

Media Release

10 August 2015



Poh & Co. secures second season on SBS

After a successful debut series in 2015, SBS has commissioned a second season of the popular *Poh & Co.*, hosted by the charming, warm and disarmingly honest cook and visual artist Poh Ling Yeow.

"I'm back! And I have so much more to share. It's all about playing shop this time around as our market stall Jamface continues to boom and I get busy fitting out my own commercial kitchen. I also look into some super creative outdoor art projects, and of course, I have a mountain of delicious food and recipes ready to go. So join me in the burbs of Adelaide for a whole new set of adventures." – **Poh Ling Yeow**

Poh & Co. season two has begun filming hot on the back of the hugely successful first season. *Poh & Co.* was SBS's highest rating food program in 2015 year-to-date for total individuals with a combined (metro + regional) average audience of 443,000. In metro areas, it had the highest free-to-air share (8.2%) for any food program of 2015 year-to-date. The series had a reach of 1,689,000 unique viewers (1,281,000 metro and 408,000 regional).*

In season one, Poh and her family and friends set up a market stall, built an edible garden and invented the world's first fridge tattoo! A year on, Poh returns to take audiences even deeper into her chaotic, complicated and wonderfully creative world. Poh is taking her humble stall from a single tent at the back corner of Adelaide's Farmers' Markets to a catering "megatent" five times the size of the original. This growth drives Poh, hubby Jono and business partners' Sara and Matt to learn a host of new skills to navigate their complex busy lives. To cope with the pressures, Poh bakes, paints and hangs out with her dogs, Rhino and Tim.

Poh & Co. series two sees Poh transform from domestic dreamer to suburban success story. Every episode will be jam-packed with sumptuous dishes from Poh's own baking repertoire along with delicious Asian classics and a few secret family recipes.

Poh & Co is an in-house SBS production. Concept/Executive Producer Erik Dwyer.

Join the conversation on social media with #PohandCo

Find more information at The SBS Media Centre – www.sbs.com.au/mediacentre

*Source: OzTAM Metro and RegTAM Regional; 5 Capital City and Combined Agg Regional (Including W.A); Network SBS; 18:00 – 24:00; TTL Individuals and People 25 – 54; Average Audience; Consolidated (Live + As Live + TSV) until 22/07/2015 and Overnight (Live + As Live) from 23/07/2015 onwards