

THE STORY OF

voyager.



voyager.

Once upon a time, not so very far away, lived a guy named Seeby. Seeby loved New Zealand, all things fast and exploring! While travelling the world; Seeby came upon a beautiful kingdom called Voyager. "This feels like home," he said - and he bought it.





NET24

digitalGenus

1stDomains

Now King Seeby loved Voyager. But he knew that Voyager was missing some pieces and some people; so King Seeby continued his adventures until he found Digital Genus, Net 24 & 1stDomains to add to his beautiful realm. He knighted the management and bought a round table. His borders were now complete.



The round table planned and built. They created a vast and unfathomable infrastructure that traversed the whole wide world. They grew giant beanstalks that interconnected with other giant beanstalks... each just waiting for a hero to climb up into the heavens and do a little magic to help save the world.



ZAAP



Then Lord Tony and his Merry Band of Sales set out looking for those heroes. The Freds and the Marthas and the 'King Seeby like thinkers' who are the backbone of New Zealand. The small business owners - the heroes of modern industry and the story of Voyager.

ZOOOM

An illustration of a road with dashed white lines curving to the right. The word 'ZOOOM' is written in large, bold, white letters with black outlines, positioned over the road. The background is a light blue color with some darker blue shapes.

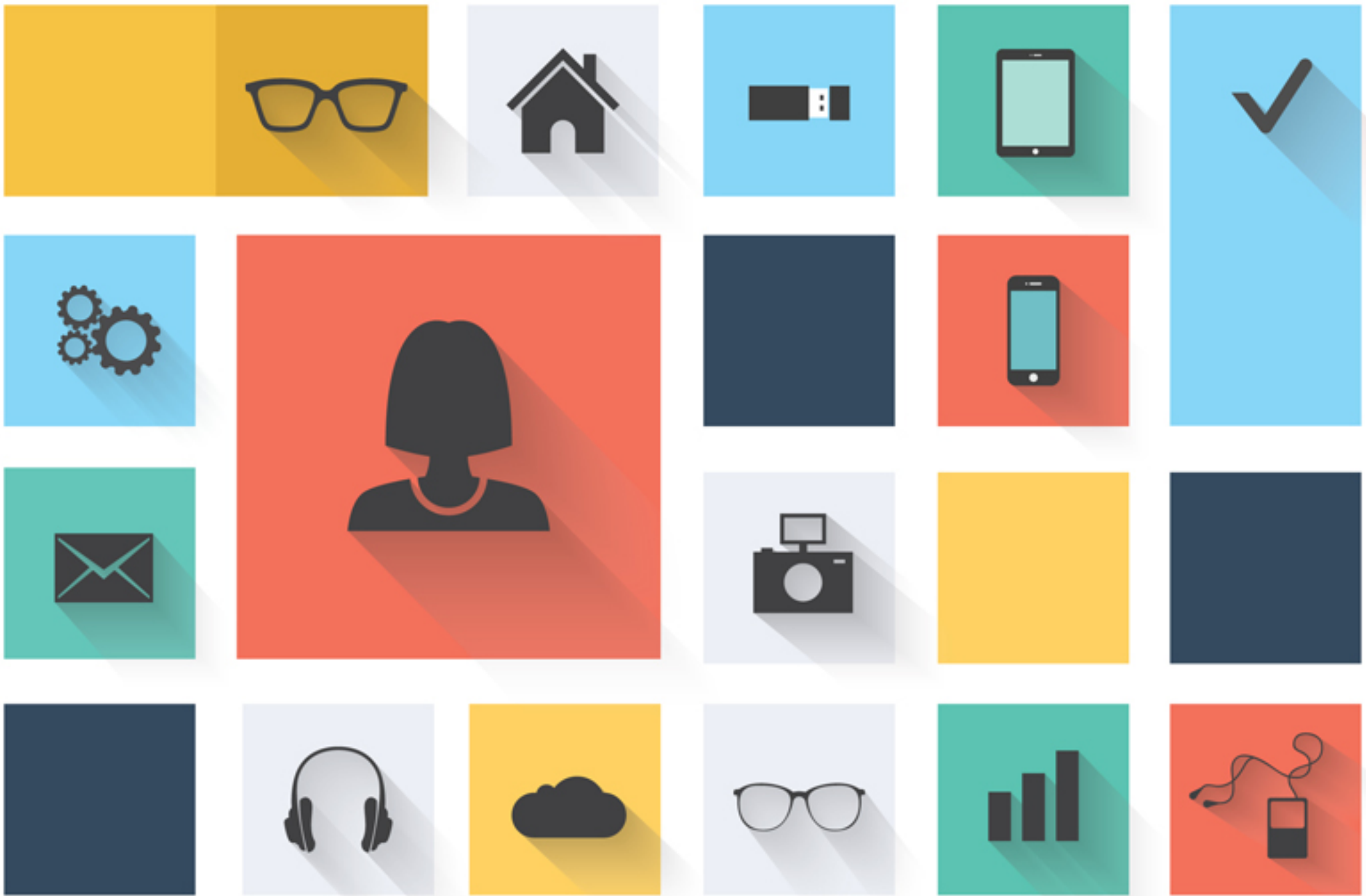


Meanwhile,
back in Parnell, King
Seeby had a vision of local Kiwi
companies competing globally against bigger,
national corporates. A vision of Fred the Butcher
selling and transporting his meat
overseas as a delicacy.

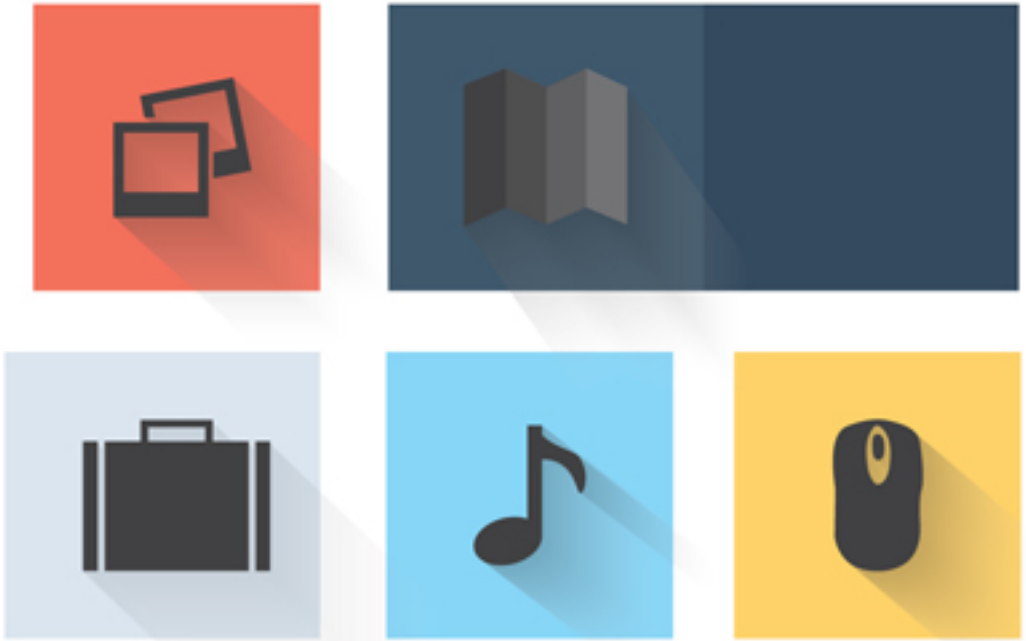


A vision
where Tailor Martha takes
orders for wedding gowns from all over
the globe. King Seeby's vision allows for a
level playing field where kiwis with good ideas
and a little hard work have a chance at expanding
their business and taking it to the world.





He gathered the knights around the table and asked, "How can we give smaller local businesses a competitive advantage?" Many ideas were tossed around, none ignored and all applied.



WHAT?!

"A feature
rich environment"

"Better
Customer
Service"

"Affordable design &
bespoke solutions!"

"Cloud
Security"

SPEED

YES!



"Speed! JACKPOT! Let's give our heroes the advantage of speed. Speed of upload and download. Speed of service. Speed of solution. If our hero gets to the top of the magicbeanstalk first, he can take down the giant and get the gold... we'll grant him speed - the currency of our digital age." So spoke King Seeby.



Bang!!!

King Seeby and his Voyagers set out to give the world an idea of New Zealand and her people by providing a great service, faster than all others - to Fred the Butcher, the Tailor Martha and many more friends and family.



**WHEN A KIWI HAS THE NEXT BIG IDEA TO SAVE THE WORLD,
VOYAGER WILL HELP THEM DELIVER**

FIN

