# C-SPAN®

VIEWER'S GUIDE

To see a Flash version of this guide, click here.







Created by Cable. Offered as a Public Service.



- To provide the audience, through viewer call-in programs, direct access to elected officials, other decision-makers, and journalists on a frequent and open basis;
- To employ production values that accurately convey the business of government rather than distract from it; and
- To conduct all other aspects of the C-SPAN networks' operations consistent with these principles.

### The C-SPAN Networks

Covering the Events that Shape the Nation

The C-SPAN networks were created by the cable industry and are offered as a public service to provide access to balanced, commercial-free coverage of the American political process. The networks are privately funded by the cable industry, without government or taxpayer support.

C-SPAN was launched in 1979 to provide live, gavel-to-gavel coverage of the U.S. House of Representatives. C-SPAN2 was created in 1986 to provide live, gavel-to-gavel coverage of the U.S. Senate. C-SPAN3, launched in 2001, provides another choice in public affairs programming. And now all three networks are available in HD.

With headquarters in Washington, DC, C-SPAN employs more than 250 people who work to fulfill cable's commitment to public affairs programming. The networks also provide other information and education services, including c-span.org, C-SPAN Radio, C-SPAN Classroom, and the C-SPAN Digital Bus.

### **C-SPAN**

A Window to the American Political Process



C-SPAN has become recognized for its live, gavel-to-gavel coverage of the U.S. House of Representatives and for its interactive viewer call-in format. C-SPAN also offers a wider variety of public affairs programming including congressional hearings; White House, Pentagon, and State Department press briefings; campaign and election coverage; insights into the workings of the federal judiciary; university and political party forums; National Press Club speeches; and live viewer call-ins with journalists and public policy makers.

C-SPAN's international programming includes coverage of the British House of Commons, the Canadian House of Commons, the German Bundestag, the Israeli Knesset, and the Russian Duma; as well as public affairs forums and events around the world, including political party conventions and conferences, elections, newscasts, and interviews with foreign government officials.

# Selected Programs on C-SPAN

# Washington Journal Daily, 7-10 am ET

This daily program provides a forum for the nation's leading journalists, public policy makers, and authors to discuss key newspaper articles, world events, and key legislation. Call-in segments enable viewers to talk directly to the guests. Viewers can participate by calling the numbers displayed on their TV screens or by sending an e-mail to journal@c-span.org.



Monday - Friday, 8 and 11 pm ET

Unedited, uninterrupted coverage of the day's top public policy events each weeknight during prime time. Coverage ranges from White House, Pentagon, and State Department press conferences to congressional hearings and bill-signing ceremonies.





### The Communicators

Saturdays, 6:30 pm ET on C-SPAN; Mondays, 8 am and 8 pm ET on C-SPAN2

A half-hour each week highlighting the people who shape our digital future.

### Newsmakers

Sundays, 10 am and 6 pm ET

Weekly conversations with the people making news and the journalists who cover them.

### **American Politics**

Sundays, 6:30 pm and 9:30 pm ET

C-SPAN's weekly coverage of the issues and events that shape the American political scene.



Q&A

Sundays, 8 and 11 pm and Mondays, 6 am ET

Interesting people. Informative conversations. Each interview introduces you to the people who are making things happen in politics, the media, education, and science and technology in hour-long conversations about their lives and their work. *q-and-a.org* 

### Prime Minister's Questions British House of Commons

Sundays, 9 pm and Midnight ET on C-SPAN Wednesdays, Live 7 am ET on C-SPAN2

Coverage of the prime minister's response to questions from members of Parliament in the House of Commons.

### C-SPAN2

The Complete Legislative Process



C-SPAN2 provides live, gavel-to-gavel coverage of the U.S. Senate. With access to both C-SPAN and C-SPAN2, viewers can track legislation as it passes through both bodies of Congress to get a complete picture of the legislative process. C-SPAN2 also offers a variety of other public affairs programming, including congressional committee hearings, university and political party forums, newsmaker speeches, and coverage of international public affairs events and legislatures. Weekends, C-SPAN2 is home to Book TV.

### **Book TV**

Every Saturday, 8 am ET, through Monday, 8 am ET

Every weekend C-SPAN2 features Book TV — a 48-hour block of book programming. Book TV brings you a rich variety of nonfiction topics: history, biography, politics, current events, the media, and more. Watch author interviews, readings, panels, and the nation's largest book fairs. booktv.org

## **Book TV Programming Highlights:**

### **■** Encore Booknotes

Saturdays at 6 pm ET

Hour-long author interviews from the archives of one of C-SPAN's classic programs. booknotes.org

### ■ After Words

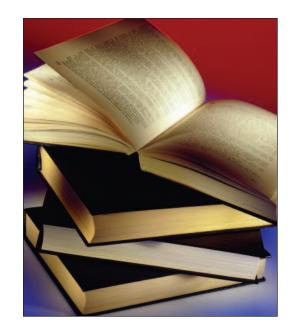
Saturdays at 10 pm ET Sundays at noon, 9 pm, and midnight ET

Authors of the latest nonfiction books interviewed by journalists, public policy makers, and legislators.

## ■ In Depth

The first Sunday of each month at noon ET

A comprehensive three-hour look at one author's work, with questions from viewers via phone, Twitter, or e-mail.



### C-SPAN3

Public Affairs and History Launched in September 2001, C-SPAN3 provides additional choices in public affairs television. Programming highlights include live committee hearings, press conferences, political speeches, and more. Every weekend, C-SPAN3 offers history programming on American History TV.

American History TV

Every Saturday, 8 am ET, through Monday, 8 am ET

American History TV brings viewers access to American History and historical context to today's national events. See archival speeches by presidents and lawmakers, and current discussions and interviews with prominent historians from around the country. Go behind the scenes at historic sites, museums and archives to see first-hand the documents and artifacts that tell our national story.

# American History TV Programming Highlights:

#### Oral Histories

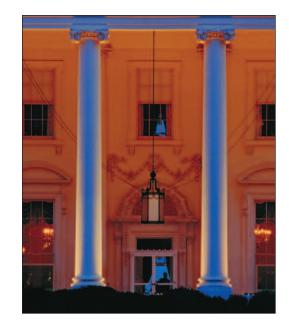
First-person accounts of the events and people that have shaped our history. C-SPAN3 airs selections from the collections of, among others, the Robert J. Dole Institute of Politics, the National World War II Museum, NASA's Johnson Space Center, Densho: The Japanese American Legacy Project, the Richard M. Nixon Presidential Library, the American Bar Association, and the Congressional Black Caucus Foundation.

#### ■ The Civil War

As the commemoration of the 150th anniversary of the Civil War gets underway, C-SPAN3 is your source for the compelling discussions and debates about the historical events and figures who defined the conflict.

### ■ History Events and Conferences

C-SPAN takes you onsite for coverge of major history events and confereences during the year. Featured locations include the National Archives and Records Administration, the American Historical Association, the Association of Centers for Study of Congress, and the Organization of American Historians.



# C-SPAN.org

Your Online Resource for Public Affairs



The C-SPAN web site at c-span.org is a comprehensive online resource for public affairs information. Users of c-span.org can access C-SPAN programming from their computers.

Offering live streams of all three C-SPAN networks, c-span.org provides live, gavel-to-gavel coverage of the U.S. House and Senate and 24 hour-a-day simulcasts of C-SPAN programming, including:

- Congressional hearings
- Federal, state, and local campaign and election coverage
- Debates
- National Press Club speeches
- Supreme Court events and information
- International programming
- Washington Journal
  - Q&A
    - Book TV

The web site also provides:

- Program archives for regular programs
- Educational resources
- Program schedules
- Information and tour schedules for the C-SPAN Digital Bus and Local Content Vehicle
- Links to current events sites
- Additional information on government, politics, and public affairs
- Congressional profiles

- Text of selected bills
- Voting records
- Live audio of U.S. Senate hearings
- Links to international legislatures
- Links to C-SPAN documentaries and other C-SPAN web sites

#### ■ C-SPAN Podcasts

C-SPAN is now offering podcasts of some of its most popular programs. Follow the links at c-span.org/podcast to listen to these on your MP3 player or personal computer.

# **C-SPAN Video Library**

www.c-span.org/videolibrary

The C-SPAN Video Library is a free, searchable online collection of every C-SPAN program aired since 1987. The archives include over 160,000 hours of searchable digital C-SPAN video and all C-SPAN videos dating back to 1987, with more videos being added daily.



The C-SPAN Video Library features a dynamic search engine, allowing users to search by name, keyword, date, location, and more. A Flash player with clipping and sharing features for e-mail and social media make it easy to share C-SPAN video electronically. Here you can find transcripts, photo galleries, statistics, and more.



# **Congressional Chronicle** Keep Up With Congress



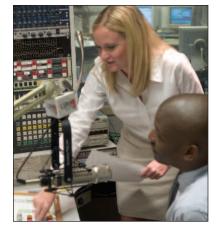
The C-SPAN Video Library site also includes the Congressional Chronicle feature – an index to the C-SPAN video recordings of the House and Senate floor proceedings organized by speaker with full-text and full-video search and an extensive congressional database going back to 1993.

The video recordings are matched with the text of the Congressional Record as soon as the Record is available. Each appearance has a video link where users can watch and listen to the actual remarks and follow along with the Congressional Record.



# **C-SPAN Radio**Commercial-Free Public Affairs

Launched in October 1997, C-SPAN Radio offers radio listeners a wealth of public affairs programming 24 hours-a-day, including:



- Live, gavel-to-gavel coverage of congressional hearings, speeches, seminars, news conferences, debates, and discussions.
- Historic archival audio, such as the LBJ Tapes, Supreme Court Oral Arguments, and other historic events in American politics.
- Simulcasts of signature C-SPAN television programs including *Washington Journal* and *Q&A*.

 Retransmissions of the major Sunday morning talk shows, including NBC's Meet the Press, ABC's This Week, Fox News Sunday, State of the Union, and CBS's Face the Nation.

C-SPAN Radio can be heard in the Washington-Baltimore region at 90.1 FM, worldwide online at c-span.org, and nationally on XM Satellite Radio channel 119.

You can also listen to C-SPAN Radio via the C-SPAN Radio App for iPhone, iPod Touch, or iPad. This free app lets users listen to the commercial-free audio streams of public affairs programming, including C-SPAN Radio, C-SPAN, and C-SPAN2 — including Book TV on weekends. It also links to C-SPAN podcasts.

# **Connect With C-SPAN**Social Media and More

Keep up to date with the latest in public affairs with C-SPAN and social media.



### ■ Create Your Own Video Clips

Search over 160,000 hours of C-SPAN programs at www.c-span.org/videolibrary. Share your clips by e-mail, embedding, or using social media.

### ■ Continue the Conversation

Add your own comments to *Washington Journal* discussions through our Facebook page at www.facebook.com/CSPAN. Have a question for a *Washington Journal* or Book TV guest? Have an idea for discussion? Share with us by e-mail or through Twitter. Follow us @cspan, @cspanwj, or @BookTV.

### **■** Connect with Our Community

Exchange ideas with others in the C-SPAN community on Facebook or Twitter. Get news, programming updates, and behind-the-scenes video and information.

#### ■ Learn about Your Location

Through Foursquare, a geosocial network, C-SPAN offers tips and facts about historical locations throughout the capital and beyond. Check in with Foursquare at national landmarks to get educational tips about our government, plus C-SPAN programming alerts and links to C-SPAN content including video clips. Go to foursquare.com/cspan to learn more.

# The C-SPAN Digital Bus

Visiting Communities Around the Country Partnering with cable affiliates in communities across America, C-SPAN's new 45-foot customized bus will engage visitors of all ages through interactive multimedia. Digital Bus visitors will experience C-SPAN's unique public affairs content

across platforms such as HD-TV, the Internet, and radio, encouraging customers to follow "Washington your way." Handson demonstrations will feature the C-SPAN Video Library and the network's social media offerings, plus special resources for civics teachers and their students.

The C-SPAN Bus program originated in 1993, bringing C-SPAN into schools and communities nationwide. Since then, the C-SPAN buses have welcomed tens of thousands of students, teachers, elected officials, and citizens in all 50 states to discuss C-SPAN's programming and free teaching resources.





### The C-SPAN LCV

Local Content Vehicle

Joining the Digital Bus is C-SPAN's new Local Content Vehicle (LCV) — staffed by videojournalists who will identify and produce programming from local communities around the country for the C-SPAN Networks. The LCV videojournalists

will use state-of-the-art and emerging technologies to produce streamlined content that brings viewers perspectives on public policy beyond those offered solely in the nation's capital.

The LCV will follow the campaign trail for elections, as

well as travel to historical sites, nonfiction book events for Book TV, and locations where breaking news is occurring. Meanwhile, the videojournalist at the wheel will engage local communities by speaking at schools and events, engaging with local media, and recording interviews with citizens as C-SPAN hears from people outside the Beltway about those public affairs issues most important to them.



# **C-SPAN Classroom**

Cable's Commitment to Education



C-SPAN Classroom is a FREE service for middle and high school civics and government educators dedicated to helping them use C-SPAN programming in their teaching or research. Launched in 1987, this service has been used by thousands of teachers across the country.

# **Benefits of Membership**

C-SPAN's education web site, c-spanclassroom.org, provides resources for teachers of civics and U.S. government in middle and high schools. When educators become members of C-SPAN Classroom, they can access video clips paired with discussion questions and other resources linked to national standards.

C-SPAN Classroom offers members the opportunity to apply for fellowships. Students and teachers have been awarded various scholarships and prizes through contests sponsored by C-SPAN Classroom and the local cable operator. Educators can learn more about C-SPAN Classroom at c-spanclassroom.org, by contacting C-SPAN's Education Relations staff at 202-626-4858, or by e-mailing educate@c-span.org.



## **Programming for the Classroom**

C-SPAN's copyright policy allows educators to make videotape or digital copies of any C-SPAN-produced program for educational use and to use it in perpetuity.

For more information about our copyright policy, visit c-spanclassroom.org. Programs are available for purchase from the C-SPAN Archives by calling 877-ON-CSPAN.

# **C-SPAN Teacher Fellowships**

Every summer, C-SPAN brings three teachers to our headquarters in Washington, DC, to create education resources to help other teachers use C-SPAN programming in their classrooms. Visit c-spanclassroom.org for more information.

### **StudentCam**

C-SPAN's annual student documentary contest asks middle and high school students to create short videos that explore issues of national significance. Winners receive cash prizes. Visit studentcam.org to learn more about the competition and view winning videos.

## **Viewer Information**



Throughout the day, programming updates appear at the bottom of the screen every 15 minutes.

### Online Updates

View our TV schedules at c-span.org for our most up-todate programming information. Re-air information is also available on this site.

### C-SPAN Alert

Subscribe to C-SPAN Alert! at c-span.org to receive daily programming information via email for C-SPAN, C-SPAN2, C-SPAN3, Book TV, C-SPAN Radio, American History TV, and *Washington Journal*.

#### Advance Schedule Information

C-SPAN is committed to LIVE coverage of the House of Representatives and the U.S. Senate on C-SPAN2 when they are in session. Due to this live coverage, we are often only able to schedule events a few hours in advance. The events we decide to cover the following day are posted on our site around 6:00 pm ET every evening and display on the schedule page.

C-SPAN weekend programming has many pre-scheduled programming blocks, including Book TV on C-SPAN2 (booktv.org) and American History TV on C-SPAN3 (c-span.org/americanhistorytv). All re-air information can be found on our schedule page.



### **C-SPAN Archives**

### **■ Video Copies**

Copies of C-SPAN programming can be ordered and viewed online at www.c-span.org/videolibrary. The C-SPAN Archives holds over 150,000 hours of programs that have aired since 1987. Most of the collection is available to view online at www.c-span.org/videolibrary. The C-SPAN video player allows clipping and posting of links to portions of entire programs. Consult www. c-span.org/videolibrary to purchase DVD copies and details on use restrictions on C-SPAN programs.

#### Publications

C-SPAN offers a number of publications that provide context to the programs airing on the network. The U.S. Congressional Directory — a color photo directory of the members of Congress with biographical information, addresses, phone numbers, staff members, and committee assignments — may be purchased. Other C-SPAN books, including the *Booknotes* collection, are also available. Order online at www.c-span.org/videolibrary, or call toll free 877-ON-CSPAN (877-662-7726).

### Products and Educational Items

Viewers can purchase a variety of C-SPAN baseball caps, coffee mugs, tee-shirts, presidential history educational items, as well as special video collections. Visit www.c-span.org/videolibrary ("Store" tab) or call 877-0N-CSPAN (877-662-7726).

### Transcripts

Transcripts of *Q&A* are available free online at q-and-a.org. *Booknotes* transcripts are available free online at booknotes.org.

400 North Capitol Street, NW Suite 650 Washington, DC 20001 Viewer Services 765.464.3000

For an electronic version of this guide, visit c-span.org/viewerguide.



# C-SPAN° C-SPAN2° C-SPAN3° C-SPAN.org (C-SPAN)



Created by Cable. Offered as a Public Service.