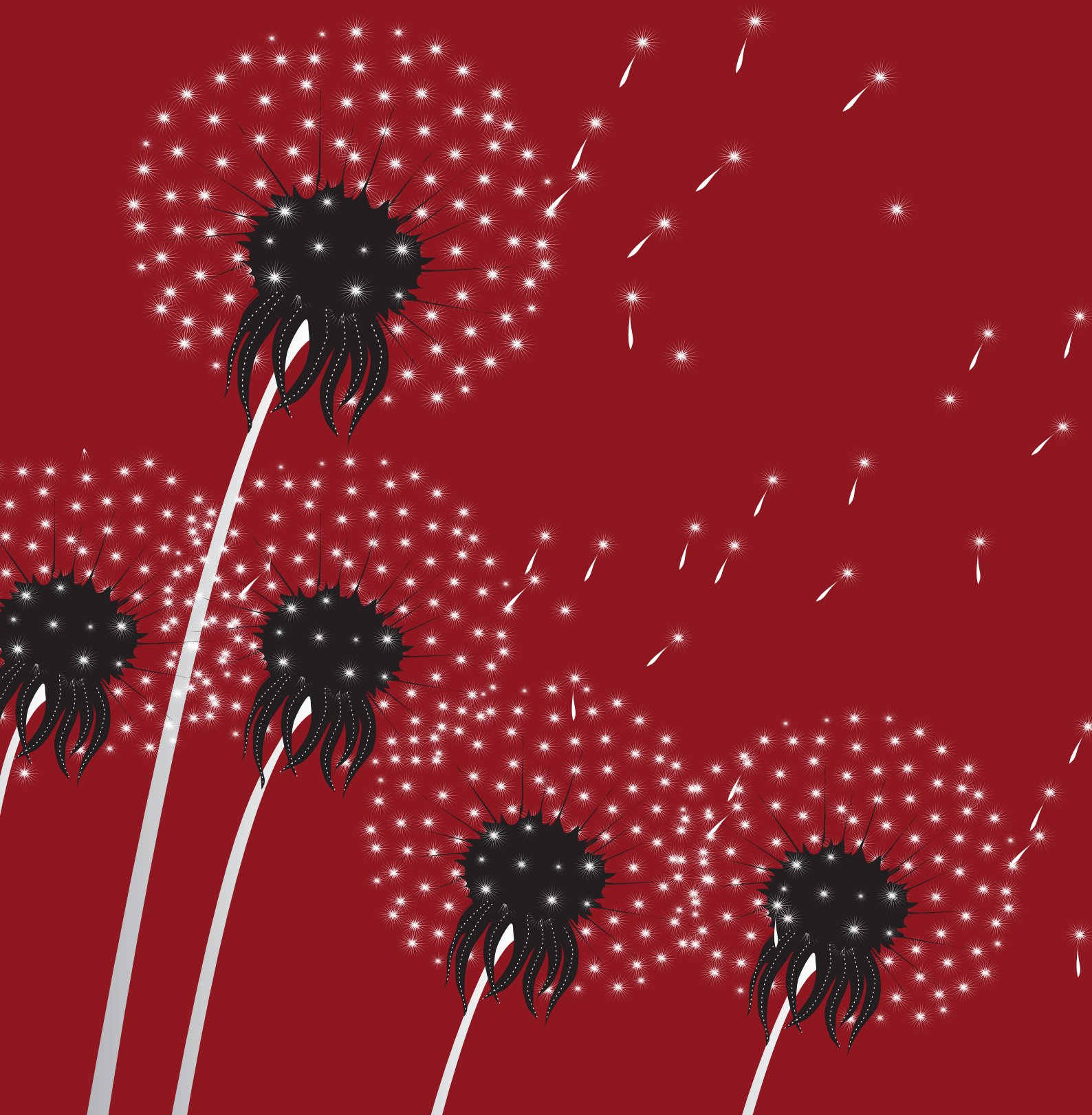


3CR

**ANNUAL
REPORT**

855 AM

2008





3CR PHILOSOPHY

3CR is a dynamic community hub that has produced radio for over 30 years.

Around 400 volunteer programmers present more than 130 programs that go to air each week. The station broadcasts in approximately 20 languages including English, 24 hours a day, 365 days a year. Listeners can tune in, stream live through the web or download podcasts of our shows.

Many 3CR broadcasters are community activists and therefore uniquely placed to present alternative current affairs, news and views. The station stages a number of special broadcasts annually to promote human rights issues including Indigenous, women's and worker's rights.

3CR provides programming of interest to a broad general audience and to specific interest groups. We actively discriminate in favour of Australian artists and composers, and play at least 55% Australian music. Groups broadcasting on 3CR cover the areas of social justice, the environment, ethnic communities, the arts and music, and trade unions.

When major social justice events are happening in Melbourne – such as strikes, rallies and demonstrations – 3CR is usually the first place social justice activists and supporters tune in to.

Unlike almost all other media organisations in Australia, 3CR is genuinely owned by the community: by the groups and individuals who broadcast and by the people who listen to the station.

The station is financially independent, relying on memberships and donations for financial support. We do not advertise nor do our programs depend on commercial sponsorship. Government funding is accepted in the form of one-off grants for specific projects or program payments through the Community Broadcasting Foundation.

WHY 3CR?

THE RADIO STATION WAS ESTABLISHED IN 1976 TO PROVIDE A VOICE FOR THOSE DENIED ACCESS TO THE MASS MEDIA, PARTICULARLY THE WORKING CLASS, WOMEN, INDIGENOUS PEOPLE AND THE MANY COMMUNITY GROUPS AND COMMUNITY ISSUES DISCRIMINATED AGAINST IN AND BY THE MASS MEDIA.

3CR: WHO WE ARE

COMMITTEE OF MANAGEMENT

Chairperson

James McKenzie

Vice Chairperson

Piergiorgio Moro

Secretary

Nicole Hurtubise

Treasurer

Perambalam Senthooan

Directors

Jacqui Brown

Fiona Dean

Chris Gaffney

Gonzalo Illesca

Marisol Salinas

Sam Sowerwine

Richard Tate

Therese Virtue

STAFF

Station Manager

Libby Jamieson

Programming Coordinator

Juliet Fox

Special Projects Coordinator

Bree McKilligan

Current Affairs Coordinator

Gab Reade

Administration Coordinator

Loretta O'Brien

Volunteer Training Coordinator

Leanne McLean

Technical Coordinator

Greg Segal

IT Coordinator

Chi Tran/Matthew Wright

COMMITTEES

Finance Sub Committee

Convener Perambalam Senthooan

Training Sub Committee

Convener Leanne McLean

Programming Sub Committee

Convener Juliet Fox/Gab Reade

Promotions/Membership Sub Committee

Convener Bree McKilligan

Station Workers and Subscribers Reps Committee



Staff: Leanne McLean, Loretta O'Brien, Libby Jamieson, Juliet Fox, Gab Reade and Bree McKilligan.



Committee of Management: I-r, Nicole Hurtubise, James McKenzie, Therese Virtue, Richard Tate, Gonzalo Illesca, Sam Sowerwine, Marisol Salinas and Chris Gaffney. *Absent from photo:* Jacqui Brown, Piergiorgio Moro, Perambalam Senthooan, Fiona Dean.

CHAIRPERSON'S REPORT

2008 was a productive and challenging year for 3CR.

A highlight this year was our highly successful NAIDOC Week programming, in which the station broadcasts with Indigenous people, including working with people inside Port Phillip Prison and the Dame Phyllis Frost Centre. 3CR is the only community radio station in the world to broadcast from inside prisons, which is an achievement we are very proud of.

3CR also observed a much-needed and long overdue event with a special broadcast of the National Apology from Canberra. In March International Women's Day was celebrated with our usual thought-provoking and analytical broadcasting.

We continue to broadcast in a diversity of languages, giving voice to new and emerging communities (including refugee communities) who speak languages other than English.

Meanwhile, 3CR's wide range of English-speaking programs thrived in 2008, presenting perspectives on current affairs, community actions, music and popular culture that you don't hear in the mainstream media.

3CR's calendar continues to be a huge success for the station, with the 2009 edition almost sold out by Christmas. This edition celebrated the vitality of Australia's radical history, with 12 acts of dissent illustrated by political poster art.

It was another tough year financially for 3CR, with our Radiothon revenue falling about

\$10,000 short of what we had hoped for. One of the challenges we face for Radiothon, especially in a down-turned economy, is that our support base includes many financially disadvantaged individuals and cash-strapped community organisations.

It's interesting to note all the recent talk about the need to stimulate economies; 3CR has been working hard to stimulate its own finances for over three years.

In 2005, through a wide process of consultation, the station put together a set of guidelines for a program sponsorship model. Finally, at the end of 2008, 3CR's highest decision-making body, the Community Radio Federation, approved the model.

It is flexible and non-intrusive; programmers can choose to have sponsorship for their programs or not. Sponsors may be businesses or organisations, but all wishing to sponsor programs are carefully assessed according to set criteria. Copies of the policy can be obtained from the Station Manager.

I'm particularly proud of the rigorous and inclusive consultation process the station went through to develop this model. I believe it has led to a robust and well-thought-out model we can all be happy with.

It will take a number of years to build a solid revenue base from the sponsorship system, but it will be reviewed every twelve months to assess its progress and ensure 3CR's unique sound is not compromised.



Photo: Bree McKilligan

During 2008, work started on the Studio 4 upgrade. Known as the Bartlett/Hartley Studio, it will be our digital broadcasting hub and will be completed by 1 July 2009.

3CR will continue to broadcast on the AM dial and on the Internet. However, the future of digital broadcasting at community radio stations in Australia is unclear at this time as the Federal government is still developing the model. It is not yet evident if community stations will receive enough financial support to broadcast digitally.

Finally, I would like to thank all our wonderful staff, broadcasters, volunteers, supporters and listeners for their involvement. You all help to keep our unique radio station vibrant and alive!

James McKenzie
Chairperson
3CR Federation



STATION MANAGER'S REPORT

STAFFING LEVELS

Staffing levels in 2008 remained steady. Most staff took their annual leave this year. The station's funds do not allow for staff to be replaced when they are on annual leave so there was some juggling of workloads while people were on holidays. Thank you to those staff members who took on additional duties. 3CR is indebted to the staff for their commitment to the station.

NEW STAFF

In May of this year there was a changeover of personnel who manage the IT aspects of the station. Chi Tran, who produced the Vietnamese program for nine years, was also the person responsible for managing the IT at the station. He largely did this work out of hours and we were very fortunate to have him work at the station for so long. He was replaced by Matthew Wright who has, along with Greg Segal, been maintaining our IT equipment since then.

3CR SPONSORSHIP PLAN

Since 2006 the Community Radio Federation (CRF), the highest decision-making body of the station, has been considering the introduction of Program Sponsorship at the station.

The Station needs to increase its yearly income by \$50,000 and one of the income streams being investigated is program sponsorship.

Programmers, subscribers and staff have been invited to meetings to contribute their thoughts and ideas on this scheme.

In December 2008 the CRF endorsed the implementation of Program Sponsorship for a 12-month period. This is an exciting change in the culture of the station. The station is confident that it can boost its income levels by encouraging local businesses who support the philosophy of the station to sponsor programs.

Thank you to Loretta O'Brien, Sam Sowerwine and Isolde Luekenhausen for their work on developing the plan.

BEQUESTS

Fleur Finnie, a long-time social justice activist, left money to 3CR in her will. The Committee of Management has developed a list of guidelines for using bequests at the station. The money from this latest bequest has been allocated to purchasing volunteer training equipment such as a data projector and digital audio recorders. 3CR recognises and appreciates the special nature of bequest giving; as the last gesture of support a person will make, a bequest indicates the commitment the donor has to 3CR and to its philosophy and practice.

STUDIO 4 UPGRADE

In 2005 3CR launched a special appeal for funds to renovate Studio 4. Once upgraded, this

studio will be used to upload material for the station's Digital Radio broadcasts.

In 2008 the station received funding from a number of unions, along with a major donation from an anonymous source, that has enabled us to proceed with the studio upgrade with a fully funded budget. We are indebted to many individuals who made donations and to the CFMEU – Building Division, the ETU – Electrical Division, the MUA, the AEU – Vic and the LHMWU. Work has begun on the studio and will be completed by March 2009. When completed, this studio will be named the Bartlett/Hartley Studio in honour of the hard work and dedication of long-term volunteer Jan Bartlett and in memory of the late Bill Hartley and the work he did at 3CR.

RADIOTHON

As usual we had a tremendous response from our listeners and volunteers to our annual fundraising drive. Although the station failed to reach its ambitious target of \$210,000, the pay-up rate of pledges was 94% and by December we had collected \$181,921 in donations. A huge amount of work is put in by staff and volunteers, as Radiothon is the station's major fundraiser each year. The station organised a Trivia night to raise additional funds and a few programs held benefits to reach their program targets. To meet the needs of funding the station, we will need





SPECIAL PROJECTS

to work extra hard to reach the target in 2009. Special thanks to the Concrete Gang, Gardening Show, Anarchist World This Week, Tuesday Hometime, Nostalgia, Let the Bands Play and Let Your Freak Flag Fly who raised the most funds.

DIGITAL RADIO TRANSITION

3CR is one of the nine community radio stations in metro Melbourne to be offered access to the digital radio spectrum as part of the Federal government's commitment to access for community radio stations. The other stations are ZZZ, RRR, PBS, KND, RPH, MBS, SYN and Light FM.

In 2008 the work of the Melbourne Digital Radio Company focused on the establishment of the company and setting up the infrastructure involved to enable broadcasting access for stations. Funding from the Federal government covers infrastructure costs for contribution of services for transmission and costs of transmission; it does not cover content creation or management. At this stage these costs will be borne by individual stations.

The start date for Digital Radio broadcasting has been delayed to 1 May 2009 for commercial stations. Community stations are expected to start from July 2009.

There has been no resolution to the issue of the station creating another broadcast stream without additional funding. While it is imperative that 3CR be a part of the Digital Radio future, it is

unclear how we will fund and manage this.

GRANTS TO THE STATION

The station received significant funding from the Community Broadcasting Foundation in 2008. With this money we are able to produce many high-quality national programs as well as support our Indigenous and Ethnic programmers. We are also able to purchase equipment for the station and offset some of the ongoing costs of running a radio station.

The station also received funding from the **Victorian Legal Services Board, Department of Justice**, the **City of Melbourne**, the **City of Yarra** and the **Victorian Multicultural Commission**.

The station received in-kind support from **Internode**, which powers our live web streaming and helps make us global.

Thanks also to the local businesses that donated products for our annual 3CR Raffle:

- **Lygon Cycles** in Brunswick
- **Crumpler Bags**
- **Red Room** Hairdressers
- **Aquila Eco Lodge** at Dunkeld.

We are very appreciative of all this support.

Libby Jamieson
Station Manager

PROJECTS

- Beyond the Bars 2008 Project
- Carlton Arts Project *Elgin Street Live* and podcast and one training course
- YarraBUG training course

PUBLICATIONS

- *Seeds of Dissent 2009! Calendar*
- Website – ongoing development
- 2 CRAM magazines
- E-Letter – monthly

MERCHANDISE

- *Seeds of Dissent 2009! Calendar*

PUBLICITY

- *Seeds of Dissent 2009! Calendar*
- Beyond the Bars 2008 Project

PUBLIC PRESENCE

- Stalls at various events

FUNDING ACHIEVED FOR 2009 PROJECTS

- Beyond the Bars 2009 (CBF, City of Melbourne, Neighbourhood Justice Centre)
- Carlton Estate Housing Project (Australia Council)



PROGRAMMING

NEW PROGRAMS

The Boldness

GRIT Media joined the station as an affiliate group. They aim to bring awareness of disability into people's homes through the production of media including television, video, film, print and radio. This is a monthly half-hour program.

Buoyancy

The Buoyancy Foundation of Victoria brings you Buoyancy Radio, a weekly half hour reflecting on mental and emotional health and wellbeing, self-care practices, a 'Nothing Wrong' context and links to practices and practitioners who support mental health.

The Comic Spot

John Retallick's new segment, *The Comic Spot* is on the last Thursday of the month on the DIY Arts Show. John interviews comic makers, graphic novel artists and cartoonists. The Comic Spot also features reviews of Australian comics and upcoming comic-related events.

Footprints

With his signature laid-back, warm style, *Footprints* finds Kutcha Edwards presenting Koori music and current affairs on Tuesdays from 11am – 12 noon.
www.3cr.org.au/footprints

Maritime Union of Australia

The MUA presents a fortnightly half hour on a Thursday morning from 6.30 – 7am alternating with the Plumbers' Union.

Right Now Radio

Discussion of current human rights issues and interviews with people

on the ground in human rights.

The program is an initiative of Right Now, the non-profit human rights law media organisation that also publishes the magazine, *Right Now – Human Rights Law* in Australia.

Starry Night

Contemporary Japanese rock show overnight on a Sunday presented by Izumi Senaha and Akira Hatori.

The Lentil As Anything Show

Social integration is the guiding principal behind Lentil – as is modelling and supporting a diverse, multicultural community that practices trust and generosity. The Lentil As Anything Radio show reflects the ideas and ideals of the organisation each week on a Monday morning.

YarraBUG

Everything bicycles from the Yarra Bicycle Users Group. The show promotes urban cycling as a viable means of transport, provides support to campaigns to improve cycling conditions and awareness, promotes Yarra's cycling conditions, demystifies cycling technology and helps to reveal the diversity of cyclists from children to commuters to lobbyists.

SPECIAL PROGRAMMING

Survival Day

On 26 January 3CR commemorated Survival Day – acknowledging and respecting Indigenous peoples and their culture in Australia. The five-hour special included music, coverage of the Melbourne rally and information about other events around town.

National Apology and Convergence

On 13 February 3CR broadcast live from the lawns of Parliament House. Indigenous broadcasters Gilla McGuinness, Larry Walsh, Robbie Thorpe and Kutcha Edwards enthralled listeners with their live reports from Canberra, speaking directly to those who had travelled to the capital to hear the PM say 'sorry'.

International Women's Day

On 8 March 2008 3CR celebrated International Women's Day with 24 hours of special programming. From midnight listeners enjoyed women's voices, music, and views ... showcasing the passion, diversity and strength of 3CR's female broadcasters. As well as special editions of regular programs, there were Indigenous, Cambodian, Latin American, Hindi and Vietnamese shows. The day also featured interviews, news and views on current affairs, health, education, gender, music, arts and the environment.

May Day

On 1 May 3CR broadcast the perspectives of dock workers in Vanuatu, union organisers in Latin America and women, as well as looking at trade unions and the role they play in safeguarding people's health and wellbeing, social marginalisation and its impact on individuals and populations, class and food access and much, much more in a day of special programming!



Sorry Day

3CR commemorated National Sorry Day and 'the history of forcible removals and its effects'. On 26 May 3CR broadcasters explored issues about Sorry Day events and Stolen Generation issues.

NAIDOC Week

During NAIDOC Week 2008 3CR broadcast from the Dame Phyllis Frost Centre, Port Phillip Prison and Fulham Prison in Gippsland as well as at outside broadcasts from the Aboriginal Health Service and the MAYSAR gym. All this in 25 hours of special programming.

Where the Heart Is

The Roominations team broadcast live from *Where the Heart Is*, a community festival which focused on homelessness and went to air on Friday 14 March.

World Human Rights Day

Special programming included an outside broadcast from the Asylum Seekers Resource Centre in West Melbourne.

PROGRAM DEPARTURES

- Activate
- Artists Aegis Albums
- Dazed and Confused
- Humaari Awaaz
- PAWS
- Radio New Internationalist
- Samoan
- Second Opinion
- Vietnamese Youth and Students
- Voicebox
- Uruguayan

PODCASTING

At the end of 2008, 18 programs were available on the 3CR website each week as a downloadable podcast. These are: *Alternative News*, *Anarchist World This Week*, *Asia Pacific Currents*, *Beyond Zero*, *Earth Matters*, *Food Fight*, *Out of the Pan*, *Harari*, *Hep Chat*, *Jump Cut*, *Mafalda*, *Radioactive Show*, *Raising Our Voices*, *Renegade Economists*, *Stick Together*, *Unitarian Half Hour*, *Tuesday Hometime* and *Women on the Line*.

COMMUNITY BROADCASTING FOUNDATION – GENERAL

During 2008 several 3CR programs enjoyed CBF financial support including *Accent of Women*, *Earth Matters*, *Radio New Internationalist*, *Stick Together*, *Lost in Science*, and *Women on the Line*.

TECHNOLOGY

The new computerised playout system Dinesat was a significant change for programming in 2008. The system has been set up with all existing announcements, music, program pages and daily program grid. Explanatory notes were created and initial training of staff conducted. Almost all announcements are now played out through the computer as well as a lot of music, interviews and programs. The system's automatic playout function is often used overnight with the ability to playout pre-recorded pre-programmed material as well.

AWARDS

Deadly Awards – 3CR's Beyond the Bars project was nominated for Deadly Broadcaster of the Year 2008.

The **Michael Law Award** was won by Barbara Hurley in recognition of her contribution to the sector through her national health issues program *Second Opinion*. This is the first time that the award has been given to a programmer within the sector.

Winner of the **CBAA Excellence in Spoken Word Award** – 3CR Coverage of the National Apology in Canberra on 13 February 2008

CBAA Community Participation Highly Commended Award – 3CR general

NATIONAL PROGRAMS

Each week 3CR produces nine national programs that are then distributed nationally via the Community Radio Network – the satellite service of the Community Broadcasting Association of Australia based in Sydney. These are: *Accent of Women*, *Anarchist World This Week*, *Earth Matters*, *Let the Bands Play*, *Lost in Science*, *Marngrook*, *Radioactive Show*, *Stick Together* and *Women on the Line*.

In 2008 the line-up changed, with *Second Opinion* and *Radio New Internationalist* finishing up and *Marngrook* being added to the schedule. There are around 25 national programmers. Throughout 2008 over ten 3CR current affairs programmers joined a national program.

TRAINING AND VOLUNTEERS

HIGHLIGHTS AND ACHIEVEMENTS

- Over 100 people approached 3CR to get involved as volunteers. The Volunteer Coordinator met with most of these interested people and 60 have since gone on to do the general training.
- Five 3CR Broadcaster's Training Courses were held in 2008. The training sessions were delivered by a pool of 20 experienced volunteers and were attended by 60 participants – 46 women and 14 men – from a diverse range of programs including: *The Boldness*, *Dykes on Mics*, *3LAI Hawa*, *3CR Breakfast shows*, *Latin American Update*, *Living Free*, *Right Now Radio*, *Blazing Textbooks*, *Girlie Is Good*, *Beyond Zero Emissions*, *Tamil Manifest*, *Jump Cut*, *Palestine Remembered*, *Queernet*, *Stay Gold*, *Concrete Gang*, *Shrew(d)*, *Radioactive*, *SUWA*, *Melbourne Chatauri*, *Lady Beats*, *Solidarity Breakfast*, *Tamil Voice*, *Tenants Union*, *Activate*, *Media Moves*, *Let The Bands Play*.
- 3CR's training continues to be rated very highly by participants. Thanks to our great trainers!
- 3CR also ran a series of special training for programmers in 2008, including:
 - our units of the Certificate III in Broadcasting were delivered to eight participants from the 3AI Hawa Program.
 - Radio training was delivered to five participants from the Buoyancy Foundation who have since affiliated and begun programming.
 - Five Media Law seminars were delivered by the Communications Law Centre.
 - Eight programmers from a selection of different programs attended a Train the Trainer workshop delivered by Meredith Butler and John Retallick. Many of the participants have spent some months shadowing experienced trainers and are now regularly delivering training.
 - We have begun another Live-To-Air Training project with four women programmers interested in developing specialised sound and technical skills. Thanks very much to Florenz Ronn for offering his time and expertise to deliver the training.

COMPUTER PLAYOUT SYSTEM TRAINING (DINESAT)

3CR introduced a new computer playout system for playing community announcements, station IDs, programs and music. Training notes were developed with the Programming Coordinator and a training roster set up to attempt to train 350 or so programmers in how to use the new system. This was a mammoth undertaking and is still ongoing as new people join the station and we catch up with those programmers who slipped through the cracks.

VOLUNTEERS

Volunteers are the backbone of 3CR. We have approximately 400 volunteers involved in all facets of running the station from broadcasting to management committee, station duty and behind-the-scenes work such as website design and computer technical support.

The 3CR reception/front-of-house is staffed by volunteers and has been fully operational on a daily basis throughout 2008. Thanks to Elizabeth Khourtis, Kevin Kennet, Elanor McInerney, Elena McMaster, Bruce Skewes, Maria Sokratis, Tristan Epstein, Ingi Barr and Olivia Kaleta.

Station duty is incredibly important to 3CR in supporting out-of-hours programmers and looking after the security of the station. Thanks to Peter Goodyear, Anne McAllister, Ray Nilsen, Peter Davis, David O'Meara and Carolyn and John Gunn for your regular station duty shifts!



Pilar Aguilera interviewing women at the Asylum Seekers Resource Centre on Human Rights Day.
Photo: Libby Jamieson

3CR FACES



*Left: Barbara Hurley at her farewell afternoon tea at 3CR.
Photo: Rachel Maher*

Middle: Berhan, Mohammed Hassan and Osman from the Eritrean Voices program. Photo: Leanne Mclean

Bottom left: George from Radio for Kids. Photo: Peter Davis

Bottom right: Robbie Thorpe and Gilla McGuinness at Share the Spirit gig in Treasury Gardens. Photo: Peter Goodyear



3CR RADIO IS...

- | | | |
|---------------------------|----------------------|--|
| 3AL Hawa Arabic Youth | Concrete Gang | Hillbilly Fever |
| Accent of Women | Connolly Association | Hip Sista Hop |
| Afghan Radio | Curtain Up | Hometime: In Ya Face |
| Alternative News | DIY Arts Show | Hometime: Shrew'd |
| Anarchist World This Week | DOGS | Hometime: Tuesday |
| Armenian News | Doin' Time | Hometime: Wednesday |
| Arts Up! | Done by Law | Hot Damn Tamale |
| Asia Pacific Currents | Dykes on Mics | Housing for the Aged Action Group (HAAG) |
| Beyond the 1/4 Acre Block | Earth Matters | Jazz on a Saturday |
| Beyond the Bars | Eritrean Voices | Jump Cut |
| Beyond Zero | Ethiopian Show | Kabayan |
| Blazing Textbooks | Fire First | Keep Left |
| Blue Green Footprints | Fire Up | Koori Survival Show |
| Blues with a Feeling | Food Fight | Ladybeats |
| Breakfast | Footprints | Latin American Update |
| Buoyancy Radio | Gardening Show | Left After Breakfast |
| Burning Vinyl | Girly is Good | Let the Bands Play |
| Calling All Women | Good Job | Let Your Freak Flag Fly |
| Celtic Folk Show | Hararian Show | Living Free |
| City Limits | Heavy Session | Local and Live |
| Class Actions | Hep Chat | |



Above left: Gab Reade and Gilla McGuinness with award for **Best Outside Broadcast for National Apology to Stolen Generations**, at CBAA Conference in Alice Springs in November 08. *Photo: Rachel Maher.*
 Above right: Steph and Ramesh from **The Lentil as Anything Show**. *Photo: Nicole Hurtubise.*



- Lost in Science
- Macedonian Show
- Mafalda
- Media Moves Cinema Scene
- Melbourne Chautari
- Mixed Tape
- Monday Greek
- Moroccan Show
- Mujeres Latinamericas
- Music Sans Frontieres
- National Security Files
- Night of the Assassins
- Night Owls on Rhythm
- Nostalgia Unlimited
- On The Record
- Out of the Blue
- Out of the Pan
- Palestine Remembered
- Published or Not
- Radioactive Show
- Radio For Kids
- Radio Mama
- Raise the Roof
- Raising Our Voices
- Rasta Rhythms
- Renegade Economists
- Right Now Radio
- Rock and Roots
- Roominations
- Save Albert Park
- Shake Rattle and Roll
- Shiftegan
- Solidarity Breakfast
- Somali Language Show
- Steam Radio
- Stick Together
- Swing 'n' Sway
- Talkback with Attitude
- Tamil Manifest
- Tamil Voice
- The Boldness
- The Lentil As Anything Show



- The SUWA Show
- Two to the Valley
- Unitarian Half Hour
- Un Nuevo Mundo Es Posible
- Voice of Anatolia
- Voice of Cambodia
- Voice of Chile
- Voice of Gadaa Oromia
- Wayward Girls, Wicked Women
- Women on the Line
- YarraBUG



Top right: Sonia Randhawa, Jiselle Hanna and Lucy de Kretser, producers of the national program **Accent of Women**. *Photo:* Juliet Fox. *Above left:* **YarraBUG** crew: l-r Emma, Rob, Steve, Val (sitting) Chris and Sonya. *Above right:* Shiralee Williams Hood. *Photos:* Leanne Minshull.

GET INVOLVED

3CR – RADIO BY AND FOR THE COMMUNITY

The station was established to contribute to the diversification of media in Australia and you are welcome to become involved with the station.

Ever wanted to contribute your views and perspectives, get involved in news making, represent a community you belong to, DJ music and/or take part behind the scenes of a media organisation?

If you listen to 3CR and feel an affinity with what the station represents, then there are many opportunities for you to get involved in 3CR.

SUPPORT THE STATION FINANCIALLY

Subscribe, make a **bequest** to the station in your will or **donate** to the station during Radiathon in June.

VOLUNTEER YOUR TIME

Become a receptionist or a station duty person, join one of the Sub Committees or contribute your skills to the web page, newsletter or maintenance of the station.

PRESENT RADIO

You can train at the station to present and/or produce radio on either an existing program or your own program.



3CR PUBLICATIONS

Print newsletter: 3CR produces two yearly newsletters called the CRAM guide. The CRAM guide contains a program guide and information about new programs, station news and events. It is mailed to subscribers. If you would like to receive the CRAM guide, then please subscribe!

E-Letter: 3CR emails out a short bulletin about 3CR events and news at the start of each month. Email us if you would like to subscribe.

ANNUAL EVENTS AT 3CR 855AM

SURVIVAL DAY on 26 January. The broadcast by 3CR's Indigenous broadcasters marks Australia's Invasion Day.

INTERNATIONAL WOMEN'S DAY is held on 8 March. A special day of women's programming takes place at 3CR.

MAY DAY on 1 May. The broadcast focuses on worker's issues around the world and features special programs by union, feminist, queer and Indigenous 3CR presenters.

RADIOTHON in May/June is the station's main fundraiser.

NAIDOC WEEK in July. 3CR celebrates National Aboriginal and Islander Day Observance Committee Week with a series of special broadcasts during July.

SUBSCRIBER DRIVE in November. We encourage all broadcasters as well as listeners to be a subscriber.

Above: Kutch Edwards, presenter of **Footsteps** and **NAIDOC Beyond the Bars** special programming project.

ACKNOWLEDGEMENTS

Thank you to everyone involved in keeping the station going from year to year: the subscribers, the people who donate during Radiothon, the volunteer receptionists, our maintenance crew, radio presenters, members of Sub Committees, the Committee of Management, our Affiliates and the Station Worker and Subscriber Reps on the Community Radio Federation.

Without your support, we could not run the station. 3CR is an excellent example of the grassroots ideal of 'for the people by the people'.

Thanks to the Public Interest Law Clearing House (PILCH) and Isolde Lueckenhausen for their legal advice.

THANKS TO OUR FINANCIAL AND PRO BONO SUPPORTERS

Community Broadcasting Federation: City of Melbourne: City of Yarra: Internode: Department of Justice Victoria: PILCH Victoria: Victorian Legal Services Board: Victorian Multicultural Commission.



Legal Services **BOARD**

Thanks to Meredith Butler for editing. Layout by Elephant Stamp Design.

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