



CONTEST RULES

CBC Kids Prime Minister Contest (“Contest”)

From Monday April 3, 2017 to Monday May 8, 2017 (“Contest Period”)

Canadian Broadcasting Corporation (“CBC”)

1. HOW TO ENTER

No purchase required. To enter the Contest, get your parent/guardian and visit www.cbckids.ca/pmforaday [the “Website”] and let us know what you would do if you were Prime Minister of Canada. Submit your answer along with your name, age (as of April 3, 2017), name of parent/legal guardian, city of residence and any other information requested on the Entry Form. Make sure your parent/guardian provides their consent to your entry and use of your name and answer by CBC in connection with this Contest. After the Contest Closing Date (May 8, 2017), one winner will be selected (the “Winner”) and a prize will be awarded to the Winner.

To be valid, entries must be received by Monday, May 8, 2017 at 4:00pm Eastern Time.

Contest Launch Date - Monday, April 3, 10:00am ET

Contest Close Date - Monday, May 8, 4:00pm ET

You may enter manually once every 24 hours throughout the Contest Period. If you attempt or are suspected of attempting to enter more than once [per day], or use robotic, automatic, programmed or any other methods of participation not authorized by these Rules, it shall be deemed as tampering and will void your entries, votes or other results of such participation.

Your Content Submission

Your Content and any other information and materials you provide to us (“Your Content”) will be subject to Your Content Submission Guidelines under the cbc.ca Terms of Use available at <http://www.cbc.ca/aboutcbc/discover/submissions.html>.

Any content deemed by CBC to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of CBC.



Your Content should be no more than 50 words.

Your Content will become the property of CBC and will not be returned to you.

You declare that Your Content is legal, particularly with regard to compliance with copyright, rights to image, reputation and privacy, the Criminal Code and any other legislation applicable in such matters.

You also declare that you hold the rights to Your Content and have consent from any people appearing in Your Content (including parental consent for minors) and all authorizations required to grant the license specified hereafter to CBC.

You agree to comply with standards of proper conduct in Your Content, as specified in the Submission Guidelines available on the cbc.ca site. CBC reserves the right to decide whether to use Your Content, at its sole discretion.

By submitting Your Content, you grant CBC a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide license to publish, reproduce and distribute Your Content in all media, **with or without credit to you**, on all digital platforms and by any other means of communication controlled or authorized by the CBC. You waive all moral rights to Your Content and authorize CBC to use your name, picture and voice, where applicable, in conjunction with the use of Your Content. Collective agreement provisions may apply.

2. ELIGIBILITY

Contest is open to all Canadian residents 14 and under on the first day of the Contest Period.

Parent or guardian consent is necessary to enter the Contest and parent/guardian will be required to participate in the Prize. Where appropriate, the terms “you”, “contestant” and “winner” mean both the contest entrant and the parent or guardian of that person.

Employees of CBC, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES



A judging panel comprised of CBC Kids Staff (**“Judging Panel”**) will review all eligible entries received during the Contest Period and select the Winner based upon the Content that best captured the criteria set out in the Contest based upon creativity (25%), originality (25%), optimism (25%), and whether the idea might genuinely serve Canada (25%).

The entrant who has been selected as the winner of the contest will be contacted by telephone or by e-mail during the week following the contest closing date and should claim their prize as instructed by CBC by no later than 2 days after the date they are initially contacted. If a winner cannot be reached within 24 hours following the first attempt of contact, declines the prize, is unable to participate in the Prize for any reason, or fails to return the required release form, the prize shall be forfeited and CBC has the right, at its sole discretion, to select another winner.

It is a condition of acceptance of the Prize that the Winner (and all family members accompanying the Winner) sign a release and waiver provided by the Contest Parties and agree to participate in audio-visual recording at key locations in Ottawa pertaining to the Prime Minister as part of the prize. Winner must consent to use of such recording by CBC, in whole or in part, in its sole discretion, in any and all media, including without limitation, on all CBC platforms, including websites and CBC broadcasts. These taped segments will air on July 1, 2017.

CBC has no obligation to notify or contact unsuccessful applicants. CBC is not liable for any loss of opportunity as a result of CBC not being able to contact an applicant by phone or email.

4. DESCRIPTION OF PRIZE(S)

There is one (1) prize available to be won.

The Winner will receive a trip for their family of up to four people (up to 2 adults and up to 2 children) to Ottawa during the months of May or June, on dates to be determined by CBC. The winner must be able to travel during the window of time determined by CBC, and will receive a short notice period of travel dates. The trip will include:

- return economy airfares from the Canadian airport closest to the winner’s residence;
- accommodation for 3 nights at a hotel in Ottawa, to be chosen by CBC in its sole discretion (one room, quadruple occupancy);
- reasonable transportation costs (must be pre-approved by CBC), for round-trip economy



train, bus or taxi (as appropriate) transfers between the winner's residence and departure airport and between the destination hotel and the Ottawa airport, upon provision of receipts

- \$1000 spending money

The winning child and a parent/guardian must be available on one of the days for taping with CBC Kids at various locations in Ottawa. The date, times and locations of taping will be determined by CBC Kids. All transportation associated with this taping will be arranged and paid for by CBC Kids.

The winner and his/her travel companions will have to pay all other expenses including, but not limited to:

- meals and beverages;
- travel insurance (cancellation, medical, etc.);
- gratuities, tips, taxes of any kind;
- any transportation costs not described above;
- personal expenses.

The winner and his/her travel companions, are responsible for obtaining required travel documentation at their own expense. If the winner and his/her travel companions are unable to travel because they lack proper documentation, the prize will be forfeited without compensation, and a new draw may be held. Winner will be required by hotel to provide a valid credit card to cover incidental expenses.

The winner and his/her guardian/family must be available to travel on the dates mentioned in the prize description and must be willing and available to participate in the taping with CBC Kids. **The date, times and locations of taping will be determined by CBC. All transportation associated with taping will be arranged and paid for by CBC.** If the winner and his/her guardian/family is unable to travel on the designated dates or is not be willing and available to



participate in the taping with CBC Kids, the prize will be forfeited without compensation and a new winner may be chosen by CBC.

Security checks for winner and his/her guardian/family may be required for certain locations. Winner and his/her guardian/family must comply with such security checks, where required, as a condition of the prize.

The approximate total retail value of the prize is CDN \$6,900.00, based on the Vancouver International Airport . The prize includes only what is specifically described and no other allowance will be granted.

5. GENERAL RULES

5.1. To be declared a Winner, a selected entrant shall sign a release declaring their eligibility as stipulated in Section 2 of these Rules; agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge; and releasing CBC, as well as its respective directors, officers and employees (the “**Contest Parties**”) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

Anyone accompanying the winner in connection with the prize shall sign a release agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge, and releasing the Contest Parties from all liability for any damage or loss arising from use of the prize.

5.2. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.3. If the prize cannot be awarded as described in these Rules, CBC reserve(s) the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

5.4. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.



5.5. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.6. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

5.7. Contestants found tampering with or abusing any aspect of this Contest, including but not limited to acting in violation of these Rules, attempting to participate in the Contest more than the maximum number of times allowed, to be acting with the intent to disrupt the normal operation of this Contest, as determined by CBC, will be disqualified. The discovery of any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contest will void any attempted participation affected by such methods and the disqualification of the contestant utilizing the same in CBC's sole and absolute discretion.

5.8. CBC reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, CBC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by CBC solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for



the stated purposes. Please see CBC's privacy policy at <http://www.cbc.ca/aboutcbc/discover/privacy.html>.

5.10. If the identity of a contestant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the CBC. CBC is not responsible for any errors or omissions in printing or advertising this Contest.

5.12. CBC reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on [the Website].

5.13. By entering, you agree to abide by the Contest Rules and the decisions of CBC and the Judging Panel, which decisions are final and binding on all contestants.

5.14. Contest rules are available on the Website [<http://www.cbckids.ca/pmforaday>], at all CBC regional stations and affiliates.

5.15. If you have any accessibility requirements or special needs, please contact the contest coordinator, as noted below.

27 March 2017
Angelina Chan
Outreach Coordinator
angelina.chan@cbc.ca



CBC Kids

CANADIAN BROADCASTING CORPORATION