	122	95	403	531	291	232	179	83	-	-	749	498
	10%	11%	8%	19%	5%	12%	-	-	11%	11%	10%	11%	9%	8%	9%	11%	7%	18%	11%	15%	-	-	10%	9%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 36
Region
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Scotland	1377	295	405	55	1335	30	682	39	627	96	1281	895	430	441	305	579
	10%	12%	9%	10%	10%	4%	9%	5%	11%	10%	10%	13%	6%	6%	10%	15%
North	732	136	187	19	711	16	418	21	284	45	687	344	365	371	163	175
	5%	5%	4%	4%	5%	2%	5%	3%	5%	5%	5%	5%	5%	5%	5%	4%
North West	1714	317	526	49	1624	77	1022	96	573	108	1606	848	794	808	382	452
	12%	12%	12%	9%	12%	9%	13%	12%	10%	11%	12%	12%	12%	12%	13%	11%
Yorks & Humberside	1317	233	430	49	1250	57	727	65	513	114	1203	593	656	665	275	309
	9%	9%	9%	9%	9%	7%	9%	8%	9%	11%	9%	8%	10%	10%	9%	8%
East Midlands	1062	169	330	35	1006	43	571	49	426	56	1006	464	562	572	210	244
	7%	7%	7%	7%	7%	5%	7%	6%	8%	6%	8%	7%	8%	8%	7%	6%
West Midlands	1147	209	367	38	1048	85	636	84	407	94	1053	509	593	600	266	236
	8%	8%	8%	7%	8%	10%	8%	11%	7%	9%	8%	7%	9%	9%	9%	6%
Wales	713	141	192	28	689	19	368	23	308	46	667	345	343	349	157	182
	5%	6%	4%	5%	5%	2%	5%	3%	6%	5%	5%	5%	5%	5%	5%	5%
East Anglia	1318	226	388	45	1263	47	712	50	532	100	1218	565	700	705	245	315
	9%	9%	9%	8%	9%	6%	9%	6%	10%	10%	9%	8%	10%	10%	8%	8%
Greater London	1501	290	612	84	1141	345	724	218	516	116	1385	879	555	576	327	531
	10%	11%	13%	16%	8%	42%	9%	28%	9%	12%	10%	12%	8%	8%	11%	13%
South East	2064	311	704	78	1962	79	1124	94	809	128	1936	974	1016	1028	436	526
	14%	12%	15%	15%	15%	10%	14%	12%	14%	13%	14%	14%	15%	15%	14%	13%
South West	1439	229	419	56	1401	25	784	42	590	97	1342	681	724	729	287	389
	10%	9%	9%	10%	10%	3%	10%	5%	11%	10%	10%	10%	11%	11%	9%	10%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 37
Is the house or flat in which you live...?
Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Owned outright - without mortgage	5907 41%	2914 44%	2991 38%	142 19%	225 12%	304 13%	688 26%	1623 54%	2925 77%	2797 47%	1511 40%	752 39%	835 30%	5078 41%	278 38%	724 42%	529 40%	463 44%	476 41%	571 43%	483 32%	901 44%	653 45%	511 37%	318 45%
Owned with a mortgage or loan	4358 30%	1920 29%	2434 31%	188 26%	741 40%	1198 53%	1182 44%	721 24%	328 9%	2150 36%	1169 31%	591 31%	445 16%	3715 30%	220 30%	490 29%	414 31%	318 30%	390 34%	387 29%	482 32%	635 31%	379 26%	444 32%	199 28%
Rented from the council	914 6%	363 6%	550 7%	43 6%	142 8%	140 6%	220 8%	210 7%	159 4%	109 2%	202 5%	132 7%	467 17%	744 6%	66 9%	81 5%	106 8%	70 7%	83 7%	71 5%	117 8%	85 4%	65 5%	124 9%	46 6%
Rented from a housing association	1077 7%	455 7%	621 8%	76 10%	163 9%	191 8%	234 9%	225 7%	188 5%	175 3%	217 6%	169 9%	511 19%	921 7%	65 9%	169 10%	71 5%	57 5%	84 7%	100 8%	122 8%	161 8%	92 6%	120 9%	36 5%
Rented from someone else	1938 13%	827 13%	1109 14%	230 31%	561 30%	421 18%	315 12%	225 7%	186 5%	611 10%	656 17%	233 12%	433 16%	1681 14%	94 13%	224 13%	183 14%	139 13%	96 8%	168 13%	279 19%	263 13%	235 16%	158 11%	99 14%
Rent free	161 1%	81 1%	80 1%	50 7%	36 2%	24 1%	25 1%	14 *	12 *	53 1%	31 1%	33 2%	43 2%	131 1%	8 1%	25 1%	11 1%	12 1%	15 1%	15 1%	15 1%	19 1%	11 1%	17 1%	13 2%
Prefer not to answer	29 *	13 *	16 *	5 1%	4 *	3 *	2 *	7 *	8 *	10 *	5 *	2 *	6 *	24 *	1 *	1 *	3 *	3 *	3 *	6 *	3 *	-	4 *	3 *	2 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 37
Is the house or flat in which you live...?
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Owned outright - without mortgage	5907 41%	3082 53%	1592 29%	623 48%	159 39%	106 36%	173 31%	27 38%	759 34%	510 34%	403 35%	1107 40%	604 45%	539 47%	1985 46%	2552 52%	1321 32%	600 46%	753 46%	162 29%	197 31%	26 33%	3680 51%	1484 28%
Owned with a mortgage or loan	4358 30%	1673 29%	1782 32%	401 31%	89 22%	94 32%	179 32%	20 28%	750 34%	495 33%	417 36%	852 31%	385 29%	334 29%	1125 26%	1558 32%	1268 31%	409 31%	390 24%	173 31%	199 31%	26 33%	2054 29%	1672 32%
Rented from the council	914 6%	246 4%	461 8%	34 3%	55 13%	12 4%	66 12%	6 8%	170 8%	90 6%	73 6%	157 6%	78 6%	46 4%	300 7%	140 3%	368 9%	40 3%	152 9%	27 5%	76 12%	8 10%	332 5%	428 8%
Rented from a housing association	1077 7%	268 5%	581 11%	51 4%	54 13%	24 8%	64 11%	3 4%	204 9%	105 7%	88 8%	209 8%	82 6%	64 6%	325 8%	187 4%	413 10%	60 5%	172 10%	49 9%	68 11%	5 6%	367 5%	538 10%
Rented from someone else	1938 13%	504 9%	1017 18%	183 14%	47 11%	56 19%	73 13%	12 17%	290 13%	258 17%	164 14%	413 15%	158 12%	163 14%	492 11%	451 9%	665 16%	189 14%	161 10%	141 25%	86 14%	9 12%	639 9%	1042 20%
Rent free	161 1%	48 1%	84 2%	10 1%	3 1%	4 1%	4 1%	3 4%	31 1%	19 1%	11 1%	29 1%	18 1%	6 1%	47 1%	40 1%	46 1%	3 *	15 1%	12 2%	8 1%	4 5%	61 1%	79 2%
Prefer not to answer	29 *	11 *	7 *	2 *	2 *	- -	2 *	- -	2 *	2 *	1 *	7 *	4 *	2 *	11 *	9 *	6 *	3 *	3 *	1 *	1 *	- -	17 *	10 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 37
Is the house or flat in which you live...?
Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Owned outright - without mortgage	5907 41%	603 24%	1265 28%	150 28%	5692 42%	166 20%	3708 48%	239 31%	1872 34%	401 40%	5506 41%	2731 38%	3054 45%	3105 45%	1197 39%	1483 38%
Owned with a mortgage or loan	4358 30%	1160 45%	2019 44%	210 39%	3985 30%	330 40%	2222 29%	261 33%	1794 32%	292 29%	4066 30%	2439 34%	1769 26%	1802 26%	1050 34%	1356 34%
Rented from the council	914 6%	168 7%	179 4%	27 5%	836 6%	72 9%	452 6%	59 8%	389 7%	67 7%	847 6%	321 5%	519 8%	529 8%	133 4%	178 5%
Rented from a housing association	1077 7%	169 7%	267 6%	30 6%	979 7%	88 11%	544 7%	73 9%	440 8%	59 6%	1018 8%	413 6%	591 9%	597 9%	189 6%	218 6%
Rented from someone else	1938 13%	420 16%	775 17%	103 19%	1781 13%	143 17%	767 10%	132 17%	1005 18%	137 14%	1801 13%	1094 15%	727 11%	733 11%	444 15%	644 16%
Rent free	161 1%	26 1%	51 1%	15 3%	135 1%	22 3%	62 1%	16 2%	77 1%	15 2%	146 1%	89 1%	64 1%	64 1%	36 1%	53 1%
Prefer not to answer	29 *	10 *	4 *	1 *	22 *	2 *	13 *	1 *	8 *	29 3%	- -	10 *	14 *	14 *	4 *	6 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 38

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
No formal education	89 1%	46 1%	43 1%	4 1%	9 *	6 *	14 1%	20 1%	36 1%	14 *	15 *	18 1%	40 1%	74 1%	8 1%	10 1%	11 1%	9 1%	7 1%	9 1%	2 *	10 *	8 1%	10 1%	5 1%
Primary school	78 1%	33 1%	45 1%	4 1%	9 *	4 *	8 *	13 *	40 1%	10 *	15 *	15 1%	37 1%	70 1%	2 *	8 *	12 1%	5 *	9 1%	9 1%	6 *	12 1%	7 *	4 *	4 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	6688 46%	2857 43%	3826 49%	237 32%	628 34%	902 40%	1402 53%	1599 53%	1920 50%	1685 29%	1824 48%	1253 66%	1907 70%	5781 47%	362 49%	837 49%	655 50%	523 49%	540 47%	673 51%	513 34%	974 47%	704 49%	580 42%	327 46%
University degree or equivalent professional qualification, NVQ level 4, etc.	5110 36%	2454 37%	2654 34%	236 32%	786 42%	893 39%	857 32%	988 33%	1350 35%	2671 45%	1397 37%	463 24%	571 21%	4351 35%	245 33%	609 36%	460 35%	379 36%	398 35%	428 32%	582 39%	763 37%	487 34%	501 36%	258 36%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	2116 15%	1056 16%	1060 14%	81 11%	393 21%	455 20%	371 14%	388 13%	428 11%	1445 24%	429 11%	115 6%	125 5%	1768 14%	95 13%	227 13%	149 11%	126 12%	164 14%	181 14%	366 24%	259 13%	201 14%	247 18%	101 14%
Still in full time education	206 1%	82 1%	123 2%	168 23%	27 1%	8 *	3 *	- -	- -	56 1%	97 3%	28 1%	25 1%	163 1%	15 2%	12 1%	22 2%	13 1%	22 2%	8 1%	24 2%	28 1%	19 1%	28 2%	15 2%
Prefer not to answer	85 1%	40 1%	44 1%	4 1%	17 1%	11 *	11 *	14 *	28 1%	23 *	12 *	16 1%	30 1%	77 1%	3 *	9 1%	8 1%	6 1%	5 *	9 1%	8 1%	17 1%	12 1%	6 *	2 *
Don't know	12 *	5 *	6 *	- -	3 *	2 *	- -	3 *	4 *	1 *	2 *	4 *	5 *	10 *	2 *	2 *	- -	1 *	2 *	1 *	- -	1 *	1 *	1 *	1 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 38

What is the highest educational level that you have achieved to date?

Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
No formal education	89 1%	34 1%	37 1%	1 *	6 1%	- -	5 1%	1 1%	21 1%	7 *	4 *	10 *	11 1%	7 1%	29 1%	19 *	39 1%	- -	18 1%	- -	6 1%	1 1%	42 1%	34 1%
Primary school	78 1%	40 1%	20 *	4 *	7 2%	- -	1 *	- -	10 *	9 1%	8 1%	11 *	6 *	4 *	30 1%	30 1%	13 *	7 1%	20 1%	2 *	2 *	- -	52 1%	15 *
Secondary school, high school, NVQ levels 1 to 3, etc.	6688 46%	3034 52%	2426 44%	420 32%	269 66%	108 36%	229 41%	35 49%	1104 50%	625 42%	526 45%	1210 44%	608 46%	440 38%	2175 51%	2353 48%	1815 44%	428 33%	1040 63%	173 31%	258 41%	34 44%	3628 51%	2150 41%
University degree or equivalent professional qualification, NVQ level 4, etc.	5110 36%	2020 35%	1942 35%	581 45%	93 23%	119 40%	205 37%	21 30%	694 31%	556 38%	399 34%	1040 37%	491 37%	467 40%	1463 34%	1829 37%	1432 35%	575 44%	429 26%	263 47%	233 37%	28 36%	2504 35%	1922 37%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	2116 15%	643 11%	926 17%	272 21%	32 8%	61 21%	105 19%	13 18%	328 15%	236 16%	198 17%	436 16%	185 14%	219 19%	514 12%	656 13%	693 17%	272 21%	123 7%	102 18%	119 19%	14 18%	831 12%	956 18%
Still in full time education	206 1%	29 *	139 3%	13 1%	- -	7 2%	14 2%	1 1%	30 1%	31 2%	18 2%	48 2%	19 1%	10 1%	50 1%	25 1%	68 2%	13 1%	3 *	21 4%	13 2%	- -	47 1%	140 3%
Prefer not to answer	85 1%	26 *	32 1%	11 1%	2 *	1 *	2 *	- -	18 1%	12 1%	3 *	18 1%	7 1%	6 1%	21 *	21 *	26 1%	8 1%	12 1%	3 1%	4 1%	- -	40 1%	35 1%
Don't know	12 *	6 *	2 *	2 *	- -	- -	- -	- -	1 *	3 *	1 *	1 *	2 *	1 *	3 *	4 *	1 *	1 *	1 *	1 *	- -	1 1%	6 *	1 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 38

What is the highest educational level that you have achieved to date?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
No formal education	89 1%	9 *	13 *	3 1%	83 1%	6 1%	57 1%	6 1%	25 *	7 1%	82 1%	26 *	58 1%	60 1%	12 *	12 *
Primary school	78 1%	8 *	12 *	- -	74 1%	3 *	54 1%	4 1%	19 *	28 3%	50 *	17 *	52 1%	54 1%	12 *	3 *
Secondary school, high school, NVQ levels 1 to 3, etc.	6688 46%	1017 40%	1970 43%	136 25%	6421 48%	235 29%	3937 51%	276 35%	2397 43%	434 43%	6254 47%	2474 35%	3907 58%	3937 58%	1237 41%	1207 31%
University degree or equivalent professional qualification, NVQ level 4, etc.	5110 36%	929 36%	1806 40%	247 46%	4748 35%	317 39%	2615 34%	280 36%	2125 38%	346 35%	4764 36%	2982 42%	2000 30%	2039 30%	1253 41%	1690 43%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	2116 15%	569 22%	723 16%	145 27%	1866 14%	224 27%	1027 13%	187 24%	852 15%	179 18%	1937 14%	1413 20%	637 9%	666 10%	457 15%	927 24%
Still in full time education	206 1%	11 *	11 *	4 1%	170 1%	32 4%	43 1%	22 3%	135 2%	1 *	205 2%	149 2%	31 *	34 *	62 2%	84 2%
Prefer not to answer	85 1%	11 *	24 1%	1 *	56 *	6 1%	29 *	6 1%	26 *	4 *	81 1%	35 *	44 1%	45 1%	19 1%	15 *
Don't know	12 *	2 *	1 *	- -	12 *	- -	6 *	- -	6 *	1 *	11 *	1 *	9 *	9 *	1 *	- -

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 39

To which of these ethnic groups do you consider you belong...?

Base: All respondents

	Gender			Age						SEG				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales		
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713	
White	13430	6148	7272	628	1607	2020	2500	2943	3732	5462	3530	1810	2600	11406	711	1624	1250	1006	1048	1263	1141	1962	1401	1335	689	
	93%	94%	93%	86%	86%	89%	94%	97%	98%	92%	93%	95%	95%	93%	97%	95%	95%	95%	91%	96%	76%	95%	97%	97%	97%	
Mixed	198	77	121	17	65	54	32	20	10	92	60	20	24	185	3	18	11	10	14	19	77	24	9	8	5	
	1%	1%	2%	2%	3%	2%	1%	1%	*	2%	2%	1%	1%	2%	*	1%	1%	1%	1%	1%	5%	1%	1%	1%	1%	
NET: Asian	341	168	173	46	104	112	55	13	11	159	75	44	63	324	6	41	32	20	51	9	130	27	8	10	7	
	2%	3%	2%	6%	6%	5%	2%	*	*	3%	2%	2%	2%	3%	1%	2%	2%	2%	4%	1%	9%	1%	1%	1%	1%	
Indian	176	88	88	17	51	62	30	10	6	96	32	20	28	167	2	19	19	13	15	6	73	13	7	4	5	
	1%	1%	1%	2%	3%	3%	1%	*	*	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	5%	1%	*	*	1%	
Pakistani	110	55	55	19	36	37	16	1	1	42	27	18	23	103	4	18	13	3	31	2	20	11	1	6	1	
	1%	1%	1%	3%	2%	2%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	3%	*	1%	1%	*	*	*	
Bangladeshi	29	12	17	8	13	6	2	-	-	8	11	2	8	29	-	2	-	2	4	-	20	1	-	-	-	
	*	*	*	1%	1%	*	*	-	-	*	*	*	*	*	-	*	-	*	*	-	1%	*	-	-	-	-
Other Asian background	26	13	13	2	4	7	7	2	4	13	5	4	4	25	-	2	-	2	1	1	17	2	-	-	1	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	-	*	*	*	1%	*	-	-	-	*
NET: Black	169	69	100	21	44	56	28	10	10	64	56	19	27	164	2	12	7	8	15	7	97	12	4	2	3	
	1%	1%	1%	3%	2%	2%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	6%	1%	*	*	*	
Black Caribbean	68	25	43	4	16	17	17	8	6	18	31	6	10	67	-	2	4	3	7	3	44	1	3	-	1	
	*	*	1%	1%	1%	1%	1%	*	*	*	1%	*	*	1%	-	*	*	*	1%	*	3%	*	*	-	*	
Black African	97	42	55	17	27	38	9	2	4	44	25	12	16	93	2	10	3	4	6	4	52	11	1	2	2	
	1%	1%	1%	2%	1%	2%	*	*	*	1%	1%	1%	1%	1%	*	1%	*	*	1%	*	3%	1%	*	*	*	
Other Black background	4	2	2	-	1	1	2	-	-	2	-	1	1	4	-	-	-	1	2	-	1	-	-	-	-	
	*	*	*	-	*	*	*	-	-	*	-	*	*	*	-	-	-	*	*	-	*	-	-	-	-	
Chinese	66	21	45	10	17	16	19	3	1	42	17	3	4	59	5	5	4	2	4	8	21	8	2	4	3	
	*	*	1%	1%	1%	1%	1%	*	*	1%	*	*	*	*	1%	*	*	*	*	1%	1%	*	*	*	*	
Other	49	29	20	6	7	6	12	8	10	24	19	2	4	42	-	1	3	3	1	4	20	8	2	6	1	
	*	*	*	1%	*	*	*	*	*	*	1%	*	*	*	-	*	*	*	*	*	1%	*	*	*	*	
Prefer not to answer	131	61	70	6	28	17	20	28	32	62	34	14	18	114	5	13	10	13	14	8	15	23	13	12	5	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 39

To which of these ethnic groups do you consider you belong...?

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
White	13430	5616	4934	1245	398	276	546	70	2033	1339	1065	2597	1252	1094	4050	4709	3636	1251	1613	527	616	77	6868	4705
	93%	96%	89%	95%	97%	93%	97%	99%	92%	91%	92%	94%	94%	95%	95%	95%	89%	96%	98%	93%	97%	99%	96%	90%
Mixed	198	44	119	16	3	7	4	1	32	32	16	38	16	14	50	46	91	13	6	12	5	1	59	118
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	2%
NET: Asian	341	66	241	14	-	3	2	-	65	50	34	69	32	19	72	87	181	19	3	11	2	-	84	216
	2%	1%	4%	1%	-	1%	*	-	3%	3%	3%	2%	2%	2%	2%	2%	4%	1%	*	2%	*	-	1%	4%
Indian	176	46	110	9	-	3	-	-	31	24	24	38	17	8	34	57	89	8	1	4	1	-	57	96
	1%	1%	2%	1%	-	1%	-	-	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	*	1%	*	-	1%	2%
Pakistani	110	8	94	4	-	-	2	-	20	16	9	22	11	7	25	16	66	8	1	6	1	-	11	89
	1%	*	2%	*	-	-	*	-	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	*	1%	*	-	*	2%
Bangladeshi	29	2	25	-	-	-	-	-	9	5	-	5	3	-	7	2	19	1	-	1	-	-	2	21
	*	*	*	-	-	-	-	-	*	*	-	*	*	-	*	*	*	*	-	*	-	-	*	*
Other Asian background	26	10	12	1	-	-	-	-	5	5	1	4	1	4	6	12	7	2	1	-	-	-	14	10
	*	*	*	*	-	-	-	-	*	*	*	*	*	*	*	*	*	*	*	-	-	-	*	*
NET: Black	169	20	134	7	1	4	-	-	31	25	18	24	8	6	57	21	109	6	2	2	1	-	28	113
	1%	*	2%	1%	*	1%	-	-	1%	2%	2%	1%	1%	1%	1%	*	3%	*	*	*	*	-	*	2%
Black Caribbean	68	8	54	2	1	2	-	-	13	9	10	8	1	3	24	6	42	4	2	2	-	-	10	44
	*	*	1%	*	*	1%	-	-	1%	1%	1%	*	*	*	1%	*	1%	*	*	*	-	-	*	1%
Black African	97	11	78	4	-	2	-	-	18	16	7	14	6	3	33	14	64	2	-	-	1	-	17	66
	1%	*	1%	*	-	1%	-	-	1%	1%	1%	1%	*	*	1%	*	2%	*	-	-	*	-	*	1%
Other Black background	4	1	2	1	-	-	-	-	-	-	1	2	1	-	-	1	3	-	-	-	-	-	1	3
	*	*	*	*	-	-	-	-	-	-	*	*	*	-	-	*	*	-	-	-	-	-	*	*
Chinese	66	31	22	9	1	2	-	-	15	10	6	17	6	2	10	29	18	5	2	3	1	-	35	18
	*	1%	*	1%	*	1%	-	-	1%	1%	1%	1%	*	*	*	1%	*	*	*	1%	*	-	*	*
Other	49	11	21	4	1	3	5	-	7	7	8	5	1	9	12	13	12	3	1	4	5	-	17	25
	*	*	*	*	*	1%	1%	-	*	*	1%	*	*	1%	*	*	*	*	*	1%	1%	-	*	*
Prefer not to answer	131	44	53	9	5	1	4	-	23	16	10	24	14	10	34	32	40	7	19	6	5	-	59	58
	1%	1%	1%	1%	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 39

To which of these ethnic groups do you consider you belong...?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
White	13430	2327	4133	499	13430	-	7484	420	5353	922	12508	6503	6452	6535	2798	3622
	93%	91%	91%	93%	100%	-	96%	54%	96%	92%	93%	92%	96%	95%	92%	92%
Mixed	198	49	88	7	-	198	70	36	84	14	184	127	58	61	59	65
	1%	2%	2%	1%	-	24%	1%	5%	2%	1%	1%	2%	1%	1%	2%	2%
NET: Asian	341	82	168	14	-	341	21	277	33	20	321	216	97	111	81	121
	2%	3%	4%	3%	-	41%	*	35%	1%	2%	2%	3%	1%	2%	3%	3%
Indian	176	36	100	5	-	176	15	134	22	7	169	114	48	52	48	62
	1%	1%	2%	1%	-	21%	*	17%	*	1%	1%	2%	1%	1%	2%	2%
Pakistani	110	33	42	5	-	110	-	101	5	8	102	73	28	36	21	44
	1%	1%	1%	1%	-	13%	-	13%	*	1%	1%	1%	*	1%	1%	1%
Bangladeshi	29	9	12	3	-	29	-	28	1	1	28	18	8	10	6	10
	*	*	*	1%	-	4%	-	4%	*	*	*	*	*	*	*	*
Other Asian background	26	4	14	1	-	26	6	14	5	4	22	11	13	13	6	5
	*	*	*	*	-	3%	*	2%	*	*	*	*	*	*	*	*
NET: Black	169	45	81	10	-	169	128	14	26	14	155	111	41	43	56	53
	1%	2%	2%	2%	-	21%	2%	2%	*	1%	1%	2%	1%	1%	2%	1%
Black Caribbean	68	20	31	3	-	68	47	2	19	5	63	37	23	24	20	16
	*	1%	1%	1%	-	8%	1%	*	*	1%	*	1%	*	*	1%	*
Black African	97	24	48	7	-	97	80	11	5	8	89	71	17	18	35	35
	1%	1%	1%	1%	-	12%	1%	1%	*	1%	1%	1%	*	*	1%	1%
Other Black background	4	1	2	-	-	4	1	1	2	1	3	3	1	1	1	2
	*	*	*	-	-	*	*	*	*	*	*	*	*	*	*	*
Chinese	66	16	32	3	-	66	25	10	30	2	64	43	20	23	18	22
	*	1%	1%	1%	-	8%	*	1%	1%	*	*	1%	*	*	1%	1%
Other	49	14	16	1	-	49	15	16	15	10	39	28	16	16	10	18
	*	1%	*	*	-	6%	*	2%	*	1%	*	*	*	*	*	*
Prefer not to answer	131	23	42	2	-	-	25	8	44	18	113	69	54	55	31	37
	1%	1%	1%	*	-	-	*	1%	1%	2%	1%	1%	1%	1%	1%	1%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 40
Which of the following best describes your current working status?
Base: All respondents

	Gender			Age						SEG				NET: Eng- land	Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE		North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Working full time - working 30 hours per week or more	5241 36%	2971 45%	2270 29%	241 33%	1180 63%	1348 59%	1406 53%	941 31%	125 3%	2462 42%	1564 41%	749 39%	455 17%	4452 36%	248 34%	625 36%	483 37%	378 36%	428 37%	418 32%	759 51%	682 33%	431 30%	539 39%	250 35%
Working part time - working between 8 and 29 hours per week	2411 17%	618 9%	1788 23%	118 16%	320 17%	469 21%	566 21%	624 21%	314 8%	884 15%	768 20%	388 20%	365 13%	2084 17%	94 13%	267 16%	229 17%	156 15%	186 16%	241 18%	227 15%	411 20%	273 19%	216 16%	111 16%
Not working but seeking work or temporarily unemployed or sick	499 3%	247 4%	252 3%	52 7%	86 5%	118 5%	141 5%	100 3%	2 *	65 1%	61 2%	33 2%	338 12%	425 3%	30 4%	63 4%	44 3%	45 4%	48 4%	42 3%	50 3%	63 3%	40 3%	45 3%	29 4%
Not working and not seeking work/student	831 6%	353 5%	476 6%	304 41%	103 6%	77 3%	162 6%	183 6%	2 *	134 2%	216 6%	67 4%	410 15%	693 6%	50 7%	100 6%	75 6%	67 6%	61 5%	62 5%	92 6%	102 5%	84 6%	91 7%	47 7%
Retired on a state pension only	847 6%	250 4%	596 8%	- -	- -	1 *	2 *	76 3%	768 20%	115 2%	92 2%	93 5%	547 20%	735 6%	51 7%	101 6%	73 6%	52 5%	73 6%	93 7%	54 4%	117 6%	121 8%	69 5%	43 6%
Retired with a private pension	3389 24%	2005 31%	1384 18%	- -	- -	3 *	45 2%	776 26%	2565 67%	1928 33%	892 24%	357 19%	207 8%	2915 24%	190 26%	396 23%	308 23%	270 25%	275 24%	326 25%	244 16%	514 25%	392 27%	306 22%	168 24%
House person, housewife, househusband, etc.	1161 8%	127 2%	1032 13%	19 3%	183 10%	265 12%	342 13%	324 11%	28 1%	317 5%	197 5%	225 12%	418 15%	985 8%	69 9%	162 9%	103 8%	94 9%	75 7%	134 10%	75 5%	175 8%	98 7%	111 8%	65 9%
Refused	5 *	2 *	3 *	- -	- -	- -	2 *	1 *	2 *	- -	1 *	- -	- -	5 *	- -	- -	2 *	- -	1 *	2 *	- -	- -	- -	- -	- -

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 40

Which of the following best describes your current working status?

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Working full time - working 30 hours per week or more	5241 36%	1894 32%	2210 40%	464 36%	138 34%	124 42%	234 42%	32 45%	858 39%	626 42%	472 41%	1052 38%	457 34%	436 38%	1340 31%	1701 34%	1617 40%	488 37%	501 30%	221 39%	264 42%	31 40%	2334 33%	2140 41%
Working part time - working between 8 and 29 hours per week	2411 17%	879 15%	1004 18%	244 19%	61 15%	55 19%	90 16%	6 8%	413 19%	293 20%	220 19%	483 17%	201 15%	163 14%	638 15%	801 16%	692 17%	223 17%	255 15%	119 21%	100 16%	7 9%	1078 15%	967 18%
Not working but seeking work or temporarily unemployed or sick	499 3%	102 2%	263 5%	38 3%	31 8%	18 6%	24 4%	6 8%	99 4%	48 3%	36 3%	102 4%	30 2%	35 3%	149 3%	75 2%	205 5%	34 3%	61 4%	33 6%	28 4%	5 6%	148 2%	260 5%
Not working and not seeking work/student	831 6%	177 3%	486 9%	62 5%	21 5%	21 7%	46 8%	5 7%	132 6%	87 6%	80 7%	174 6%	77 6%	51 4%	230 5%	126 3%	296 7%	54 4%	67 4%	69 12%	51 8%	5 6%	244 3%	477 9%
Retired on a state pension only	847 6%	457 8%	230 4%	61 5%	39 10%	8 3%	23 4%	2 3%	117 5%	72 5%	56 5%	132 5%	92 7%	55 5%	323 8%	343 7%	192 5%	60 5%	170 10%	13 2%	30 5%	3 4%	551 8%	194 4%
Retired with a private pension	3389 24%	1923 33%	803 15%	348 27%	71 17%	52 18%	92 16%	15 21%	371 17%	246 17%	195 17%	598 22%	356 27%	357 31%	1266 30%	1575 32%	733 18%	359 28%	436 26%	64 11%	104 16%	17 22%	2295 32%	735 14%
House person, housewife, househusband, etc.	1161 8%	398 7%	525 10%	87 7%	48 12%	18 6%	52 9%	5 7%	216 10%	107 7%	98 8%	231 8%	115 9%	57 5%	337 8%	314 6%	350 9%	86 7%	155 9%	46 8%	58 9%	10 13%	498 7%	478 9%
Refused	5 *	2 *	3 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	1 *	- -	2 *	2 *	2 *	- -	1 *	- -	- -	- -	2 *	2 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 40

Which of the following best describes your current working status?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Working full time - working 30 hours per week or more	5241 36%	1720 67%	3222 71%	299 56%	4740 35%	459 56%	2479 32%	349 45%	2309 41%	380 38%	4861 36%	2896 41%	2161 32%	2214 32%	1223 40%	1620 41%
Working part time - working between 8 and 29 hours per week	2411 17%	836 33%	1338 29%	237 44%	2219 17%	167 20%	1267 16%	146 19%	954 17%	136 14%	2275 17%	1260 18%	1046 16%	1065 16%	527 17%	714 18%
Not working but seeking work or temporarily unemployed or sick	499 3%	-	-	-	452 3%	40 5%	194 2%	47 6%	242 4%	58 6%	441 3%	226 3%	228 3%	232 3%	88 3%	134 3%
Not working and not seeking work/student	831 6%	-	-	-	770 6%	56 7%	301 4%	67 9%	443 8%	54 5%	777 6%	462 7%	293 4%	294 4%	184 6%	277 7%
Retired on a state pension only	847 6%	-	-	-	830 6%	12 1%	638 8%	31 4%	170 3%	93 9%	754 6%	252 4%	573 9%	579 8%	136 4%	110 3%
Retired with a private pension	3389 24%	-	-	-	3327 25%	29 4%	2275 29%	76 10%	998 18%	231 23%	3158 24%	1533 22%	1814 27%	1833 27%	691 23%	823 21%
House person, housewife, househusband, etc.	1161 8%	-	-	-	1090 8%	60 7%	613 8%	65 8%	468 8%	43 4%	1118 8%	465 7%	621 9%	625 9%	201 7%	260 7%
Refused	5 *	-	-	-	2 *	-	1 *	-	1 *	5 1%	-	3 *	2 *	2 *	3 *	-

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 41
Do you currently work in...?
Base: All respondents who work

	Gender			Age							SEG				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anqlia	Grea- ter London	South East	South West	Scot- land	Wales
Base	7652	3589	4058	359	1500	1817	1972	1565	439	3346	2332	1137	820	6536	342	892	712	534	614	659	986	1093	704	755	361
The public sector	2556	962	1592	137	559	600	688	486	86	1099	846	347	255	2120	136	317	233	169	209	226	290	311	229	295	141
	33%	27%	39%	38%	37%	33%	35%	31%	20%	33%	36%	31%	31%	32%	40%	36%	33%	32%	34%	34%	29%	28%	33%	39%	39%
The private sector	4560	2445	2113	194	844	1095	1143	974	310	2018	1281	745	508	3963	187	526	430	330	367	388	612	704	419	405	192
	60%	68%	52%	54%	56%	60%	58%	62%	71%	60%	55%	66%	62%	61%	55%	59%	60%	62%	60%	59%	62%	64%	60%	54%	53%
The charity/not-for-profit sector	536	182	353	28	97	122	141	105	43	229	205	45	57	453	19	49	49	35	38	45	84	78	56	55	28
	7%	5%	9%	8%	6%	7%	7%	7%	10%	7%	9%	4%	7%	7%	6%	5%	7%	7%	6%	7%	9%	7%	8%	7%	8%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 41
Do you currently work in...?
Base: All respondents who work

	2017 Vote							When Mind Made Up							2015 Vote							Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On poll-ing day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Ther-esa May	Jeremy Corbyn
Base	7652	2773	3214	708	199	179	324	38	1271	919	692	1535	658	599	1978	2502	2309	711	756	340	364	38	3412	3107
The public sector	2556	764	1233	226	59	53	124	17	471	322	253	485	194	187	644	691	909	241	231	93	140	20	974	1165
	33%	28%	38%	32%	30%	30%	38%	45%	37%	35%	37%	32%	29%	31%	33%	28%	39%	34%	31%	27%	38%	53%	29%	37%
The private sector	4560	1873	1709	411	136	109	180	21	713	526	387	940	416	365	1213	1696	1202	400	487	201	198	17	2268	1672
	60%	68%	53%	58%	68%	61%	56%	55%	56%	57%	56%	61%	63%	61%	61%	68%	52%	56%	64%	59%	54%	45%	66%	54%
The charity/not-for-profit sector	536	136	272	71	4	17	20	-	87	71	52	110	48	47	121	115	198	70	38	46	26	1	170	270
	7%	5%	8%	10%	2%	9%	6%	-	7%	8%	8%	7%	7%	8%	6%	5%	9%	10%	5%	14%	7%	3%	5%	9%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 41
Do you currently work in...?
Base: All respondents who work

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	7652	2556	4560	536	6959	626	3746	495	3263	516	7136	4156	3207	3279	1750	2334
The public sector	2556	2556	-	-	2327	206	1272	160	1068	175	2381	1414	1011	1041	577	807
	33%	100%	-	-	33%	33%	34%	32%	33%	34%	33%	34%	32%	32%	33%	35%
The private sector	4560	-	4560	-	4133	385	2221	304	1950	300	4260	2378	2042	2082	1045	1293
	60%	-	100%	-	59%	62%	59%	61%	60%	58%	60%	57%	64%	63%	60%	55%
The charity/not-for-profit sector	536	-	-	536	499	35	253	31	245	41	495	364	154	156	128	234
	7%	-	-	100%	7%	6%	7%	6%	8%	8%	7%	9%	5%	5%	7%	10%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 42

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
No children aged 18 or under	10558 73%	5113 78%	5437 70%	661 90%	1007 54%	855 37%	1539 58%	2741 91%	3755 99%	4268 72%	2871 76%	1293 68%	2098 77%	9004 73%	535 73%	1246 73%	964 73%	776 73%	819 71%	956 73%	1061 71%	1553 75%	1094 76%	1018 74%	536 75%
NET: Yes	3766 26%	1429 22%	2335 30%	68 9%	852 46%	1415 62%	1117 42%	269 9%	45 1%	1617 27%	911 24%	612 32%	623 23%	3236 26%	197 27%	459 27%	348 26%	282 27%	324 28%	356 27%	427 28%	503 24%	340 24%	356 26%	174 24%
Yes - children aged under 5 years old	1279 9%	431 7%	847 11%	46 6%	623 33%	527 23%	78 3%	3 *	2 *	566 10%	305 8%	209 11%	197 7%	1099 9%	51 7%	151 9%	98 7%	103 10%	121 11%	110 8%	174 12%	171 8%	120 8%	124 9%	56 8%
Yes - children aged 5 to 10 years old	1669 12%	616 9%	1051 13%	15 2%	430 23%	836 37%	338 13%	39 1%	11 *	735 12%	417 11%	250 13%	267 10%	1438 12%	102 14%	201 12%	158 12%	116 11%	147 13%	159 12%	191 13%	230 11%	134 9%	158 11%	73 10%
Yes - children aged 11 to 15 years old	1508 10%	600 9%	907 12%	11 1%	151 8%	576 25%	622 23%	131 4%	17 *	618 10%	365 10%	263 14%	260 9%	1300 11%	76 10%	199 12%	154 12%	120 11%	130 11%	148 11%	159 11%	191 9%	123 9%	136 10%	72 10%
Yes - children aged 16 to 18 years old	908 6%	367 6%	541 7%	8 1%	18 1%	206 9%	496 19%	158 5%	22 1%	363 6%	199 5%	164 9%	182 7%	781 6%	53 7%	112 7%	89 7%	69 6%	68 6%	82 6%	77 5%	132 6%	99 7%	79 6%	48 7%
Prefer not to answer	60 *	31 *	29 *	5 1%	13 1%	11 *	10 *	15 *	6 *	20 *	9 *	7 *	19 1%	54 *	-	9 1%	5 *	4 *	4 *	6 *	13 1%	8 *	5 *	3 *	3 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 42

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote							Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
No children aged 18 or under	10558	4659	3682	972	310	218	399	54	1475	998	769	2022	981	917	3396	3824	2809	972	1274	430	453	54	5678	3494
	73%	80%	67%	75%	76%	74%	71%	76%	67%	67%	66%	73%	74%	79%	79%	77%	69%	75%	77%	76%	71%	69%	79%	67%
NET: Yes	3766	1152	1821	327	98	77	161	16	714	475	386	735	344	235	877	1095	1261	328	366	134	181	22	1446	1736
	26%	20%	33%	25%	24%	26%	29%	23%	32%	32%	33%	26%	26%	20%	20%	22%	31%	25%	22%	24%	29%	28%	20%	33%
Yes - children aged under 5 years old	1279	323	685	111	32	21	60	6	270	197	131	255	106	80	240	362	402	128	91	48	68	8	428	673
	9%	6%	12%	9%	8%	7%	11%	8%	12%	13%	11%	9%	8%	7%	6%	7%	10%	10%	6%	8%	11%	10%	6%	13%
Yes - children aged 5 to 10 years old	1669	462	842	149	41	40	78	8	320	226	178	314	158	105	368	460	586	148	149	56	83	8	573	826
	12%	8%	15%	11%	10%	14%	14%	11%	15%	15%	15%	11%	12%	9%	9%	9%	14%	11%	9%	10%	13%	10%	8%	16%
Yes - children aged 11 to 15 years old	1508	485	715	125	49	30	55	8	287	175	159	296	133	86	372	437	531	134	165	38	69	8	600	668
	10%	8%	13%	10%	12%	10%	10%	11%	13%	12%	14%	11%	10%	7%	9%	9%	13%	10%	10%	7%	11%	10%	8%	13%
Yes - children aged 16 to 18 years old	908	330	389	66	28	24	37	3	156	90	92	169	80	64	257	279	299	65	121	31	38	8	417	341
	6%	6%	7%	5%	7%	8%	7%	4%	7%	6%	8%	6%	6%	6%	6%	6%	7%	5%	7%	5%	6%	10%	6%	6%
Prefer not to answer	60	21	21	5	1	1	1	1	17	6	2	17	4	2	12	18	17	4	6	1	1	2	26	23
	*	*	*	*	*	*	*	1%	1%	*	*	1%	*	*	*	*	*	*	*	*	*	3%	*	*

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 42

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
No children aged 18 or under	10558 73%	1490 58%	2900 64%	377 70%	10076 75%	401 49%	5983 77%	442 57%	3970 71%	740 74%	9818 73%	5126 72%	5099 76%	5155 75%	2239 73%	2831 72%
NET: Yes	3766 26%	1051 41%	1643 36%	157 29%	3318 25%	415 50%	1766 23%	331 42%	1600 29%	251 25%	3515 26%	1943 27%	1613 24%	1662 24%	800 26%	1094 28%
Yes - children aged under 5 years old	1279 9%	336 13%	578 13%	44 8%	1073 8%	194 24%	514 7%	157 20%	581 10%	87 9%	1192 9%	707 10%	478 7%	499 7%	299 10%	387 10%
Yes - children aged 5 to 10 years old	1669 12%	464 18%	736 16%	67 13%	1448 11%	212 26%	756 10%	151 19%	726 13%	105 11%	1564 12%	878 12%	689 10%	720 11%	329 11%	518 13%
Yes - children aged 11 to 15 years old	1508 10%	460 18%	648 14%	56 10%	1338 10%	158 19%	769 10%	127 16%	585 10%	91 9%	1417 11%	745 10%	705 10%	733 11%	315 10%	402 10%
Yes - children aged 16 to 18 years old	908 6%	260 10%	352 8%	38 7%	839 6%	59 7%	467 6%	63 8%	365 7%	50 5%	858 6%	412 6%	448 7%	454 7%	174 6%	232 6%
Prefer not to answer	60 *	15 1%	17 *	2 *	36 *	7 1%	19 *	8 1%	15 *	9 1%	51 *	28 *	26 *	27 *	14 *	13 *

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 43

To which of the following religious groups do you consider yourself to be a member?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
Christian	7768	3471	4295	204	630	971	1394	1888	2681	3160	2018	1096	1477	6718	418	1022	727	571	636	712	724	1124	784	682	368
	54%	53%	55%	28%	34%	43%	52%	62%	70%	54%	53%	57%	54%	55%	57%	60%	55%	54%	55%	54%	48%	54%	54%	50%	52%
NET: Other	781	347	432	74	183	186	132	109	97	314	191	91	185	719	21	96	65	49	84	50	218	94	42	39	23
	5%	5%	6%	10%	10%	8%	5%	4%	3%	5%	5%	5%	7%	6%	3%	6%	5%	5%	7%	4%	15%	5%	3%	3%	3%
Muslim	244	115	129	40	95	73	24	8	4	92	57	29	66	233	4	31	23	14	39	7	90	23	2	6	5
	2%	2%	2%	5%	5%	3%	1%	*	*	2%	2%	2%	2%	2%	1%	2%	2%	1%	3%	1%	6%	1%	*	*	1%
Hindu	85	41	44	3	34	25	12	7	4	52	20	6	7	76	1	6	4	3	8	4	39	7	4	5	4
	1%	1%	1%	*	2%	1%	*	*	*	1%	1%	*	*	1%	*	*	*	*	1%	*	3%	*	*	*	1%
Jewish	108	57	51	7	7	8	20	27	39	55	25	7	21	102	1	22	4	3	3	5	44	15	5	3	3
	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*	*	*	*	3%	1%	*	*	*
Sikh	23	13	10	5	2	9	7	-	-	11	3	5	4	23	-	2	5	3	5	2	5	1	-	-	-
	*	*	*	1%	*	*	*	-	-	*	*	*	*	*	-	*	*	*	*	*	*	*	-	-	-
Buddhist	75	34	41	5	8	13	18	16	15	26	28	7	14	61	3	6	8	4	5	8	15	8	4	10	4
	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	*	1%	*	*	1%	*	*	*	1%	1%	*	*	1%	1%
Other	246	87	157	14	37	58	51	51	35	78	58	37	73	224	12	29	21	22	24	24	25	40	27	15	7
	2%	1%	2%	2%	2%	3%	2%	2%	1%	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%
None	5585	2647	2933	442	1006	1069	1105	980	983	2324	1520	697	1035	4650	284	573	513	426	407	532	516	809	590	627	308
	39%	40%	38%	60%	54%	47%	41%	32%	26%	39%	40%	36%	38%	38%	39%	33%	39%	40%	35%	40%	34%	39%	41%	46%	43%
Prefer not to say	250	108	141	14	53	55	35	48	45	107	62	28	43	207	9	23	12	16	20	24	43	37	23	29	14
	2%	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	3%	2%	2%	2%	2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 43

To which of the following religious groups do you consider yourself to be a member?

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
Christian	7768	3922	2376	654	235	109	230	30	1171	768	618	1396	730	585	2500	3298	1931	619	1013	147	272	29	4710	2051
	54%	67%	43%	50%	57%	37%	41%	42%	53%	52%	53%	50%	55%	51%	58%	67%	47%	47%	62%	26%	43%	37%	66%	39%
NET: Other	781	212	434	66	9	21	17	2	127	103	66	139	79	72	195	215	303	71	54	44	19	2	254	430
	5%	4%	8%	5%	2%	7%	3%	3%	6%	7%	6%	5%	6%	6%	5%	4%	7%	5%	3%	8%	3%	3%	4%	8%
Muslim	244	24	200	10	-	2	1	-	46	37	20	40	23	20	58	49	135	15	2	10	2	-	35	185
	2%	*	4%	1%	-	1%	*	-	2%	3%	2%	1%	2%	2%	1%	1%	3%	1%	*	2%	*	-	*	4%
Hindu	85	32	43	7	-	-	1	-	14	18	11	17	10	3	12	34	37	3	1	2	1	-	35	36
	1%	1%	1%	1%	-	-	*	-	1%	1%	1%	1%	1%	*	*	1%	1%	*	*	*	*	-	*	1%
Jewish	108	66	26	10	1	2	2	-	14	13	7	13	11	7	43	62	25	8	5	2	2	-	71	23
	1%	1%	*	1%	*	1%	*	-	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	*	-	1%	*
Sikh	23	2	19	-	-	1	-	-	-	1	4	8	2	1	7	4	16	1	-	-	-	-	6	15
	*	*	*	-	-	*	-	-	-	*	*	*	*	*	*	*	*	*	-	-	-	-	*	*
Buddhist	75	30	26	10	-	4	4	-	14	6	7	15	11	7	15	18	15	12	15	9	5	-	32	32
	1%	1%	*	1%	-	1%	1%	-	1%	*	1%	1%	1%	1%	*	*	*	1%	1%	2%	1%	-	*	1%
Other	246	58	120	29	8	12	9	2	39	28	17	46	22	34	60	48	75	32	31	21	9	2	75	139
	2%	1%	2%	2%	2%	4%	2%	3%	2%	2%	1%	2%	2%	3%	1%	1%	2%	2%	2%	4%	1%	3%	1%	3%
None	5585	1621	2618	560	162	157	303	36	857	575	450	1183	497	481	1542	1361	1780	592	560	363	329	44	2087	2670
	39%	28%	47%	43%	40%	53%	54%	51%	39%	39%	39%	43%	37%	42%	36%	28%	44%	45%	34%	64%	52%	56%	29%	51%
Prefer not to say	250	77	96	24	3	9	11	3	51	33	23	56	23	16	48	63	73	22	19	11	15	3	99	102
	2%	1%	2%	2%	1%	3%	2%	4%	2%	2%	2%	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	4%	1%	2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 43

To which of the following religious groups do you consider yourself to be a member?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
Christian	7768	1272	2221	253	7484	259	7768	-	-	560	7208	3304	4197	4252	1644	1605
	54%	50%	49%	47%	56%	31%	100%	-	-	56%	54%	47%	62%	62%	54%	41%
NET: Other	781	160	304	31	420	353	-	781	-	53	728	456	273	297	173	259
	5%	6%	7%	6%	3%	43%	-	100%	-	5%	5%	6%	4%	4%	6%	7%
Muslim	244	73	97	7	32	209	-	244	-	13	231	164	61	78	62	85
	2%	3%	2%	1%	*	25%	-	31%	-	1%	2%	2%	1%	1%	2%	2%
Hindu	85	12	54	2	3	82	-	85	-	2	83	57	20	24	31	22
	1%	*	1%	*	*	10%	-	11%	-	*	1%	1%	*	*	1%	1%
Jewish	108	13	41	5	101	7	-	108	-	8	100	61	46	47	28	32
	1%	1%	1%	1%	1%	1%	-	14%	-	1%	1%	1%	1%	1%	1%	1%
Sikh	23	7	12	-	-	23	-	23	-	1	22	16	4	5	8	7
	*	*	*	-	-	3%	-	3%	-	*	*	*	*	*	*	*
Buddhist	75	12	27	6	59	15	-	75	-	6	69	34	36	37	7	26
	1%	*	1%	1%	*	2%	-	10%	-	1%	1%	*	1%	1%	*	1%
Other	246	43	73	11	225	17	-	246	-	23	223	124	106	106	37	87
	2%	2%	2%	2%	2%	2%	-	31%	-	2%	2%	2%	2%	2%	1%	2%
None	5585	1068	1950	245	5353	188	-	-	5585	357	5228	3208	2163	2189	1185	1997
	39%	42%	43%	46%	40%	23%	-	-	100%	36%	39%	45%	32%	32%	39%	51%
Prefer not to say	250	56	85	7	173	23	-	-	-	30	220	129	105	106	51	77
	2%	2%	2%	1%	1%	3%	-	-	-	3%	2%	2%	2%	2%	2%	2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 44

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
NET: Yes	3157	1398	1755	128	277	375	609	794	974	890	743	396	1118	2678	193	415	289	247	238	277	210	456	353	314	165
	22%	21%	22%	17%	15%	16%	23%	26%	26%	15%	20%	21%	41%	22%	26%	24%	22%	23%	21%	21%	14%	22%	25%	23%	23%
Yes - mental condition	923	393	526	94	169	189	247	176	48	187	208	97	428	792	64	131	72	70	76	82	61	127	109	87	44
	6%	6%	7%	13%	9%	8%	9%	6%	1%	3%	5%	5%	16%	6%	9%	8%	5%	7%	7%	6%	4%	6%	8%	6%	6%
Yes - physical condition	1970	872	1097	32	112	192	361	543	730	568	446	263	687	1664	125	254	193	159	148	181	125	270	209	198	108
	14%	13%	14%	4%	6%	8%	14%	18%	19%	10%	12%	14%	25%	14%	17%	15%	15%	15%	13%	14%	8%	13%	15%	14%	15%
Yes - disability	1102	504	597	24	64	123	244	316	331	266	237	114	484	914	57	147	89	84	80	97	67	167	126	128	60
	8%	8%	8%	3%	3%	5%	9%	10%	9%	5%	6%	6%	18%	7%	8%	9%	7%	8%	7%	7%	4%	8%	9%	9%	8%
Yes - other	134	66	68	10	11	14	21	39	39	36	39	14	45	115	8	18	10	18	8	13	5	22	13	13	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%
No	10975	5079	5890	585	1561	1864	2001	2177	2787	4924	2984	1489	1558	9398	533	1265	1000	798	883	1017	1267	1581	1054	1040	537
	76%	77%	76%	80%	83%	82%	75%	72%	73%	83%	79%	78%	57%	76%	73%	74%	76%	75%	77%	77%	84%	77%	73%	76%	75%
Refused	252	96	156	21	34	42	56	54	45	91	64	27	64	218	6	34	28	17	26	24	24	27	32	23	11
	2%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 44

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	2017 Vote								When Mind Made Up								2015 Vote						Best PM	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
NET: Yes	3157	1141	1334	269	130	56	134	14	520	277	248	595	290	245	982	846	1004	261	497	139	162	17	1433	1293
	22%	20%	24%	21%	32%	19%	24%	20%	24%	19%	21%	21%	22%	21%	23%	17%	25%	20%	30%	25%	26%	22%	20%	25%
Yes - mental condition	923	208	488	81	36	27	53	6	157	81	87	174	82	75	267	151	344	67	120	71	60	5	281	497
	6%	4%	9%	6%	9%	9%	9%	8%	7%	5%	8%	6%	6%	6%	6%	3%	8%	5%	7%	13%	9%	6%	4%	9%
Yes - physical condition	1970	768	789	169	92	24	76	8	307	171	149	375	191	145	632	554	620	167	346	61	97	10	953	753
	14%	13%	14%	13%	22%	8%	14%	11%	14%	12%	13%	14%	14%	13%	15%	11%	15%	13%	21%	11%	15%	13%	13%	14%
Yes - disability	1102	416	452	84	52	17	50	3	200	90	88	216	91	79	338	283	366	85	192	42	65	5	520	442
	8%	7%	8%	6%	13%	6%	9%	4%	9%	6%	8%	8%	7%	7%	8%	6%	9%	7%	12%	7%	10%	6%	7%	8%
Yes - other	134	48	61	8	4	1	8	1	23	11	3	24	10	14	49	33	46	12	14	10	7	-	58	62
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%
No	10975	4606	4087	1010	268	234	419	57	1630	1175	896	2133	1011	887	3243	4025	3004	1015	1119	409	465	61	5614	3858
	76%	79%	74%	77%	66%	79%	75%	80%	74%	79%	77%	77%	76%	77%	76%	82%	74%	78%	68%	72%	73%	78%	79%	73%
Refused	252	85	103	25	11	6	8	-	56	27	13	46	28	22	60	66	79	28	30	17	8	-	103	102
	2%	1%	2%	2%	3%	2%	1%	-	3%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	3%	1%	-	1%	2%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 44

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Public v Private				Ethnicity		Religion			Methodology		EU Referendum		Brexit		
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
NET: Yes	3157	338	539	95	3037	99	1791	183	1137	229	2928	1302	1724	1742	502	782
	22%	13%	12%	18%	23%	12%	23%	23%	20%	23%	22%	18%	26%	25%	16%	20%
Yes - mental condition	923	123	177	35	892	29	377	76	457	47	876	446	416	427	154	281
	6%	5%	4%	7%	7%	4%	5%	10%	8%	5%	7%	6%	6%	6%	5%	7%
Yes - physical condition	1970	177	313	45	1899	56	1166	114	664	147	1823	765	1130	1138	301	456
	14%	7%	7%	8%	14%	7%	15%	15%	12%	15%	14%	11%	17%	17%	10%	12%
Yes - disability	1102	90	144	27	1071	26	658	64	361	60	1042	410	654	657	155	252
	8%	4%	3%	5%	8%	3%	8%	8%	6%	6%	8%	6%	10%	10%	5%	6%
Yes - other	134	19	19	6	127	6	72	12	50	10	124	54	74	74	20	34
	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
No	10975	2174	3943	429	10177	706	5864	575	4364	761	10214	5684	4889	4975	2512	3086
	76%	85%	86%	80%	76%	86%	75%	74%	78%	76%	76%	80%	73%	73%	82%	78%
Refused	252	44	78	12	216	18	113	23	84	10	242	111	125	127	39	70
	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 45
Methodology
Base: All respondents

	Gender		Age							SEG				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	NET: Eng- land	North	North West	Yorks & Hum- ber- side	East Mid- lands	West Mid- lands	East Anglia	Grea- ter London	South East	South West	Scot- land	Wales
Base	14384	6573	7801	734	1872	2281	2666	3025	3806	5905	3791	1912	2740	12294	732	1714	1317	1062	1147	1318	1501	2064	1439	1377	713
CATI	1000	508	492	68	151	147	182	149	303	437	245	118	172	858	45	108	114	56	94	100	116	128	97	96	46
	7%	8%	6%	9%	8%	6%	7%	5%	8%	7%	6%	6%	6%	7%	6%	6%	9%	5%	8%	8%	8%	6%	7%	7%	6%
Online	13384	6065	7309	666	1721	2134	2484	2876	3503	5468	3546	1794	2568	11436	687	1606	1203	1006	1053	1218	1385	1936	1342	1281	667
	93%	92%	94%	91%	92%	94%	93%	95%	92%	93%	94%	94%	94%	93%	94%	94%	91%	95%	92%	92%	92%	94%	93%	93%	94%

General Election Day Poll 2017

CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 45
Methodology
Base: All respondents

	2017 Vote								When Mind Made Up							2015 Vote						Best PM		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	On polling day	In the last few days	In the last week	In the last month	Since the beginning of the year	Longer than a year ago	Always known	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Theresa May	Jeremy Corbyn
Base	14384	5832	5524	1304	409	296	561	71	2206	1479	1157	2774	1329	1154	4285	4937	4087	1304	1646	565	635	78	7150	5253
CATI	1000	354	396	99	19	16	35	4	102	69	78	176	93	114	368	319	312	106	71	40	39	5	507	449
	7%	6%	7%	8%	5%	5%	6%	6%	5%	5%	7%	6%	7%	10%	9%	6%	8%	8%	4%	7%	6%	6%	7%	9%
Online	13384	5478	5128	1205	390	280	526	67	2104	1410	1079	2598	1236	1040	3917	4618	3775	1198	1575	525	596	73	6643	4804
	93%	94%	93%	92%	95%	95%	94%	94%	95%	95%	93%	94%	93%	90%	91%	94%	92%	92%	96%	93%	94%	94%	93%	91%

General Election Day Poll 2017
CATI & Online Fieldwork : 6th-9th June 2017

Absolutes/col percents

Table 45
Methodology
Base: All respondents

	Public v Private			Ethnicity		Religion			Methodology		EU Referendum		Brexit			
	Total	Public	Private	Charity/not-for-profit	White	BME	Christian	Other	None	CATI	Online	Remain	Leave	Enthusiast	Acceptor	Resister
Base	14384	2556	4560	536	13430	823	7768	781	5585	1000	13384	7097	6738	6844	3053	3938
CATI	1000	175	300	41	922	60	560	53	357	1000	-	539	395	395	218	321
		7%	7%	8%	7%	7%	7%	7%	6%	100%	-	8%	6%	6%	7%	8%
Online	13384	2381	4260	495	12508	763	7208	728	5228	-	13384	6558	6343	6449	2835	3617
		93%	93%	92%	93%	93%	93%	93%	94%	-	100%	92%	94%	94%	93%	92%