

FOR IMMEDIATE RELEASE

THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES 50th ANNUAL AWARDS FINALISTS



The Society of Publication Designers is pleased to announce the Medal Finalists from our 50th Annual Design Competition. The SPD Competition recognizes the highest examples of design, photography and illustration excellence in both print and digital platforms. This outstanding work is represented in the SPD Annual, which is an invaluable resource for art directors, editors, photographers, illustrators, and typographers worldwide.

Competition Co-Chairs **Fred Woodward**, Design Director, *GQ* and **Florian Bachleda**, Creative Director, *Fast Company* led this year's SPD Competition. With over 50 editorial creatives from Print and Digital serving on the jury, only the best work was selected from almost 6,000 entries to be presented in the SPD PUB 50 Annual.

Digital Chairs **Melanie McLaughlin**, Creative Director, Collide Brand Consultants and **Lisa Michurski**, VP, Strategy and Experience Form Science led a stellar group of judges for the digital categories. Our very first ever Brand of the Year Chair **Janet Froelich**, Design Consultant, led the jury for the Brand of the Year Award. And Magazine of the Year Chair **Robert Newman**, Creative Director, @Newmanology, led the jury for the Magazine of the Year Award, and the rest of the Super 8 categories.

72 different publications represent the **Print Medal Finalists**: Achtung, Advertising Age, Afar, Billboard, Bloomberg Businessweek, Bloomberg Pursuits, Bon Appetit, Bon Fluidos, Boston, California Sunday Review, Cincinnatti, Conde Nast Traveler, Consumer Reports, Details, Dwell, Eight By Eight, Elephant, Elle Mexico, Entertainment Weekly, ESPN, Fast Company, Footwear Plus, Fortune, Four Seasons, Garden & Gun, Gather Journal, Golf Digest, GQ, Guardian Weekly, Harper's Bazaar, Houstonia, Icon, Interior Design, IEEE Spectrum, InStyle, Life and Style, Little White Lies, Los Angeles, Marie Claire, Martha Stewart Living, Martha Stewart Weddings, Men's Health, Metropolis, MIT Tech Review, More, Nature Conservancy, The New Republic, New York, The New York Times Magazine, The New Yorker, The New York Observer, One Club, Pitchfork, Playboy, Popular Mechanics, Popular Science, Quo Mexico, Real Simple, Rhapsody, Self, Sunset, T: The New York Times Style Magazine, Texas Monthly, Time, Times of Oman, University Affairs Magazine, Variety, Volkskrant, W, WSJ, Wired, Wired Italia.

27 different publications represent the **Digital Medal Finalists**: Bon Appetit, Bostonia, Cooking Light, Entertainment Weekly, ESPN, Fast Company, Foreign Policy, Fortune, GQ, Matter, Men's Health, National Geographic, Nautilus, New York, The New York Times, The New York Times Magazine, The New Yorker, O: The Oprah Magazine, Sunset, Pitchfork, Revista, CROMOS, ProPublica, Time, Victory Journal, W, Wired.

In addition to these awards, the **Members' Choice Award** (chosen online at SPD.org by the entire SPD membership in April of 2015), and almost 600 Merit winners will appear in the Society's publication design annual, PUB 50.

MAGAZINE OF THE YEAR

- Bon Appetit. Alexander Grossman, Creative Director.
- Eight By Eight. Priest & Grace, Creative Directors.
- New York. Tom Alberty, Design Director.
- Wired. William Sorrentino. Creative Director.
- Wired Italia. David Moretti. Creative Director.

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BRAND OF THE YEAR

- GQ. Fred Woodward, Design Director.
- National Geographic. Bill Marr, Creative Director.
- New York. Tom Alberty, Design Director.
- Pitchfork. Michael Renaud, Creative Director.
- Time. **D.W. Pine**, Design Director.
- Wired. William Sorrentino, Creative Director.

COVER OF THE YEAR

- New York, "Eat Me". Tom Alberty, Design Director.
- The New York Times Sunday Magazine, "Abortion By Mail". Gail Bichler, Design Director.
- The New York Times Sunday Magazine, "What Should Children Eat?". Gail Bichler, Design Director.
- Variety, "Kermit". Chris Mihal, Creative Director.
- Volkskrant, "What Does The Man Like". Jaap Biemans, Art Director.
- Wired, "The Most Wanted Man in the World". William Sorrentino, Creative Director.

SINGLE OR SPREAD OF THE YEAR

- GQ, "Cheeky Genius". Fred Woodward, Design Director.
- GQ, "Naked and Famous". Fred Woodward, Design Director.
- The New York Times Sunday Magazine, "Leading with His Head". Gail Bichler, Design Director.
- Wired, "The Darkest Night". William Sorrentino, Creative Director.
- Wired Italia, "Isis". David Moretti, Creative Director.

STORY OF THE YEAR

- Achtung, "Heike Makatsch, Clemens Schick". Anton Ioukhnovets, Design Director.
- Bon Appetit, "TG 14". Alexander Grossman, Creative Director.
- Bon Appetit, "The Hot Ten 2014". Alexender Grossman, Creative Director.
- Fast Company, "The 100 Most Creative People in Business". Florian Bachleda, Creative Director.
- GQ, "The 15 Funniest People Alive Right Now". Fred Woodward, Design Director.
- T: The New York Times Style Magazine, "One". Patrick Li, Creative Director.
- Wired, "The Most Wanted Man in the World". William Sorrentino, Creative Director.

REDESIGN OF THE YEAR

- Afar, Elizabeth Spiridakis, Creative Director.
- Billboard, Shanti Malar, Design Director.
- Consumer Reports, Area of Practice, Consulting Creative Directors.
- Golf Digest, Ken Delago, Creative Director.
- New York Observer, Lauren Draper, Creative Director.
- Self, Barbara Reyes, Creative Director.

BY THE NUMBERS

- Cincinnatti, "Best of the City". Grace Saunders, Design Director.
- ESPN, "Transactions Issue". John Korpics, Creative Director of Digital & Print Media. Chin Wang, Creative Director.
- Fast Company, "The World's 50 Most Innovative Companies". Florian Bachleda, Creative Director.
- Fortune, "Global 500". Brandon Kavulla, Creative Director.
- Wired, "Five Dimensions of Mind Grenades". William Sorrentino, Creative Director.
- Wired Italia, "150 Gadgets". David Moretti, Creative Director.

We present the following PRINT MEDAL FINALISTS in the following GENRES:

BEAUTY / FASHION

The following 16 entries are the medal finalists. 8 total medals (4 Golds and 4 Silvers) will be awarded in this group from the 16 finalists below:

- Achtung, for **Design Entire Issue**, "27". **Anton Ioukhnovets**, Design Director.
- Achtung, for **Design Entire Issue**, "28". **Anton Ioukhnovets**, Design Director.
- Achtung, for Photo Entire Issue, "28". Anton Ioukhnovets, Design Director.
- Elle Mexico, for Design Story, "Rojo Irreverente". Guillermo Caballero, Creative Director.
- Harper's Bazaar, for **Design Cover**, "Gaga's Spring Awakening". **Elizabeth Hummer**, Design Director.
- InStyle, for Photo Story, "Optic Nerve". Rina Stone, Creative Director. Lisa Martin, Director of Photography.
- Marie Claire, for FOB, "Five Years of Nina". Wanyi Jiang, Deputy Art Director.
- T: The New York Times Style Magazine, for Design Cover. "T@10". Patrick Li, Creative Director.
- W, for **Design Single or Spread**, "Warrior Stance". **Johan Svensson**, Design Director.
- W, for Photo Single or Spread, "Eyes Wide Open". Johan Svensson, Design Director. Caroline Wolff, Photography Director.
- W, for **Photo Story**, "Scorsese's Women". **Johan Svensson**, Design Director. **Caroline Wolff**, Photography Director.
- W, for **Photo Story**, "The Surreal World". **Johan Svensson**, Design Director. **Caroline Wolff**, Photography Director.
- W, for **Photo Story**, "Babes in Toyland". **Johan Svensson**, Design Director. **Caroline Wolff**, Photography Director.
- WSJ, for Illo Story, "Blue is the Warmest Color". Magnus Berger, Creative Director.
- WSJ, for **Photo Cover**, "Christian Bale". **Magnus Berger**, Creative Director. **Jennifer Pastore**, Photography Director.
- *WSJ*, for **Photo Single or Spread**, "Lil Buck and Joan Smalls". **Magnus Berger**, Creative Director. **Jennifer Pastore**, Photography Director.

The 8 total medals represent 2% or less of the total amount of competition submissions that were entered in this Beauty/Fashion genre. The 4 Gold medal winners are the highest scoring entries in this Beauty/Fashion genre, regardless of the different categories.

The 4 Silver medal winners are the next highest scoring entries in this Beauty/Fashion genre, regardless of the different categories.

BUSINESS / SCIENCE / TECHNOLGY

The following 20 entries are the medal finalists. 10 total medals (**5 Golds and 5 Silvers**) will be awarded in this group from the 20 finalists below:

- Bloomberg Businessweek, for **Design Cover**, "Coke's Fat Problem". **Robert Vargas**, Design Director.
- Bloomberg Businessweek, for Illustration Cover, "Coke's Fat Problem". Robert Vargas, Design Director.
- Bloomberg Businessweek, for Illustration Cover, "YouTube". Robert Vargas, Design Director.
- Bloomberg Businessweek, for Illustration Cover, "The Year Ahead: 2015". Robert Vargas, Design Director.
- Fast Company, for Design Single or Spread, "Back To Square One". Florian Bachleda, Creative Director.
- Fast Company, for **Illustration Single or Spread**, "The 100 Most Creative People in Business".

Florian Bachleda, Creative Director.

- Fast Company, for Infographics, "A Day in the Life". Florian Bachleda, Creative Director.
- Fast Company, for **Photo Cover**, "The 100 Most Creative People in Business". **Florian Bachleda**, Creative Director. **Sarah Filippi**, Photography Director.
- Fast Company, for **Photo Single or Spread**, "Back to Square One". **Florian Bachleda**, Creative Director. **Sarah Filippi**, Photography Director.
- Fortune, for Design Single or Spread, "Get Ready for Drone Nation". Brandon Kavulla, Creative Director.
- Fortune, for **Photo Single or Spread**, "Get Ready for Drone Nation". **Brandon Kavulla**, Creative Director. **Clinton Cargill**, Director of Photography.
- *Popular Mechanics*, for **Design Cover**, "How to Make Anything". **Rob Hewitt**, Design Director. **Allyson Torrisi**, Director of Photography.
- Popular Mechanics, for Design Single or Spread, "The State of Car Safety". Rob Hewitt, Design Director.
- *Popular Mechanics*, for **Photo Single or Spread**, "The Tunnel". **Rob Hewitt**, Design Director. **Allyson Torrisi**, Director of Photography.
- *Popular Science*, for **Photo Single or Spread**, "The War of Zeros and Ones". **Todd Detwiler**, Design Director. **Thomas Payne**, Photo Director.
- Quo Mexico, for Design Single or Spread, "Sin Un Pelo De Tonto". Guillermo Caballero, Creative Director.
- Wired Italia, for Design Entire Issue, "July/August 2014". David Moretti, Creative Director.
- Wired Italia, for **Design Story**, "Amazing Stories". **David Moretti**, Creative Director.

- Wired Italia, for Illustration Story, "La Macchina Dell' A-Realta". David Moretti, Creative Director.
- Wired Italia, for Infographics, "Climate Change". David Moretti, Creative Director.

The 10 total medals represent 2% or less of the total amount of competition submissions that were entered in this Business/Science/Technology genre. The 5 Gold medal winners are the highest scoring entries in this Business/Science/Technology genre, regardless of the different categories. The 5 Silver medal winners are the next highest scoring entries in this Business/Science/Technology genre, regardless of the different categories.

ENTERTAINMENT / SPORTS

The following 24 entries are the medal finalists. 12 total medals (6 Golds and 6 Silvers) will be awarded in this group from the 24 finalists below:

- Entertainment Weekly, for Design Single or Spread, "Force of Hobbit". Tim Leong, Design Director.
- Entertainment Weekly, for **Design Story**, "Force of Hobbit". **Tim Leong**, Design Director.
- Entertainment Weekly, for Illustration Single or Spread, "Andy Weir". Tim Leong, Design Director.
- Entertainment Weekly, for Photo Story, "Force Of Hobbit". Tim Leong, Design Director. Lisa Berman, Photography Director.
- ESPN, for Design Cover, "Derek Jeter". John Korpics, Creative Director of Digital & Print Media. Chin Wang, Creative Director.
- *ESPN*, for **Design Single or Spread**, "0-3-1". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director.
- *ESPN*, for **Illustration Single or Spread**, "Portrait of a Serial Winner". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director.
- *ESPN*, for **Photo Cover**, "Michael Phelps". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *ESPN*, for **Photo Single or Spread**, "Pele and the Art of Being Pele". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *ESPN*, for **Photo Single or Spread**, "The Bodies We Want: Coco Ho". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *ESPN*, for **Photo Single or Spread**, "The Bodies We Want: Travis & Lyn-Z Pastrana". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *ESPN*, for **Photo Single or Spread**, "Flying Horses Don't Come Cheap". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *ESPN*, for **Photo Story**, "The Bodies We Want". **John Korpics**, Creative Director of Digital & Print Media. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- Golf Digest, for Photo Story, "The Holes are Alive with Music". Ken Delago, Design Director.
- Little White Lies, for **Design Entire Issue**, "Inside Llewyn Davis". **Timba Smits**, Creative Director.
- Pitchfork Review, for Illustration Cover, "Summer 2014". Michael Renaud, Creative Director
- Times of Oman, for Infographics, "On the Ball". Adonis Durado, Design Director.
- Variety, for **Design Cover**, "Saint Bill", **Chris Mihal**, Creative Director.
- Variety, for **Design Cover**, "Allison Williams". **Chris Mihal**, Creative Director.
- *Variety*, for **Illustration Cover**, "Out of Control". **Chris Mihal**, Creative Director.
- Variety, for **Photo Cover**, "Bryan Cranston". **Chris Mihal**, Creative Director. **Bailey Franklin**, Director of Photography.
- Variety, for **Photo Cover**, "Marion Cotillard". **Chris Mihal**, Creative Director. **Bailey Franklin**, Director of Photography.
- Variety, for Photo Cover, "New Dimensions". Chris Mihal, Creative Director. Bailey Franklin, Director of Photography.
- Variety, for Photo Cover, "Saint Bill". Chris Mihal, Creative Director. Bailey Franklin, Director of Photography.

The 12 total medals represent 2% or less of the total amount of competition submissions that were entered in this Entertainment/Sports genre. The 6 Gold medal winners are the highest scoring entries in this Entertainment/Sports genre, regardless of the different categories. The 6 Silver medal winners are the next highest scoring entries in this Entertainment/Sports genre, regardless of the different categories.

FOOD / HOME / TRAVEL

The following 28 entries are the medal finalists. 14 total medals (7 Golds and 7 Silvers) will be awarded in this group from the 28 finalists below:

- Afar, for Design Entire Issue, "May 2014". Elizabeth Spiridakis, Creative Director.
- Afar, for Design Entire Issue, "June/July 2014". Elizabeth Spiridakis, Creative Director.
- Afar, for **Design Single or Spread**, "New York State of Mind". **Elizabeth Spiridakis**, Creative Director.
- Afar, for Photo Single or Spread, "Full of Grace". Elizabeth Spiridakis, Creative Director. Tara Guertin, Director of Photography.
- Afar, for Design Story, "Days Gone By". Elizabeth Spiridakis, Creative Director.

- Afar, for **Photo Story**, "Ashes To Ashes". **Elizabeth Spiridakis**, Creative Director. **Tara Guertin**, Director of Photography.
- Bon Appetit, for Design Entire Issue, "June 2014". Alexander Grossman, Creative Director.
- Bon Appetit, for Design Entire Issue, "November 2014". Alexander Grossman, Creative Director.
- Bon Appetit, for Design Story, "The New Healthy". Alexander Grossman, Creative Director.
- Bon Appetit, for Design Story, "Inside The Mind of Bobby Flay". Alexander Grossman, Creative Director.
- Bon Appetit, for **Design Story**, "Holiday Survival Guide". **Alexander Grossman**, Creative Director.
- *Bon Appetit*, for **Photo Entire Issue**, "December 2014". **Alexander Grossman**, Creative Director. **Alexandra Pollack**, Photo Director.
- Bon Appetit, for Photo Entire Issue, "June 2014". Alexander Grossman, Creative Director. Alexandra Pollack, Photo Director.
- Bon Appetit, for Photo Cover, "November 2014". Alexander Grossman, Creative Director. Alexandra Pollack, Photo Director.
- Bon Appetit, for Photo Story, "The Hot 100". Alexander Grossman, Creative Director. Alexandra Pollack, Photo Director.
- Bon Appetit, for Photo Story, "Oasis". Alexander Grossman, Creative Director. Alexandra Pollack, Photo Director.
- Bon Appetit, for Photo Story, "Into The Wild". Alexander Grossman, Creative Director. Alexandra Pollack, Photo Director.
- Bon Appetit, for Photo Story, "Summer Casual". Alexander Grossman, Creative Director. Alexandra Pollack, Photo Director.
- Conde Nast Traveler, for **Design Entire Issue**, "November 2014". **Yolanda Edwards**, Creative Director.
- Conde Nast Traveler, for Design Single or Spread, "Floating Islands". Yolanda Edwards, Creative Director.
- *Conde Nast Traveler*, for **Photo Entire Issue**, "December 2014". **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- *Conde Nast Traveler*, for **Photo Entire Issue**, "August 2014". **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- *Conde Nast Traveler*, for **Photo Story**, "Land of Sea and Fog". **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- Conde Nast Traveler, for **Photo Story**, "Florence: A Love Story". **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- Conde Nast Traveler, for Photo Story, "Floating Islands". Yolanda Edwards, Creative Director. Jennifer Miller, Photo Director.
- Dwell, for Photo Cover, "May 2014". Jeanette Abbink, Creative Director. Susan Getzendanner, Photo Editor.
- *Interior Design*, for **Photo Story**, "Onward & Upward". **Cindy Allen**, Creative Director. **Helene Oberman**, Director of Photography.
- *Sunset*, for **Photo Story**, "The Procrastinator's Survival Guide To Summer Travel". **Maili Holiman**, Creative Director. **Yvonne Stender**, Photo Director.

The 14 total medals represent 2% or less of the total amount of competition submissions that were entered in this Food/Home/Travel genre.

The 7 Gold medal winners are the highest scoring entries in this Food/Home/Travel genre, regardless of the different categories.

The 7 Silver medal winners are the next highest scoring entries in this Food/Home/Travel genre, regardless of the different categories.

GENERAL INTEREST / NEWS / POLITICS

The following 33 entries are the medal finalists. 22 total medals (11 Golds and 11 Silvers) will be awarded in this group from the 33 finalists below:

- *California Sunday Review*, for **Photo Single or Spread**, "US-Mexico Border". **Leo Jung**, Creative Director. **Jacqueline Bates**, Photography Director.
- Guardian Weekly, for Illo Cover, "What drives Edward Snowden". Alex Breuer, Creative Director.
- The New Republic, for Photo Single or Spread, "RGB Presides". Erick Fletes, Creative Director. Maia Booker, Photo Editor.
- New York, for **Design Entire Issue**, "Food & Drink". **Tom Alberty**, Design Director.
- New York, for Illustration Single or Spread, "Are You Happy With Yourself?". Tom Alberty, Design Director.
- New York, for Infographics, "When Genius Slept". Tom Alberty, Design Director.
- New York, for **Photo Entire Issue**, "Fall Fashion". **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- New York, for **Photo Entire Issue**, "Food & Drink ". **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- New York, for **Photo Story**, "Magic Show". **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- *New York*, for **Photo Story**, "What Dorothy & Cleopatra & Annie Hall Are Wearing This Fall". **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- The New Yorker, for FOB, "Moonlit Landscape with Bridge". Wyatt Mitchell, Creative Director.
- The New Yorker, for FOB, "The Largesse of the Sea Maiden, The Naturals, The Pink House". Wyatt Mitchell, Creative Director.
- The New Yorker, for Illustration Cover, "Rainy Day". Wyatt Mitchell, Creative Director.
- *The New Yorker*, for **Photo Single or Spread**, "The Ride of Their Lives". **Wyatt Mitchell**, Creative Director. **Whitney Johnson**, Director of Photography.
- *The New Yorker*, for **Photo Story**, "The Ride of Their Lives". **Wyatt Mitchell**, Creative Director. **Whitney Johnson**, Director of Photography.

- The New York Times Sunday Magazine, for Design Cover, "Failure". Gail Bichler, Design Director.
- The New York Times Sunday Magazine, for Infographics, "15 Minutes of Fame? Try 1,500 Years". Gail Bichler, Design Director.
- The New York Times Sunday Magazine, for Illustration Cover, "What Should Children Eat?". Gail Bichler, Design Director.
- *The New York Times Sunday Magazine*, for **Photo Entire Issue**, "What Should Children Eat?". **Gail Bichler**, Design Director. **Kathy Ryan**, Director of Photography.
- *The New York Times Sunday Magazine*, for **Photo Story**, "Dust to Dust". **Gail Bichler**, Design Director. **Kathy Ryan**, Director of Photography.
- *The New York Times Sunday Magazine*, for **Photo Story**, "Life in the Valley of Death". **Gail Bichler**, Design Director. **Kathy Ryan**, Director of Photography.
- The New York Times Sunday Magazine, for **Photo Story**, "Old Masters". **Gail Bichler**, Design Director. **Kathy Ryan**, Director of Photography.
- *The New York Times Sunday Magazine*, for **Photo Story**, "Rise and Shine". **Gail Bichler**, Design Director. **Kathy Ryan**, Director of Photography.
- *Time*, for **Photo Single or Spread**, "Crime Without Punishment". **D. W. Pine**, Design Director. **Kira Pollock**, Director of Photography.
- Volkskrant, for Design Cover, "When You Read This You're Stupid". Jaap Biemans, Art Director.
- Wired, for Design Entire Issue, "Beyond". William Sorrentino, Creative Director.
- Wired, for Design Single or Spread, "Flying". William Sorrentino, Creative Director.
- Wired, for Design Single or Spread, "The Darkest Knight". William Sorrentino, Creative Director.
- Wired, for **Design Story**, "Black Magic". William Sorrentino, Creative Director.
- Wired, for Illustration Story, "First Dimension: Line". William Sorrentino, Creative Director.
- Wired, for Illustration Story, "The Age of Quantum Computing Has Arrived". William Sorrentino, Creative Director.
- Wired, for Photo Cover, "Love Music Again". William Sorrentino, Creative Director. Patrick Witty, Director of Photography.
- *Wired*, for **Photo Single or Spread**, "Edward Snowden". **William Sorrentino**, Creative Director. **Patrick Witty**, Director of Photography.

The 22 total medals represent 2% or less of the total amount of competition submissions that were entered in this General Interest/News/Politics genre. The 11 Gold medal winners are the highest scoring entries in this General Interest/News/Politics genre, regardless of the different categories. The 11 Silver medal winners are the next highest scoring entries in this General Interest/News/Politics genre, regardless of the different categories.

INDEPENDENT / SPECIAL INTEREST

The following 16 entries are the medal finalists. 8 total medals (4 Golds and 4 Silvers) will be awarded in this group from the 16 finalists below:

- *Bloomberg Pursuits*, for **Photo Cover**, "The End of Chocolate". **Anton Ioukhnovets**, Creative Director. **Brenda Milis**, Director of Photography.
- *Bloomberg Pursuits*, for **Photo Entire Issue**, "Holiday 2014". **Anton Ioukhnovets**, Creative Director. **Brenda Milis**, Director of Photography.
- *Bloomberg Pursuits*, for **Photo Single or Spread**, "The End of Chocolate". **Anton Ioukhnovets**, Creative Director. **Brenda Milis**, Director of Photography.
- *Bloomberg Pursuits*, for **Photo Story**, "The End of Chocolate". **Anton Ioukhnovets**, Creative Director. **Brenda Milis**, Director of Photography.
- Eight by Eight, for **Design Entire Issue**, "February 2014". **Priest & Grace**, Creative Directors.
- Eight by Eight, for **Design Entire Issue**, "November 2014". **Priest & Grace**, Creative Directors.
- Eight by Eight, for **Design Entire Issue**, "June 2014". **Priest & Grace**, Creative Directors.
- Eight by Eight, for **Design Single or Spread**, "The Black Mark Against Les Bleus". **Priest & Grace**, Creative Directors.
- Eight by Eight, for **Design Single or Spread**, "El Loco". **Priest & Grace**, Creative Directors.
- Eight by Eight, for **FOB**, "We All Follow: Liverpool". **Priest & Grace**, Creative Directors.
- Eight by Eight, for Illustration Cover, "Rooney Tunes". Priest & Grace, Creative Directors.
- Eight by Eight, for Illustration Single or Spread, "Why So Serious?". Priest & Grace, Creative Directors.
- Eight by Eight, for Illustration Single or Spread, "A Beautiful Mess". Priest & Grace, Creative Directors.
- Elephant, for Illustration Cover, "Does London Still Exist?". Astrid Stavro, Pablo Martín, Art Directors.
- Gather Journal, for Photo Story, "Starters". Michele Outland, Creative Director.
- Gather Journal, for Photo Entire Issue, "Cocoon". Michele Outland, Creative Director.

The 8 total medals represent 2% or less of the total amount of competition submissions that were entered in this Indepent/Special Interest genre. The 4 Gold medal winners are the highest scoring entries in this Indepent/Special Interest genre, regardless of the different categories. The 4 Silver medal winners are the next highest scoring entries in this Indepent/Special Interest genre, regardless of the different categories.

MEN'S INTEREST

The following 20 entries are the medal finalists. 10 total medals (**5 Golds and 5 Silvers**) will be awarded in this group from the 20 finalists below:

- Details, for Photo Story, "Scale Model". Rockwell Harwood, Creative Director. Ashley Horne, Senior Photo Editor.
- *GQ*, for **Design Entire Issue**, "May 2014". **Fred Woodward**, Design Director.
- GQ, for **Design Single or Spread**, "Naked and Famous". **Fred Woodward**, Design Director.
- *GQ*, for **Design Single or Spread**, "The 15 Funniest People Alive Right Now". **Fred Woodward**, Design Director.
- GQ, for **Design Story**, "The 15 Funniest People Alive Right Now". **Fred Woodward**, Design Director.
- GQ, for **Design Story**, "The GQ 100". **Fred Woodward**, Design Director.
- GO, for FOB, "Manual". Fred Woodward, Design Director.
- GO, for FOB, "The Punch List". Fred Woodward, Design Director.
- GQ, for Photo Entire Issue, "May 2014". Fred Woodward, Design Director. Krista Prestek, Director of Photography.
- *GQ*, for **Photo Single or Spread**, "Naked and Famous". **Fred Woodward**, Design Director. **Krista Prestek**, Director of Photography.
- *GQ*, for **Photo Story**, "The 15 Funniest People Alive Right Now". **Fred Woodward**, Design Director. **Krista Prestek**, Director of Photography.
- GQ, for **Photo Story**, "Julia Louis-Dreyfus". **Fred Woodward**, Design Director. **Krista Prestek**, Director of Photography.
- Life and Style, for Design Cover, "Y Al Dunk Le Vale Madre". Roberto Hernandez, Art Director.
- Men's Health, for Design Entire Issue, "December 2014". Tom O'Quinn, Creative Director.
- Men's Health, for Design Single or Spread, "What's Wrong With Robotic Surgery". Tom O'Quinn, Creative Director.
- Men's Health, for Design Story, "Pain". Tom O'Quinn, Creative Director.
- Men's Health, for Infographics, "Your Cover Story". Tom O'Quinn, Creative Director.
- Men's Health, for Illustration Story, "How to Do Everything Faster". Tom O'Quinn, Creative Director.
- Playboy, for Photo Cover, "Kate Moss". Mac Lewis, Creative Director. Rebecca Black, Photography Director.
- Playboy, for Photo Story, "Kate Moss". Mac Lewis, Creative Director. Rebecca Black, Photography Director.

The 10 total medals represent 2% or less of the total amount of competition submissions that were entered in this Men's Interest genre.

The 5 Gold medal winners are the highest scoring entries in this Men's Interest genre, regardless of the different categories.

The 5 Silver medal winners are the next highest scoring entries in this Men's Interest genre, regardless of the different categories.

REGIONAL

The following 12 entries are the medal finalists. 6 total medals (3 Golds and 3 Silvers) will be awarded in this group from the 12 finalists below:

- Boston, for Design Single or Spread, "Selling God". Hector Sanchez, Interim Art Director.
- Garden & Gun, for Photo Cover, "Southern Food Issue". Marshall McKinney, Design Director.

Maggie Kennedy, Photography Director.

- *Garden & Gun*, for **Photo Story**, "The Forgotten Harvest". **Marshall McKinney**, Design Director. **Maggie Kennedy**, Photography Director.
- Houstonia, for Photo Single or Spread, "Brush With Fate". Chris Skiles, Design Director.
- Los Angeles, for Design Entire Issue, "How LA Works". Steven Banks, Design Director.
- Los Angeles, for Design Single or Spread, "Like a Punch Delivered From Below". Steven Banks, Design Director.
- Los Angeles, for Photo Story, "Saturday Night in L.A.". Steven Banks, Design Director. Amy Feitelberg, Photo Director.
- Texas Monthly, for Design Single or Spread, "The Click Clique". TJ Tucker, Design Director.
- Texas Monthly, for **Design Story**, "Where To Eat Now". **T.J Tucker**, Design Director.
- Texas Monthly, for Design Story, "The Murders at the Lake". TJ Tucker, Design Director.
- Texas Monthly, for **Design Story**, "The Last Ride of King George". **TJ Tucker**, Design Director.
- Texas Monthly, for Photo Story, "Bloodless Sport". TJ Tucker, Design Director. Leslie Baldwin, Photo Editor.

The 6 total medals represent 2% or less of the total amount of competition submissions that were entered in this Regional genre.

The 3 Gold medal winners are the highest scoring entries in this Regional genre, regardless of the different categories.

The 3 Silver medal winners are the next highest scoring entries in this Regional genre, regardless of the different categories.

TRADE

The following 12 entries are the medal finalists. 6 total medals (3 Golds and 3 Silvers) will be awarded in this group from the 12 finalists below:

- Advertising Age, for **Photo Cover**, "The Creativity Issue". **Erik Spooner**, Art Director.
- Footwear Plus, for Photo Story, "Work History". Nancy Campbell, Trevett McCandliss, Creative Directors.
- Four Seasons, for Photo Story, "Colour Theory". Jaimey Easler, Design Director. Jenna Moore, Photo Editor.
- Icon, for **Design Cover**, "The Coding of America". **John Klotnia**, Art Director.
- IEEE Spectrum, for Design Single or Spread, "Go-Bot, Go". Mark Montgomery, Senior Art Director.
- Metropolis, for Design Entire Issue, "The Product Issue". Andrew LeClair, Adam Lucas, Art Directors.
- MIT Technology Review, for **Design Cover**, "MIT Technology". **Eric Mongeon**, Creative Director.
- Nature Conservancy, for Photo Story, "Youthful Nature". Katie Lesser, Art Director. Melissa Ryan, Director of Photography.
- The One Club, for **Design Entire Issue**, "One. A Magazine". **Design Army**, Creative Directors.
- Rhapsody, for Photo Story, "In The Name of The Father". Christos Hannides, Design Director. Jessie Adler, Photo Editor.
- Rhapsody, for Photo Story, "Last Dance". Christos Hannides, Design Director. Jessie Adler, Photo Editor.
- University Affairs Magazine, for Design Single or Spread, "Dirt". Claire Dawson, Fidel Peña, Art Directors.

The 6 total medals represent 2% or less of the total amount of competition submissions that were entered in this Trade genre.

The 3 Gold medal winners are the highest scoring entries in this Trade genre, regardless of the different categories.

The 3 Silver medal winners are the next highest scoring entries in this Trade genre, regardless of the different categories.

WOMEN'S INTEREST

The following 20 entries are the medal finalists. 10 total medals (5 Golds and 5 Silvers) will be awarded in this group from the 20 finalists below:

- Bon Fluidos, for Illustration Story, "Muita Alma Nessa Hora". Rodolfo Franca, Art Director.
- Martha Stewart Weddings, for Photo Story, "Perfect Pairs". Kate Berry, Creative Director. Linda Denahan, Photo Editor
- Martha Stewart Living, for Photo Story, "The Barest Simmer". Matthew Axe, Creative Director. Linda Denahan, Photo Editor.
- More, for **Design Entire Issue**, "May 2014". **Debra Bishop**, Creative Director.
- *More*, for **Design Entire Issue**, "March 2014". **Debra Bishop**, Creative Director.
- More, for **Design Single or Spread**, "Go From Wantrepreneur to Entrepreneur". **Debra Bishop**, Creative Director.
- More, for **Design Story**, "Go From Wantrepreneur to Entrepreneur". **Debra Bishop**, Creative Director.
- More, for Design Single or Spread, "The Fierce List". Debra Bishop, Creative Director.
- More, for Illustration Story, "What it Means to Live Fearlessly". Debra Bishop, Creative Director.
- More, for Illustration Story, "The Ex Files". Debra Bishop, Creative Director.
- More, for Photo Entire Issue, "March 2014". Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for Photo Entire Issue, "September 2014". Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for Photo Single or Spread, "Clean Slate". Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for **Photo Single or Spread**, "Could You Give Your Embryos to a Stranger?". **Debra Bishop**, Creative Director. Natasha Lunn, Photo Director.
- More, for **Photo Single or Spread**, "Life, Death, and the Rebirth on the Amazon". **Debra Bishop**, Creative Director. Natasha Lunn, Photo Director.
- Real Simple, for Design Cover, "August 2014". Abbey Kuster-Prokell, Design Director. Casey Tierney Stenger, Director of Photography.
- Real Simple, for **Design Story**, "Take Control of the Laundry". **Abbey Kuster-Prokell**, Design Director.
- Real Simple, for Illustration Story, "What Exactly Is Wellness?". Abbey Kuster-Prokell, Design Director.
- Real Simple, for Photo Cover, "August 2014". Abbey Kuster-Prokell, Design Director.
- Casey Tierney Stenger, Director of Photography.
- Real Simple, for Photo Story, "The Ultimate Holiday Cookie Roundup". Abbey Kuster-Prokell, Design Director. Casey Tierney Stenger, Director of Photography.

The 10 total medals represent 2% or less of the total amount of competition submissions that were entered in this Women's Interest genre. The 5 Gold medal winners are the highest scoring entries in this Women's Interest genre, regardless of the different categories. The 5 Silver medal winners are the next highest scoring entries in this Women's Interest genre, regardless of the different categories.

APPS (Tablet & Mobile)

APP OF THE YEAR

- Bon Appétit. Alexander Grossman, Creative Director.
- Entertainment Weekly. Tim Leong, Design Director. Jen Kovach, Managing Art Director, Tablet.
- GQ. Fred Woodward, Design Director.
- Men's Health. Thomas O'Quinn, Creative Director.
- New York. Tom Alberty, Design Director. Jody Quon, Photo Director. Jay Guillermo, Tablet Art Director.

COVER

- Fast Company, for "Generation Flux". Florian Bachleda, Creative Director.
- Fast Company, for "The 100 Most Creative People in Business". Florian Bachleda, Creative Director.
- National Geographic, for "May". Bethany Powell, Director of Mobile Design.
- National Geographic, for "November". **Bethany Powell,** Director of Mobile Design.
- *The New Yorker*, for "October". **Wyatt Mitchell,** Creative Director. **Francoise Mouly,** Covers Editor. **Christoph Niemann,** Illustrator.

FEATURE ARTICLE

- Bon Appétit, for "Holiday". Alexander Grossman, Creative Director.
- Cooking Light, for "June". Dimity Jones, Creative Director. Jennifer Causey, Photography. Anna Bond, Illustration.
- Entertainment Weekly, for "1342". Tim Leong, Design Director. Jen Kovach, Managing Art Director, Tablet.
- National Geographic, for "Mindsuckers". Bethany Powell, Director of Mobile Design.
- Sunset, for "November". Maili Holiman, Creative Director. Iain Bagwell, Photographer.
- Wired, for "How to Listen Now". William Sorrentino, Creative Director.

SINGLE SCREEN

- Fast Company, for "The 100 Most Creative People in Business". Florian Bachleda, Creative Director.
- Fast Company, for "Back to Square One". Florian Bachleda, Creative Director.
- GO, for "April". Fred Woodward, Design Director.
- *New York*, for "Knives Keeper: Part Three". **Tom Alberty,** Design Director. **Jody Quon,** Photo Director. **Jay Guillermo,** Tablet Art Director.
- O, The Oprah Magazine, for "Flattery Will Get You Everywhere". Adam Glassman, Creative Director.

ENTIRE ISSUE

- Bon Appétit, for "Thanksgiving, A Bon Appétit Manual". Alexander Grossman Creative Director, Corey Marsey, Tablet Designer.
- GQ, for "December". Fred Woodward, Design Director.
- Men's Health, for "December", **Thomas O'Quinn,** Creative Director.
- New York, for "Food & Drink". Tom Alberty, Design Director. Jody Quon, Photo Director. Jay Guillermo, Tablet Art Director.
- Revista CROMOS, for "Cromos on iPad". Dario Forero, Art Director. William Ariza, Tablet Designer. Lina Gil, Tablet Designer. Anderson Rodríguez, Tablet Designer.

INFORMATION GRAPHICS

- Fortune, for "Immigration". Chad McCabe, Tablet Art Director.
- Fortune, for "Marissa's Moment of Truth". Chad McCabe, Tablet Art Director.
- *Men's Health*, for "Pain: How It Works". **Thomas O'Quinn**, Creative Director. **Ellie Clayman**, Interactive Art Director. **Mark Paulson**, Interactive Art Director.
- Wired, for "Beat the Clock". William Sorrentino, Creative Director. Carl DeTorres, Information Design.

ANIMATED CONTENT

- Fast Company, for "A Day in the Life", Florian Bachleda, Creative Director.
- Fast Company, for "Back to Square One", Florian Bachleda, Creative Director.
- Fortune, for Animated Content, "June". Chad McCabe, Tablet Art Director.
- *Men's Health*, for "Body Science, Beer Goggles Explained". **Thomas O'Quinn**, Creative Director. **Ellie Clayman**, Interactive Art Director. **Mark Paulson**, Interactive Art Director. **Mike McQuade**, Illustrator. **Giant Ant**, Animator.

VIDEO "FEATURE ARTICLE"

- Bon Appétit, for "Beach Plum". Alexander Grossman, Creative Director.
- Fast Company, for "Anna Kendrick". Florian Bachleda, Creative Director. Sarah Filippi, Photography Director. Eric Ogden, Photographer.
- GQ, for "Papercaper". Fred Woodward, Design Director. Krista Prestek, Director of Photography.
- National Geographic, for "Brunelleschi's Dome: Daring Design". Bethany Powell, Director of Mobile Design.
- The New Yorker, for "The Dry Land". Wyatt Mitchell, Creative Director. Matt Black, Photographer.

VIDEO "FEATURE ARTICLE SERIES"

- Bon Appétit, for "Holiday". Alexander Grossman, Creative Director.
- Bon Appétit, for "Hot Ten". Alexander Grossman, Creative Director.
- Bon Appétit, for "Thanksgiving". Alexander Grossman, Creative Director.
- Men's Health, for "Science-How Running Get's You High". Thomas O'Quinn, Creative Director. Mike McQuade, Headcase Design, Zohar Lazar, Illustrators. Giant Ant, Andrew Vucko and Luis Campos, Geoff Bock Flash Jack the Hero, Animators.

WEBSITES

WEBSITE OF THE YEAR

- Bon Appétit. Alexander Grossman, Creative Director.
- Matter. Erich Nagler, Art Director.
- Nautilus. Len Small. Art Director.
- The New Yorker. Wyatt Mitchell, Creative Director.

REDESIGN

- Bon Appétit. Alexander Grossman, Creative Director.
- Matter. Erich Nagler, Art Director.
- National Geographic. Bethany Powell, Director of Mobile Design.
- The New Yorker Magazine. Wyatt Mitchell, Creative Director.

FEATURE ARTICLE

- ESPN, for "Anatomy of a Pitch". John Korpics, VP Creative Digital & Print Media. Neil Jamieson, Creative Director.
- *ESPN*, for "Flying Horses Don't Come Cheap". **John Korpics**, VP Creative Digital & Print Media. **Neil Jamieson**, Creative Director.
- ESPN, for "NFL Season Preview". John Korpics, VP Creative Digital & Print Media. Neil Jamieson, Creative Director.
- Foreign Policy, for "A World Disrupted: FP's Leading Global Thinkers of 2014". Lindsay Ballant, Creative Director.
- GQ, for "Elephant". Fred Woodward, Design Director. Krista Prestek, Director of Photography.
- Pitchfork, for "Mac DeMarc". Michael Renaud, Creative Director.

INFORMATION GRAPHICS

- ESPN, for "Anatomy of a Pitch". John Korpics, VP Creative Digital & Print Media. Neil Jamieson, Creative Director.
- National Geographic, for "Cosmic Dawn: An Eye on the Heavens". Bethany Powell, Director of Mobile Design.
- National Geographic, for "Cosmic Dawn: Cosmic Questions". Bethany Powell, Director of Mobile Design.
- The New York Times, for "The Giant Slalom". Larry Buchanan, Joe Ward, John Branch, Graham Roberts, Mike Bostock, Ritvik Menon, Tom Giratikanon, Alexandra Garcia, Producers. Zena Barakat, Narration.
- ProPublica, for "Losing Ground". Al Shaw, Designer. Brian Jacobs, Designer.

ANIMATED CONTENT

- Bostonia, for "Summer 2014". Scott Dasse, Lead Designer.
- Matter, for "August". Erich Nagler, Art Director.
- National Geographic, for "Cosmic Dawn: Cosmic Questions". Bethany Powell, Director of Mobile Design.
- The New York Times, for "The Science Behind Forest Fires". Aaron Byrd, Leslye Davis, Henry Fountain, Catherine Spangler, Producers.
- The New York Times, for "What's In It: Dominoes Smart Slice". Aaron Byrd, Producer.

VIDEO "FEATURE ARTICLE"

- Men's Health, for "Body Science". Thomas O'Quinn, Creative Director.
- The New York Times, for "Three Short Films About Peace". Meghan Louttit, Rumsey Taylor, Designers.

- The New Yorker, for "California: Paradise Burning". Wyatt Mitchell, Creative Director.
- *Time*, for "The Top of America". **Kira Pollack**, Executive Producer. **Shaul Schwarz**, Executive Producer. **Ian Orefice**, Executive Producer.
- Victory Journal, for "Texas 6". Aaron Amaro, Creative Director.

VIDEO "FEATURE ARTICLE SERIES"

- *The New York Times Magazine*, for "Great Performers Issue 9 Kisses", **Gail Bichler**, Design Director. **Kathy Ryan**, Director of Photography.
- W, for "Jared, Cara, Miley, Screen Tests", Christina Caldwell, Digital Director.
- Wired, for "How to Listen Now, with guest DJ Questlove", William Sorrentino, Creative Director.
- Wired, for "Wired Issue Trailers", William Sorrentino, Creative Director.