

## BENEFIT



### YOUR NEWS AND INFORMATION

- Stay up to date - monthly eNews updates
- Stay up to date - quarterly Tourism Excellence magazine delivered right to your door

## CONNECT

## PREMIUM

## COMPLETE

## ESSENTIALS

## IN THE LOOP



### YOUR VOICE

- Connect - your message sent monthly to over 25,000 VTIC and Victorian Chamber members
- Be heard - an automatic seat on the VTIC Policy Committee of your choice
- Invitations to exclusive and intimate Boardroom lunches
- Research and submissions on your behalf, so that you benefit from industry having a united voice
- Annual editorial in Tourism Excellence magazine



### YOUR PEOPLE

- Access to Victorian Chamber's experts - WPR and HR
- Access to Victorian Chamber's essential workplace online manuals - HR, OHS, Tax for Payroll Administrators and more
- For young people and new comers to the industry - access to a range of industry awards
- Find your next star employee - the only tourism industry specific jobs board in Victoria with over 20,000 views per month



### YOUR TOOLS AND SERVICES

- Connect with others via our member directory
- Use Victorian Chamber's sustainability experts for onsite assessments, funding advice and resources
- Go global with Victorian Chamber's international documentation, market entry strategies and other services
- Access to Victorian Chamber's library of over 300 fact sheets and templates - easily customised for you
- Access to modern awards and email updates about how you are affected by awards changes
- Ten tickets per annum at "Victorian Chamber Presents" event series, plus 2 tickets for each Fast Forward" and "Business After Dark" networking events



### EVENTS AND TRAINING

- Member pricing to attend VTIC and Victorian Chamber conferences and events, including the RACV Victorian Tourism Awards and the Victorian Tourism Conference
- Member pricing to attend Victorian Chamber training courses - from OH&S to social media and everything in between. Lots of online training courses too
- Receive a discount on your ATAP business development program fee



## PRICING

\$7,720 + GST

\$5,000 + GST

\$1,050 + GST

\$660 + GST

\$150 + GST

# WHO IS VTIC?



Victoria Tourism Industry Council (VTIC) is the peak body for Victoria's tourism and events industry.

In partnership with the Victorian Chamber of Commerce and Industry (Victorian Chamber), VTIC membership provides solutions to your everyday business challenges.

We offer members the latest news and information, connections to other tourism and events professionals, input to our 'one voice' policy agenda, accredited training and invaluable business advice to help you thrive and avoid pitfalls.

VTIC is an advocate, supporter of industry and partner to your business.

## AUSTRALIAN TOURISM ACCREDITATION PROGRAM

VTIC manages the Australian Tourism Accreditation Program, which is a business development program based on quality assurance principles.

Accreditation provides both clients and industry colleagues with an assurance that accredited businesses are committed to professionalism both in their business operations and delivery of service.

## RACV VICTORIAN TOURISM AWARDS

VTIC manages the annual RACV Victorian Tourism Awards, a year long program culminating in a glittering gala ceremony where tourism excellence is recognised. An event run by the industry for the industry.

## VICTORIAN TOURISM CONFERENCE

VTIC manages the annual statewide Victorian Conference which presents impressive and thought-provoking speakers, workshops and activities. A great opportunity for the industry to get together, and collectively plan for growth of Victoria's visitor economy.

## BUSINESS EVENTS VICTORIA

Members of the VTIC team manage our partnership with Business Events Victoria (BEV), which includes delivery of the state-government funded Regional Victoria Business Events Program.

The BEV team seek to grow regional Victoria's share of the MICE market and works collaboratively to demonstrate the quality and diversity of venues, services and settings in regional Victoria.

## ABOUT THE VICTORIAN TOURISM AND EVENTS SECTOR TODAY

Tourism and events are growth industries for Victoria and contribute over \$20 billion to the state economy each year and employ more than 200,000 people.

This is a diverse industry and VTIC invites members to align themselves with the six different policy groups according to their industry sector: Accommodation, Attractions, Destinations, Events, Tour & Transport or Tourism Services & Hospitality

We also support the Victorian Backpacker Advocacy Group and Young Tourism Network.

## CONTACT US

Victoria Tourism Industry Council  
ABN: 85 152 248 541

150 Collins Street, Melbourne, 3000  
GPO Box 4352, Melbourne, 3001

[www.vtic.com.au](http://www.vtic.com.au)

P: (03) 8662 5425

E: [info@vtic.com.au](mailto:info@vtic.com.au)



*"I am a member of VTIC, because it is vital that the visitor industry works together in a united and cohesive way. As the peak body for tourism in Victoria, VTIC is in a unique position to advocate on behalf of the industry."*

*"VTIC has also provided pathways to people of influence that can assist..."*

*"In trying to navigate the complexity of Modern Awards, VTIC was able to assist us, via the Victorian Chamber industrial relations team, to work out our options and make recommendations that we enacted in our business"*

### VTIC MAJOR PARTNERS



### VTIC CORPORATE PARTNERS



### VTIC INDUSTRY PARTNERS

