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PRINT MEDIA KIT **2016**



# Display Advertising Print Executive Employment

## The Australian Financial Review - Recruitment

### ADVERTISING SHAPES, COSTS, DEADLINES & LOADINGS



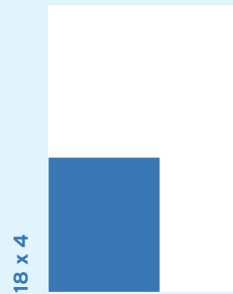
**200 x 260mm**

**Fri** \$20,540.52  
Incl GST \$22,594.57  
**Fri + Sat** \$26,000.52  
Incl GST \$28,600.55



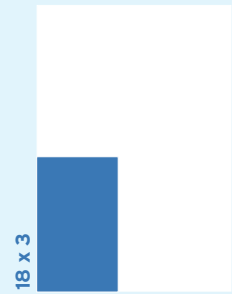
**120 x 260mm**

**Fri** \$12,324.31  
Incl GST \$13,556.75  
**Fri + Sat** \$15,600.31  
Incl GST \$17,160.35



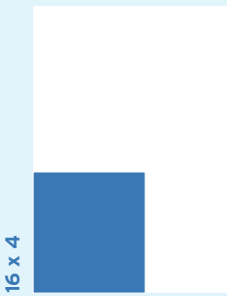
**180 x 147mm**

**Fri** \$10,563.70  
Incl GST \$11,620.05  
**Fri + Sat** \$13,371.70  
Incl GST \$14,708.86



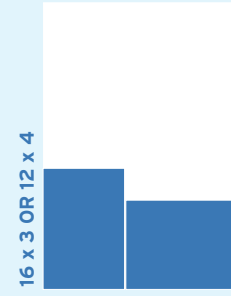
**180 x 110mm**

**Fri** \$7,922.77  
Incl GST \$8,715.05  
**Fri + Sat** \$10,028.77  
Incl GST \$11,031.65



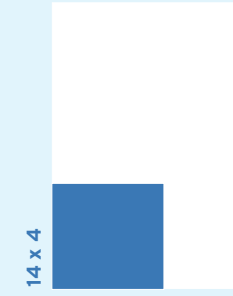
**160 x 147mm**

**Fri** \$9,389.95  
Incl GST \$10,328.95  
**Fri + Sat** \$11,885.95  
Incl GST \$13,074.55



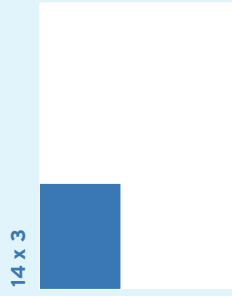
**160 x 110mm  
OR 120 x 147mm**

**Fri** \$7,042.45  
Incl GST \$7,746.70  
**Fri + Sat** \$8,914.46  
Incl GST \$9,805.90



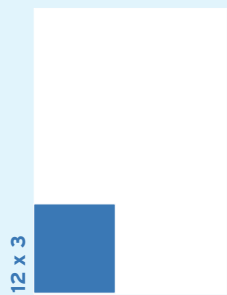
**140 x 147mm**

**Fri** \$8,216.20  
Incl GST \$9,037.85  
**Fri + Sat** \$10,400.20  
Incl GST \$11,440.25



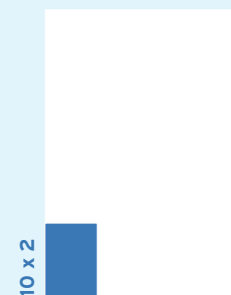
**140 x 110mm**

**Fri** \$6,162.15  
Incl GST \$6,778.35  
**Fri + Sat** \$7,800.15  
Incl GST \$8,580.15



**120 x 110mm**

**Fri** \$5,281.85  
Incl GST \$5,810.05  
**Fri + Sat** \$6,685.85  
Incl GST \$7,354.45



**100 x 72mm**

**Fri** \$2,934.36  
Incl GST \$3,227.80  
**Fri + Sat** \$3,714.36  
Incl GST \$4,085.80

**Friday & Saturday buyover rates apply only to Recruitment.**

**Rates are inclusive of 30% colour loading.**

**Positional loadings still apply.**

## Deadlines

Booking & cancellation deadlines	
Mono and colour	10am, 2 business days prior to publication
Notices section	12pm, 1 business day prior to publication
Material deadlines	
Mono and colour	3pm, 1 business day prior to publication
Notices section	3pm, 1 business day prior to publication

Column widths	
2	72mm
3 col	110mm
4 col	147mm
5 col	185mm
7 col	260mm
Full page	375mm deep x 260mm wide

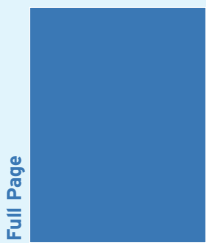
**Note:** The Financial Review does not accept 1 col or 6 col advertisements.

# Display Advertising Print

## The Sydney Morning Herald and The Age Early General News

### ADVERTISING SHAPES, COSTS, DEADLINES & LOADINGS

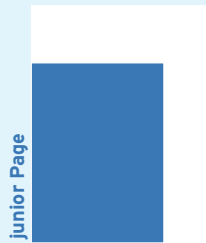
**EMPLOYMENT CASUAL RATES**  
Rates effective from March 1, 2014



**Full Page**  
374 x 260mm

SMH	Ex GST	Inc GST
M-F	\$28,864.00	\$31,750.40
Sat	\$38,464.00	\$42,310.40

AGE	Ex GST	Inc GST
M-F	\$23,200.00	\$25,520.00
Sat	\$35,712.00	\$39,283.20



**Junior Page**  
280 x 194mm

SMH	Ex GST	Inc GST
M-F	\$16,236.00	\$17,859.60
Sat	\$21,636.00	\$23,799.60

AGE	Ex GST	Inc GST
M-F	\$15,050.00	\$16,555.00
Sat	\$20,088.00	\$22,096.80



**1/2 Page V**  
374 x 129mm

SMH	Ex GST	Inc GST
M-F	\$14,432.00	\$15,875.20
Sat	\$19,232.00	\$21,155.20

AGE	Ex GST	Inc GST
M-F	\$11,600.00	\$12,760.00
Sat	\$17,856.00	\$19,641.60



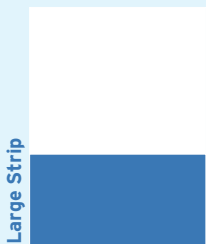
**1/2 Page H**  
186 x 260mm

SMH	Ex GST	Inc GST
M-F	\$14,432.00	\$15,875.20
Sat	\$19,232.00	\$21,155.20

AGE	Ex GST	Inc GST
M-F	\$11,600.00	\$12,760.00
Sat	\$17,856.00	\$19,641.60

**Rates are inclusive of colour loading; no discounts will apply for mono.**

**Positional loadings still apply.**



**Large Strip**  
139 x 260mm

SMH	Ex GST	Inc GST
M-F	\$10,824.00	\$11,906.40
Sat	\$14,424.00	\$15,866.40

AGE	Ex GST	Inc GST
M-F	\$8,700.00	\$9,570.00
Sat	\$13,392.00	\$14,731.20



**1/4 Page V**  
186 x 129mm

SMH	Ex GST	Inc GST
M-F	\$7,216.00	\$7,937.60
Sat	\$9,616.00	\$10,577.60

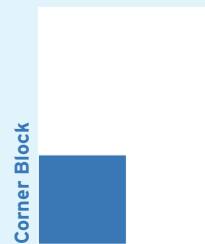
AGE	Ex GST	Inc GST
M-F	\$5,800.00	\$6,380.00
Sat	\$8,928.00	\$9,820.80



**1/4 Page strip**  
92 x 260mm

SMH	Ex GST	Inc GST
M-F	\$7,216.00	\$7,937.60
Sat	\$9,616.00	\$10,577.60

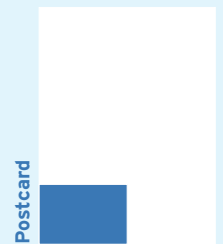
AGE	Ex GST	Inc GST
M-F	\$5,800.00	\$6,380.00
Sat	\$8,928.00	\$9,820.80



**Corner Block**  
139 x 129mm

SMH	Ex GST	Inc GST
M-F	\$5,412.00	\$5,953.20
Sat	\$7,212.00	\$7,933.20

AGE	Ex GST	Inc GST
M-F	\$4,350.00	\$4,785.00
Sat	\$6,696.00	\$7,365.60



**Postcard**  
92 x 129mm

SMH	Ex GST	Inc GST
M-F	\$3,608.00	\$3,968.80
Sat	\$4,808.00	\$5,288.80

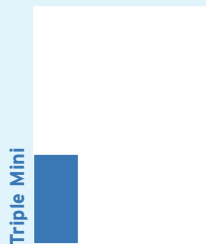
AGE	Ex GST	Inc GST
M-F	\$2,900.00	\$3,190.00
Sat	\$4,464.00	\$4,910.40



**Mini Strip**  
45 x 260mm

SMH	Ex GST	Inc GST
M-F	\$3,608.00	\$3,968.80
Sat	\$4,808.00	\$5,288.80

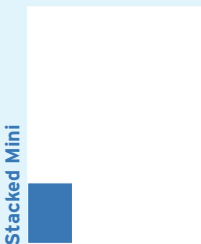
AGE	Ex GST	Inc GST
M-F	\$2,900.00	\$3,190.00
Sat	\$4,464.00	\$4,910.40



**Triple Mini**  
139 x 63mm

SMH	Ex GST	Inc GST
M-F	\$2,706.00	\$2,976.60
Sat	\$3,606.00	\$3,966.60

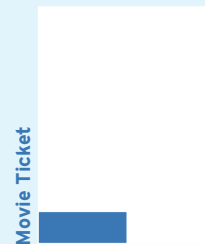
AGE	Ex GST	Inc GST
M-F	\$2,175.00	\$2,392.50
Sat	\$3,348.00	\$3,682.80



**Stacked Mini**  
92 x 63mm

SMH	Ex GST	Inc GST
M-F	\$1,804.00	\$1,984.40
Sat	\$2,404.00	\$2,644.40

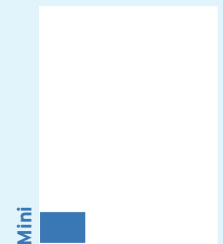
AGE	Ex GST	Inc GST
M-F	\$1,450.00	\$1,595.00
Sat	\$2,232.00	\$2,455.20



**Movie Ticket**  
45 x 129mm

SMH	Ex GST	Inc GST
M-F	\$1,804.00	\$1,984.40
Sat	\$2,404.00	\$2,644.40

AGE	Ex GST	Inc GST
M-F	\$1,450.00	\$1,595.00
Sat	\$2,232.00	\$2,455.20



**Mini**  
45 x 63mm

SMH	Ex GST	Inc GST
M-F	\$902.00	\$992.20
Sat	\$1,202.00	\$1,322.20

AGE	Ex GST	Inc GST
M-F	\$725.00	\$797.50
Sat	\$1,116.00	\$1,227.60

## Deadlines

Publishing Day	Booking Deadline	Material Deadline
Monday - Friday	2pm two working days prior	12pm working day prior
Saturday	2pm Wednesday	12pm Friday

For rates and material specifications for *The Canberra Times*, or for more detailed information on positional loadings or material specifications for *The Age*, *SMH*, or *AFR*, please contact your Fairfax Media representative, or refer to the specific brand media kits and rate cards at [adcentre.com.au](http://adcentre.com.au)

# MyCareer Advertising Print

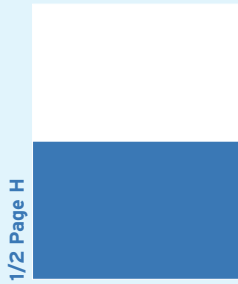
## MyCareer Section in *The Age* and *The Sydney Morning Herald* - Saturday

### ADVERTISING SHAPES, COSTS, DEADLINES & LOADINGS

#### Classified Display

#### FULL CASUAL RATES

Rates effective from March 1, 2014



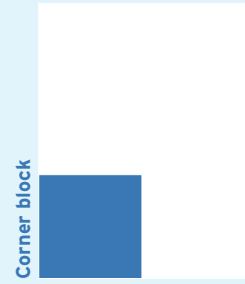
**T44 186 x 260mm**  
**SMH**  
 Ex GST \$15,322.37  
 Inc GST \$16,854.61  
**AGE**  
 Ex GST \$15,867.07  
 Inc GST \$17,453.78



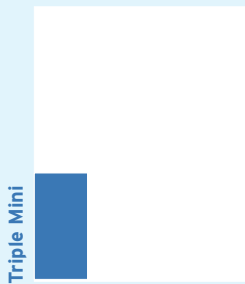
**T34 139 x 260mm**  
**SMH**  
 Ex GST \$11,491.78  
 Inc GST \$12,640.96  
**AGE**  
 Ex GST \$11,900.30  
 Inc GST \$13,090.33



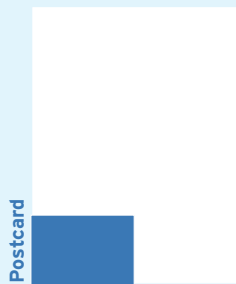
**T24 92 x 260mm**  
**SMH**  
 Ex GST \$7,661.18  
 Inc GST \$8,427.30  
**AGE**  
 Ex GST \$7,933.54  
 Inc GST \$8,726.89



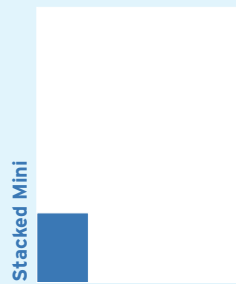
**T32 139 x 129mm**  
**SMH**  
 Ex GST \$5,745.89  
 Inc GST \$6,320.48  
**AGE**  
 Ex GST \$5,950.15  
 Inc GST \$6,545.17



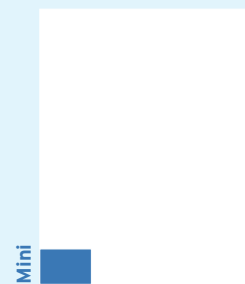
**T31 139 x 63mm**  
**SMH**  
 Ex GST \$2,872.95  
 Inc GST \$3,160.25  
**AGE**  
 Ex GST \$2,975.08  
 Inc GST \$3,272.58



**T22 92 x 129mm**  
**SMH**  
 Ex GST \$3,830.59  
 Inc GST \$4,213.65  
**AGE**  
 Ex GST \$3,966.77  
 Inc GST \$4,363.44



**T21 92 x 63mm**  
**SMH**  
 Ex GST \$1,915.29  
 Inc GST \$2,106.82  
**AGE**  
 Ex GST \$1,983.38  
 Inc GST \$2,181.72



**T11 45 x 63mm**  
**SMH**  
 Ex GST \$957.65  
 Inc GST \$1,053.42  
**AGE**  
 Ex GST \$991.69  
 Inc GST \$1,090.86

**Rates are inclusive of 20% colour loading. Positional loadings and setting fees may still apply.**

### Deadlines

Ad Format	Booking Deadline	Material Deadline
Display	2pm Thursday (24 hours earlier for ads requiring typesetting)	3pm Thursday
Lineage	5pm Thursday (30 minutes earlier for email bookings)	5:00pm Thursday

Other advertising sizes are available upon request, also, ask about our Specialised Employment Advertising Features. Please contact your Fairfax Employment Network representative.

# Classified Advertising Print

## Employment Classifieds

DAILY IN THE AGE & THE SYDNEY MORNING HERALD

According to your specific needs, smaller employment ads can also run within the General Classifieds section of the newspaper as a lineage, or modular ad. Rates and deadlines are as outlined below.

**To book an employment advertisement within General Classifieds, please call 13 22 43 or email:**  
**SMH: [smhclassifieds@fairfaxmedia.com.au](mailto:smhclassifieds@fairfaxmedia.com.au)**  
**The AGE: [classifiedadvertising@theage.com.au](mailto:classifiedadvertising@theage.com.au)**

Ad Format	Publishing Day		Rate		Booking Deadline	Material Deadline	
			SMH	AGE			
Lineage <i>per line rates</i>	Monday to Friday	ex GST	\$14.75	\$10.03	Mon - 4:00pm Friday Tue - Fri - 4:30pm day prior <i>(30 minutes earlier for email bookings)</i>	Same as booking deadline	
		inc GST	\$16.50	\$11.03			
	Saturday	ex GST	\$16.50	\$12.05	5pm Thursday <i>(30 minutes earlier for email bookings)</i>	Same as booking deadline	
		inc GST	\$18.15	\$13.26			
	Sunday	ex GST	Not available	Not available	5pm Friday <i>(30 minutes earlier for email bookings)</i>	Same as booking deadline	
		inc GST	Not available	Not available			
	Modular <i>per module rates</i>	Monday - Friday	ex GST	\$653.43	\$676.15	Mon - 12 noon Friday Tue - Fri - 12 noon day prior <i>(24 hours earlier for ads requiring typesetting)</i>	Mon - 3pm Friday Tue - Fri - 3pm day prior
			inc GST	\$718.77	\$743.77		
Saturday		ex GST	\$798.04	\$826.41	2pm Thursday <i>(24 hours earlier for ads requiring typesetting)</i>	3pm Thursday	
		inc GST	\$877.84	\$909.05			
Sunday		ex GST	Not available	\$676.15	10am Friday <i>(24 hours earlier for ads requiring typesetting)</i>	3pm Friday	
		inc GST	Not available	\$743.77			

**Above rates are mono rates, excluding colour.**  
**Classified display colour loading is an additional 20%**  
**Lineage colour loading is an additional \$20 (flat fee)**

# Booking and Material Procedure

## Booking Procedure

Verbal bookings must be confirmed in writing. If appearance dates or material instructions need to be altered, changes must be advised by phone. Please take the contact name of the Fairfax Media representative and follow through with amended confirmation. Confirmations and verbal bookings must tally. Where there is discrepancy between verbal bookings and confirmation, the Company will not be liable unless confirmation is received 2 working days prior to appearance date.

## Material on Hand

Please note Fairfax Media will retain advertisements for a period of 3 months. Repeats outside this time span cannot be guaranteed.

## Cancellation Procedure

Cancellations must be made verbally and confirmed in writing prior to the cancellation deadline. Please note the cancellation number quoted by the Fairfax representative and their name. All bookings taken inside cancellation deadline are taken on a non-cancellation basis. No liability will be accepted unless the above procedures are followed.

## Advertisement Production Charge

A production charge of \$2,360 (\$2,596 incl. GST) per compact full page will be charged to all display advertisements made up from copy and/or material supplied by advertisers or their agents.

## Terms and Conditions

All advertising services are governed by Fairfax Media Terms and Conditions of Advertising, overleaf. Fairfax Media reserves the right to modify this ratecard or its Terms and Conditions at any time without prior notice.

100% space charge will apply when material fails to arrive in time for publication. No responsibility will be accepted for material arriving outside designated deadlines.

## Advertising Material and Specifications

Please note that Fairfax Media will only accept material via electronic transmission. Fairfax Media operates new advertising quality assurance measures. All digital ads need to undergo Quality Assurance testing prior to being accepted for publication. To facilitate this, Fairfax Media has certified a number of methods for Quality Assurance testing and ad delivery (fees and charges apply):

**Adstream** • (02) 9467 7500  
www.adstream.com.au

**Adsend Australia** • (03) 8689 9000  
www.adsend.com.au

**Digital Ads International SENDlite**  
(02) 9818 1965 • www.sendlite.com.au

**Fairfax Ad Designs** • (02) 8777 6956  
addesigns@fairfaxmedia.com.au

For further information please refer to our website **www.adcentre.com.au** or contact the Advertising Production Support: **1300 666 326**.

*All prices are in Australian Dollars.*

Positional loadings and setting fees may apply depending on booking requirements. For technical specifications available at [www.adcentre.com.au](http://www.adcentre.com.au) or phone 1300 666 326.

[www.adcentre.com.au](http://www.adcentre.com.au)

## Contacts

To enquire about advertising opportunities or to execute innovative high impact recruitment campaigns with Fairfax Employment, contact a Sales Representative. Customer service centre: [classifiedisplay@fairfaxmedia.com.au](mailto:classifiedisplay@fairfaxmedia.com.au)

### Australia

#### NEW SOUTH WALES

1 Darling Island Road  
Pymont NSW 2009  
Phone: (02) 9282 1313

#### VICTORIA

655 Collins Street,  
Docklands VIC 3008  
Phone: (03) 8667 2000

#### QUEENSLAND

Level 6, 340 Adelaide Street  
Brisbane QLD 4000  
Phone: (07) 3835 7542

#### SOUTH AUSTRALIA

124 Franklin Street,  
Adelaide SA 5000  
Phone: (08) 8212 1212

#### WESTERN AUSTRALIA

Level 1,  
169 Hay Street  
East Perth WA 6004  
Phone: (08) 9423 8903

### Fairfax International Representatives

#### LONDON

Mr Brett Warren  
Warren International Media Ltd  
**Phone:** +44 (0) 20 7099 7992  
**Email:** bwarren@warren-media.com

#### JAPAN

Shinano International, Inc.  
**Phone:** 0011 81 3 3584 6420  
**Email:** yibe@bunkoh.com

#### SINGAPORE

Publicitas Singapore (S) Pte Ltd  
**Phone:** +65 6836 2272  
**Email:** peggy.thay@publicitas.com

#### USA

World Media Inc.  
**Phone:** 0011 1 212 244 5610  
**Email:** sales@worldmediaonline.com

#### CHINA

Wendy Lin  
Publicitas Beijing  
**Phone:** +86 10 6588 8155 ext. 626,  
**Email:** wendy.lin@publicitas.com.cn

#### NEW ZEALAND

McKay & Bowman  
International Media Representatives Ltd  
**Phone:** 0011 64 9 419 0561  
**Email:** neil@mckaybowman.co.nz

#### THAILAND

Publicitas Thailand  
**Phone:** 0011 66 2 651 9273 to 7  
**Email:** janya.limmanee@publicitas.com

#### MALAYSIA

Publicitas International Malaysia  
**Phone:** 0011 60 3 772 9 6923  
**Email:** esther.chia@publicitas.com

#### HONG KONG

Publicitas Hong Kong  
**Phone:** 0011 852 2516 1519  
**Email:** catherine.ha@publicitas.com

#### INDIA

The Times of India  
International Media Representation  
**Phone:** 0011 91 22 22731 338  
**Email:** santosh.pandey@timesgroup.com

#### DUBAI

Vivienne Davidson  
Intermedia  
**Phone:** +971 346 6006  
**Email:** v davidson@intermedia-gulf.com

#### EUROPE

Robert Logan  
Robert Logan & Associates  
**Phone:** +44 (0) 208 579 4836  
**Email:** rlogan@robertlogan.co.uk

#### SOUTH AFRICA

Publicity Project Management  
**Phone:** +27 11 803 8211  
**Email:** mike@worldmediaonline.co.za

# Terms and Conditions

## FAIRFAX MEDIA ABN 15 008 663 161

These terms apply to all advertising provided to any person ('Customer') by Fairfax Media Limited ABN 15 008 663 161 or a subsidiary ('Fairfax'). Customer includes an advertiser on whose behalf Advertising is placed and any media company or agency that arranges the Advertising for its clients.

### 1. Publication of Advertising

- 1.1 Subject to these Terms, Fairfax will use its reasonable endeavours to publish advertising ('Advertising') in the format and in the position agreed with the Customer. 'Advertising' includes images submitted for publication and content or information relating to published Advertisements.
- 1.2 Customer grants Fairfax a worldwide, royalty-free, non-exclusive, irrevocable licence to publish, and to sub-licence the publication of, the Advertising in any form or medium, including print, online or other. Customer warrants that it is authorised to grant Fairfax the licence in this clause 1.

### 2. Right to Refuse Advertising

- 2.1 Neither these Terms nor any written or verbal quotation by Fairfax represents an agreement to publish Advertising. An agreement will only be formed between Fairfax and Customer when Fairfax accepts the Advertising in writing or generates a tax invoice for that Advertising.
- 2.2 Fairfax reserves the right to refuse or withdraw from publication any Advertising at any time without giving reasons (even if the Advertising has previously been published by Fairfax).

### 3. Right to vary Format, Placement or Distribution

- 3.1 Fairfax will use reasonable efforts to publish Advertising in the format and in the position requested by the Customer. However, Fairfax reserves the right to vary the placement of Advertising within a title or website or to change the format of Advertising (including changing colour to black and white).
- 3.2 Fairfax may distribute interstate or regional editions of a title without all inserts or classified sections.
- 3.3 Except in accordance with clause 12, Fairfax will not be liable for any loss or damage incurred by a Customer arising from Fairfax's failure to publish Advertising in accordance with a Customer's request.
- 3.4 If Fairfax changes the press configuration for a publication, Fairfax reserves the right to shrink or enlarge the Advertising by up to 10% without notice to Customer or any change to rates.

### 4. Submission of Advertising

- 4.1 Customer warrants to Fairfax that the publication of the Advertising does not breach or infringe:
- the Competition and Consumer Act (Cth) or equivalent State legislation;
  - any copyright, trade mark, obligation of confidentiality or other personal or proprietary right;
  - any law of defamation, obscenity or contempt of any court, tribunal or royal commission;
  - State or Commonwealth privacy legislation or anti-discrimination legislation;
  - any financial services law as defined in the Corporations Act 2001 (Cth); or
  - any other law or applicable code (including any common law, statute, delegated legislation, rule or ordinance of the Commonwealth, or a State or Territory).
- 4.2 Customer warrants that if Advertising contains the name or photographic or pictorial representation of any living person and/or any copy by which any living person can be identified, the Customer has obtained the authority of that person to make use of his/her name or representation or the copy.
- 4.3 Advertising containing contact details for the Customer must contain the full name and street address of the Customer. Post office box and email addresses alone are insufficient.
- 4.4 If a Customer submits Advertising that looks, in Fairfax's opinion, like editorial material, Fairfax may publish the Advertising under the heading 'Advertising' with a border distinguishing it from editorial.
- 4.5 Fairfax will not be responsible for any loss or damage to any Advertising material left in its control.
- 4.6 Advertising submitted electronically must comply with Fairfax's specifications. Fairfax may reject the Advertising material if it is not submitted in accordance with such specifications.
- 4.7 Advertising material delivered digitally must include the Fairfax booking or material identification number.
- 4.8 If Customer is a corporation and the Advertising contains the price for consumer goods or services, Customer warrants that the Advertising complies with the component pricing provisions of the Competition and Consumer Act (Cth) and contains, as a single price, the minimum total price to the extent quantifiable at time of the Advertising.
- 4.9 Customer must not resell Advertising space to any third party without Fairfax's consent.
- 4.10 If Advertising promotes a competition or trade promotion, Customer warrants it has obtained all relevant permits and indemnifies Fairfax against any loss in connection with the Advertising.

### 5. Classified Advertising

- 5.1 Fairfax will publish classified Advertising under the classification heading it determines is most appropriate. These headings are for the convenience of readers. Fairfax will publish classified display Advertising sorted by alphabetical caption and, where space permits, with related line Advertising.

### 6. Online Advertising

- 6.1 For online banner and display Advertising, Customer must submit creative materials and a click-through URL to Fairfax at least 3 working days (5 working days for non-gif material) or within such other deadline advised by Fairfax at its discretion before publication date. Fairfax may charge Customer for online Advertising cancelled on less than 30 days notice or if creative materials are not submitted in accordance with this clause 6.1.
- 6.2 All online Advertising (including rich media) must comply with Fairfax's advertising specifications.
- 6.3 Fairfax will measure online display and banner Advertising (including impressions delivered and clicks achieved) through its ad-serving systems. Results from Customer or third party ad-servers will not be accepted for the purposes of Fairfax's billing and assessment of Advertising.
- 6.4 Fairfax is not liable for loss or damage from an internet or telecommunications failure.
- 6.5 Customer acknowledges that Fairfax may at its discretion include additional features or inclusions such as third party advertisements within online classified Advertising.

### 7. Errors

- 7.1 Customer must promptly check proofs of Advertising (if provided to the Customer by Fairfax) and notify Fairfax of any errors in the proofs or in published Advertising. Fairfax does not accept responsibility for any errors submitted by the Customer or its agent, including errors in Advertising placed over the telephone.
- 7.2 Customer must send any claim for credit or republication in writing to Fairfax no later than 7 days after the date of publication of the Advertising.

### 8. Advertising Rates and GST

- 8.1 The Customer must pay for Advertising, unless otherwise agreed, at the casual ratecard rate. Ratecard rates may be varied at any time by Fairfax without notice. Customer must pay GST at the time it pays for Advertising. Fairfax will provide a tax invoice or adjustment note (as applicable).
- 8.2 Eligibility for discounts or rebates will be based on the Customer's GST-exclusive advertising spend.

### 9. Credit and Customer Accounts

- 9.1 Fairfax may grant, deny or withdraw credit to a Customer at any time in its discretion. Customer must ensure that its Customer account number is available only to those employees authorised to use it. Customer acknowledges it will be liable for all Advertising placed under Customer's account number.

### 10. Payment

- 10.1 The Customer must pre-pay for Advertising if required by Fairfax. If Advertising is on account, payment must be within 7 days of date of the invoice or, for certain Rural Press publications, within 21 days of the end of the month in which the invoice is issued. If a commercial account has been established with Fairfax, payment must be within 30 days of invoice date.
- 10.2 If Customer fails to provide the copy for a booking by publication deadline, Customer will be charged unless a cancellation is approved by Fairfax. If Fairfax accepts Advertising after the deadline, it will be deemed out of specification. Customer has no claim against Fairfax for credit, republication or other remedy for out of specification Advertising.
- 10.3 Customer must pay the full price for Advertising even if Fairfax varied the format or placement of the Advertising or if there is an error in the Advertising, unless the error was Fairfax's fault. Customer must pay its electronic transmission costs.

### 11. Failure to Pay and Other Breach

- 11.1 If Customer breaches these terms, fails to pay for Advertising or suffers an Insolvency Event (defined in clause 11.2), Fairfax may (in its discretion and without limitation):
- cancel any provision of credit to Customer;
  - require cash pre-payment for further Advertising;
  - charge interest on all overdue amounts at the rate 2% above the NAB Overdraft Base Rate;
  - take proceedings against the Customer for any outstanding amounts;
  - recover Fairfax's costs including mercantile agency and legal costs on a full indemnity basis;
  - cease publication of further Advertising or terminate an agreement for Advertising not published;
  - exercise any other rights at law.
- 11.2 A Customer suffers an 'Insolvency Event' if:
- Customer is a natural person and commits an act of bankruptcy; or
  - Customer is a body corporate and cannot pay its debts as and when they fall due or enters an arrangement with its creditors other than in the ordinary course

of business or passes a resolution for administration, winding up or liquidation (other than for the purposes of re-organisation or reconstruction); or has a receiver, manager, liquidator or administrator appointed to any of its property or assets or has a petition presented for its winding up.

- 11.3 Fairfax may withhold any discounts or rebates if Customer fails to comply with its payment obligations.
- 11.4 A written statement of debt signed by an authorised employee of Fairfax is evidence of the amount owed by the Customer to Fairfax.

### 12. Liability

- 12.1 The Customer acknowledges that it has not relied on any advice given or representation made by or on behalf of Fairfax in connection with the Advertising.
- 12.2 Fairfax excludes all implied conditions and warranties from these terms, except any condition or warranty (such as conditions and warranties implied by the Competition and Consumer Act and equivalent State acts) which cannot by law be excluded ('Non-excludable Condition').
- 12.3 Fairfax limits its liability for breach of any Non-Excludable Condition (to the extent such liability can be limited) and for any other error in published Advertising caused by Fairfax to the re-supply of the Advertising or payment of the cost of re-supply (at Fairfax's option).
- 12.4 Subject to clauses 12.2 and 12.3, Fairfax excludes all other liability to the Customer for any costs, expenses, losses and damages incurred in relation to Advertising published by Fairfax, whether that liability arises in contract, tort (including by Fairfax's negligence) or under statute. Without limitation, Fairfax will in no circumstances be liable for any indirect or consequential losses, loss of profits, loss of revenue or loss of business opportunity.
- 12.5 The Customer indemnifies Fairfax and its officers, employees, contractors and agents (the 'Indemnified') against any costs, expenses, losses, damages and liability suffered or incurred by the Indemnified arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising.

### 13. Privacy

- 13.1 Fairfax collects a Customer's personal information to provide the Advertising to the Customer and for invoicing purposes. Fairfax may disclose this personal information to its related bodies corporate, to credit reporting agencies and other third parties as part of provision of the Advertising and for overdue accounts, to debt collection agencies to recover amounts owing.
- 13.2 Fairfax provides some published Advertising to third party service providers. Where such Advertising contains personal information, Customer consents to the disclosure of their personal information in the advertising to third parties and to the personal information being republished by a third party.
- 13.3 Customers may gain access to their personal information by writing to the Privacy Officer, GPO Box 506, Sydney NSW 2001. Fairfax's privacy policy is at [www.fxj.com.au](http://www.fxj.com.au).

### 14. Confidentiality

- 14.1 Each party will treat as confidential, and will procure that its advertising agents, other agents, and contractors ('Agents') treat as confidential and will not disclose, unless disclosure is required by law:
- the terms of this Agreement (including terms relating to volumes and pricing);
  - information generated for the performance of this Agreement, including all data relating to advertising schedules, budgets, forecasts, booked advertising, prices or volumes;
  - any other information that ought in good faith to be treated as confidential given the circumstances of disclosure or the nature of the information;
  - any information derived wholly or partly for any information referred to in (a) to (c) above;
- Each party agrees to take all reasonable precautions to prevent any unauthorised use, disclosure, publication or dissemination of the confidential information by or on behalf of itself or any third party.

### 15. General

- 15.1 These Terms, with any other written agreement, represent the entire agreement of the Customer and Fairfax for Advertising. They can only be varied in writing by an authorised officer of Fairfax. No purchase order or other document issued by the Customer will vary these Terms.
- 15.2 Fairfax will not be liable for any delay or failure to publish Advertising caused by a factor outside Fairfax's reasonable control (including but not limited to any act of God, war, breakdown of plant, industrial dispute, electricity failure, governmental or legal restraint).
- 15.3 Fairfax may serve notice on Customer by post or fax to the last known address of the Customer.
- 15.4 These Terms are governed by the laws of the State in which the billing company for the Advertising is located and each party submits to the non-exclusive jurisdiction of that State.