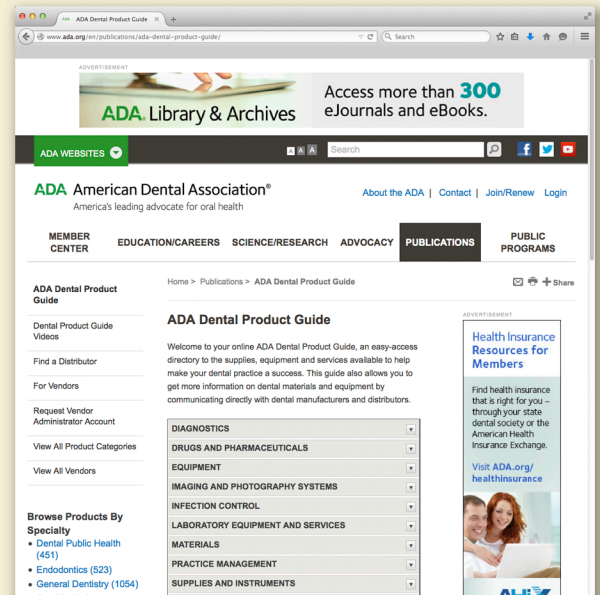




Position your company in front of key decision makers by listing your products in the **ADA Dental Product Guide!**

The **ADA Dental Product Guide** is a comprehensive online resource of over 150 categories of products and services for the entire dental staff. This valuable tool is your customers' one-stop shopping site for all of their professional needs. . . from equipment to therapeutics to dental materials.

The **ADA Dental Product Guide** allows visitors to locate your company's products quickly and easily, featuring many integrated research capabilities.



For more information on how to be included in the **ADA Dental Product Guide**, contact your ADA Sales Representative.

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ADA American Dental Association®
America's leading advocate for oral health

There are two ways to participate:

Free listing: List up to 5 products in the appropriate categories. Our searchable product database will let buyers quickly and conveniently find your product information.

Paid advertiser: List up to 25 products and link to your website. Dentists will be able to request further information about your product. \$3,000 annually.

Other features include:

- Product comparisons
- Company videos
- Request information from companies
- Product profile
- Product descriptions and specifications
- Access monthly performance reports

Banner advertising is also another opportunity to get your message in front of key decision makers.

Visit ada.org/DentalProductGuide to enter your company and product information.