

## YOUR VOICE

- Take your seat at the table
- Attend exclusive Boardroom lunches
- We gather research and speak with a united voice, on behalf of industry
- Share your message with over 25,000 VTIC and Victorian Chamber members

## YOUR PEOPLE

- Workplace Relations and Human Resource Helplines
- Online Manuals
- Range of awards
- Jobs Board listings

## YOUR TOOLS AND SERVICES

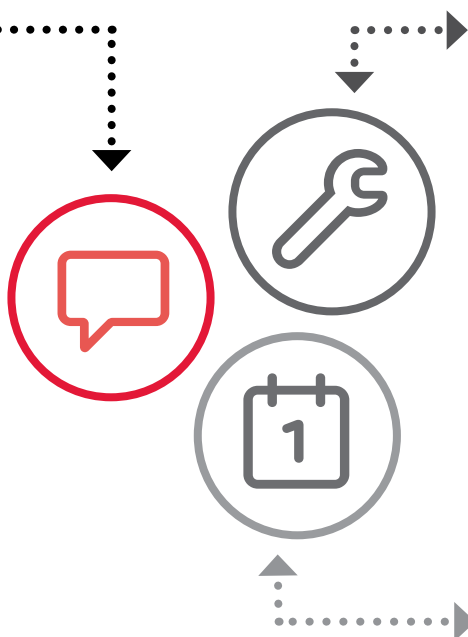
- Listing on our VTIC Member Directory
- Access to Victorian Chamber's Sustainability experts
- Go global with Victorian Chamber's International Trade Team
- Templates, Fact Sheets and Checklists
- Modern Award Subscriptions
- Tickets to Victorian Chamber business networking events

## NEWS AND INFORMATION

- Regular updates from VTIC and Victorian Chamber

## YOUR EVENTS AND TRAINING

- Attend events at Member pricing
- Accredited training at Member pricing
- Discounted ATAP fee



### YOUR VOICE

- A membership commercial edge - your message is included in a monthly edm sent to over 25,000 VTIC and Victorian Chamber members, contacts and other partners who are linked directly to your landing page.
- Be heard with an automatic seat on the VTIC Policy Committee for your industry sector - Accommodation, Attractions, Destinations, Events, Tour & Transport or Tourism Services & Hospitality.
- Premium members are invited to attend exclusive and intimate Boardroom lunches, with the opportunity to connect with other key industry leaders.
- We are a powerful ally, we advocate for our members; and will take up your cause with the relevant organisation or local, state or federal government.
- Advertise in Business Excellence magazine - over 8,000 copies quarterly.



### YOUR PEOPLE

- Access to Victorian Chamber's experts on personnel issues when they arise; such as workplace relations (WPR) or human resources (HR) advice. Help is just a phone call away.
- Access to Victorian Chamber's essential workplace online manuals to help you avoid potential pitfalls with your team. These manuals covering Human Resources, OHS, Tax for Payroll Administrators, Register of Injuries and more.



- The Lynette Bergin Fellowship Award seeks to promote skills and excellence among young people and new entrants into the tourism and events industry. VTIC is also involved in other industry awards.
- With over 20,000 views per month, your next employee might be found by advertising your vacancies on our industry-specific jobs board.



### YOUR TOOLS AND SERVICES

- Connect with other like-minded businesses and organisations via our Member Directory.
- Use Victorian Chamber's sustainability experts who offer onsite assessments, funding advice and resources.
- Victorian Chamber's international documentation, consulting, training and market entry strategies will help you go global.
- Access to the Victorian Chamber's library of over 300 fact sheets, templates and checklists that can be easily customised just for you - including employment contracts, interview forms, leave recording and much more.
- Access to modern awards, and email updates about changes and how you are affected.
- Ten tickets per annum at "Victorian Chambers Presents" event series, plus two tickets for each "Fast Forward" and "Business After Dark" networking events.



### YOUR NEWS AND INFORMATION

- Stay up to date with industry news as it happens from VTIC and Victorian Chamber via our regular updates, monthly newsletters and quarterly Tourism Excellence magazines. You'll also receive editorial in the magazine per annum.



### YOUR EVENTS AND TRAINING

- Membership pricing to attend VTIC and Victorian Chamber conferences and events, including the RACV Victorian Tourism Awards, Victorian Tourism Conference, workshops, forums and more.
- Membership pricing to attend Victorian Chamber training courses covering everything from occupational health and safety to social media. There are also online training courses covering customer service, coaching skills and volunteer management.
- Receive a discount on your ATAP business development program annual fee.

**VTIC CONNECT**  
**\$7,720 + GST PER ANNUM**



www.vtic.com.au  
P: (03) 8662 5425  
info@vtic.com.au

ABN: 85 152 248 541  
150 Collins Street, Melbourne, 3000  
GPO Box 4352, Melbourne, 3001

# WHO IS VTIC?



Victoria Tourism Industry Council (VTIC) is the peak body for Victoria's tourism and events industry.

In partnership with the Victorian Chamber of Commerce and Industry (Victorian Chamber), VTIC membership provides solutions to your everyday business challenges.

We offer members the latest news and information, connections to other tourism and events professionals, input to our 'one voice' policy agenda, accredited training and invaluable business advice to help you thrive and avoid pitfalls.

VTIC is an advocate, supporter of industry and partner to your business.

## AUSTRALIAN TOURISM ACCREDITATION PROGRAM

VTIC manages the Australian Tourism Accreditation Program, which is a business development program based on quality assurance principles.

Accreditation provides both clients and industry colleagues with an assurance that accredited businesses are committed to professionalism both in their business operations and delivery of service.

## RACV VICTORIAN TOURISM AWARDS

VTIC manages the annual RACV Victorian Tourism Awards, a year long program culminating in a glittering gala ceremony where tourism excellence is recognised. An event run by the industry for the industry.

## VICTORIAN TOURISM CONFERENCE

VTIC manages the annual statewide Victorian Conference which presents impressive and thought-provoking speakers, workshops and activities. A great opportunity for the industry to get together, and collectively plan for growth of Victoria's visitor economy.

## BUSINESS EVENTS VICTORIA

Members of the VTIC team manage our partnership with Business Events Victoria (BEV), which includes delivery of the state-government funded Regional Victoria Business Events Program.

The BEV team seek to grow regional Victoria's share of the MICE market and works collaboratively to demonstrate the quality and diversity of venues, services and settings in regional Victoria.

## ABOUT THE VICTORIAN TOURISM AND EVENTS SECTOR TODAY

Tourism and events are growth industries for Victoria and contribute over \$20 billion to the state economy each year and employ more than 200,000 people.

This is a diverse industry and VTIC invites members to align themselves with the six different policy groups according to their industry sector: Accommodation, Attractions, Destinations, Events, Tour & Transport or Tourism Services & Hospitality

We also support the Victorian Backpacker Advocacy Group and Young Tourism Network.

## CONTACT US

Victoria Tourism Industry Council  
ABN: 85 152 248 541

150 Collins Street, Melbourne, 3000  
GPO Box 4352, Melbourne, 3001

[www.vtic.com.au](http://www.vtic.com.au)

P: (03) 8662 5425

E: [info@vtic.com.au](mailto:info@vtic.com.au)



*"I am a member of VTIC, because it is vital that the visitor industry works together in a united and cohesive way. As the peak body for tourism in Victoria, VTIC is in a unique position to advocate on behalf of the industry."*

*"VTIC has also provided pathways to people of influence that can assist..."*

*"In trying to navigate the complexity of Modern Awards, VTIC was able to assist us, via the Victorian Chamber industrial relations team, to work out our options and make recommendations that we enacted in our business"*

### VTIC MAJOR PARTNERS



### VTIC CORPORATE PARTNERS



### VTIC INDUSTRY PARTNERS

