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Blackbaud University Curriculum for ResearchPoint™

To learn more about Blackbaud University's Learn Basics, Learn More, and Learn Everything training subscription tiers click here. All Learn Basics online eLearning courses are included in your ResearchPoint software purchase and are available on-demand for all users.

ResearchPoint is currently undergoing a refresh. The new Blackbaud University classes will be 3 hours in length. To view a course description, register for a class, or launch the class, click a course title in the listing below. Courses are listed in each of the topic areas in the order they should be taken.

	Learn Basics	Learn More	Learn Everything
Fundamentals			
💻 ResearchPoint: Introductory Essentials PRE-RECORDED	●	●	●
💻 ResearchPoint: Introduction to WealthPoint PRE-RECORDED	●	●	●
💻 ResearchPoint: Integration with the Raiser's Edge PRE-RECORDED	●	●	●
📄 ResearchPoint: Fundamentals—Overview NEW & IMPROVED		●	●
📄 ResearchPoint: Fundamentals—Research NEW & IMPROVED		●	●
Prospecting and Analytics			
📄 ResearchPoint: Data Management Tools NEW & IMPROVED		●	●
📄 ResearchPoint: Configuration and Prospecting Techniques NEW & IMPROVED		●	●

Please note:

ResearchPoint Training is undergoing a transition. Note the flags next to each title for class status:

NEW & IMPROVED Class has recently been updated to our Blackbaud University standard formatting

PRE-RECORDED Recorded instructor-led sessions while the interactive eLearning is being created

📄 Abstract

💻 Pre-recorded video

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Nonprofit Workshops

Blackbaud University *Nonprofit Workshop* courses are not product specific, and do not cover specific technology solutions. Instead, these interactive workshops explore strategies, inspire conversation, and help you apply industry best practices at your nonprofit organization..

	Learn Basics	Learn More	Learn Everything
Fundraising			
Nonprofit Workshop: Fundraising			●
Nonprofit Workshop: Effective Case Statements			●
Nonprofit Workshop: Peer-to-Peer Fundraising			●
Nonprofit Workshop: Sustainer Giving			●
Nonprofit Workshop: Major Giving			●
Nonprofit Workshop: Grantseeking			●
Nonprofit Workshop: Grant Writing and Stewardship			●
Nonprofit Workshop: Six Steps to End-of-Year Success			●
Nonprofit Fundraising Exam 2017			●
Marketing and Communications			
Nonprofit Workshop: Marketing and Communications			●
Nonprofit Workshop: Email Communications			●
Nonprofit Workshop: Improving Your Website's Usability			●
Nonprofit Workshop: Building a Social Media Playbook			●
Engaging your Network			
Nonprofit Workshop: Building Engagement			●
Nonprofit Workshop: Leading Volunteers to Success			●
Nonprofit Workshop: Event Management			●
Nonprofit Workshop: Board Management			●
Nonprofit Workshop: Membership Management			●
Operational Excellence			
Nonprofit Workshop: Organizational Management			●
Nonprofit Workshop: Nonprofit Accounting for Fundraisers			●
Nonprofit Workshop: Managing Cash Flow			●

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Nonprofit
Fundraising

Abstract
eLearning Course
Certification