

## Media Release

Friday 9 October, 2015



# Bella Paige to compete for Australia in Junior Eurovision Song Contest 2015

SBS today has announced **Bella Paige** as the artist who will represent Australia at the Junior Eurovision Song Contest 2015 to be held in Sofia, Bulgaria, and broadcast on SBS **7.30pm Saturday November 28**.

13-year-old Bella has been singing since the age of 6 and is already an accomplished and experienced performer. Australian audiences may remember her as the first ever child to audition on *The Voice Kids Australia*, where she went all the way to the Grand Final and was runner-up in 2014.

The song Bella Paige will perform on the Junior Eurovision stage is ***My Girls***.

The uplifting pop anthem which carries an inspiring message for young girls has been co-written by Australian music industry superstar **Delta Goodrem**, along with Grammy-award nominated Mitch Allan (written and produced multi-platinum hits for Miley Cyrus, Demi Lovato, Selena Gomez, Jason Derulo) and Los Angeles-based composer and producer Vince Pizzinga.

To watch the video clip for Australia's first ever Junior Eurovision song, *My Girls* click here: <http://ow.ly/TbDKp>

Delta Goodrem said: "I'm so proud to be able to share this special song with Bella for Junior Eurovision. Bella has a phenomenal voice and so much confidence on the stage, and I know she is going to absolutely wow Europe with her performance. I'll be cheering her on with the rest of Australia come November."

Bella Paige said: "I couldn't believe it when I found out I was selected to represent Australia and I'm so excited to be singing my single, *My Girls* on a global stage in Bulgaria."

"*My Girls* is an incredible song with a powerful message to all girls and was co-written by the inspiring singer songwriter Delta Goodrem. No matter what ups and downs we go through, it is important to stay strong, support each other, believe in yourself, dream big and know you can achieve your goals and dreams."

Bella was selected by SBS and production partner Blink TV as the perfect young artist to showcase Australia's musical talents to the world.

SBS Director of Television and Online Content Marshall Heald said: "SBS has secured this special opportunity to deepen Australia's long-standing love for all things Eurovision, and we're delighted to have found a young artist of this calibre. Bella and the sentiment of her song perfectly capture the spirit of creativity, inclusion, respect and fun of the Junior Eurovision Song Contest."



Director of Blink TV Paul Clarke said: “When we first heard Bella’s voice our first reaction was that we couldn’t believe she was 13! This is a brilliant vocal performance for any age, and I’m sure Europe will be impressed. Junior Eurovision this year is on a huge stage, and it’s great to know that we have a huge talent who can fill it, and who we can all get behind. It’s doubly impressive that she’s so grounded and likeable as a person. She has big shoes to fill behind Jessica Mauboy and Guy Sebastian, but I’m sure Bella will do well.”

SBS will broadcast the Junior Eurovision Song Contest at **7.30pm Saturday 28 November on SBS**. Eurovision fans can also tune in to SBS’s LIVE coverage of the contest from Sofia, Bulgaria, at 4.30am Sunday 22 November on SBS.

More details about Australia’s Junior Eurovision hosts and voting jury will be announced soon.

Bella Paige is represented by Decca Records, Universal Music Australia, and *My Girls* is her debut single. *My Girls* is released worldwide today and is available to download or stream now: <http://umusi.cc/BPMG>

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**For more information and interview requests, please contact:**  
**Emma Losco (02) 9430 3538 || 0432 173 618 || [emma.losco@sbs.com.au](mailto:emma.losco@sbs.com.au)**

\*The Australian Junior Eurovision song is only available to embed from the SBS website

## NOTES TO EDITORS

### **BIO - BELLA PAIGE**

Bella, who turns 14 in late October, lives in South West Melbourne, Victoria and has Macedonian parents, who migrated with their families as very young children.

Bella has a real love for all things musical and started her training at 6 years old. Bella has already had impressive experience in a live singing contest and performing in front of a large audience. She was the very first child to audition on ‘The Voice Kids Australia’ and went the whole distance to the Grand Final, finishing as the runner-up in 2014. She signed with Decca Records, Universal Music Australia in April 2014 and her Junior Eurovision Song Contest entry, ‘My Girls’ is her debut single.

Dance is also in her repertoire, from ballet and jazz to hip-hop. And when needed, Bella can draw on her Taekwondo training too, winning gold medals in this martial arts sport at a national level.

Bella’s ambition is to be an international musical recording and live performance artist, and says her biggest musical role models are Beyoncé, Rihanna, Jessie J, Christina Aguilera and Jennifer Hudson.



### **ABOUT AUSTRALIA'S PARTICIPATION**

SBS has been broadcasting Eurovision for over 30 years, and Junior Eurovision since it began in 2003. Participation in Junior Eurovision builds on the success of Australia's first time in the competition as part of the 60th anniversary of the Eurovision Song Contest earlier this year, where Guy Sebastian captivated Europe, finishing in fifth place.

### **ABOUT JUNIOR EUROVISION**

The Junior Eurovision Song Contest is one of the world's most high profile talent events for children aged between 10 and 15. Launched in 2003 and first hosted by Denmark, the annual competition promotes outstanding young singers in the field of popular music.

Contestants represent their country and compete for first, second and third place trophies. The winner is also given the opportunity to perform as a guest in the 2016 Eurovision Song Contest in Stockholm, Sweden.

Since its inception, the Junior Eurovision Song Contest has allied itself with the Eurovision Song Contest as a training ground for nurturing emerging talent. The Junior Eurovision Song Contest sets the standard for entertainment TV and embodies diversity, creativity and respect.