

OBVIOUS

VENTURES

ONE MISSION

Partner with world-positive entrepreneurs building disruptive solutions to systemic challenges

FIVE CORE VALUES

Courage / Respect / Transparency / Authenticity / Reflection

NINE INVESTMENT AREAS



Sustainable Systems

Humans are causing catastrophic pollution and climate change
Earth's population is heading towards 9 billion people
Global unsustainable resource consumption

ENERGY

AGRICULTURE

RESOURCES



People Power

The middle class is eroding due to income inequality
Individuals and SMBs experience an unfair playing field
New learning systems are required by a changing workforce

WORK

MONEY

COMMUNITY



Healthy Living

Americans are eating record levels of processed foods
Healthcare costs are skyrocketing due to chronic disease
Medical insurance focused on treatment not prevention

FOOD

WELLNESS

HEALTH IT