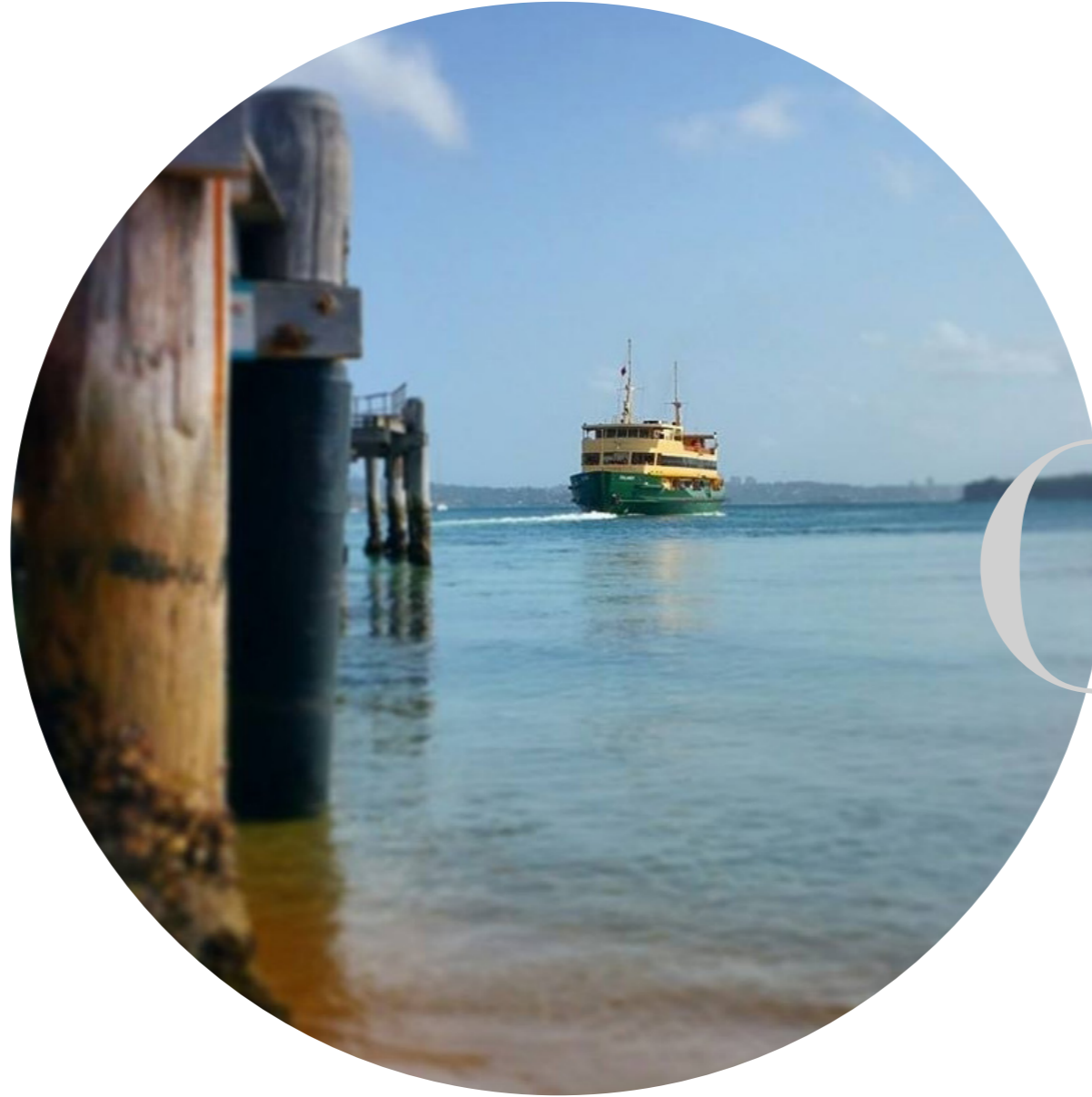


Fairfax Media

*The Sun-Herald*



OVERVIEW  
JUNE 2015



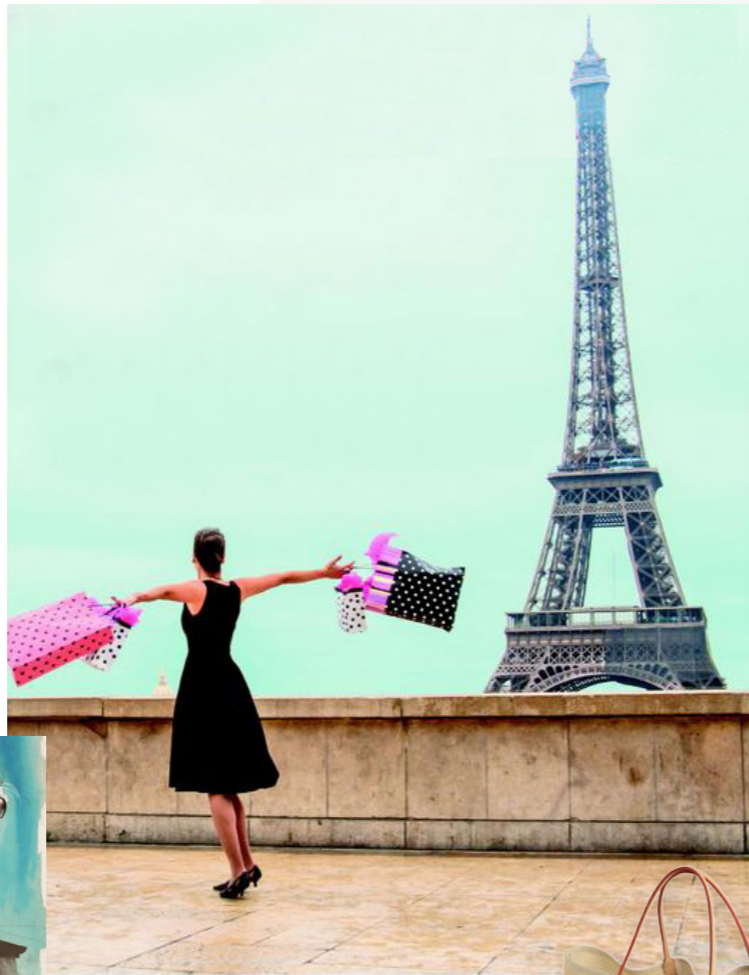
# The Sun-Herald OVERVIEW

*The Sun-Herald* starts conversations and keeps you talking. The perfect combination of quality news, engaging features, incisive commentary and analysis from the nation's best columnists plus the best in travel, sport, entertainment, gossip, fashion and lifestyle news.



*Extra*

*Extra* showcases *The Sun-Herald's* focus on premium journalism, social issues, politics and world events. This section carries opinion, analysis, interviews and features for readers who want more from their Sunday down time.



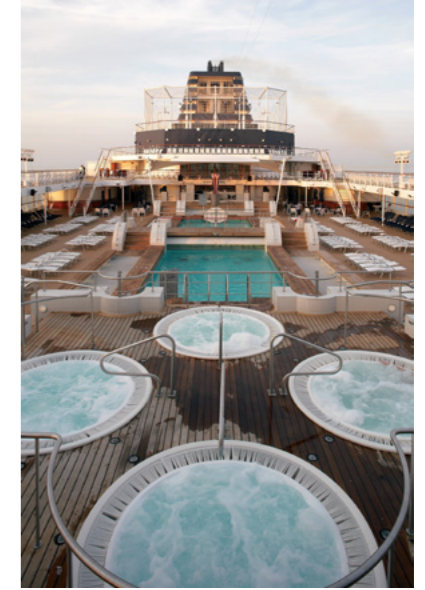
# CONTENT

*Domain*

*Domain* is Sunday's best real estate section and comprehensively covers the real estate market across both metropolitan and regional areas. The lift-out section features market news and information, architecture, design and renovation ideas, 'House of the Week', a weekly suburb profile, commentary on the rental market and regular section 'Coast and Country Living' as well as extensive results and listings of properties for sale. In May *Domain* went from 6 pages in the news book to its own section.

*Sport*

Great writing, breaking news and spectacular photography are the elements that make *Sport* one of the most popular sections of the paper. *Sport* expertly covers all sporting arenas from three football codes to cricket, soccer, horse racing and motor racing.

*Traveller*

*Traveller* provides dedicated editorial and advice on the latest and greatest places to visit, all in a single colour lift-out. *Traveller* inspires travellers to escape to their favourite holiday destinations whether it be for a weekend away or an overseas adventure!

# CONTENT

## S

The Sun-Herald's S section combines your favourite elements of Unwind with the fashion and gossip buzz of S, adding a fresh focus on making the most of going out in Sydney. S offers advertisers the chance to reach Sydney's entertainment lovers when they are thinking, talking about and planning their week ahead.



## TV Lift-Out

The TV Lift-out provides readers with everything they need to plan a week's viewing, including: our picks for 'Show of the Week', previews of free-to-air and pay TV, DVD reviews and a round-up of sport on TV.



## Money

Money is highly regarded for its strong consumer focus and respected for its expertise, analysis and commentary. Money offers readers strategies to get ahead on superannuation, tax, retirement planning, share investing, banking, mortgages, property and insurance.

## Sunday Life

Our one big goal is to inspire. Inspire your body, inspire your mind. With this in mind, Sunday Life magazine creates beautiful, lively and inspirational pages in food, home, fashion, travel and health & wellbeing.





David Rood  
*Editor*

David Rood has worked as a journalist in Sydney and Melbourne for more than a decade. Over that time he has covered beats from politics to education - all the while placing a premium on story telling and breaking news. *The Sun-Herald* David puts on lawns and cafe tables every Sunday crafts the best stories, most informed opinion and analysis as well as all you need to know about travel and entertainment to make your Sunday.

# EDITORIAL TEAM

Annabel Crabb

Annabel is widely respected for her brilliant and unique take on Australia, politics and the preoccupations of modern life. The Walkley award-winning journalist offers a broad palette in her column, often venturing beyond the political domain she's well known for and focusing on the quirks of Australian society.



Sam De Brito



Sam de Brito has become one of Sydney's most followed columnists, in print and online. Sam has spent the past two decades writing for TV, film and newspapers. Sam's columns in *The Sun-Herald* are moving, edgy and provocative. De Brito covers subjects that range from the deeply personal to acute observations of the local and international political scenes.



## Peter FitzSimons

Peter is among Australia's best-read columnists. He has built an army of loyal readers in *The Sun-Herald* and *The Sydney Morning Herald*, with his strong views on society, sport and the media.

Fitzy is a former rugby international and the author of many best-selling books. In 'The Fitz Files', Peter takes few prisoners but manages to have a laugh along the way.

# EDITORIAL TEAM

## Kate Waterhouse

With a Bachelor of Arts in Media and Communications, Kate has been the Fashion Editor for *The Sun-Herald* since 2009. Currently a freelance fashion writer and editor of; [katewaterhouse.com](http://katewaterhouse.com), Kate has her own weekly 'Date with Kate' column, featured in *The Sun-Herald* section S.



## Phil Gould



Phil Gould is a rugby league legend and leading *The Sun-Herald* sports columnist. The former league and State of Origin coach is an expert media commentator on television and radio. His expertise and experience provides incisive and influential views on the game.

# EDITORIAL TEAM

Matt Wade

Matt writes about economics in a way that everyone can understand. Matt spent three years as a Fairfax Media foreign correspondent in India and was *The Sydney Morning Herald's* economics correspondent in the Canberra press gallery. He is now an economics writer and commentator based in Sydney.



Charles Waterstreet



Charles is a criminal barrister by day, but has managed to write two memoirs and two movies, provide inspiration for the ABC drama *Rake*, and write a column for *The Sun-Herald*. He plans to work day and night to improve. Charles's unique view of the world can be confronting but is always entertaining.

# EDITORIAL TEAM

## Tracey Spicer

Tracey is a journalist, columnist, radio broadcaster, TV news anchor, and media trainer. As an inveterate traveller, she has written about her adventures in Morocco, Hong Kong, Samoa, Abu Dhabi, India, the U.S and Australia with her family. "One of my favourite quotes is from author Hodding Carter, 'There are two lasting bequests we can give our children: one is roots, the other is wings,'" she says.



## David Dale



Dale graduated from Sydney University with an honours degree in psychology before pursuing journalism. David writes the weekly 'Who We Are' column, and is among Australia's most respected commentators on popular culture. He knows how Australians shop, read, socialise, eat, travel, and amuse themselves, and he explains the national character with wit and insight.



## FURTHER INFORMATION

### ADVERTISING CONTACT INFORMATION

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