MEDIA RELEASE



STATEMENT ON DOMAIN

SYDNEY, 12 DECEMBER 2016: *The Australian*'s Darren Davidson had a story published this morning suggesting Domain has advertising on porn websites. We don't.

The screenshots Mr Davidson provided to us late yesterday appear to be links from a porn site to Commercial Real Estate, our commercial site.

We did not authorise any advertising, re-targeting or redirections and believe it is a malicious scam/bot.

Our review this morning, and our technical partners have confirmed, that no advertising from us has been placed on porn or illegal sites.

This obviously damages not just us but all legitimate media businesses.

We have this morning asked News Limited's lawyers to provide us with any and all information they have on this matter so our technical people and independent advisors can more fully investigate the matter. This request encompasses all the information, emails and video that they have.

We will notify the authorities of our findings and fully co-operate with any enquiries that may be launched in relation to this matter.

We told *The Australian* it was wrong. We note they printed our quote. But still they had no hesitation in running the yarn.

News Limited has never had any shame about using their media platforms for attacks on competitors. They dress up their bile as news and bore the rest of the industry with their seemingly endless appetite for gutter dwelling.

We generally ignore it. Not today.

ENDS

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