

What is SCE?

The Server and Cloud Enrollment (SCE) is a new licensing vehicle under the Microsoft Enterprise Agreement that enables organizations to standardize on one or more Microsoft Server and Cloud technologies.

To enroll in an SCE, you make an installed base-wide commitment to one or more components. This means committing to full Software Assurance coverage across the installed base of an SCE component.

In the case of System Center, this means committing to full System Center coverage on your Windows Server installed base through Core Infrastructure Suites (CIS). In return for making this commitment, SCE provides significant incremental value and benefits that include:

- 15% off Licenses and Software Assurance (L&SA) products and 5% off Software Assurance products.
- A new subscription-based licensing option is available alongside perpetual licenses. This gives you access to more flexibility when you need to retire workloads, consolidate, or migrate to the cloud.
- If you commit to the Core Infrastructure Suite (CIS), you will receive incremental rights to use System Center to manage Microsoft Azure virtual machines and resources at no additional cost.
- Microsoft Premier Services customers may also qualify for unlimited problem resolution support for SQL Server, Windows Server and System Center, BizTalk Server, and SharePoint Server.
- All the benefits of Software Assurance including access to License Mobility for many applications, which enables even more seamless migrations to the cloud.

As part of the launch of the SCE, the Enrollment for Application Platform (EAP) and Enrollment for Core Infrastructure (ECI) will be retired. If you are currently enrolled in an EAP or ECI and have made (or will make) an installed base-wide commitment, you can renew into SCE to continue gaining access to best available prices and benefits, as well as a standardized set of discounts, terms, and new subscription options.

What are the key benefits of SCE?

The SCE is designed to build a standardized and high-value licensing foundation for customers adopting Microsoft's server and cloud technologies. It does so across three key benefits:

- **The SCE is a cloud-enabled enrollment**. The SCE provides new flexible terms for Microsoft Azure, application license mobility to the cloud through Software Assurance, new System Center benefits for managing Azure resources, and new subscription options. Packaging these benefits in a single enrollment provides more options than ever to customers operating in dynamic and hybrid environments.
- The SCE better enables customers to standardize on Microsoft server and cloud technologies. SCE
 customers have the opportunity to access Microsoft's latest technologies and benefits through Software
 Assurance across all deployments.
- The SCE simplifies licensing management through standardization, making it easier to plan, administer, and adapt as organizations evolve.

Frequently Asked Licensing Questions

What products are available with SCE?

The following products are available with SCE:



- CIS Datacenter
- CIS Standard
- CIS Datacenter w/o Windows Server
- CIS Datacenter w/o System Center
- CIS Standard w/o Windows Server CIS Standard w/o System Center

All licensed Windows Server deployments must be covered with one of the above SKUs.



Application Platform

SQL Server CAL SQL Server Enterprise per core SQL Server Business Intelligence

SQL Server Standard per core SQL Server Standard Server

SQL Server Parallel Data Warehouse per core BizTalk Server Enterprise per core

BizTalk Server Standard per core BizTalk Server Branch per core SharePoint Server



Visual Studio Enterprise Visual Studio Test Professional Visual Studio Team Foundation Server CAL MSDN Platforms



All Microsoft Azure cloud services

How does SCE work?

Enrolling in SCE requires the following:

- **Enterprise Agreement**: Although you need to sign an Enterprise Agreement, an Enterprise Enrollment for Desktop is not needed to qualify.
- **Annuity Coverage:** 100% Software Assurance or Subscription coverage is required on your install base for each product family that you commit to. This includes those licenses that were not covered by Software Assurance when you entered the program.

With SCE, the following occurs:

- For licenses with continuous Software Assurance coverage, Software Assurance can be renewed upon entrance to the program at a discount.
- For the licenses that did not have Software Assurance, you can subscribe to the most current version of the product.
- For incremental licenses purchased during the agreement term, you receive additional price savings on L&SA.

What does SCE mean for ECI customers?

These changes do not impact an Enrollment for Core Infrastructure (ECI) customer during the term of the ECI Enrollment. With an installed base-wide commitment to the Core Infrastructure Suites (CIS) through SCE, ECI customers will retain access to the best pricing, new subscription options, new Microsoft Azure benefits, and access to the latest technologies. New benefits like System Center Azure management rights and the ability to qualify for unlimited support are also included. SCE provides a 15% discount on Licenses and Software Assurance (L&SA) and 5% on Software Assurance for Core Infrastructure Suite (CIS) Standard and Datacenter (SE and DC). These discounts are in addition to the discounts already provided for CIS SKUs in non-SCE programs.

Customers who want to only partially cover their environments with CIS can very easily do so through other commercial licensing programs, with no dedicated contracts or unit minimums. Existing ECIs can be renewed into the CIS SKU in other programs, such as Select Plus* or Additional Products in the Enterprise Agreement Enterprise Enrollment.

*Effective July 1, 2016, in markets where the MPSA is available, Microsoft no longer accepts new orders and Software Assurance renewals through existing commercial Select Plus agreements at your next agreement anniversary date. This retirement does not apply to government and academic Select Plus agreements. More information is at www.microsoft.com/selectfag.

Frequently Asked Licensing Questions

What does this mean for EAP customers?

Enrollment for Application Platform (EAP) customers can continue their installed base-wide commitment to SQL Server, Visual Studio, BizTalk Server and SharePoint Server in the Server and Cloud Enrollment (SCE). Customers will see some small pricing changes as we standardize and simplify discounts.

Among these changes are a new 5% discount on Software Assurance and a full 15% discount on the complete Licenses and Software Assurance (L&SA) SKUs for key components. This discount is standardized across all product editions and is consistent with the discounts that are available in the Enterprise Enrollment.

Will I benefit from SCE?

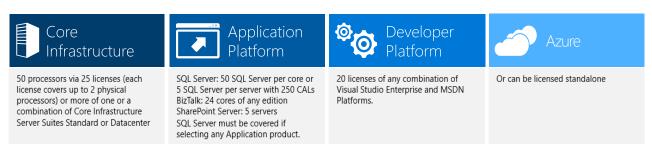
Server and Cloud Enrollment (SCE) is ideal if you want to do the following:

- Get Microsoft's best pricing in exchange for standardizing on Microsoft server and cloud products across their organization
- Use the most up-to-date versions of each product
- · Have consistent and predictable pricing for the length of the term
- Have the flexibility to own perpetual rights to products as well as subscribe
- Lower maintenance costs

How much will I save through the SCE?

SCE offers a 15% discount on L&SA and a 5% discount on Software Assurance.

What is the minimum footprint by product?



Is there a benefit to committing to multiple components in an SCE?

Once you have made an enterprise-wide commitment to a given component, you get all the benefits that go along with that component. If an additional commitment is made to an alternate component then you will also realize the incremental benefits for that set of products. There is no "cumulative" benefit of adding multiple components other than the simplicity of standardizing your Server and Cloud licensing in a single vehicle.

If I have existing licenses without Software Assurance, how should I add those into the SCE Agreement?

For all licensed deployments of products that must be covered as part of an installed-based commitment to SCE that are not current with Software Assurance, you can choose to add them as subscription or to add them as L&SA at signing.

Frequently Asked Licensing Questions

Can licenses without Software Assurance be added as Software Assurance only with the SA Prior L SKU?

The "Deferred License" approach through the Software Assurance Prior L SKU that was available in the EAP is being replaced in SCE with a more flexible subscription option.

How is subscription different than traditional L&SA?

Subscription options in SCE are available for the components that require an installed-base commitment. If workloads are retired or moved to the cloud, subscription license quantities can be reduced annually. Within a selected component, you can selectively choose to own/maintain perpetual units with full term commitments of three years or have some as subscription

Can I purchase a subscription for new units?

Yes, you can select whether units you add at signing of SCE or license at true-up (based on deployments) will be subscription or perpetual (L&SA). You can choose based on your individual workload requirements.

What are the "Cloud Management Benefits" for System Center and Microsoft Azure?

If you make an installed-base commitment to CIS, you will be able to use System Center to manage Microsoft Azure resources that are licensed through SCE. This allows you to manage up to 10 Microsoft Azure OS instances for each CIS license enrolled in the SCE.

What does Unlimited Support Include?

Unlimited support enables Premier Services customers meeting minimum Software Assurance spend requirements in SCE of approximately \$250,000/year in Software Assurance for a given component (available for Core Infrastructure and Application Platform) to Unlimited Problem Resolution Support Calls.

These calls are made to the Premier organization and this benefit replaces any 24x7 incidents that would have been earned on the qualifying products in SCE. This benefit has been available for some time in EAP for SQL. The actual minimum monetary commitment varies by region worldwide. Refer to the Microsoft <u>Product Terms</u> for details.

Is SCE available to government customers?

Yes. SCE is available to both commercial and government customers. SCE is not, however, available to education customers who continue to have access to the Education Server Platform (ESP) licensing option within EES. ESP will continue to be supported for education customers wishing to simplify their server licensing.

How do I enroll in the SCE?

To enroll in SCE, please contact your channel partner or Microsoft account manager.

Where can I find more information on SCE?

Please visit the Server and Cloud Enrollment pages at www.microsoft.com/licensing-options/enterprise.aspx#tab=3

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