



2016 Annual Report

Mission

The Commission for Continuing Education Provider Recognition (CCEPR) serves the public, the dental profession, and other healthcare providers by developing and implementing standards that promote excellence in continuing dental education to support professional competence and continuous improvement of patient care.

CCEPR fulfills its mission by:

- Establishing standards and criteria for the recognition of continuing dental education providers
- Recognizing providers of continuing dental education through a voluntary, self-regulated, peer-review process
- Promoting quality improvement of continuing dental education standards and recognized providers.

Vision

ADA CERP will be the globally accepted program for recognizing providers of quality continuing dental education.

Values

- Improvement of Oral Health
- Excellence
- Integrity
- Science/Evidence-Based
- Life-long learning

Governance

The Commission was established by the American Dental Association in 2014 to oversee the Continuing Education Recognition Program (ADA CERP). Prior to 2014, the program was governed by a committee of the ADA Council on Dental Education and Licensure. The Commission has the authority to formulate and adopt requirements, guidelines and procedures for the recognition of continuing dental education providers and to approve providers that meet rigorous standards for quality.

The sixteen member Board of Commissioners includes representatives appointed by the American Dental Association, American Association of Dental Boards, American Dental Education Association, American Society of Constituent Dental Executives, and the organizations representing the nine recognized dental specialties.

2016-17 Board of Commissioners

Dr. Paul Leary, <i>chair</i>	Smithtown, NY
Dr. Joseph P. Fiorellini, <i>vice chair</i>	Philadelphia, PA
Dr. Brian A. Beitel	Huntsville, AL
Dr. Jeffrey D. Bennett	Avon, IN
Dr. Hardeep K. Chehal	Omaha, NE
Dr. Debra Dixon	Edwardsville, IL
Dr. Augusto Cesar Garcia Aguirre	Saint Petersburg, FL
Dr. Barry Hammond	Augusta, GA
Dr. Bertram J. Hughes	Gainesville, FL
Dr. Mark C. Hutten	Hinsdale, IL
Dr. Timothy C. Kirkpatrick	Biloxi, MS
Dr. Mitchell Lipp	New York, NY
Mr. Conor McNulty	Wilsonville, OR
Dr. Susan G. Reed	Charleston, SC
Dr. Nancy Rosenthal	Jenkintown, PA
Dr. Ann Steiner	Yucaipa, CA

CCEPR 2016 Activities

Strategic Planning

The Commission conducted a strategic planning process to formulate a mission statement and identify priorities to guide future initiatives and support the Commission in fulfilling its responsibilities in a financially and operationally sustainable manner. The mission, vision and values statements adopted by the Commission are included in this report. The Commission also determined that 2016-2020 priorities shall be to:

- Establish and promote standards for effective continuing dental education that supports quality dental care.
- Improve CERP provider assessment processes.
- Achieve optimal organizational capacity.

Revising the ADA CERP Recognition Standards

In March 2016, the Commission revised CERP Standard XIII. Patient Protection, to clarify that providers offering courses in which patients are treated are responsible for meeting applicable local requirements related to dental licensure and liability protection, and added a requirement that patient informed consent in these courses must include the name and contact information for the clinician(s) responsible for answering questions, addressing concerns, and providing any necessary completion of treatment and post-treatment care. Providers will be required to demonstrate compliance with the revised patient protection criteria set forth in Standard XIII beginning with the Fall 2017 ADA CERP application cycle.

The Commission's comprehensive review of the CERP Recognition Standards is ongoing. The review and revision process will help ensure that the CERP Standards continue to establish relevant criteria for quality continuing dental education. With input from stakeholders obtained through calls for comments

and a validity and reliability survey conducted in 2016, revised Standards will focus on core functions of CE providers to develop continuing education that addresses professional educational needs and that supports improvements in oral health care. The Commission will invite input and feedback from stakeholders throughout the review and revision process.

Communications and Outreach

The Commission holds an educational workshop for CE providers each year during the ADA annual meeting. In 2016, members of the Commission presented a session in Denver. A workshop will be held in Atlanta as part of ADA 2017 – America's Dental Meeting. Commission representatives also participated in the 2016 Annual Meeting of the Association for Continuing Dental Education (ACDE).

Comprehensive information about ADA CERP is published on the Commission's website ADA.org/CCEPR, including a newsletter for CERP Recognized Providers. Minutes of the Commission's meetings, announcements and calls for comments are also posted on the site.

2016 ADA CERP Recognition Actions

The Commission reviewed 150 applications for ADA CERP recognition in 2016, including 26 applications for initial recognition; the Commission also considered 11 progress reports. The Commission granted continued recognition to 122 providers. A total of 21 new providers were granted recognition. One provider was formally notified of the Commission's intent to withdraw recognition pending submission of documentation of improved compliance with CERP Recognition Standards. Recognition was withdrawn from six providers for failure to meet program requirements. Seven providers voluntarily discontinued participation in the program.

ADA CERP Recognized Providers

The ADA Continuing Education Recognition Program (ADA CERP), established in 1993, provides ADA members and the dental community a mechanism to select quality continuing dental education (CE) with confidence and promotes the continuous improvement of continuing dental education both nationally and globally. ADA CERP also provides dental regulatory agencies with a sound basis for uniform acceptance of CE credits that are mandated by licensing jurisdictions in the United States for maintenance of dental licensure.



Through an application and review process, the Commission for Continuing Education Provider Recognition evaluates and recognizes institutions and organizations that provide continuing dental education. CE providers are evaluated in 14 aspects of program quality outlined in the ADA CERP Recognition Standards and Procedures. Providers approved through the program are designated as ADA CERP Recognized Providers. Once approved, providers are held accountable for maintaining those same high standards through periodic reevaluation.

A total of 450 providers of continuing dental education participated in ADA CERP in 2016. CERP recognized providers were distributed among a variety of provider types, shown in Table 1 and Figure 2.

Table 1. ADA CERP Recognized Providers by Type — Fall 2016

Dental Education Company	110
Specialty Society/Dental Association	63
Other*	47
Dental School	42
ADA State Society	34
Pharmaceutical/Dental Materials, Equipment or Device Company	34
College/University	30
Study Club	30
ADA Local Society	14
Hospital	14
Consulting Company	10
Communications/Publishing Company	9
Federal Agency	7
Insurance Company	6
Total	450

* Includes dental laboratories, foundations, group practices, and other provider types not listed in categories above.

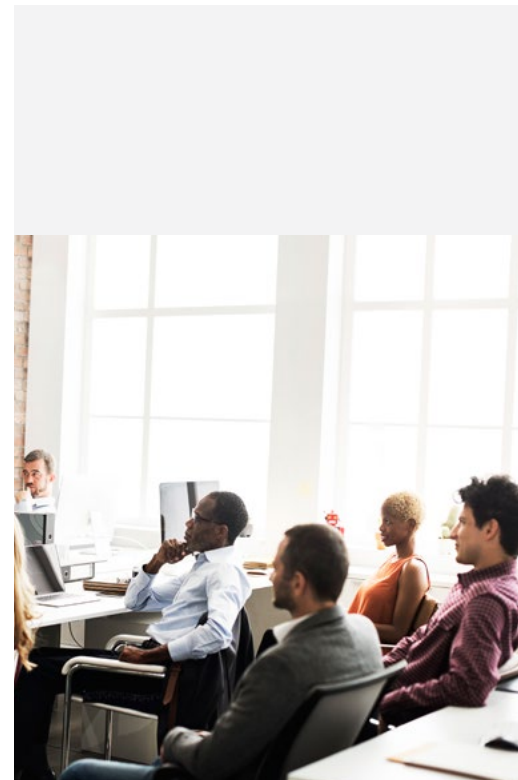
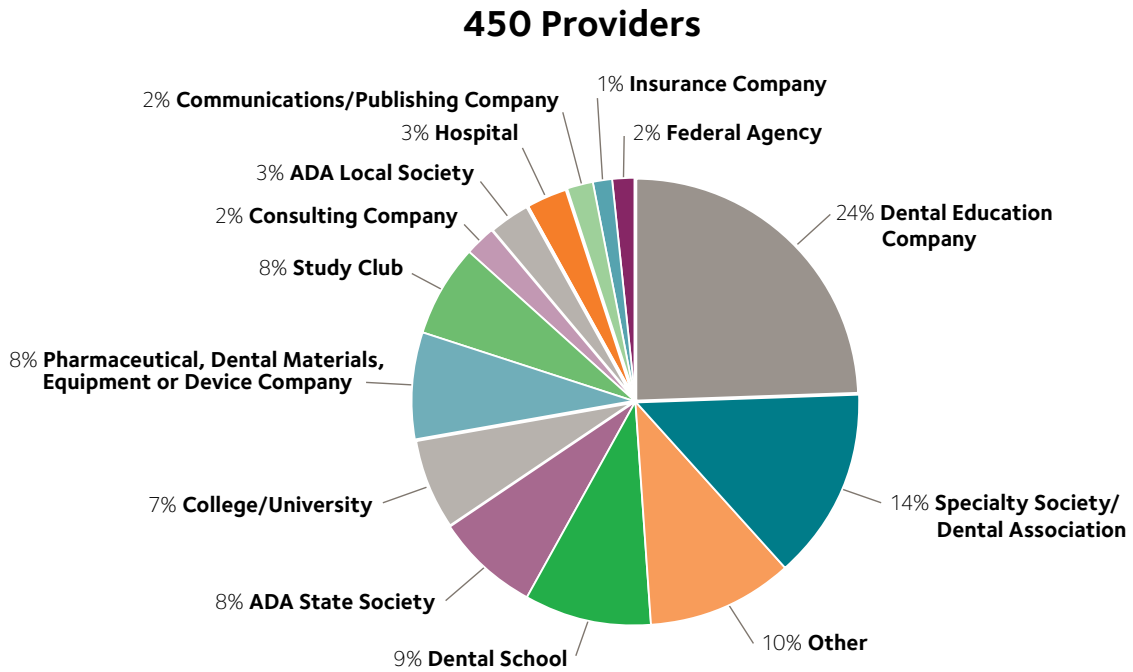


Figure 2. ADA CERP Distribution of Recognized Providers by Type — Fall 2016



Extended Approval Process (EAP)

An additional 112 local dental associations were approved by eligible state dental societies and national dental specialty associations through the ADA CERP Extended Approval Process.



International Provider Participation in CERP

As of December 2016, 18 providers based outside the United States and Canada have achieved ADA CERP recognition. International providers must complete a pre-application process and demonstrate that they meet the Eligibility Criteria for International Providers prior to submitting an application for ADA CERP recognition.

CERP Recognized Providers — CE Activities in 2015

The Commission collects and publishes aggregated information on the size and scope of ADA CERP recognized providers' CE programs on an annual basis as a service to program participants and other stakeholders.

Information published in this report is based upon data reported by individual ADA CERP recognized providers regarding activities held in the previous year. The Commission attempts to investigate and resolve reporting irregularities, but relies on the accuracy of the information reported by the providers.



Table 3. Size and Scope of ADA CERP Recognized Providers' CE Programs

CDE Activities Offered by ADA CERP Approved Providers	2015	2014	2013	2012	2011
ADA CERP recognized providers	442	435	437	428	426
Total CDE activities offered	28,227	32,699	29,055	22,569	22,564
Total hours of CDE instruction offered	245,434	222,893	200,729	171,867	187,102
Total dentist participants	814,534	723,239	817,172	697,591	697,092
Total non-dentist participants	743,279	696,251	686,155	623,118	632,371

Table 4. Number of CE Activities by Provider and Activity Type (2015)

Activity Type	ADA Local Society	ADA State Society	College/University	Communications/ Publishing Co.	Consulting Co.	Dental School	Federal Agency	Health Care Delivery System	Hospital	Insurance Co.	Medical/Dental Education Company	Pharm/Dental Materials/ Equipment/Device Co.	Specialty Society/ Dental Association	Study Club	Other	Grand Total
Live	854	1,590	826	107	1,181	1,683	414	20	238	54	2,038	3,460	945	193	928	14,531
Live (Internet)	1	19	9	56	11	17	106	-	-	14	595	42	71	245	11	1,197
Hands-on	215	258	259	26	-	608	63	2	13	-	1,208	837	364	44	240	4,137
Self-study (Internet)	-	34	45	1,196	-	168	224	6	-	123	2,010	95	1,799	734	531	6,965
Self-study (other)	-	24	43	521	-	19	7	-	-	-	619	4	65	-	95	1,397
Totals	1,070	1,925	1,182	1,906	1,192	2,495	814	28	251	191	6,470	4,438	3,244	1,216	1,805	28,227

Table 5. Number of Instructional Hours Offered by Provider and Activity Type (2015)

Activity Type	ADA Local Society	ADA State Society	College/University	Communications/ Publishing Co.	Consulting Co.	Dental School	Federal Agency	Health Care Delivery System	Hospital	Insurance Co.	Medical/Dental Education Company	Pharm/Dental Materials/ Equipment/Device Co.	Specialty Society/ Dental Association	Study Club	Other	Grand Total
Live	3,398	5,107	7,786	514	2,320	47,896	4,131	272	737	237	20,977	24,996	21,359	990	6,559	147,276
Live (Internet)	1	72	33	61	32	125	243	-	-	33	1,353	59	109	286	11	77,029
Hands-on	794	1,130	3,802	102	-	40,158	1,663	98	58	-	12,898	11,344	2,016	201	2,767	77,029
Self-study (Internet)	-	81	85	2,458	-	1,597	793	7	-	159	3,553	176	2,972	950	2,173	15,003
Self-study (other)	-	34	264	1,108	-	114	12	-	-	-	1,427	4	258	-	489	3,710
Totals	4,193	6,423	11,970	4,243	2,352	89,890	6,841	377	795	428	40,207	36,579	26,714	2,427	11,999	245,434

Table 6. Number of Dentist Participants by Activity and Provider (2015)

Activity Type	ADA Local Society	ADA State Society	College/University	Communications/ Publishing Co.	Consulting Co.	Dental School	Federal Agency	Health Care Delivery System	Hospital	Insurance Co.	Medical/Dental Education Company	Pharm/Dental Materials/ Equipment/Device Co.	Specialty Society/ Dental Association	Study Club	Other	Grand Total
Live	43,816	72,279	23,304	5,153	2,465	41,813	7,936	333	5,087	2,987	38,004	50,503	123,293	3,670	33,367	454,010
Live (Internet)	101	529	84	6,775	213	334	4,898	-	-	664	37,017	660	4,546	6,323	576	62,720
Hands-on	3,030	3,829	3,908	177	-	9,907	950	16	270	-	22,461	10,496	22,729	316	4,067	82,156
Self-study (Internet)	-	2,385	609	31,535	-	4,705	5,705	207	-	5,461	42,593	2,371	17,711	7,256	62,629	183,167
Self-study (other)	-	554	2,303	7,926	-	153	106	-	-	-	14,628	284	5,604	-	923	32,481
Totals	46,947	79,576	30,208	51,566	2,678	56,912	19,595	556	5,357	9,112	154,703	64,314	173,883	17,565	101,562	814,534

Table 7. Number of Non-Dentist Participants by Activity and Provider (2015)

Activity Type	ADA Local Society	ADA State Society	College/University	Communications/ Publishing Co.	Consulting Co.	Dental School	Federal Agency	Health Care Delivery System	Hospital	Insurance Co.	Medical/Dental Education Company	Pharm/Dental Materials/ Equipment/Device Co.	Specialty Society/ Dental Association	Study Club	Other	Grand Total
Live	57,472	86,602	9,366	2,508	17,729	16,321	1,185	91	847	1,026	18,181	33,074	30,855	2,464	21,595	299,316
Live (Internet)	14	24	278	1,048	1	367	6,530	-	-	274	9,097	562	2,768	7,932	55	28,950
Hands-on	1,661	3,055	2,019	930	-	3,293	292	-	-	-	3,665	2,738	971	62	2,595	21,281
Self-study (Internet)	-	3,997	186	19,065	-	873	7,181	-	-	3,020	20,165	98	1,562	9,243	298,162	363,552
Self-study (other)	-	170	5,969	12,338	-	4,006	2,039	-	-	-	3,072	-	1,329	-	1,257	30,180
Totals	59,147	93,848	17,818	35,889	17,730	24,860	17,227	91	847	4,320	54,180	36,472	37,485	19,701	323,664	743,279

ADA CERP Definitions

The following terms related to continuing dental education are defined in the ADA CERP Glossary available at ADA.org/CCERP.

Activity

An individual educational experience such as a lecture, clinic or home-study package.

Course

A type of continuing education activity; usually implies a planned and formally conducted learning experience.

Live Course/Activity

Continuing education courses that participants must attend (whether in person or virtually) in order to claim credit. Live courses can be offered in a variety of formats including national and local conferences, workshops, seminars, and live Internet-based conferences and teleconferences.

Participation Course

At least 30% of course time involves practice of skills.

Provider

An agency (institution, organization, or individual) responsible for organizing, administering, publicizing, presenting, and keeping records for the continuing dental education program. The CDE provider assumes both the professional and fiscal liability for the conduct and quality of the program. If the CDE provider contracts or agrees with another

organization or institution to provide facilities, instructor/author or other support for the continuing education activity, the recognized provider must ensure that the facilities, instructor/author or support provided meet the standards and criteria for recognition. The CDE provider remains responsible for the overall educational quality of the continuing education activity.

Self-Instructional Course/Activity

Continuing education courses in printed or recorded format, including audio, video, or online recordings that may be used over time at various locations.

Sound Scientific Basis

CDE material should have peer-reviewed content supported by generally accepted scientific principles or methods that can be substantiated or supported with peer-reviewed scientific literature that is relevant and current; or the CDE subject material is currently part of the curriculum of an accredited U.S. or Canadian dental education program and, whenever possible, employ components of evidence-based dentistry.

Standards And Criteria For Recognition

The criteria which applicant continuing dental education providers will be expected to meet in order to attain and then retain recognition status.

ADA CERP Recognition Standards and Procedures are available at ADA.org/CCEPR.