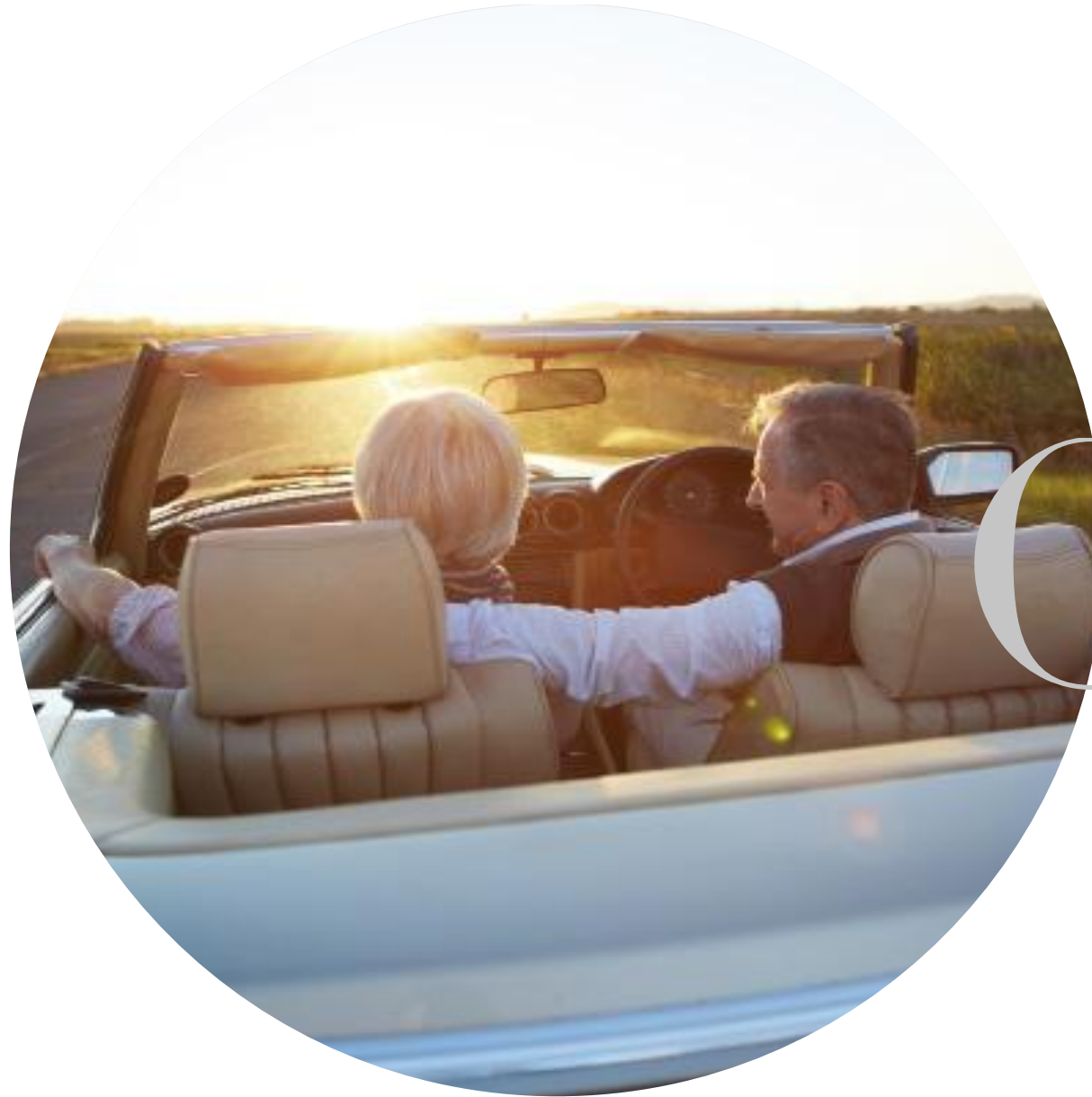


Money



OVERVIEW

Fairfax Media

Money



Money OVERVIEW

Money provides a complete guide to personal finance including tax strategies, savings, share market strategies, superannuation and property investment. Unashamedly inspirational, **Money** delves into the success stories of the everyday consumers who have endured the ups and downs of finance and come out on top.

Money is a section that is published in *The Sydney Morning Herald* and *The Age* on Wednesdays and in *The Sun-Herald* and *The Sunday Age* on Sundays. It also appears across the digital masthead platforms; *The Sydney Morning Herald*, *The Age*, *Canberra Times*, *Brisbane Times* and *WA Today*.



CONTENT

Intelligent Investor

Our team of 7 value investing obsessives tell you which shares to buy, when to hold and when to sell, delivered in a style that makes investing fun and profitable.



Tip of the Week

Every week leading personal finance professionals share their secrets with readers on topics such as superannuation, insurance and estate planning. In an accompanying video online, they also discuss the 'Tip' with *Money's* team of journalists.



Ask Noel

Want to know how to manage your money? Need tips in building your wealth? International best selling author, finance and investment expert, radio broadcaster, newspaper columnist and public speaker - Noel Whittaker answers your financial questions each week.

CONTENT

Quirky Investments

Ranging from a variety of art and antiques to the unusual, 'Quirky Investments' discusses the chosen collectable details, highlighting information to look for in determining its value. It also provides a real life case study of someone who collects the chosen item.

Super and Funds

An insightful analysis of superannuation by one of Australia's best personal finance writers and commentators. Tips for maximising retirement savings and traps to avoid on the way to a comfortable retirement and, once retired, how to make savings last. All you need to know about large funds, DIY funds, investment options and insurance.



Shares Race

David Potts is the mastermind of this race which has been running in *The Sun-Herald* for about 15 years. Featuring pros, amateur traders and left-field tipsters, each choose 10 stocks (at \$10,000 each) in a nominal portfolio of \$100,000, to see who can amass the biggest fortune from the sharemarket in one month.



Richard Hughes
Editor

Money Editor Richard Hughes has been a journalist for the past 20 years. After stints in Beirut and on Fleet Street (which included a couple of years at the Financial Times) he started working for Fairfax in 2002 where, among other things, he's been *The Age's* Night Editor, Business Chief-of-Staff and Deputy Online Editor of *BusinessDay*.

EDITORIAL TEAM

David Potts

David Potts is one of Australia's most experienced and respected finance writers. He has an economics degree and after a stint in the Treasury in Canberra has been writing on business, finance and economics for over 30 years. He was the first editor of *Investor*, *Money's* predecessor.



John Collett



John Collett is one of Australia's best known personal finance writers and commentators. His work appears regularly in *The Sydney Morning Herald* and *The Age*. His expertise includes superannuation, funds management and financial markets. Prior to 2000, John edited the personal finance magazine *My Money*.



James Cockington

James Cockington, avid collector and a highly respected columnist for *The Sydney Morning Herald* and *The Age*, has been writing for the enormously popular weekly 'Quirky Investments' column, every Wednesday in the *Money* Section.

EDITORIAL TEAM

Mark Bouris

Mark is well known to many as the host of Channel 9's *The Apprentice Australia*. He is also executive chairman of wealth management business Yellow Brick Road, which offers advice and products for home loans, financial planning, insurance, small businesses and other financial matters.



Noel Whittaker



International best selling author, finance and investment expert, radio broadcaster, newspaper columnist and public speaker, Noel Whittaker is Australia's money management visionary. Each week, Noel Whittaker answers readers personal finance questions through *Money's* exclusive online Q&A.



Clancy Yeates

A former Canberra business correspondent, Clancy Yeates reports on banking and finance in *The Sydney Morning Herald* and *The Age*. Clancy fronts the weekly Wednesday print section Insight, detailing the ups and downs of the current financial market.

EDITORIAL TEAM

Marcus Padley

Money's 'Honest Broker', Marcus Padley is the author of the Markets Today stock market newsletter and has been a stockbroker for 32 years. As well as his regular Money column Marcus is known for his regular 'Tell it as it is' stock market commentary on radio and TV.



Melissa Browne



Melissa writes *Money's* 'Well-Heeled' column, is the founder and chief executive of an award winning accounting & advisory firm A+TA (Accounting & Taxation Advantage). She is also the author of two books: *More Money for Shoes* and *Fabulous but Broke*.



FURTHER INFORMATION

ADVERTISING CONTACT INFORMATION

Kate Wareham

02 9282 2120

kate.wareham@fairfaxmedia.com.au

Marcus Sands

03 8667 3857

msands@fairfaxmedia.com.au

AUDIENCE PROFILE

adcentre.com.au

DEADLINES

adcentre.com.au

