



Door and Window Market (DWM) Magazine

DWM magazine provides the latest news, updates and information surrounding the fenestration industry. The entire market chain for doors, windows and related is encompassed within the **DWM** channels of media.

2017 Editorial Schedule Door and Window Market Magazine

Issue	Editorial	Ad Bonus	Bonus Distribution	Deadline
February	<ul style="list-style-type: none"> • Top door and window dealers • Door hardware • Sliding wall systems • Door and window coatings • Light commercial: school safety 	Sponsored link in the month of February within the DWM E-Newsletter. Top Dealers Bonus: Door and window manufacturers who advertise in the issue can provide marketing materials which will be mailed to all those on the top dealer list who receive plaques from DWM magazine.	American Architectural Manufacturers Association Annual Conference	Ads: January 5 Editorial: December 1
March	<ul style="list-style-type: none"> • The machinery issue, including IG • Software and technology • Mouldings and millwork • Fiberglass doors and windows 	Access to mailing list rental (in accordance with DWM policies and procedures)	AIA National Convention, plus the Window & Door Manufacturers Association and Moulding and Millwork Association Spring Meetings	Ads: February 2 Editorial: January 12
April	<ul style="list-style-type: none"> • Annual Buyers Guide and Sourcebook 	Free enhanced listing in the Buyers Guide with logo (an \$899 value)	Insulating Glass Manufacturers Alliance Summer meeting	Ads: March 9 Editorial: March 1
May	<ul style="list-style-type: none"> • Annual Guide to New Products • Door and window hardware including patio doors • Showrooms • Sliding doors/glass walls 	Guaranteed inclusion in the New Products Guide (a \$1,500 value)	All 2017 events	Ads: April 16 Editorial: March 13
June/July	<ul style="list-style-type: none"> • Fastest-growing dealers • Guide to hurricane-rated products • Software and technology • In the plant: Machinery safety, lean manufacturing and more 	Free rotating ad for one week on DWM website	All 2017 events	Ads: June 1 Editorial: May 1
August/September	<ul style="list-style-type: none"> • GlassBuild America preview • Add-on services; • Machinery and equipment; • Wood windows and wood products; • Balances and hardware 	Guaranteed inclusion in GlassBuild America preview	GlassBuild America in Atlanta	Ads: August 10 Editorial: July 17
October	<ul style="list-style-type: none"> • Products made in North America • WMA preview • Insulating glass; glass and glazing • Patio doors; • Flashing 	Guaranteed inclusion in World Millwork Alliance preview	WMA Convention in Charlotte	Ads: September 14 Editorial: August 14
November	<ul style="list-style-type: none"> • Green Awards • WinDoor North America preview • Decorative glass; • Sealants and adhesives 	Sponsored Link in the month of November within the DWM E-Newsletter (a \$1,500 value)	WinDoor North America	Ads: October 19 Editorial: September 18
December/January 2018	<ul style="list-style-type: none"> • Readers Choice Awards • International Builders' Show preview; • 2018 forecast; including residential glass usage forecast • Aluminum windows and products 	Guaranteed inclusion in International Builders' Show preview	International Builders' Show	Ads: December 30 Editorial: December 1

Tentative and subject to change. For the latest updates, please visit www.dwmag.com.