



School Privacy Zone Summit:
**Protecting Student Data from
the Classroom to the Cloud**

AGENDA

Monday, February 24, 2014, 12 to 4:30 PM
Pew D.C. Conference Center, 901 E St NW, Washington, D.C.

11:00-12:00 REGISTRATION

Lunch available

12:00-12:10 WELCOME

- April McClain-Delaney, Washington director & national board member, Common Sense Media
- Zachary Katz, senior fellow, USC Annenberg Center on Communication Leadership & Policy

12:10-12:20 OVERVIEW OF STUDENT PRIVACY NATIONAL SURVEY

- Joel Benenson, founding partner, president & CEO, Benenson Strategy Group in conversation with James P. Steyer, founder and CEO, Common Sense Media

12:20-1:00 WHAT'S THE BIG DEAL ABOUT STUDENT PRIVACY?

- Khaliah Barnes, director, Student Privacy Project, EPIC
- Tony Porterfield, parent, engineer
- Joel Reidenberg, visiting professor of IT policy, Princeton University

Moderator: Joni Lupovitz, vice president of policy, Common Sense Media

1:00-1:50 STUDENT PRIVACY & THE CONNECTED CLASSROOM

- Dr. Terry Grier, superintendent, Houston Independent School District
- Jeff Mao, learning technology policy director, State of Maine
- Dalia Topelson, clinical instructor, Cyberlaw Clinic, Berkman Center for Internet & Society/Harvard Law School

Moderator: Virginia B. Edwards, president, editorial projects in education; editor in chief, Education Week

1:50-2:10 BREAK

2:10-3:00 STUDENT PRIVACY & THE CLOUD

- Cameron Evans, chief technology officer, U.S. education, Microsoft Corp.
- Joel Klein, CEO, Amplify; former chancellor, NYC Dept. of Education
- Katherine Varker, associate general counsel, McGraw-Hill Education

Moderator: Jon Leibowitz, partner, Davis Polk & Wardwell; former FTC Chairman

3:00-3:30 KEYNOTE ADDRESS – U.S. SECRETARY OF EDUCATION ARNE DUNCAN

3:30-4:25 A CONVERSATION WITH POLICYMAKERS

- Julie Brill, FTC commissioner
- Jim Shelton, acting deputy secretary, U.S. Department of Education

Remarks: Senator Edward J. Markey

Moderator: James P. Steyer, founder & CEO, Common Sense Media

4:25-4:30 CLOSING REMARKS

4:30-5:30 RECEPTION