

## YOUR VOICE

- We gather research and speak with a united voice, on behalf of industry

## YOUR PEOPLE

- Jobs Board listings

## YOUR TOOLS AND SERVICES

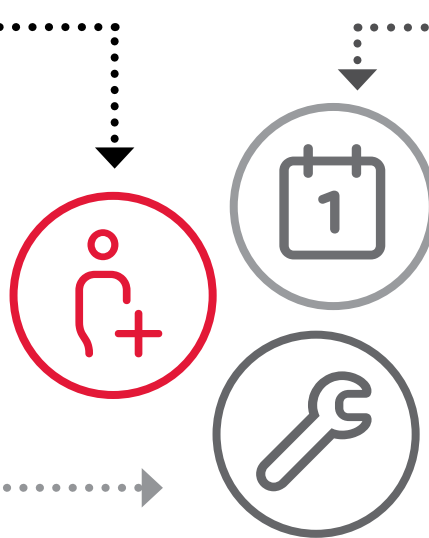
- Listing on our VTIC Member Directory

## NEWS AND INFORMATION

- Regular updates from VTIC and Victorian Chamber

## YOUR EVENTS AND TRAINING

- Learn about events
- Learn about Accredited training



### YOUR VOICE

- We are a powerful ally, we advocate for our members; and will take up your cause with the relevant organisation or local, state or federal government.



### YOUR TOOLS AND SERVICES

- Connect with other like-minded businesses and organisations via our Member Directory.



### YOUR NEWS AND INFORMATION

- Stay up to date with industry news as it happens from VTIC and the Victorian Chamber via our regular updates, monthly newsletters and quarterly Tourism Excellence magazines.



### YOUR PEOPLE

- With over 20,000 views per month, your next employee might be found by advertising your vacancies on our industry-specific jobs board.



### YOUR EVENTS AND TRAINING

- Learn about VTIC and Victorian Chamber conferences, events, workshops and forums, including the Victorian Tourism Conference, RACV Victorian Tourism Awards and more. Non-member rates applicable for these events.
- Learn about Victorian Chamber training courses covering everything from occupational health and safety to social media. There are also online training courses covering customer service, coaching skills and volunteer management. Non-member rates applicable for these training courses.

*"It's critical for our industry to have an effective industry group that goes in to bat for all of us as a collective"*

*"VTIC gives me strong networking opportunities with fellow professionals in the industry."*

*"... (we) are a member with VTIC as it gives the Tourism Industry a unified voice..."*

*"...the staff of VTIC are extremely passionate and accessible and they make you feel your business matters."*

*"VTIC is a great organisation.... which supports regional destinations and tourism operators and organisations in so many ways..."*

**VTIC IN THE LOOP  
\$150+ GST PER ANNUM**



www.vtic.com.au  
P: (03) 8662 5425  
info@vtic.com.au

ABN: 85 152 248 541  
150 Collins Street, Melbourne, 3000  
GPO Box 4352, Melbourne, 3001

# WHO IS VTIC?



Victoria Tourism Industry Council (VTIC) is the peak body for Victoria's tourism and events industry.

In partnership with the Victorian Chamber of Commerce and Industry (Victorian Chamber), VTIC membership provides solutions to your everyday business challenges.

We offer members the latest news and information, connections to other tourism and events professionals, input to our 'one voice' policy agenda, accredited training and invaluable business advice to help you thrive and avoid pitfalls.

VTIC is an advocate, supporter of industry and partner to your business.

## AUSTRALIAN TOURISM ACCREDITATION PROGRAM

VTIC manages the Australian Tourism Accreditation Program, which is a business development program based on quality assurance principles.

Accreditation provides both clients and industry colleagues with an assurance that accredited businesses are committed to professionalism both in their business operations and delivery of service.

## RACV VICTORIAN TOURISM AWARDS

VTIC manages the annual RACV Victorian Tourism Awards, a year long program culminating in a glittering gala ceremony where tourism excellence is recognised. An event run by the industry for the industry.

## VICTORIAN TOURISM CONFERENCE

VTIC manages the annual statewide Victorian Conference which presents impressive and thought-provoking speakers, workshops and activities. A great opportunity for the industry to get together, and collectively plan for growth of Victoria's visitor economy.

## BUSINESS EVENTS VICTORIA

Members of the VTIC team manage our partnership with Business Events Victoria (BEV), which includes delivery of the state-government funded Regional Victoria Business Events Program.

The BEV team seek to grow regional Victoria's share of the MICE market and works collaboratively to demonstrate the quality and diversity of venues, services and settings in regional Victoria.

## ABOUT THE VICTORIAN TOURISM AND EVENTS SECTOR TODAY

Tourism and events are growth industries for Victoria and contribute over \$20 billion to the state economy each year and employ more than 200,000 people.

This is a diverse industry and VTIC invites members to align themselves with the six different policy groups according to their industry sector: Accommodation, Attractions, Destinations, Events, Tour & Transport or Tourism Services & Hospitality

We also support the Victorian Backpacker Advocacy Group and Young Tourism Network.

## CONTACT US

Victoria Tourism Industry Council  
ABN: 85 152 248 541

150 Collins Street, Melbourne, 3000  
GPO Box 4352, Melbourne, 3001

[www.vtic.com.au](http://www.vtic.com.au)

P: (03) 8662 5425

E: [info@vtic.com.au](mailto:info@vtic.com.au)



*"I am a member of VTIC, because it is vital that the visitor industry works together in a united and cohesive way. As the peak body for tourism in Victoria, VTIC is in a unique position to advocate on behalf of the industry."*

*"VTIC has also provided pathways to people of influence that can assist..."*

*"In trying to navigate the complexity of Modern Awards, VTIC was able to assist us, via the Victorian Chamber industrial relations team, to work out our options and make recommendations that we enacted in our business"*

### VTIC MAJOR PARTNERS



### VTIC CORPORATE PARTNERS



### VTIC INDUSTRY PARTNERS

