

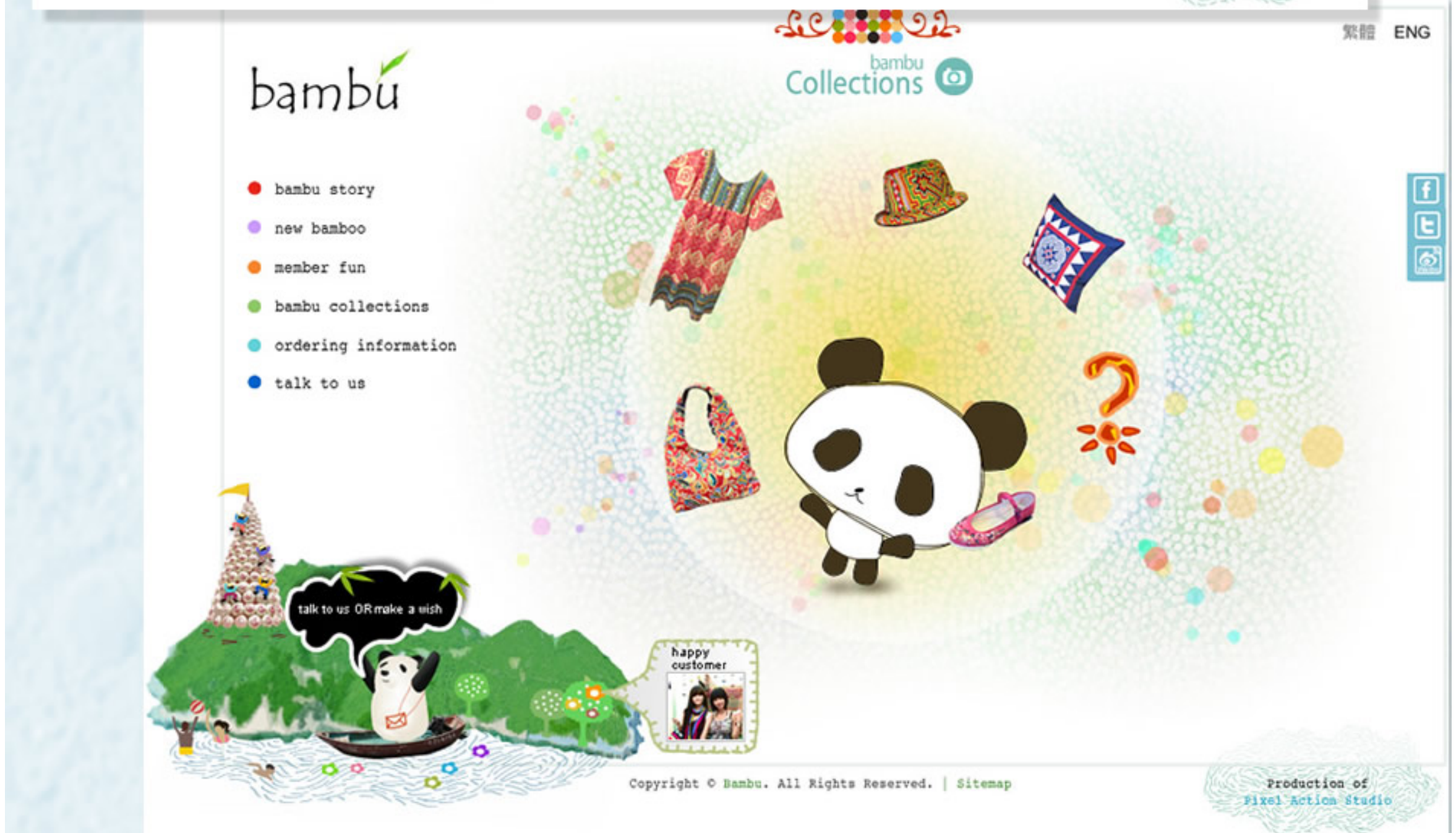
PA Showcases

bambu

Blog. CMS. Branding

Bambu is a fashion and accessory shop in Cheung Chau, in order to make Bambu special, we create some storylines for visitor to meet Bambu:

Bambu has many stories about happy customers and handcraft artists behind the scene. Her shopkeeper is not a panda, you are always welcome to come and visit her. She will tell you more about the misterious part of Cheung Chau Island.



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SEBC

CMS(Drupal) . Re-design

Revamp of HKCSS-HSBC Social Enterprise Centre, 2012 February

The screenshot displays the website's interface, featuring a top navigation bar with links for 'Share', 'Sitemap', 'Contact Us', 'Upcoming Events', and '中文'. The main content area includes a large banner for 'HaoHao SE 好好生意' with the tagline '可持續消費, 你我也受惠'. Below this, there are several key sections:

- News Update 1:** A featured article titled 'We are dedicated to exploring how to best minimize the use of natural resources and the byproducts of toxic materials, waste and pollution, involved in everyday consumer choices. Our efforts are aimed at encouraging people to think about the environmental impacts of their consumption choices - from the food we eat (or don't) to the shelter we choose.'
- SE-Mart:** A section promoting 'The only online SE shop showcasing hot spots of social innovative products.'
- SE News:** A section for 'To get in touch with our latest SE News now!'.
- Social Tour:** A section for 'ENGLISH ACT帶你走進社群, 親探十八區社會性的一面.'
- Search:** A search engine interface with a search bar and a 'Search' button.
- Photo Gallery:** A gallery of images related to social enterprises.

The bottom of the page features a footer with logos for HKCSS, The Hongkong Bank Foundation, and other partners, along with copyright information and a privacy policy link.

- User Interface Re-design
- Advertising banner area
- Multi-media support and Social Networking (g+, facebook, weibo)
- CRM integration
- E-newsletter Platform
- Social Enterprise Search Engine
- Search Engine Optimization (SEO)
- Content Management System (CMS)
- Flexible and modular infrastructure

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IDWN

CMS(Drupal) . Re-design

International Domestic Workers' Network

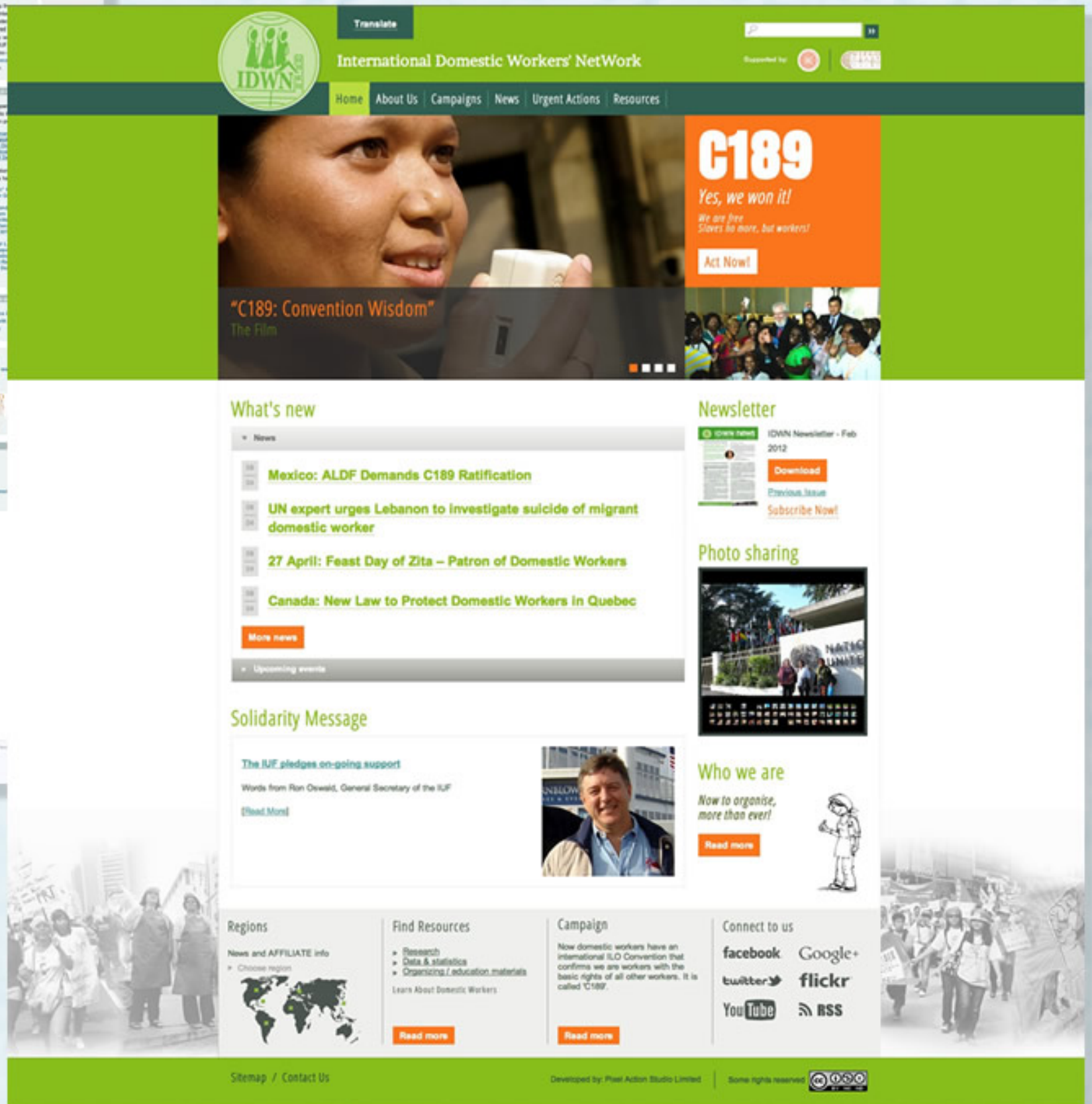
A revamp approach:

- Action and Dynamic Look and Feel
- Multi-language support
- Social Network Sharing
- Content Management System (CMS)
- Flexible and modular infrastructure
- Reconstruction on content architecture

Previous version, long scrolling page without navigation bar

Lack of focus, call action area and flatten content distribution.

Revamped Interface, 2012 April



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Treetop Cottage

CMS(Wordpress) . Re-design

Revamp of Treetop Cottage, 2012 March



- 首頁
- 關於我們
- 活動介紹
- 照片廊
- 影片分享
- 媒體報導
- 訂營詳情
- 聯絡我們
- 追蹤我們

最新消息



暑期活動現已接受申請，詳情請看訂營資訊
想有一個愉快而開心的暑假，從速報名!!

最新影片



訂營須知



訂營喇 過幾天田莊生活

活動介紹

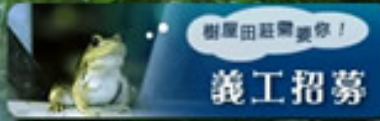


精彩野外活動 預埋你

交通指引



樹屋田莊需要你！ 義工招募



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Developed by Pixel Action Studio

3. 快沿路找出田莊吧！



4. 記得細心欣賞沿途優美的風景啊！



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Social Indicators

CMS(Drupal) . Re-design

Revamp of Social Indicators, May 2012



Previous version:
Small indicators' icons
in a clean and tidy look
and feel

Revamped Interface, 2012 April

Improvement:

- Re-design: The research data are based on the society of HK, HK related design elements in infographic style can help to draw attention to both ideas: regional and research data.
- Social Networking sharing
- interactive carousel
- Automatically data sync for biennial update