

IPSOS ISSUES MONITOR DECEMBER 2016

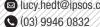
The top issues facing Australia

Daniel Evans Deputy Managing Director □ dan.evans@ipsos.com

(03) 9946 0850

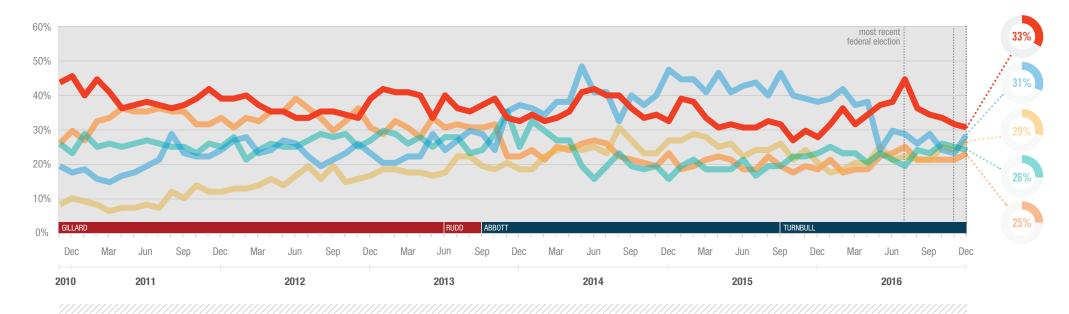
Research Executive ■ lucy.hedt@ipsos.com

Lucy Hedt





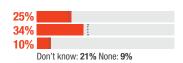
Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2016 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans.

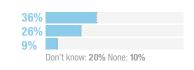


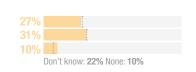


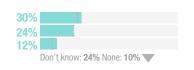
Party most capable to manage the top issues facing Australia

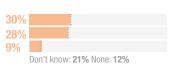
















IPSOS ISSUES MONITOR DECEMBER 2016

The top issues facing Australia

3%

Indigenous Issues

3%

2%

2%

2%

3%

3%

3%

2%

3%

2%

Daniel EvansDeputy Managing Director

(03) 9946 0850

□ dan.evans@ipsos.com

☑ lucy.hedt@ipsos.com

(03) 9946 0832

2%

3%

Research Executive

Lucy Hedt



		2010	2011	2012	2013	2014	2015	JAN 2016	FEB 2016	MAR 2016	APR 2016	MAY 2016	JUN 2016	JUL 2016	AUG 2016	SEP 2016	0CT 2016	NOV 2016	DEC 2016
WML.	Healthcare	48%	42%	39%	41%	39%	34%	34%	39%	34%	37%	40%	41%	48%	39%	37%	36%	34%	33%
	The Economy	20%	22%	26%	29%	42%	45%	42%	45%	40%	41%	26%	32%	31%	28%	31%	26%	25%	31%
4	Unemployment	10%	10%	17%	21%	26%	26%	19%	20%	22%	22%	27%	23%	24%	23%	23%	27%	26%	29%
	Crime	26%	28%	28%	30%	24%	22%	27%	25%	25%	22%	25%	23%	21%	26%	25%	28%	27%	26%
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	19%	20%	20%	24%	25%	27%	23%	23%	23%	23%	25%
	Housing	24%	21%	19%	18%	15%	18%	15%	17%	20%	19%	23%	19%	20%	21%	19%	22%	23%	22%
	Immigration	19%	23%	22%	23%	20%	20%	24%	25%	23%	24%	15%	16%	19%	18%	20%	19%	21%	20%
	Drug Abuse	13%	12%	12%	12%	13%	16%	20%	17%	20%	18%	13%	14%	12%	16%	18%	17%	20%	16%
	Education	15%	12%	16%	19%	20%	17%	16%	18%	21%	21%	20%	20%	21%	19%	18%	17%	16%	15%
	Poverty	10%	10%	10%	11%	13%	12%	11%	12%	10%	11%	14%	14%	11%	13%	15%	15%	15%	13%
	Environment	20%	18%	13%	12%	10%	10%	9%	8%	9%	8%	13%	17%	12%	13%	12%	13%	13%	12%
	Defence	5%	4%	3%	3%	8%	16%	17%	13%	11%	12%	11%	10%	11%	15%	13%	11%	11%	10%
	Racism	6%	6%	5%	6%	7%	8%	9%	8%	9%	9%	5%	5%	7%	8%	9%	8%	8%	8%
	Peronal Debt	15%	13%	12%	9%	6%	5%	4%	4%	6%	5%	8%	7%	8%	7%	6%	7%	8%	8%
	Taxation	6%	7%	8%	6%	8%	10%	12%	13%	11%	13%	10%	10%	9%	8%	9%	8%	7%	8%
	Population	10%	8%	7%	7%	6%	6%	5%	7%	7%	5%	6%	8%	6%	6%	7%	6%	7%	8%
	Transport	10%	10%	10%	9%	7%	7%	5%	6%	6%	8%	11%	9%	7%	8%	9%	9%	8%	7%
	Petrol Prices	9%	15%	14%	11%	8%	4%	3%	3%	3%	3%	5%	5%	4%	4%	4%	4%	4%	6%



AUSTRALIA

IPSOS ISSUES MONITOR DECEMBER 2016

The top issues facing New South Wales

Head of Ipsos Public Affairs NSW

David Elliott

david.elliott@ipsos.com

(02) 9900 5159

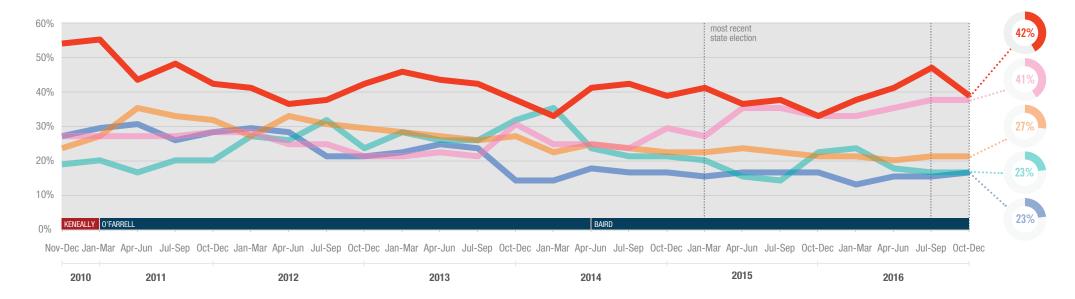
Stuart Clark Research Director

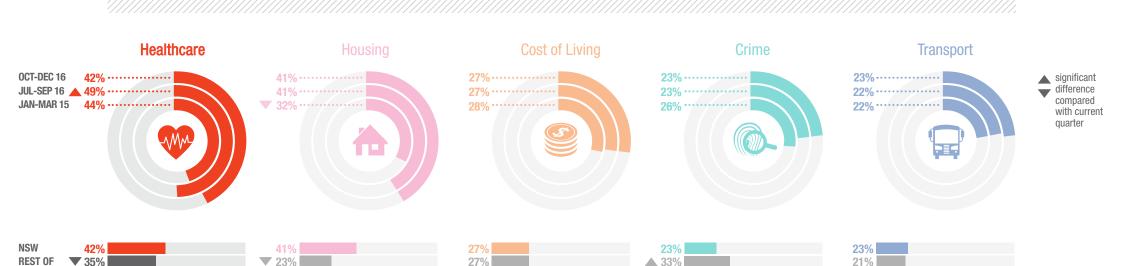






Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2016 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in NSW, please contact David Elliott or Stuart Clark.







IPSOS ISSUES MONITOR DECEMBER 2016

The top issues facing New South Wales

David Elliott Head of Ipsos Public Affairs NSW

avid.elliott@ipsos.com

(02) 9900 5159

Stuart Clark
Research Director

stuart.clark@ipsos.com

(02) 9900 5180



		2010	2011	2012	2013	2014	2015	JAN-MAR 2016	APR-JUN 2016	JUL-SEP 2016	OCT-DEC 2016
WW.	Healthcare	55%	49%	43%	45%	42%	41%	41%	44%	49%	42%
	Housing	32%	32%	30%	29%	30%	37%	37%	39%	41%	41%
	Cost of Living	29%	36%	34%	32%	29%	28%	27%	26%	27%	27%
	Crime	25%	25%	32%	33%	30%	24%	29%	24%	23%	23%
	Transport	32%	33%	30%	27%	23%	23%	20%	22%	22%	23%
	Unemployment	10%	11%	16%	19%	25%	25%	21%	21%	21%	22%
	Drug Abuse	12%	10%	11%	12%	14%	16%	18%	15%	14%	18%
	Education	17%	14%	17%	20%	20%	18%	18%	22%	21%	15%
	The Economy	15%	16%	16%	16%	18%	17%	16%	15%	13%	14%
	Poverty	6%	6%	7%	7%	10%	9%	9%	10%	10%	11%
	Population	9%	7%	7%	6%	6%	8%	9%	9%	9%	11%
	Immigration	7%	8%	8%	10%	7%	9%	11%	9%	8%	10%
	Personal Debt	12%	11%	11%	8%	7%	7%	8%	7%	6%	9%
	Environment	12%	10%	8%	9%	8%	9%	9%	9%	9%	8%
	Petrol Prices	11%	19%	19%	16%	14%	10%	7%	8%	6%	7%
	Racism	5%	4%	4%	5%	5%	6%	5%	5%	5%	7%
	Taxation	6%	6%	5%	5%	6%	7%	7%	7%	6%	5%
	Defence	1%	1%	1%	1%	3%	6%	7%	6%	5%	4%
	Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	3%	2%