

Leger

THE RESEARCH INTELLIGENCE GROUP



LE DEVOIR

Politics in Canada

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Methodology

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Online survey conducted with Canadian citizens across all regions of Canada.

This study was conducted online across all Canadian regions with **1,524 Canadians who are eligible to vote in Canada, between February 1 and February 4, 2016**

Weighting and Margin of Error

Final survey data were weighted based on the 2011 census according to age, gender, mother tongue, region, and level of education in order to guarantee a representative sample of the Canadian population.

For comparative purposes, a random sample of **1,524** would yield a margin of error of **+/- 2.1%**, 19 times out of 20.

Online Survey

Survey respondents were selected randomly from LegerWeb's Internet panel, which includes 400,000 Canadian households, and according to a stratification process applied to invitation lists, which ensures optimal respondent representativeness. Panelists were recruited randomly from Leger's telephone surveys. Several quality control measures were implemented to ensure that Leger's surveys with Internet panelists are representative and reliable. Leger has obtained Gold Seal Certification from the Marketing Research and Intelligence Association, the highest reliability rating conferred by the association.

How to Read Tables

In the following tables, data in bold and **red** indicate a significantly higher proportion than that of other respondents. Conversely, data in bold and **blue** indicate a significantly lower proportion than that of other respondents.

Detailed Results

Federal Politics

Federal Voting Intentions

Q1 and 2 - If FEDERAL elections were held today, for which political party would you be most likely to vote?

Would it be for...? If a respondent had no opinion, the following question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote?

	Before distribution	After distribution	ATL	QC	ON	MB SK	AB	BC	Results of the 2015 federal election
Weighted n=	1,517	1,232	88	288	475	80	134	166	*
Unweighted n=	1,524	1,278	85	340	498	99	128	128	*
...Justin Trudeau's Liberal Party of Canada	40%	49%	75%	49%	50%	43%	32%	45%	39.4**
...Rona Ambrose's Conservative Party of Canada	22%	27%	13%	15%	29%	39%	55%	21%	31.9
...Thomas Mulcair's New Democratic Party of Canada	12%	15%	9%	17%	14%	12%	7%	24%	19.7
...Rhéal Fortin's Bloc Québécois	3%	3%	-	15%	-	-	-	-	4.7
...Elizabeth May's Green Party of Canada	4%	5%	3%	4%	6%	5%	4%	9%	3.4
...for another party	1%	1%	0%	1%	1%	1%	2%	0%	-
I would not vote	5%	-	-	-	-	-	-	-	-
I would cancel my vote	3%	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-
I prefer not to answer	3%	-	-	-	-	-	-	-	-

Satisfaction with the Canadian Government

Q3 - Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

	Total	Provinces						Voting Intentions				
		ATL	QC	ON	MB SK	AB	BC	LPC	NDP	BQ	CPC	GPC
Weighted n=	1,517	105	365	577	102	169	198	601	184	42	329	66
Unweighted n=	1,524	98	420	586	123	150	147	624	171	48	353	70
NET SATISFIED	54%	72%	50%	58%	42%	37%	60%	90%	54%	22%	13%	63%
Very satisfied	15%	24%	9%	19%	11%	12%	13%	33%	5%	0%	1%	9%
Somewhat satisfied	39%	49%	41%	39%	31%	25%	48%	56%	49%	22%	12%	54%
NET DISSATISFIED	33%	16%	35%	31%	34%	55%	27%	4%	33%	69%	84%	22%
Somewhat dissatisfied	17%	10%	21%	14%	21%	22%	11%	3%	23%	40%	31%	13%
Very dissatisfied	17%	6%	14%	17%	13%	33%	15%	0%	10%	30%	52%	9%
I don't know	11%	10%	12%	10%	19%	7%	12%	6%	13%	8%	3%	13%
I prefer not to answer	2%	1%	3%	2%	5%	1%	1%	0%	0%	0%	0%	2%

Best Prime Minister of Canada

Q4 - In your opinion, which federal party leader would make the best prime minister of Canada?

	Total	ATL	QC	ON	MB SK	AB	BC
Weighted n=	1,517	105	365	577	102	169	198
Unweighted n=	1,524	98	420	586	123	150	147
Justin Trudeau	40%	61%	40%	42%	28%	26%	40%
Thomas Mulcair	10%	9%	16%	8%	7%	6%	9%
Rona Ambrose	9%	5%	5%	9%	12%	21%	9%
Elizabeth May	4%	2%	3%	5%	4%	2%	5%
Someone else	8%	6%	5%	9%	13%	15%	5%
None of them	12%	4%	17%	10%	9%	14%	15%
I don't know	14%	12%	13%	15%	20%	13%	16%
I prefer not to answer	2%	2%	2%	2%	6%	2%	1%

Perception of the Trudeau Government's Actions on Canada's Image Abroad

Q5 - Do you believe that the actions of the new Trudeau government on the international scene have improved, damaged or have had no impact on Canada's image abroad?

	Total	Voting Intentions				
		LPC	NDP	BQ	CPC	GPC
Weighted n=	1,517	601	184	42	329	66
Unweighted n=	1,524	624	171	48	353	70
Improved	39%	67%	45%	30%	6%	53%
Damaged	22%	2%	20%	28%	62%	18%
No impact	20%	19%	23%	30%	23%	21%
I don't know	17%	12%	12%	7%	10%	8%
I prefer not to answer	1%	0%	0%	5%	0%	0%

Satisfaction with Canada Welcoming 10,000 Syrian Refugees

Q6 - Are you satisfied or dissatisfied with Canada welcoming 10,000 Syrian refugees?

	Total	Voting Intentions				
		LPC	NDP	BQ	CPC	GPC
Weighted n=	1,517	601	184	42	329	66
Unweighted n=	1,524	624	171	48	353	70
Satisfied	41%	62%	42%	26%	19%	58%
Dissatisfied	38%	19%	46%	61%	69%	28%
I don't know	18%	18%	12%	13%	12%	14%
I prefer not to answer	3%	1%	1%	0%	1%	0%

Opinion of Ending Canada's Participation in Aerial Strikes against the Islamic State

Q7 - Do you agree or disagree with ending Canada's participation in aerial strikes against the Islamic State?

	Total	Voting Intentions				
		LPC	NDP	BQ	CPC	GPC
Weighted n=	1,517	601	184	42	329	66
Unweighted n=	1,524	624	171	48	353	70
NET AGREE	46%	62%	50%	32%	25%	67%
Strongly agree	22%	28%	30%	19%	11%	42%
Somewhat agree	24%	34%	20%	13%	14%	25%
NET DISAGREE	37%	25%	34%	57%	69%	21%
Somewhat disagree	20%	18%	20%	37%	24%	13%
Strongly disagree	17%	7%	14%	20%	45%	8%
I don't know	14%	12%	16%	9%	5%	11%
I prefer not to answer	3%	1%	0%	2%	2%	0%

Satisfaction with Trudeau Government Statements and Actions following the Attacks in Ouagadougou

Q8 - Are you satisfied or dissatisfied with the statements made and the actions taken by the Trudeau government following the terrorist attack in Ouagadougou?

	Total	TOTAL QC	Voting Intentions				
			LPC	NDP	BQ	CPC	GPC
Weighted n=	1,517	365	601	184	42	329	66
Unweighted n=	1,524	420	624	171	48	353	70
NET SATISFIED	26%	26%	44%	22%	19%	8%	43%
Very satisfied	8%	5%	15%	9%	1%	1%	11%
Somewhat satisfied	18%	20%	29%	13%	17%	7%	32%
NET DISSATISFIED	26%	39%	11%	24%	68%	59%	12%
Somewhat dissatisfied	16%	25%	9%	16%	43%	31%	11%
Very dissatisfied	10%	14%	2%	8%	25%	28%	1%
I don't know	45%	32%	45%	53%	10%	33%	44%
I prefer not to answer	2%	3%	1%	1%	3%	0%	1%

Profile of Respondents

Profile of Respondents

	Total %
Gender	
Male Weighted n=733 Unweighted n=828	48%
Female Weighted n=783 Unweighted n=696	52%
Age	
18-24 Weighted n=170 Unweighted n=101	11%
25-34 Weighted n=243 Unweighted n=168	16%
35-44 Weighted n=256 Unweighted n=263	17%
45-54 Weighted n=308 Unweighted n=355	20%
55-64 Weighted n=254 Unweighted n=275	17%
65+ Weighted n=286 Unweighted n=362	19%

	Total %
Province	
British Columbia Weighted n=198 Unweighted n=147	13%
Alberta Weighted n=169 Unweighted n=150	11%
Saskatchewan Weighted n=47 Unweighted n=52	3%
Manitoba Weighted n=56 Unweighted n=71	4%
Ontario Weighted n=577 Unweighted n=586	38%
Quebec Weighted n=365 Unweighted n=420	24%
New Brunswick Weighted n=35 Unweighted n=39	2%
Nova Scotia Weighted n=40 Unweighted n=32	3%
Prince Edward Island Weighted n=4 Unweighted n=3	0%
Newfoundland and Labrador Weighted n=26 Unweighted n=24	2%

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