

## Breaking international news and culture at centre of new SBS daytime TV schedule

SBS will bring Australians news from across the world as they wake, along with new international news bulletins from Asia and Africa throughout the day, and more arts and culture programs under a revitalised SBS daytime television schedule.

Between 5:00am and 7:30am from 4 October 2015, SBS will become the new breakfast destination for international news coverage from some of the world's most respected broadcasters all delivered in English. The line-up includes bulletins from *NHK* (Japan), *France 24*, *Deutsche Welle* (Germany), *Al Jazeera News* (Qatar) and *CCTV* (China).

SBS proudly broadcasts news from highly regarded global outlets on SBS and SBS 2 in 36 languages, through *World Watch*. From October, the network will introduce 11 new *World Watch* international language news bulletins to SBS 2 catering for Australia's growing Eastern European, African and South Asian communities, bringing them breaking news in their language.

The languages and bulletins joining the *World Watch* schedule line up include, African English (F24), Armenian (H1), Bangla (Channel-i), Bosnian (BHT1), Nepali (NTV), Punjabi (DD Punjab), Romanian (TVRi), Sinhalese (SLRC), Somali (UT), Tamil (Polimer) and Thai (Thai PBS).

With an ever increasing demand for consuming news wherever and whenever people choose, *World Watch* bulletins are also available via SBS On Demand and on SBS's language websites [www.sbs.com.au/yourlanguage](http://www.sbs.com.au/yourlanguage)

SBS Director of News and Current Affairs Jim Carroll said: "SBS is the most trusted network for news from across the world and we are proud to bring more global coverage to all Australians in the breakfast news slot. These English news bullets will give Australian audiences a perspective on how other nations are seeing and covering world events.

"Our nation has changed. There are twice as many speakers of languages other than English (LOTE) in Australia than 30 years ago. Increasing our language news offering is about actively playing a role in supporting Australia's diverse multicultural communities to participate in Australian life. This further cements our position as one of the world's most linguistically diverse broadcasters through what will be a significant increase in our LOTE content offer. Whether people want to watch or listen on their smartphone, or tune in on TV, SBS offers the most comprehensive and diverse news service."

Daytime repeats of *Dateline*, *Living Black* and *NITV News Week in Review* will enhance SBS's daytime news offering by moving from their current 1:00pm slot to the new time of 3:00pm to engage with even more Australians. A new repeat slot for NITV's *Awaken* will be introduced on Mondays at 1:00pm on SBS.



The PBS NewsHour will remain on the SBS main channel moving to 1:00pm Tuesday to Saturday (from its time slot of 2:00pm Tuesday to Friday and 1:00pm Saturday).

Remaining in their current daily slots on SBS are Italian at 7:30am, Filipino at 8.10am, French at 8:40am, Greek at 9:30am, German at 10:30am, Spanish at 11:00am, Arabic at 12:00pm and Turkish at 12:30pm. Current broadcasts on SBS that are moving to SBS 2 are Cantonese, Japanese, Korean and Mandarin.

### **SBS Arts**

SBS will also introduce a one-hour arts and culture block on weekdays between 2:00pm and 3:00pm with programs from its former subscription arts channel STUDIO. SBS Arts will give a home to some of the best STUDIO programming including *Andre Rieu*, *Celtic Woman* and *Marlon Brando, An Actor Named Desire*.

### **ENDS**

### **Notes to editors**

Full details of the daytime schedule changes are as follows:

- SBS is adding 11 new in-language bulletins to *World Watch* on SBS 2 in growing communities as identified in the recent radio schedule review and removing all repeats on television;
- SBS is adding a new breakfast news service to *World Watch* on SBS bringing news from around the world to Australians daily from 05:00-07.30 to include *CCTV*, *NHK*, *France 24*, *Deutsche Welle*, and *Al Jazeera*;
- SBS is introducing a one-hour arts block called 'SBS Arts' Monday-Friday 14:00-15:00 on SBS;
- Daytime repeats of *Dateline*, *Living Black* and *NITV News Week In Review* will move from their current 13:00 slot to the new time of 15:00;
- SBS is introducing a new repeat slot for NITV's *Awaken* on Mondays 13:00-14:00 on SBS;
- The PBS NewsHour remains on SBS moving to 13:00-14:00 Tuesday – Saturday (from its current position 14:00 Tuesday to Friday and 13:00 Saturday)