blackbaud®

Blackbaud University Curriculum for Blackbaud Sphere®

To learn more about Blackbaud University's Learn Basics, Learn More, and Learn Everything training subscription tiers click here. To view a course description, register for a class, or launch the class, click a course title in the listing below.

	Learn Basics	Learn More	Learn Everything
Fundamentals			
💻 Sphere: Personalizing Email Subjects	●	●	●
📄 Sphere: Constituents and Forms		●	●
Friends Asking Friends			
💻 Sphere: Duplicating an Event in Friends Asking Friends	●	●	●
💻 Sphere: Enabling Social Media Sign On in Friends Asking Friends	●	●	●
💻 Sphere: Editing Event Information in Friends Asking Friends	●	●	●
💻 Sphere: Defining Limits for a Registration Type in Friends Asking Friends	●	●	●
💻 Sphere: Customizing Event Text in Friends Asking Friends	●	●	●
💻 Sphere: Customizing Website Design in Friends Asking Friends	●	●	●
💻 Sphere: Customizing Website Features in Friends Asking Friends	●	●	●
💻 Sphere: Reporting on the Use of Social Media and Mobile Fundraising for Events	●	●	●
💻 Sphere: Defining the Fee Structure in Friends Asking Friends	●	●	●
💻 Sphere: Using the Friends Asking Friends Mobile App	●	●	●
💻 Sphere: Including a Printable Donation Form on Event Pages in Friends Asking Friends	●	●	●
📄 Sphere: Friends Asking Friends Event Configuration		●	●
📄 Sphere: Friends Asking Friends Event Management		●	●

📄 Abstract

💻 eLearning Course

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Nonprofit Workshops

Blackbaud University Nonprofit Workshop courses are not product specific, and do not cover specific technology solutions. Instead, these interactive workshops explore strategies, inspire conversation, and help you apply industry best practices at your nonprofit organization.

	Learn Basics	Learn More	Learn Everything
Fundraising			
Nonprofit Workshop: Fundraising			●
Nonprofit Workshop: Effective Case Statements			●
Nonprofit Workshop: Peer-to-Peer Fundraising			●
Nonprofit Workshop: Sustainer Giving			●
Nonprofit Workshop: Major Giving			●
Nonprofit Workshop: Grantseeking			●
Nonprofit Workshop: Grant Writing and Stewardship			●
Nonprofit Workshop: Six Steps to End-of-Year Success			●
Marketing and Communications			
Nonprofit Workshop: Marketing and Communications			●
Nonprofit Workshop: Email Communications			●
Nonprofit Workshop: Improving Your Website's Usability			●
Nonprofit Workshop: Building a Social Media Playbook			●
Engaging your Network			
Nonprofit Workshop: Building Engagement			●
Nonprofit Workshop: Leading Volunteers to Success			●
Nonprofit Workshop: Event Management			●
Nonprofit Workshop: Board Management			●
Nonprofit Workshop: Membership Management			●
Operational Excellence			
Nonprofit Workshop: Organizational Management			●
Nonprofit Workshop: Nonprofit Accounting for Fundraisers			●
Nonprofit Workshop: Managing Cash Flow			●

Abstract

eLearning Course