

THE BRISTOL CABLE

MEDIA PACK

20,000 copies distributed quarterly and read by an estimated **50,000** people in the Bristol area.

The **Cable** is co-operatively owned and produced. Finally, we have local media worth reading!

It is a unique publication, devoured by its loyal readership. The **Cable** is carefully distributed to individuals, arts centres, music venues, museums, community centres, universities and cafes.

With just five pages of prominently placed adverts per 36 pages of features, illustrations and investigations, your message is guaranteed to jump off the page.

The readership is engaged in local, social and green issues, events, courses and products.

The **Cable** has a shelf life of 3 months and is printed on high grade 54gsm paper.

There are over 500 paying co-op members who have a vested interest in the success and growth of the **Cable**. It is produced, owned and read by Bristolians who support an independent and local economy.



"In a constantly shifting media landscape, I think The Bristol Cable have exactly the right idea of what a new local media organisation should be trying to do... I wish them every success; they deserve it."

Jon Henley, senior Guardian feature writer



Advertising information and rates

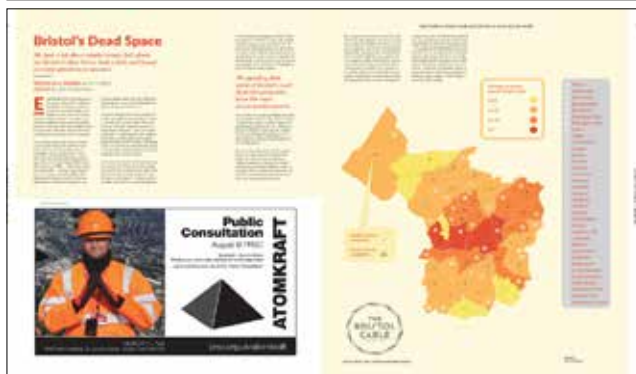
Print

Display Ad Size	Heights (mm)	Width (mm)	Price
Full page	330	275	£750
Half page (landscape)	165	275	£400
Quarter page (vertical)	165	137.5	£225
Eighth page	82.5	137.5	£150

Files must be supplied in high resolution PDF format (cmyk, 300 dpi at 100% size)

Inserts

Inserts £90 per thousand (up to 10g). Maximum insert run 10,000



"I think you've done a great job - good stories and good journalism"

Ken Loach, award-winning film director

Discounts

Available on request for charities, social enterprises, campaign groups, NGO's, publishers and educational establishments. Also for series bookings.

Contact

Please give James a call, he'll be happy to discuss your requirements and work out a suitable package.

James Blair
 EMSM - Ethical Media Sales & Marketing
 james@emsm.org.uk
 +44 (0)794 157 1817
 +44 (0)1865 403339
 www.emsm.org.uk