## Appendix 4D and Half Year Financial Report

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014
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## Results for Announcement to the Market

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

| Reported (all comparisons to the half year ended 29 December 2013) |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Total revenue | down | $12.9 \%$ | to | $\$ 943.3 \mathrm{~m}$ |
|  |  |  |  |  |
| Net profit for the period attributable to members | down | $86.4 \%$ | to | $\$ 26.3 \mathrm{~m}$ |

DIVIDENDS

|  | Amount per security |  | Franked amount per security |
| :---: | :---: | :---: | :---: |
| 28 December 2014 |  |  |  |
| Interim dividend | 2.0 ¢ |  | 2.0¢ |
| Record date for determining entitlements to the interim dividend | 4 March 2015 |  |  |
| 29 December 2013 |  |  |  |
| Interim dividend | 2.0¢ |  | 2.0¢ |
| Record date for determining entitlements to the interim dividend | 5 March 2014 |  |  |
| NET TANGIBLE ASSETS PER SHARE |  |  |  |
|  |  | 28 December | 29 December |
|  |  | 2014 | 2013 |
|  |  | \$ | \$ |
| Net tangible asset backing per ordinary share |  | 0.29 | 0.27 |
| Net asset backing per ordinary share |  | 0.84 | 0.85 |

## Results for Announcement to the Market

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## Trading Performance

|  | Note | As reported |  | Significant items (iii) |  | Trading performance excluding significant items |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 28 Dec 2014 | 29 Dec 2013 | 28 Dec 2014 | 29 Dec 2013 | 28 Dec 2014 | 29 Dec 2013 |
|  |  | 6 months | 6 months | 6 months | 6 months | 6 months | 6 months |
|  |  | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| Total revenue | (i) | 943,337 | 1,083,422 | - | 106,688 | 943,337 | 976,734 |
| Associate profits |  | 733 | 2,693 | - | - | 733 | 2,693 |
| Expenses |  | $(858,753)$ | $(795,018)$ | $(74,080)$ | - | $(784,673)$ | $(795,018)$ |
| Operating EBITDA |  | 85,317 | 291,097 | $(74,080)$ | 106,688 | 159,397 | 184,409 |
| Depreciation and amortisation |  | $(33,654)$ | $(48,617)$ | - | - | $(33,654)$ | $(48,617)$ |
| EBIT |  | 51,663 | 242,480 | $(74,080)$ | 106,688 | 125,743 | 135,792 |
| Net finance costs | (ii) | $(8,646)$ | $(3,301)$ | - | - | $(8,646)$ | $(3,301)$ |
| Net profit/(loss) before tax |  | 43,017 | 239,179 | $(74,080)$ | 106,688 | 117,097 | 132,491 |
| Tax (expense)/benefit |  | $(16,305)$ | $(44,955)$ | 17,424 | $(6,019)$ | $(33,729)$ | $(38,936)$ |
| Net profit/(loss) after tax |  | 26,712 | 194,224 | $(56,656)$ | 100,669 | 83,368 | 93,555 |
| Net profit attributable to non-controlling interest |  | (416) | (427) | - | - | (416) | (427) |
| Net profit/(loss) attributable members of the Company |  | 26,296 | 193,797 | $(56,656)$ | 100,669 | 82,952 | 93,128 |
| Earnings per share (cents) |  | 1.1 | 8.2 |  |  | 3.5 | 4.0 |

## Notes:

(i) Revenue from ordinary activities excluding interest income.
(ii) Finance costs less interest income.
(iii) Significant items are those items of such a nature or size that separate disclosure will assist users to understand the accounts. Refer to Note 4 for further details of significant items.

## Directors' Report

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

The Board of Directors presents its report on the consolidated entity of Fairfax Media Limited (the Company) and the entities it controlled at the end of, or during, the period ended 28 December 2014

## Directors

The directors of the Company at any time during the period ended 28 December 2014 or up to the date of this report are as follows. Directors held office for the entire period unless otherwise stated.

ROGER CORBETT, AO
Non-Executive Chairman

## GREGORY HYWOOD

Chief Executive Officer and Managing Director

MICHAEL ANDERSON
Non-Executive Director

JACK COWIN
Non-Executive Director

JAMES MILLAR, AM
Non-Executive Director

LINDA NICHOLLS, AO
Non-Executive Director

TODD SAMPSON
Non-Executive Director

PETER YOUNG, AM
Non-Executive Director

## SANDRA MCPHEE, AM

Non-Executive Director

## Review of operations

The key highlights of the trading results of the Company for the period ended 28 December 2014 as compared to the corresponding period are:

- Net profit attributable to members after tax of $\$ 26.3$ million.
- Earnings per share of 1.1 cents.
- Revenue of $\$ 943.3$ million, down $12.9 \%$ from the prior corresponding period.
- EBITDA of $\$ 85.3$ million, down from $\$ 291.1$ million in the prior corresponding period.
- $\quad$ Significant items totalling $\$ 56.7$ million loss after tax relate to the impairment of investments, property, press equipment and software ( $\$ 18.4$ million) and restructure and redundancy charges ( $\$ 38.3$ million).
- Net cash of $\$ 36.9$ million, compared with net cash of $\$ 67.6$ million at 30 June 2014
- Interim dividend of 2.0 cents per share fully franked.

Metropolitan Media profitability improvement continued for the half year. There was a meaningful reduction in the rate of revenue decline during the half, with total Metropolitan Media revenues down by $2.6 \%$, notwithstanding the impact of the sale of Stayz and merger of RSVP with Oasis Active. This performance was underpinned by a lessening in the rate of print advertising revenue decline and benefits from our investment in domain products, events, and digital subscriptions growth initiatives.

Australian Community Media continues to progress with transformational change. There has been some moderation in the rate of revenue decline, with revenue down $7.4 \%$. Local and retail advertising revenues were in line with a year ago, and national advertising was only modestly lower, but employment, print real estate and automotive categories remained under pressure. The transformational change in the Australian Community Media business is well underway. The plans being implemented support an increased annualised savings target of up to $\$ 60$ million, up from an earlier target of at least $\$ 40$ million.

New Zealand business outperformed a weak local advertising environment, with advertising revenue down by $6.2 \%$ in local currency terms on the prior period. Weak retail and employment advertising more than offset a strong performance in real estate, motoring, and

## Directors' Report (continued)

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## Review of operations (continued)

house and home categories. Digital revenue grew 25\% year-on-year and Stuff.co.nz gaining 17\% unique audience in December 2014 year-on-year. Investment in digital product development and marketing, as well as one-off printing transition expenses, resulted in constrained earnings.

Radio has stabilised its performance, with EBITDA down compared to the prior corresponding period. The completion of the Fairfax Radio Network and Macquarie Radio Network merger, expected in late March 2015 will derive both cost and revenue synergies.

## Significant changes in the state of affairs

Significant changes in the state of affairs of the Company during the period were as follows:

- On 1 July 2014, the Group completed an agreement to merge RSVP.com.au Pty Limited with 3H Group Pty Ltd. Following the merger, the Group holds a 58\% interest in RSVP.com.au Pty Limited.
- On 10 July 2014, the Group repaid US $\$ 105$ million (A $\$ 125$ million) of senior notes.
- On 2 October 2014, the Group acquired All Homes Pty Ltd and All Data Australia Pty Ltd for total consideration of $\$ 51.5$ million.
- On 22 December 2014, the Group entered into a merger implementation agreement to merge its Fairfax Radio Network (excluding 96FM) with Macquarie Radio Network (MRN). On completion, Fairfax will receive $\$ 18$ million in cash consideration and will hold a $54.5 \%$ shareholding in the merged MRN entity. The transaction is subject to MRN shareholder approval.
- Australian Community Media commenced a restructuring program to move from its current operation to a more centralised but still regionally-run, locally-focused business operating across six newly defined market areas (ACT \& NSW South; NSW Central; Newcastle \& Hunter; North Coast NSW, Queensland \& Northern Territory; Victoria \& Tasmania; South Australia \& Western Australia) bringing together the operations of Fairfax Regional Media, Agricultural Media, Fairfax Community Media, Newcastle, Canberra and Illawarra.
- The Company formed a joint venture with Nine Entertainment Co to launch an Australian Subscription Video-On-Demand (SVOD) service during the period called Stan.

Events subsequent to reporting date were as follows:

- On 22 January 2015, the Group acquired the remaining 50\% of issued shares in MMP Holdings Pty Ltd for total consideration of $\$ 72$ million including $\$ 18.5$ million in cash.
- On 30 January 2015, the Group completed an agreement to sell Radio 96FM Perth Pty Limited to APN News \& Media Limited for cash consideration of $\$ 78$ million.


## Dividends

An interim fully franked dividend of 2.0 cents (2014: 2.0 cents fully franked) has been declared by the Board. Record date for the interim dividend is 4 March 2015 and the dividend will be payable on 18 March 2015.

## Rounding of amounts

The Company is of a kind referred to in Class Order 98/100 issued by the Australian Securities and Investments Commission, relating to the "rounding off" of amounts in the directors' report and financial report. Amounts in the directors' report and the financial report have been rounded off to the nearest thousand dollars in accordance with that Class Order, unless otherwise indicated.

## Directors' Report (continued)

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## Auditor's Independence Declaration

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out on page 7 .

This report is made in accordance with a resolution of the directors of Fairfax Media Limited.


Roger Corbett, AO
Chairman


## Gregory Hywood

Chief Executive Officer and Managing Director

## Sydney

19 February 2015

## Auditor's Independence Declaration to the Directors of Fairfax Media Limited

In relation to our review of the financial report of Fairfax Media Limited for the half-year ended 28 December 2014, to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements of the Corporations Act 2001 or any applicable code of professional conduct.


Ernst \& Young


Douglas Bain
Partner
Sydney
19 February 2015

## Consolidated Income Statement

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

|  | Note | 28 December <br> 2014 | 29 December$2013$ |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
| Revenue from operations | 2(A) | 934,913 | 971,260 |
| Other revenue and income | 2(B) | 13,357 | 118,295 |
| Total revenue and income |  | 948,270 | 1,089,555 |
| Share of net profits of associates and joint ventures |  | 733 | 2,693 |
| Expenses from operations excluding impairment, depreciation, amortisation and finance costs | 3(A) | $(839,330)$ | $(795,018)$ |
| Impairment of intangibles, investments and property, plant and equipment |  | $(19,423)$ | - |
| Depreciation and amortisation | 3(B) | $(33,654)$ | $(48,617)$ |
| Finance costs | 3(C) | $(13,579)$ | $(9,434)$ |
| Net profit from operations before income tax expense |  | 43,017 | 239,179 |
| Income tax expense |  | $(16,305)$ | $(44,955)$ |
| Net profit from operations after income tax expense |  | 26,712 | 194,224 |

Net profit is attributable to:

| Non-controlling interest | $\mathbf{4 1 6}$ |
| :--- | ---: |
| Owners of the parent | $\mathbf{2 6 , 2 9 6}$ |

## Earnings per share (cents per share)

$\begin{array}{lll}\text { Basic earnings per share (cents per share) } & 13 & 1.1\end{array}$
$\begin{array}{lll}\text { Diluted earnings per share (cents per share) } & 13 & 1.1\end{array}$

The above Consolidated Income Statement should be read in conjunction with the notes to the half year financial statements.

## Consolidated Statement of Comprehensive Income

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014
$\left.\begin{array}{lrr} & 28 \text { December } & 29 \text { December } \\ 2014 & 2013 \\ \text { S'000 }\end{array}\right)$

The above Consolidated Statement of Comprehensive Income should be read in conjunction with the notes to the half year financial statements.

## Consolidated Balance Sheet

Fairfax Media Limited and Controlled Entities
as at 28 December 2014

|  | Note | 28 December | 29 June |
| :---: | :---: | :---: | :---: |
|  |  | 2014 | 2014 |
|  |  | \$'000 | \$'000 |
| Current assets |  |  |  |
| Cash and cash equivalents |  | 285,324 | 452,687 |
| Trade and other receivables |  | 293,018 | 295,424 |
| Inventories |  | 25,723 | 25,362 |
| Assets held for sale |  | 97,637 | 91,494 |
| Derivative assets |  | 89 | 213 |
| Income tax receivable |  | 12,631 | 8,725 |
| Other financial assets |  | 3,822 | 4,858 |
| Total current assets |  | 718,244 | 878,763 |
| Non-current assets |  |  |  |
| Receivables |  | 169 | 1,232 |
| Investments accounted for using the equity method | 6 | 145,787 | 88,801 |
| Available for sale investments |  | 2,391 | 2,488 |
| Intangible assets | 7 | 1,297,872 | 1,312,111 |
| Property, plant and equipment |  | 402,036 | 407,978 |
| Derivative assets |  | 12,902 | 1,551 |
| Deferred tax assets |  | 79,020 | 86,022 |
| Pension assets |  | 1,417 | 1,195 |
| Other financial assets |  | 2,112 | 1,369 |
| Total non-current assets |  | 1,943,706 | 1,902,747 |
| Total assets |  | 2,661,950 | 2,781,510 |
| Current liabilities |  |  |  |
| Payables |  | 219,115 | 218,052 |
| Interest bearing liabilities | 8 | 5,892 | 119,721 |
| Derivative liabilities |  | 3,851 | 13,278 |
| Liabilities directly associated with held for sale assets |  | 2,016 | 4,202 |
| Provisions |  | 144,342 | 118,959 |
| Current tax liabilities |  | 7,342 | 9,290 |
| Total current liabilities |  | 382,558 | 483,502 |
| Non-current liabilities |  |  |  |
| Interest bearing liabilities | 8 | 239,418 | 235,526 |
| Derivative liabilities |  | 13,280 | 21,957 |
| Provisions |  | 52,116 | 49,416 |
| Pension liabilities |  | - | 440 |
| Total non-current liabilities |  | 304,814 | 307,339 |
| Total liabilities |  | 687,372 | 790,841 |
| Net assets |  | 1,974,578 | 1,990,669 |
| Equity |  |  |  |
| Contributed equity | 9 | 4,646,525 | 4,646,525 |
| Reserves |  | 60,073 | 55,432 |
| Retained losses |  | $(2,733,989)$ | $(2,713,145)$ |
| Total parent entity interest |  | 1,972,609 | 1,988,812 |
| Non-controlling interest |  | 1,969 | 1,857 |
| Total equity |  | 1,974,578 | 1,990,669 |

[^0]
## Consolidated Cash Flow Statement

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

|  |  | 28 December 2014 | 29 December $2013$ |
| :---: | :---: | :---: | :---: |
|  | Note | \$'000 | \$'000 |
| Cash flows from operating activities |  |  |  |
| Receipts from customers (inclusive of GST) |  | 1,030,679 | 1,061,177 |
| Payments to suppliers and employees (inclusive of GST) |  | $(891,327)$ | $(907,146)$ |
| Redundancy payments |  | $(21,340)$ | $(33,890)$ |
| Interest received |  | 5,186 | 5,160 |
| Dividends and distributions received |  | 5,966 | 1,243 |
| Finance costs paid |  | $(12,013)$ | $(17,537)$ |
| Net income taxes paid |  | $(17,401)$ | $(18,405)$ |
| Net cash inflow from operating activities |  | 99,750 | 90,602 |
| Cash flows from investing activities |  |  |  |
| Payment for purchase of controlled entities, associates and joint ventures (net of cash acquired) |  | $(58,641)$ | $(33,239)$ |
| Payment for purchase of businesses, including mastheads |  | $(3,047)$ | (482) |
| Payment for property, plant and equipment and software |  | $(29,882)$ | $(32,185)$ |
| Proceeds from sale of property, plant and equipment |  | 9,197 | 8,080 |
| Proceeds from sale of investments, net of transaction fees and cash disposed * |  | 7 | 221,254 |
| Loans advanced to other parties |  | $(2,000)$ |  |
| Loans repaid by other parties |  | 1,266 | 2,473 |
| Net cash (outflow)/inflow from investing activities |  | $(83,100)$ | 165,901 |
| Cash flows from financing activities |  |  |  |
| Payment for purchase of non-controlling interests in subsidiaries |  | - | $(3,983)$ |
| Proceeds from borrowings and other financial liabilities |  | - | 26,338 |
| Repayment of borrowings and other financial liabilities |  | $(136,631)$ | $(293,303)$ |
| Payment of facility fees |  | (474) | - |
| Dividends paid to shareholders | 5 | $(47,039)$ | $(23,520)$ |
| Dividends paid to non-controlling interests in subsidiaries |  | (304) | (892) |
| Net cash outflow from financing activities |  | $(184,448)$ | $(295,360)$ |
| Net decrease in cash and cash equivalents held |  | $(167,798)$ | $(38,857)$ |
| Cash and cash equivalents at beginning of the year |  | 452,687 | 533,531 |
| Effect of exchange rate changes on cash and cash equivalents |  | 435 | 5,812 |
| Cash and cash equivalents at end of the financial period |  | 285,324 | 500,486 |

* The prior year proceeds include the disposal of the Stayz business on 6 December 2013.

The above Consolidated Cash Flow Statement should be read in conjunction with the notes to the half year financial statements.

## Consolidated Statement of Changes in Equity

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

|  | Contributed <br> equity <br> \$'000 | Reserves |  |  |  |  |  |  |  | Retained <br> losses <br> \$'000 | Noncontrolling interest \$'000 | Total <br> equity <br> \$'000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Asset revaluation reserve \$'000 | Acquisition <br> reserve \$'000 | Foreign currency translation reserve $\${ }^{\prime} 000$ | Cashflow <br> hedge <br> reserve $\${ }^{\prime} 000$ | Net investment hedge reserve \$'000 | Share <br> based payment reserve \$'000 | General reserve \$'000 |  |  |  |  |
| Balance at 29 June 2014 | 4,646,525 | 753 | 182,706 | $(110,148)$ | $(4,179)$ | $(18,094)$ | 11,231 | $(6,837)$ | 55,432 | $(2,713,145)$ | 1,857 | 1,990,669 |
| Profit for the period |  | - | - | - | - | - | - | - | - | 26,296 | 416 | 26,712 |
| Other comprehensive income | - | (111) | - | 4,846 | (439) | (538) | - | - | 3,758 | (101) | - | 3,657 |
| Total comprehensive income for the period | - | (111) | - | 4,846 | (439) | (538) | - | - | 3,758 | 26,195 | 416 | 30,369 |
| Transactions with owners in their capacity Dividends paid to shareholders | s: | - | - | - | - | - | - | - | - | $(47,039)$ | - | $(47,039)$ |
| Dividends paid to non-controlling interests in subsidiaries | - | - | - | - | - | - | - | - | - | - | (304) | (304) |
| Share-based payments, net of tax | - | - | - | - | - | - | 883 | - | 883 | - | - | 883 |
| Total transactions with owners | - | - | - | - | - | - | 883 | - | 883 | $(47,039)$ | (304) | $(46,460)$ |
| Balance at 28 December 2014 | 4,646,525 | 642 | 182,706 | $(105,302)$ | $(4,618)$ | $(18,632)$ | 12,114 | $(6,837)$ | 60,073 | $(2,733,989)$ | 1,969 | 1,974,578 |

The above Consolidated Statement of Changes in Equity should be read in conjunction with the notes to the half year financial statements.

## Consolidated Statement of Changes in Equity

Fairfax Media Limited and Controlled Entities
for the period ended 29 December 2013

|  | Reserves |  |  |  |  |  |  |  |  |  Non-  <br> Retained controlling Total <br> losses interest equity <br> \$'000 $\$^{\prime} 000$ $\${ }^{\prime} 000$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Contributed <br> equity <br> \$'000 | Asset revaluation reserve \$'000 | Acquisition <br> reserve \$'000 |  | Cashflow <br> hedge <br> reserve <br> \$'000 | Net <br> investment hedge reserve \$'000 | Share <br> based payment reserve \$'000 | General reserve \$'000 |  |  |  |  |
| Balance at 30 June 2013 | 4,646,248 | 41 | 181,048 | $(132,599)$ | $(4,703)$ | $(10,232)$ | 8,799 | $(6,837)$ | 35,517 | $(2,867,387)$ | 1,817 | 1,816,195 |
| Profit for the period | - | - | - | - | - | - | - | - | - | 193,797 | 427 | 194,224 |
| Other comprehensive income | - | (35) | - | 19,687 | 1,937 | $(7,341)$ | - | - | 14,248 | 285 | - | 14,533 |
| Total comprehensive income for the period | - | (35) | - | 19,687 | 1,937 | $(7,341)$ | - | - | 14,248 | 194,082 | 427 | 208,757 |
| Transactions with owners in their capacity as Dividends paid to shareholders | s: | - | - | - | - | - | - | - | - | $(23,520)$ |  | $(23,520)$ |
| Dividends paid to non-controlling interests in subsidiaries | - | - | - | - | - | - | - | - | - | (23,520) | (744) | (744) |
| Acquisition of non-controlling interest | - | - | 1,657 | - | - | - | - | - | 1,657 | - | 42 | 1,699 |
| Reclassification due to prior distribution of shares | 305 | - | - | - | - | - | (305) | - | (305) | - | - | - |
| Share-based payments, net of tax | - | - | - | - | - | - | 1,193 | - | 1,193 | - | - | 1,193 |
| Total transactions with owners | 305 | - | 1,657 | - | - | - | 888 | - | 2,545 | $(23,520)$ | (702) | $(21,372)$ |
| Balance at 29 December 2013 | 4,646,553 | 6 | 182,705 | $(112,912)$ | $(2,766)$ | $(17,573)$ | 9,687 | $(6,837)$ | 52,310 | $(2,696,825)$ | 1,542 | 2,003,580 |

[^1]
## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 1. Summary of significant accounting policies

## (A) BASIS OF PREPARATION

This general-purpose financial report for the interim half year reporting period ended 28 December 2014 has been prepared in accordance with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Act 2001.

The interim financial report does not include all notes of the type normally included within the annual financial report. Accordingly, this report is to be read in conjunction with the annual report of Fairfax Media Limited for the period ended 29 June 2014 and any public announcements made by Fairfax Media Limited and its controlled entities (the Group) during the interim period in accordance with the continuous disclosure requirements of the Corporations Act 2001.

The accounting policies adopted are consistent with those of the previous financial year and corresponding interim reporting period, except as set out below. These policies have been consistently applied to all of the periods presented.

This interim financial report is for the 26 weeks from 30 June 2014 to 28 December 2014 (2014: the 26 weeks from 1 July 2013 to 29 December 2013). Reference in this report to 'period' is to the period 30 June 2014 to 28 December 2014 (2014: 1 July 2013 to 29 December 2013), unless otherwise stated. In the current financial year, Fairfax Media Limited will report its half year and annual results on a 26 week and 52 week basis respectively.

## (B) CHANGES IN ACCOUNTING POLICY

New standards that are applicable for the first time for the December 2014 half year report are:

- AASB 1055 Budgetary Reporting
- AASB 2012-2 Amendments to Australian Accounting Standards - Disclosures - Offsetting Financial Assets and Financial Liabilities
- AASB 2013-4 Amendments to Australian Accounting Standards - Novation of Derivatives and Continuation of Hedge Accounting
- AASB 2013-5 Amendments to Australian Accounting Standards - Investment Entities
- AASB 2013-7 Amendments to AASB 1038 arising from AASB 10 in relation to Consolidation and Interests of Policyholders
- AASB Interpretation 21 Levies

These standards did not affect the Group's accounting policies or any of the amounts or disclosures recognised in the financial statements.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 1. Summary of significant accounting policies (continued)

(C) ACCOUNTING STANDARDS ISSUED BUT NOT YET APPLIED

The Group's view on the application of new accounting standards and interpretations which are not yet effective for the interim 28 December 2014 reporting period were the same as those in the consolidated financial report as at and for the annual period ended 29 June 2014

## (D) ROUNDING OF AMOUNTS

The Group is of a kind referred to in Class Order 98/100, as amended by Class Order 04/667, issued by the Australian Securities and Investments Commission relating to the "rounding off" of amounts in the financial report. Amounts in the financial report have been rounded to the nearest thousand dollars in accordance with that Class Order, unless otherwise indicated.

|  | 28 December <br> 2014 <br> \$'000 | 29 December 2013 |
| :---: | :---: | :---: |
| 2. Revenues |  |  |
| (A) REVENUE FROM OPERATIONS |  |  |
| Total revenue from sale of goods | 248,283 | 250,263 |
| Total revenue from services | 686,630 | 720,997 |
| Total revenue from operations | 934,913 | 971,260 |
| (B) OTHER REVENUE AND INCOME |  |  |
| Interest income | 4,933 | 6,133 |
| Dividend revenue | 73 | 88 |
| Foreign exchange gains | 3,524 | 3,524 |
| Gains on sale of property, plant and equipment | 1,122 | 93 |
| Gains on sale of controlled entities | - | 106,688 |
| Gain on derivative at fair value through profit and loss | - | 354 |
| Other | 3,705 | 1,415 |
| Total other revenue and income | 13,357 | 118,295 |
| Total revenue and income | 948,270 | 1,089,555 |

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014


## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014
28 December
2014
2013
2 Dember
\$'000

## 4. Significant items

The net profit after tax includes the following items whose disclosure is relevant in explaining the financial performance of the consolidated entity.

Significant items are those items of such a nature or size that separate disclosure will assist users to understand the financial statements.

Impairment of intangibles, investments, and property, plant and equipment - Comprising:
Impairment of intangibles, investments and property, plant and equipment (ii) $(19,423)$
Income tax benefit 1,078
Impairment of intangibles, investments, and property, plant and equipment, net of tax $\quad(18,345)$

Restructuring and redundancy - Comprising:

| Restructuring and redundancy charges | $(54,657)$ |
| :--- | :---: | :---: |
| Income tax benefit | $\mathbf{1 6 , 3 4 6}$ |
| Restructuring and redundancy, net of tax | $(38,311)$ |

Gains on sale of controlled entities - Comprising:

| Gain on sale of Stayz business and other controlled entities disclosed in other revenue and income (i) | - |
| :--- | ---: |
| Income tax expense - <br> Gains on sale of controlled entities, net of tax - |  |

Net significant items after income tax
$(56,656)$
100,669
(i) On 6 December 2013, the Group disposed of the Stayz business for gross proceeds of $\$ 218.0$ million.
(ii) Includes impairment of investments, software, property and press assets.

## 28 December 29 December

2014
\$'000
\$'000

## 5. Dividends paid and proposed

## ORDINARY SHARES

Dividend:

| 2015: 2.0 cent - paid 17 September 2014 (fully franked) | $\mathbf{4 7 , 0 3 9}$ |  |
| :--- | ---: | ---: |
| 2014: 1.0 cent - paid 17 September 2013 (fully franked) | - |  |
| Total dividends paid | $\mathbf{4 7 , 0 3 9}$ | 23,520 |

## DIVIDENDS PROPOSED AND NOT RECOGNISED AS A LIABILITY

Since 28 December 2014, the directors have declared a fully franked interim dividend of 2.0 cents per fully paid ordinary share. The aggregate amount of the interim dividend to be paid on 18 March 2015 out of the profits at 28 December 2014, but not recognised as a liability at the end of the period is expected to be $\$ 47.0$ million.

# Notes to the Financial Statements 

Fairfax Media Limited and Controlled Entities

for the period ended 28 December 2014

|  | 28 December | 29 June |
| ---: | ---: | ---: | ---: |
|  | 2014 | 2014 |

## 6. Investments accounted for using the equity method

| Shares in associates | (A) | $\mathbf{1 2 5 , 7 9 5}$ | 69,457 |
| :--- | ---: | ---: | ---: |
| Shares in joint ventures | (B) | $\mathbf{1 9 , 9 9 2}$ | 19,344 |
| Total investments accounted for using the equity method |  | $\mathbf{1 4 5 , 7 8 7}$ | $\mathbf{8 8 , 8 0 1}$ |

## (A) INTERESTS IN ASSOCIATES

| Name of company | Principal activity | Place of incorporation | Ownership interest |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Dec 2014 | Dec 2013 |
| Australian Associated Press Pty Ltd | News agency business and information service | Australia | 47.0\% | 47.0\% |
| Bellabox Pty Ltd (i) | Subscription beauty box business | Australia | 50.3\% |  |
| Digital Radio Broadcasting Melbourne Pty Ltd (ii) | Digital audio broadcasting | Australia | 18.2\% | 18.2\% |
| Digital Radio Broadcasting Perth Pty Ltd | Digital audio broadcasting | Australia | 33.3\% | 33.3\% |
| Digital Radio Broadcasting Brisbane Pty Ltd | Digital audio broadcasting | Australia | 25.0\% | 25.0\% |
| Digital Radio Broadcasting Sydney Pty Ltd (ii) | Digital audio broadcasting | Australia | 11.3\% | 11.3\% |
| Earth Hour Limited (iii) | Environmental promotion | Australia |  | 33.3\% |
| Healthshare Pty Ltd (iv) | Information technology tools for healthcare practitioners and consumers | Australia | 19.7\% | 19.7\% |
| Homebush Transmitters Pty Ltd | Rental of a transmission facility | Australia | 50.0\% | 50.0\% |
| MMP Holdings Pty Ltd (v) | Community newspaper publisher | Australia | 50.01\% | 50.01\% |
| Neighbourly Limited (vi) | Private neighbourhood website service | New Zealand | 22.5\% |  |
| New Zealand Press Association Ltd | News agency business and financial information service | New Zealand | 49.2\% | 49.2\% |
| NGA.net Pty Ltd | Provider of e-recruitment software to corporations | Australia | 23.7\% | 23.7\% |
| Perth FM Facilities Pty Ltd | Rental of a transmission facility | Australia | 33.3\% | 33.3\% |
| RSVP.com.au Pty Limited (vii) | Online dating services | Australia | 57.8\% | 100.0\% |
| Skoolbo Pty Ltd (viii) | Online education provider | Singapore | 20.0\% | - |
| The Seniors Ad Network Pty Ltd (ix) | Digital community for over 60s | Australia | 30.0\% |  |
| The Video Network Pty Ltd | Internet delivered television network | Australia | 28.6\% | 28.6\% |
| Times Newspapers Limited | Newspaper publishing | New Zealand | 49.9\% | 49.9\% |
| XchangelT Newsagents Pty Ltd | Provider of EDI software | Australia | 25.0\% | 25.0\% |
| XchangeIT Software Pty Ltd | Provider of EDI software | Australia | 33.3\% | 33.3\% |

(i) This investment was acquired on 2 September 2014. The Group does not have control of this company as it does not have power to govern the financial and operating policies of the company, such as power over budget, operational plans and appointment and removal of key personnel.
(ii) The Group has significant influence in the entity due to its right to participate in policy setting for the entity.
(iii) The Group resigned as a member on 16 April 2014.
(iv) The Group has significant influence in this entity due to its representation on the Board and its participation in policy-making processes.
(v) At 28 December 2014, the Group does not have control of this company as it does not have power to govern the financial and operating policies of the company, such as power over budget, operational plans and appointment and removal of key personnel. The investment has been classified as an associate, rather than a joint venture, as all significant decisions do not require unanimous consent. Control was obtained on 22 January 2015 when the Group acquired the remaining $50 \%$ ownership interest.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 6. Investments accounted for using the equity method (continued)

## (A) INTERESTS IN ASSOCIATES (CONTINUED)

(vi) This investment was acquired on 10 December 2014.
(vii) On 1 July 2014, the Group disposed of $42.2 \%$ of RSVP.com.au Pty Limited and RSVP acquired 100\% of 3H Group Pty Ltd. This investment was equity accounted from 1 July 2014. The Group does not have control of this company as it does not have power to govern the financial and operating policies of the company, such as power over budget, operational plans and appointment and removal of key personnel.
(viii) This investment was acquired on 17 December 2014.
(ix) This investment was acquired on 2 July 2014.

Share of associates' profits

|  | 28 December | 29 December |
| :--- | ---: | ---: |
|  | 2014 |  |
| Revenue | $\mathbf{2}, 000$ |  |
| Profit before income tax expense | $\mathbf{4 9 , 3 0 8}$ |  |
| Income tax expense | $\mathbf{3 9 , 3 4 8}$ |  |
| Net profit after income tax | $\mathbf{3 , 2 3 2}$ | $\mathbf{2 , 1 8 8}$ |

## (B) INTERESTS IN JOINT VENTURES

| Name of company | Principal activity | Place of incorporation | Ownership interest |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Dec 2014 | Dec 2013 |
| Adzuna Australia Pty Ltd (x) | Job advertisements search engine | Australia | 46.1\% | 50.0\% |
| Fermax Distribution Company Pty Ltd | Letterbox distribution of newspapers | Australia | 50.0\% | 50.0\% |
| Gilgandra Newspapers Pty Ltd | Newspaper publishing and printing | Australia | 50.0\% | 50.0\% |
| Gippsland Regional Publications Partnership | Newspaper publishing and printing | Australia | 50.0\% | 50.0\% |
| Stan Entertainment Pty Ltd (xi) | Provider of subscription video on demand | Australia | 50.0\% | - |
| Pricemaker Ltd (xii) | Online shopping platform | New Zealand | 50.0\% | - |
| Torch Publishing Company Pty Ltd | Newspaper publishing and printing | Australia | 50.0\% | 50.0\% |

(x) This investment is classified as a joint venture, rather than an associate, as all significant decisions require unanimous consent.
(xi) This investment was acquired on 1 September 2014.
(xii) This investment was acquired on 6 June 2014.

Share of joint ventures' profits

|  | 28 December | 29 December |
| :--- | ---: | :---: |
|  | 2014 |  |
| Revenues | 2013 |  |
| Expenses | $\mathbf{\$} 000$ |  |
| (Loss)/profit before income tax expense | 5,708 |  |
| Income tax expense | $(6,497)$ | $(4,251)$ |
| Net (loss)/profit after income tax | $\mathbf{( 1 , 3 4 6 )}$ | 1,457 |

# Notes to the Financial Statements 

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 7. Intangible assets

| Mastheads and tradenames | $\mathbf{9 7 6 , 4 9 7}$ |  |
| :--- | ---: | ---: |
| Goodwill | $\mathbf{1 9 8 , 7 1 0}$ | 177,898 |
| Radio licences | $\mathbf{7 5 , 6 3 7}$ |  |
| Software | $\mathbf{4 5 , 5 3 8}$ |  |
| Customer relationships | $\mathbf{1 1 4 , 0 3 7}$ |  |
| Total intangible assets | $\mathbf{1 , 2 9 7}$ |  |

The movement in intangibles during the period is due to the disposal of controlled entities (Note 11), acquisitions from business combinations (Note 12), amortisation and exchange differences on translation of foreign operations.

## Impairment of goodwill and intangibles with indefinite useful lives

The Group tests annually whether goodwill and intangible assets with indefinite useful lives are impaired. Each interim reporting period, the Group assesses whether there are any indicators of impairment. In reviewing for such indicators, each of the key assumptions subject to significant accounting judgement, including growth rates, discount rates relevant to individual cash generating unit (CGU) groups and the growth rates beyond year three cash flows which form the basis of the terminal value, are challenged in light of current circumstances. No indicators of impairment were identified during the half year assessment.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

|  | Note | 28 December | 29 June |
| :---: | :---: | :---: | :---: |
|  |  | 2014 | 2014 |
|  |  | \$'000 | \$'000 |
| 8. Interest bearing liabilities |  |  |  |
| Current interest bearing liabilities - unsecured |  |  |  |
| Other loans |  |  |  |
| Senior notes | (C) | - | 111,637 |
| Other | (D) | 2,219 | 3,316 |
| Finance lease liability | (D) | 3,673 | 4,768 |
| Total current interest bearing liabilities |  | 5,892 | 119,721 |
| Non-current interest bearing liabilities - unsecured |  |  |  |
| Bank borrowings | (B) | 129,556 | 138,055 |
| Other loans |  |  |  |
| Senior notes | (C) | 109,862 | 95,722 |
| Other | (D) | - | 503 |
| Finance lease liability | (D) | - | 1,246 |
| Total non-current interest bearing liabilities |  | 239,418 | 235,526 |

NET DEBT FOR FINANCIAL COVENANT PURPOSES

| Cash and cash equivalents | $\mathbf{( 2 8 5 , 3 2 4 )}$ | $(452,687)$ |
| :--- | ---: | ---: |
| Current interest bearing liabilities | $\mathbf{5 , 8 9 2}$ | 119,721 |
| Non-current interest bearing liabilities | $\mathbf{2 3 9 , 4 1 8}$ |  |
| Derivative financial instruments liabilities * | $\mathbf{3 , 0 7 3}$ |  |
| Net cash | $\mathbf{( 3 6 , 9 4 1 )}$ | $\mathbf{2 9 , 8 7 9}$ |

* Debt hedging instruments are measured against the undiscounted contractual AUD cross currency swap obligations and therefore may not equate to the values disclosed in the balance sheet (inclusive of transaction costs).


## (A) FINANCING ARRANGEMENTS

The Group net cash, taking into account all debt related derivative financial instruments, was $\$ 36.9$ million as at 28 December 2014 (29 June 2014: \$67.6 million).

The Group has sufficient unused committed facilities and cash at the reporting date to finance maturing current interest bearing liabilities. The Group has a number of finance facilities which are guaranteed by Fairfax Media Limited and are covered by deeds of negative pledge.

## (B) BANK BORROWINGS

Non-current
A $\$ 275.0$ million syndicated bank facility is available to the Group maturing in February 2017 and February 2018. At 28 December 2014, $\$ 125.0$ million was drawn down (29 June 2014: $\$ 125.0$ million). The interest rate for drawings under this facility is the applicable bank bill rate plus a credit margin.

A NZ $\$ 40.0$ million revolving cash advance facility is available to the Group until April 2016. At 28 December 2014, NZ $\$ 6.0$ million was drawn down (29 June 2014: NZ $\$ 15.5$ million). The interest rate for drawings under this facility is the applicable bank bill rate plus

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 8. Interest bearing liabilities (continued)

## (B) BANK BORROWINGS (CONTINUED)

a credit margin.

## (C) SENIOR NOTES

The Group issued senior notes in the US private placement market with a principal value of US $\$ 230$ million (A $\$ 289.8$ million) in January 2004 with a fixed coupon of between $4.7 \%$ p.a. and $5.9 \%$ p.a. payable semi-annually in arrears. The interest and principal on the senior notes are payable in US dollars and were swapped into floating rate New Zealand dollars and floating rate Australian dollars via cross currency swaps. This issue of senior notes comprises maturities ranging from January 2011 to January 2019. Senior notes of US\$50 million were repaid in January 2011, US\$148 million were repaid in July 2013 and US\$13 million were repaid in January 2014. The weighted average maturity of the issue is approximately 1 year. The applicable cross currency swap credit margin includes the cost of hedging all currency risk and future interest and principal repayments on a quarterly basis.

The Group issued further senior notes in the US private placement market with a principal value of US\$250 million (A\$308.2 million) in July 2007 comprising maturities ranging from July 2013 to July 2017. Senior notes of US $\$ 76$ million were repaid in July 2013 and US $\$ 105$ million were repaid in July 2014. The weighted average maturity of this issue is approximately 2.5 years. The issued notes include fixed and floating rate coupon notes, paying a weighted average coupon of $7.5 \%$ p.a. semi-annually in arrears. The interest and principal on the senior notes are payable in US dollars and were swapped into fixed and floating rate Australian dollars via cross currency swaps. An additional 1.0\% p.a. step up margin is payable on the coupons, effective from 10 July 2009.

## (D) OTHER LOANS AND FINANCE LEASE LIABILITY

The Chullora printing facility in Sydney is partially financed by a finance lease facility and loans with a maturity date of 30 September 2015. This comprises a finance lease of $\$ 3.7$ million (29 June 2014: $\$ 6.0$ million), which was entered into in February 1996, and principal and interest outstanding of $\$ 2.2$ million (29 June 2014: $\$ 3.8$ million) in the form of a fixed rate loan with an established repayment schedule.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
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## 9. Contributed equity

|  | 28 December | 29 June |
| :---: | :---: | :---: |
|  | 2014 | 2014 |
|  | \$'000 | \$'000 |
| Ordinary shares |  |  |
| 2,351,955,725 ordinary shares authorised and fully paid (29 June 2014: 2,351,955,725) | 4,667,944 | 4,667,944 |
| Unvested Employee Incentive Shares |  |  |
| 11,594,031 unvested employee incentive shares (29 June 2014: 11,594,031) | $(21,419)$ | $(21,419)$ |
| Debentures |  |  |
| 281 debentures fully paid (29 June 2014: 281) | * | * |
| Total contributed equity | 4,646,525 | 4,646,525 |

* Amount is less than $\$ 1000$


## 10. Commitments and contingencies

The Group has committed to providing up to $\$ 50$ million in loans to Stan Entertainment Pty Ltd over a multi-year period. There have been no other material changes in commitments and contingent liabilities since 29 June 2014.

## 11. Acquisition and disposal of controlled entities

## (A) ACQUISITIONS

The Group gained control over the following entities during the half year:

|  |  | Date of <br> acquisition | Ownership <br> Entity or business acquired |
| :--- | :--- | :--- | :---: |
| Principal activity | interest |  |  |
| The Baby and Toddler Show | Baby and toddler exhibition event | 17 September 2014 | (i) |
| Duskhail Pty Limited | Supplier of lightening information | 1 October 2014 | (ii) |
| All Data Australia Pty Limited | Online real estate website | 2 October 2014 | $100 \%$ |
| All Homes Pty Limited | Online real estate website | 2 October 2014 | $100 \%$ |

(i) The business assets of The Baby and Toddler Show were acquired.
(ii) The business assets of Duskhail Pty Limited were acquired.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 11. Acquisition and disposal of controlled entities (continued)

## (A) ACQUISITIONS (CONTINUED)

The Group gained control over the following entities subsequent to the half year:

| Entity or business acquired | Principal activity | Date of acquisition | Ownership <br> interest |
| :---: | :---: | :---: | :---: |
| Metro Media Services Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 100\% |
| Metro Media Publishing Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 92\% |
| MMP (CGE) Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 100\% |
| MMP (DVH) Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 62\% |
| MMP (Melbourne Times) Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 90\% |
| MMP Bayside Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 78\% |
| MMP Community Network Pty Limited (iv) | Community newspaper publisher | 22 January 2015 | 100\% |
| MMP Eastern Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 100\% |
| MMP Greater Geelong Pty Ltd (iii) (iv) | Community newspaper publisher | 22 January 2015 | 39\% |
| MMP Holdings Pty Ltd | Community newspaper publisher | 22 January 2015 | 100\% |
| MMP Mooney Valley Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 100\% |
| MMP Star Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 67\% |
| Network Classifieds Pty Ltd (iv) | Community newspaper publisher | 22 January 2015 | 67\% |
| Review Property Pty Ltd (iii) (iv) | Community newspaper publisher | 22 January 2015 | 50\% |

(iii) The Group has control of this company as it has power to govern the financial and operating policies of the company, such as power over budget, operational plans and appointment and removal of key personnel.
(iv) These companies are subsidiaries of MMP Holdings Pty Ltd which the Group holds a $50.01 \%$ ownership interest in at 28 December 2014.
(B) DISPOSALS

The Group disposed of its control in the following entities during the half year:

| Entity or business disposed | Principal activity | Date of | Ownership <br> interest |
| :--- | :--- | :--- | :---: |
| RSVP.com.au Pty Limited | Online dating services | disposal | July 2014 |
| TheVine.com.au Pty Ltd | Online news website | 22 July 2014 | $42.2 \%$ (v) |

(v) On 1 July 2014, the Group disposed of 42.2\% of RSVP.com.au Pty Limited and RSVP acquired 100\% of 3H Group Pty Ltd. This investment was equity accounted from 1 July 2014. The Group does not have control of this company as it does not have power to govern the financial and operating policies of the company, such as power over budget, operational plans and appointment and removal of key personnel.
(vi) The business assets of TheVine.com.au Pty Ltd were disposed.

For the above entities, the major classes of assets and liabilities disposed were as follows:

| Cash and cash equivalents | $\$ \mathbf{l}$ |
| :--- | ---: |
| Trade and other receivables | 8,439 |
| Intangible assets | 431 |
| Property, plant and equipment | 46,262 |
| Total assets | 118 |
| Payables | $\mathbf{5 5 , 2 5 0}$ |
| Provisions | 4,065 |
| Total liabilities | 136 |
| Net assets | $\mathbf{4 , 2 0 1}$ |

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
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## 12. Business combinations

The acquisitions of the Group are listed in Note 11(A).

| (A) ACQUISITIONS DURING THE HALF YEAR |  |
| :--- | ---: |
| The provisionally determined fair values of the identifiable assets and liabilities acquired were: | Recognised |
|  | on acquisition |
|  | $\$, 000$ |
| Value of net assets acquired | 105 |
| Cash and cash equivalents | 2,207 |
| Receivables | 721 |
| Property, plant and equipment | 1,678 |
| Intangible assets | 221 |
| Deferred tax assets | 4,932 |
| Total assets | 2,371 |
| Payables | 731 |
| Provisions | 347 |
| Deferred tax liabilities | 3,449 |
| Total liabilities | 1,483 |
| Value of identifiable net assets | 53,637 |
| Goodwill arising on acquisition | 55,120 |
| Total identifiable net assets and goodwill attributable to the Group | 41,547 |
| Purchase consideration | 13,573 |
| Cash paid | 55,120 |
| Contingent consideration liability |  |
| Total purchase consideration | 105 |
| Net cash outflow on acquisition | $(41,547)$ |
| Net cash acquired with subsidiary | $(41,442)$ |
| Cash paid |  |

In addition to cash paid of $\$ 41.5$ million, contingent consideration of up to $\$ 16.6$ million is payable, with an expected settlement of $\$ 13.6 \mathrm{~m}$, by the Group to specified sellers if certain financial performance criteria is achieved. This is payable over a period of two years with the final payment due on 31 August 2016.

As a result of the above acquisitions, the consolidated income statement includes revenue and net profit before tax for the period ended 28 December 2014 of $\$ 4.0$ million and $\$ 1.5$ million respectively. Had the acquisitions occurred at the beginning of the reporting period, the consolidated income statement would have included revenue and net profit before tax of $\$ 6.2$ million and $\$ 1.4$ million respectively.

Goodwill of $\$ 53.6$ million includes the acquired workforces and future growth opportunities.

## (B) ACQUISITIONS SUBSEQUENT TO THE HALF YEAR

On 22 January 2015, the Group entered into an agreement to acquire the remaining $50 \%$ of issued shares in MMP Holdings Pty Ltd. Total consideration is $\$ 72$ million including $\$ 18.5$ million in cash. The purchase price allocation is still to be finalised.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 13. Earnings per share

Basic earnings per share
$\begin{array}{ll}\text { Net profit attributable to owners of the parent } & 1.18 .2\end{array}$

Diluted earnings per share
$\begin{array}{ll}\text { Net profit attributable to owners of the parent } & 1.18 .2\end{array}$

|  | 28 December <br> 2014 <br> \$'000 | 29 December <br> 2013 <br> \$'000 |
| :---: | :---: | :---: |
| Earnings reconciliation - basic |  |  |
| Net profit attributable to owners of the parent | 26,296 | 193,797 |
| Earnings reconciliation-diluted |  |  |
| Net profit attributable to owners of the parent | 26,296 | 193,797 |
|  | 28 December | 29 December |
|  | 2014 | 2013 |
|  | Number | Number |
|  | '000 | '000 |
| Weighted average number of ordinary shares used in calculating basic EPS | 2,351,956 | 2,351,956 |
| Weighted average number of ordinary shares used in calculating diluted EPS | 2,373,177 | 2,351,956 |

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 14. Segment reporting

## (A) DESCRIPTION OF SEGMENTS

The Group has identified its operating segments based on the internal reports that are reviewed and used by the Board of Directors, CEO and CFO in assessing performance and in determining the allocation of resources.

The Group is organised into five reportable segments based on aggregated operating segments determined by similar product and services provided, economic characteristics and geographical considerations.

| Reportable Segment | Products and Services |
| :--- | :--- |
| Australian Community Media | Newspaper publishing and online for all Australian regional, community and agricultural media. |
| Metropolitan Media | Metropolitan news, sport, lifestyle and business media across various platforms including print, <br> online, tablet and mobile. Also includes classifieds for metropolitan publications and <br> transactional businesses. |
| New Zealand Media | Newspaper, magazine and general publishing and online for all New Zealand media. |
| Radio | Metropolitan radio networks in Australia. |
| Other | Comprises corporate and other entities not included in the segments above. |

Although the Radio segment does not meet the quantitative thresholds required by AASB 8, management has concluded that disclosure of this segment would be beneficial to users of the financial statements.

## (B) RESULTS BY OPERATING SEGMENT

The segment information provided to the Board of Directors, CEO and CFO for the reportable segments for the half year ended 28 December 2014 is as follows:

|  | Segment revenue \$'000 | Intersegment revenue \$'000 | Revenue from external customers \$'000 | Share of profits of associates and joint ventures \$'000 | Underlying <br> EBIT <br> \$'000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 6 months to 28 December 2014 |  |  |  |  |  |
| Australian Community Media | 282,705 | (124) | 282,581 | 1,304 | 44,567 |
| Metropolitan Media | 420,902 | $(3,407)$ | 417,495 | 2,914 | 61,645 |
| New Zealand Media | 179,534 | - | 179,534 | (251) | 25,849 |
| Radio | 53,683 | - | 53,683 | (27) | 7,368 |
| Other | 10,064 | (20) | 10,044 | $(3,207)$ | $(13,686)$ |
| Total for the Group | 946,888 | $(3,551)$ | 943,337 | 733 | 125,743 |

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 14. Segment reporting (continued)

(B) RESULTS BY OPERATING SEGMENT (CONTINUED)
$\left.\begin{array}{lrrrrr} & & & & & \\ \text { Share of } \\ \text { profits of }\end{array}\right)$

## (C) OTHER SEGMENT INFORMATION

The Board of Directors, CEO and CFO assess the performance of the operating segments based on a measure of underlying EBIT. This measurement basis excludes the effects of significant items from the operating segments such as restructuring costs and goodwill, masthead or radio licence impairments when the impairment is the result of an isolated, significant event. Gains on the sale of controlled entities have been excluded from the reportable segment results.

Interest income and expenditure are not allocated to segments, as this type of activity is driven by the centralised treasury function, which manages the cash position of the Group.

A reconciliation of underlying EBIT to operating profit before income tax is provided as follows:

|  | 28 December | 29 December |
| :--- | ---: | ---: |
|  | 2014 |  |
| Underlying EBIT for continuing operations | $\${ }^{\prime} 000$ |  |
| Interest income | $\mathbf{1 2 5 , 7 4 3}$ |  |
| Finance costs | $\mathbf{4 , 9 3 3}$ | $6,135,792$ |
| Gains on sale of controlled entities in other revenue and income | $\mathbf{( 1 3 , 5 7 9 )}$ |  |
| Impairment of intangibles, investment and property, plant and equipment | $\mathbf{( 9 , 4 3 4 )}$ |  |
| Restructuring and redundancy charges | $\mathbf{1 0 6 , 6 8 8}$ |  |
| Reported net profit before tax | $\mathbf{( 1 9 , 4 2 3 )}$ |  |

Information provided to the Board of Directors, CEO and CFO in respect of assets and liabilities is presented on a group basis consistent with the consolidated financial statements.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
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## 14. Segment reporting (continued)

(C) OTHER SEGMENT INFORMATION (CONTINUED)

A summary of significant items by operating segments is provided for the half years ended 28 December 2014 and 29 December 2013.

|  | Impairment of intangibles, investments and property, plant and equipment \$'000 | Restructuring and redundancy charges \$'000 | Gain on sale of controlled entities \$'000 | Total \$'000 |
| :---: | :---: | :---: | :---: | :---: |
| 28 December 2014 |  |  |  |  |
| Australian Community Media | - | - | - |  |
| Australian Metro Media | - | - | - | - |
| New Zealand Media | - | - | - | - |
| Radio | - | - | - | - |
| Other | 19,423 | 54,657 | - | 74,080 |
| Consolidated entity | 19,423 | 54,657 | - | 74,080 |
| 29 December 2013 |  |  |  |  |
| Australian Community Media | - | - | - | - |
| Australian Metro Media | - | - | - | - |
| New Zealand Media | - | - | - | - |
| Radio | - | - | - | - |
| Other | - | - | $(106,688)$ | $(106,688)$ |
| Consolidated entity | - | - | $(106,688)$ | $(106,688)$ |

## 15. Related party transactions

(A) ULTIMATE PARENT

Fairfax Media Limited is the ultimate parent company.
(B) CONTROLLED ENTITIES

For a list of the controlled entities acquired or disposed during the period refer to Note 11.

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 16. Fair value measurement of financial instruments

The carrying amounts and fair values of financial assets and financial liabilities at reporting date are:

|  | Carrying value | Fair value | Carrying value | Fair value |
| :---: | :---: | :---: | :---: | :---: |
|  | 28 December | 28 December | 29 June | 29 June |
|  | 2014 | 2014 | 2014 | 2014 |
|  | \$'000 | \$'000 | \$'000 | \$'000 |
| Financial assets |  |  |  |  |
| Cash and cash equivalents | 285,324 | 285,324 | 452,687 | 452,687 |
| Receivables | 273,508 | 273,508 | 276,406 | 276,406 |
| Derivative assets | 12,991 | 12,991 | 1,764 | 1,764 |
| Available for sale investments | 2,391 | 2,391 | 2,488 | 2,488 |
| Other financial assets | 5,934 | 5,934 | 6,227 | 6,227 |
|  | 580,148 | 580,148 | 739,572 | 739,572 |
| Financial liabilities |  |  |  |  |
| Payables | 219,115 | 219,115 | 218,052 | 218,052 |
| Interest bearing liabilities: |  |  |  |  |
| Bank borrowings | 131,775 | 132,947 | 141,874 | 143,220 |
| Senior notes | 109,862 | 110,337 | 207,359 | 207,386 |
| Finance lease liability | 3,673 | 6,897 | 6,014 | 10,859 |
| Derivative liabilities | 17,131 | 17,131 | 35,235 | 35,235 |
|  | 481,556 | 486,427 | 608,534 | 614,752 |

The fair value of the senior notes and lease liabilities have been calculated by discounting the future cash flows by interest rates for liabilities with similar risk profiles. The discount rates applied range from $4.72 \%$ to $13.29 \%$ (29 June 2014: 5.57\% to 13.29\%).

Market values have been used to determine the fair value of listed available for sale investments. The carrying value of all other balances approximate their fair value.

The Group uses various methods in estimating the fair value of a financial instrument. The methods comprise:
(a) quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1);
(b) inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (as prices) or indirectly (derived from prices) (level 2); and
(c) inputs for the asset or liability that are not based on observable market data (unobservable inputs) (level 3).

The fair value of the financial instruments as well as the methods used to estimate the fair value are summarised in the table below:

## As at 28 December 2014

|  | Level 1 \$'000 | Level 2 \$'000 | Level 3 \$'000 | Total \$'000 |
| :---: | :---: | :---: | :---: | :---: |
| Financial assets |  |  |  |  |
| Derivative assets | - | 12,991 | - | 12,991 |
| Available for sale investments | 2,391 | - | - | 2,391 |
| Assets held for sale |  |  |  |  |
| Freehold land and buildings | - | - | 26,064 | 26,064 |
|  | 2,391 | 12,991 | 26,064 | 41,446 |
| Financial liabilities |  |  |  |  |
| Derivative liabilities | - | 17,131 | - | 17,131 |
|  | - | 17,131 | - | 17,131 |

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 16. Fair value measurement of financial instruments (continued)

As at 29 June 2014

|  | Level 1 \$'000 | Level 2 <br> \$'000 | Level 3 <br> \$'000 | Total \$'000 |
| :---: | :---: | :---: | :---: | :---: |
| Financial assets |  |  |  |  |
| Derivative assets | - | 1,764 | - | 1,764 |
| Available for sale investments | 2,488 | - | - | 2,488 |
| Assets held for sale |  |  |  |  |
| Freehold land and buildings | - | - | 29,963 | 29,963 |
|  | 2,488 | 1,764 | 29,963 | 34,215 |
| Financial liabilities |  |  |  |  |
| Derivative liabilities | - | 35,235 | - | 35,235 |
|  | - | 35,235 | - | 35,235 |

## 17. Parent entity information

The following disclosures relate to Fairfax Media Limited as an individual entity, being the ultimate parent entity of the Fairfax Media group.
$\left.\begin{array}{lr} & 28 \text { December } \\ & 2014 \\ \hline\end{array}\right)$

## Notes to the Financial Statements

Fairfax Media Limited and Controlled Entities
for the period ended 28 December 2014

## 18. Events subsequent to reporting date

On 22 December 2014, the Group entered into a merger implementation agreement to merge its Fairfax Radio Network (excluding 96FM) with Macquarie Radio Network Limited (MRN). On completion, Fairfax will receive $\$ 18$ million in cash consideration and will hold a $54.5 \%$ shareholding in the merged MRN entity. The transaction is subject to MRN shareholder approval.

On 22 January 2015, the Group entered into an agreement to acquire the remaining 50\% of issued shares in MMP Holdings Pty Ltd. Total consideration is $\$ 72$ million including $\$ 18.5$ million in cash.

On 30 January 2015, the Group entered into an agreement to sell Radio 96FM Perth Pty Limited to APN News \& Media Limited for cash consideration of $\$ 78$ million.

## Directors' Declaration

In accordance with a resolution of the directors of Fairfax Media Limited (the Company), we state that:

In the opinion of the directors:
(a) the financial statements and notes of the consolidated entity set out on pages 8 to 32 are in accordance with the Corporations Act 2001 , including:
(i) giving a true and fair view of the financial position as at 28 December 2014 and the performance for the half year ended on that date of the consolidated entity; and
(ii) complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001 ; and
(b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

On behalf of the Board


## Roger Corbett, AO

Chairman


## Gregory Hywood

Chief Executive Officer and Managing Director

## Sydney

19 February 2015

## Independent auditor's report to the members Fairfax Media Limited

## Report on the half-year financial report

We have reviewed the accompanying half-year financial report of Fairfax Limited, which comprises the statement of financial position as at 28 December 2014, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the half-year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration of the consolidated entity comprising the company and the entities it controlled at the half-year end or from time to time during the half-year.

## Directors' responsibility for the half year financial report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal controls as the directors determine are necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error. In Note 1, the directors also state, in accordance with Accounting Standard AASB 101 Presentation of Financial Statements, that the financial statements comply with International Financial Reporting Standards.

## Auditor's responsibility

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 Review of a Financial Report Performed by the Independent Auditor of the Entity, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the financial report is not in accordance with the Corporations Act 2001 including: giving a true and fair view of the consolidated entity's financial position as at 28 December 2014 and its performance for the halfyear ended on that date; and complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001. As the auditor of Fairfax Limited and the entities it controlled during the half-year, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

## Independence

In conducting our review, we have complied with the independence requirements of the Corporations Act 2001. We have given to the directors of the company a written Auditor's Independence Declaration, a copy of which is included by reference in the directors' report.

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## Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that half-year financial report of Fairfax Media Limited is not in accordance with the Corporations Act 2001, including:
a) giving a true and fair view of the consolidated entity's financial position as at 28 December 2014 and of its performance for the half-year ended on that date; and
b) complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001.

Ermitryouns
Ernst \& Young


Douglas Bain
Partner
Sydney
19 February 2015


[^0]:    The above Consolidated Balance Sheet should be read in conjunction with the notes to the half year financial statements.

[^1]:    The above Consolidated Statement of Changes in Equity should be read in conjunction with the notes to the half year financial statements

