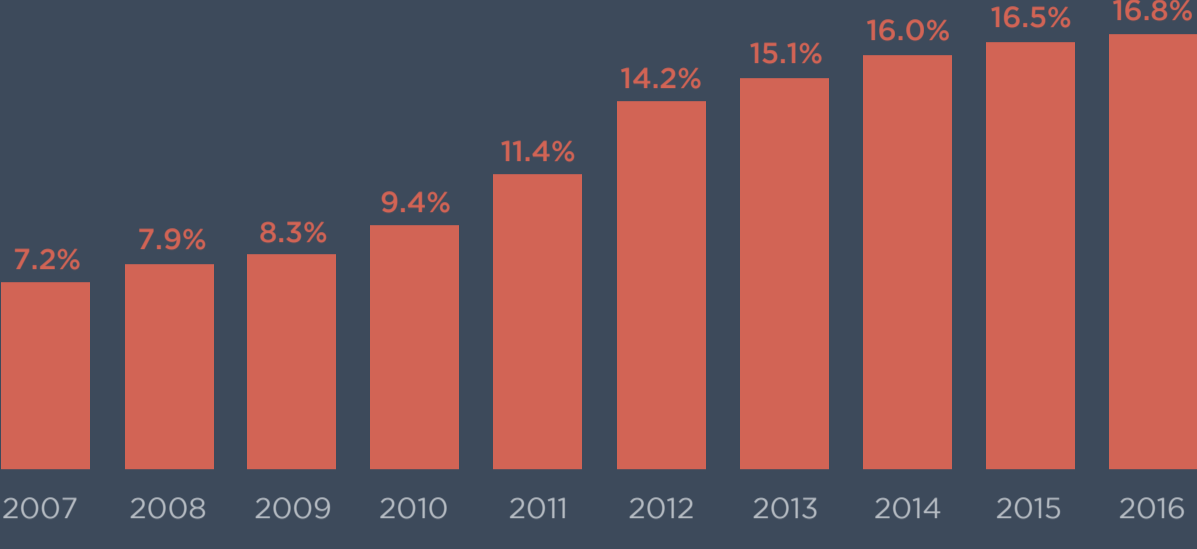


FEMALE-FOUNDED, VC-FUNDED

DATA SOURCED FROM THE PITCHBOOK PLATFORM

Rent the Runway

Percentage of global VC deals for companies with at least one female founder

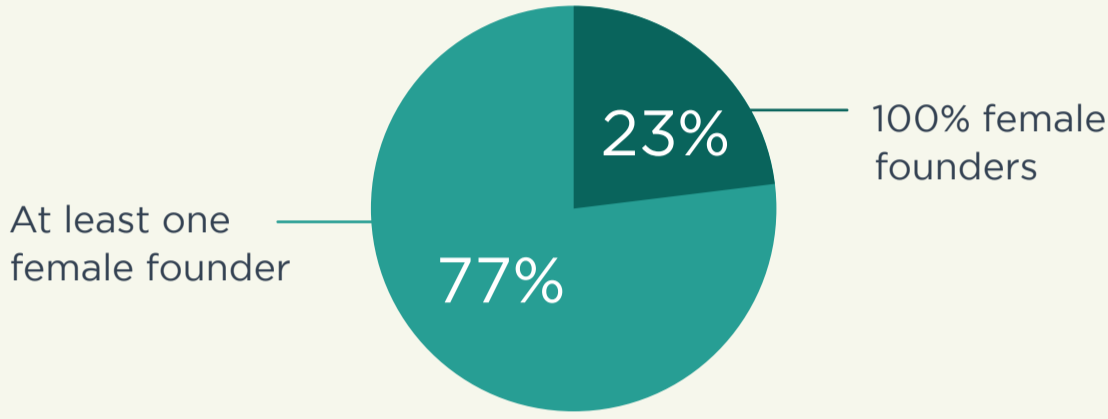


In 2016, VCs backed a higher percentage of companies with at least one female founder than any year prior



VCs continue to invest in female-founded companies more than ever. But will the trend continue?

Teams with female founders that completed a deal in 2016



The majority of VC deals involving female founders were for mixed-gender founding teams

“Having more diverse teams with different perspectives will drive better outcomes and better cultures.”

Aileen Lee
Founder of Cowboy Ventures

“We see a fair number of women who went to business school. ... It’s helpful training for female CEOs going into a room full of men.”

Aileen Lee

% of founders that attended a top 10 school



7.2%



5.9%

% of founders that have an advanced degree



32.9%



31%

A breakdown of the last six years

Female-founded businesses that received VC funding from 2010 to 2016

Ginkgo Bioworks

Most active VC investors in deals involving at least one female founder

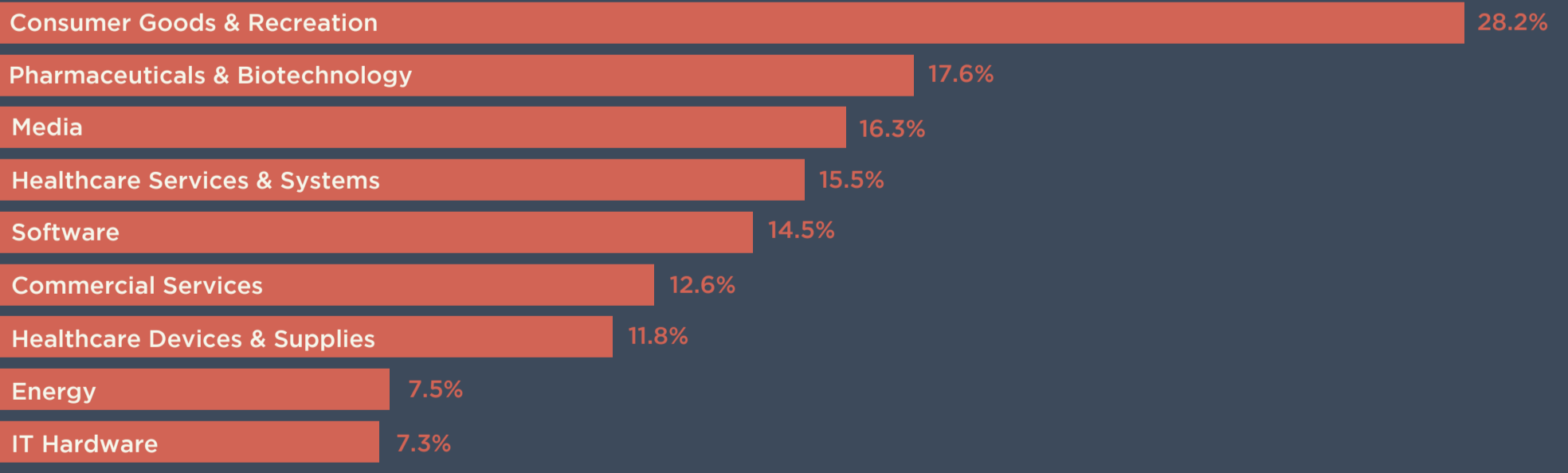
At least 100 completed deals since 2010

Golden Seeds	85%
Investors' Circle	43.3%
VTF Capital	40.2%
Launchpad Venture Group	34%
Collaborative Fund	32.6%
Right Side Capital Management	29.4%

At least 10 completed deals since 2010

BBG Ventures	100%
Pipeline Angels	100%
Female Founders Fund	90%
Women's Venture Capital Fund	90%
Golden Seeds	85%
Astia	82.1%

Top industries for VC deals involving at least one female founder



A selection of highly valued, female-founded companies that received funding in 2016



Rent the Runway

FEMALE FOUNDERS:
Jennifer Fleiss
Jennifer Hyman
VALUATION
\$750M



Nuna

FEMALE CO-FOUNDER:
Jini Kim
VALUATION
\$600M



Ginkgo Bioworks

FEMALE CO-FOUNDER:
Reshma Shetty
VALUATION
\$524.6M



Refinery29

FEMALE CO-FOUNDERS:
Christene Barberich
Piera Gelardi
VALUATION
\$460M



Unity Biotechnology

FEMALE CO-FOUNDER:
Judith Campisi
VALUATION
\$411.9M



The RealReal

FEMALE FOUNDER:
Julie Wainwright
VALUATION
\$319.7M

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