

Columbia Journalism Review.

2017 DIGITAL ADVERTISING RATES

AD UNIT	STANDARD	NON-PROFIT
Home Page / 728x90 or 300x250 (30 days)	\$7,500	\$5,000
One Edit Section / 728x90 or 300x250 (30 days)	\$4,500	\$3,000
CJR Newsletter (300x250) sponsorship	\$1,200	\$800

DIGITAL ADVERTISING SPECIFICATIONS

AD DIMENSIONS IN PIXELS:

Leaderboard: 728 x 90

Square: 300 x 250

- Ad file size should be no larger than 30k.
- An animated gif will repeat only three times.

