

free

PRESS RELEASE

Paris, March 28, 2017

CHINESE PACK

57 Chinese channels now
available on Freebox



Free has further enriched its audio-visual offering by premiering **Chinese Pack** – a Freebox TV package that offers **the largest choice of Chinese channels available in France**.

Proposed in partnership with Huawei, this package deal gives subscribers access to up to **57 of the most popular Chinese TV channels**. It comprises three packs:

- **Basic** pack: **17 channels** including 5 High Definition (HD) channels, for €7.99 a month.
- **Medium** pack: **37 channels** including 8 HD channels, for €9.99 a month.
- **Premium** pack: **57 channels** including 16 HD channels, for €11.99 a month.

Each pack offers a wide assortment of Chinese channels, not only for the Chinese community living in France but also for France's growing number of Chinese students as well as anyone interested in Chinese culture in general.

The three different packs illustrate the rich variety of Free's audio-visual offering – which includes the largest number of channels in France in the Freebox Révolution with TV by CANAL Panorama offer – and are available on the Freebox as from today (whatever the type of Freebox model*). And to celebrate the launch, we are offering all 57 channels in the **Premium package to try, free of charge, from March 28 through April 11 2017**.

17
channels























17 channels (€7.99/month)

-  CCTV-4
中文国际
-  Beijing TV
-  Dragon TV
-  Xiamen TV
-  Hunan TV
-  Phoenix News
-  Phoenix Europe
-  Star TV
-  CNTV-Music
-  CNTV-General
-  Neimenggu TV
-  Henan TV
-  Guangdong TV
-  Yunnan TV
-  Hubei TV
-  Sichuan TV
-  Liaoning TV

37
channels























Chinese Pack Basic
+ 20 channels (€9.99/month)

-  CNTV-Military and agriculture
-  CNTV-Society and Law
-  CNTV-Finance
-  CGTN-Español (Spanish Language)
-  CGTN- العربية (Arabic Language)
-  CGTN- Русский (Russian Language)
-  CNTV-Science
-  CNTV-Animation
-  Macau Asia Satellite TV
-  Ningxia TV
-  Qinghai TV
-  Guizhou TV
-  Heilongjiang TV
-  Shaanxi TV
-  Chinese Kungfu
-  China Education Television
-  Documentary Channel
-  Society & Law Channel
-  Shandong Education Television
-  Beijing TV Documentary

57
channels



Chinese Pack Basic + Medium
+ 20 channels (€11.99/month)

-  Southeast Television
-  Chongqing TV
-  Anhui International TV
-  Tianjin TV
-  Shandong TV
-  Shenzhen TV
-  Hong Kong TV
-  One TV
-  Liyuan Chinese Opera Channel
-  Wenzhou TV
-  Cartoon Channel
-  Entertainment Channel
-  Boutique Drama Channel
-  Palace TV
-  Panda Channel
-  Gansu TV
-  Shanxi TV
-  Guangxi TV
-  Jiangxi TV
-  Hebei TV

Offers subject to conditions, available in Metropolitan France for Freebox subscribers eligible and signed up for the Freebox TV service (either included in their Freebox package or as a paid option). TV channels available as at March 28, 2017. The list of channels in the packs may be subject to change. See www.free.fr for full terms and conditions and channel list.

Freebox Revolution with TV by CANAL Panorama offer: offer subject to conditions; valid in unbundled or fibered areas, subject to technical compatibility and eligibility. For fiber: only available in areas where FTTH has been rolled out and actually connected to the subscriber's home. See www.free.fr for full terms and conditions.

HD: High Definition, subject to eligibility, HD-compatible equipment and sufficient internet speed.

The channels in the Chinese Pack Premium will be available to Freebox TV subscribers without signing up for the offer and free of charge from March 28, 2017 until April 11, 2017. After April 11 2017, the channels will only be accessible if subscribers sign up to the pack at the price stated on www.free.fr.

** available on channels 740 to 798.*

About Free

Free – an Iliad Group subsidiary – is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.). Free provides straightforward and innovative offerings at the best prices. For example, the Freebox Revolution, the 6th generation of Freebox units, notably includes an NAS and a Blu-Ray™ drive, and the Freebox mini 4K was the first Android TV™ and 4K box on the French market. Free was the first operator to include calls from landlines to mobile phones in its offerings and also calls to French overseas departments (DOM). Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. The Free Mobile Plan now includes roaming communications, all year round, in countries in the Europe Zone as well as in the United States, Australia, South Africa, Canada, Israel and New Zealand (3G). As at December 31, 2016, Free had over 19 million subscribers (6.4 million Broadband and Ultra-Fast Broadband subscribers and 12.7 million mobile subscribers).