

## Internet Brands, Inc. to Report Second Quarter 2010 Results on July 29, 2010

LOS ANGELES, CA, Jul 22, 2010 (MARKETWIRE via COMTEX News Network) -- Internet Brands, Inc. (NASDAQ: INET) will announce financial results for the second quarter ended June 30, 2010, on Thursday, July 29, 2010 after the market close. Participating in the call will be Bob Brisco, President and Chief Executive Officer, and Scott Friedman, Chief Financial Officer.

The conference call is scheduled to begin at 1:30 pm Pacific Time (4:30 pm Eastern Time) on July 29, 2010. Participants may access the call by dialing 877-941-2322 (domestic) or 480-629-9715 (international). In addition, the call will be broadcast live over the Internet hosted at the Investor Relations section of the Company's website at <a href="www.internetbrands.com">www.internetbrands.com</a> and will be archived online within one hour of the completion of the conference call. A telephone replay will be available through August 12, 2010. To access the replay, please dial 877-870-5176 (domestic) or 858-384-5517 (international), passcode 4328711.

About Internet Brands, Inc.

Internet Brands, Inc. (NASDAQ: INET) is a unique and leading Internet media company. INET owns and operates more than 100 websites that are leaders in their vertical markets. These sides include ApartmentRatings.com, CarsDirect.com, CruiseReviews.com, DavesGarden.com, DoltYourself.com, FitDay.com, FlyerTalk.com, HealthNews.org, Loan.com, Wikitravel.org, and many more. In total, these sites organically attract (without paid marketing) more than 58 million unique visitors per month. The vast majority of these sites have very strong community participation.

INET is also unique in its ability to monetize Internet audiences. The company's proprietary platform optimizes yields from its more than 40,000 direct advertisers spanning seven vertical categories. The platform is also core to the company's acquisitions strategy, providing a cost-efficient and scalable approach to expanding the company's reach.

SOURCE: Internet Brands, Inc.

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