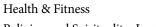
2017 EDITORIAL CALENDAR

JANUARY	RESERVATIONS	MATERIALS
JAN 2 Top Stories of 2016 Books in Spanish Festivals & Conferences	12/21	12/26
JAN 9 Audio News: Best of 2016 Parenting	12/28	1/2
JAN 16 2016 Bestsellers Libraries and Publishing	1/4	1/9
Winter Institute Preview (Jan. 22-30)	1/3	1/6
JAN 23 Spring Travel Religion & Spirituality: Social Digital Perspectives	1/11 Issues	1/16
JAN 30 Spring Children's Announcem	1/18 ent	1/23

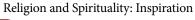
FEBRUARY		
FEB 6 Spring Audio Announcements Books in Spanish	1/25	1/30
FEB 13 Writers to Watch Comic Retailing Gifts & Sidelines Digital Perspectives	2/1	2/6
FEB 20 Spring Religion and Spirituality A Libraries and Publishing	2/8 Announcement	2/13
FEB 27 London Book Fair Preview (Mar	2/15 ch 14-16)	2/20

MARCH	RESERVATIONS	MATERIALS
MAR 6 Cookbooks Books in Spanish	2/22	2/27
MAR 13 Sports Audio News LONDON SHOW DAILY	3/1 2/24	3/6 3/3
(March 14-16) Children's Institute Preview (Apr. 5-7)	2/28	3/3
MAR 20 Home & Garden Bologna Children's Book Fair Children's Books In China Su Libraries and Publishing Digital Perspectives	3/8 Preview (April 3-6	3/13
MAR 27 Mysteries and Thrillers Religion & Spirituality: Books	3/15 s for "Spiritual but 1	3/20

APRIL APR 3 3/22 3/27 Poetry School & Library Spotlight (Edition I) Books in Spanish Texas Library Preview (April 19-22) **BOLOGNA SHOW DAILY** 3/17 (APR. 3) **APR 10** 3/29 4/3 Art & Photography **Fastest Growing Publishers** Audio News **APR 17** 4/5 4/10 **Backlist Backbones** Digital Perspectives Libraries and Publishing **APR 24** 4/12 4/17



Religious" Readers





2017 EDITORIAL CALENDAR

MAY	RESERVATIONS	MATERIALS
MAY 1	4/19	4/24
Books in Spanish		
Women Run Presses		
MAY 8	4/26	5/1
Audio Feature (Audio Book M	Ionth)	
YA Feature		
MAY 15	5/3	5/8
Graphic Novels in Libraries		
Digital Perspectives		
Libraries and Publishing		
BE Preview (June 1-2)	5/2	5/5
MAY 22	5/10	5/15
Business		
Religion & Spirituality: Christ	ian Fiction	
(Bonus Dist. at ICRS)		
MAY 29	5/17	5/22
LGBTQ Books		
BOOK EXPO SHOW DAILY	5/8	5/15
(JUNE 1-2)		
BOOKCON SHOW DAILY	5/8	5/15
(JUNE 3-4)		

JUNE				
JUNE 5	5/24	5/29		
Romance				
Books in Spanish				
JUNE 12	5/31	6/5		
Printing & Paper				
Manga				
Audio News				
JUNE 19	6/7	6/12		
ALA Preview (June 22-27)				
School & Library Spotlight: (Edition II)				
Digital Perspectives				
Religion and Spirituality: Memoirs, Biographies				
and Autobiographies				
JUNE 26	6/14	6/19		
Fall Adult Announcements				

JULY	RESERVATIONS	MATERIALS
JULY 3	6/21	6/26
Children's Flying Starts		
Fall Audio Announcements		
Writer to Watch		
Books in Spanish		
Digital Solutions in India	6/20	6/23
Supplement		
JULY 10	6/27	6/30
Fall Religion Announcements		
San Diego Comic Con Preview	7	
JULY 17	7/5	7/10
Children's Fall Announcement	s	
Digital Perspectives		
Libraries and Publishing		
JULY 24	7/12	7/17
War & Military		
JULY 31	7/19	7/24
Hobbies & Crafts		
AUGUST		
AUG 7	7/26	7/31
Books in Spanish		
Mind, Body, Spirit		
AUG 14	8/2	8/7
Cookbooks	072	0//
Audio News		
Digital Perspectives		
AUG 21	8/9	8/14
School and Library Spotlight:		
Libraries and Publishing	•	,
Religion and Spirituality: Mari	riage, Parenting	
& Family Life		
AUG 28	8/16	8/21
Indie Sleepers		
Travel		
Printing In Hong Kong	8/15	8/18



2017 EDITORIAL CALENDAR

SEPTEMBER	RESERVATIONS	MATERIALS
SEPT 4	8/23	8/28
Regional Fall Trade Shows		
Books in Spanish		
PW Star Watch Supplement	8/22	8/25
SEPT 11	8/30	9/4
Reference		
Music		
Beijing International Book Fai	ir Supplement	
Audio News		
SEPT 18	9/6	9/11
NYCC Preview		
Digital Perspectives		
Libraries and Publishing		
Canadian Publishing	9/5	9/8
Supplement		
SEPT 25	9/13	9/18
Frankfurt Preview (OCT. 11-1	.5)	
Religion and Spirituality: Con	scious Living	
General & Trade Publishing in	n China Supplemer	nt

OCT 2

OCT 9 YA Feature Sci-Fi/ Fantasy Audio News

OCT 16 Self-Help

OCT 23

OCT 30

Miami Book Fair Spotlight

Spotlight on Arab Publishing

Best Books in 2017

Libraries and Publishing		
Canadian Publishing	9/5	9/8
Supplement		
EPT 25		9/18
Frankfurt Preview (OCT. 11-15)		
Religion and Spirituality: Conscio	ous Living	
General & Trade Publishing in Cl	nina Suppleme	nt
OCTOBER		
OCT 2	9/20	9/25
Holiday Gift Guide		
Books in Spanish		
OCT 9	9/27	10/2
YA Feature		
Sci-Fi/ Fantasy		
Audio News		
FRANKFURT SHOW DAILY	9/20	9/27
(OCT. 11-13)		
OCT 16	10/4	10/9
Self-Help		
Digital Perspectives		
Libraries and Publishing		
OCT 23	10/11	10/16

School & Library Spotlight: AASL Preview (Edition IV)

10/18

10/17

NOVEMBER	RESERVATIONS	MATERIALS
NOV 6	10/25	10/30
Health and Fitness		
Books in Spanish Supplement	t	
NOV 13	11/1	11/6
Romance		
Audio News		
AAR/SBL Religion Suppleme	nt (Nov. 18-21)	
NOV 20	11/8	11/13
Mysteries		
Libraries and Publishing		
Digital Perspectives		
D.C. Metro Publishing Spotli	ght	
NOV 27	11/14	11/17
African-American Publishing	5	
Religion and Spirituality: Wor	men Writing for Wo	omen
NOV 29	11/8	11/15
Children's Starred Reviews		

DECEMBER		
DEC 4	11/21	11/27
PW Person of the Year		
Personal Finance		
Publishing Institutes		
Books in Spanish		
DEC 11	11/29	12/4
Spring Adult Announcement	rs .	
Audio News		
DEC 18	12/6	12/11
Children's Flying Starts		
ALA Midwinter Preview (Feb	o. 9-13)	
School & Library Spotlight (F	Edition V)	
Digital Perspectives		
DEC 25	NO ISSUE	•••••••••••••••••••••••••••••••••••••••



10/13

10/23