

CELEBRATING
A CENTENARY OF
OPPORTUNITY 2016



VICTORIA UNIVERSITY **DISCIPLINE GUIDE 2017**

BUSINESS

vu.edu.au/business

Peter D'Agata
Bachelor of Business (Human Resource Management)



**VICTORIA
UNIVERSITY**
MELBOURNE AUSTRALIA

"My success as a student was placed at the top of the University's priority list."

"In my home country I had no freedom to pursue an education. VU took me in and drastically influenced my future path for the better. My success as a student was placed at the top of the University's priority list, the staff are fully committed to helping their students achieve their goals.

My teachers and fellow students guided me on my path to gaining a Bachelor of Business (Accounting/ Banking and Finance) in 2012, which then allowed me to be employed as a Finance Administrator at Good Shepherd Youth and Family Services two years later, whilst studying for my Masters of Business (Finance) degree.

VU attracts the most amazing students locally and from around the world. I credit the VU community at large for playing a major role in helping me earn a masters degree; they gave me a chance to make a lifelong dream a reality."

SAMUEL MANHOM
Bachelor of Business
(Accounting/Banking and Finance)
Master of Business (Finance)

Samuel Manhom spent 12 years in refugee camps before resettling in Australia. He worked by day and studied at night.

He now works for the National Sterling Financial Group as an Accounts Officer. He also volunteers with Rotary, helping to build a primary school in his former hometown of Rumbek, in South Sudan.



CELEBRATING A CENTENARY OF OPPORTUNITY

In 2016, Victoria University is celebrating a Centenary of Opportunity. The University has a long, rich history as a direct descendant of Footscray Technical School, which first opened its doors to students in February 1916.

With 100 years of experience in providing excellent opportunities to all our students and communities, today's VU can help you find true success through high-quality teaching and flexible study options that suit your lifestyle.

Join us in 2017 and become a part of 100 years of tradition.

vu.edu.au/centenary

CELEBRATING
A CENTENARY OF
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VICTORIA UNIVERSITY

CHOOSE BUSINESS AT VU

Victoria University's large and internationally active business school offers undergraduate degrees that specialise in the various fields of business and commerce, and undertakes business research and consultancies.

Our Bachelor of Business degree offers choice and flexibility. After a common first year, providing a broad foundation in the business disciplines, you can choose from 13 specialisations or 78 double specialisation combinations. Our Bachelor of Commerce provides you with a solid grounding in the business and economic environment and allows you to undertake majors in international business or applied finance.

Through our strong industry links, workplace learning, specialist professional development units and industry-expert teachers, you will graduate work-ready.

You will have access to outstanding workplace learning opportunities and industry-connected teaching staff that will help you to graduate with the essential skills for future employment.

Our course curriculum is externally recognised for its quality and relevance to current and future business industry needs. VU is a three-time winner of the Australian Tourism Award for Excellence in Tourism Education and Training, and has been inducted into the tourism industry's National Hall of Fame. In January 2015, the International Graduate Forum ranked our Master of Business Administration (MBA) in the top 10 of the Global Top 20, and UK-based *CEO Magazine* ranked MBA in Australia's top three for three consecutive years for its excellent lecturers, small class sizes, student diversity, value for money and international study options.

Many of our business courses are taught at our City Flinders Campus, putting you right in the centre of Melbourne's vibrant business district.

BUSINESS COURSE AREAS

Courses are offered across a broad range of business specialisations, at vocational training (TAFE), undergraduate and postgraduate levels.

Our range of business specialisations includes:

- accounting
- applied finance

- banking and finance
- financial risk management
- international business
- international trade
- commerce
- economics
- management
- human resource management
- industrial relations
- marketing
- business administration
- event management
- international hospitality management
- international tourism management
- international business
- music industry
- information systems management
- enterprise resource planning
- business analytics
- organisational change and leadership
- supply chain and logistics management.

For detailed information about all business courses visit vu.edu.au/business



BUSINESS INDUSTRY CONNECTED

GAIN THE EMPLOYMENT EDGE

Our extensive network of local and international partnerships, overseas exchange opportunities, and the mix of our students from around the world allow you to grow an international network of contacts and expand your global career opportunities. Our courses are industry-relevant and our curriculum is externally recognised for its quality through industry accreditation and rankings. Our industry and workplace partners include Crown Hotels, the NAB, Melbourne Convention and Exhibition Centre, IBM and Tennis Australia.

INDUSTRY ACCREDITED

Industry accreditation is awarded to courses that best meet the needs of employers. They provide graduates with an optimum set of skills and knowledge.

Our Bachelor of Business is accredited by CPA Australia, Chartered Accountants Australia and New Zealand, the Chartered Institute of Logistics and Transport, the Australian Marketing Institute, and the Australian Human Resources Institute. Our Master of Business (Supply Chain Management), Master of Business (Industrial Relations/Human Resource Management) and Master of Accounting courses also hold industry accreditation.

INDUSTRY PROFESSIONALS

With years of experience in their fields, our highly regarded adjunct professors deliver guest lectures, provide industry insights and assist with curriculum development.

ALAN KOHLER

As one of Australia's most experienced financial journalists, Alan Kohler contributes to our business curriculum, and promotes the value of financial literacy – which is critical for small, medium and large businesses.

IAN JAMES

Managing Director of Mushroom Music Publishing, Ian James, is one of Australia's most respected music industry identities and has contributed significantly to VU's music industry business courses.

DIANNE SMITH

Dianne Smith is Chief Executive of Victoria Tourism Industry Council. She has over 20 years' experience in marketing, visitor services, policy and strategy positions, and leads a network of industry professionals mentoring students through workshops and presentations.

CRAIG EMERSON

Former Federal Government minister The Hon. Dr Craig Emerson provides advice and expertise to the College of Business, and delivers guest lectures. A high-profile economist, Dr Emerson held various portfolios, including Minister for Trade and Competitiveness.

WORKPLACE LEARNING

Everything you learn with us is directly linked to the real world and your future career. When you undertake a Bachelor of Business or Commerce degree, our Centre for Work Integrated Learning (WIL) assists you to include workplace learning in your degree.

- Co-operative Education or 'Co-op' – a year of paid, full-time employment between the second year and third year of a three-year business degree. Students undertake a preparation program during the second year of study, and enter the workplace the following year.
- Business-Integrated Learning (BIL) recognises industry-based experiences such as relevant project work, part-time employment, a holiday job or even voluntary work undertaken while completing your qualifications in business courses.

Find out more at vu.edu.au/wil

PATHWAYS TO SUCCESS

We are the University of Opportunity and Success. Our courses are designed to offer students from diverse backgrounds the opportunity to achieve success on their own terms. This includes flexible pathways and alternative entry programs to help you pursue your dream career, regardless of your prior experience.

With one of the broadest range of scholarships of any university in Australia, we are renowned for providing educational opportunities to a wide range of students of all ages, cultures, and socioeconomic and educational backgrounds.

We offer a range of work-integrated study options, academic and personal support programs, and various entry and exit points between courses, including:

- vocational education programs
- bachelor degrees across a wide range of subject areas for those who may be unsure about which specialisations to follow, or require additional support while transitioning from vocational education
- specialist professional degrees
- industry-relevant postgraduate programs.

BUSINESS PATHWAYS

We are one of the few universities in Australia to offer both vocational training (VE/TAFE) and higher education. Our study pathways connect courses between vocational training and higher education, including postgraduate studies. This means that you can start your education journey at certificate level and proceed to a diploma, degree or even a PhD. You may also exit the pathway when you achieve your immediate study goal, and re-enter if, and when, you choose to further your studies.

Pathways are designed to suit all types of students, including those seeking career advancement, those wanting to develop their skills, and those seeking a career change or personal development.

vu.edu.au/pathways

CREDIT FOR SKILLS AND PAST STUDY

VU is committed to recognising previous studies and the life and work experiences that you bring with you when you decide to study with us. You can receive credit by matching your previous experiences and studies with the skills and knowledge covered in course units, allowing you to complete your studies sooner.

vu.edu.au/credit

SAMPLE PATHWAYS

Below are samples of our many business course pathways to give you an idea of how pathways work. Note: unless otherwise indicated, these are not guaranteed pathways but suggested study journeys.

SCHOLARSHIPS

We offer one of the most comprehensive ranges of undergraduate student scholarships of any university in Victoria.

vu.edu.au/scholarships

POSTGRADUATE COURSEWORK SCHOLARSHIPS

Visit our website for VU and externally-funded postgraduate scholarships.

vu.edu.au/scholarships
researchscholarships@vu.edu.au

POSTGRADUATE RESEARCH SCHOLARSHIPS

We offer many living stipend scholarship programs for postgraduate research students.

vu.edu.au/research-scholarships
gradresearch@vu.edu.au

EQUAL OPPORTUNITY

We offer a range of special entry schemes for applicants who have been unable to reach their full educational potential or who may have restricted access to the courses of their choice because of their life circumstances.

vu.edu.au/access

VU aims to ensure that students with a disability or medical condition are able to actively participate in all aspects of university life.

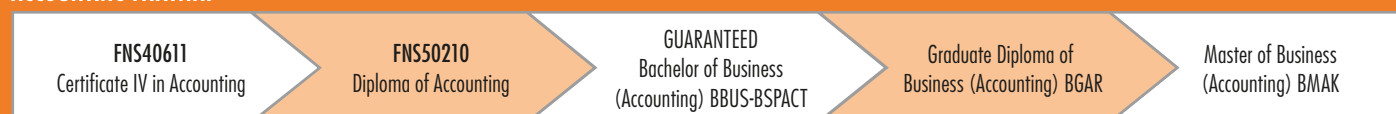
vu.edu.au/disability
disability@vu.edu.au
 03 9919 5400

We encourage Indigenous Australians to apply for any of our courses. Our Moondani Balluk Academic Unit provides Indigenous students with support services.

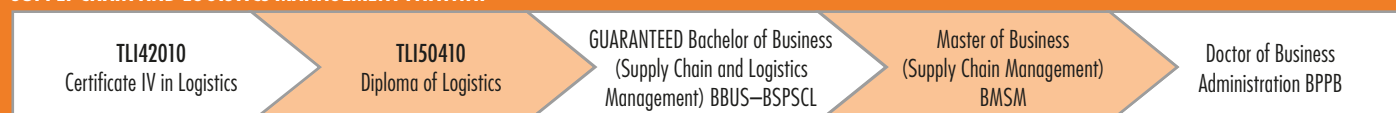
vu.edu.au/moondani-balluk
moondani.balluk@vu.edu.au
 03 9919 2836


PATHWAY EXAMPLES

ACCOUNTING PATHWAY



SUPPLY CHAIN AND LOGISTICS MANAGEMENT PATHWAY





"I chose VU both for its recognition in the logistics industry and also because the course structure was flexible and offered classes at night."

"I first began studying at VU with a Diploma of Logistics while working full time as a Warehouse Manager for Austpaper Pty Ltd. I chose VU both for its recognition in the logistics industry and also because the course structure was flexible and offered classes at night which suited my work hours.

Once I completed my diploma I applied to do a bachelor degree, but was directed straight to the Master due to my high marks and more than seven years industry experience. The Master of Business (Supply Chain Management) has opened many doors of opportunity for me and I've recently moved into a new role as the National Logistics Manager for Position Partners.

My career success comes from a combination of work experience in the field and formal education from a reputable institution like VU."

BART PHAOSIHAVONG

TLI50410 – Diploma of Logistics
Master of Business (Supply Chain Management)

BUSINESS RESEARCH

Our goal is to make change through practical and applied outcomes that can be used by business, industry and the community.

With a focus on industry engagement and applied and translational research, we undertake specialised research across the business discipline and provide quality research supervisory training for higher degree by research (HDR) students.

We are highly experienced in undertaking and supervising research projects with clients ranging from small businesses and community organisations, through to large organisations and government agencies in Victoria, Australia and overseas.

RESEARCH FOCUS

We specialise in the following business disciplines:

- applied economics and econometrics
- accounting, banking, and finance
- management
- marketing
- tourism
- information systems.

Our world-class applied research focuses on the following industries:

- financial services
- supply chain and logistics
- tourism and events.

vu.edu.au/business-college-research

INSTITUTE FOR SUPPLY CHAIN AND LOGISTICS

The Institute for Supply Chain and Logistics (ISCL) works collaboratively with industry, multiple levels of government and the community. ISCL provides research services and capability development programs to benefit Victoria, Australia and regional economies across Asia in the areas of supply chain and logistics, and whole of chain integration.

vu.edu.au/iscl

VICTORIA INSTITUTE OF STRATEGIC ECONOMIC STUDIES

The Victoria Institute of Strategic Economic Studies' vision is to focus on the study of the fundamental economic, social and technological changes that are recasting the global economy, and to develop effective policy responses to them. In recent years our work has focussed on health and innovation, climate change and sustainability, education and human capital and regional impact.

vu.edu.au/vises

CENTRE OF POLICY STUDIES

Researchers at the Centre of Policy Studies have a forty-year history of continuous achievement in the development, application and dissemination of large-scale economic models. Our models and software are used around the world to analyse a diverse range of economic issues. The Centre's GEMPACK software, used for solving large economic models, is used at more than 700 sites in over 90 countries.

vu.edu.au/cops

RESEARCH TRAINING

The College of Business is committed to delivering high quality training for the business researchers of tomorrow. Our students, both Australian residents and international students, are able to choose the right research for them.

We have a comprehensive range of research degrees including the Master of Research (Business), Doctor of Business Administration (DBA) and Doctor of Philosophy.

In 2016, for the first time, VU is offering a new pathway to a Doctor of Philosophy – the Doctor of Philosophy (Integrated).

vu.edu.au/vgsb



SPECIALISED BUSINESS FACILITIES

Our City Flinders Campus, right in the heart of Melbourne's central business district, is home to the Victoria Graduate School of Business (VGSB), our postgraduate business courses and our Bachelor of Commerce.

Our undergraduate Bachelor of Business degree is offered at both the City Flinders and Footscray Park Campuses depending on majors.

PhD students have their own study and research rooms at City Flinders. The campus also has a large student lounge with kitchen facilities where you can informally study and meet with fellow students.

BUSINESS INCUBATORS

Business facilities at City Flinders include business incubators. These high-tech meeting rooms replicate a business centre. You can hold team meetings, invite people in from industry for discussions and undertake group assignments. Computer labs are also freely available.

BUSINESS DATABASES

The VU Library subscribes to a broad range of specialist online databases used by finance professionals in need of quality research including management consultants, business brokers, entrepreneurs and leading financial institutions around the world.

Databases include IBISWorld Australia, Nexis, SCOPUS, Mint Global, Business Source Complete and the Emerald journal database.

These professional databases offer you access – 24 hours a day, seven days a week – to company benchmarking and forecasting statistics, the latest business news and up-to-the-minute streaming information on global markets. They include in-depth industry research reports, business plans, annual reports, and comprehensive coverage and statistics on all Australian financial markets.

SPECIALIST BUSINESS LIBRARIAN

A specialist business librarian is on hand to offer one-on-one assistance and guidance for business assessment tasks as well as general academic support and development services.

GENERAL FACILITIES

FOOD AND CAFÉS

Our city campuses have easy access to cafés and food outlets. All other campuses have on-campus cafés and food outlets for students, staff and the wider community.

LIBRARIES

Our campus libraries are known as 'learning commons' – integrated hubs that offer career advice, learning and IT support, and academic resources, all in a relaxed, lounge-like setting. Our learning commons provide access to photocopying, computing and printing facilities, electronic and print resources, and a comprehensive information skills training program.

vu.edu.au/library

COMPUTER FACILITIES

We have more than 4000 computers spread across all our campuses and in all campus libraries. PCs and Apple Macs are provided in teaching laboratories and open access facilities. A central IT helpdesk is available to answer all queries and provide assistance.

You will have access to a rich collection of online resources, 24 hours a day, seven days a week. These include databases or material housed within the library, student email, e-learning content for courses, student software packages and innovative social networking tools.

vu.edu.au/student-tools

SPORT AND FITNESS

As Australia's leading sports university, we offer extensive sport services and facilities to all students, including:

- sport clubs, campus sport programs and representative sport opportunities
- quality fitness centres at Footscray Park, St Albans and Werribee Campuses
- a heated 25-metre swimming pool at Footscray Park Campus
- multi-purpose sports halls at Footscray Park Campus
- tennis courts at Werribee, Footscray Park and St Albans Campuses.

vu.edu.au/sport

CHILDCARE

We operate multi-purpose childcare centres at the following campuses:

Footscray Park 03 9919 4578
Footscray Nicholson 03 9919 8698
Werribee 03 9919 8098.

ACCOMMODATION

We own and operate a range of student accommodation, including the brand new UniLodge @ VU. This 500-bed complex offers luxury apartment living for our students. Situated across the street from the Footscray Park Campus and close to the vibrant creative arts precinct in Footscray, this complex is just a short walk to shopping and public transport that provides easy access to our other campuses.

vu.edu.au/residences
unilodge.com.au/lodge/vu

HOUSING SERVICES

Our Student Housing Service provides free advice and assistance to students looking for housing as well as general tenancy advice.

housing@vu.edu.au

HOW MUCH WILL MY COURSE COST?

COURSE FEES AND FINANCIAL ASSISTANCE

Course costs vary between VE/TAFE and higher education courses, depending on whether you are a government-funded student or full-fee paying student, and the units you select.

Below you will find some important information and a general guide to costs.* The latest information and a specific guide to study costs, including VU's Unit Fee Schedule, is available at:

vu.edu.au/fees

VE/TAFE FEES

The fees you pay as a VE/TAFE student depend on a number of factors, including:

- whether the course is government-funded
- your citizenship status
- when you commence the course
- your age
- your prior qualifications
- the units and course that you enrol in.

Some VE/TAFE students may be eligible for a government subsidy (such as the Victorian Training Guarantee) to support tuition fees, depending on:

- citizenship status
- age at time of enrolment
- prior study completed.

VE/TAFE students are also required to pay an annual Student Services and Amenities Fee. In 2016 this amounted to \$204 for full-time government funded students, \$102 for part-time government-funded students, \$42 for students studying off campus and \$84 for concession card holders. Students studying less than 25 hours are exempt from the fee.

Visit vu.edu.au/ssaf for more information on the Student Services and Amenities Fee.

VET FEE-HELP is available to assist eligible students studying higher level vocational education and training (VET) qualifications to pay their tuition fees. Higher-level VET qualifications are at the diploma level and above. VET FEE-HELP can be used to pay all or part of an eligible student's tuition fees, but cannot be used for additional study costs such as accommodation or text books.

Visit studyassist.gov.au for further information and to check eligibility.

HIGHER EDUCATION FEES

The options available to students enrolled in higher education courses are:

- Commonwealth Supported Place (CSP) – course fees are shared between students and the Australian Government, which subsidises your course fees.
- Full-Fee Place (FFP) – you must pay the full cost of your course.

All domestic undergraduate students at Victoria University are enrolled in a Commonwealth Supported Place (CSP).

This table (below) shows the maximum student contribution and full-fee amount for 2016 admissions, per year of full-time study.

STUDENT CONTRIBUTION BAND	MAXIMUM STUDENT CONTRIBUTION PER 1 YEAR OF FULL-TIME STUDY (2016)
BAND 1 Humanities, behavioural science, social studies, education, clinical psychology, foreign languages, visual and performing arts, nursing	\$6,256
BAND 2 Mathematics, statistics, computing, built environment, other health, allied health, science, engineering, surveying, agriculture	\$8,917
BAND 3 Law, accounting, administration, economics, commerce, dentistry, medicine, veterinary science	\$10,440

*All fee information provided here was correct at the time of printing. For the latest guide to fees and payment information, please refer to our website at vu.edu.au/fees

Note: Students are required to pay additional amenities fees annually. This information was extracted from the Australian Government's Study Assist website, studyassist.gov.au

Higher education students are also required to pay an annual Student Services and Amenities Fee. In 2016 this amounted to \$290 for full-time students and \$145 for part-time students.

POSTGRADUATE COURSEWORK DEGREE FEES

The University does not receive any government funding for postgraduate coursework student places, and students pay the full cost of their course. This is called a fee-paying place. Tuition fees are based on the units studied, rather than a fixed price for each course. Different units have different costs.

You can calculate your own individual course fees at vu.edu.au/fees

POSTGRADUATE RESEARCH DEGREE FEES

If you qualify for an Australian government-funded place under the Research Training Scheme you will not be required to pay course fees.

If you are offered a full-fee paying place you can apply for FEE-HELP government assistance as outlined below.

INTERNATIONAL STUDENTS

For information on course fees as an international student, select your course from the list at:

vu.edu.au/courses/international

PAYING YOUR FEES

There are several options available to help you with the costs involved in studying at university.

HECS-HELP

The Australian Government's Higher Education Loan Program, HECS-HELP, allows Australian citizens and Humanitarian Visa holders to borrow the amount of their student contribution and pay it back once in the workforce and earning a specified amount. You also have the option of paying some or all of your student contribution up-front and receiving a discount.

FEE-HELP

FEE-HELP is a government loan program that enables eligible students to defer the payment of their tuition fees.

studyassist.gov.au

FINANCIAL ADVICE

We offer free financial advice and information on all study-related costs. This includes information about government assistance (such as HECS-HELP, Centrelink Youth Allowance and Austudy), household expenses, financial planning, student loans and tax.

vu.edu.au/financial-advice

"I believe VU leads the way
in hospitality, event and
tourism management.
What makes VU stand out for me
is the industry work experience."

"I believe VU leads the way in hospitality, event and tourism management. What makes VU stand out for me is the industry work experience. The event industry is all about relationships and networking as well as having the necessary business skills. VU students study the theory and then have the opportunity to work in the industry which definitely allows them to realise their full potential.

I studied a Bachelor of Business in Tourism Management. The reason I chose the course was due to the 12 months industry experience which was included. I had the opportunity to study and work in the industry which certainly assisted in my career development. The lecturers at VU were up-to-date with industry knowledge and the course subjects were relevant.

The Melbourne Convention and Exhibition Centre has a few employees that have studied at VU which is fantastic. They are passionate and driven people whilst being hard working. Some of my best friends are from my time at Victoria University and I still work with some of them today in the industry!"

BROOKE DOUGHTY

Senior Sales Manager,
Melbourne Convention and
Exhibition Centre
Bachelor of Business
(Tourism Management)



HOW TO APPLY

There are several ways to apply for courses at VU, based on:

- your chosen course study level
- your residency status
- the time of year
- whether you are a current or recent student of VU (within the last six months).

UNDERGRADUATE AND TAFE

Applications for undergraduate and vocational education (VE/TAFE) courses are either made through the Victorian Tertiary Admissions Centre (VTAC), or by direct application to the University.

Information about all VU courses offered through VTAC can be accessed on the VTAC website at:

vtac.edu.au

Applications for courses not available through VTAC are made directly to VU. These include some undergraduate degrees, and vocational and further education (VE/TAFE) programs. Details on how to apply for these courses are provided on our website at:

vu.edu.au/apply

POSTGRADUATE

Applications for most postgraduate research and coursework programs are made direct to the University. Course indexes and Direct Entry Application forms can be downloaded from our website at:

vu.edu.au/apply

WANT TO KNOW MORE?

COURSE ADVICE

Phone 03 9919 6100 or 1300 VIC UNI
gotovu.custhelp.com
vu.edu.au/courses

The Victorian Tertiary Admissions Centre (VTAC) website provides information on courses and how to apply for them:

vtac.edu.au

VU OPEN DAY

Come to VU Open Day at Footscray Park Campus on Sunday 28 August 2016.

vu.edu.au/openday

POSTGRADUATE COURSEWORK AND RESEARCH

vu.edu.au/postgraduate

COURSES FOR INTERNATIONAL STUDENTS

vu.edu.au/courses/international

QUESTIONS?

Ask us a question by visiting vu.edu.au/gotovu

GOTOVU gives answers to common questions on anything from admission to graduation, including applications, enrolment, fees, exams and all other aspects of student life.

askvu.vu.edu.au

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CRICOS Provider NO. 00124K (Melbourne)
CRICOS Provider NO. 02475D (Sydney)
RTO Code: 3113

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OPEN DAY

28.08.16

vu.edu.au/openday

Footscray Park Campus
Ballarat Road, Footscray

For further course information:
phone 03 9919 6100
or 1300 VICUNI
gotovu.custhelp.com



vu.edu.au/business

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