

my body+soul .com.au

January 2017

SITE TRAFFIC

Unique Audience: 386,000

Total sessions: 1,079,000

Monthly Page views : 1,383,000

SOCIAL FOLLOWERS

Facebook: 92,185

Instagram: 47,500

Twitter: 15,300

Pinterest: 3,600



48%

traffic coming from
Mobile phones



15%

traffic coming from
tablets










37%

traffic coming from
desktops

63%

traffic coming from
mobile

CONTENT PILLARS

						
Health	Fitness	Diet	Nutrition	Relationships	Mind+Body	Beauty
PAGE VIEWS						
228,039	153,294	143,310	196,896	232,068	75,411	71,978
% SITE TRAFFIC						
19%	12%	12%	16%	19%	6%	6%