

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Conservatives, Liberals tied, NDP falls back

Conservative minority, Liberal opposition seen

TORONTO September 23rd, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1557 Canadian voters, exactly equal proportions, about 3-in-10, will vote either for the Conservatives or the Liberals in the upcoming election (31% each). The NDP fall slightly behind the two leading parties (28%). This is in contrast to earlier this week, when the Conservatives led and the two other parties tied (September 20, Conservative - 33%, Liberal and NDP, -29% each). Few will vote Green or Bloc Quebecois (4%) or for other parties (1%).

Conservative minority, Liberal opposition seen

If these results are projected up to the newly distributed 338 seat House of Commons, the Conservatives would win a slim minority of 125 seats, 45 fewer than required for a majority, while the Liberals would form the opposition with 107 seats and the NDP very close behind with 104. The Green Party would seat their leader and the Bloc would seat one member.

Conservatives most fervent partisans, NDP, Liberals less so

Close to three quarters of Conservative voters are strong supporters of their party (73%), while just more than half of Liberals (58%) and New Democrats are (55%). This is explained by the relatively loose bonds these voters have with their parties; close to one fifth of 2011 Liberal voters will support the NDP this time (18%) while a similar number of past New Democrats will vote Liberal (22%).

Both Conservatives and Liberals expected to win

Conservatives (29%) and Liberals (27%) are relatively equally likely to be seen as the eventual victors, with the NDP close behind (25%).

Trudeau, Harper, Mulcair tied for best PM

One quarter each see Stephen Harper and Justin Trudeau as the best Prime Minister (25%) each), while Tom Mulcair, who has led this measure recently, is tied with these two (24%).

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HIGHLIGHTS:

- About 3-in-10 will vote either for the Conservatives or the Liberals in the upcoming election (31% each).
- The Conservatives would win a slim minority of 125 seats, 45 fewer than required for a majority, while the Liberals would form the opposition with 107 seats and the NDP very close behind with 104.
- Close to three quarters of Conservative voters are strong supporters of their party (73%), while just more than half of Liberals (58%) and New Democrats are (55%).
- Conservatives (29%) and Liberals (27%) are relatively equally likely to be seen as the eventual victors, with the NDP close behind (25%).
- One quarter each see Stephen Harper and Justin Trudeau as the best Prime Minister (25%) each), while Tom Mulcair, who has led this measure recently, is tied with these two (24%).

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Trudeau, Mulcair see favourables up

Tom Mulcair has seen his approval increase from just more than 4-in-10 (September 20 - 42%) to closer to half now (46%), while Justin Trudeau has also seen an increase (from 43% to 48%). Stephen Harper's approval has stayed stable at 3-in-10 (31% now, 32% last Monday).

6-in-10 say government must change

While more than half say the government "has done a bad job and shouldn't be re-elected" (49%) and a further tenth say the government "has done a good job but it's time to give someone else a chance" (12%), and this makes a total of more than 6-in-10 who see a need for a change in government (61%), just one fifth say the government has "done a good job and should be re-elected" (21%) or that it has "done a bad job but it's better than the alternatives" (8%) for a total of about 3-in-10 who don't see a need to change the government (29%). This is significant in that it is thought that a government must score at about a total of 40% on the re-election option in order to be re-elected.

"It may be that the NDP have had their day in the sun, and it's time for a new leader in this incredibly tight race. While the Prime Minister fares no worse than he or his party have recently, both Mulcair and Trudeau outdo their parties in approval, and Justin particularly is showing some momentum, as are the Liberals, after being the cellar dwellers in the race," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Tom Mulcair has seen his approval increase from just more than 4-in-10 (September 20 - 42%) to closer to half now (46%), while Justin Trudeau has also seen an increase (from 43% to 48%).
- More than half say the government "has done a bad job and shouldn't be re-elected" (49%).
- It may be that the NDP have had their day in the sun, and it's time for a new leader in this incredibly tight race. While the Prime Minister fares no worse than he or his party have recently, both Mulcair and Trudeau outdo their parties in approval, and Justin particularly is showing some momentum, as are the Liberals, after being the cellar dwellers in the race," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1557 randomly selected Canadians 18 years of age or older. The poll was conducted from September 21st to 23rd, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral success is dependant on the parties' skill at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1
Dec. 10-11 th , 2014	1560	33	41	17	5	3	1
Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13 th , 2013	1634	32	38	21	3	5	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0
Oct. 23 rd , 2013	104	146	47	1	10	0

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Expected Federal Election Party Winner

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Sept. 21-23 rd , 2015	1557	29	27	25	2	3	1
Sept. 18 th , 2015	922	31	23	37	1	4	2
Sept. 14-15 th , 2015	1402	29	23	28	3	2	2
Sept. 9-10 th , 2015	1308	26	24	33	1	1	1
August 30-Sept. 1 st , 2015	1384	24	22	36	2	1	1
August 23-24 th , 2015	1440	25	17	36	2	2	1
August 17-19 th , 2015	1473	28	22	32	2	3	1
August 10-11 th , 2015	1392	30	22	30	3	3	1
August 2 nd , 2015	1399	31	18	31	2	2	1
July 29 th , 2015	1397	34	18	29	3	2	1
July 21 st , 2015	1208	30	24	29	2	2	2
July 14 th , 2015	1251	27	24	28	3	3	3
July 8 th , 2015	1200	30	24	28	3	3	1
June 29 th , 2015	1221	30	27	26	3	3	1
June 23 rd , 2015	1268	29	25	27	2	3	-
June 16 th , 2015	1281	30	26	25	2	3	-
June 5 th , 2015	1156	31	31	18	3	2	-
May 14 th , 2015	1286	32	30	20	2	2	-
April 16 th , 2015	1365	36	37	10	3	3	-

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Federal Vote Preference

‘Which party are you most likely to vote for in the federal election on October 19?’+‘Even though you may not have made up your mind, which party are you leaning towards at this time?’

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1482	258	219	276	363	366	777	705
Conservative	31	20	33	29	38	35	36	26
Liberal	31	31	32	37	26	31	30	33
New Democratic	28	36	25	23	28	27	26	30
Green	4	6	5	5	3	2	3	5
Bloc Quebecois	4	6	5	4	4	4	4	5
Other	1	1	0	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1482	157	498	314	136	165	212	1024	458
Conservative	31	25	23	32	40	52	28	34	23
Liberal	31	45	22	38	25	25	30	35	21
New Democratic	28	24	34	24	31	18	35	26	35
Green	4	5	3	5	3	4	7	5	2
Bloc Quebecois	4	0	17	0	0	0	0	0	18
Other	1	1	1	1	1	1	1	1	1

Past Federal Vote

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1482	481	296	315	72	98	53
Conservative	31	73	8	6	3	8	21
Liberal	31	14	71	22	30	9	45
New Democratic	28	9	18	67	22	26	11
Green	4	2	1	1	41	5	7
Bloc Quebecois	4	1	1	3	0	50	2
Other	1	0	0	0	2	1	13

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Strong Supporter

'Are you a strong supporter of that party?'

[Has chosen party]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	258	219	273	361	363	773	701
Yes	61	57	50	60	68	73	60	61
No	39	43	50	40	32	27	40	39

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1474	156	496	313	134	164	211	1018	456
Yes	61	59	50	64	68	67	64	64	52
No	39	41	50	36	32	33	36	36	48

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	450	408	407	90	80	39
Yes	61	73	58	55	43	72	55
No	39	27	42	45	57	28	45

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Expected Federal Election Winner

'Which party do you expect to win the federal election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1557	270	230	291	385	381	817	740
Conservative	29	23	30	30	37	32	32	27
Liberal	27	34	21	30	22	22	25	28
New Democratic	25	25	29	21	22	26	25	24
Green	2	3	2	3	2	2	2	3
Bloc Quebecois	3	4	1	2	3	2	2	3
Another Party	1	2	1	1	1	2	1	1
Don't know	13	10	17	14	14	13	13	14

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1557	164	530	329	144	170	220	1070	487
Conservative	29	23	27	26	32	51	28	30	28
Liberal	27	33	20	34	20	18	23	29	21
New Democratic	25	21	33	22	24	12	28	22	32
Green	2	3	3	2	6	3	2	2	3
Bloc Quebecois	3	2	5	1	0	2	3	2	5
Another Party	1	2	2	1	3	0	2	1	2
Don't know	13	16	11	14	14	14	14	14	11

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1557	450	408	407	90	80	47
Conservative	29	77	12	11	7	24	18
Liberal	27	4	63	14	32	13	5
New Democratic	25	6	11	63	22	31	12
Green	2	1	1	1	14	0	15
Bloc Quebecois	3	3	1	1	5	19	6
Another Party	1	0	0	0	2	1	22
Don't know	13	8	12	9	18	12	22

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Best Prime Minister

'Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1557	270	230	291	385	381	817	740
Stephen Harper	25	15	22	26	36	35	29	22
Justin Trudeau	25	29	25	27	19	24	27	24
Tom Mulcair	24	25	25	21	26	25	23	25
Elizabeth May	9	10	11	6	8	6	7	10
Gilles Duceppe	4	4	4	5	1	3	3	5
None of these	8	11	9	11	5	4	8	9
Don't know	5	6	4	4	4	4	4	5

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1557	164	530	329	144	170	220	1070	487
Stephen Harper	25	18	19	24	33	51	21	27	19
Justin Trudeau	25	36	18	29	19	22	27	28	18
Tom Mulcair	24	21	32	22	25	12	26	22	31
Elizabeth May	9	13	6	9	10	5	11	9	6
Gilles Duceppe	4	0	10	2	2	0	2	2	10
None of these	8	5	8	9	8	7	10	8	10
Don't know	5	6	6	4	3	4	3	4	6

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1557	450	408	407	90	80	47
Stephen Harper	25	84	4	3	2	4	16
Justin Trudeau	25	3	67	8	19	8	21
Tom Mulcair	24	2	13	66	20	22	9
Elizabeth May	9	2	8	11	27	6	5
Gilles Duceppe	4	1	1	4	7	34	6
None of these	8	6	4	5	23	18	39
Don't know	5	1	3	3	3	8	4

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Stephen Harper Approval

‘Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1557	270	230	291	385	381	817	740
Approve	31	22	31	31	41	40	35	28
Disapprove	61	70	61	62	55	52	61	62
Don't know	7	8	8	6	4	9	4	10

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1557	164	530	329	144	170	220	1070	487
Approve	31	24	30	28	38	54	28	32	28
Disapprove	61	72	61	65	53	43	65	61	62
Don't know	7	4	9	7	9	3	7	6	10

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1557	450	408	407	90	80	47
Approve	31	89	12	8	11	9	17
Disapprove	61	6	83	86	79	82	66
Don't know	7	5	5	6	10	8	17

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Tom Mulcair Approval

‘Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1557	270	230	291	385	381	817	740
Approve	46	44	53	40	47	50	46	47
Disapprove	32	31	27	36	34	34	38	27
Don't know	21	24	20	24	19	16	16	26

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1557	164	530	329	144	170	220	1070	487
Approve	46	44	50	46	45	35	50	46	48
Disapprove	32	36	29	30	36	48	32	33	30
Don't know	21	20	21	24	19	17	18	21	22

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1557	450	408	407	90	80	47
Approve	46	26	45	81	36	38	23
Disapprove	32	59	28	7	37	42	47
Don't know	21	15	27	12	27	19	30

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Justin Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1557	270	230	291	385	381	817	740
Approve	48	51	49	51	40	44	46	49
Disapprove	37	33	37	35	45	39	42	32
Don't know	15	16	14	14	15	17	12	19

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1557	164	530	329	144	170	220	1070	487
Approve	48	57	40	51	49	43	50	50	39
Disapprove	37	26	42	35	36	43	35	35	43
Don't know	15	17	18	14	14	14	15	15	18

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1557	450	408	407	90	80	47
Approve	48	16	87	46	50	31	19
Disapprove	37	72	6	37	36	50	46
Don't know	15	12	8	17	15	19	34

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NEWS RELEASE



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TORONTO

September 23rd, 2015

Federal Election Attitude

‘Which of the following best describes your attitude to this federal election?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1557	270	230	291	385	381	817	740
Government has done a good job and should be re-elected	21	14	20	17	30	29	25	17
Government has done a bad job and shouldn't be re-elected	49	59	51	48	42	40	47	52
Government has done a good job but it's time to give someone else a chance	12	10	11	14	12	16	10	14
Government has done a bad job, but it's better than the alternatives	8	7	8	10	9	9	8	9
Something else	9	10	11	10	8	6	10	9

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1557	164	530	329	144	170	220	1070	487
Government has done a good job and should be re-elected	21	15	15	20	26	40	19	22	15
Government has done a bad job and shouldn't be re-elected	49	59	50	51	46	32	53	49	50
Government has done a good job but it's time to give someone else a chance	12	11	17	12	7	10	12	11	15
Government has done a bad job, but it's better than the alternatives	8	9	8	8	6	11	10	8	9
Something else	9	7	10	10	15	7	6	9	10

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1557	450	408	407	90	80	47
Government has done a good job and should be re-elected	21	70	2	2	6	3	10
Government has done a bad job and shouldn't be re-elected	49	1	68	74	58	72	50
Government has done a good job but it's time to give someone else a chance	12	3	18	17	12	7	16
Government has done a bad job, but it's better than the alternatives	8	20	3	4	5	8	3
Something else	9	6	8	4	19	9	22

TORONTO

September 23rd, 2015

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