

Special Shopping Day 2016

Special Shopping Day 2016 Terms and Conditions

PROMOTIONAL PERIOD AND QUALIFYING LOCATIONS: This promotion is valid only during the following promotional period at the Qualifying Locations listed below and subject to the eligibility and other requirements, terms, and conditions herein.

Promotional Period: The promotion runs on November 25, 2016 (the “**Promo Period**”).

Qualifying Locations: U.S. Apple Store locations, apple.com, and 1-800-MY-APPLE (each a “**Qualifying Location**”). Eligible Products (as defined below) must be purchased from a Qualifying Location. Only purchases and deliveries in the United States and Puerto Rico are eligible. Orders of Eligible Products from a Qualifying Location that are placed during the Promo Period, and ship after the end of the Promo Period, are eligible.

THE OFFER: Customers who purchase an Eligible Product (described below) during the Promo Period may elect to receive one (1) Promo Product (described below). No refurbished products are eligible for the promotion.

Product Category	Eligible Product(s)	Promo Product
Mac	iMac, Mac Pro, MacBook, MacBook Pro (excluding late-2016 MacBook Pro models), and MacBook Air, including configure-to-order versions of such products	\$150 Apple Store Gift Card
iPad	iPad Pro	\$100 Apple Store Gift Card
iPad	iPad Air 2 and iPad mini 4	\$50 Apple Store Gift Card
iPhone	iPhone 6s and iPhone 6s Plus	\$50 Apple Store Gift Card
iPhone	iPhone SE	\$25 Apple Store Gift Card
Apple Watch	Apple Watch Series 1	\$25 Apple Store Gift Card
Apple TV	Apple TV	\$25 Apple Store Gift Card

SUBSIDY AND FINANCED PURCHASES: With purchase of eligible iPhone in U.S. Apple Store locations via subsidy or carrier-financing, the Promo Product is provided free of charge. Eligible iPhone devices purchased from apple.com via carrier-financing, carrier subsidy, or carrier pay in full do not qualify for this promotion. Eligible Products purchased from apple.com via financing or installment plans do not qualify for this promotion.

APPLE STORE GIFT CARD QUANTITY LIMITS: Each purchaser is limited to two (2) Apple Store Gift Cards per Eligible Product Category as listed above (i.e., Mac, iPad, iPhone, Apple Watch, or Apple TV).

FULFILLMENT: The Apple Store Gift Card will be provided to you with your Eligible Product.

You may decline to accept the Apple Store Gift Card at time of purchase. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for the Apple Store Gift Card will not be honored.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: The Apple Store Gift Card received with the purchase of an Eligible Product must be returned with such Eligible Product in order to receive a full refund for that purchase. If the Apple Store Gift Card is missing, not returned, or has been redeemed – then the full Original Value of the Apple Store Gift Card will be deducted from the exchange or refund of the Eligible Product.

PROMOTION RESTRICTIONS: This offer is valid only during the Promo Period, only while supplies last, and Eligible Products and Apple Store Gift Cards are subject to availability. For each Eligible Product category only two (2) Promo Products per purchaser may be obtained during this promotion. You must be an individual end-user purchaser to obtain this promotional offer. Resellers, public entities, federal, state, and local government entities, educational institutions, nonprofit organizations, education purchasers, enterprise purchasers, and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. Purchases of Eligible Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Subject to Apple Store Gift Card Terms and Conditions; see <http://www.apple.com/legal/giftcards/applestore>. Election of the offer may require personal setup of your Eligible Product at the time of purchase.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Apple Store Gift Card. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**

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