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Media Release

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SBS APPOINTS TECHNOLOGY AND DISTRIBUTION DIRECTOR

SBS has appointed Noel Leslie to the role of Director, Technology and Distribution, responsible for leading teams overseeing the organisation's technical, operational and distribution functions.

Mr Leslie brings to the role over 25 years' experience and expertise in technology and product development in the Australian media sector and in Europe, where he helped pioneer interactive television applications.

He will replace John Paul who will return to the United States with his family.

SBS Chief Digital Officer Marshall Heald said: "I thank John for his immense contribution to SBS over the past 2.5 years. John has been instrumental in driving a business wide technology strategy for SBS and leaves the organisation with a leading technology and operating model.

"Noel is an accomplished technical leader with many years of experience across the broadcast, telecommunications and software development sectors. He brings a comprehensive understanding of the challenges faced by the media sector and will be instrumental in ensuring SBS's already efficient operating system keeps pace with the complex demands of multi-platform content delivery."

On his appointment Mr Leslie said: "I'm thrilled to be joining SBS at an exciting time for the organisation as it continues to evolve its technology and distribution platforms in line with the significant changes occurring in the industry, and to innovate in its technical delivery capabilities across many new and emerging platforms."

Most recently, Mr Leslie was the Head of Operations for Symantec's .cloud business, in the Asia Pacific Japan region where he led technology and client functions for the region. Symantec is a global provider of security, storage and system management solutions.

Mr Leslie has also held roles including Executive Vice President with Liberty Global, one of the world's largest cable operators, managing digital TV platforms and PC portals. Prior to that he was Technical Director for the Consumer and Multimedia business at Cable&Wireless Optus in Australia, responsible for telephony, cable TV and Internet and Director of Digital TV for Cable & Wireless Communications, where he led the launch of the UK's first broadband interactive digital cable TV service.

ENDS

A story of media, sans frontiers. By broadcasting in more languages than any other network in the world, by steadfastly pursuing and reflecting diversity in everything we do, SBS aims to make all Australians feel embraced and included, regardless of the language they speak at home. Tearing down language barriers: all part of the service.

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