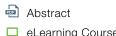


Blackbaud University Curriculum for Blackbaud Sphere®

To learn more about Blackbaud University's Learn Basics, Learn More, and Learn Everything training subscription tiers click here. To view a course description, register for a class, or launch the class, click a course title in the listing below.

	Learn Basics	Learn More	Learn Everything
Fundamentals			
Sphere: Personalizing Email Subjects		•	•
Sphere: Constituents and Forms		•	•
Friends Asking Friends			
Sphere: Duplicating an Event in Friends Asking Friends	•	•	•
Sphere: Enabling Social Media Sign On in Friends Asking Friends		•	•
Sphere: Editing Event Information in Friends Asking Friends	•	•	•
Sphere: Defining Limits for a Registration Type in Friends Asking Friends		•	•
Sphere: Customizing Event Text in Friends Asking Friends	•	•	•
Sphere: Customizing Website Design in Friends Asking Friends	•	•	•
Sphere: Customizing Website Features in Friends Asking Friends	•	•	•
Sphere: Reporting on the Use of Social Media and Mobile Fundraising for Events		•	•
Sphere: Defining the Fee Structure in Friends Asking Friends	•	•	•
Sphere: Using the Friends Asking Friends Mobile App		•	•
Sphere: Including a Printable Donation Form on Event Pages in Friends Asking Friends	•	•	•
Sphere: Friends Asking Friends Event Configuration		•	•
Sphere: Friends Asking Friends Event Management		•	•



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Nonprofit Workshops

Blackbaud University Nonprofit Workshop courses are not product specific, and do not cover specific technology solutions. Instead, these interactive workshops explore strategies, inspire conversation, and help you apply industry best practices at your nonprofit organization.

		Learn Basics	Learn More	Learn Everything
Fun	draising			
POF	Nonprofit Workshop: Fundraising			•
	Nonprofit Workshop: Effective Case Statements			•
POF	Nonprofit Workshop: Peer-to-Peer Fundraising			•
	Nonprofit Workshop: Sustainer Giving			•
PDF	Nonprofit Workshop: Major Giving			•
POF	Nonprofit Workshop: Grantseeking			•
POF	Nonprofit Workshop: Grant Writing and Stewardship			•
	Nonprofit Workshop: Six Steps to End-of-Year Success			•
1 (b)	Nonprofit Fundraising Exam 2017			•
Mar	keting and Communications			
	Nonprofit Workshop: Marketing and Communications			•
PDF	Nonprofit Workshop: Email Communications			•
POF	Nonprofit Workshop: Improving Your Website's Usability			•
POF	Nonprofit Workshop: Building a Social Media Playbook			•
Eng	aging your Network			
PDF	Nonprofit Workshop: Building Engagement			•
POF	Nonprofit Workshop: Leading Volunteers to Success			•
PDF	Nonprofit Workshop: Event Management			•
205	Nonprofit Workshop: Board Management			•
POF	Nonprofit Workshop: Membership Management			•
Ope	rational Excellence			
	Nonprofit Workshop: Organizational Management			•
PDF	Nonprofit Workshop: Nonprofit Accounting for Fundraisers			•
	Nonprofit Workshop: Managing Cash Flow			•









