



WILLIAM L. DALY
Deputy Commissioner

William (Bill) L. Daly, was named the National Hockey League's first-ever Deputy Commissioner by Commissioner Gary B. Bettman on July 22, 2005 -- an appointment that was unanimously endorsed by the NHL's Board of Governors. Daly's appointment came after serving for more than eight years as the League's Chief Legal Officer during which time he played a major role in helping to shape the National Hockey League's identity on the global sports landscape.

In his current role, Mr. Daly is the chief consultant to Commissioner Bettman on virtually every issue impacting the League's operation and business. Principal among his duties is Mr. Daly's lead role in negotiating and administering the League's collective bargaining agreements with the NHL Players' Association and with the NHL Officials' Association. In 2004-05, he was a central figure in the League's collective bargaining negotiations with the Players' Association, which resulted in a new Agreement which effectuated a revolutionary change to the League's economic operating system. That Agreement, which many view as one of the most forward-thinking in all of professional sports, laid a strong foundation for the successful re-launch of the NHL's business in 2005-06.

In addition to his continued oversight of the NHL's legal departments, Mr. Daly is also responsible for many areas of the League's business, including its broadcast and new media initiatives, special events, and NHL International. Soon after the Collective Bargaining Agreement was concluded in the summer of 2005, he was the chief negotiator of the NHL's national cable television agreement with Versus (formerly OLN). Following that, he oversaw the NHL's negotiation of a new international television distribution arrangement with the North American Sports Network (now known as ESPN America). Most recently, Mr. Daly played a leading role in negotiating multi-year extensions to the League's existing national broadcast relationships in Canada with each of CBC (Canadian Broadcasting Corporation), TSN (the Total Sports Network) and RDS, and on broadcast TV in the United States with NBC.

Mr. Daly also oversees the NHL's participation in all international hockey competitions, including the Olympics, the World Cup of Hockey, and the IIHF World Hockey Championships. In that role, he was caretaker for the NHL's successful involvement in the 2002 and 2006 Olympic Winter Games, brokering agreements with the International Ice Hockey Federation and NHL Players' Association that facilitated NHL player participation in both those Tournaments.

Mr. Daly also negotiates and administers the NHL's working agreements with the International Ice Hockey Federation and the Canadian Hockey League. He administers the NHL/NHLPA Program for Substance Abuse and Behavioral Health and serves on the Program Committee responsible for administering the League's Performance Enhancing Substances Program. Mr. Daly serves as President of the NHL Foundation -- the organization responsible for administering and directing charitable dollars and initiatives for the League and its Clubs -- and on the Board for the NHL Players' Emergency Assistance Fund. Mr. Daly also represents the NHL on the Lester Patrick Award Selection Committee, the Board of Directors for the Hockey Hall of Fame, and the Board of Directors for USA Hockey.

Prior to joining the NHL on December 13, 1996, Mr. Daly spent six years as an attorney with the New York law firm of Skadden, Arps, Slate, Meagher & Flom, LLP. His focus with Skadden was litigation, antitrust and labor issues relating to sports. While at Skadden, Mr. Daly represented the National Football League and the National Basketball Association on a variety of legal and collective bargaining matters.

Beyond his duties with the NHL, Mr. Daly serves as a board member of the Sports Development Corporation of the City of New York, has served as a member of the Sports Law and Antitrust Law Committees of the Association of the Bar of the City of New York and regularly lectures on, and has authored a number of articles addressing, legal issues relating to professional sports.

Mr. Daly, 49, is a graduate of Dartmouth College and New York University School of Law.

BIRTH DATE: MAY 1, 1964