

New Democrats slip to third place nationally in wake of French debate NDP down in Quebec

Nanos National Nightly Tracking, Three day rolling average of 1,200 voters (September 24th, 25th, and 26th, 2015) released September 27th, 2015 (6am Eastern)

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NEWS

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At a glance

- **National Ballot** – The latest Nanos tracking has the Liberals at 32.5%, the Conservatives at 31.5%, the NDP at 27.6%, and the Greens at 3.7% nationally. This is the lowest level of support registered by the NDP since the nightly tracking started.
- **French Debate Fallout** - Although still in the lead in Quebec, support for the NDP has cycled downward for the past three nights and their advantage in Quebec has diminished. Both the BQ and Conservatives have gained in Quebec in the Nanos tracking in the past three nights, while support for the Liberals was unchanged following the debate. In the Quebec support for the parties stands at 35.7% for the NDP, 27.9% for the Liberals, 18.2% for the Conservatives, 16.4% for the BQ and 1.8% for the Greens.

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NANOS SURVEY

Nanos Ballot Data Summary: Sept 24 - 26

Ballot

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

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Category order based on number of seats in the House of Commons



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Ballot	Sept 26	Sept 25	1 Week Ago	1 Month Ago (Aug 21)	3 Months Ago (June 20)	1 Year Ago	12 Month High	12 Month Low
Ballot								
Conservative	31.5%	29.6%	30.8%	30.1%	27.6%	25.9%	33.0%	25.4%
NDP	27.6%	30.3%	29.1%	29.1%	31.1%	19.5%	32.9%	19.1%
Liberal	32.5%	31.8%	30.3%	29.9%	30.8%	43.0%	43.0%	26.8%
Green	3.7%	4.5%	5.1%	5.2%	4.5%	6.4%	7.7%	3.4%
Bloc	4.0%	3.1%	3.7%	4.7%	5.2%	4.2%	6.7%	2.3%
Undecided	10.3%	10.8%	10.8%	15.6%	15.5%	14.8%	21.5%	8.4%
Party Consider								
Conservative	41.1%	38.9%	39.0%	38.8%	38.1%	40.2%	44.7%	35.1%
NDP	47.1%	49.4%	45.5%	49.2%	51.4%	45.1%	53.3%	41.4%
Liberal	49.6%	50.1%	49.0%	47.2%	46.3%	58.5%	59.7%	42.9%
Green	24.1%	25.6%	24.0%	27.7%	28.4%	27.8%	30.5%	21.6%
Bloc	29.4%	26.1%	26.3%	29.1%	35.2%	33.4%	39.6%	21.7%



National Ballot Sept 24 - 26

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]

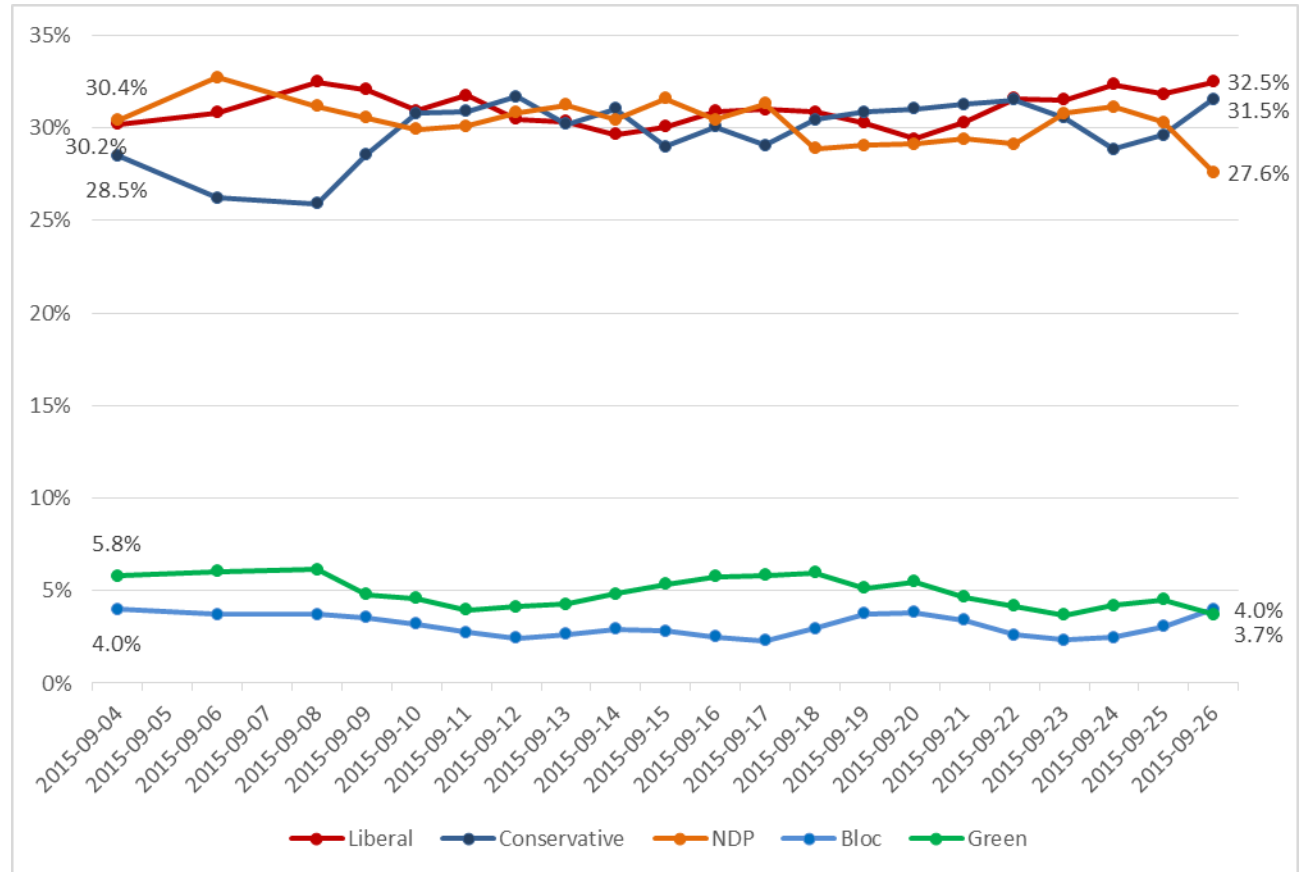
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error 1,073 decided voters is ± 3.0 percentage points, 19 times out of 20.

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Anatomy of 2nd Choice Sept 24 - 26

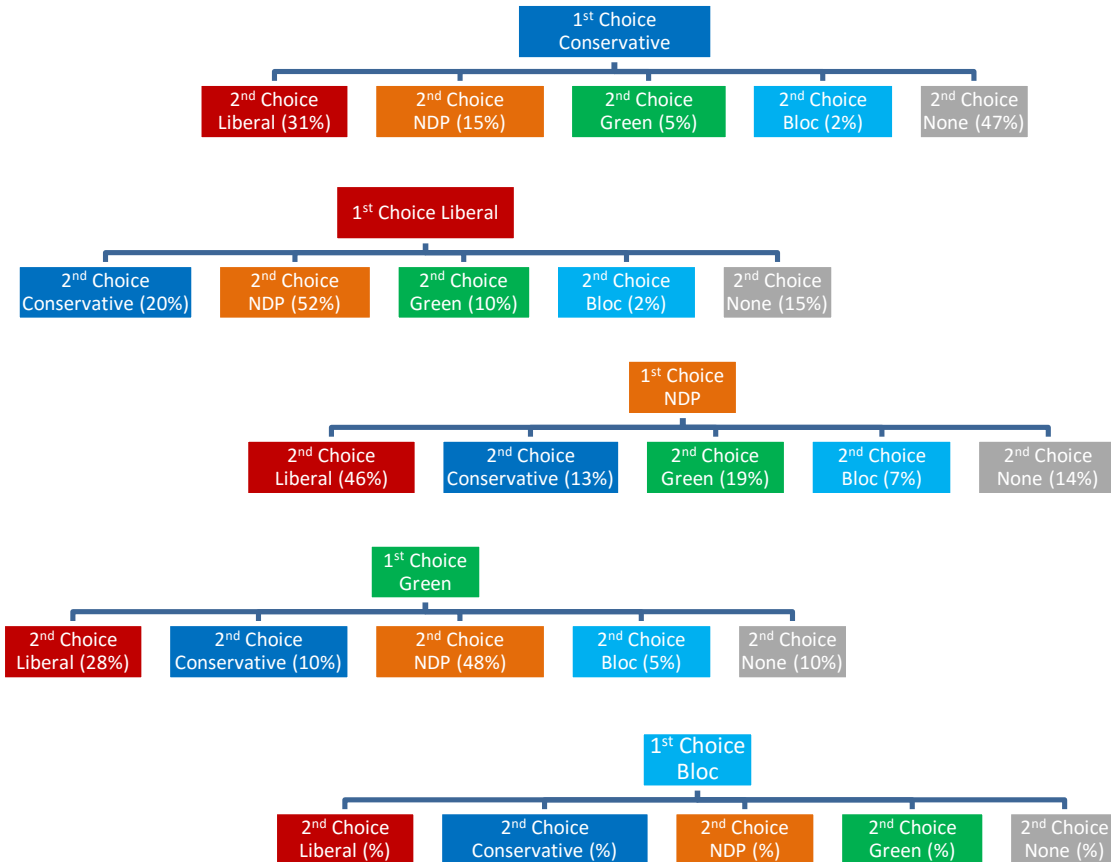
Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First and second ranked response]

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20. The margin of error will vary for subpopulations such as supporters for the respective parties. Note Bloc and Green second choice based on small sample sizes.

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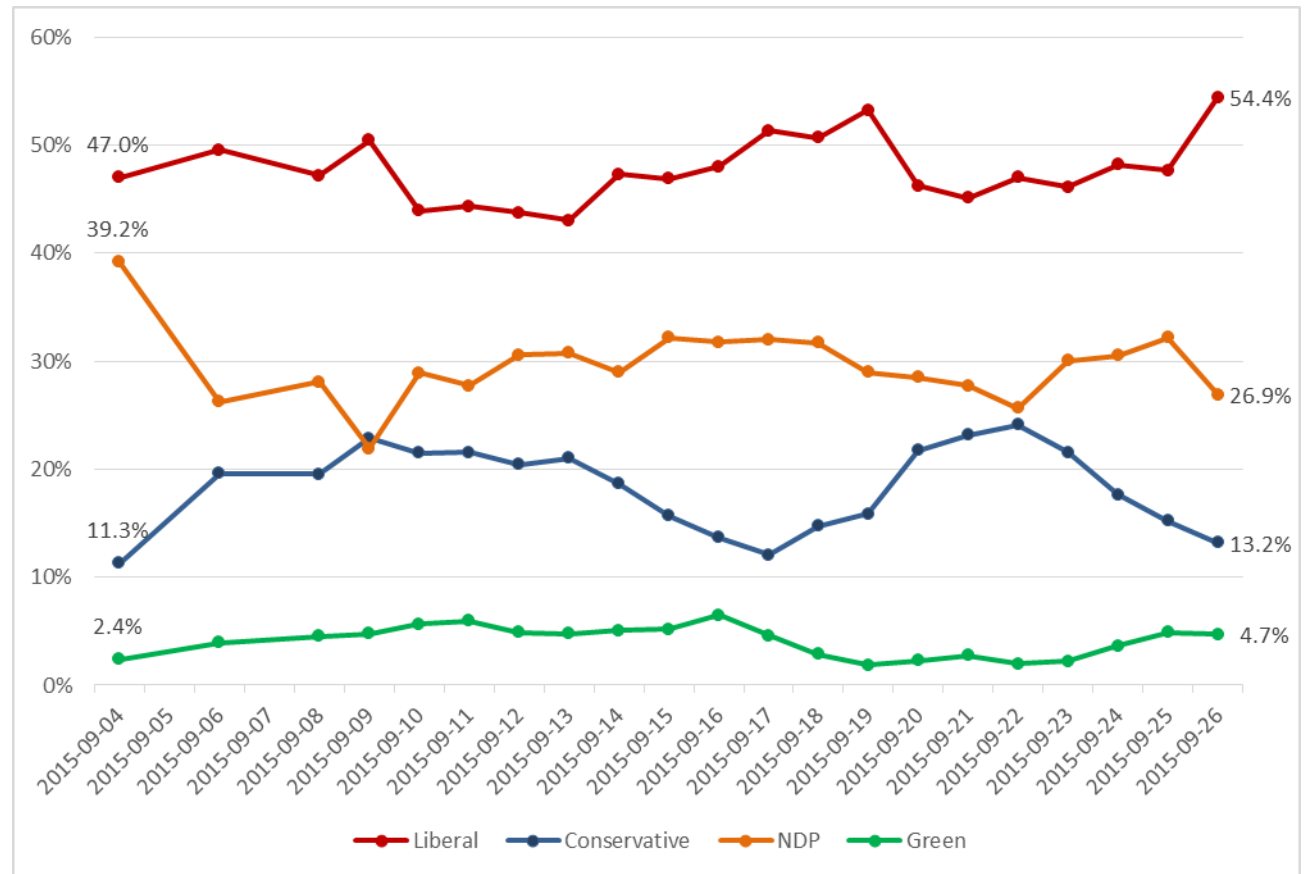
Ballot Tracking – Atlantic Sept 24 - 26

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Atlantic Only.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for Atlantic Canada is based on 107 decided individuals. A sample of 107 respondents is accurate ± 9.6 percentage points, 19 times out of 20.

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Ballot Tracking – Quebec Sept 24 - 26

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Quebec Only.

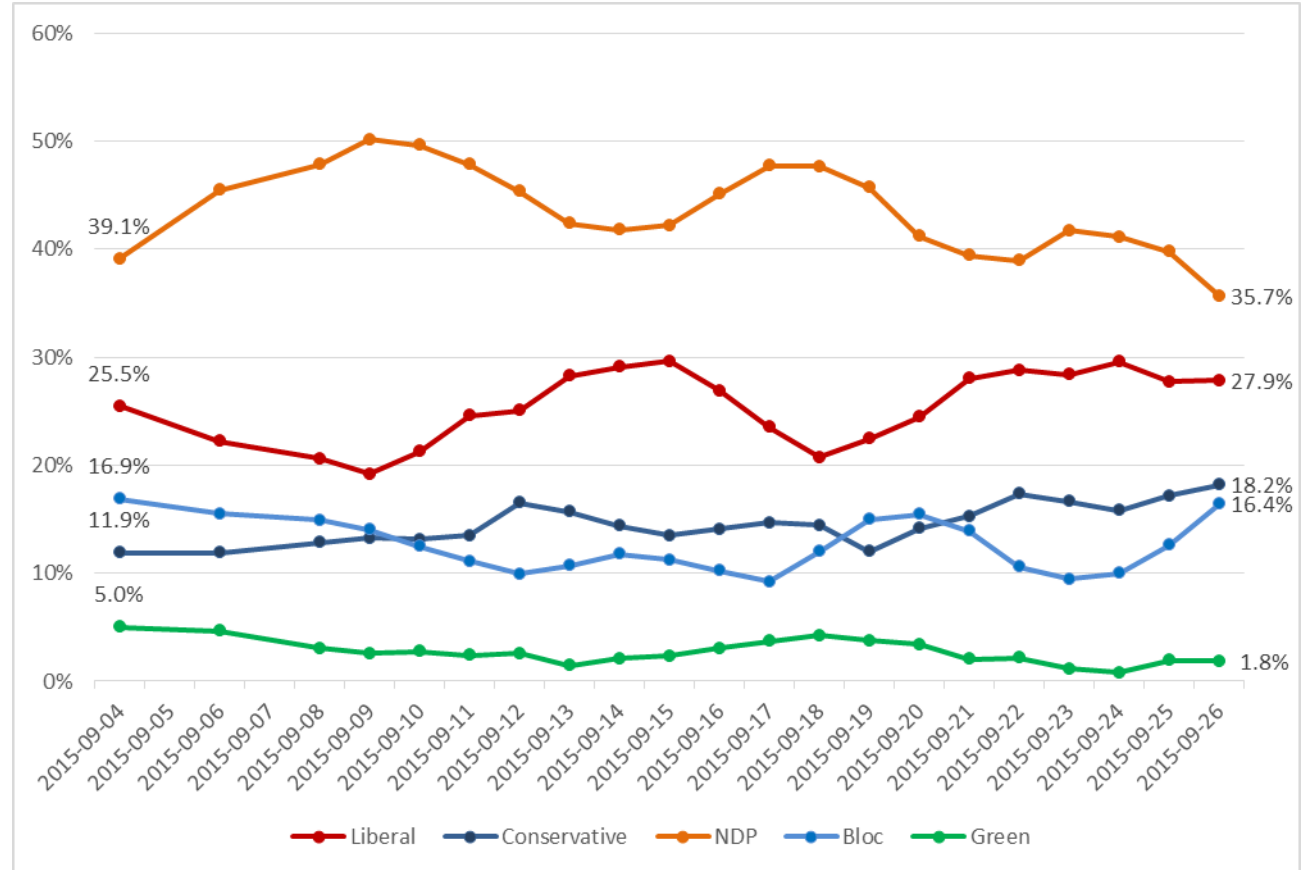
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To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for Quebec is based on 262 decided individuals. A sample of 262 respondents is accurate ± 6.1 percentage points, 19 times out of 20.

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Ballot Tracking – Ontario Sept 24 - 26

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Ontario Only.

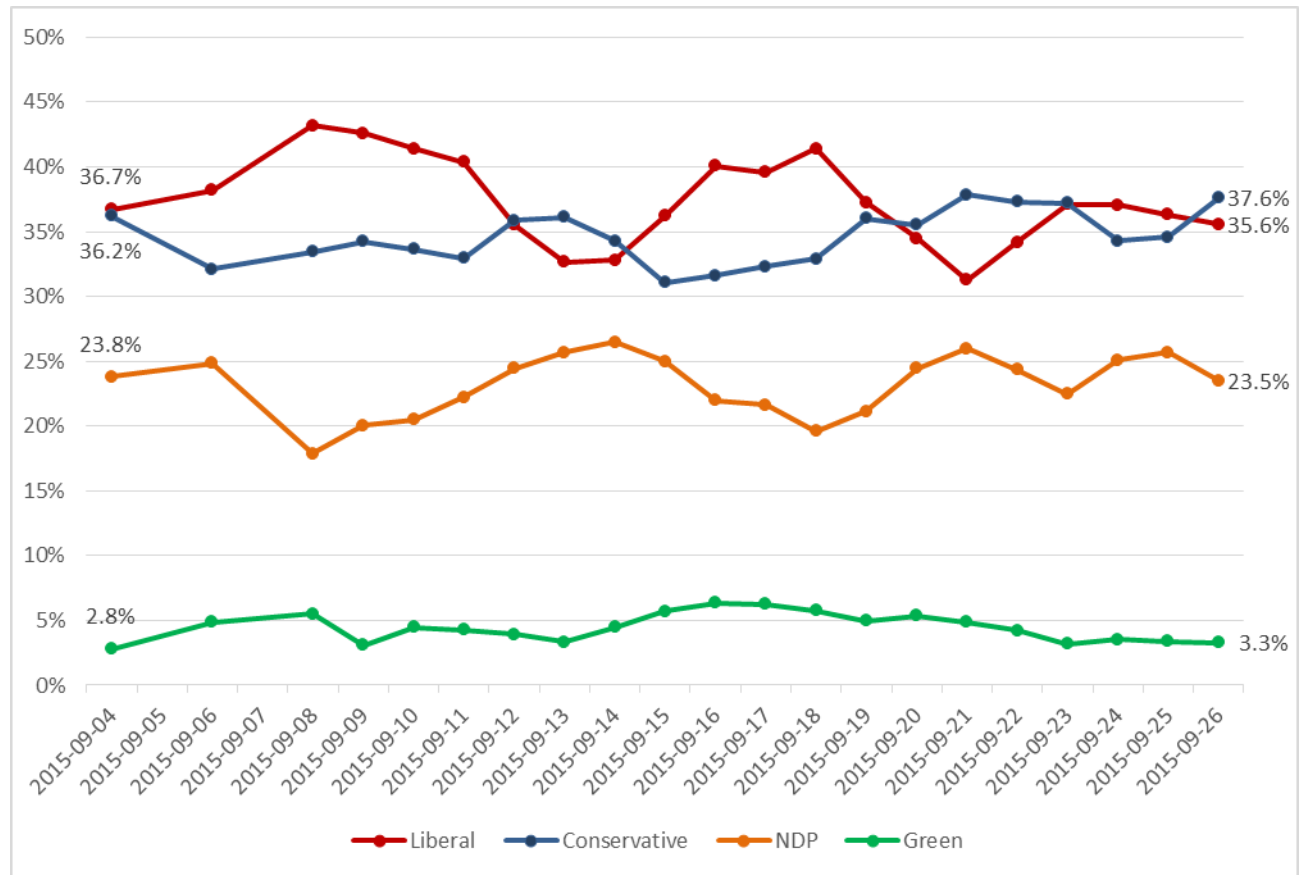
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for Ontario is based on 324 decided individuals. A sample of 324 respondents is accurate ± 5.5 percentage points, 19 times out of 20.

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Ballot Tracking – Prairies Sept 24 - 26

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – Prairies (MB, SK, AB) Only.

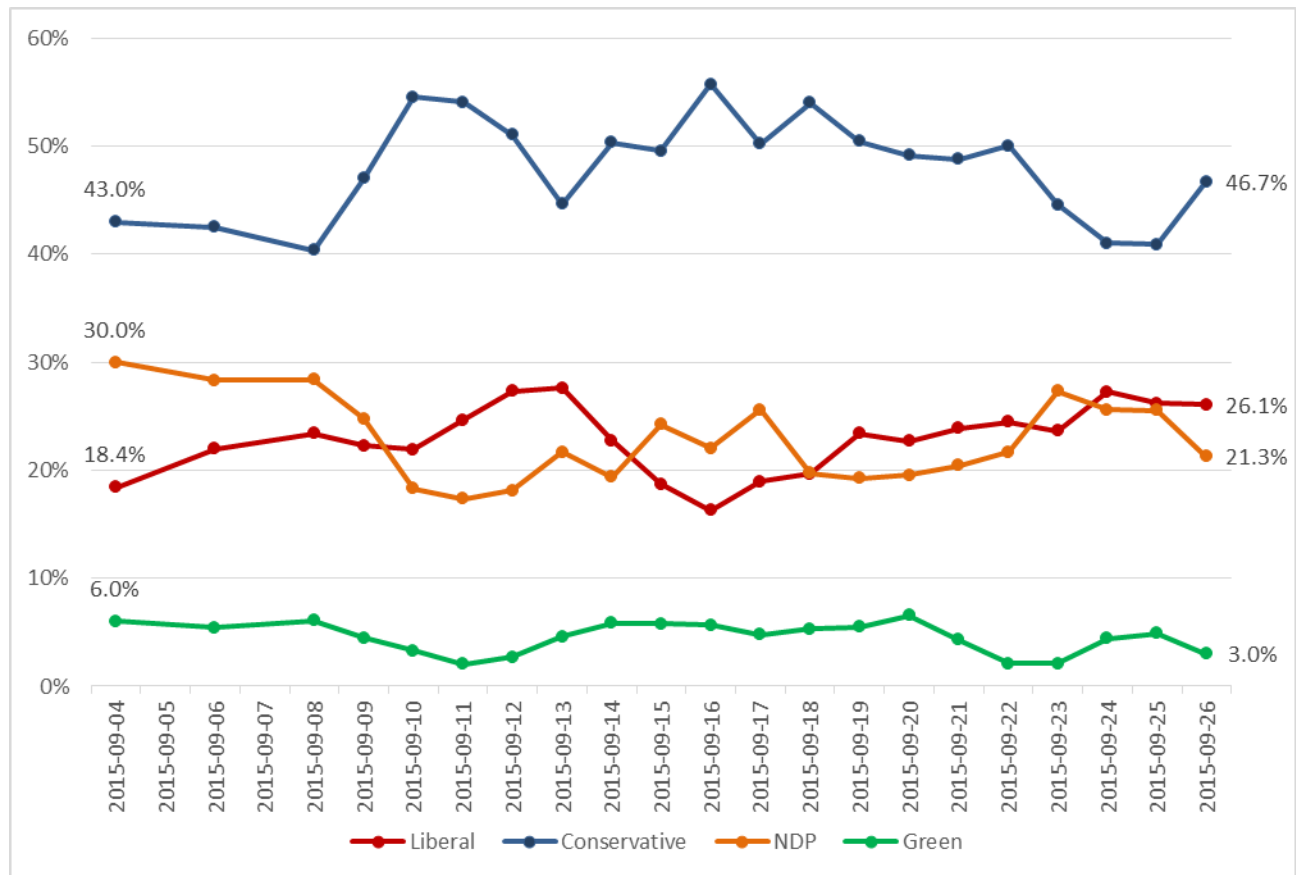
A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for the Prairie is based on 217 decided individuals. A sample of 217 respondents is accurate ± 6.7 percentage points, 19 times out of 20.

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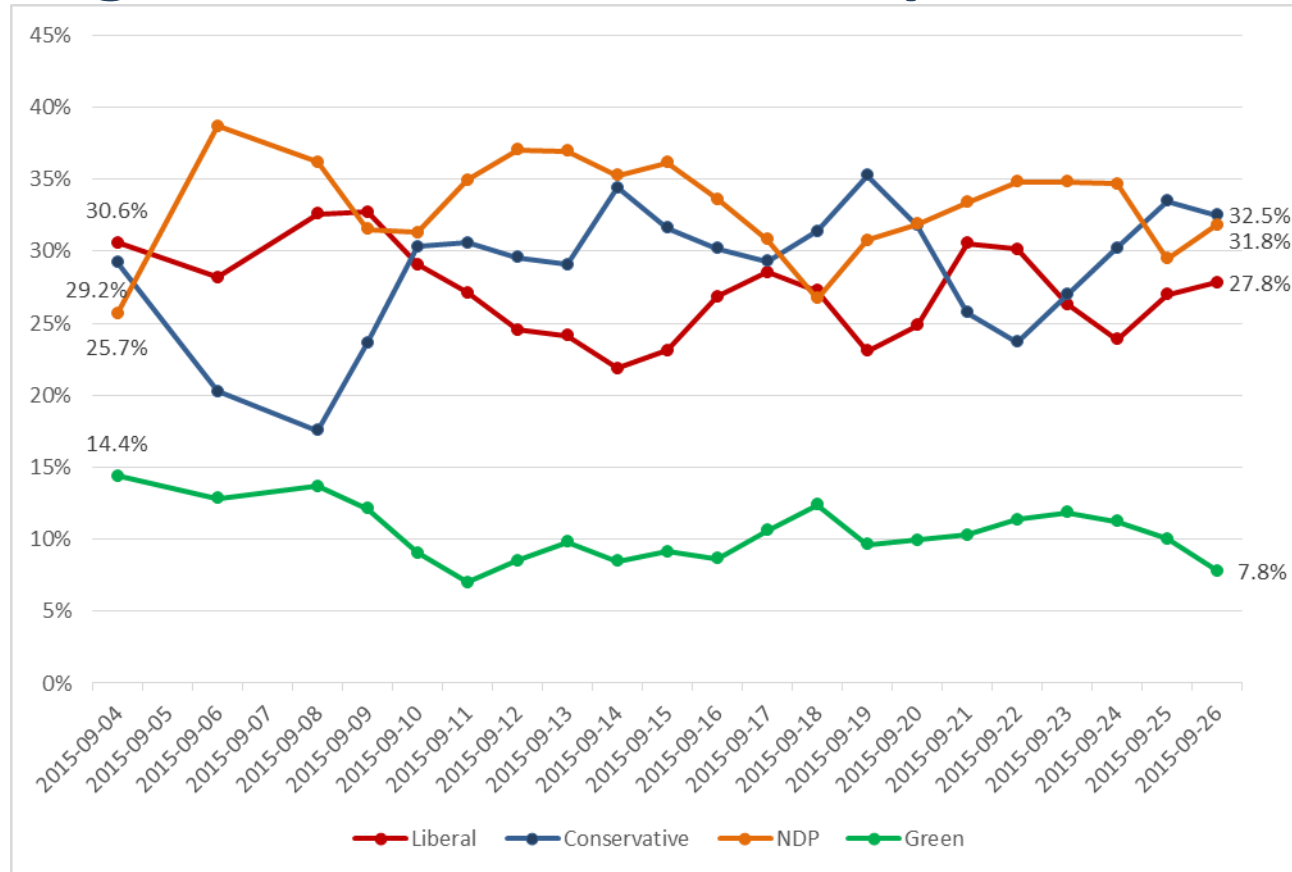
Ballot Tracking – British Columbia Sept 24 - 26

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response] – British Columbia Only.

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews.

To update the tracking a new day of interviewing is added and the oldest day dropped. The subsample for British Columbia is based on 163 decided individuals. A sample of 163 respondents is accurate ± 7.8 percentage points, 19 times out of 20.

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Survey Methodology

A national random telephone (land + cell) survey using live agents of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is $\pm 2.8\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2011 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which Nanos is a member.

Technical Notes

Element	Description	Element	Description
Organization who commissioned the research	CTV; Globe and Mail; Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2011) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±2.8 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.	Stratification	By age and gender using the latest Census information (2011) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Nine percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Other)	Age, gender, education, income	Question Content	This was part of a nightly omnibus survey. The preceding module included questions about national issues of concern and ballot preferences.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Wording	The order of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.
Number of Calls	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Individuals were called between 5:00-9:00pm local time for the respondent.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. 237 Email: nnanos@nanosresearch.com.
Field Dates	September 24 th , 25 th , and 26 th , 2015.		
Language of Survey	The survey was conducted in both English and French.		



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2015-702 - CTV/Globe Election Daily Ballot Tracking (September 24th - 26th) - STAT SHEET

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region					Gender		Age					
			Tracking Sept 24-26	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Liberal	Total	Unwgt N	1200	120	300	360	240	180	568	632	171	192	232	274	331
		Wgt N	1200	120	300	360	240	180	568	632	240	204	252	221	282
	Yes, would consider	%	49.6	75.6	39.3	52.2	45.4	49.6	47.5	51.4	53.1	56.1	53.4	47.3	40.1
	No, would not consider	%	43.1	18.8	51.2	41.2	48.3	43.0	47.5	39.3	42.2	37.8	37.7	44.8	51.4
	Unsure	%	7.3	5.6	9.5	6.6	6.3	7.4	5.0	9.3	4.7	6.1	8.9	7.9	8.5

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region					Gender		Age					
			Tracking Sept 24-26	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Conservative	Total	Unwgt N	1200	120	300	360	240	180	568	632	171	192	232	274	331
		Wgt N	1200	120	300	360	240	180	568	632	240	204	252	221	282
	Yes, would consider	%	41.1	33.2	29.9	42.7	57.2	40.2	43.8	38.6	31.5	37.6	43.1	46.4	45.7
	No, would not consider	%	51.6	60.0	60.8	49.9	37.7	52.7	51.2	51.9	62.3	55.5	48.9	46.8	45.9
	Unsure	%	7.3	6.8	9.2	7.4	5.1	7.1	5.0	9.4	6.2	6.9	8.0	6.8	8.3

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Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region					Gender		Age					
			Tracking Sept 24-26	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider NDP	Total	Unwgt N	1200	120	300	360	240	180	568	632	171	192	232	274	331
		Wgt N	1200	120	300	360	240	180	568	632	240	204	252	221	282
	Yes, would consider	%	47.1	59.6	48.0	46.6	35.5	54.0	47.4	46.9	62.9	54.3	43.3	39.1	38.2
	No, would not consider	%	44.3	29.9	41.7	44.2	58.7	39.1	46.1	42.7	29.9	38.4	47.5	52.0	51.8
	Unsure	%	8.6	10.5	10.4	9.2	5.8	6.9	6.5	10.4	7.2	7.3	9.2	8.9	10.0

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region		Gender		Age					
			Tracking Sept 24-26	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Consider Bloc	Total	Unwgt N		300	300	136	164	54	59	60	62	65
		Wgt N		300	300	136	164	59	48	63	55	75
	Yes, would consider	%		29.4	29.4	22.8	34.8	44.0	35.8	24.2	31.6	16.3
	No, would not consider	%		62.1	62.1	70.7	55.0	50.9	54.5	67.7	58.4	74.1
	Unsure	%		8.5	8.5	6.4	10.2	5.1	9.7	8.1	10.0	9.6

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2015-702 - CTV/Globe Election Daily Ballot Tracking (September 24th - 26th) - STAT SHEET

Would you consider or not consider voting for any of the following FEDERAL political parties
[Rotate Parties]

			Region					Gender		Age					
			Tracking Sept 24-26	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Green	Total	Unwgt N	1200	120	300	360	240	180	568	632	171	192	232	274	331
		Wgt N	1200	120	300	360	240	180	568	632	240	204	252	221	282
	Yes, would consider	%	24.1	28.2	20.1	24.6	20.5	31.9	20.5	27.3	40.0	28.9	20.8	16.7	15.8
	No, would not consider	%	68.2	66.4	71.5	66.8	74.7	57.8	73.7	63.2	52.4	63.4	74.0	75.7	73.9
	Unsure	%	7.8	5.4	8.4	8.7	4.8	10.3	5.8	9.5	7.6	7.7	5.2	7.7	10.3

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For those parties you would consider voting for federally, could you please rank your top two current local preferences?
[Unprompted]

			Region					Gender		Age					
			Tracking Sept 24-26	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	1200	120	300	360	240	180	568	632	171	192	232	274	331
		Wgt N	1200	120	300	360	240	180	568	632	240	204	252	221	282
	Liberal	%	29.2	49.0	24.2	31.9	24.6	25.2	26.3	31.9	27.9	32.5	33.5	25.2	27.3
	Conservative	%	28.3	11.9	15.8	33.7	43.0	29.5	32.3	24.7	18.3	24.3	27.6	34.4	35.5
	NDP	%	24.6	24.2	31.0	21.1	19.0	28.8	26.0	23.4	34.7	27.5	21.7	20.8	19.7
	Bloc	%	3.6	.0	14.3	.0	.0	.0	2.5	4.5	2.6	5.0	3.3	4.0	3.2
	Green	%	3.3	4.2	1.6	2.9	2.7	7.1	3.5	3.1	5.8	1.6	2.3	2.5	4.0
	Other	%	.6	.7	.0	.0	2.7	.0	.5	.7	1.5	.5	.5	.0	.5
	Undecided	%	10.3	10.0	13.1	10.2	8.0	9.4	8.9	11.6	9.2	8.5	11.1	13.0	9.8

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2015-702 - CTV/Globe Election Daily Ballot Tracking (September 24th - 26th) - STAT SHEET

(First Ranked Response) If a FEDERAL election were held today, could you please rank your top two current local voting preferences?
[Decided Only - Unprompted]

			Region					Gender		Age					
			Tracking Sept 24-26	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	1073	107	262	324	217	163	518	555	155	175	206	239	298
		Wgt N	1076	108	261	323	221	163	517	559	218	186	224	192	255
	Liberal	%	32.5	54.4	27.9	35.6	26.1	27.8	28.9	35.8	30.8	35.6	37.2	29.0	30.3
	Conservative	%	31.5	13.2	18.2	37.6	46.7	32.5	35.5	27.9	20.1	26.6	31.0	39.6	39.3
	NDP	%	27.6	26.9	35.7	23.5	21.3	31.8	28.6	26.7	38.2	30.0	25.0	23.9	21.9
	Bloc	%	4.0	.0	16.4	.0	.0	.0	2.7	5.1	2.9	5.5	3.8	4.6	3.6
	Green	%	3.7	4.7	1.8	3.3	3.0	7.8	3.9	3.6	6.4	1.7	2.6	2.9	4.4
	Other	%	.7	.8	.0	.0	2.9	.0	.5	.8	1.6	.5	.6	.0	.6

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			Vote Profile						
			Liberal	Conservative	NDP	Bloc	Green	Other	Total
Second ranked response	Liberal	Count	0	97	130	3	11	2	243
		% within Vote Profile	0.0%	30.5%	46.3%	7.1%	27.5%	28.6%	24.2%
	Conservative	Count	65	0	35	5	4	4	113
		% within Vote Profile	20.4%	0.0%	12.5%	11.9%	10.0%	57.1%	11.2%
	NDP	Count	166	47	0	18	19	0	250
		% within Vote Profile	52.2%	14.8%	0.0%	42.9%	47.5%	0.0%	24.9%
	Bloc	Count	5	5	20	0	2	0	32
		% within Vote Profile	1.6%	1.6%	7.1%	0.0%	5.0%	0.0%	3.2%
	Green	Count	33	15	53	6	0	0	107
		% within Vote Profile	10.4%	4.7%	18.9%	14.3%	0.0%	0.0%	10.6%
	Other	Count	0	4	3	0	0	0	7
		% within Vote Profile	0.0%	1.3%	1.1%	0.0%	0.0%	0.0%	0.7%
	No second choice	Count	49	150	40	10	4	1	254
		% within Vote Profile	15.4%	47.2%	14.2%	23.8%	10.0%	14.3%	25.2%
Total		Count	318	318	281	42	40	7	1006
		% within Vote Profile	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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