

# Good Weekend Insert Specifications

All inserts going into the Good Weekend are to be bound only.

Maximum only one bound insert in any edition.

Minimum size: 210mm x 180mm

Maximum size: 275mm x 350mm

Cover must be between 115gsm and 170gsm

Content:

4-6pp	Min 80gsm	Max 150gsm
8pp	Min 65gsm	Max 150gsm
10pp	Min 60gsm	Max 130gsm
12-16pp	Min 54gsm	Max 115gsm

Bound-in inserts can bind in the centre of the magazine, in between the sections.

The insert should be provided with a lap (min 8mm – max 15mm).

Due to the mechanical process and types of inserts, in some cases the final trim size of the product may vary 1-2mm.