

ICM Poll for The Guardian

Fieldwork dates: 127th-29th May2016

Interview Method: Telephone, and separately online.

Population effectively sampled: All adults aged 18+

Phone Sampling Method, RDD: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Phone Sampling Method, Mobile RDD: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number.

Phone Sample size: 1,004

Online Sampling Method: A nationally representative sample was selected a trandom from the NewVistatm panel of 200,000+ adults, with sample selected in proportion to population distribution.

Sample size: 2052 adults aged 18+

Data weighting: In both cases, data were weighted to the profile of all adults aged 18+. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2015 general election. The weighting scheme is designed as follows:

Weighting by past votes - phone

- 1. Respondents are asked whether they voted in the last general election (2015) and if they did, which party they voted for.
- 2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted.
- 3. ICM takes the declared past votes on any new poll and adds it to the most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme. (Polls conducted just after the 2015 General Election will obviously rely on only those polls that have been conducted).
- 4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting by past votes - online

The sample were fully weighted to the 2015 General Election result. Recall on online tests has been superior to that achieved over the telephone, and given the resultant minimal impact of past weight voting online, making provision for faulty recall seems unnecessary.

Weighting by time of interview - online

ICM weighted our online sample to offset apparent disproportional ability to respond to the survey close to survey invite release. Our invites were staggered over the full weekend and a weight was applied to reflect the more representative nature of survey respondents responding later in the open period of response.

Weighting for turnout - both phone and online

- 1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.
- 2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions – both phone and online: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2015 and which party they voted for in that election.

The vote figures shown in the tables are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for (but see below).

Adjustment process 1: 'Partial Refuser' Reallocation

- A.) 75% of 2015 Conservative and Labour voters who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.
- B.) 50% of 2015 voters for all other parties who refuse to answer the vote intention question or say they don't know, are added back to the party they voted for in 2015.

Adjustment process 2: 'Total Refuser' Reallocation

'Total refusers' are people who refuse/DK their future vote intention AND also refuse/DK who they voted for in the previous General Election (2015). Given the lack of any political information about such respondents to date, ICM has excluded them from the vote intention figures. However, our post-2015 Recall Survey revealed that Total Refusers (who were subsequently willing to tell us what they did in the 2015 General Election) split disproportionately across different parties. Indeed, one important observation was that more than half of all Total Refusers actually voted Conservative, with more than twice as many voting Conservative than Labour.

Our new adjustment thus reallocates some Total Refusers back into the poll sample. This is achieved in the following way:

- 1. The number of Total Refusers on any poll is multiplied by the proportion of Partial Refusers who were (already) re-allocated in Adjustment Process 1. (For example, if 60% of Partial Refusers were added back, then 60% of Total Refusals will be added back).
- 2. Total Refusers are then multiplied by each party's share of reallocated Partial Refusers. (For example, if 40% of already allocated Partial Refusals were 2015 Conservative voters, then 40% of remaining Total Refusals will be reallocated to the Conservatives).
- 3. ICM's default position is that Total Refusers <u>at least</u> look like Partial Refusers in terms of political make-up. However, given the findings of our Recall Poll, we believe that Total Refusals are probably even more pro-Conservative than pro-Labour. In order to allow for this, the share of Total Refusals added back to the Conservatives is increased by 20% (for example, from the 40% mentioned in (2, above) to 60%), with a corresponding reduction of 20% in the share of Total Refuser reallocation to Labour.

Our expectation is that the combined effects of Adjustments 1 + 2 as described above will have the net effect of adding c.1-2 percentage points vote share to the Conservatives, and reduce the Labour vote share by c.0-1 percentage points compared to the pre-2015 ICM adjustment process.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Table 1 Absolutes/col percents

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?

Base: All respondents

			Ge	nder		Ag	ge			Cla	ss			Vot	ing Intent	ion			V	ote in 20	15 Gener	ral Electio					Reg	jion		
		<u>Total</u>	Male	<u>Female</u>	18-34	35-44	45-64	_65+_	_AB	<u>C1</u>	C2	_DE_	_Con_	_Lab_	Lib Dem	UKIP	Other	_Con_	Lab	Lib <u>Dem</u>	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base		1004	531	473	237	152	354	261	399	230	153	222	226	268	64	114	71	235	220	71	86	25	39	245	91	46	246	263	358	867
Weighted base		1004	486	518	281	166	327	229	276	270	216	242	233	275	53	117	72	255	219	56	87	28	43	237	92	51	242	265	354	861
Cetain to vote	(10)	622 62%	278 57%	344 66%	127 45%	91 55%	244 75%	160 70%	190 69%	176 65%	119 55%	137 57%	166 71%	168 61%	32 60%	87 74%	55 77%	191 75%	158 72%	40 71%	71 81%	21 74%	38 88%	48 20%	69 75%	41 81%	148 61%	174 66%	190 54%	512 59%
	(9)	82 8%	44 9%	38 7%	23 8%	26 15%	16 5%	17 8%	24 9%	23 9%	21 10%	14 6%	23 10%	26 10%	6 12%	5 4%	3 4%	26 10%	20 9%	6 10%	4 4%	6 22%	-	15 6%	3 4%	5 11%	25 10%	28 10%	21 6%	73 8%
	(8)	78 8%	40 8%	38 7%	28 10%	10 6%	17 5%	23 10%	18 6%	11 4%	21 10%	29 12%	16 7%	29 10%	6 12%	4 4%	6 8%	15 6%	21 9%	7 12%	3 3%	1 4%	3 6%	22 9%	8 9%	1 1%	18 7%	13 5%	37 11%	69 8%
	(7)	29 3%	21 4%	7 1%	15 5%	4 2%	7 2%	3 1%	10 3%	4 2%	11 5%	4 2%	5 2%	11 4%	4 7%	3 3%	2 3%	2 1%	2 1%	2 3%	2 3%	-	1 3%	17 7%	3 3%	-	4 2%	3 1%	19 5%	26 3%
	(6)	14 1%	9 2%	5 1%	7 3%	*	4 1%	2 1%	4 1%	2 1%	5 2%	3 1%	6 3%	2 1%	1 2%	1 1%	-	4 1%	1 1%	-	1 1%		-	8 3%	1 1%	-	2 1%	3 1%	8 2%	13 2%
	(5)	68 7%	33 7%	35 7%	30 11%	13 8%	14 4%	11 5%	12 4%	18 7%	16 8%	21 9%	11 5%	29 10%	3 6%	11 9%	4 5%	10 4%	12 5%	2 4%	3 3%	-	-	39 17%	5 5%	2 3%	19 8%	16 6%	26 7%	61 7%
	(4)	13 1%	5 1%	8 2%	5 2%	5 3%	1	3 1%	*	6 2%	2 1%	5 2%	4 2%	5 2%	-	-	2 2%	2 1%	1	-	1 1%	-	-	10 4%	-	-	2 1%	5 2%	6 2%	13 2%
	(3)	9 1%	2	7 1%	3 1%	3 2%	3 1%	-	2 1%	5 2%	2 1%	-	-	3 1%	* 1%	3 3%	-	-	-	-	2 2%	-	-	7 3%	-	-	-	4 2%	5 1%	9 1%
	(2)	11 1%	6 1%	5 1%	7 3%	1 1%	2 1%	*	2 1%	6 2%	-	3 1%	1	2 1%	* 1%	2 2%	* 1%	3 1%	-	-	-	-	-	6 3%	*	-	2 1%	1 1%	7 2%	11 1%
Certain not to vote	(1)	76 8%	47 10%	30 6%	36 13%	14 8%	18 6%	9 4%	13 5%	19 7%	19 9%	26 11%	-	-	-	-	-	3 1%	4 2%	1 1%	1 1%	-	1 3%	64 27%	3 3%	2 4%	21 9%	16 6%	35 10%	72 8%
Refused		1 *	1	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	1
Don't know		1 *	-	1 *	-	-	-	1	1	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	1 *	-	1 *
Mean		8.37	8.14	8.58	7.39	8.16	8.88	8.97	8.85	8.36	8.19	7.97	9.21	8.78	8.95	8.97	9.27	9.28	9.20	9.29	9.26	9.70	9.54	5.46	9.10	9.36	8.36	8.59	7.87	8.23
Standard deviation Standard error		2.78 0.09	2.92 0.13	2.61 0.12	3.22 0.21	2.89 0.23	2.45 0.13	2.14 0.13	2.34 0.12	2.87 0.19	2.79 0.23	3.04 0.20	1.57 0.10	1.95 0.12	1.67 0.21	2.07 0.19	1.62 0.19	1.72 0.11	1.77 0.12	1.50 0.18	1.89 0.20	0.55 0.11	1.65 0.26	3.43 0.22	1.99 0.21	1.93 0.28	2.82 0.18	2.62 0.16	3.03 0.16	2.87 0.10



Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were held tomorrow?

Base: All respondents

		<u>Total</u>	<u>EU Refe</u> Remain	
Unweighted base		1004	400	389
Weighted base		1004	384	406
Cetain to vote	(10)	622 62%	251 65%	284 70%
	(9)	82 8%	36 9%	32 8%
	(8)	78 8%	38 10%	21 5%
	(7)	29 3%	13 3%	9 2%
	(6)	14 1%	4 1%	5 1%
	(5)	68 7%	28 7%	22 5%
	(4)	13 1%	6 1%	5 1%
	(3)	9 1%	1 *	4 1%
	(2)	11 1%	3 1%	4 1%
Certain not to vote	(1)	76 8%	4 1%	19 5%
Refused		1	-	-
Don't know		1	-	-
Mean		8.37	8.93	8.78
Standard deviation Standard error		2.78 0.09	1.92 0.10	2.43 0.12



Table 2

Absolutes/col percents

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

		Gen	der		Ag	ge		Clas	SS			Vot	ting Intent	tion			V	ote in 20	15 Gener	al Election					Reg	gion			
	Total	Male	<u>Female</u>	18-34	35-44	45-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Con	_Lab_	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1004	531	473	237	152	354	261	399	230	153	222	226	268	64	114	71	235	220	71	86	25	39	245	91	46	246	263	358	867
Weighted base	1004	486	518	281	166	327	229	276	270	216	242	233	275	53	117	72	255	219	56	87	28	43	237	92	51	242	265	354	861
Conservative	233 23%	118 24%	115 22%	42 15%	45 27%	74 23%	72 31%	71 26%	68 25%	41 19%	53 22%	233 100%	-	-	-	-	189 74%	5 2%	4 8%	6 7%	-	1 3%	27 11%	24 26%	6 11%	43 18%	71 27%	89 25%	203 24%
Labour	275 27%	125 26%	150 29%	103 36%	44 27%	81 25%	47 21%	80 29%	74 28%	56 26%	65 27%	-	275 100%	-	-	-	5 2%	178 81%	9 17%	2 2%	9 32%	-	67 28%	10 11%	18 36%	78 32%	57 21%	111 31%	246 29%
Liberal Democrat/ Liberal	53 5%	24 5%	30 6%	14 5%	11 7%	13 4%	15 7%	22 8%	10 4%	10 5%	12 5%	-	-	53 100%	-	-	3 1%	7 3%	30 52%	4 4%	2 6%	* 1%	7 3%	7 8%	2 4%	12 5%	13 5%	20 6%	45 5%
Scottish National Party/SNP	33 3%	15 3%	17 3%	7 2%	8 5%	10 3%	7 3%	8 3%	9 3%	4 2%	11 4%	-	-	-	-	33 46%	-	-	1 1%	-	-	28 64%	4 2%	31 34%	-	2 1%	-	-	2
Plaid Cymru	8 1%	5 1%	2	-	3 2%	3 1%	2 1%	2 1%	3 1%	2 1%	-	-	-	:	-	8 11%	-	2 1%	-	-	2 7%	2 5%	1	-	8 15%	-	-	-	-
Green Party	25 3%	14 3%	11 2%	14 5%	5 3%	4 1%	3 1%	16 6%	6 2%	-	4 2%	-	-	-	-	25 36%	-	2 1%	2 4%	-	12 44%	2 5%	6 3%	6 6%	1 2%	6 2%	5 2%	8 2%	19 2%
UK Independence Party (UKIP)	117 12%	61 13%	55 11%	24 9%	10 6%	47 14%	35 15%	18 6%	29 11%	37 17%	33 13%	-	-	-	117 100%	-	19 8%	5 2%	1 1%	65 75%	2 6%	2 6%	19 8%	1 1%	7 14%	30 13%	41 15%	37 11%	109 13%
British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	6 1%	3 1%	3 1%	2 1%	3 2%	-	1	1 1%	-	3 2%	1 *	-	-	-	-	6 8%	1 1%	1	-	-	-	2 4%	2 1%	-	-	2 1%	1 1%	3 1%	6 1%
Will not vote	76 8%	47 10%	30 6%	36 13%	14 8%	18 6%	9 4%	13 5%	19 7%	19 9%	26 11%	-	-	-	-	-	3 1%	4 2%	1 1%	1 1%	-	1 3%	64 27%	3 3%	2 4%	21 9%	16 6%	35 10%	72 8%
Don't know	115 11%	46 10%	68 13%	36 13%	19 12%	37 11%	21 9%	27 10%	34 12%	29 13%	25 10%	-	-	-	-	-	29 11%	12 6%	9 15%	8 9%	2 5%	4 9%	37 15%	4 5%	4 9%	30 12%	38 14%	38 11%	106 12%
Refused	64 6%	27 6%	37 7%	5 2%	4 2%	39 12%	16 7%	18 7%	18 7%	14 7%	12 5%	-	-	-	-	-	5 2%	3 1%	-	1 1%	-	-	3 1%	6 6%	3 6%	19 8%	23 9%	13 4%	55 6%



Table 2

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP and other parties would fight a new election in your area. If there were a general election tomorrow

which party do you think you would vote for?
Base: All respondents

	T	EU Refer	
	<u>Total</u>	Remain .	Leave
Unweighted base	1004	400	389
Weighted base	1004	384	406
Conservative	233	100	104
	23%	26%	26%
Labour	275	159	83
	27%	41%	20%
Liberal Democrat/	53	32	15
Liberal	5%	8%	4%
Scottish National	33	13	13
Party/SNP	3%	3%	3%
Plaid Cymru	8	4	3
	1%	1%	1%
Green Party	25	21	2
	3%	6%	1%
UK Independence Party (UKIP)	117	4	109
	12%	1%	27%
British National Party (BNP)	-	-	-
Other	6	3	3
	1%	1%	1%
Will not vote	76	4	19
	8%	1%	5%
Don't know	115	28	41
	11%	7%	10%
Refused	64	16	14
	6%	4%	3%



Opinion Poll CATI Fieldwork: 27th - 29th May 2016

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (8%), don't know who they would vote for (11%) or refuse to answer (6%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder		A	ge			Cla	ss			Vot	ing Intent	ion			V	ote in 201	5 Genera	al Election					Reg	gion		
	Total	Male	<u>Female</u>	18-34	35-44	45-64	65+	_AB	<u>C1</u>	<u>C2</u>	DE	_Con_	_Lab_	Lib Dem	<u>UKIP</u>	Other	Con	_Lab_	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	624	330	294	126	91	223	183	276	137	84	127	197	218	54	96	59	192	191	58	72	22	34	46	67	33	151	157	216	524
Weighted base	627	302	325	150	106	209	163	194	169	121	142	205	217	45	98	62	206	187	44	71	26	37	48	70	38	150	159	211	519
Conservative	205 33%	102 34%	103 32%	33 22%	38 36%	70 33%	64 39%	66 34%	60 36%	33 27%	46 32%	205 100%	-	-	-	-	179 87%	5 2%	4 10%	5 7%	-	1 3%	10 21%	23 33%	5 14%	38 25%	66 41%	73 35%	177 34%
Labour	217 35%	99 33%	118 36%	73 49%	35 33%	67 32%	42 26%	67 35%	62 37%	41 34%	47 33%	-	217 100%	-	-	-	5 2%	166 89%	9 20%	2 2%	9 33%	-	24 50%	9 13%	16 42%	69 46%	44 28%	80 38%	192 37%
Liberal Democrat/ Liberal	45 7%	20 7%	25 8%	10 7%	9 9%	13 6%	13 8%	19 10%	8 5%	8 7%	9 6%	-	-	45 100%	-	-	3 1%	7 4%	27 61%	3 4%	2 6%	* 1%	3 6%	6 8%	1 4%	10 7%	11 7%	17 8%	38 7%
Scottish National Party/SNP	29 5%	13 4%	16 5%	7 4%	7 7%	9 4%	6 4%	8 4%	8 5%	4 3%	8 6%	-	-	-	-	29 47%	:	-	1 2%	-	-	27 72%	1 3%	27 38%	-	2 1%	-	-	2
Plaid Cymru	7 1%	5 2%	2 1%	-	3 3%	3 1%	2 1%	2 1%	3 2%	2 2%	-	-	-	-	-	7 12%	-	2 1%	-	-	2 8%	2 6%	*	-	7 19%	-	-	-	-
Green Party	21 3%	12 4%	9 3%	10 6%	5 5%	3 2%	3 2%	14 7%	4 2%	-	3 2%	-	-	-	-	21 33%	-	2 1%	2 5%	-	12 46%	2 6%	2 5%	5 7%	1 3%	5 3%	3 2%	6 3%	15 3%
UK Independence Party (UKIP)	98 16%	48 16%	50 15%	14 10%	6 6%	44 21%	33 20%	15 8%	24 14%	31 25%	28 20%	-	-	-	98 100%	-	18 9%	5 3%	1 1%	62 87%	2 6%	2 7%	7 14%	* 1%	7 18%	25 17%	34 21%	32 15%	91 17%
Other	5 1%	3 1%	2 1%	2 1%	2 2%	-	1 1%	1 1%	-	3 2%	1 1%	-	-	-	-	5 8%	1 1%	1 *	-	-	-	2 5%	1 2%	-	-	2 1%	1 1%	2 1%	5 1%



Opinion Poll CATI Fieldwork: 27th - 29th May 2016

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (8%), don't know who they would vote for (11%) or refuse to answer (6%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	<u>EU Refe</u> Remain	
Unweighted base	624	294	271
Weighted base	627	282	283
Conservative	205	88	94
	33%	31%	33%
Labour	217	128	65
	35%	45%	23%
Liberal Democrat/	45	26	14
Liberal	7%	9%	5%
Scottish National	29	12	12
Party/SNP	5%	4%	4%
Plaid Cymru	7	4	3
	1%	1%	1%
Green Party	21	18	1
	3%	6%	1%
UK Independence Party (UKIP)	98	3	92
	16%	1%	33%
Other	5	3	2
	1%	1%	1%



Col percents

Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 4

Published Vote Intention Figures

Percentages derived from the responses of 769 respondents

	Total
Conservatives	36%
Labour	32%
Liberal Democrats	7%
UKIP	15%
Green	3%
SNP	4%
PC	1%
Other	1%



Table 5

Absolutes/col percents

Q.1 The referendum on the UK's membership of the European Union will take place on June 23rd. Many people we have spoken to will not vote in that referendum, while others will vote. How certain is it that you would actually vote in the EU referendum on June 23rd? On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote? Base: All respondents

			Ger	nder		A	ge			Cla	ss			Vot	ing Intent	ion			V	ote in 20	15 Gener	al Electio	n SNP/				Reg	gion		NET:
		Total	_Male_	<u>Female</u>	18-34	35-44	45-64	65+	_AB_	<u>C1</u>		_DE_	_Con_	_Lab_	Lib Dem	<u>UKIP</u>	Other	_Con_	_Lab_	Lib Dem	UKIP	Green	PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	Eng- land
Unweighted base		1004	531	473	237	152	354	261	399	230	153	222	226	268	64	114	71	235	220	71	86	25	39	245	91	46	246	263	358	867
Weighted base		1004	486	518	281	166	327	229	276	270	216	242	233	275	53	117	72	255	219	56	87	28	43	237	92	51	242	265	354	861
Cetain to vote	(10)	679 68%	323 66%	356 69%	146 52%	101 61%	253 77%	179 78%	205 75%	196 73%	126 58%	152 63%	180 77%	177 64%	39 72%	96 83%	58 81%	196 77%	158 72%	46 81%	75 86%	25 91%	39 89%	83 35%	73 80%	39 75%	165 68%	188 71%	215 61%	568 66%
	(9)	58 6%	31 6%	28 5%	22 8%	15 9%	13 4%	9 4%	15 5%	11 4%	24 11%	8 3%	11 5%	23 8%	2 5%	5 5%	3 4%	14 5%	21 10%	3 6%	3 3%	3 9%	-	12 5%	1 1%	3 5%	17 7%	16 6%	22 6%	55 6%
	(8)	67 7%	33 7%	34 6%	30 11%	12 7%	12 4%	12 5%	13 5%	18 7%	17 8%	18 7%	19 8%	20 7%	7 13%	7 6%	1 2%	17 7%	15 7%	3 6%	1 1%	-	1 1%	24 10%	5 5%	4 8%	14 6%	18 7%	26 7%	58 7%
	(7)	21 2%	15 3%	6 1%	11 4%	6 4%	4 1%	*	9 3%	2 1%	7 3%	2 1%	7 3%	6 2%	3 5%	-	2 3%	4 2%	2 1%	1 2%	2 3%	-	1 3%	9 4%	3 3%	-	1 *	4 2%	13 4%	18 2%
	(6)	14 1%	7 1%	7 1%	4 1%	1 1%	5 2%	4 2%	5 2%	4 1%	1	5 2%	2 1%	5 2%	* 1%	1 1%	1 1%	2 1%	1 1%	-	-	-	1 3%	9 4%	3 4%	1 2%	*	2 1%	8 2%	10 1%
	(5)	67 7%	28 6%	40 8%	22 8%	16 9%	17 5%	12 5%	10 4%	14 5%	16 7%	27 11%	10 4%	30 11%	-	4 3%	2 3%	17 6%	16 7%	-	3 4%	-	1 3%	27 11%	3 3%	2 3%	23 9%	11 4%	29 8%	62 7%
	(4)	7 1%	1	6 1%	5 2%	1	1	-	1 1%	5 2%	-	-	1	5 2%	-	-	-	-	1	-	-	-	-	6 2%	-	1 1%	1	1	5 1%	6 1%
	(3)	8 1%	2	6 1%	3 1%	2 1%	2	2 1%	1	2 1%	4 2%	1 1%	2 1%	1 *	-	2 2%	1 1%	2 1%	-	-	2 2%	-	-	4 2%	-	-	2 1%	4 1%	2 1%	8 1%
	(2)	5 1%	5 1%	1	4 2%	-	1	*	1	1	1 1%	2 1%	*	-	-	-	1 1%	-	-	-	-	-	-	5 2%	-	1 1%	3 1%	*	2	5 1%
Certain not to vote	(1)	72 7%	41 9%	31 6%	31 11%	13 8%	19 6%	9 4%	13 5%	16 6%	19 9%	24 10%	2 1%	8 3%	2 4%	1 1%	3 5%	4 2%	5 2%	3 5%	1 1%	-	* 1%	58 25%	4 4%	2 4%	15 6%	18 7%	34 9%	67 8%
Refused		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		4	-	4 1%	2 1%	-	-	2 1%	1	-	-	3 1%	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	3 1%	1	4
Mean		8.56	8.48	8.64	7.82	8.34	8.93	9.10	8.96	8.75	8.26	8.15	9.31	8.70	9.17	9.41	9.08	9.23	9.12	9.34	9.42	9.91	9.53	6.26	9.11	9.02	8.58	8.77	8.17	8.47
Standard deviation Standard error		2.69 0.08	2.79 0.12	2.58 0.12	3.10 0.20	2.75 0.22	2.44 0.13	2.16 0.13	2.29 0.12	2.55 0.17	2.86 0.23	3.00 0.20	1.60 0.11	2.23 0.14	1.88 0.23	1.66 0.16	2.31 0.27	1.78 0.12	1.90 0.13	1.97 0.23	1.70 0.18	0.30 0.06	1.49 0.24	3.65 0.23	2.11 0.22	2.24 0.33	2.67 0.17	2.56 0.16	2.92 0.15	2.76 0.09



Absolutes/col percents

Table 5

Q.1 The referendum on the UK's membership of the European Union will take place on June 23rd. Many people we have spoken to will not vote in that referendum, while others will vote. How certain is it that you would actually vote in the EU referendum on June 23rd? On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote? Base: All respondents

			EU Refe	rendum
		Total		Leave
Unweighted base		1004	400	389
Weighted base		1004	384	406
Cetain to vote	(10)	679 68%	280 73%	331 81%
	(9)	58 6%	23 6%	27 7%
	(8)	67 7%	37 10%	18 4%
	(7)	21 2%	9 2%	5 1%
	(6)	14 1%	4 1%	6 1%
	(5)	67 7%	24 6%	14 4%
	(4)	7 1%	5 1%	1 *
	(3)	8 1%	1 *	4 1%
	(2)	5 1%	2 1%	1 *
Certain not to vote	(1)	72 7%	-	-
Refused		-	-	-
Don't know		4	-	-
Mean		8.56	9.19	9.48
Standard deviation Standard error		2.69 0.08	1.62 0.08	1.37 0.07



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 6

Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union? Base: All respondents

		Ger	nder		Ą	je			Cla	ss			Voti	ing Intent	ion			V	ote in 201	15 Gener	al Election					Reg	gion		
	_Total	Male	<u>Female</u>	18-34	35-44	45-64	65+	_AB		<u>C2</u>	DE	Con	_Lab_	Lib Dem	UKIP	Other	Con	_Lab_	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- <u>land</u>
Unweighted base	1004	531	473	237	152	354	261	399	230	153	222	226	268	64	114	71	235	220	71	86	25	39	245	91	46	246	263	358	867
Weighted base	1004	486	518	281	166	327	229	276	270	216	242	233	275	53	117	72	255	219	56	87	28	43	237	92	51	242	265	354	861
Remain a member of the	384	188	195	126	73	109	76	147	111	47	79	100	159	32	4	41	93	116	37	6	25	18	71	46	16	90	84	148	322
European Union	38%	39%	38%	45%	44%	33%	33%	53%	41%	22%	32%	43%	58%	61%	4%	57%	36%	53%	65%	7%	88%	41%	30%	50%	31%	37%	32%	42%	37%
Leave the European	406	205	201	95	54	145	113	79	102	118	107	104	83	15	109	21	119	72	15	78	2	19	81	33	25	98	119	132	348
Union	40%	42%	39%	34%	32%	44%	49%	29%	38%	55%	44%	45%	30%	28%	94%	30%	46%	33%	27%	89%	6%	43%	34%	36%	50%	40%	45%	37%	40%
Certain not to vote in	72	41	31	31	13	19	9	13	16	19	24	2	8	2	1	3	4	5	3	1	-	*	58	4	2	15	18	34	67
EU Referendum	7%	9%	6%	11%	8%	6%	4%	5%	6%	9%	10%	1%	3%	4%	1%	5%	2%	2%	5%	1%		1%	25%	4%	4%	6%	7%	9%	8%
Don't know	141	51	90	29	27	54	32	36	41	32	33	27	25	4	2	6	40	26	2	3	2	7	27	9	8	39	44	41	124
	14%	10%	17%	10%	16%	17%	14%	13%	15%	15%	13%	12%	9%	8%	1%	9%	16%	12%	3%	3%	6%	15%	11%	10%	15%	16%	17%	12%	14%



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 6

Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union? Base: All respondents

	Total	EU Refe Remain	
	Total	nemam	Leave
Unweighted base	1004	400	389
Weighted base	1004	384	406
Remain a member of the European Union	384 38%	384 100%	-
Leave the European Union	406 40%	-	406 100%
Certain not to vote in EU Referendum	72 7%	-	-
Don't know	141	-	-
	14%	-	-



Table 7
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All certain to vote

		Ge	nder		Aç	ge			Cla	SS			Voti	ng Intent	ion			V	ote in 20	15 Gener	al Electio					Reg	gion		
	Total	Male	<u>Female</u>	18-34	35-44	45-64	_65+_	_AB_	<u>C1</u>	<u>C2</u>	DE	Con	<u>Lab</u>	Lib Dem	UKIP	Other	Con	_Lab_	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	921	483	438	204	138	332	247	375	214	136	196	224	261	61	112	67	231	215	69	85	25	38	179	86	43	229	241	322	792
Weighted base	928	444	483	248	153	308	219	262	254	197	215	231	267	52	115	68	251	214	54	87	28	43	179	88	49	227	244	320	790
Remain a member of the European Union	384 41%	188 42%	195 40%	126 51%	73 48%	109 35%	76 35%	147 56%	111 44%	47 24%	79 37%	100 43%	159 59%	32 63%	4 4%	41 60%	93 37%	116 54%	37 68%	6 7%	25 88%	18 42%	71 40%	46 52%	16 33%	90 40%	84 34%	148 46%	322 41%
Leave the European Union	406 44%	205 46%	201 42%	95 38%	54 35%	145 47%	113 52%	79 30%	102 40%	118 60%	107 50%	104 45%	83 31%	15 29%	109 95%	21 31%	119 47%	72 34%	15 28%	78 90%	2 6%	19 43%	81 45%	33 38%	25 51%	98 43%	119 49%	132 41%	348 44%
Don't know	137 15%	51 11%	86	27 11%	27 17%	54 18%	30 14%	36 14%	41 16%	32 16%	29 14%	27 12%	25 10%	4 8%	2 1%	6 9%	39 16%	26 12%	2	3	2 6%	7 15%	27 15%	9 11%	8 16%	39 17%	42 17%	40 12%	120 15%



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 7
Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union?
Base: All certain to vote

	Total	EU Refe Remain	
Unweighted base	921	400	389
Weighted base	928	384	406
Remain a member of the European Union	384 41%	384 100%	-
Leave the European Union	406 44%	-	406 100%
Don't know	137 15%	-	-



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 8

Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union? Base: All certain to vote in the EU referendum (EU referendum weighted)

		Ge	ender		Ag	ge			Cla	ss			Vot	ng Intent	ion			\	ote in 20	15 Gener	ral Electio	n				Reg	gion		
	Total	Male	<u>Female</u>	18-34	35-44	45-64	_65+_	_AB_		<u>C2</u>	DE	Con	_Lab_	Lib Dem	UKIP	Other	Con	_Lab_	Lib Dem	UKIP	Green	SNP/ PC/ Other	DNV	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	846	445	402	178	123	313	233	351	198	123	175	210	237	58	107	62	217	203	67	82	25	37	142	81	40	210	226	290	726
Weighted base	849	408	441	215	137	290	206	245	235	177	192	217	238	49	110	65	235	199	52	82	28	41	143	83	46	206	228	285	719
Remain a member of the European Union	353 42%	174 43%	179 41%	110 51%	67 49%	105 36%	71 34%	139 57%	104 44%	42 24%	68 35%	94 43%	143 60%	30 62%	4 3%	40 61%	87 37%	110 55%	36 69%	5 6%	24 88%	18 43%	56 39%	44 53%	16 34%	84 41%	79 35%	130 46%	293 41%
Leave the European Union	385 45%	193 47%	192 44%	86 40%	48 35%	141 49%	110 53%	77 31%	98 42%	110 62%	101 52%	101 46%	76 32%	14 29%	105 95%	20 31%	117 50%	68 34%	15 28%	75 91%	2 6%	18 43%	71 49%	31 37%	25 55%	92 45%	113 49%	124 44%	329 46%
Don't know	111 13%	41 10%	70 16%	19 9%	22 16%	45 15%	25 12%	30 12%	33 14%	24 14%	23 12%	23 10%	19 8%	4 9%	1 1%	5 8%	31 13%	21 10%	2 4%	2 2%	2 6%	6 13%	16 11%	8 9%	5 11%	30 15%	36 16%	31 11%	97 14%



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 8

Q.2 Should the United Kingdom remain a member of the European Union or leave the European Union? Base: All certain to vote in the EU referendum (EU referendum weighted)

	Total	<u>EU Refe</u> Remain	
Unweighted base	846	370	369
Weighted base	849	353	385
Remain a member of the European Union	353 42%	353 100%	-
Leave the European Union	385 45%	-	385 100%
Don't know	111 13%	-	-



Table 10 Q.C/D Voting in May 7th 2015 General Election

	Unweighted Total	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
Conservative	235 23%	255 25%
Labour	220 22%	219 22%
Liberal Democrat/ Liberal	71 7%	56 6%
Scottish National Party/SNP	26 3%	29 3%
Plaid Cymru	5	6 1%
Green Party	25 2%	28 3%
UK Independence Party (UKIP)	86 9%	87 9%
British National Party (BNP)	-	-
Other	8 1%	9 1%
Did not vote	245 24%	237 24%
Refused	66 7%	63 6%
Don't know	17 2%	15 1%



Table 11 Have you taken a foreign holiday in the last 3 years? Base: All respondents

	Unweighted	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
Yes	603 60%	610 61%
No	401 40%	394 39%

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Table 12
Is the house or flat in which you live...?
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
NET: Owners	638 64%	635 63%
Owned outright - without mortgage	344 34%	329 33%
Owned with a mortgage or loan	294 29%	306 30%
NET: Renters	347 35%	349 35%
Rented from the council	94 9%	138 14%
Rented from a housing association	83 8%	72 7%
Rented from someone else	170 17%	139 14%
Rent free	19 2%	20 2%



Table 13
How many cars are there in your household?
Base: All respondents

	Unweighted <u>Total</u>	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
None	208 21%	213 21%
1	421 42%	418 42%
2	263 26%	279 28%
3+	112 11%	95 9%
Mean	1.35	1.32
Standard deviation Standard error	1.13 0.04	1.07 0.03



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 14

Current working status

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
NET: Working	604 60%	568 57%
Working full time - working 30 hours per week or more	475 47%	449 45%
Working part time - working between 8 and 29 hours per week	129 13%	119 12%
NET: Not Working	400 40%	436 43%
Not working but seeking work or temporarily unemployed or sick	55 5%	69 7%
Not working and not seeking work/ student	48 5%	67 7%
Retired on a state pension only	111 11%	114 11%
Retired with a private pension	163 16%	145 14%
House person, housewife, househusband, etc.	23 2%	41 4%

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Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 15 **SEG**

	Unweighted Total	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
NET: AB	399 40%	276 27%
A	102 10%	72 7%
В	297 30%	203 20%
C1	230 23%	270 27%
C2	153 15%	216 22%
D	99 10%	107 11%
E	123 12%	136 13%
NET: DE	222 22%	242 24%



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 16 Age

	Unweighted <u>Total</u>	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
18-24	84 8%	110 11%
25-34	153 15%	171 17%
35-44	152 15%	166 17%
45-54	197 20%	181 18%
55-64	157 16%	146 15%
65 or older	261 26%	229 23%
Average age	49.45	47.44



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 17 **Gender**

	Unweighted Total	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
Male	531 53%	486 48%
Female	473 47%	518 52%



Opinion Poll CATI Fieldwork : 27th - 29th May 2016

Table 18 Region

Base: All respondents

	Unweighted <u>Total</u>	Weighted Total
Unweighted base	1004	1004
Weighted base	1004	1004
Scotland	91 9%	92 9%
North East	41 4%	41 4%
North West	112 11%	117 12%
Yorkshire & Humberside	93 9%	84 8%
West Midlands	91 9%	90 9%
East Midlands	67 7%	75 7%
Wales	46 5%	51 5%
Eastern	105 10%	100 10%
London	144 14%	129 13%
South East	132 13%	138 14%
South West	82 8%	88 9%

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Table 1

Absolutes/col percents

Q99. Should the United

QR. As far as you know, is your name on the electoral register, that is, the official list of people who can vote, either where you are living now or somewhere else? Base: All respondents

		Ge	nder			Ag	ge				Social	Class			Vo	ting Intent	ion		Vot	te In 201 Elec		ral			Reg	ijon		NET:	Kingdom a membe Europea or leav Europear Remain	remain er of the n Union re the
	Total	Male	Female	18-24	25-34	35-64	65-74	75+	NET: 65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	UKIP	Lib Dem	Scot- land	<u>Wales</u>	North	Mid- lands	South		member	Leave the EU
Unweighted base	2052	944	1108	130	456	1093	148	226	374	764	518	298	472	548	538	118	281	183	685	514	226	155	180	99	685	614	754	1773	869	875
Weighted base	2066	1007	1059	166	444	1044	136	276	412	555	600	436	475	567	532	112	298	170	706	529	231	152	194	105	714	629	722	1766	848	905
NET: Yes	2029 98%	993 99%	1036 98%	156 94%	428 96%	1035 99%	134 98%	276 100%	410 99%	549 99%	592 99%	430 99%	459 96%	566 100%	524 99%	112 100%	293 99%	169 100%	704 100%	528 100%	231 100%	152 100%	187 97%	105 100%	701 98%	619 98%	710 98%	1737 98%	840 99%	892 99%
Yes - where living now	2009 97%	987 98%	1022 97%	151 91%	420 94%	1028 98%	134 98%	276 100%	410 99%	541 97%	585 98%	427 98%	455 96%	563 99%	520 98%	112 100%	291 98%	167 98%	700 99%	525 99%	229 99%	152 100%	184 95%	105 100%	693 97%	614 98%	702 97%	1720 97%	829 98%	888 98%
Yes - somewhere else/ another address	20 1%	6 1%	14 1%	5 3%	9 2%	7 1%	-	-	-	8 2%	6 1%	2 1%	3 1%	3 1%	5 1%	*	2 1%	2 1%	5 1%	2	2 1%	-	4 2%	-	8 1%	4 1%	8 1%	17 1%	10 1%	4
No	24 1%	14 1%	10 1%	7 4%	9 2%	5 *	2 1%	-	2	4 1%	3 1%	6 1%	11 2%	1	4 1%	-	4 1%	1	1	*	1 *	-	5 3%	-	9 1%	8 1%	6 1%	18 1%	6 1%	6 1%
Don't know	13 1%	-	13 1%	2 1%	7 2%	4	*	-	*	2	5 1%	*	6 1%	*	4 1%	-	1	-	1	1 *	-	-	2 1%	-	4 1%	2	7 1%	11 1%	2	6 1%



Vote In 2015 General

Table 2

QA. Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote, how likely is it that you would cast your vote?

Base: All respondents

Q99. Should the United Kingdom remain a member of the European Union or leave the

	Gender Age							Social	Class			Vo	ting Intenti	ion				ction				Reg	noig			Europear Remain				
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: 65+	_AB_	C1		_DE_	Con	_Lab_	<u>Lib Dem</u>	<u>UKIP</u>	Other	Con	<u>Lab</u>	<u>UKIP</u>	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	a member of EU	Leave the EU
Unweighted base	2052	944	1108	130	456	1093	148	226	374	764	518	298	472	548	538	118	281	183	685	514	226	155	180	99	685	614	754	1773	869	875
Weighted base	2066	1007	1059	166	444	1044	136	276	412	555	600	436	475	567	532	112	298	170	706	529	231	152	194	105	714	629	722	1766	848	905
10 - Absolutely certain to vote	1333 65%	660 66%	673 64%	80 49%	233 52%	693 66%	96 71%	231 84%	327 79%	389 70%	378 63%	284 65%	283 59%	420 74%	388 73%	64 57%	212 71%	111 65%	521 74%	372 70%	158 68%	105 69%	122 63%	72 68%	452 63%	409 65%	473 65%	1139 65%	577 68%	654 72%
9	250 12%	141 14%	108 10%	22 13%	55 12%	128 12%	16 12%	28 10%	44 11%	71 13%	77 13%	53 12%	48 10%	64 11%	69 13%	16 14%	35 12%	31 18%	78 11%	70 13%	27 5 12%	20 13%	32 17%	9 9%	104 15%	64 10%	81 11%	208 12%	106 13%	106 12%
8	155 7%	76 7%	79 7%	20 12%	48 11%	76 7%	6 4%	5 2%	11 3%	30 5%	39 7%	41 9%	44 9%	48 8%	29 6%	14 12%	21 7%	13 8%	62 9%	35 7%	20 5 9%	10 7%	13 7%	9 8%	42 6%	47 8%	65 9%	133 8%	72 9%	59 7%
7	86 4%	35 4%	50 5%	15 9%	29 6%	34 3%	6 5%	2 1%	8 2%	24 4%	31 5%	7 2%	24 5%	20 3%	20 4%	12 10%	10 3%	4 3%	22 3%	19 4%	8 4%	11 7%	7 4%	3 3%	28 4%	32 5%	26 4%	76 4%	31 4%	32 4%
6	47 2%	19 2%	28 3%	3 2%	15 3%	25 2%	4 3%	-	4 1%	9 2%	12 2%	20 5%	6 1%	7 1%	15 3%	2 2%	9 3%	*	7 1%	9 2%	6 3%	2 1%	6 3%	2 2%	21 3%	9 1%	17 2%	40 2%	16 2%	11 1%
5	40 2%	14 1%	26 2%	5 3%	14 3%	19 2%	2 2%	-	2 1%	8 1%	20 3%	2	11 2%	4 1%	7 1%	1 1%	7 2%	3 2%	5 1%	6 1%	4 2%	-	2 1%	3 3%	16 2%	12 2%	12 2%	34 2%	13 2%	15 2%
4	7 *	2	5 *	1 1%	2	3	1 1%	-	1	2	2	2	2	1 *	2	-	1 *	2 1%	-	1	1	-	-	-	2	4 1%	2	7 *	4	3
3	19 1%	10 1%	9 1%	6 4%	6 1%	7 1%	-	-	-	*	4 1%	11 3%	3 1%	3	2	-	1 *	4 2%	*	-	1	-	-	1 1%	7 1%	6 1%	6 1%	17 1%	10 1%	3
2	18 1%	8 1%	10 1%	*	10 2%	8 1%	-	-	-	2	2	4 1%	10 2%	*	-	3 3%	2 1%	1	1 *	2	1 1%	2 1%	1 *	1 1%	1	8 1%	9 1%	16 1%	5 1%	4
1 - Certain not to vote	53 3%	22 2%	31 3%	6 4%	13 3%	27 3%	3 2%	5 2%	8 2%	13 2%	14 2%	5 1%	21 4%	-	-	-	-	-	3	1	2 1%	1 1%	7 4%	2 2%	20 3%	14 2%	20 3%	44 2%	5 1%	7 1%
Don't know	52 3%	19 2%	34 3%	6 4%	18 4%	23 2%	1 1%	5 2%	6 1%	3 1%	21 4%	6 1%	22 5%	-	-	-	-	-	8 1%	12 2%	3 5 1%	*	3 1%	3 3%	18 3%	23 4%	12 2%	46 3%	9 1%	10 1%
Refused	5 *	1	3	*	3 1%	*	1 1%	-	1	2	-	1	1 *	-	-	-	-	-	-	2	-	-	-	-	2	2	*	5 *	-	-
Mean	9.00	9.10	8.90	8.41	8.56	9.07	9.24	9.67	9.52	9.21	9.00	9.05	8.69	9.48	9.42	8.97	9.31	9.20	9.49	9.43	9.23	9.29	9.01	9.05	9.00	9.00	8.99	8.99	9.23	9.36
Standard deviation	2.01	1.88	2.12	2.35	2.29	1.95	1.68	1.31	1.46	1.78	1.93	1.88	2.41	1.10	1.20	1.65	1.41	1.60	1.12	1.20	1.57	1.47	2.01	2.00	1.98	2.01	2.03	2.01	1.58	1.47
Standard error	0.04	0.06	0.06	0.21	0.11	0.06	0.14	0.09	0.08	0.06	0.09	0.11	0.11	0.05	0.05	0.15	0.08	0.12	0.04	0.05	0.11	0.12	0.15	0.20	0.08	0.08	0.07	0.05	0.05	0.05



Table 3

QB. The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow which party would you vote for?

Base: All respondents

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?

		Ge	ender			Ą	ge				Social	Class			Vo	oting Inten	tion		Vot		15 Gen	eral			Reg	ion			or lea Europea Remain	ve the
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	<u>75+</u>	NET: 65+	_AB_	<u>C1</u>		_DE_	Con	_Lab_	Lib Dem	UKIP	Other	Con	Lab	<u>UKIP</u>	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	a member of EU	Leave the EU
Unweighted base	2052	944	1108	130	456	1093	148	226	374	764	518	298	472	548	538	118	281	183	685	514	226	155	180	99	685	614	754	1773	869	875
Weighted base	2066	1007	1059	166	444	1044	136	276	412	555	600	436	475	567	532	112	298	170	706	529	231	152	194	105	714	629	722	1766	848	905
Conservative	567 27%	311 31%	256 24%	33 20%	107 24%	266 26%	40 29%	121 44%	161 39%	181 33%	171 28%	116 27%	99 21%	567 100%	-	-	-	-	523 74%	18 3%	6 3%	7 5%	39 20%	18 17%	166 23%	161 26%	241 33%	510 29%	222 26%	278 31%
Labour	532 26%	246 24%	286 27%	61 37%	129 29%	287 28%	22 16%	32 12%	54 13%	143 26%	153 25%	97 22%	140 29%	-	532 100%	-	-	-	30 4%	398 75%	5 2%	30 20%	27 14%	37 35%	203 28%	165 26%	165 23%	469 27%	331 39%	161 18%
Liberal Democrat	112 5%	67 7%	45 4%	7 4%	29 7%	51 5%	9 7%	15 5%	24 6%	45 8%	37 6%	13 3%	17 4%	-	-	112 100%	-	-	7 1%	12 2%	8 4%	78 51%	9 5%	3 3%	27 4%	34 5%	51 7%	99 6%	70 8%	24 3%
UK Independence Party (UKIP)	298 14%	159 16%	139 13%	18 11%	39 9%	153 15%	33 24%	54 20%	87 21%	42 8%	79 13%	92 21%	84 18%	-	-	-	298 100%	-	55 8%	22 4%	186 80%	4 3%	5 3%	21 19%	79 11%	112 18%	107 15%	272 15%	14 2%	270 30%
Scottish National Party/SNP	72 3%	47 5%	25 2%	6 3%	19 4%	38 4%	4 3%	5 2%	9 2%	18 3%	15 2%	22 5%	18 4%	-	-	-	-	72 42%	3	1	-	-	72 37%	-	72 10%	-	-	-	47 6%	20 2%
Plaid Cymru	13 1%	8 1%	5	-	3 1%	9 1%	1 1%	-	1	5 1%	5 1%	1	2	-	-	-	-	13 8%	1 *	1	-	1	-	13 12%	-	13 2%	-	-	5 1%	2
Green	78 4%	32 3%	46 4%	11 7%	27 6%	35 3%	2 1%	3 1%	5 1%	24 4%	26 4%	14 3%	14 3%	-	-	-	-	78 46%	5 1%	8 2%	1 *	3 2%	5 3%	2 2%	27 4%	16 3%	34 5%	70 4%	51 6%	23 3%
Another party	8	4	4	1 1%	1 *	6 1%	*	-	*	3	2	1	2	-	-	-	-	8 4%	*	1	2 1%	*	-	-	*	-	7 1%	8	-	3
Would note vote	53 3%	22 2%	31 3%	6 4%	13 3%	27 3%	3 2%	5 2%	8 2%	13 2%	14 2%	5 1%	21 4%	-	-	-	-	-	3	1	2 1%	1 1%	7 4%	2 2%	20 3%	14 2%	20 3%	44 2%	5 1%	7 1%
Don't know	303 15%	103 10%	200 19%	21 13%	71 16%	157 15%	19 14%	36 13%	55 13%	71 13%	92 15%	69 16%	71 15%	-	-	-	-	-	79 11%	63 12%	21 9%	28 19%	24 13%	10 9%	108 15%	107 17%	89 12%	269 15%	97 11%	110 12%
Refused	30 1%	7 1%	23	2	7	13	3 3%	4 1%	7 2%	11 2%	7 1%	4 1%	7 1%	-	-	-	-	-	*	3 1%	-	-	4 2%	-	12 2%	8 1%	10 1%	26 1%	6 1%	5 1%



Q99. Should the United Kingdom remain a member of the

Online Poll ONLINE Fieldwork: 27th-30th May 2016

Table 4

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. How certain is it that you would actually vote in a general election if it were to be held tomorrow? On a ten point scale where 10 means you would be absolutely certain to vote and 1 means you would be certain not to vote how likely is it that you would cast your vote?

Q.B The Conservatives, Labour, the Liberal Democrats, UKIP, and other parties would fight a new Genereal Election in your area. If there were a General Election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (3%), don't know who they would vote for (15%) or refuse to answer (1%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

European Union Vote In 2015 General or leave the Gender Voting Intention Election Region European Union? Remain NET: NET: Mid-Lib Scot-Engmember Leave Con Male_ Female 18-24 25-34 35-64 65-74 75+ 65+ AB C1 C2 DE Lib Dem UKIP Con UKIP Dem lands South of EU land land the EU Unweighted base 765 115 183 299 383 326 122 456 566 1301 701 691 Weighted base 1540 811 730 113 786 227 331 427 447 328 338 532 487 qq 269 154 596 195 146 523 462 555 1308 683 722 310 104 438 115 97 37 17 Conservative 532 293 239 26 252 38 119 157 172 157 109 94 532 499 16 155 150 228 478 208 266 35% 36% 33% 23% 31% 32% 36% 52% 47% 40% 35% 33% 28% 100% 84% 3% 6% 25% 20% 30% 33% 41% 37% 30% 37% Labour 487 231 255 55 266 22 32 54 133 141 87 126 29 379 5 29 21 36 154 151 430 309 144 32% 29% 35% 49% 36% 34% 21% 14% 16% 31% 32% 26% 37% 100% 5% 86% 2% 25% 15% 41% 35% 33% 27% 33% 45% 20% 41 45 23 40 99 71 31 42 86 62 23 Liberal Democrat 99 58 6 24 9 14 34 11 13 26 6% 5% 7% 9% 8% 3% 100% 3% 62% 6% 4% 9% 3% 18 **UK Independence Party** 269 143 126 11 34 140 30 54 84 39 74 86 269 53 21 176 104 246 12 244 (UKIP) 17% 18% 17% 9% 11% 18% 29% 24% 25% 9% 16% 26% 100% 90% 3% 3% 21% 13% 22% 19% 2% 34% 21% Scottish National 69 45 24 18 37 9 17 14 22 69 3 69 69 45 20 5 5 Party/SNP 4% 6% 3% 5% 6% 5% 4% 2% 3% 4% 3% 45% 47% 13% 3% 10 8 10 10 10 2 Plaid Cymru 6 4 1% 1% 1% 6% 12% 30 Green 5% 4% 1% 5% 5% 44% 1% 3% 6% 3% 8% Another party 1%



Col percents

Online Poll ONLINE Fieldwork : 27th-30th May 2016

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 1727 respondents

	Total
Conservative	36%
Labour	31%
Liberal Democrat	7%
SNP	4%
Plaid Cymru	1%
Green	4%
UKIP	17%
Other	1%



Q99. Should the United Kingdom remain a member of the

Online Poll ONLINE Fieldwork : 27th-30th May 2016

Table 6

Q101. The referendum on the UK's membership of the European Union will take place on June 23rd.

Many people we have spoken to have told us that they will not vote in the referendum, while others will vote. How certain it is that you would actually vote in the EU referendum on June 23rd? On a ten point scale, 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote, how likely is it that you will cast your vote?

Base: All respondents

		Ge	nder			Ą	je				Social	Class			Vot	ing Intenti	ion		Vo	te In 20 Elec	15 Genetion	eral			Reg	gion			Europear Or leav Europear Remain	e the
	Total	<u>Male</u>	<u>Female</u>	18-24	25-34	35-64	65-74	75+	NET: _65+_	_AB_	<u>C1</u>		DE	Con	_Lab_	Lib Dem	<u>UKIP</u>	Other	Con	<u>Lab</u>	<u>UKIP</u>	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	a member of EU	Leave the EU
Unweighted base	2052	944	1108	130	456	1093	148	226	374	764	518	298	472	548	538	118	281	183	685	514	226	155	180	99	685	614	754	1773	869	875
Weighted base	2066	1007	1059	166	444	1044	136	276	412	555	600	436	475	567	532	112	298	170	706	529	231	152	194	105	714	629	722	1766	848	905
10 - Absolutely certain to vote	1413 68%	701 70%	712 67%	93 56%	246 55%	730 70%	106 78%	238 86%	344 83%	399 72%	397 66%	305 70%	312 66%	436 77%	387 73%	68 61%	242 81%	114 67%	548 78%	371 5 70%	174 75%	115 76%	134 69%	79 75%	481 67%	431 68%	501 69%	1200 68%	603 71%	719 80%
9	239 12%	141 14%	98 9%	23 14%	50 11%	130 12%	13 10%	23 8%	36 9%	65 12%	77 13%	51 12%	47 10%	62 11%	59 11%	21 19%	24 8%	26 16%	77 11%	64 6 12%	29 13%	17 11%	22 11%	5 5%	93 13%	59 9%	87 12%	212 12%	118 14%	85 9%
8	129 6%	50 5%	78 7%	14 8%	51 11%	56 5%	6 5%	2 1%	8 2%	34 6%	32 5%	29 7%	34 7%	29 5%	42 8%	7 7%	16 5%	17 10%	36 5%	40 8%	13 6%	8 5%	18 9%	11 10%	50 7%	45 7%	34 5%	100 6%	64 7%	47 5%
7	69 3%	33 3%	37 3%	13 8%	26 6%	28 3%	1 1%	2 1%	3 1%	20 4%	22 4%	8 2%	20 4%	13 2%	18 3%	7 6%	8 3%	5 3%	14 2%	12 5 2%	4 2%	5 3%	4 2%	1 1%	24 3%	17 3%	29 4%	64 4%	21 3%	30 3%
6	38 2%	18 2%	20 2%	1 1%	9 2%	22 2%	4 3%	2 1%	6 1%	6 1%	10 2%	11 3%	10 2%	7 1%	8 2%	2 2%	2 1%	2 1%	7 1%	8 2%	4 2%	3 2%	5 3%	-	14 2%	10 2%	13 2%	32 2%	13 2%	8 1%
5	40 2%	9 1%	31 3%	4 3%	12 3%	21 2%	2 2%	-	2 1%	10 2%	18 3%	8 2%	4 1%	9 2%	9 2%	1 1%	3 1%	1 1%	10 1%	11 5 2%	2 1%	2 1%	1 1%	2 2%	15 2%	13 2%	12 2%	37 2%	12 1%	10 1%
4	12 1%	10 1%	3	3 2%	7 2%	3	-	-	-	1	3 1%	8 2%	*	1 *	*	-	*	*	2	4 1%		*	-	-	5 1%	1	6 1%	12 1%	5 1%	*
3	11 1%	3	8 1%	2 1%	6 1%	3	-	-	-	-	3 1%	4 1%	4 1%	2	2	-	1	4 2%	*	1	1	-	-	1 1%	3	5 1%	3	10 1%	7 1%	1 *
2	19 1%	7 1%	12 1%	3 2%	8 2%	7 1%	-	-	-	1	4 1%	6 1%	8 2%	1	3	3 3%	-	*	-	2	1 1%	2 1%	1	*	1	10 2%	7 1%	18 1%	4	3
1 - Certain not to vote	47 2%	21 2%	26 3%	5 3%	12 3%	25 2%	1 *	5 2%	5 1%	10 2%	14 2%	4 1%	20 4%	*	1	2 2%	-	-	-	1	1 1%	-	7 4%	2 2%	15 2%	15 2%	17 2%	38 2%	-	-
Don't know	49 2%	15 2%	33 3%	4 3%	19 4%	19 2%	2 1%	5 2%	7 2%	9 2%	20 3%	3 1%	17 4%	7 1%	4 1%	-	2 1%	-	11 2%	14 5 3%	2 1%	-	1 1%	3 3%	12 2%	24 4%	13 2%	45 3%	-	-
Mean	9.12	9.22	9.02	8.66	8.64	9.18	9.54	9.70	9.64	9.32	9.08	9.13	8.91	9.53	9.40	8.97	9.64	9.29	9.59	9.37	9.47	9.42	9.12	9.29	9.15	9.07	9.12	9.11	9.37	9.57
Standard deviation	1.92	1.79	2.04	2.28	2.26	1.86	1.19	1.27	1.25	1.59	1.93	1.85	2.28	1.13	1.29	1.99	0.94	1.42	1.00	1.36	1.32	1.39	1.96	1.78	1.79	2.03	1.94	1.92	1.34	1.07
Standard error	0.04	0.06	0.06	0.20	0.11	0.06	0.10	0.09	0.07	0.06	0.09	0.11	0.11	0.05	0.06	0.18	0.06	0.11	0.04	0.06	0.09	0.11	0.15	0.18	0.07	0.08	0.07	0.05	0.05	0.04



Table 7

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?

Base: All Respondents

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? Remain

		Ge	ender			Α	ge				Social	Class			Vo	ting Intent	ion		Vote		15 Gene ction	eral			Reg	gion				ve the In Union?
	Total	Male	<u>Female</u>	18-24	25-34	35-64	65-74	<u>75+</u>	NET: 65+	_AB_	<u>C1</u>	C2	_DE_	Con	_Lab_	<u>Lib Dem</u>	UKIP	Other	Con	<u>Lab</u>	<u>UKIP</u>	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land	a member of EU	Leave the EU
Unweighted base	2052	944	1108	130	456	1093	148	226	374	764	518	298	472	548	538	118	281	183	685	514	226	155	180	99	685	614	754	1773	869	875
Weighted base	2066	1007	1059	166	444	1044	136	276	412	555	600	436	475	567	532	112	298	170	706	529	231	152	194	105	714	629	722	1766	848	905
Remain a member of the European Union	848 41%	418 41%	431 41%	96 58%	227 51%	402 39%	46 34%	77 28%	124 30%	283 51%	239 40%	171 39%	155 33%	222 39%	331 62%	70 63%	14 5%	103 61%	248 35%	313 59%	21 9%	88 58%	108 56%	49 47%	311 44%	248 39%	289 40%	691 39%	848 100%	-
Leave the European Union	905 44%	475 47%	430 41%	48 29%	134 30%	482 46%	72 53%	169 61%	241 59%	206 37%	256 43%	210 48%	232 49%	278 49%	161 30%	24 22%	270 91%	48 28%	376 53%	167 32%	194 84%	45 30%	59 30%	42 40%	302 42%	281 45%	322 45%	804 46%	-	905 100%
Certain not to vote in EU Ref	47 2%	21 2%	26 3%	5 3%	12 3%	25 2%	1 *	5 2%	5 1%	10 2%	14 2%	4 1%	20 4%	*	1 *	2 2%	-	-	-	1	1 1%	-	7 4%	2 2%	15 2%	15 2%	17 2%	38 2%	-	-
Don't know	265 13%	94	171 16%	17 10%	72 16%	134 13%	17 12%	25 9%	42 10%	56 10%	90 15%	52 12%	68 14%	66 12%	39 7%	15 13%	14 5%	19 11%	81 12%	48 9%	15 6%	19 13%	20 11%	12 12%	85 12%	86 14%	94 13%	233 13%	-	-



Q99. Should the United Kingdom remain a member of the

Online Poll ONLINE Fieldwork : 27th-30th May 2016

Table 8

Don't know

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? Base: All registered to vote and certain to vote in the EU Ref

European Union Vote In 2015 General or leave the Social Class Voting Intention Election Region Gender European Union? Remain NET: а NET: Lib Scot-Mid-Engmember Leave Male Female 18-24 25-34 35-64 65-74 75+ 65+ Lab Lib Dem UKIP Other Con Lab UKIP Dem land lands of EU the EU land 361 730 524 Unweighted base 904 1036 143 217 291 423 115 276 671 222 709 1661 860 862 Weighted base 149 997 131 398 531 560 425 430 559 520 291 169 694 512 152 184 100 679 585 1662 840 892 1947 962 985 404 266 110 227 683 426 221 402 45 77 169 153 70 88 108 49 840 Remain a member of the 840 414 94 122 281 236 222 328 13 102 248 313 21 309 244 287 683 European Union 43% 43% 43% 63% 55% 40% 34% 29% 31% 53% 42% 40% 36% 40% 63% 64% 5% 60% 36% 61% 9% 58% 58% 49% 46% 42% 42% 41% 100% Leave the European 892 470 423 43 129 479 72 169 241 203 254 208 227 278 158 24 266 48 375 166 194 45 57 42 296 279 317 793 892 48% 28% 30% 100% Union 46% 49% 43% 29% 32% 48% 55% 64% 61% 38% 45% 49% 53% 50% 30% 22% 91% 54% 32% 85% 31% 42% 44% 48% 46%

59

11%

34

7%

15

14%

12

4% 11% 10%

19 71 34 13 19

19

10%

13%

7% 6%

73

11%

9%

62

11%

80 186

12%

11%



215

11%

78

137

14%

53

13%

11

8%

116

12%

15

11%

20

34

9%

47

9%

70

13%

48

11%

50

12%

Table 9

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union? Base: All registered to vote and certain to vote in the EU Ref(EU Ref weighted)

Q99. Should the United Kingdom remain a member of the European Union or leave the European Union?

		Gei	nder			Αç	je				Social	Class			Vo	oting Intent	ion		Vot	e In 20 ⁻ Elec	15 Gene ction	eral			Reg	jion			or leav Europea	
	_Total	_Male_	<u>Female</u>	18-24	25-34	35-64	<u>65-74</u>	75+	NET: 65+	_AB_		_C2_	_DE_	<u>Con</u>	_Lab_	Lib Dem	UKIP	Other	Con	<u>Lab</u>	<u>UKIP</u>	Lib Dem	Scot- land	<u>Wales</u>	North	Mid- lands	South	NET: Eng- land	Remain a member of EU	Leave the EU
Unweighted base	1749	837	911	97	360	942	136	213	349	677	437	259	376	509	482	103	258	165	642	467	209	146	159	89	592	514	643	1501	790	799
Weighted base	1772	891	881	125	350	912	124	261	386	494	511	380	387	529	480	99	274	155	665	481	216	143	169	94	615	531	627	1510	775	833
Remain a member of the European Union	775 44%	390 44%	385 44%	84 67%	196 56%	377 41%	43 34%	75 29%	118 31%	264 53%	216 42%	153 40%	142 37%	210 40%	307 64%	64 64%	12 4%	93 60%	235 35%	298 62%	17 8%	84 58%	101 60%	47 50%	285 46%	226 43%	264 42%	627 42%	775 100%	- -
Leave the European Union	833 47%	438 49%	395 45%	35 28%	117 33%	445 49%	69 56%	167 64%	236 61%	191 39%	239 47%	197 52%	207 53%	265 50%	145 30%	24 24%	252 92%	45 29%	365 55%	157 33%	188 87%	44 31%	53 32%	40 43%	276 45%	260 49%	297 47%	739 49%	-	833 100%
Don't know	165 9%	63 7%	101 12%	7 5%	37 11%	89 10%	12 10%	19 7%	32 8%	39 8%	57 11%	30 8%	38 10%	53 10%	28 6%	12 12%	10 4%	17 11%	66 10%	26 5%	11 5%	16 11%	14 9%	7 7%	55 9%	44 8%	65 10%	143 9%	-	-



Online Poll ONLINE Fieldwork : 27th-30th May 2016

Table 10 Classification

	Unweighted Total	Weighted Total
Unweighted base	2052	2052
Weighted base	2052	2066
<u>Gender</u>		
Male	944 46%	1007 49%
Female	1108 54%	1059 51%
<u>Age</u>		
18-24	130 6%	166 8%
25-34	456 22%	444 22%
35-44	510 25%	493 24%
45-54	359 17%	334 16%
55-64	225 11%	217 11%
65+	374 18%	412 20%
Average age	46.68	46.91



Online Poll ONLINE Fieldwork : 27th-30th May 2016

Table 10 Classification

	Unweighted	Weighted
	Total	Total
Weighted base	2052	2066
Social Grade		
AB	764 37%	555 27%
C1	518 25%	600 29%
C2	298 15%	436 21%
DE	472 23%	475 23%
<u>Region</u>		
North	685 33%	714 35%
Midlands	614 30%	629 30%
South	754 37%	722 35%

Online Poll ONLINE Fieldwork : 27th-30th May 2016

Table 10 Classification

	Unweighted Total	Weighted Total
Weighted base	2052	2066
Working status		
Full-time	930 45%	977 47%
Part-time	291 14%	245 12%
Not working but seeking work or temporarily unemployed/sick	105 5%	100 5%
Not working/Not seeking work	89 4%	88 4%
Retired	417 20%	435 21%
Student	58 3%	71 3%
House person/Housewife/ Househusband	163 8%	151 7%

