

1 **Alabama Dental Association**

2 **2012**

3 **White Paper on Alabama’s Oral Health Status, Access and Barriers to and**
4 **Utilization of Oral Health Care Services**

5
6 **EXECUTIVE ABSTRACT**

7 The mission of the Alabama Dental Association is to encourage the improvement of the health of the
8 public, to promote the art and science of dentistry, to promote fiscal responsibility throughout the
9 profession, and to represent the interests of the dental profession and the public which it serves. The
10 protection of the public, both for served and underserved populations, is a core principle of the Alabama
11 Dental Association. When it comes to access to care issues, and equally or more importantly, barriers to
12 care issues, we have a myriad of points and proposals to address these issues.

13 In the area of Health Status, we would like to see an increase in the proportion of eligible low-income
14 elementary school children who receive sealants on the chewing surfaces of permanent molar teeth
15 through appropriate school-based programs and through adequately funded government programs for
16 these services. The ADPH indicates they would welcome this opportunity. They have equipment, supplies
17 and staff to organize this endeavor; they only need volunteers and manpower to accomplish this
18 recommendation. We would also like to see an increase in the number of high-risk children receiving
19 dental screenings and referrals to dentists for care.

20 In the area of Oral Health Literacy, we need to educate children and parents on the importance of good
21 oral health, how to have good oral health, and the importance of seeing a dentist. Children should be
22 protected from television advertisement of products that present a threat to their oral health. We need to
23 form collaborations and partnerships with other interested groups to develop and disseminate oral health
24 education materials. Possible groups would include community-based health centers, public health
25 clinics, FQHCs, area health education centers, K-12 school systems, and hospitals among others. We
26 would recommend promoting the Dental Home concept. The Alabama Department of Public Health
27 currently performs many of these tasks.

28 In the area of Utilization, we need to work with the federal and state governments to provide additional
29 financial incentives for dentists to provide regular care in underserved areas.

30 In the area of Workforce we need to continue to monitor and support the Alabama Dental Rural Health
31 Scholarship Program to evaluate how the curriculum, recruitment and financial options could best be
32 structured to provide for access needs in rural and underserved areas.

33 In the area of Government Programs, we need to prevent Managed Care Plans (MCPs) from closing
34 panels and limiting access to government funded programs. We must require MCPs to re-open the closed
35 provider panels in the Medicaid/SCHIP program to allow more providers in the network to see the
36 patients seeking care. BCBS of Alabama administers the All Kids program. Unless Alabama dentists

37 agree to become BCBS PPO providers, they are deemed ineligible to become an All Kids provider which
38 creates a barrier to access to care for the underserved. Many Alabama dentists have indicated that they
39 would participate with All Kids if they were not forced to become BCBS PPO providers to qualify. We
40 also need to advocate for adult dental benefits in Medicaid. Alabama is one of only 8 states that do not
41 cover adult dental benefits. This policy is decided at the state level rather than the federal level, and policy
42 makers have chosen to target services for individuals less than 21 years of age based on limited funding

43 In the area of Financing Care, we need to seek grants to fund the building of one or more satellite School
44 of Dentistry Clinics as well as modern mobile dental clinics for areas of greatest need as determined by
45 Dental HPSAs where students and GPR residents would rotate through the clinic(s) just as they do with
46 other externships. Dr. Zack Studstill, our ALDA Executive Director, has proposed the concept of the
47 “West Alabama Initiative” to bring greater access to underserved areas in West Alabama. We also
48 advocate that dental reimbursement fees for the Medicaid and SCHIP dental programs be evaluated on at
49 least a biannual basis and that fees be established that are more competitive with market-based fees, using
50 the BCBS PPO fee schedule as a minimum.

51

52 **POSITION STATEMENT AND RECOMMENDATIONS**

53 Experts now recognize that the health of the mouth is critical to the health of an individual. Numerous
54 studies suggest that many systemic adverse health conditions have manifestations in the mouth. Adverse
55 oral health conditions affect three aspects of daily living: 1) **Systemic health** – periodontal disease has
56 been suggested to have a direct impact on heart disease, diabetes and low birth weight babies; 2) **quality**
57 **of life** – edentulism (without teeth), soft tissue lesions, oral clefts and missing teeth affect the ability to eat
58 and function; and 3) **economic productivity**—dental disease accounts for many lost work and school days.
59 Good oral health is essential to overall health and access to dental care is important for the health and
60 well-being of Alabamians.

61 Numerous components impact access to dental care: oral health literacy, financing care, health status,
62 utilization, safety net, workforce, external influences, government programs, and innovative outreach.

63 **Barriers may impact an individual’s ability to access oral health care services and solutions to**
64 **overcoming those barriers must be multifaceted. Any solution that compromises the welfare and**
65 **safety of the patient should not be considered, even in the spirit of “any care is better than no care.”**
66 There is no health or financial gain in compromising oral health care. Our goal must be to open the doors
67 of access to care while ensuring the health and safety of the public.

68 Accessing dental care is uniquely individual. According to the Academy of General Dentistry, solving the
69 access problem requires that those who are interested in helping a person access care “recognize and
70 address the unique barriers encountered by an individual seeking dental care, including the patient’s
71 perceived need for care, oral health literacy, dentist and dental team distribution, financial circumstances,
72 special needs, transportation, location, language, cultural preferences and other factors influencing entry
73 into the dental care system.”¹ Access to oral healthcare is far more complicated than a one solution
74 response.

75 The dental profession recognizes the importance of oral health and Alabamians' ability to access dental
76 care. We took the lead in improving oral health literacy and advocating for government assistance
77 programs for those who cannot afford care. The profession is the outspoken advocate for improving
78 access to care for all population groups. The Alabama Dental Association and Alabama dentists work
79 with the Alabama Medicaid Agency to ensure that Medicaid eligible children have a dental home. This
80 effort is geared toward educating dentists and patients about the importance of establishing a dental home,
81 and our many volunteer supported dental clinics provide care to those in need.

82 An adequate workforce is a key element in providing access to dental care. The determination of an
83 adequate workforce is more than the number of dentists or dental auxiliaries within a state. From a
84 workforce perspective adequate access is affected by the following: the geographic distribution of dentists
85 and dental auxiliaries, the availability of specialty practitioners, and the number of dentists that participate
86 in government-funded programs. A shortage of dentists may exist in a few states. A 2010 report from the
87 Board of Dental Examiners of Alabama (BDEA) indicates 2,461 dentists hold an active license to practice
88 in Alabama. Of that number, 351 dentists have an Alabama license but live or practice in another state.
89 This leaves 2,110 licensed dentists in Alabama. The BDEA currently averages licensing approximately
90 60 to 70 additional dentists each year. Alabama also has an excellent and competent supply of dental
91 assistants and dental hygienists who complete the dental team's ability to provide quality dental care to
92 Alabamians.

93 Recently, groups outside the dental profession entered into the discussion of improving access to oral
94 health care. Most of these groups are single focused in their solution to the multifaceted problem of
95 accessing oral health care. Some entities propose a new category of dental provider called a Mid-Level
96 Provider (MLP) as the solution to access. This approach may be the result of frustrations from losing
97 government funding battles for Medicaid and SCHIP programs and believing that some care is better than
98 no care. **While these groups may be well intentioned, their solution is not based on science or data
99 that support adding MLPs to the dental workforce actually improves access or lowers the cost of
100 care.**

101 A few states' policy makers created a dental MLP as a solution to access to oral health care. These policy
102 makers looked to unproven solutions without considering quality of care, the potential ill-effect of the
103 patient's health or the potential additional cost. In good conscience they believe this to be a quick and an
104 adequate response to the access to care issue. However, creating a new category of provider will not solve
105 the complex issue of access; it will only create a two-tiered delivery system.

106 New Zealand has employed MLPs since 1921. However, reports indicate that this strategy has not solved
107 access to dental care or improved the oral health of its citizens. If this strategy had been successful, New
108 Zealand would not be experiencing pockets of oral health disease at the level of regions traditionally
109 characterized by poor oral health status. Indeed, in some areas the severity is at the level of developing or
110 Eastern European countries.² **The recent data prompted New Zealand to reconstruct its dental
111 delivery system. What this information underscores is that merely creating different types of
112 providers to augment care from a dentist does not provide appropriate and accessible oral health
113 care.** Alabama should not step backwards and expose patients to a lesser standard of care that has not
114 worked in other countries.

115 Alabama has evidence that the creation of MLPs doesn't solve the problem of access to medical care.
116 Despite the addition of physician extenders (MLPs), access to health care for many Alabamians is limited
117 or unavailable, especially in rural areas, and the cost of delivering health care continues to increase
118 annually. Like most states Alabama is experiencing a shortage of primary care physicians, which may be
119 exacerbated by the creation of MLPs. It is important to note that primary care physician shortages are
120 measured differently than dental shortages. Nurse Practitioners and Physician Assistants are not included
121 in the measurement. (See Attachment A)

122 Policy makers and health care advocates who are interested in seeking a sustainable solution will
123 recognize that lowering the standard of care will not solve the problem of improving oral health, will not
124 increase access and will not lower costs. **The dental profession, decision makers and other interested**
125 **parties must work together to examine what is broken, what works, and what we can do to meet the**
126 **challenge to provide Alabamians with quality dental care while increasing access to care for all.**
127 Many solutions are required, and the solution for one state is not likely to be the same for all states.
128 However, we must be understanding of those states that employ extraordinary measures in an attempt to
129 solve their health care delivery issues, but we must never let their compromise set the standard of care.
130 Other states' solutions should not be adopted as the professional standard of care or accepted as
131 Alabama's solution to access.

132 Alabama's dental profession will stand firm on core principles and the performance of education
133 appropriate procedures must be a minimum requirement. Education is the foundation of science. Dentists
134 are doctors with an undergraduate degree and a minimum of four additional years of dental school. Many
135 continue for advanced studies in a General Practice Residency or in one of the nine specialty programs.
136 Contrast these requirements with a dental assistant who generally receives one year of training and works
137 under the direct supervision of a dentist or a dental hygienist who works under the supervision of a
138 dentist. In many states a dental hygienist has a minimum of two years of college and attains an associate
139 degree before treating patients. Alabama is very fortunate to have the Alabama Dental Hygiene Program
140 (ADHP). The ADHP is a shining example of the Alabama dental community's commitment to access to
141 care. The ADHP has allowed many smaller or rural communities to have access to dental hygiene
142 services. Dental hygienists are highly trained and educated but a two or four year undergraduate program
143 does not prepare them to diagnose or perform irreversible procedures. **Proposals for a two year training**
144 **program for a Dental Health Aid Therapist (a type of MLP) would allow under-educated**
145 **individuals to diagnose disease and perform irreversible procedures. Taking a step back in**
146 **education is not a solution; it is a problem that will adversely impact the oral health of future**
147 **generations.**

148 Areas of the current dental delivery system could be improved, but lowering the education standards by
149 creating a dental MLP is not one of them. The dental delivery system could work more effectively if not
150 faced with the limitations of underfunded government programs or Managed Care Plans (MCPs) that
151 close panels and deliberately ration care to avoid utilization. These constraints hamper dental care from
152 being delivered to the population that needs government assistance. Employer plans have some of the
153 same problems. The dental benefit for most employees is capped at \$1,000 annually and has not changed
154 since the late 1960s. This is not consistent with medical benefits and can be a barrier for employees who
155 seek care. Many Alabamians with dental coverage do not go to a dentist because they do not understand

156 the importance of oral health. We must put education programs in place to increase Alabamians’ oral
157 health literacy.

158 **In our quest to improve Alabamians’ access to oral health care we must never compromise patient**
159 **health or safety.** We must look for ways to bridge the gaps between the “haves” and the “have-nots” by
160 collaborating with those who truly want to work toward solutions that allow all Alabamians to have the
161 same quality oral health care that each of us wants for our families.

162 Specifically, the Alabama Dental Association’s proposed solutions to improving the health status of
163 Alabamians by improving the access to and the utilization of oral healthcare include, but are not limited
164 to, the following:

165 **Recommendations**

166 Health Status:

- 167 1. Increase the proportion of eligible low-income elementary school children who receive sealants on
168 the chewing surfaces of permanent molar teeth through appropriate school-based programs and
169 through adequately funded government programs for these services. The ADPH indicates they
170 would welcome this opportunity. They have equipment, supplies and staff to organize this
171 endeavor; they only need volunteers and manpower to accomplish this recommendation.
- 172 2. Increase the number of high-risk children receiving dental screenings and referrals to dentists for
173 care.
- 174 3. Increase the number of Alabamians on public water supply served by fluoridated community water
175 systems with optimal levels of fluoride.
- 176 4. Advocate for more data collection and surveillance by the appropriate state agencies to determine
177 the oral health status of Alabamians, especially children.

178 Oral Health Literacy:

- 179 5. Educate children and parents on the importance of good oral health, how to have good oral health,
180 and the importance of seeing a dentist.
- 181 6. Educate Alabamians on the importance of annual oral cancer examinations performed by a dentist
182 and educate Alabamians on the dangers of tobacco use as it pertains to oral cancer.
- 183 7. Develop educational materials (written, visual, mixed media) that are at the appropriate education
184 level and are culturally and linguistically appropriate for the target audience.
- 185 8. Increase the proportion of school-based health centers with an oral health component. Schools can
186 be an effective way to improve access to health knowledge and skills through the health centers,
187 nurse’s offices, or general health education classes.
- 188 9. Pursue development of a comprehensive oral health education component for public schools’
189 health curricula in addition to providing editorial and consultative services to primary and
190 secondary school textbook publishers.³ Target the at-risk groups first – poor children, racial and
191 ethnic minorities, the elderly, rural residents, and individuals with disabilities or other special
192 needs.

- 193 10. Provide information to dentists and their staffs on cultural diversity issues which will help them to
194 reduce or eliminate barriers to clear communication and enhance understanding of treatment and
195 treatment options.⁴
- 196 11. Form collaborations and partnerships with other interested groups to develop and disseminate oral
197 health education materials. Possible groups would include community-based health centers,
198 public health clinics, FQHCs, area health education centers, K-12 school systems, and hospitals
199 among others. Promote the Dental Home concept. The Alabama Department of Public Health
200 currently performs many of these tasks.
- 201 12. Improve patient education and counseling in the dental office environment to help increase dental
202 knowledge in patients with low oral health literacy levels.
- 203 13. Change perceptions of oral health by explaining in the simplest terms why oral health is important
204 and what simple steps individuals can take to preserve their own oral health and that of their
205 children, as well as recognize possible signs of trouble and when to seek out care.
- 206 14. Engage populations and community organizations in the development of health promotion and
207 health literacy action plans.
- 208 15. Encourage more interdisciplinary collaboration and care among health care providers to manage
209 the health-oral health of each person.
- 210 16. Encourage greater utilization of currently available resources for oral health, such as the *Oral*
211 *Health Literacy: An Annotated Bibliography of Materials for People with Limited Literacy Skills*.

212 Utilization:

- 213 17. Advocate that laws and/or regulations for children of state employees, who otherwise qualify, as
214 being eligible for Alabama All Kids for Kids continue to be eligible for the program. This was
215 achieved, effective April, 2011.
- 216 18. Initiate appropriate recruitment efforts to increase the numbers of under-represented minority and
217 disadvantaged students in dental schools.
- 218 19. Encourage providers to increase their cultural competency to create trust and comfort, thereby
219 influencing utilization of oral health care.
- 220 20. Work with the federal and state governments to provide additional financial incentives for dentists
221 to provide regular care in underserved areas.
- 222
- 223

224 Workforce:

- 225
- 226 21. The Alabama Dental Association should collaborate with the Office of Primary Care and Rural
227 Health (OPCRH), ADPH, to assure that the Health Resources and Services Administration
228 (HRSA) criteria for establishing Dental HPSAs is accurate, utilized and reported correctly, and
229 ALDA should encourage Alabama dentists statewide to participate in the Dental HPSA
230 designation survey. * (See Attachment A)
- 231 22. Advocate for solutions for access to care based on correct data and assumptions utilizing the
232 experience of dental practitioners rather than the medical model or under trained providers. The
233 OPCRH, which implements the Dental HPSA survey, reports that inaccuracies often result from
234 dentists or office staff refusing to participate in the survey. (See Attachment A)

- 235 Alabama does participate in the “First Look” program using pediatricians (MDs) trained in
 236 performing oral health screenings on infants and young children.
- 237 23. Continue to monitor business trends that can impact the dental delivery system and educate
 238 dentists about opportunities to streamline and obtain economies of scale without compromising the
 239 quality of patient care.
 - 240 24. Advocate for standardization of the licensure process to facilitate dentists to move into states with
 241 access issues. The BDEA currently has a fairly liberal licensure by credentials policy.
 - 242 25. Educate dentists in ways to maximize the use of the current workforce while maintaining dentist
 243 supervision.
 - 244 26. Explore innovative ways to expand the capacity in current dental practices such as joining with
 245 other dentists to provide hours outside of the traditional 8am to 5pm five days a week.
 - 246 27. Increase dental class sizes to maximum capacity to provide dentists for states without a dental
 247 school.
 - 248 28. Advocate for more loan forgiveness programs or monetary incentives that are tied to the dentist
 249 providing treatment in underserved areas.
 - 250 29. Advocate for a state and federal tax deduction for dentists who provide well documented free care
 251 to the indigent population.
 - 252 30. Continue to monitor and support the Alabama Dental Rural Health Scholarship Program to
 253 evaluate how the curriculum, recruitment and financial options could best be structured to provide
 254 for access needs in rural and underserved areas.
 - 255 31. Advocate for resource grants and gifts to supplement the cost of dental education for those
 256 students willing to practice for four years in a designated area of need. This is already available in
 257 Alabama through National Health Service Corps
 - 258 32. Advocate for Dental HPSA sites to become National Health Service Corps site for loan
 259 forgiveness/repayment for new graduates. Most every Dental HPSA site qualifies as a NHSC
 260 repayment site.
 - 261 33. Advocate for HRSA to change the criteria for Dental HPSA classifications so that funding of
 262 dental health care needs is based on accurate data. Also, providers need to understand that the data
 263 provided to HRSA comes from surveys done with the general and pediatric dental offices. Some
 264 dentists refuse to participate or provide inaccurate data – all of that impacts the accuracy of the
 265 Dental HPSA numbers. (See Attachment A)
 - 266 34. Encourage the University of Alabama School of Dentistry to structure GPR programs to
 267 encourage and target dental school residents for rural access slots of need.

268
 269 Government Programs:
 270

- 271 35. Advocate for government programs to eliminate wasteful middlemen (administrators) from
 272 Medicaid and SCHIP programs. Blue Cross Blue Shield of Alabama (BCBS) serves as the
 273 administrator for the All Kids programs. EDS is the intermediary for Medicaid in Alabama.
- 274 36. Advocate for the government to provide adequate funding of public dental programs.
- 275 37. Advocate to prevent Managed Care Plans (MCPs) from closing panels and limiting access to
 276 government funded programs. Require MCPs to re-open the closed provider panels in the
 277 Medicaid/SCHIP program to allow more providers in the network to see the patients seeking care.
 278 BCBS of Alabama administers the All Kids program. Unless Alabama dentists agree to become
 279 **BCBS PPO providers**, they are deemed ineligible to become an All Kids provider. **With this**

280 **policy, BCBS of Alabama is greatly contributing to the prevention of access to care to the**
281 **most vulnerable segment of Alabama society, the underserved.** Alabama dentists have
282 indicated that they would participate with All Kids if they were not forced to become BCBS PPO
283 providers to qualify.

- 284 38. Advocate for increased funding for Public Health that includes a plan on the most efficient use of
285 the dollars.
- 286 39. Advocate for adult dental benefits in Medicaid. Alabama is one of only 8 states that do not have
287 adult dental benefits. This is policy is decided at the state level rather than federal level, and policy
288 makers have chosen to target services for those less than 21 years of age based on limited funding.
- 289 40. To encourage Medicaid provider participation, simplify the credentialing process for dental
290 providers by allowing applications to be completed online in their entirety. Currently providers
291 must be credentialed by the Alabama Medicaid Agency. Applications are not able to be done
292 online at present, but the application can be downloaded from the Medicaid website. Once the
293 application is received at Provider Enrollment at HP, it takes 5-10 working days for approval.
294 Providers should only have to go through the credentialing process one time.
- 295 41. Encourage the Alabama Department of Public Health to work in partnership to improve access to
296 care for the Low Income and Aged, Blind and Disabled population covered under government
297 programs.
- 298 42. Streamline the Medicaid paperwork claims processes to more closely mirror private sector plans.
299 Reduce the number of Medicaid/SCHIP procedures that require pre-authorizations. Alabama All
300 Kids paperwork claims process does mirror private sector plans for PPO dentists for BCBS.
- 301 43. Monitor the evolving health care reform legislation and advocate for appropriate dental benefits
302 for children.

303
304 Financing Care:

- 305 44. Encourage a higher maximum dental benefit and the elimination of waiting periods and pre-
306 existing clauses in all private dental insurance plans.
- 307 45. Encourage employers to consider a direct reimbursement model to allow the employer and the
308 employee to be more actively involved in dental health choices.
- 309 46. Seek grants to fund the building of one or more satellite School of Dentistry Clinics as well as
310 modern mobile dental clinics for areas of greatest need as determined by Dental HPSAs. Require
311 students and GPR residents to rotate through the clinic(s) just as they do with other externships.
- 312 47. Encourage the increased use of flexible spending accounts for dental care.
- 313 48. Encourage offices to be flexible with payment plans in-house or utilizing the services for
314 companies such as Care Credit to open treatment for more individuals.
- 315 49. Advocate that dental reimbursement fees for the Medicaid and SCHIP dental program be evaluated
316 on at least a biannual basis and that fees be established that are more competitive with market fees,
317 using the BCBS PPO fee schedule as a minimum.
- 318 50. Advocate funding the Medicaid and Alabama All Kids programs through state and federal funding
319 at a minimum of the prevailing BC/BS reimbursement level.
- 320 51. Offer incentives to dentists to set up practice in rural, underserved areas of the state by providing
321 sales tax breaks for the purchase of equipment necessary to set up a dental practice and/or to build
322 a practice. The OPCRH, ADPH, offers federal scholarships and loan reimbursement up to

323 \$30,000.00 per year for an initial two years if the student goes into an area of designated dental
324 need. State loan repayment opportunities are not currently available.
325

326 Safety Net:

- 327 52. Recognize the importance of oral health to overall health by providing adequate funding to
328 maintain the public health safety net that provides much-needed prevention services to Alabama's
329 children.
- 330 53. Increase starting and mid-point salaries for public health dentists and dental hygienists to the
331 current maximum salaries.
- 332 54. Approximately half of the Community Health Centers offer dental services. Encourage increased
333 funding to initiate more dental clinics in the FQHCs which would provide additional venues for
334 adult dental services.
- 335 55. Provide funding to expand dental clinics in all Federally Qualified Health Centers; encourage
336 competitive salaries for dentists and dental hygienists to attract providers.
- 337 56. Continue to collaborate with stakeholders to maintain and to establish additional programs that are
338 community-based solutions to access to care.

339 Innovative Outreach:

- 340 57. Teledentistry: Because Teledentistry is unregulated and fairly new to dentistry, the ALDA
341 advocates for definitive Teledentistry regulations that require direct supervision by dentists.
- 342 58. Advocate for strict regulation of mobile vans to allow access to communities that cannot sustain a
343 dental practice.
- 344 59. Consider legislation that would provide state tax credits for donated dental services provided in
345 volunteer clinics as well as other types of donated dental programs.
346

347 **INTRODUCTION**

348 Oral health is critical for overall health and well-being. The ability to access dental care is an essential
349 element of a healthy population. Dentistry is a prevention-based profession and most dental disease can
350 be eliminated or dramatically improved by seeing a dentist regularly. For every dollar spent on prevention
351 there is a four dollar savings in treatment costs.⁵ However, many Alabamians do not understand the
352 importance of seeking dental care. Some individuals have difficulty accessing the system because fewer
353 dentists can participate in government programs because the program is inadequately funded and will not
354 pay for the cost of providing the services. Others can experience barriers such as transportation, literacy,
355 or cultural issues. Numerous people purchase dental care with discretionary dollars and do not always see
356 the importance of making oral health a priority in their personal budgets. Employer dental benefit plans
357 have not kept up with the cost of care and many plans fail to pay first dollar coverage for preventive
358 services.

359 Of the 4.7 million people living in Alabama in 2010 an estimated 2.05 million were enrolled in a private
360 dental plan and 661,830 were enrolled in a public plan, such as Medicaid/SCHIP. (Medicaid was 572,620
361 and All Kids was 143,302).⁶ From a 2009 report 45% of Alabama's population has no dental benefit and

362 self-pays for dental services.⁷ Most dental insurance is purchased through employers and very few stand
363 alone dental plans exist. The plans that do exist are generally not competitively priced based on the
364 benefits they provide. Requiring insurance companies to offer a stand-alone competitively priced dental
365 plan that covers preventive services could increase access to care and improve the oral health status of
366 Alabamians. Increased access to dental care could potentially save unnecessary costs incurred by patients
367 seeking care from hospital emergency rooms and physicians who can only treat the symptoms of dental
368 disease, not the underlying cause.

369 Alabamians who utilize dental care enjoy the highest quality of care in the world. It is the goal of the
370 Alabama Dental Association for all Alabamians to have access to dental care. The Alabama Dental
371 Association is a leading proponent of educating Alabamians on the need to seek dental care and has
372 established a program to promote the “Dental Home” concept to dentists and patients. In addition, by
373 very conservative estimates for the Birmingham District Dental Society’s web site survey, Alabama
374 dentists provide approximately **\$119 million** annually in donated dental care through private offices and
375 volunteer-staffed dental clinics. Alabama’s “Donated Dental Services” (DDS) program, from their 2010
376 letter to participants, donated \$339,595 in services to 159 patients in 2010 and has provided **\$2,958,149** in
377 donated service to 1,411 patients since the DDS program’s inception in 1998.

378 While the profession has enjoyed great successes in increasing access to dental care for Alabamians, there
379 is still much that needs to be done. The dental profession is eager to work with private groups,
380 government entities, community organizations, teaching facilities and public health entities to help
381 Alabamians understand the need for regular dental care and to have access to that care. The following
382 document outlines some of the current delivery system strengths and the challenges we need to address to
383 reach optimal oral health for every Alabamian. We encourage those who are interested to work with the
384 Alabama Dental Association to make Alabamians number one in optimal oral health.

385 **DEFINITIONS**

386 **Access to care** - “The ability of an individual to obtain dental care, recognizing and addressing the unique
387 barriers encountered by an individual seeking dental care, including the patient’s perceived need for care,
388 oral health literacy, dentist and dental team distribution, financial circumstances, special needs,
389 transportation, location, language, cultural preferences and other factors influencing entry into the dental
390 care system.”⁸

391 **Dental Health Professional Shortage Area (Dental HPSA)** –The U.S. Health Resources and Services
392 Administration Shortage Designation Branch develops dental shortage designation criteria and uses them
393 to decide whether or not a geographic area, population group or facility is a Dental Health Professional
394 Shortage Area. Many federal programs depend on this designation to determine eligibility for funding
395 (i.e., National Health Service Corps scholarship and loan repayment program, Area Health Education
396 Centers, cost-based reimbursement for Federal Qualified Health Centers).

397 **Federally Qualified Health Centers (FQHCs)** –A community-based organization that provides
398 comprehensive primary care and preventive care, including oral health care, to persons of all ages,
399 regardless of their ability to pay. Services utilize a sliding fee scale with discounts based on family size
400 and income.

401 **Mid-level Dental Provider (MLP)** –An oral health care provider whose training and responsibilities
402 would fall between those of a dental assistant and those of a licensed dentist who are under-educated and
403 may be allowed to diagnose and perform irreversible procedures with less education than a dentist.

404 Numerous components impact Alabamians ability to access **dental care: health status, oral health**
405 **literacy, utilization, workforce, financing care, government programs, safety net, innovative**
406 **outreach, and external influences**. Where possible, the following discussion portrays Alabama-specific
407 data and information.

408 **Health Status:**

409 Data collection on oral health issues is somewhat limited in Alabama. Ongoing budgetary constraints
410 have limited annual surveillance data and research must rely on periodic assessment of oral health status.
411 ADHP’s most recent data collection report is “Alabama Statewide Dental Screening of Third Graders
412 2006-2007.” Alabama survey data is found in the National Oral Health Surveillance System (NOHSS) at:
413 www.cdc.gov/nohss/alabama. The statewide data is also available at:
414 www.adph.org/oralhealth/dentalscreeningprogram. Oral health is critical to overall health and must
415 receive the same attention and resources as medicine. According to the 2000 Surgeon General’s Report,
416 dental caries is identified as the most common chronic disease of childhood, five times more common
417 than asthma.⁹

418 **Alabamians’ oral health has improved tremendously in the last 50 years, yet there is still more**
419 **improvement that needs to take place**. The oral health of Alabamians does not meet the standards set in
420 Healthy People 2010 objectives by the U.S. Department of Health and Human Services. (Data source:
421 www.cdc.gov/oralhealth/healthypeople2010/oralhealthobjectives.)

422 Dental caries (cavities), both untreated and treated, have a major impact on young children. According to
423 the 2000 Surgeon General’s Report on Oral Health, low income children are affected more than affluent
424 children. Over one-quarter (27.6%) of third graders in Alabama have untreated dental caries (according
425 to State Oral Health Survey data reported to CDC). Sixty percent of 3rd grade children have caries
426 experience which indicates either treated or untreated caries. (State Oral Health Survey – as above)

427 The oral health of adults in the state of Alabama is also a concern. According to a 2008 report issued by
428 the Alabama Behavioral Risk Factor Surveillance System, 63.4% of the population visited a dentist or a
429 dental clinic in the past year (AL BRFSS 2008). White adults are significantly more likely to have visited
430 a dentist than black adults. The percentage of adults who visited a dentist or dental clinic during the past
431 year increased with increasing income levels. Overall 64% of the population who had ever visited a
432 dentist had their teeth cleaned in the past year

433 Cancer of the oral cavity or pharynx is the fourth most common cancer in black males and the seventh
434 most common cancer in white males in the U.S.¹⁰ Alabama’s oral cancer rate is higher in both race and
435 gender when compared to national averages. According to statistics from the LifeExpectancy.com, males
436 have a higher incidence of oral cancer than females and the incidence of oral cancer among males in
437 Alabama is higher than the incidence of oral cancer among males in the U.S. In fact, Alabama is second
438 in all of the United States in oral cancer incidence and eighth in the United States in deaths resulting from

439 oral cancer. The use of alcohol and tobacco is a contributing factor to oral cancer. (Alabama data can be
440 found at: www.adph.org/cancer_registry.)

441 Water fluoridation helps to reduce the caries rate in children and adults. Alabamians consume significant
442 amounts of refined carbohydrates (sugars) in their diets. Optimally fluoridated water helps combat these
443 increases of sugar and has been recognized by the Centers for Disease Control and Prevention as one of
444 the 10 great public health achievements of the 20th century. In Alabama, 82.2% of the citizens served by
445 public water systems are receiving optimally fluoridated water (around 3.8 million people).
446 (www.cdc.gov/fluoridation/mywatersfluoride/alabama.) The number of fluoridated water systems in
447 Alabama has declined in the past decade due to funding issues, old equipment, temporary chemical
448 shortages and other similar rationale. However, the primary reason that local water systems have chosen
449 to discontinue fluoridating is due to a lack of state legislation requiring Alabama public water systems to
450 provide optimally fluoridated water.

451 **Oral Health Literacy:**

452 Oral health literacy as defined by the U. S. Department of Health and Human Services in Healthy People
453 2010 is “the degree to which individuals have the capacity to obtain, process and understand basic oral
454 and craniofacial health information and services needed to make appropriate health decisions.”¹¹ Low oral
455 health literacy can affect any population group and can have a significant impact on a person’s ability to
456 understand instructions being given by the dentist or hygienist. Difficulty understanding instructions on
457 prescription bottles, appointment slips, or educational brochures affect their ability to seek out needed
458 health information, as well as their ability to make appropriate health care decisions.

459 The average American reads at an **eighth or ninth grade level. However, most health information is**
460 **written at a higher reading level.**¹² **Limited literacy skills have been found to be a stronger**
461 **predictor of an individual’s health status more so than other common factors, such as race,**
462 **ethnicity, age, income, and education level.**¹³ Limited health literacy has been estimated to cost the
463 U.S. between \$100 billion and \$200 billion each year.¹⁴

464 Increasing oral health literacy will take a concentrated effort. A good start at raising the dental IQ of our
465 nation could be accomplished by targeting the two most significant circles of influence for our young
466 people – schools and parents. It is critical to place accurate information about oral health into the school
467 curriculum and reinforce this with information to help parents understand and support oral health
468 education in the home. Educating parents on the dangers of carbonated beverages, sports drinks and
469 processed sugars as well as how to properly teach a child to brush and floss is critical. Helping parents
470 and educators to raise a generation that has good oral health is beneficial to our society and future
471 generations of children. We support legislation banning advertisements of high-sugar content breakfast
472 cereals, snacks, power bars, power drinks and soft drinks to the children of Alabama.

473 **Utilization:**

474 Utilization of dental care is affected by potential barriers that are unique to each patient. Barriers can
475 include insurance, financial resources, education and transportation, geographic limitations, a patient’s
476 age, cultural background and fear of dental procedures.

477

478 Of the 4.7 million people living in Alabama in 2010 an estimated 2.02 million were enrolled in a private
479 dental plan and for public plans 89,210 children were enrolled in Alabama's SCHIP, All Kids, and an
480 additional 572,620 are eligible for Medicaid. Alabama provides comprehensive dental benefits to
481 SCHIP/ALL Kids eligible children under19 and Medicaid-eligible children/young adults under 21, but
482 provides no coverage for adults including pregnant women.¹⁵ State employees' children can now qualify
483 for ALL Kids if they meet the income guidelines and other criteria. Federal regulations make a child
484 ineligible for Medicaid if the parent is a state employee.¹⁶ Alabama does have policies designed to
485 increase access for developmentally disabled adults.

486
487 A patient's income plays a large role in whether he or she seeks dental care. **When family income was**
488 **200% to 400% of the federal poverty level, 41.9% of families had at least one dental visit whereas**
489 **only 26.5% families whose income was 100% or less of the federal poverty level had at least one**
490 **dental visit.**¹⁷ Children from high-income families were twice as likely to have a dental visit as poor
491 children.¹⁸

492
493 Low oral health literacy can have a significant impact on a person's ability to seek needed health
494 information and to make appropriate health care decisions. The higher the individual's education level,
495 the more likely they are to have at least one dental visit. In fact, 54.5% of college graduates went to a
496 dentist at least once as compared to only 21.9% of individuals with some or no higher education having a
497 dental visit.¹⁹

498
499 While the older demographic has one of the greatest needs for dental care, they often have the fewest
500 resources to obtain treatment. The elderly currently have little or no safety net for dental care.
501 Government assistance is virtually non-existent and the facilities in which much of the older population
502 reside, residential or nursing homes often do not provide regular dental care for residents and may not
503 provide transportation for off-site dental care.²⁰ **National statistics show that 49% of adults (age 45-64)**
504 **and 43% of older adults (age 65 and older) had a least one dental visit during 2004.**²¹

505
506 Cultural barriers can be a significant obstacle to care. While the Hispanic population is quickly growing
507 to be 30% of the U.S. population, they comprise only 4.1% of actively practicing dentists.²² A survey of
508 Latino parents revealed that language issues were cited as the single greatest barrier to health care access
509 for their children.²³

510
511 **Many organizations have proposed to solve the access to care issue by creating new types of non-**
512 **dentist, mid-level providers to treat patients or by expanding the services an existing dental**
513 **auxiliary can provide with reduced or no supervision from a dentist. Neither of these approaches**
514 **has been successful.**

515
516 Colorado sought to increase access by allowing dental hygienists to have independent practice. Stand
517 alone dental hygiene offices had the same expenses for equipment, supplies and office space as dental
518 offices and thus relatively comparable fees for preventive dental services. As a result, most of these
519 independent hygiene practices were located in affluent or middle-income areas where their potential
520 effect on access to care for the underserved was inconsequential.²⁴ It is possible that the independent

521 practice of dental hygiene increased the overall cost of dental care and created a convenience issue when
522 the patient could not access dental hygiene services and dental restorative services at the same time.

523
524 In New Zealand and Canada a new type of dental provider, called the dental health aid therapist (DHAT)
525 was created. New Zealand attempted to utilize the DHAT to provide free care to all children. This proved
526 to be financially unsustainable. According to New Zealand's Ministry of Health, there continues to be
527 pockets of children with oral disease at the level of developing or Eastern European countries.²⁵ Canada
528 also had little success with the DHAT. With only two years of dental training, the salaries for these mid-
529 level dental providers were inadequate to entice them to practice in the remote areas where access is a
530 problem.²⁶ Efforts to increase access to care must be diverse to address the many barriers to care which
531 exist. Merely creating different types of lesser educated mid-level providers has proven to be ineffective.

532
533 **Workforce:**

534
535 An adequate workforce is a key element in providing access to dental care. The determination of an
536 adequate workforce is more than the number of dentists or dental auxiliaries within a state. From a
537 workforce perspective, adequate access is affected by the following: the geographic distribution of
538 dentists and dental auxiliaries; the availability of specialty practitioners; and the number of dentists that
539 participate in government programs. **The current workforce is adequate but there are geographic
540 distribution problems which could be overcome with the use of mobile dental clinics and satellite
541 clinics for underserved areas.**

542
543 Other factors that influence the ability to maintain and recruit an adequate workforce can be directly
544 related to having a dental school within the state, the number of dental hygiene and dental assisting
545 training programs, the ability of a community to provide economic viability for a dental practice as well
546 as the quality of life that can be offered to the practitioner. **Any new category of provider will be faced
547 with the same influences that create dentist shortages in certain areas and communities.** It is
548 impossible to alleviate distribution shortages by adding a new category of dental provider, such as the
549 mid-level provider.

550 Following the **medical model** is not the solution to access. The medical community struggles with access
551 to medical care despite having created a plethora of physician extenders, which has not alleviated the mal-
552 distribution or shortage in certain areas and has not lowered the overall cost of medical care. In fact, the
553 use of physician extenders may have had a negative impact on the ability to recruit and train more
554 physicians and may be a factor in increasing costs. Like most other states, Alabama is experiencing a
555 significant shortage of primary care physicians. (see graphic, page 17)

556 According to Census Bureau and BDEA statistics, 2,110 dentists are actively licensed in Alabama or 4.48
557 dentists per 10,000.²⁷ Therefore, it appears that Alabama has an adequate number of dentists based on the
558 dentist to population ratio. However, there may be rural areas where the economic viability of
559 maintaining a dental practice precludes dentists from locating in these communities.²⁸ A December 2010
560 report from the BDEA indicates 2,461 dentists hold an active license to practice in Alabama. Of that
561 number 351 dentists have an Alabama license but live or practice in another state. This leaves 2110
562 licensed dentists in Alabama. However, as the Board has no status for retirees, some of these 2110
563 dentists may not be engaged in active, full-time practice. Alabama's dental school graduates 54 to 56
564 dentists annually.²⁹

565 ADA data suggests a failure to retain UASOD dental graduates in Alabama after graduation is a concern,
566 e.g. in the 1970s about 83% of dental graduates stayed in state; in the 1980s it was 75%; in the 1990s
567 there was a dramatic decrease to 66%. (These findings were very similar to findings from the 2003 Dental
568 Examiners database.) These statistics came from Dr. Stuart Lockwood's compilation of the Alabama
569 Dentist Workforce Survey, 2005. If this trend continues, it will decrease the supply of dentists to
570 Alabama, unless more out-of-state dental graduates are licensed. For the 2000s data are available for
571 2000-2006. For the seven graduating classes from 2000 to 2006 71% of the 389 graduates showed a
572 license addresses in Alabama address as of January 1, 2007.³⁰

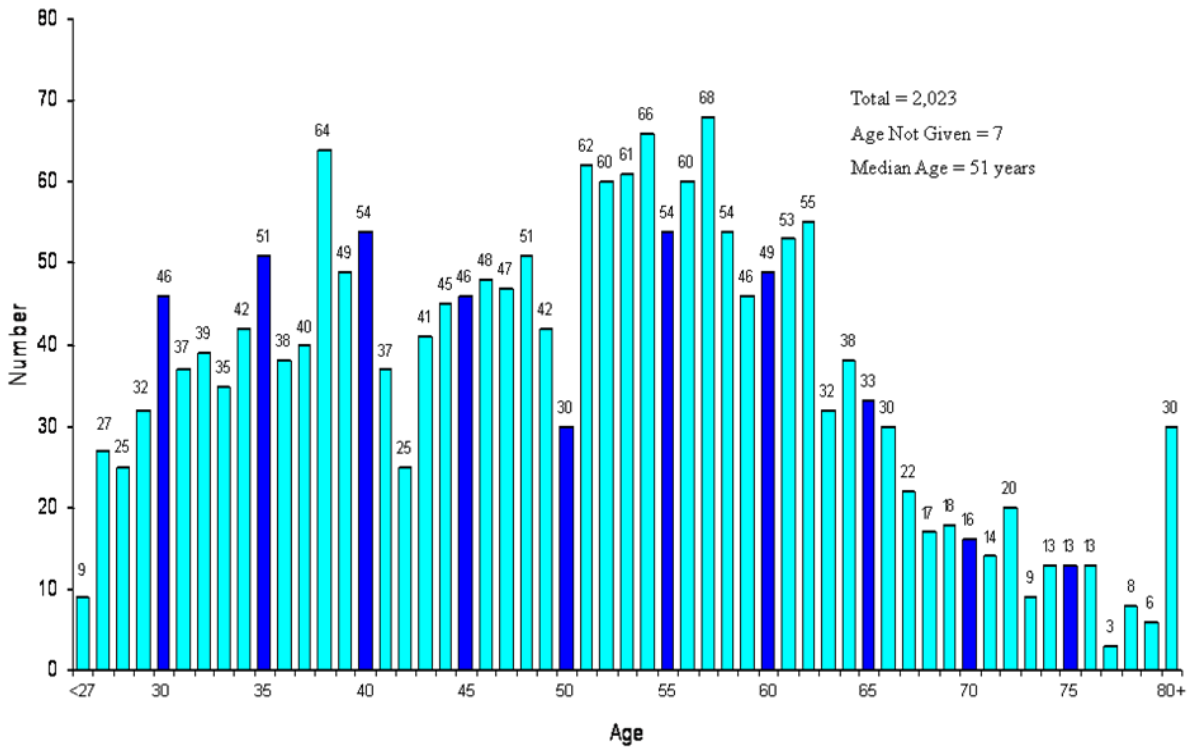
573 There are many thoughts as to why we are seeing a decrease in the number of dental school graduates that
574 choose to stay in Alabama. One thought is that we are accepting more out of state students to the dental
575 school. However, this is not the case. Data received from the School of Dentistry on May 27, 2011 show
576 that over the last seven years, 2004-2010, the average number of out of state students is 14.54% with
577 some year to year variation. There is no definite trend in this area. This number of out of state students is
578 on par with the 14% out of state students at the School of Medicine, and much better than the 50% out of
579 state students at the School of Optometry. Three year data for the classes of 2004-2006 show that 36% of
580 these out of state students continue to live and practice in Alabama. These out of state students are mostly
581 very highly academically competitive, represent under-represented minorities, or have an Alabama
582 connection by being related to SOD alumni or having attended an in state school for their undergraduate
583 degrees. The **triple (3x)** out-of-state tuition is helpful to the very strained budget of the School of
584 Dentistry. At one time, out-of-state students paid the increased out of state tuition for one year and then
585 established Alabama residency to have in-state tuition for their remaining three years. The Alabama
586 Legislature changed the law where **out-of-state students pay the triple out of state tuition for their**
587 **entire four years of dental training.** It has been offered that the biggest reason that students are opting
588 to go to other states is due to an almost monopolistic situation with the State of Alabama's largest dental
589 third party payer. This one company has an extreme advantage in market share and students see other
590 states as more of a free market where they are able to practice freely, without the threat of a monopolistic
591 third party payer setting fees that are extremely low and have not been significantly raised in many, many
592 years.

593 Alabama averages licensing approximately 60 to 70 dentists each year. The 2011 freshman class will have
594 55 students and class size is not projected to increase. There are physical limitations as to the size of the
595 dental school, the decrease in state funding, and the limited number of faculty members that currently
596 preclude any increase in class size. At Alabama's School of Dentistry, advanced dental education
597 residency slots for specialty areas and general dentists are currently at 104 for all classes and graduate 43
598 postdoctoral dental students per year. This number can vary slightly from time to time.

599 Alabama's **age demographics** are much more favorable for a stable workforce than many other states.
600 Thirty-eight (38.26%) percent of Alabama's actively practicing dentists are 55 or older. Of that number
601 13.05% are over the age of 65. Sixty-two (61.74%) percent of Alabama's practicing dentists are under
602 the age of 55 and the median age is 51 years. These demographics suggest an adequate work force for the
603 next 20 years. This report did not take into account AL licensed dentists not working or those only
604 working part time. It was based entirely on the BDEA's database using dentists with an AL address and

605 date of birth.

Licensed Dentists In Alabama By Age, April 14, 2009



606 Source: Alabama Board of Dental Examiners, Licensed Dentist Data Base.

607 According to a 2009 report compiled by the National Center for Chronic Disease Prevention and Health
608 Promotion Oral Health Resources, no Alabama counties are without a dentist providing full time care
609 within the county.³¹ However, there were 6 counties in state without a Medicaid billing dentist who saw
610 50+ beneficiaries under age 19.

611 Although the Alabama Department of Public Health in general has taken huge budget hits, the dental
612 program continues to provide preventive services for children. Unfortunately, there is no present funding
613 for a **dentist** to serve as the **dental director** of the Oral Health Branch of the ADPH. A dental hygienist
614 has served as Interim Director of the Oral Health Branch for 5 of the past 11 years as two dental directors
615 have resigned or retired. Identifying qualified dentists with Public Health experience has been a challenge
616 for the ADPH dental director search committee. Several well-qualified candidates were identified in
617 2010, and a director was about to be hired. However, budget cuts were imposed on state agencies in
618 January, 2011 before the position could be filled. As funding issues improve, a dentist will be hired as
619 Alabama’s state dental director. The mission of the Oral Health Branch: The Oral Health Branch is
620 dedicated to preventing dental disease for Alabama’s citizens by promoting and developing quality, cost-
621 effective community and school-based preventive, educational and early treatment programs which
622 emphasize elimination of oral health disparities. Alabama has approximately thirty-seven (37)
623 community-based dental clinics or sites such as CHCs, county health departments, school-based clinics
624 and other charity-type clinics where dental services are provided free or at a reduced fee, regardless of
625 funding source.

626 According to data received from the BDEA, there are 3,641 **dental hygienists** who hold an active dental
627 hygiene license. There is no definitive information on how many of these licensed hygienists are actually
628 working. Anecdotally, the ALDA staff is hearing from the hygiene educators that a significant number of
629 graduates are having difficulty finding jobs. Alabama programs graduate approximately 145 hygienists
630 annually, 125 from the ADHP and an additional 20 or more per year from one of the state's community
631 college dental hygiene programs, Wallace State in Hanceville, AL or Tri-State Institute, Birmingham, AL
632 (first class will graduate in 2013). Of that number as well as hygienists moving in from other states, the
633 Board averages licensing 165 new hygienists per year. **With the vast majority of these licensees being
634 graduates of the ADHP (Alabama Dental Hygiene Program) there is almost 100% guarantee of
635 employment for the ADHP graduates in their existing practices. Dental hygienists render a valuable
636 service and are an integral part of the dental team. Their skills are meant to be applied in concert with the
637 broad skills and knowledge of the dentist. As part of the umbrella of care, dental hygienists improve
638 access to care. Alabama is very blessed with the ADHP. The ADHP is in fact one of the most innovative
639 avenues in improving access to care. An experienced dental assistant can pursue his/her hygiene license
640 under the tutelage of her sponsoring doctor and in one year be trained through a rigorous program at the
641 UASOD and subsequently be licensed and enter the pool of dental health care providers in underserved
642 areas. Education, proper oral hygiene and preventative intervention are the keys to decreasing the higher
643 rate of oral neglect in the lower socio-economic population of the limited access population. The ADHP
644 trained hygienists are key elements in filling this need. The ADHP graduate is truly an example of the
645 Alabama dental profession's expanded duty auxiliary with over sixty years of proven success!**

646 There has been no report of a shortage of **dental assistants** in Alabama. Dental assistants are not licensed
647 and their training can be accomplished on the job or through any of the more than seven dental assisting
648 programs in the state. In addition, Alabama allows for "on-the-job" training for any citizen that wants to
649 become a dental assistant with any dentist that is willing to train them in-office. The Alabama Board of
650 Dental Examiners as well as the Alabama Dental Association are currently investigating and researching
651 concepts for expanding the duties that can be performed by dental assistants. Some proposals calling for
652 a dental assistant to perform any of these expanded duties, require that he/she must take an Expanded
653 Duty Dental Assistant course given by the schools. Dental hygienists who are trained in the expanded
654 duty functions would also be able to perform these duties.

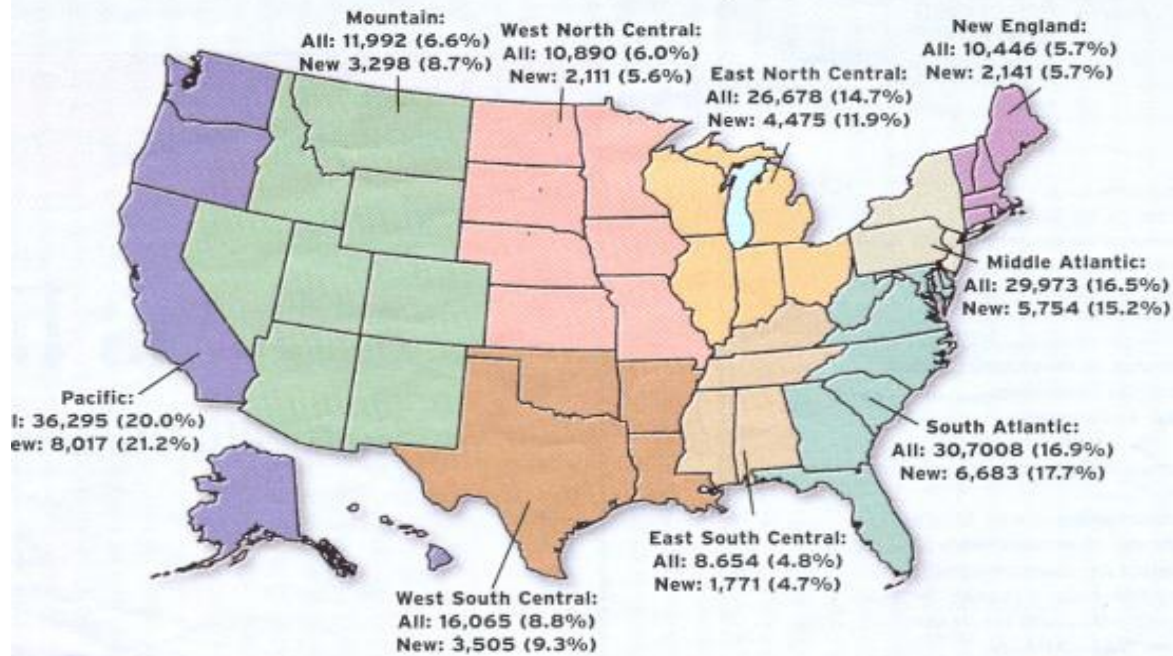
655 The process of designating **Dental Health Professional Shortage Areas (HPSAs)** has implications for
656 access to care and proposed solutions to addressing access to care. Originally Dental HPSA designations
657 were based on a goal of encouraging dentists to practice in remote locations, which are true shortage
658 areas. Over time they have evolved into designations that are based on need, but the nomenclature has not
659 been modified to reflect this change. Consequently, the nomenclature is now illogical and implies that
660 simple solutions (more dentists and/or expanded scopes of service) can solve highly complex issues. The
661 nomenclature does not address the intricate issues related to the demand for dental care (economics, oral
662 health literacy, cultural barriers, transportation, etc.). The number of Dental HPSAs has increased
663 dramatically to the point that the designation may now exaggerate the need for additional dentists and the
664 benefits associated with the designation may no longer predictably target the areas of greatest dental
665 under-service. (Please see Attachment A at the conclusion of this paper that defines how dental HPSAs
666 are designated, what criteria are used, and additional descriptive information about the designation
667 process.)

668 While ALDA strongly disagrees with HSRA’s statistical methodology, ALDA is committed to being
669 completely transparent on this difficult and complicated issue. To that end, graphics and maps, including
670 HSRA’s designation status for specific Alabama counties can be found at www.hpsafind.hrsa.gov.

APSHOTS OF AMERICAN DENTISTRY

Dentists by region

Based on the number of dentists by U.S. census region for 2007, the Pacific region had the greatest number of professionally active dentists, and the East South Central region had the fewest. “New” refers to dentists who graduated in the past 10 years.



Source: American Dental Association, Survey Center, 2007 Distribution of Dentists in the United States by Region and State.

671
672
673 There are distinct **differences between the delivery of dental and medical treatment**. Dental care
674 delivery and financing systems emphasize prevention, primary care, cost containment and administrative
675 efficiency. Approximately 80% of all dentists are generalists, compared to 40% in medicine.³² Dentistry
676 does not compete for the health care dollar; it usually vies for the discretionary dollar. Because of these
677 differences, medical model solutions should not be artificially imposed onto the dental model.

678 The following excerpt is taken from the Academy of General Dentistry’s White Paper on Access to
679 Care:³³ “One might contend that independent mid-level providers in medicine, such as advanced nurse
680 practitioners, have benefited the health care system. However, independent mid-level providers in
681 dentistry and advanced nurse practitioners differ fundamentally in the models by which they practice, or
682 intend to practice... The medical model is driven by a first diagnosis at the patient’s ‘point of entry,’ and
683 often a second or third diagnosis based upon the direction of referral. On the other hand, dentistry has

684 served its patients quite well through the prevention-based ‘dental team concept’ rather than a ‘point of
685 entry’ concept. The dental team concept serves the function of dentistry and patients’ access to care with
686 its focus not merely on diagnosis of dental diseases, but rather on prevention and continuity of care
687 through treatment. That is, in dentistry, the ‘point of entry’ is the point of prevention and treatment—it is
688 not just a segue to further diagnosis and possible intervention—thereby saving both time and cost.”

689 **Financing Care:**

690 **A patient’s decision to seek dental care often depends on who pays for the care. An individual’s**
691 **inability to access care is generally related to financial barriers.** Dental care financing options include
692 Government Health Insurance Programs for those that qualify, such as Medicare, Medicaid and SCHIP;
693 Private Insurance/Private Coverage including employer sponsored dental insurance (HMO, PPO),
694 indemnity plans, discount dental plans, and direct reimbursement plans; and private pay.

695 Government Programs include Medicare, Medicaid and SCHIP plans. Medicare does not pay for dental
696 services, except for those that are an integral part of a covered medical procedure. Medicaid is available
697 to people with limited incomes. In Alabama benefits are primarily available for individuals under age 19
698 for ALL Kids and under age 21 for Medicaid, with no exception for pregnant women and those whose
699 family has an income of 100 – 200% of the federal poverty level (FPL) or less depending on the category
700 the individual falls within. Medicaid covers most standard preventive and basic restorative services.

701 SCHIP, known as Alabama All Kids for Kids in Alabama, provides comprehensive health care, including
702 dental benefits, to eligible children. Eligibility requirements include that the child be a U.S. citizen and
703 Alabama resident, age 18 and under and have a family income that is more than 200% of the FPL but less
704 than or equal to 300% of the FPL. A sliding scale monthly premium is charged for children ages five to
705 19 based on family income.

706 Multiple options are available for private dental insurance. Health Maintenance Organizations (HMOs)
707 offer dental plans that require the individual to choose a dentist from a limited list of providers. These
708 plans contract with dentists to be paid at a capitated rate and the patient pays a copayment at the time of
709 service. The premium for these plans is generally lower than Preferred Provider Plans (PPOs). PPO
710 dental plans allow the individual to choose from a larger list of providers and allow for more freedom in
711 their treatment; providers contract to be paid at discounted rates by service code. Indemnity plans provide
712 the freedom of choice of dentist but has higher out-of-pocket expenses. Discount dental plans have a
713 minimal annual fee whereby dentists in the “network” have agreed to discount standard fees for those on
714 the plan. Indemnity and PPO plans generally have annual maximum benefits (standard is around \$1000
715 per person per year). Most HMO plans do not have maximums but may limit services in other ways.
716 Direct reimbursement is a fee-for-service, freedom of choice dental plan that is self-funded by the
717 employer. Employees/patients pay for services and submit a receipt for reimbursement, which is based on
718 dollars spent on dental treatment. According to the National Association of Dental Plans, in 2009 an
719 estimated 2.02 million Alabamians were enrolled in a private dental plan and most were in a dental PPO
720 plan (1.86 million).³⁴

721 Out of-pocket is the final option to pay for dental services. There are dental financing companies
722 available that offer payment plans with interest for patients who need to pay over time. Dental school
723 clinics and dental hygiene schools use students supervised by licensed faculty to provide services, which
724 are generally 20-60% less than at a private dental office. However, there are often long waiting lists for

725 care, longer overall appointment times, and there is only one dental school in Alabama (Birmingham).
726 Dentists may also offer fee reductions for payment in advance or offer their own payment plan within the
727 office. For those who truly cannot afford care, there are also several low cost and free dental clinics in
728 Alabama. There is also the **National Foundation of Dentistry for the Handicapped's** Donated Dental
729 Services program which is very active in Alabama.
730

731 **Government Programs:**

732 In Alabama government programs provide most of the funding needed to make basic oral health care
733 available for low-income children and the SCHIP Alabama All Kids Program for children under 19
734 whose family incomes are less than 300% of the FPL.

735 Enrollment in government plans tends to increase during times of economic down turns generally due to
736 higher unemployment. State budgets are stretched to provide necessary services. Hence, many strategies
737 are employed to reduce the financial burden to the state and yet attempt to meet federal requirements for
738 matching funds.

739 The ADPH offers limited dental services through four county health department dental clinics. Federally
740 Qualified Health Centers (FQHCs) also provide dental care. Better collaboration between public and
741 private health delivery systems should be a high priority to obtain maximum efficiency in delivery of
742 services. Appropriate federal funding must accompany federal mandates.

743 According to some estimates, more than 50% of our population will be at least sixty five years old by the
744 year 2012. Many will remain in the workforce longer. However, they will present greater health care
745 demands, including demand for dental care. Efforts to improve dental care delivery must prepare for these
746 demands.

747 **Safety Net:**

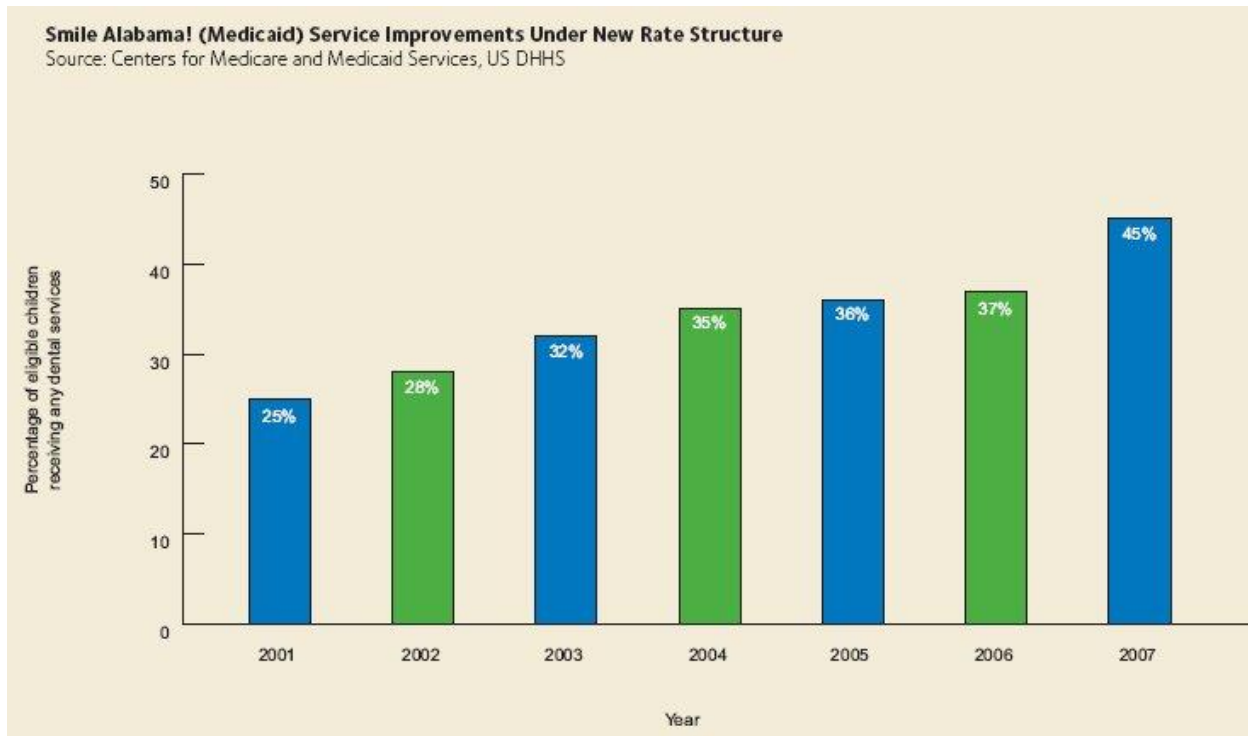
748 Access to a dental care safety net for certain populations in Alabama are fragile. Dental care for the
749 indigent, the working poor, developmentally and mentally disabled, and the elderly can be challenging to
750 obtain. Even though Alabama's Medicaid and ALL Kids programs have helped mitigate children
751 receiving care, some children are still experiencing difficulty in accessing care. Safety-net dental care for
752 some adult populations is an even larger problem in Alabama. With no exceptions for emergency care for
753 extractions of teeth, there are no Medicaid benefits for adults in Alabama, including the elderly in nursing
754 homes. Therefore, Alabama's safety net for care is even more critical for these populations.

755 Dentistry in Alabama recently had the honor of being highlighted in a 2011 paper from the American
756 Dental Association entitled: [*Breaking Down Barriers to Oral Health for All Americans: The Role of*](#)
757 [*Workforce*](#). The text is as follows:

758 "Alabama reformed its state-administered dental Medicaid program in 2000 to reimburse dentists at rates
759 equivalent to those paid by commercial insurers. (The program still reimburses dentists at year 2000
760 rates). The changes included creation of the Smile Alabama! initiative, which encompassed
761 administrative reforms, a case management program, and increased outreach to both patients and dentists.
762 As a result of the Smile Alabama! Initiative, there has been a 216% increase (from 151 to 477) in the
763 number of dentists who see more than 100 Medicaid patients a year, while the number of counties with

764 one or no Medicaid dental provider had declined from 19 to three by September 2009. The effort resulted
765 in an 84.3 percent increase in dental utilization, from 25 percent (103,630) of eligible children in FY2001
766 to 45 percent (190,968) of eligible children in FY2007.”

767 The ADA report had the following graph attached:



768

769

770

771 **Alabama’s limited safety net is vastly smaller than in previous years. Government funded**
772 **programs have continued to experience extensive budget cuts, especially in the past few years.** State
773 funding to the local health departments through the grant in aid program has had ongoing reductions for
774 the past several years. In 2009 the ADPH Oral Health Branch provided the following: Fluoride Mouth
775 rinse 5,000 children served, Oral Health Education/Promotion 35,000 people served, Oral Health Surveys
776 10,735 people served, Pregnancy Risk Survey 1,231 women surveyed. There are four local health
777 departments that have a dental program for preventive & restorative services. Many of Alabama’s 67
778 counties have no public health dental services.

779 In Alabama, Community Health Centers have been providing services for many years and assists
780 thousands of individuals each year. There are currently 101 Federally Qualified Health
781 Centers/Community Health Centers and Satellites statewide. Of these FQHC sites, 22 facilities have full-
782 time, part-time or satellite dental clinics. (Data source: Alabama Primary Health Care Association,
783 Community Health Centers and Satellites By Category, May 2011.)

784

785

786

787

**DENTAL CLINICS IN ALABAMA FOR UNDERSERVED POPULATIONS
May 2011**

788	Community Health Centers				Days of
789	County	City	Facility	Phone	Operation
790	Baldwin	Loxley	Loxley Family Dental Center	(251) 964-4011	M – F
791	Blount	Oneonta	Blount Co. Quality Health Care	(205) 274-9799	Opens 11/2011
792	Calhoun	Anniston	Anniston Quality Health Care	(256) 221-0230	M – F
793	Choctaw	Gilbertown	Gilbertown Medical Center	(251) 843-5537	M – Th
794	Cullman	Cullman	Cullman Quality Health Care	(256) 775-0230	M – F
795	Escambia	Brewton	Brewton Dental Clinic	(251) 809-3925	M – F
796	Etowah	Gadsden	Quality of Life Health Complex	(256) 492-0131	M – F
797	Etowah	Gadsden	Gadsden Family & Student Health	(256) 439-6384	Opens fall/2011
798	Hale	Greensboro	Hale County Dental	(334) 624-7270	M – F
799	Jefferson	Birmingham	Northside Dental Clinic	(205) 322-8288	M – F
800	Lamar	Vernon	Vernon health Center	(205) 758-6647	M – F
801	Macon	Tuskegee	Central AL Comp. Health	(334) 727-6880/Ex. 7050	Tue – F
802	Madison	Huntsville	Central Health Care Services	(256) 536-6311	Resumes 07/2011
803	Mobile	Eight Mile	Eight Mile Clinic	(251) 456-1399	Pt time as needed
804	Mobile	Mobile	Mobile County Health Dept.	(251) 690-8832	M – F
805	Mobile	Mobile	Medical Mall	(251) 432-4117	M – F
806	Mobile	Mt. Vernon	North Mobile Health Care	(251) 829-9884	Pt time as needed
807	Mobile	Plateau	Mobile Co. Training School-based	(251) 456-2276	M – F
808	Mobile	Semmes	Semmes Clinic	(251) 445-0582	Pt time as needed
809	Montgomery	Montgomery	Montgomery Primary Health Care	(334) 293-6653	M – F
810	Perry	Uniontown	Uniontown Health Services	(334) 628-2651	MTTF only
811	Talladega	Talladega	Talladega Quality Health Care	(256) 315-1697/Ex.5185	Wednesdays only
812	Tuscaloosa	Tuscaloosa	Theodore Hendrix Dental Center	(205) 748-6647	M – Sat.
813	Tuscaloosa	Tuscaloosa	Whatley Health Services*	(205) 758-6647	M – F
814					
815	<u>County Health Departments</u>				
816	Coffee	Enterprise	Coffee Co. Health Department	(334) 347-5550	M – F
817	Jefferson	Birmingham	Jefferson County Health Dept.*	(205) 930-1435	M – F
818	Jefferson	Bessemer	Bessemer Health Center**	(205) 497-9308	M – F
819	Jefferson	Birmingham	Central Health Center**	(205) 930-1015	M – F
820	Jefferson	Ensley	Western Health Center**	(205) 241-5277	M – F
821	Jefferson	Woodlawn	Eastern Health Center**	(205) 510-3405	M – F
822	Talladega	Talladega	Talladega Co. Health Department	(256) 315-4940	M – F
823	Tuscaloosa	Tuscaloosa	Tuscaloosa County Health Dept.	(205) 562-6913	M – F
824					
825	<u>School-Based Dental Clinics</u>				
826	Lee	Auburn	Auburn City Schools Dental	(334) 887-1948	August - May
827	Lee	Opelika	Opelika City Schools Dental	(334) 741-5609	August - May
828	Madison	Huntsville	HEALS Dental Clinic	(256) 428-7276	August - May
829					
830					
831	* Program also provides mobile dental van services in qualifying communities.				
832	** Satellite dental clinic for Jefferson County Department of Health				
833	*** Clinic provides dental care for patients with special needs only.				
834					

835

836

837 Currently in Alabama there are two Community College based schools: Wallace State, Hanceville and
838 Tri-State Institute, Birmingham as well as the Alabama Dental Hygiene Program that educate and train
839 students to become dental hygienists. The ADHP students have clinical training and provide basic
840 preventive services for education purposes to patients in a private practice setting, but do not provide
841 restorative care.

842 The Alabama School of Dentistry has a clinical program administered by faculty for the education and
843 training of dental students and residents. The clinic provides an additional resource for restorative
844 services for underserved populations in the Birmingham area and for those patients willing and able to
845 travel.

846 **ALDA member dentists give of their time and expertise to help those in need to obtain care.** Using
847 very conservative estimates from the Birmingham District Dental Society’s web site survey, Alabama
848 dentists provide approximately **\$119 Million** annually in donated dental care through private offices and
849 volunteer-staffed dental clinics. Alabama’s “Donated Dental Services” (DDS) program, from their 2010
850 letter to participants, donated \$339,595 in services to 159 patients in 2010 and has provided **\$2,958,149** in
851 donated service to 1,411 patients since the DDS program inception in 1998. However, while donated care
852 is helpful in providing dental care to the less fortunate, it does not constitute a health care system.

853 **Innovative Outreach:**

854 Alabama dentists have always been leaders in seeking innovative ways to provide care to disadvantaged
855 patients. A few of the many innovative dental outreach programs supported by Alabama dentists are
856 mentioned below. Refer to the complete document for more information.

857
858 **Care for Survivors of Domestic Violence** Many Alabama dentists voluntarily provide no- or low-cost
859 care to survivors of domestic violence. The American Academy of Cosmetic Dentistry Charitable
860 Foundation (AACDCF) “Give Back a Smile” program is an example of this type of program.

861
862 **Give Kids A Smile (GKAS)** GKAS occurs in February and ALDA member dentists provide free
863 preventive and restorative care to needy children.

864
865 **MOM (Missions of Mercy)** Alabama's first Missions of Mercy (MOMs) Project - a dental access day for
866 underserved Alabamians – is scheduled for 2011-2012. The Alabama MOMs Project will be in
867 partnership with the North Carolina Dental Association. Dentists, dental hygienists, dental assistants, and
868 other dental office personnel are encouraged to participate.

869 **National Foundation of Dentistry for the Handicapped (NFDH)** NFDH, a charitable affiliate of the
870 American Dental Association, helps needy disabled, elderly, or medically compromised individuals
871 arrange for dental care through a network of 15,000 volunteer dentists; Alabama’s “Donated Dental
872 Services” (DDS) program donated \$339,595 in services to 159 patients in 2010 and has provided
873 **\$2,958,149** in donated service to 1,411 patients since the DDS program inception in 1998.

874
875 **Smile for a Lifetime Foundation.** This is a Foundation where dentist volunteers provide free orthodontic
876 treatment for low-income patients. This program exists in Georgia and many other states, but

877 unfortunately does not operate in Alabama on an official basis. However, contact with many orthodontic
878 specialists in Alabama about this program revealed that most all Alabama orthodontists do pro-bono cases
879 every year.

880

881 **Special Smiles** Dentist and other volunteers provide free dental screenings during Special Olympics
882 events in the Special Olympics' Special Smiles® program.

883

884 **External Influences:**

885 Access to dental care is being influenced by factors that are extraneous to the dental delivery system.
886 External forces are gathering stakeholders and others to reorganize the dental delivery system. Entities,
887 such as the Institute of Medicine (IOM), the Health Resources and Services Administration (HRSA),
888 numerous foundations and policy institutes are initiating oral health policy and advocacy discussions
889 without involving organized dentistry as part of their planning and implementation. The current economic
890 climate is also playing a role in these discussions since financing care is a large part of the ongoing
891 discussion on access to dental care.

892 Dentistry is a small part of health care spending and the newly enacted **federal health care reform**
893 legislation is unclear on what it will do to provide more care for children. It appears that it may actually
894 offer less care in an effort to contain costs.

895 Innovative approaches to providing medical care are being embraced by many patients looking for basic
896 care and treatment for uncomplicated illnesses. **Retail practices and large corporate dental practices**
897 are taking advantage of new market conditions. With the economies of scale, multiple locations and
898 expanded hours they are better positioned to be successful with the new insurance offerings and
899 government subsidized programs. Private practice dentists can learn from these entities and be in a
900 position to expand the coverage they are able to offer.

901 Over the past several years more foundations are trumpeting the message that organized dentistry has
902 been proclaiming for decades: oral health care is important, especially for children. Alabama's dentists
903 are pleased that many organizations are recognizing the need for individuals and families to find a 'dental
904 home' and that oral health affects overall health. Our concern is not with the increased interest in oral
905 health, but with the approaches that many foundations are taking in affecting change in public policy.

906 **Rather than focusing on the issue of underfunding of government based programs or focusing on**
907 **programs to boost the dental IQ of the populace, some foundations are proposing programs to**
908 **dismantle the current dental delivery model and promote the institution of lesser trained**
909 **individuals (MLPs) providing dental services.** The use of MLPs is not a solution. It is another
910 problem and one that can compromise the health and safety of the patient.

911 The ALDA has grave concerns about the vast reach and implications of numerous organizations and
912 foundations that are making decisions on dental care delivery and access to care based on faulty
913 assumptions, inadequate data, and comparisons to the medical model. The profession believes that the
914 health and safety of the patient is paramount. We believe that the some of the proposed solutions being
915 put forward by outside entities, in the name of access, do not place the health and safety of the patient
916 first.

917 **Executive Summary:**

918 The Alabama Dental Association is dentistry’s voice in our state and seeks to work with any and all
919 groups willing to help promote and provide access to quality dental care for Alabamians. We invite
920 interested individuals to help the profession strive to find solutions to well documented problems that we
921 know can be addressed by better funding, implementing oral health literacy programs, establishing more
922 safety-net programs for those who fall through the cracks and simplifying third-party insurance plans,
923 which allow dentists to be more productive. Time and valuable resources should not be wasted in pursuit
924 of proposals that lower the standard of care by creating a two-tiered delivery system utilizing lesser
925 educated individuals that has been proven not to work.

926 Working together we can improve the oral health of all Alabamians.

927

928

Attachment A

929

930 Direction from the HPSA Coordinator

931 Dental Health Professional Shortage Areas are a reflection of the supply of general and pediatric dentists
932 within a rational service area. The designations are updated every five years and an application is created
933 and submitted by the Office of Primary Care and Rural Health (ADPH) to the Office of Shortage
934 Designation (HRSA). The application data is obtained at the state level through four venues: first, a
935 database of licensed dentists is provided by the Board of Dental Examiners of Alabama and assists the
936 HPSA Coordinator in determining a base line for where providers are practicing. Second, the HPSA
937 Coordinator can request Medicaid claims data from Alabama Medicaid Agency. In addition, the National
938 Health Service Corps Program Coordinator is consulted in obtaining an accurate list of NHSC scholars
939 and loan repayors currently serving in Alabama (these physicians are not surveyed). The fourth set of data
940 is the most important – surveys are conducted using the contact information for dentists from the provider
941 list. During the survey the dental practice representative (typically the office manager) is asked to verify
942 (1) the physical address of the practice (2) the name of the dentist(s) at the practice, and (3) the age of the
943 dentist(s). New information is requested that can only be accurately provided by the dental practice
944 representative: (1) How many hygienists are working with each provider, (2) what percentage of each
945 dentist’s patient base utilizes Medicaid services, and (3) what percentage of each dentist’s patient base
946 utilizes sliding fee scale services, if one is available. This data results in two FTE values: one general that
947 represents the dentist’s service to the service area and one low-income FTE value is calculated to
948 represent the percentage of the practice devoted to the low-income population within the service area. If a
949 dentist does not offer Medicaid or Sliding Fee Scale services, his or her low-income FTE value is zero.

950 The primary issue that arises in “accuracy” of the Dental designations is a direct result of the information
951 provided by dental clinics. The Dental HPSA surveys are often met with resistance and even refusal to
952 participate. Of course dentists have the right to refuse participation, but when this occurs the HPSA
953 Coordinator averages all of the responses from participants to obtain survey results for the non-
954 participants. This also creates inaccuracies. The best way to address this issue is to increase participation
955 from the Dentists and the accuracy of the information they provide. If there truly is not a shortage of low-

956 income dentists, the HPSA score will reflect that when accurate survey data can be collected. Any
957 assistance in collecting more accurate survey data would be greatly appreciated.

958 Each rational service area is measured by the number of low-income FTEs compared to the low-income
959 population. The ratio of population to provider that a rational service area must meet for a Geographic
960 designation is $\geq 5,000:1$; a Geographic designation with high needs is $\geq 4,000:1$ with additional
961 parameters; a Low-Income Population group designation must meet a $\geq 4,000:1$ with $>30\%$ of the
962 population at or below 200% of the Federal Poverty Level. Low-Income Population designation is the
963 only type that is currently in use for Alabama. In addition, it is notable that the Low-Income designations
964 only account for the low-come population and the low-income full time equivalents (FTEs).

965 HPSA designations also involve the elimination, at the state level, of contiguous areas (areas within a 40
966 minute travel distance) that are accessible strictly based on transportation time. In addition,
967 accommodations are made for travel by public transportation and variations in travel time based on the
968 types of roads. Once the travel radius has been identified and determined accessible, the HPSA
969 Coordinator can also inform the HRSA representative that the area is particularly impacted by
970 socioeconomic differences or overutilization. In addition, we can cite cultural barriers to care for a given
971 population based on the population of providers accessible.

972 The scores created for Alabama, and any data directly linked to Dental HPSA designations, is only
973 reflecting the low-come sector. When HRSA releases information to the public and it says that Jefferson
974 County has a low-income designation with 18 FTEs, and the “#short” is 34, they actually mean that
975 Jefferson County has a Dental HPSA designation based on the Low Income needs of the Rational Service
976 Area. Jefferson County has 18 Low-Income FTEs and is short by 34 Low-Income FTEs. Data can be
977 found at <http://hpsafind.hrsa.gov/> .

978 Our office has updated the map of Low-Income FTEs short each dental catchment area is based on
979 current designation information. Please note that some designations are in the process of being reviewed
980 by HRSA and will be updated over the next several months. The numbers on the map represent the
981 shortage of low income Full Time Equivalents (FTEs) for each dental catchment area. This is calculated
982 using geographical distribution of practices, specialties (general and pediatric only), hours worked,
983 number of auxiliaries, age of dentist, and percentage of Medicaid and sliding fee scale of the patients
984 served. Those dentists participating in the Federal Loan Repayment program are not included.

985
986 Alabama Health Provider Shortages (May 2011)

- 987
- 988 • 135 Primary Care Full-Time Equivalents
 - 989 • 35 Psychiatry Full-Time Equivalents
 - 990 • 245 Dental Full-Time Equivalents
 - 991 •

992 All data and designation information comes from materials provided by Health Resources and Services
993 Administration and 42CFR5.1. Primary care designations are collected via a similar model, but very
994 different information is used for decision making. Designation status for specific counties can be found at
995 www.hpsafind.hrsa.gov.

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