





## Executive Style OVERVIEW

Executive Style is Australia's premier destination for sophisticated male professionals who enjoy the finer things in life. Whether it's a prestige car, a tailored suit, a beautiful timepiece or a fine whisky, we know it's the things you want - not the ones you need - that generate the biggest buzz. It's also about living the life you want, from fine dining and top-shelf sipping to a luxury property purchase and how you keep yourself in top shape - mentally and physically - every day of your challenging but rewarding life.

### Men's Style

A man-size serve of style inspiration and latest trends through articles, photos and videos, as well as informative blogs on clothes and grooming.





### Management

Executive Style sits in the CEO's chair, takes in the view from the boardroom, and casts an eye over what makes senior management tick.

# WHAT'S ONLINE

### **Fitness**

Resident authoritative bloggers lead the way with up-to-the-minute trends and advice on running, bike riding and staying fit.

### Self

It's about being a better person – whether for other people, or for yourself. *Executive Style* gives you the knowledge to be the best you can be.

### Luxury

Featuring the finest, fastest, wealthiest and most decadent products and experiences drawn from the ever-evolving world of luxury.



#### Cars

News, reviews and trends for the most luxurious and sporty cars on the planet.

#### **Business Travel**

How to travel well, use your loyalty points to best effect, and hit your destination ready to do business.



### Watches & Jewellery

Featuring the latest high- end trends so you can discover something that will look perfect on you, and you alone.



### WHAT'S ONLINE

#### Culture

The people, issues and events that shape the premium space come under the microscope.

### Food & Drink

Among life's most opulent experience is sparing no expense on lunch or dinner at a high end restaurant accompanied by top shelf drinks. *Executive Style* will steer you towards the establishments of impeccable taste.

### Prestige Property

The high-flying world of prestige property, from who's buying to selling, to high-end real estate trends.





### Steve Colquhoun Editor

Steve is charged with wrangling more than a dozen diverse and highly immersive subjects, and distilling them into a smorgasbord of smart and savvy editorial content. As the editor of *Executive Style* since 2012, Steve has embraced its subject matter wholeheartedly and continues to live and learn from it every day. Formerly the editor of *Drive*'s Saturday print section, he now embraces a digital-facing ethos and loves the 24-7 challenge of driving fresh content to the screens and devices of *Executive Style's* affluent and influential audience.

### EDITORIAL TEAM

### Michael Harry

Michael is the engine room of *Executive Style*, finessing words and matching up images to produce compelling digital packages. He is also charged with driving the social media strategy, and as an accomplished food critic and blogger is a handy guy to ask where to go for dinner. Michael was formerly the Life Editor for The New Daily website, and previously was lifestyle editor for a wide range of titles at Fairfax's Metro Media Publishing.



### Michael Jarosky



Passion for lifestyle change is the cornerstone for everything Michael does. A Sydney-based personal trainer, he cajoled thousands of *Executive Style* readers to undertake his 'Cut The BS' diet, and champions an annual charity weight-loss event, Droptober.





### David Flynn

Few people spend more time on planes, in lounges or mulling over the best ways to use frequent flyer points than David, the editor of Australian Business Traveller magazine. His unparalleled knowledge of all aspects of business travel connects strongly with the interests of *Executive Style* readers.

### EDITORIAL TEAM

### Michael O'Reilly

Writing on a topic so often dominated by emotive opinion and knee-jerk reaction, Michael has become one of Australia's most respected voices on road cycling issues. His measured and well-researched opinions have earned numerous awards and accolades and he occasionally appears on cycling programs on SBS.



### Phil Barker



It's a long-established fact that men are from Mars. A lifetime of being a bloke – contrasted by several years as the editor of women's magazines including Woman's Day and NW - has taught Phil Barker plenty about different perspectives and opinions. Here, he presents his own man-sized, life-shaped thoughts.



## FURTHER INFORMATION

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