

New-M-Pac, Inc.

Hereby acknowledges that:

James Shelby

This certifies you as a supporter of the "Cease Fire Movement"

Sponsored by New-M-Pac, Inc.

Your active involvement is appreciated and does not go unrecognized;

Your dedication to the community and the youth of tomorrow

Is already saving lives and decreasing senseless acts of violence.

The "Cease Fire Movement" has been called by James Shelby,

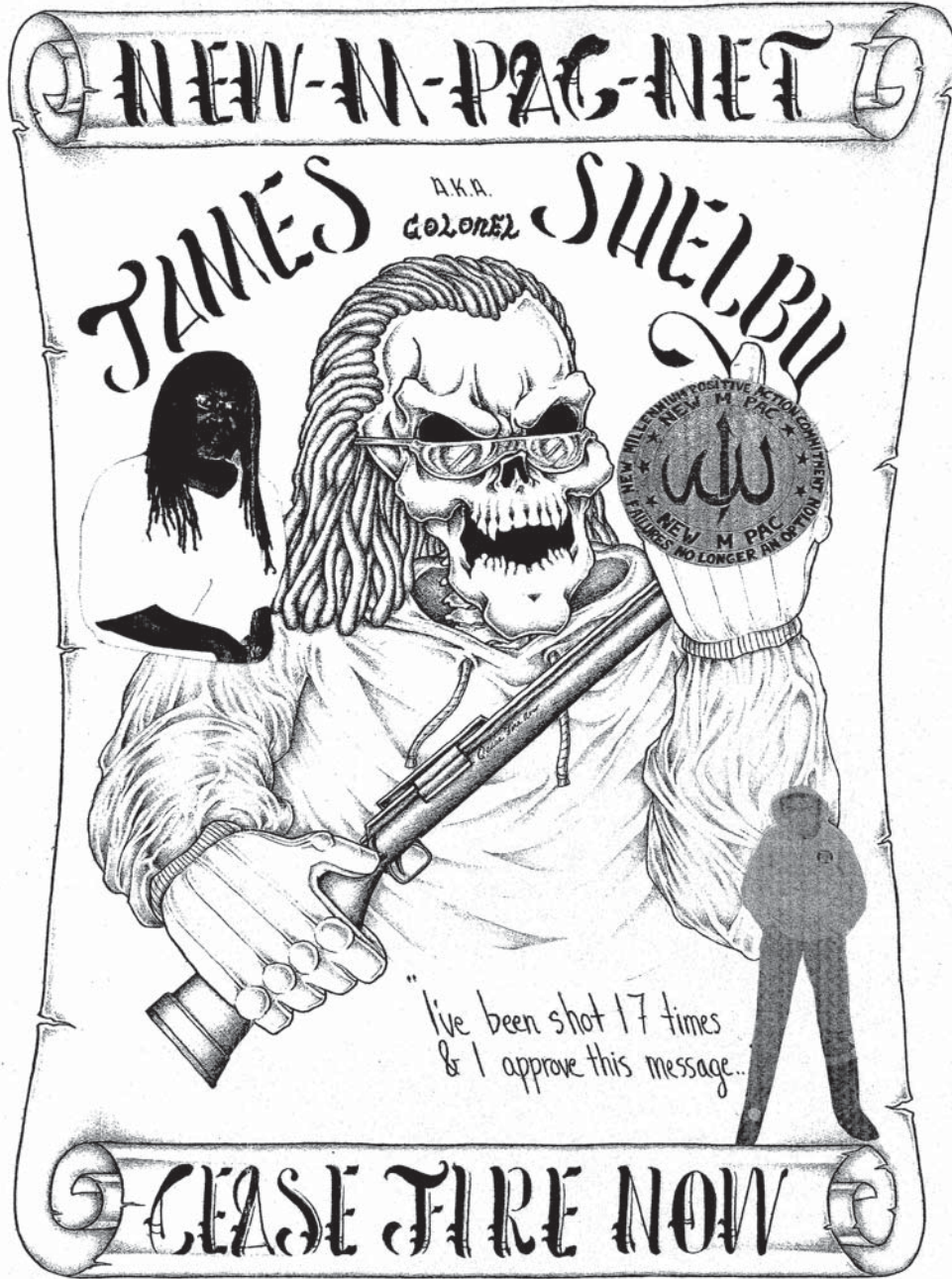
"Failure is no longer an option!"

Kim Whitehead
Kim Whitehead, Interim Director

05/08/2013
Date



No. 41244



**NEW MILLENIUM POSITIVE ACTION
COMMITMENT -NEW MPAC®
CEASE FIRE NOW!!**

The Stats

In January 2011 a report from a Washington D.C. group that supports gun control said that

Missouri had the *"nation's highest rate of Black homicide victims in 2008"*.

The Violent Policy Center's annual report is said to be based on the most recent data available.

This report also states that most of Missouri's Black homicide victims in 2008 were in St. Louis

and Kansas City, Missouri.

The majority were killed by guns!

The Past

In St. Louis I'm formerly known as "O.G. Coo-Coo" and they refer to the infamous Cochran

Gardens housing projects as "My Jack City"

I was well respected as "a trigger man."

In Kansas City, I was known as "The Colonel."

I initially came to prison for committing the last murder in 1979 and the first murder of 1980 in

Kansas City.

I was well respected as a Killer!

Prisoners gave me the nickname "Strong Man Qadhafi" because in prison, I'm known as being

"hard on the yard"!!!



NEW-M-PAC

YES

WE

CAN

NEW MILLENNIUM POSITIVE ACTION COMMITMENT

CEASE FIRE PLEDGE

I PLEDGE:

TO SUPPORT THE NEW-M-PAC CALL

TO RESPECT SELF AND OTHERS

TO SUPPORT SAVING LIVES OF YOUTH/YOUNG ADULTS

TO BE A POSITIVE EXAMPLE OF CHANGE

GOAL-To serve as a beacon for everyone who may be inclined to take an active role in doing their part in helping to establish a better living environment for all. Also, to collaborate with other organizations, agencies and individuals who are dedicated to doing their part in order to uplift our HIGH-RISK YOUTH and help reverse the trends that has been set for our HIGH-RISK YOUTH and YOUNG ADULTS.

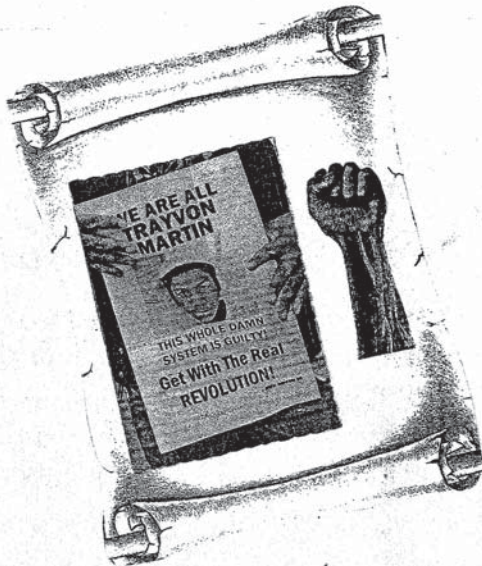
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the screen they pause and LISTEN. When he is at an event, they ATTEND. When HE disdains an attitude, they accept.

Understanding that the idea of NON-VIOLENCE is a concept to be SOLD. New-M-Pac presents a dynamic, practical approach to the problem by going within Missouri's Prisons and enlisting the actual role models of the TROUBLED youth to stand "HARD ON THE YARD" and be the face of non-violence for the purpose of de-popularizing the street life, which they are responsible for aggrandizing, and promote the concept of peace to the youth.

New-M-Pac is by far, the most promising approach I have encountered and I stand with the Brothas 100%. As for anyone who is sincere about fixing the problem, humble to try something new and get in where they fit in, then I strongly advise you to join New-M-Pac "Cease Fire Now" Movement.

TYRON MARTIN [REP 5/7]
SOUTH CENTRAL CORRECTIONAL CENTER
255 WEST HIGHWAY 32
LICKING, MO 65542-9069



Not only was I known as "The Shooter," I've been shot myself *seventeen (17) times at point blank range* while leaving the St. Louis Honor Center in August 1994.

The year prior, in August 1993, my younger brother "T.I." was shot to death in the Cochran Housing Projects.

He was shot eight times and run over by a car.

The car then backed up over him and ran over him again.

Then he was shot several more times and run over yet again.

The perpetrator's responsible for my brothers' death were his two nephews and a niece.

This lifestyle had become a norm for me.

In both St. Louis and Kansas City I was known for being a proficient trigger man that is *not to be flexed with*.

In prison I'm well known and respected as a power broker that will live or die based on my plighted word.

In other words, if I call something down on the prison yard, it is likely to take place.

The Present

In spite of being legitimately in possession of all the street credibility anyone could ever dream of laying claim to in order to establish themselves and flourish as a master terrorist among the weak and misguided in society, I have decided to call for a CEASE FIRE MOVEMENT in both the Kansas City and St. Louis Missouri metro areas in the hope that it will eventually spread across the entire United States.

I am hereby initiating a call to action for all Prisoners to support this cause of putting a stop to the violence and turning their whole hearted efforts to the support this Cease Fire Movement.

I am also asking prisoner's to help reverse the diabolical trend that we are responsible for setting

for many high risk youth and young adults throughout the United States.

By the way, my true name is James H. Shelby and none of the above any longer.

This self-hatred and genocide is no longer socially acceptable to those of us who set this ruthless trend in motion to begin with.

Prison will no longer be a safe haven for those who violate the CEASE FIRE MOVEMENT.

No "honorary prestige" will be upheld amongst prisoners.

You will not receive a badge of honor.

It will be "hard on the yard" if anyone decides to disrespect or disregard the CEASE FIRE Movement.

Failure is no longer an option, THINK BEFORE YOU ACT!

This CEASE FIRE MOVEMENT IN PRISON is being initiated by James Shelby #41244 from Crossroads Correctional Center, 1115 E. Pence Rd. Cameron, Mo. 64429.*

Important-Please Note!

THE CEASE FIRE MOVEMENT IS BEING SUPPORTED BY PRISONERS FROM CROSSROADS AND MANY OTHER PRISON CAMPS THROUGHOUT THE STATE.

THIS IS NOT A "SCARED STRAIGHT" TACTIC, IT IS A FACT.

PLEASE DO NOT MISCONSTRUE OR OTHERWISE COME TO CONSIDER THIS AS A DEATH THREAT

TOWARDS ANYONE WHO DISRESPECTS THE CALL OF THE CEASE FIRE MOVEMENT.

HOWEVER, *DO UNDERSTAND THAT NO ONE WILL SUPPORT YOU IN PRISON.*

I'm James Shelby and I approve this message.

*Address at time of original issuance.

Contact: (as of 1-5-2013) James Shelby #41244

South Central Correctional Center



New-M-PAC

MENTORING CEASE FIRE MOVEMENT

I spend a lot of time in a cell, reading "The Call or Star" and watching the news on television. I see the gatherings with the people holding signs, I hear the STOP THE VIOLENCE! Calls. I not only take note of who is shouting through the bullhorn, but also who is there LISTENING and PARTICIPATING as well.

What I see, respectfully, is a black, middle aged gray haired gentleman in a suit, and the youth in attendance are NOT the ones perpetrating violence in the streets. Why? "Because they don't RESPECT him. They don't look up to him, nor identify with him, and this is because their standards are distorted. They don't see Black Lawyers, Doctors, Politicians or even everyday working class folks as role models, nor do they pattern their lives after them, thus they are not listening.

On the contrary, they look up to us, the so called GANGSTAS, THUGS, Prisoners, etc., who are either already dead, in prison, or close to one of these two dead ends, and they pattern their lives after ours. (MESSAGE)

Therefore, despite the seminars, rally's, and STOP THE VIOLENCE! Calls, the murder rate is steadily climbing and Kansas City, Missouri has been infamously rated as one of the most dangerous cities in America. No doubt the intention there is good, but the approach is ineffective and impractical. No one is listening, or taking heed to their calls!

Allow me to put my point in perspective: When a company wants to market a sports product to a young audience, do they solicit a Politician to endorse it? A bus driver to promote the "Coolness" of it? NO! What they do, is get a professional athlete, one whom the targeted audience looks up to and respects IN THE SPORTS WORLD and put HIM OUT FRONT, to promote the product. So when the youth see HIM on

When word got to this camp that you was asking for support and to holla back, even the brothers on death row couldn't wait to drop you a few lines, to express their support in whatever you decide to do, in or outside of prison. You can take my word on this, everybody at this camp, including death row is down for the cause! What took you so long?
"I'M MATTHEW NELSON #505292 AND ITS HARD ON THE PRISON YARD"

We all knew that you was bringing the heat! We just didn't know the specific's. The whole prison system in Missouri, has been waiting and watching. Now that we know exactly what and when, the rest is history! Everybody is claiming a little piece of what NEW-M-PAC is about, we know that you are in high-risk youths and young adults best interest.

"I'M WILLIE SIMMONS FORMER DEATH ROW (CP #79)"

We heard the call Colonel! And we heed the needed message. NEW-M-PAC is the Movement, and Cease Fire is the objective! Attention street cat's, you no longer have a free pass, if you violate the Cease Fire agreement you will be held accountable for your decision. Aint no more hiding in prison!
"ROB WILLIAMS #180397 WEST/SIDE ROLLIN 40's [LANDMARK THAT]"

I was attached to criminal lifestyles since I was 9 and I've been in it every since. I'm 32 and I've been thru the bad and good. "REAL TALK!" The grass aint green on either side. Wake the hell up and smell the death! CEASE FIRE!
"I'M NICHOLAS LEGRAWD #519465 I'M DOWN WITH THE MOVEMENT!"
"HURU SASA!" My brothers I'm serving life-without parole and have been here for 22 years, when I heard about the Cease-Fire on the yard, coming from New-M-PAC, and I had to show my support on every level they need me. I'm glad as hell, to be a part of the Movement here and on the street.
"I'M HENRY TATUM \$175347, AND CEASE FIRE SAVES LIVES"

HARD CORE PRISONERS ARE SPEAKING OUT

I have 20 plus years invested on my prison sentence, and there is no way in hell that I would do, or say anything that could shine a bad light on my chances for getting out of prison as soon as humanly possible! But New-M-PAC calling for a cease-fire; let the chips fall where they may, but I'm defiantly 100% in with the New-M-PAC Cease-Fire Movement. Its been a long time since I felt this good about anything!
"I'M WALTER REYNOLDS #174117 AND THIS FEELS RIGHT TO ME!"

We heard that you called for a cease fire, we authenticated the message, and we will make it hard on the yard, for anybody that violate the cease fire. Hard on the yard, is SOP from here on out, for anybody who DO NOT STAND DOWN."
"I'M ROBERT INGRAM BEY #319553 I PERSONALLY GOT YOUR BACK"

I'm not serving nothing but a 60 year sentence, but however long I'm in prison, I can live with enforcing a much needed cease fire in Kansas city and throughout Missouri. This is the right call, at the right time and I will do whatever it takes to re-enforce New-M-PAC, to support the people of FRONT LINE, that is dedicated to enforcing this movement on the bricks. We got your back and "FRONT LINE'S TOO!"
"I'M GARY HOPKINS #501043 LETS SAVE SOME LIVES"

Everybody is on team NEW-M-PAC, that goes without saying! What we need to know, is whats up with this "FRONT LINE" and who are they? We got their back too, but we still need to know who New-M-PAC is rolling with and to what extent!
"I'M WILLIAM WALLS #501601, WHO IS DRE AND THE FRONT LINE?"

I am the leader of the Muslims at this prison, you have always had our support! I don't know what took you so long to cash in on our support, but we stand ready to heed the call, whenever you decide that the time is at hand to move.
"I'M MICHAEL EANES #174091 AND MUSLIMS SUPPORT WHAT IS RIGHT"

HARD CORE PRISONERS ARE SPEAKING OUT

The colonel presented me with the New-M-PAC format and I asked him why me? He just smiled and said, "I HEARD YOU SAY THAT YOU DIDN'T HAVE ANY HOPE AND THATS WHAT NEW-M-PAC IS, ITS HOPE!" The prison parole board officer told me that my file was closed and that I would never be considered for parole again. I became a damn heathen! NEW-M-PAC provided the much needed hope, that I used to turn my life around, for the better. Through NEW-M-PAC's guidance, life became much bigger and more important, than just me. I've been given the opportunity to save myself, by saving the next up and coming mini-me! NEW-M-PAC is one, and everyone involved share in lives saved. NEW-M-PAC is the absolute best thing that has happened in my life, THE ABSOLUTE BEST! [WHATEVER YOU WANT, SHALL BE ENFORCED, ON THE PRISON YARD!]

"I'M PHILLIP ACKLIN #159017 AND NEW-M-PAC IS MY FUTURE"

I'm telling you now that since you made the call, to make it hard on the prison yard, for anyone who don't stand down on the cease fire! You cant turn and ask us to ease up after we lay this law. This is my 28th years in, on life without, and NEW-M-PAC is the only rule of law that I am willing to abide by. All I'm saying is since you activated us, you cant intervene based on who breaks the cease fire. I'm likely to die in prison, this will give my prison life real meaning. "I'M DONNELL D. WHITE #48691, NEW-M-PAC IS MY RULE OF LAW"

You know damn well that you can call anything down in the Missouri prison system! You are calling for a cease fire and you want to make it hard on the prison yard, for whoever violate the cease fire and come to prison! Thats a wrap!

"I'M MICHAEL WEEMS #502042 AND I'M STILL YOUR LT. COLONEL"

Cut the crap! Why are you asking for feedback, or support? You know that all you have to do is call it down, and most prisoners is going to get in where they fit in. "Why ask?"

"I'M LEVI JAMES #511754 AND WE OWE YOU OUR SUPPORT"

HARD CORE PRISONERS ARE SPEAKING OUT

"Colonel" this is the one and only G-STONE-G! I received word about this Cease Fire call. You know that I have been standing strong and stomping M***** F*****'s since (1982), in these joint's across Missouri. Now for you to ask me to aide and assist you in this NEW-M-PAC Movement, is a honor bro. you have my full support, for the cease fire. "I'M ALVIN G-STONE-G WILSON #44549 NOTHIN BUT A G-THANG!"

Coo Coo, you know that I speak for the whole Cochran projects in the Dirty (8 Street Mob in St. louis), and when I called a few people and told them that you was calling for a cease fire from prison, everybody went buck wild. We know that the 8 mob started in your moms apartment, with your sister's son's Taj and Q. Even though everybody else call you the Colonel, we still call you triple O/G Coo Coo, from the Cochran. Not only do we got you covered from every prison in the State, 8 mob want to know if you need them to go to KC to help support a cease fire there! We wish you would establish your power base in the Dirty, instead of KC, but even if you do the damn thang on the moon, we are going to get down like we live, for our triple O/G. We stand ready! "I'M ALBERT PAYTON #1056555 WE ALREADY UNLOCKED AND UNLOADED"

"THE TRUE SUCCESS" is solely with our creator, and the believer's success may very well be the death of the disbelievers. To hurt my brother is the same as inviting myself to punishment... (putting a knife or bullet in my own flesh) UNDERSTAND THIS! The truth you set today are invitations for your sons and daughters to follow tomorrow and the cooler you make that trend out to be, may very well add to the course or that child being more proud to accept it. In the 1960's, the population of African Americans in the USA was a little above 10%, today we are at 7% and we are steady on the decline. We are the number one race in the world at killing each other and not even being at war. "I'M MATTHEW NELSON #505292 (LAUGH 2GETHER-- CRY ALONE)"