**Financial Statements** 

December 31, 2015 and 2014

(With Independent Auditors' Report Thereon)



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#### INDEPENDENT AUDITORS' REPORT

The Board of Directors of The Society for the Study of Social Problems, Inc.:

We have audited the accompanying financial statements of The Society for the Study of Social Problems, Inc. (the "Society"), which comprise the statements of financial position as of December 31, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Society for the Study of Social Problems, Inc. as of December 31, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Knoxville, Tennessee May 9, 2016

MC, PC

## **Statements of Financial Position**

# December 31, 2015 and 2014

## <u>Assets</u>

		2015		2014
Cash and cash equivalents	\$	240,188	\$	243,336
Investments		716,334		729,068
Accounts receivable		49,787		24,734
Prepaid expenses		6,312		2,955
Equipment, net		1,730		2,435
Deposits	_	5,691	_	4,691
Total assets	\$_	1,020,042	\$	1,007,219
Liabilities and Net Assets				
Liabilities:				
Accounts payable	\$	55,837	\$	103,362
Accrued expenses		12,911		11,163
Deferred revenue	-	65,200		72,298
Total liabilities	_	133,948		186,823
Net assets:				
Unrestricted		775,671		708,865
Temporarily restricted		1,717		2,828
Permanently restricted	_	108,706		108,703
Total net assets	_	886,094		820,396
Total liabilities and net assets	\$_	1,020,042	\$	1,007,219

## **Statements of Activities**

# Years ended December 31, 2015 and 2014

		2015		2014
Changes in unrestricted net assets:				
Unrestricted revenues, gains and other support:				
Contributions	\$	4,980	\$	4,244
Annual meeting		125,987	·	135,285
Journals and publications		324,692		416,278
Membership dues		153,370		156,450
Dividends and interest income		59,392		48,397
Net unrealized (loss) gain on investments		(60,007)		11,843
Net assets released from restrictions	_	1,515		-
Total unrestricted revenues, gains and other support		609,929		772,497
Expenses:				
Executive officer and administrative office		263,845		258,173
Annual meeting		98,200		114,267
Journals and publications		103,193		198,316
Board governance		7,901		9,471
Committees		40,197		26,858
Awards, scholarships and related expenses		29,788		26,853
Total expenses	_	543,124		633,938
Increase in unrestricted net assets		66,805	-	138,559
Changes in temporarily restricted net assets:				
Contributions		405		280
Net assets released from restrictions	_	(1,515)		-
(Decrease) increase in temporarily				
restricted net assets	_	(1,110)	-	280
Changes in permanently restricted net assets:				
Contributions - sustaining memberships		-		6,400
Contributions - Joseph B. Gittler award		3	-	17
Increase in permanently restricted net assets	_	3	-	6,417
Increase in net assets		65,698		145,256
Net assets at beginning of year		820,396	-	675,140
Net assets at end of year	\$	886,094	\$_	820,396

# **Statements of Cash Flows**

# Years ended December 31, 2015 and 2014

		<u>2015</u>		2014
Cash flows from operating activities:				
Increase in net assets	\$	65,698	\$	145,256
Adjustments to reconcile changes in net assets to cash flows provided by operating activities:				
Depreciation		2,165		3,446
Net loss (gain) on investments		60,007		(11,843)
Permanently restricted contributions received		(3)		(6,417)
Changes in operating assets and liabilities:				
Accounts receivable		(25,053)		186,380
Prepaid expenses		(3,357)		6,608
Deposits		(1,000)		-
Accounts payable		(47,525)		(9,009)
Accrued expenses		1,748		2,235
Deferred revenue	_	(7,098)		(216,632)
Net cash provided by operating activities	_	45,582	. —	100,024
Cash flows from investing activities:				
Purchases of equipment		(1,460)		-
Proceeds from sale of investments		1,530		1,237
Purchases of investments	_	(48,803)		(46,609)
Net cash used by investing activities	_	(48,733)		(45,372)
Cash flows from financing activities:				
Collection of restricted contributions	_	3		6,417
(Decrease) increase in cash and cash equivalents		(3,148)		61,069
Cash and cash equivalents at beginning of year		243,336		182,267
Cash and cash equivalents at end of year	\$	240,188	\$	243,336

#### Notes to the Financial Statements

#### December 31, 2015 and 2014

#### (1) Nature of operations

Founded in 1951, The Society for the Study of Social Problems, Inc. (the "Society") promotes research on and serious examination of problems of social life. The Society works to find solutions to these problems and to recommend social policy based on the knowledge generated by its members. The Society is primarily supported through membership dues and subscriptions from its journal and publications.

### (2) Summary of significant accounting policies

The financial statements of the Society are presented on the accrual basis in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The significant accounting policies followed are described below.

#### (a) Basis of presentation

Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Society and changes therein are classified and reported as follows:

Unrestricted net assets - Net assets that are not subject to donor-imposed stipulations.

<u>Temporarily restricted net assets</u> - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Society and/or the passage of time.

<u>Permanently restricted net assets</u> - Net assets subject to donor-imposed stipulations that they be maintained permanently by the Society.

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support that increases those net asset classifications. However, if a restriction is fulfilled in the same time period in which the contribution is received, the Society reports the support as unrestricted.

#### (b) Cash equivalents

The Society considers all highly liquid investments with original maturities of less than three months to be cash equivalents.

#### **Notes to the Financial Statements**

#### December 31, 2015 and 2014

#### (c) <u>Investments</u>

Investments consist primarily of mutual funds with readily determinable fair values and certificates of deposit, which are shown at their cost, which approximates fair value, in the statements of financial position. Investment income consists of interest, dividends and realized and unrealized gains and losses, net of investment expenses. Investment income is reported in the period earned as an increase in unrestricted net assets, unless the use of the assets received is limited by donor-imposed restrictions.

#### (d) Accounts receivable

Accounts receivable relate primarily to amounts due from the Oxford University Press ("OUP") and are uncollateralized obligations due under the terms as set forth in the OUP agreement (Note 7), in which OUP collects subscription fees related to the Society's journal *Social Problems* and remits royalty payments of 50% of gross revenues to the Society twice annually in April and October, with a final accounting and settlement payout performed annually. Late or interest charges on delinquent accounts are not recorded until collected. The carrying amount of accounts receivable is reduced by a valuation allowance, if necessary, which reflects management's best estimate of the amounts that will not be collected. It is the Society's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected. Management has not recorded an allowance for doubtful accounts as of December 31, 2015 and 2014.

#### (e) Equipment

Equipment is stated at cost, and includes office equipment, computer software and web design costs. Depreciation is provided over the assets' estimated useful lives using the straight-line method, generally three to five years.

Expenditures for maintenance and repairs are expensed when incurred. Expenditures for renewals or betterments are capitalized. When equipment is retired or sold, the cost and the related accumulated depreciation are removed from the accounts, and the resulting gain or loss is included in operations.

#### (f) Income taxes

The Society is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3), and, accordingly, no provision for income taxes is included in the financial statements.

#### Notes to the Financial Statements

#### December 31, 2015 and 2014

An uncertain tax position is recognized as a benefit only if it is "more likely than not" that the tax position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit that is greater than 50% likely of being realized on examination. For tax positions not meeting the "more likely than not" test, no tax benefit is recorded. The Society has no material uncertain tax positions that qualify for either recognition or disclosure in the financial statements.

As of December 31, 2015 and 2014, the Society has accrued no interest and no penalties related to uncertain tax positions. It is the Society's policy to recognize interest and/or penalties related to income tax matters in income tax expense.

The Society files a U.S. Federal information tax return. The Society remains open to audit under the statute of limitations by the Internal Revenue Service for the years ended after December 31, 2012.

#### (g) Revenue recognition

Revenues from journals and publications and membership dues are recognized ratably throughout the membership period. Royalty income from the journal is recognized ratable over the subscription period. Other revenues are recognized as earned, which is generally when received.

Membership dues received in advance are recorded as deferred revenues and recognized as income over the membership period.

#### (h) Advertising and promotion costs

Advertising and promotion costs are expensed as incurred. Such expenses were minimal during 2015 and 2014.

#### (i) Long-lived assets

Management evaluates the recoverability of the investment in long-lived assets on an ongoing basis and recognizes any impairment in the year of determination. It is reasonably possible that relevant conditions could change in the near term and necessitate a change in management's estimate of the recoverability of these assets.

#### Notes to the Financial Statements

## December 31, 2015 and 2014

#### (j) Use of estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### (k) Events occurring after reporting date

The Society has evaluated events and transactions that occurred between December 31, 2015 and May 9, 2016, which is the date that the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

#### (3) Concentrations

The Society occasionally maintains cash on deposit at banks in excess of federally insured amounts. The Society has not experienced any losses in such accounts and management believes the Society is not exposed to any significant credit risk related to cash.

#### (4) Assets and liabilities measured at fair value

Fair value is a market-based measurement, not an entity-specific measurement. Therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, fair value accounting standards establish a fair value hierarchy that distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity including quoted market prices in active markets for identical assets (Level 1), significant other observable inputs (Level 2) and the reporting entity's own assumptions about market participant assumptions (Level 3). The Society does not have any fair value measurements using significant other unobservable inputs (Level 3) as of December 31, 2015 and 2014.

#### (a) Financial instruments

The carrying amount of financial instruments, consisting of cash and cash equivalents, accounts receivable and accounts payable approximate their fair value due to their relatively short maturities. Certificates of deposit are valued at cost, which approximates fair market value. Mutual funds are valued at fair value based on quoted prices.

#### Notes to the Financial Statements

#### December 31, 2015 and 2014

#### (b) Non-financial assets

The Society's non-financial assets, which include equipment, are not required to be measured at fair value on a recurring basis. However, if certain triggering events occur, or if an annual impairment test is required and the Society is required to evaluate the non-financial instrument for impairment, a resulting asset impairment would require that the non-financial asset be recorded at fair value. During the years ended December 31, 2015 and 2014, the Society did not measure any non-recurring, non-financial assets at fair value or recognize any revenue or expenses related to changes in fair value.

The following tables set forth by level, within the fair value hierarchy, the Society's assets at fair value as of December 31, 2015 and 2014:

# Fair Value Measurements as of December 31, 2015 using the following inputs

		Total Level 1		<u>Level 2</u>			<u>Level 3</u>	
Mutual funds:								
Balanced funds	\$	291,013	\$	291,013	\$	-	\$	-
Equity funds	_	275,014	_	275,014	_	-	_	
Total mutual funds		566,027		566,027		-		-
Certificates of deposit		150,307	_		_	150,307	_	
	\$_	716,334	\$_	566,027	\$	150,307	\$	-

# Fair Value Measurements as of December 31, 2014 using the following inputs

	Total	otal Level 1			Level 2		Level 3
Mutual funds:							
Balanced funds	\$ 293,709	\$	293,709	\$	-	\$	-
Equity funds	 285,177		285,177	_		_	-
Total mutual funds	578,886		578,886		-		-
Certificates of deposit	 150,182		<u>-</u>	_	150,182	_	
	\$ 729,068	\$	578,886	\$	150,182	\$	-

#### Notes to the Financial Statements

#### December 31, 2015 and 2014

#### (5) Investments

A summary of investments, stated at fair value, as of December 31, 2015 and 2014 is as follows:

	<u>2015</u>	<u>2014</u>
Mutual funds	\$ 566,027	\$ 578,886
Certificates of deposit	 150,307	 150,182
	\$ 716,334	\$ 729,068

The Society utilizes various investment instruments. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position.

#### (6) Equipment

A summary of equipment as of December 31, 2015 and 2014 is as follows:

	2	<u> 2015</u>	<u>2014</u>
Equipment	\$	55,588	\$ 55,548
Accumulated depreciation		(53,858)	 (53,113)
	\$	1,730	\$ 2,435

#### (7) Contractual agreements

The Society has entered into an agreement with the University of Tennessee, Knoxville, Department of Sociology of the College of Arts and Sciences (the "University"), whereby the Society agrees to serve as an intellectual and professional resource in exchange for access to the University's resources, use of office space and overhead expenses for the Society's administrative office. The current agreement expires on December 31, 2016, but may be terminated early by either party giving sixty days written notification. No in-kind revenue or expense is recorded as the amount was not considered material to the Society during 2015 or 2014.

The Society uses the University's purchasing and disbursing services. Unreimbursed expenses owed to the University from the Society were \$28,211 and \$27,176 at December 31, 2015 and 2014, respectively. These amounts are included in accounts payable.

#### **Notes to the Financial Statements**

#### December 31, 2015 and 2014

The Society entered into an agreement with Oxford University Press. Under this agreement, Oxford University Press will serve as the exclusive publisher of *Social Problems* a quarterly journal sponsored by the Society, beginning January 1, 2015 for a minimum of 5 years. This agreement will automatically extend for subsequent periods of five years unless terminated by either party, by giving the other party no less than 12 months written notice of termination to expire at the end of the initial period or at the end of any successive 5 year period. Management believes that, if necessary, an alternate publisher could be obtained. However, unexpected events could cause a delay in publication, and accordingly, a possible loss of revenues.

Under the Oxford University Press agreement, *Social Problems* is distributed to library subscribers and Society members. Society memberships, which include a one year subscription to *Social Problems*, are remitted directly to the Society. Library subscriptions to *Social Problems* are charged on an annual basis and are administered and collected by the publisher who incurs all costs of production and risk of loss each year. The publisher will pay the Society royalty payments of 50% of gross revenues collected and will remit an estimate of those amounts twice annually in April and October, with a final accounting and settlement payout performed annually. The final accounting and settlement payout for 2015 of \$49,487 is included in accounts receivable at December 31, 2015. Subscription revenues collected in the current year for the following year are deferred and recognized as earned. In addition to these amounts, the publisher will make a \$100,000 annual payment to the Society to support the editorial office, which adjusts annually under the terms of the agreement. The Publisher will also make a \$3,000 sponsorship of the Society's annual meeting registration bags.

Through December 2014, the Society had a long term agreement with the University of California Press ("UC Press"). Under this agreement, UC Press served as the sole publisher of *Social Problems*. Subscriptions to *Social Problems* were charged on an annual basis. Subscriptions were administered and collected by UC Press and remitted to the Society approximately one month after receipt. Accordingly, accounts receivable from UC Press related to subscriptions collected before year end, which were not remitted to the Society until the following year. Subscription revenues collected in the current year for the following year were deferred and recognized as earned. Under the UC Press agreement, the Society was billed for the direct operating expenses incurred in publishing the journals for subscribers and Society members. These expenses for the final publication of the current year were not paid until 2015, and thus are included in accounts payable at December 31, 2014.

#### (8) Board designated assets

The Erwin O. Smigel Award Fund was established in 1976 to expand employment opportunities in the field of sociology. The designated funds and future contributions will be used to develop information for unemployed and underemployed colleagues in their efforts to find work and to enable such colleagues to attend the annual meeting.

#### **Notes to the Financial Statements**

#### December 31, 2015 and 2014

The Lee Founders Award Fund was established in 1981. This annual award recognizes significant achievements that consistently promote the ideals of the founders of the Society and especially the humanistic tradition, as exemplified in the contributions of Alfred McClung Lee and Elizabeth Briant Lee. The designated funds and future contributions will be used to purchase a plaque for the winner.

The Thomas C. Hood Social Action Award Fund was established in 1990. This award is given annually to an organization in the area where the Society holds their annual meeting. The designated funds and future contributions will be used to pay an award to the organization selected that has a history of challenging social inequalities, promoting social change or working toward the empowerment of marginalized people.

The Lee Student Support Fund was established in 1992. The designated funds and future contributions will be used to help defray the cost of conference participation for student members.

The Lee Scholar Support Fund was established in 1992. The designated funds and future contributions will be used to emphasize support for scholars from economically disadvantaged countries, where access to foreign exchange is often more limited to attend the annual meeting.

The C. Wright Mills Award Fund was established in 1964. This annual award is given to the author of a book published in the past year that best exemplifies outstanding social science research and an understanding of the individual and Society in the tradition of the distinguished sociologist, C. Wright Mills. The designated funds and future contributions will be used to pay a stipend to the author.

The Racial/Ethnic Minority Graduate Scholarship Fund was established in 1995. This annual fund is given for support of graduate study and commitment to a career of scholarly activism. The designated funds and future contributions will be used to provide scholarships to the winners.

The Social Equity Fund was designed to preserve the Society in pursuit of its goal of social equity. The Social Equity Fund monies are from the Society and are not attached to a particular award or scholarship.

The Lee Legacy Fund was designed to preserve the Society in pursuit of its goals. The Lee Legacy Fund monies were contributed by Alfred McClung Lee and Elizabeth Briant Lee and are not attached to a particular award or scholarship.

The Arlene Kaplan Daniels Paper Award Fund was established in 2015. This annual award will be given to the author of the best paper on Women and Social Justice beginning in 2016. The designated funds and future contributions will be used to pay a stipend to the author.

#### **Notes to the Financial Statements**

#### December 31, 2015 and 2014

The Doris Wilkinson Faculty Leadership Award Fund was established in 2015. This annual award will given to an outstanding faculty member who has exercised an extensive leadership role within the Society and other professional societies and within the larger community beginning in 2016. The designated funds and future contributions will be used to pay a stipend to the winner.

The Accessibility Services Fund was established in 2010. The designated funds and future contributions will be used to help meet accessibility needs at the annual meeting.

The Board has designated assets as of December 31, 2015 as follows:

	<u>Cash</u>	<u>Investments</u>		<u>Total</u>
Erwin O. Smigel Fund	\$ 538	\$ -	\$	538
Lee Founders Award Fund and Social				
Action Award Fund	-	10,793		10,793
Lee Student Support Fund	5,288	-		5,288
Lee Scholar Support Fund	1,936	-		1,936
C. Wright Mills Award Fund	3,347	-		3,347
Racial/Ethnic Minority Graduate				
Scholarship Fund	-	311,897		311,897
Social Equity Fund	-	146,202		146,202
Lee Legacy Fund	-	15,096		15,096
Arlene Kaplan Daniels Paper Award				
Fund	86	-		86
Doris Wilkinson Faculty Leadership				
Award Fund	61	-		61
Accessibility Services Fund	 5,167		_	5,167
	\$ 16,423	\$483,988	\$	500,411

#### **Notes to the Financial Statements**

#### December 31, 2015 and 2014

The Board has designated assets as of December 31, 2014 as follows:

	<u>Cash</u>	<u>Investments</u>		<u>Total</u>
Erwin O. Smigel Fund	\$ 489	\$	-	\$ 489
Lee Founders Award Fund and Social				
Action Award Fund	-		12,211	12,211
Lee Student Support Fund	4,860		-	4,860
Lee Scholar Support Fund	1,777		-	1,777
C. Wright Mills Award Fund	3,398		-	3,398
Racial/Ethnic Minority Graduate				
Scholarship Fund	-		318,270	318,270
Social Equity Fund	-		150,128	150,128
Lee Legacy Fund	-		15,305	15,305
Accessibility Services Fund	 4,375			 4,375
	\$ 14,899	\$	495,914	\$ 510,813

All of the above Board designated amounts are included in unrestricted net assets on the statements of financial position for each respective year.

#### (9) Permanently restricted net assets

In 2000, the Society established the Sustaining Membership Fund. This fund allows members the opportunity to pay \$1,700 for a sustaining membership. One hundred dollars of the membership is recorded as a payment of dues in the year that the individual becomes a sustaining member. The remaining funds are placed in an interest and/or dividend bearing account and are not refundable or transferable to another person. The yearly dues of sustaining members will be paid from the account's earnings.

Permanently restricted net assets at December 31, 2015 and 2014 consist of cumulative contributions to the Sustaining Membership Fund of \$58,633. The restricted and unrestricted investments held in the Sustaining Membership Fund have a fair market value of \$82,039 and \$82,972 as of December 31, 2015 and 2014, respectively. Unrealized gains and losses in fair market value for those funds amounted to \$6,845 loss and \$2,728 loss, respectively, for the years ended December 31, 2015 and 2014. The unrealized losses have been recorded in the statement of activities in unrestricted revenues, gains and other support as a portion of investment income.

Interest and/or dividend income from the Sustaining Membership Fund for the years ended December 31, 2015 and 2014 was \$6,421 and \$8,653, respectively, and is included in unrestricted revenue since the Society's policy is to record income as unrestricted if any restrictions related to it are met in the same year as the income is earned.

#### Notes to the Financial Statements

#### December 31, 2015 and 2014

The Society has received permanently restricted contributions to the Joseph B. Gittler award in the amount of \$50,073 and \$50,070 through December 31, 2015 and 2014, respectively. The earnings from this permanently restricted contribution will be used to fund an annual Joseph B. Gittler Award for a most scholarly contribution in the area of ethical components in the resolution of social problems. The investment is made in a certificate of deposit, which earned \$405 and \$280 in interest for the years ended December 31, 2015 and 2014, respectively. Interest earned on the permanently restricted contributions and other temporarily restricted contributions to the Joseph B. Gittler award are recorded in temporarily restricted net assets until used for the award and total \$1,717 and \$2,828 at December 31, 2015 and 2014, respectively.