

ANIMAL RESCUE



2014-15 Season
Broadcaster Information Booklet



THANK YOU!

Thanks for being part of the “Animal Rescue” family of stations for the 2014-2015 broadcast season. This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

Alex Paen

President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403
Telephone 310-828-4003 Fax 310-828-3340
E-mail: info@telcoproductions.com



FACT SHEET

TITLE OF SHOW: "Animal Rescue" (Year 18)

DESCRIPTION: "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated (ages 13-16) and is suitable for family viewing. For FCC Children's programming documentation, see our website.

DISTRIBUTED BY: Telco Productions, Inc.

PREMIERE DATE: Week of September 01, 2014

LENGTH: 28:30

BARTER SPLIT: 3 ½ Minutes Local / 3 ½ Minutes National

FEEDS: Weekly PitchBlue (MPEG4) & Linear (MPEG2) feeds

PROMOS: Episodic promos contained within each episode

FORMAT: 4 Segments / 3 Commercial Breaks

Show is closed captioned and has E/I icon
E/I age range is 13 to 16 years old

WEBSITE: <http://www.animalrescuetv.com> (viewer information)
<http://www.telcoproductions.com> (broadcaster information)
Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

B.C. CELELLO
GDMX Broadcast Media Ops Center

TEL: (818) 972-0137 or (818) 972-0234
FAX (818) 972-0315

E-mail: BC.Celello@gdmxinc.com or bmoc@warnerbros.com

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN
TELCO PRODUCTIONS, INC.
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com



SATELLITE INFORMATION

Effective September 1, 2014

VIA PITCH BLUE (MPEG 4):

Wednesdays, 0800 – 0830 ET (8:00-8:30am, Eastern Time)

Galaxy 16 / Transponder 2 / Channel 1

Parameters:

Galaxy 16 C-Band at 99.0° W.L. Transponder 2
Downlink Frequency: 3740 MHz C-Band, 1410 MHz L-Band
Modulation: DVB S2 8PSK FEC: 5/6
Symbol Rate: 30.000 MS/s Pilots: No
Roll-Off: .20

For assistance in setting up or troubleshooting your PitchBlue server, please contact the support center at 866-437-BLUE

LINEAR FEED (MPEG 2):

Wednesdays, 0800 – 0830 ET (8:00-8:30am, Eastern Time)

Galaxy 16 / Transponder 6 / Channel 4

Parameters:

Downlink Frequency: 3820 MHz Downlink Polarization: Vertical
L-band Frequency: 1330 MHz Symbol Rate: 26 Msym/s
FEC Rate: $\frac{3}{4}$ Standard: DVB-S
Modulation: QPSK Data Rate: 39 MBs

PMT: 258 Video PID: 514 Audio 1 PID: 642 Audio 2 PID: 671

GDMX Master Control: 818-972-0328
GDMX Technical Support: 818-972-0284



Generic Rundown

RUNDOWN

Show Open/Segment One	0:00
*Commercial Break One	
National	2:30
Segment Two	0:00
*Commercial Break Two	
National	1:00
Local	1:00
Segment Three	0:00
*Commercial Break Three	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Fee Plugs	0:30
Credits/Logos	0:00
Total Running Time	28:30

TELCO PRODUCTIONS, INC.
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA
TELEPHONE 310-828-4003 FAX 310-828-3340



Dear Station,

Pursuant to the Children's Television Act of 1990, "ANIMAL RESCUE" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

"ANIMAL RESCUE" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ANIMAL RESCUE" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, www.telcoproductions.com. Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in black ink that reads 'Alex Paen'.

Alex Paen
President, Telco Productions, Inc.



International Fund for Animal Welfare

To Whom It May Concern:

We at IFAW (International Fund for Animal Welfare – www.ifaw.org) value the educational and informative content of the television program *Animal Rescue*. We feel that it provides youths with a good understanding of the key threats faced by animals both wild and domestic. We also feel that it provides responsible guidance to youths in encouraging them to become involved in key animal welfare and conservation initiatives. IFAW supports the good work of the television program *Animal Rescue* and recommends it to parents, educators and others who control the television viewing of youths in America.

www.ifaw.org

INTERNATIONAL HEADQUARTERS
411 Main Street
Yarmouth Port, MA 02675-1845
USA
Tel: 508 744 2000
Fax: 508 744 2009

OFFICES IN:

Australia
Belgium
Canada
China
East Africa
France
Germany
Mexico
Netherlands
Russia
South Africa
United Kingdom

Jennifer Ferguson-Mitchell

IFAW Deputy Director, Communications

VCA Wilshire Animal Hospital

2421 Wilshire Boulevard
Santa Monica, CA 90403

Tel.: (310) 828-4587

Fax: (310) 453-1562



Dear Alex,

Upon review of several programs, it is my opinion that "Animal Rescue" is an educational and instructional television series for children 16 years of age and younger. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Animal Rescue" is specifically designed to educate and inform children about various types of animals and their care, as well as showcasing professional and non-professional people exhibiting selfless dedication assisting animals in need. The programs not only educate youngsters about a wide and diverse range of the world's animals, their habitats and how they live, but they also offer instruction on medical and rehabilitation techniques and address the social aspects and emotional concerns of being a responsible citizen.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Animal Rescue" to parents, educators and broadcasters as an excellent example of informational programming serving young viewers.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Frank Lavac', with a large, sweeping flourish extending to the right.

Frank Lavac, MS, D.V.M., Board Certified Specialist in Avian Medicine and Surgery

Wilshire Animal Hospital



COMMUNICATION STUDIES/SPEECH
334 KINSEY HALL
405 HILGARD AVENUE
LOS ANGELES, CALIFORNIA 90095-1538

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 2000
Santa Monica, CA 90403

Re: "Animal Rescue"

Dear Alex:

You asked me to review the program "Animal Rescue" and provide my opinion as to its educational and informational value for children under 16 years of age. I am happy to do so.

I believe the program exerts a extremely positive influence on young viewers; the stories are wonderful illustrations of the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It provides valuable information to young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues.

"Animal Rescue" strongly promotes the kind of pro-social values that are of inestimable importance in shaping the growth and character of young people. It is a sorely needed antidote to so much of television programming that presents a negative view of society and human behavior. The program is an excellent vehicle for informing and educating children and would be a valuable addition to any broadcaster's lineup. The public interest is well served by this series.

Sincerely yours,

A handwritten signature in cursive script that reads "Paul Rosenthal".

Paul Rosenthal
Associate Professor
Communication Studies, UCLA



WEB SITES

<http://www.animalrescuetv.com>

Features information for viewers, including contests and promotions, animal safety tips, station listings and other information including how to contact organizations featured in our show. Viewers can also e-mail us at: mail@animalrescuetv.com

<http://www.telcoproductions.com>

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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