



40th ANNUAL NABJ CONVENTION AND CAREER FAIR

MINNEAPOLIS, MN • AUGUST 5—9, 2015



AD INSERTION ORDER FORM

Please use this form for Convention Program Ad Insertions. Complete this form and email or fax to NABJ Marketing Department, (301) 314-1714 or marketing@nabj.org.

1 Name _____

Company _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____

Telephone _____ Fax _____

2 Ad to run in this issue(s):

☐ Summer/Convention NABJ Journal ☐ Fall NABJ Journal ☐ Winter NABJ Journal ☐ Convention Program Book ☐ STE

3 Please indicate ad size and total amount using the chart below:

Size: _____

Total Amount: _____

Position Preference (if any): _____

Page Size	B/W	Color
Convention Program Book		
Full Page-8.5"x11"	\$2,000	\$2,500
Half Page-8.5"x5.5"	\$1,750	\$2,100

NABJ Journal (per issue)		
Full Page-8.5"x11"	\$1,750	\$2,250
Half Page-8.5"x5.5"	\$1,500	\$2,000

Salute to Excellence Gala Program Book		
Full Page-5"x10" (portrait orientation)	Not available	\$2,000
Half Page-5"x5"		\$1,750

Position	Additional Charges
Front Inner Cover	+25%
Back Inner Cover	+15%
Center Spread*	+10%

*Only available in STE Program Book and NABJ Journal

4 Please check methods of payment listed below:

☐ Payment is enclosed

☐ Check made payable to NABJ

Credit Card:

☐ Visa ☐ MasterCard ☐ American Express

Cardholder's Name _____

Card Number _____

Expiration Date _____

CVV/Security No. _____

Signature _____

☐ Purchase Order No. _____

☐ Payment will be remitted at time of publication

AD FORMAT

Please send your ad, trimmed and sized to the exact dimensions outlined on the left, in the following format:

PDF—Resolution must be 300 dpi. Color modes must be CMYK. Flatten all images. Include crop marks.

Be sure to add 1/8" around for bleeds.

Keep live area .5" from trim

Submit your ad via email to marketing@nabj.org.

NABJ cannot assume responsibility for ads NOT conforming to specific mechanical requirements, and reserves the right to make adjustments to ads (on an as needed basis). ALL Ads become the property of NABJ.

For more information, contact:
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 1100 Knight Hall, Suite 3100 • College Park, MD 20742
 Tel: (301) 405-0248 • Fax: (301) 314-1714 • marketing@nabj.org